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Risks Related to Our Business and Industry Food safety and food-borne illness concerns in our restaurants or throughout the industry or supply chain may have an adverse effect on our business by reducing demand and increasing costs. Regardless of the source or cause, any report of food- borne illnesses and other food safety issues, whether at one of our restaurants or in the industry or supply chain, generally could have a negative impact on our traffic and sales and adversely affect the reputation of our brands. Food safety issues could be caused by suppliers or distributors and, as a result, be out of our control and this risk may be exacerbated by current supply chain issues, which could delay deliveries and necessitate alternative sourcing on short notice. Health concerns or outbreaks of disease in a food product could also reduce demand for particular menu offerings. Even instances of food-borne illness, food tampering or food contamination occurring solely at restaurants of other companies could result in negative publicity about the food service industry generally and adversely impact our sales. There is also the risk of allergen cross contamination in our restaurants despite precautionary measures to minimize the risk. Social media has dramatically increased the rate at which negative publicity, including as it relates to food-borne illnesses, can be disseminated before there is any meaningful opportunity to respond or address an issue. The occurrence of food-borne illnesses or food safety issues could also adversely affect the price and availability of affected ingredients, resulting in higher costs and lower margins. We are subject to various federal and state employment and labor laws and regulations. We and our vendors are subject to Various various employment and labor laws and regulations governing our relationships with our employees throughout the world and changes to laws and regulations may affect operating costs. These laws and regulations relate to matters including employment discrimination, pay transparency, minimum wage requirements, scheduling, overtime, tip credits, unemployment tax rates, workers' compensation rates, working conditions, immigration status, tax reporting and other wage and benefit requirements. Any significant additional government regulations and new laws governing our relationships with employees, including minimum wage increases, regulations relating to union organizing rights and activities, the employment status of third-party delivery drivers, mandated benefits or other requirements that impose additional obligations on us; including any temporary or permanent measures implemented in response to COVID-19, could increase our costs and adversely affect our business and results of operations. As a significant number of our food service and preparation personnel are paid at rates related to the applicable minimum wage, federal, state and local proposals related to minimum wage requirements or similar matters could, to the extent implemented, materially increase our labor and other costs. As minimum wage increases continue to be implemented in states in which we operate, we expect our labor costs will continue to increase. In addition, there have been in the past, and may be in the future, legislative efforts to significantly increase the federal minimum wage, which, if implemented, would materially increase our labor and other costs. Our distributors and suppliers could also be affected by higher minimum wage, benefit standards and compliance costs, which could result in higher costs for goods and services supplied to us. In addition, several U. S. jurisdictions have implemented fair workweek or "secure scheduling" legislation, which impose complex requirements related to scheduling for certain restaurant and retail employees, and additional jurisdictions are considering similar legislation. Several jurisdictions also have implemented sick pay / paid time off legislation, which requires employers to provide paid time off to employees, and "just cause" termination legislation, which restricts companies' ability abilities to terminate employees unless they can prove "just cause" or a "bona fide economic reason" for the termination. We also rely on our employees to accurately disclose the full amount of their tip income, and we base our FICA tax reporting on the disclosures provided to us by such tipped employees. Inaccurate employee FICA tax reporting could subject us to monetary liabilities, which could harm our business, results of operations and financial condition. BLOOMIN' BRANDS, INC. Failure to recruit, train and retain high-quality leadership, restaurant-level management and hourly team members may inhibit our ability to operate and grow successfully. Our success will continue to depend, to a significant extent, on our leadership team and other key management personnel. The tight labor market "great resignation" trend that began in 2021 in the United States has further strained and could continue to strain our ability to keep our restaurants fully staffed. If we are unable to attract and retain sufficiently experienced and capable management personnel, our business and financial results may suffer. Our restaurant- level management and team members are largely responsible for the quality of our service. Our guests may be dissatisfied and our sales may decline if we fail to recruit, train and retain managers and team members that effectively implement our business strategy and provide high - quality guest service. There is active competition for quality management personnel and hourly team members, and such competition could require us to pay higher wages or incur higher costs for retaining and incentivizing our management personnel and hourly team members. If we experience high turnover, we may experience higher labor costs and have a shortage of adequate management personnel required for future growth. A shortage of team members also could cause our restaurants to operate with reduced staff, which could adversely affect our ability to provide high - quality guest service. Challenging economic, political and social conditions may have a negative effect on our business and financial results. Challenging economic, political and social conditions may negatively impact consumer spending and thus cause a challenging sales environment in the casual dining sector and a decline in our financial results. For example, international, domestic and regional economic conditions, continued economic downturn or recession, or slowing or stalled recovery therefrom, unemployment levels, consumer income levels, financial market volatility, credit conditions and availability, consumer debt levels, inflation, increased energy prices, weakness in the housing market, stock market performance, rising interests rates, tariffs and trade barriers, pandemics or public health concerns, population growth, changes in government and central bank monetary policies, social unrest and governmental, political and budget matters may have a

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negative effect on consumer confidence and discretionary spending, which the restaurant industry depends upon. Further, it is
difficult to predict what impact, if any, the U. S. presidential and congressional elections and their outcomes could have
on consumer confidence and discretionary spending. In addition, the effects on the global economy from the ongoing
conflict conflicts in the Israel and Ukraine, particularly if it they escalates - escalate or broadens - broaden, are uncertain.
Terrorist attacks, heightened security requirements, attack attacks of critical infrastructure, protests, demonstrations, riots, civil
disturbance, disobedience, insurrection, customer intimidation, mass shootings or social and other political unrest, such as those
seen in recent years, have and may continue to result in restrictions, curfews or other actions and give rise to significant changes
in regional and global economic conditions. If such events or disruptions persist for a prolonged period of time, our overall
business and results of operations may be adversely affected. In addition, it is difficult to predict what impact, if any, changes in
federal policy, including tax, economic and monetary policies, will have on our industry, the economy as a whole, consumer
confidence and discretionary spending. As a result, the nature, timing and impact on our business of potential changes to the
current legal and regulatory frameworks are uncertain. It is also difficult to predict what the long-term economic impacts of the
ongoing COVID-19 pandemie may be. A decline in economic, political or social conditions or negative developments with
respect to any of the other factors mentioned above, or a perception that such decline or negative developments are imminent,
generally or in particular markets in which we operate, and our consumers' reactions to these trends could result in increased
pressure with respect to our pricing, traffic levels, commodity and other costs and the continuation of our innovation and
productivity initiatives, which could negatively impact our business and results of operations. Further, poor economic conditions
may force nearby businesses to shut down, which could cause our restaurant locations to be less attractive. The restaurant
industry is highly competitive and consumer options for other prepared food offerings continue to expand. Our inability to
compete effectively could adversely affect our business, financial condition and results of operations. A substantial number of
restaurant operators compete directly and indirectly with us with respect to price, service, location and food quality, some of
which are well- established with significant resources. There is also active competition for management, team members and
other personnel, and attractive suitable real estate sites. Consumer tastes, nutritional and dietary trends, traffic patterns and the
type, number and location of competing restaurants often affect the restaurant business, and our competitors may react more
efficiently, creatively and effectively to those conditions. In addition, our competitors may generate or better implement business
strategies that improve the value and relevance of their brands and reputation, relative to ours. For example, our competitors
may more successfully implement menu or technology initiatives, such as remote ordering, social media or mobile technology
platforms that expedite or enhance the customer experience. In addition, our or artificial intelligence competitors may more
successfully implement delivery and off-site initiatives or implement other measures to develop new customer insights better
address COVID- related business risks. Further, we face growing competition from quick service and fast- casual restaurants,
the supermarket industry and meal kit and food delivery providers, with the improvement of prepared food offerings, "ghost"
or "dark" kitchens where meals are prepared at a separate takeaway premises rather than a restaurant, and the trend towards
convergence in grocery, deli, delivery, retail and restaurant services. Further, if this competitive environment and the breadth of
alternatives results in a decline in casual dining customer traffic, it could make our financial operations dependent on our ability
to increase our market share within the hyper-competitive casual dining segment. We believe all of the above factors have
increased competitive pressures in the casual dining sector in recent periods and we believe they will continue to present a
challenging competitive environment in future periods. If we are unable to continue to compete effectively, our traffic, sales and
margins could decline and our business, financial condition and results of operations would be adversely affected. Cyber
security Cybersecurity breaches of confidential consumer, personal employee and other material information and other threats
to our technological systems may adversely affect our business. A cyber incident that compromises the information of our
consumers or employees, whether affecting our technological systems or those of third- party service providers that we rely on,
could result in widespread negative publicity, damage to the reputation of our brands, a loss of consumers, an interruption of our
business and legal liabilities. The majority of our restaurant sales are by credit or debit cards, and we maintain certain personal
information regarding our employees and confidential information about our customers, franchisees and suppliers. Although we
segment our card data environment and employ a <del>cyber security <mark>cybersecurity</mark> protection program based upon industry</del>
frameworks, as well as scan and improve our environment for any vulnerabilities, perform penetration testing and engage third
parties to assess effectiveness of our security measures with oversight by our Audit Committee, there are no assurances that such
programs will prevent or detect all potential eyber security cybersecurity breaches or technological failures. Our operations and
corporate functions rely heavily on information systems, including point- of- sale processing in our restaurants, management of
our supply chain, payment of obligations, collection of cash, data warehousing to support analytics, finance and accounting
systems, payroll and human resource systems, mobile technologies to enhance the customer experience and other various
processes and procedures, some of which are handled by third parties. Our ability to efficiently and effectively manage our
business depends significantly on the reliability and capacity of these systems. The failure of these systems to operate
effectively, system maintenance problems, upgrading or transitioning to new platforms, or any cyber incident relating to these
systems could expose our systems or information to cyber threats, result in delays in consumer service, reduced efficiency in our
operations or result in negative publicity. Despite our security measures, our technology systems may be vulnerable to damage,
disability or failures due to physical theft, fire, power loss, telecommunications failure or other catastrophic events, as well as
from internal and external security breaches, employee error or malfeasance, denial of service, hacking, "phishing" attacks,
social engineering, malware, ransomware, viruses, worms and other attacks or disruptive problems, which have increased in
sophistication, frequency and duration in recent years. In addition, the rapid evolution and increased adoption of artificial
intelligence technologies may increase our cybersecurity risks, including generative artificial intelligence augmenting
threat actors' technological sophistication to enhance existing or create new malware. We have been, and will continue to
be, the target of attempted cyber and other security threats, including those common to most industries and those targeting us
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due to the confidential consumer information we obtain through our electronic processing of credit and debit card transactions. Like other restaurants and retailers, we are also susceptible to claims for purportedly fraudulent transactions arising out of actual or alleged theft of credit or debit card information. A security breach or even a perceived security breach or failure to appropriately respond to a cyber incident could result in litigation or governmental investigation, as well as damage to our reputation and brands. A claim or investigation resulting from a cyber or other security threat to our systems and data may have a material adverse effect on our business and distract the management from running the business. Responses to eyber security cybersecurity also has have the potential of incurring significant remediation costs, to the extent such costs are not covered by our applicable insurance policies. As cyber security cybersecurity risk risks and applicable laws and regulations evolve, we may incur significant additional costs in technology, third- party services and personnel to maintain systems designed to anticipate and prevent cyber- attacks. We are subject to a variety of continuously evolving laws and regulations regarding privacy, data protection and data security at federal, state and international levels. The California Consumer Privacy Act, for example, became effective January 1, 2020 and provides a new-private right of action to California residents related to data breaches and imposes new disclosure and other requirements on companies with respect to their data collection, use and sharing practices as they relate to California residents. Other states and countries in which we operate have enacted, or are proposing to enact, similar laws or the laws expanding existing privacy rights. New areas of litigation related to privacy rights continue to emerge. Compliance with newly developed laws and regulations, which are subject to change and uncertain interpretations, may cause us to incur substantial costs. Increased commodity, energy and other costs could decrease our profit margins or cause us to limit or otherwise modify our menus or increase prices, which could adversely affect our business. Further, if our suppliers or eustom distributors are unable to fulfill their obligations under their contracts or we are unable to develop or maintain relationships with these or new suppliers or distributors, if needed, we could encounter supply shortages and incur higher costs. The performance of our restaurants depends on our ability to anticipate and react to changes in the price and availability of food commodities. Our business also incurs significant costs for energy, utilities, insurance, health care, labor, marketing and real estate over which we have little control. We have experienced and continue to experience the impact of inflation and fluctuations in costs on our operating expenses and anticipate the inflationary conditions will continue in the near future. We are anticipating mid single digits 3 % to 4 % commodity inflation for both commodities and labor during 2023 2024, but there can be no assurance it that our expectations will not be accurate greater than that or that we will be able to efficiently pass through any increased costs in our prices. Increased prices or shortages could affect the cost and quality of the items we buy or require us to raise prices, limit our menu options or implement alternative processes or products. In response, customers may be less willing to patronize our restaurants in favor of our competitors or lower-priced alternatives. Prices may also be affected by supply, market changes, increased competition, changes in laws, shortages or interruptions in supply due to weather, disease or other conditions beyond our control, labor shortages or other reasons. As a result, these events, combined with other more general economic and demographic conditions, could impact our pricing and negatively affect our sales and profit margins. We depend on frequent deliveries of fresh food products that meet our specifications, and we have a limited number of suppliers and distributors for our major products, such as beef and pork. These factors subject us to the risk that shortages or interruptions in products could adversely affect the availability, quality or cost of products or require us to incur more costs to obtain adequate products if we are unable to manage supply chain risk. During 2022-2023, we purchased: (i) more than 95 % of our U. S. beef raw materials from four beef suppliers that represent a significant portion more than 80 % of the total beef marketplace in the U. S. and (ii) more than 95-80 % of our Brazil beef pork raw materials from four beef pork suppliers that represent more than 50-45 % of the total beef pork marketplace in Brazil. Our dependence on a small number of suppliers subjects us to the risks of ingredient shortage, supply interruption, animal disease outbreak, and price volatility. An external disruption or an internal dispute that could forces force us to sever ties with our suppliers, and we may not be enable able us to find a suitable replacement in a timely or cost- efficient manner. Beef is and pork are a significant cost to us, and we may also incur higher costs to secure adequate suppliers or make substantial changes to our menu offerings, at the risk of materially -- material adverse harm to our business. Due to the nature of our industry, we expect to continue to purchase a substantial amount of our beef and pork from a small number of suppliers. Global economic factors continue to place significant pressure on suppliers, making the supply environment more expensive and causing supply chain issues. Supply shortages or disruptions caused by inclement weather, climate change, natural disasters, pandemics (including COVID-19), armed conflict, sanctions, financial or solvency issues of our suppliers or distributors, fuel increases or other conditions beyond our control could adversely affect our operations and operating results. In recent years, climate- related issues such, including drought and flooding in our key supplier region, have led to volatility in the prices of our ingredients, such as produce and meats. In addition, if any of our suppliers or distributors were unable to fulfill their responsibilities or we were unable to maintain current purchasing terms or ensure service availability and we were unable to locate substitutes in a timely manner, especially given the prolonged effects of COVID-19, we may encounter supply shortages, lose consumers and experience an increase in costs in seeking alternative supplier or distribution services. The failure to develop and maintain supplier and distributor relationships and any resulting disruptions to the provision of food and other supplies to our restaurant locations could adversely affect our operating results. The COVID- 19 pandemic has..... by causing staffing shortages in our stores. Our inability or failure to recognize, respond to and effectively manage the accelerated impact of social media could have a material adverse impact on our business. Social media allows individuals to access a broad audience of consumers and other interested persons. The availability of information on social media platforms is virtually immediate as is its impact, and users can post information often without filters or checks on the accuracy of the content posted. Adverse or inaccurate information concerning our Company or concepts may be posted at any time, and such information can quickly reach a wide audience. Social media has also been utilized to target specific companies or brands as a result of a variety of actions or inactions, or perceived actions or inactions, and such campaigns can rapidly accelerate and impact consumer behavior. The harm may be immediate without affording us an opportunity for redress

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or correction, and it is challenging to monitor, anticipate and promptly respond to such developments. These factors could have
a material adverse effect on our business. Regardless of its basis or validity, any unfavorable publicity could adversely affect
public perception of our brands. Our failure to use social media responsibly in our marketing efforts may further expose us to
these risks. As part of our marketing efforts, we rely on search engine marketing and social media platforms to attract and retain
guests. We need to continuously innovate and develop our social media strategies in order to maintain broad appeal with guests
and brand relevance. We also continue to invest in other digital marketing initiatives that allow us to reach our guests across
multiple digital channels and build their awareness of, engagement with, and loyalty to our brands. These initiatives may not be
successful, resulting in expenses incurred without the benefit of higher revenues, increased employee engagement or brand
recognition. In addition, a variety of risks are associated with the use of social media, including the improper disclosure of
proprietary or personal information and negative publicity. The inappropriate use of social media vehicles by our guests or
employees could increase our costs, lead to litigation or result in negative publicity that could damage our reputation. We face a
variety of risks associated with doing business in foreign markets that could have a negative impact on our financial
performance. We have a significant number of restaurants outside of the United States, and we intend to continue our efforts to
grow internationally. There is no assurance that international operations will be profitable or international growth will continue.
In addition, if we have a significant concentration of restaurants in a foreign market, the impact of any negative local conditions
can have a sizable impact on our results. Our foreign operations are subject to all of the same risks as our U. S. restaurants, as
well as additional risks including, among others, international economic, political, social and legal conditions and the possibility
of instability and unrest, differing cultures and consumer preferences, diverse government regulations and tax systems,
cybersecurity threats, corruption, anti- American sentiment, the ability to source high - quality ingredients and other
commodities in a cost- effective manner, uncertain or differing interpretations of rights and obligations in connection with
international franchise agreements and the collection of ongoing royalties from international franchisees, the availability and
costs of land, construction and financing, and the availability of experienced management, appropriate franchisees and area
operating partners. Local or regional events or conditions in our international markets could disrupt our business operations and
affect our results. In recent years, there were protests in cities throughout the United States U.S. as well as globally, including
in Hong Kong and Brazil, in connection with civil rights, liberties, and social and governmental reform. Currency regulations
and fluctuations in exchange rates could also affect our performance. We have operations in many foreign countries, including
direct investments in restaurants in Brazil, Hong Kong and China, as well as international franchises. As a result, we may
experience losses from fluctuations in foreign currency exchange rates or any hedging arrangements that we enter into to offset
such fluctuations, and such losses could adversely affect our overall sales and earnings. We are subject to governmental
regulation of our foreign operations, including antitrust and tax requirements, anti-boycott regulations, import / export / customs
regulations and other international trade regulations, the USA Patriot Act and the Foreign Corrupt Practices Act. Any new
regulatory or trade initiatives could impact our operations in certain countries. Failure to comply with any such legal
requirements could subject us to monetary liabilities and other sanctions, which could harm our business, results of operations
and financial condition. If we fail to adequately address corporate citizenship environmental, social and sustainability
governance ("ESG") matters, including those related to climate change and sustainability, it could have an adverse effect on
our business, financial condition, and operating results and may damage our reputation. In recent years, there has been an
increasing focus from certain investors, customers, consumers, employees, state, federal and international governments and
agencies, and other stakeholders concerning ESG corporate citizenship and sustainability matters , including practices and
disclosures related to environmental stewardship; social responsibility; diversity, equity and inclusion; and workplace
rights. Companies across all industries are facing increasing scrutiny relating to their ESG corporate citizenship and
sustainability practices. We are also subject to ESG corporate citizenship and sustainability disclosure rules and regulations
promulgated by self-regulatory organizations and institutional investor voting policies that seek this information, including
the Nasdaq Stock Market making it more accessible for scrutiny. Changing consumer preferences may result in increased
demands regarding our products and supply chain and their respective environmental and social impact, including on
sustainability. These demands could require additional transparency, due diligence, and reporting and could cause us to incur
additional costs or to make changes to our operations to comply with such demands. We may also determine that certain
changes are required in anticipation of further evolution of consumer preferences and demands. Increased focus and activism
related to ESG-corporate citizenship and sustainability may also result in investors reconsidering their investment decisions
as a result of their assessment of a company' s ESG corporate citizenship and sustainability practices. Any failure or
perceived failure by us to adequately address stakeholder expectations regarding corporate citizenship, including
diversity, equity and inclusion, employee health, safety and welfare, and workplace rights, among others, may damage
our reputation and adversely affect our business and results of operations. Further, concern over climate change and other
environmental sustainability matters, has and may in the future result in new or increased legal and federal and state regulatory
requirements to provide extensive disclosure regarding and to reduce or mitigate impacts to the environment, including
greenhouse gas emissions <del>regulations</del>, alternative energy policies, water consumption , packaging and waste management,
responsible sourcing and other sustainability initiatives. For example, state, federal and international regulations on
sustainability matters, including the recently enacted Climate Corporate Data Accountability Act and the Climate-
Related Financial Risk Act in California and the SEC's climate change rule proposals, have been or are expected to be
implemented that will require reporting and third- party assurance on greenhouse gas emissions and other
environmental matters. If we fail to achieve <del>any</del> goals, targets, or objectives we may set with respect to <del>ESG corporate</del>
citizenship and sustainability matters, if we do not meet or comply with new regulations or evolving consumer, investor,
industry, or stakeholder expectations and standards, including those related to reporting, or if we are perceived to have not
responded appropriately to the growing concern for ESG corporate citizenship and sustainability matters, we may face legal
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or regulatory actions, the imposition of fines, penalties, or other sanctions, adverse publicity, and decreased demand from
consumers, or the price of our common stock could decline, any of which could materially harm our reputation or have a
material adverse effect on our business, financial condition, or operating results. The food service industry is affected by
consumer preferences and perceptions. Changes in these preferences and perceptions may lessen the demand for our products,
which would reduce sales and harm our business. Food service businesses are affected by changes in consumer tastes and
demographic trends. For instance, if prevailing health or dietary preferences cause consumers to avoid steak and other products
we offer in any of our concepts in favor of foods or ingredients that are perceived as healthier or otherwise reflect popular
demand, our business and operating results would be harmed. Various factors such as menu labeling rules, nutritional guidelines
and academic studies, whether issued by government agencies, research institutions, or advocacy organizations, may impact
consumer choice and cause consumers to select foods other than those that are offered by our restaurants. Consumer preference
on sourcing, or in response to environmental and animal welfare concerns cancerns may also cause some groups of consumers to
select foods other than those that are offered by our restaurants. Our business may be negatively impacted by customer If we
are unable to anticipate or successfully respond to changes in consumer preferences regarding, our results of operations could
be adversely affected, generally or in particular concepts or markets. Our relationships with third- party delivery services and
ability to grow sales through delivery orders are subject to risks. We maintain relationships with various third- party delivery
apps and services with which we engage. Our ability to efficiently manage our business, particularly if service our customers
and process digital orders through third-party delivery partnerships depends significantly on the availability, performance and
reliability and performance of the apps our or systems and those managed by our service services providers. Our sales may be
negatively affected if these platforms are damaged or interrupted through technological failures, power loss, user errors, cyber-
attacks, other forms of sabotage, inclement weather or natural disasters or otherwise. This could cause reputational harm or
adversely impact sales and customer satisfaction. If we Our sales through these services may also depend on the availability of
delivery drivers, who are unable generally independent contractors. These drivers may make errors, fail to anticipate make
timely deliveries, damage our or food successfully respond to changes in consumer preferences, or our results of
operations could poorly represent our brands, which may lead to customer disappointment, reputational harm and unmet sales
expectations. Our sales may also be adversely affected, generally impacted if there is a shortage of drivers that are willing and
available to make deliveries from our or in particular concepts restaurants. If the third-party aggregators that we utilize for-
or markets delivery cease or curtail their operations, fail to maintain sufficient labor force to satisfy demand, materially change
fees, access or visibility to our products or give greater priority or promotions on their platforms to our competitors, our business
may be negatively impacted. Changes in tax laws, uncertainty in the judicial interpretation of those laws and unanticipated
tax liabilities could adversely affect the taxes we pay and our profitability. We are subject to income and other taxes in the
United States and numerous foreign jurisdictions. Our effective income tax rate and other taxes in the future could be adversely
affected by a number of factors, including changes in the mix of earnings in countries with different statutory tax rates, changes
in the valuation of deferred tax assets and liabilities, an "ownership change" as defined under Section 382 of the Internal
Revenue Code, changes in U. S. or foreign tax laws, including the impact of proposed 15 % global minimum tax under the
Organization for Economic Co- operation and Development (" OECD") Pillar Two (" Pillar Two"), Global Anti-Base
Erosion and Profits Shifting ("BEPS") model rules, uncertainty in the interpretation of tax laws, comprehensive tax reform
measures or other legislative changes, and the outcome of income tax audits and tax litigation, such as in Brazil. Further,
differences in interpretations of Pillar Two and other rules by multiple jurisdictions may cause increased complexities as
to compliance and increased audit controversy with tax authorities in jurisdictions where we operate. Although we
believe our tax estimates are reasonable, the final determination of tax audits and tax litigation could be materially different
from our historical income tax provisions and accruals. These results could have a material effect on our results of operations or
cash flows in the period or periods for which these determinations are made. In addition, our effective income tax rate and our
results may be impacted by our ability to realize deferred tax benefits, including our FICA tip credit carryforwards, and by any
increases or decreases of our valuation allowances applied to our existing deferred tax assets. Our failure to comply with
government regulation related to our restaurant operations, and the costs of compliance or non-compliance, could adversely
affect our business. We are subject to various federal, state, local and foreign laws affecting our business. Each of our restaurants
is subject to licensing and regulation by a number of governmental authorities, which may include, among others, alcoholic
beverage control, food safety, nutritional menu labeling, health care, sanitation, hazardous material, building, zoning, land use,
traffic, environmental and fire agencies in the state, municipality or country in which the restaurant is located. Our suppliers are
also subject to regulation in some of these areas. Any difficulties or inabilities to retain or renew licenses, or increased
compliance costs due to changed regulations, could adversely affect operations at existing restaurants. Additionally, difficulties
in obtaining or failing to obtain the required licenses or approvals could delay or prevent the development of new restaurants.
We are subject to various U. S. federal, state and international laws and regulations related to the offer and sale of franchises.
Failure to comply with these laws could adversely affect the results we generate from franchises or otherwise impose costs on
us. Alcoholic beverage sales represent 11 % of our consolidated restaurant sales and are subject to extensive state and local
licensing and other regulations. The failure of a restaurant to obtain or retain a liquor license would adversely affect that
restaurant's operations. In addition, we are subject to "dram shop" statutes in certain states. These statutes generally provide a
person injured by an intoxicated person the right to recover damages from an establishment that wrongfully served alcoholic
beverages to the intoxicated person. We may also incur costs of and challenges in ensuring compliance with measures
implemented in response to COVID-19 a widespread illness or a pandemic, such as requirements for physical barriers or
other preventative measures in restaurants or vaccination or testing requirements for our employees, which can vary by the
location of the restaurant and may continue to change. We are subject to laws relating to information security, cashless payments
and consumer credit, protection and fraud. Compliance with these laws and regulations can be costly, and any failure or
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perceived failure to comply with these laws or any breach of our systems could harm our reputation or lead to litigation, which
could adversely affect our financial condition. Risks associated with our remodeling, relocation and expansion plans may have
adverse effects on our operating results. As part of our business strategy, we intend to continue to remodel, relocate and expand
our current portfolio of restaurants. Our 2023-2024 development schedule calls for the construction of approximately 30-40 to 35
45 new system- wide locations, with approximately 20 half in Brazil. A variety of factors could cause the actual results and
outcome of those plans to differ from the anticipated results, including among other things, the selection of suitable locations
for new or relocated restaurants, the availability and terms on which we can lease attractive sites for new or relocated
restaurants, availability and terms of funding, recruiting, training and retaining skilled management and restaurant employees,
construction or other delays, the availability of construction materials or restaurant equipment, construction and renovation costs
and consumer tastes and acceptance of our restaurant concepts and awareness of our brands in new regions. Governmental
regulations or other health guidelines concerning the operations of stores restaurants, including due to the COVID-19
pandemie or other public health emergencies, may also cause disruptions in our plans. It is difficult to estimate the performance
of newly opened restaurants and whether they may attract customers away from other restaurants we own. If new or existing
restaurants do not meet targeted performance, it could have a material adverse effect on our operating results, including any
impairment losses that we may be required to recognize. Some of the challenges described above could be more significant in
international markets in which we have more limited experience, either generally or with a particular brand. Those markets are
likely to have different competitive conditions, consumer tastes, discretionary spending patterns and brand awareness, which
may cause our new restaurants to be less successful than restaurants in our existing markets or make it more difficult to estimate
the performance of new restaurants. In addition, in an effort to increase same-restaurant sales and improve our operating
performance, we continue to make improvements to our facilities through remodels and relocations and close underperforming
restaurants. We incur significant lease termination or continuation expenses and asset impairment and other charges when we
close or relocate a restaurant. If the expenses associated with remodels, relocations or closures are higher than anticipated, we
cannot find suitable locations or remodeled or relocated restaurants do not perform as expected, these initiatives may not yield
the desired return on investment, which could have a negative effect on our operating results. Failure to achieve projected cost
savings from our efficiency initiatives could adversely affect our results of operations and eliminate potential funding for growth
opportunities. In recent years, we have identified strategies and taken steps to reduce operating costs and free up resources to
reinvest in our business. These strategies include improved supply chain management, implementing labor scheduling tools,
improvements in kitchen equipment and integrating restaurant information systems across our brands . In addition, during
2020, we implemented certain measures to reduce costs and preserve liquidity in response to the impacts of COVID-19. If we
were required to implement similar measures in the future, they may not be sustainable or may be detrimental to continued
operations. We continue to evaluate and implement further cost-saving initiatives. However, the ability to reduce our operating
costs through these initiatives is subject to risks and uncertainties, such as our ability to obtain improved supply pricing and the
reliability of any new suppliers or technology, and we cannot assure that these activities, or any other activities that we may
undertake in the future, will achieve the desired cost savings and efficiencies. In addition, these measures may not be
sustainable or may be detrimental to continued operations. Failure to achieve such desired savings or other negative effects
from cost-saving measures could adversely affect our results of operations and financial condition and curtail investment in
growth opportunities. Our success depends substantially on the value of our brands and our ability to execute innovative
marketing and consumer relationship initiatives to maintain brand relevance and drive profitable sales growth. Our success
depends on our ability to preserve and grow our brands. Our brand value and reputation are especially important to differentiate
our concepts in the highly competitive casual dining sector to achieve sustainable same- restaurant sales growth and warrant new
unit growth. Brand value and reputation are based in large part on consumer perceptions, which are driven by both our actions
and by actions beyond our control, such as new brand strategies or their implementation, business incidents, ineffective
advertising or marketing efforts, or unfavorable mainstream or social media publicity involving us, our industry, our franchisees,
or our suppliers. A failure to innovate and extend our brands in ways that are relevant to consumers and occasions in order to
generate sustainable same- restaurant traffic growth, and produce non- traditional sales and earnings growth opportunities, could
have an adverse effect on our results of operations. Additionally, insufficient focus on our competition or failure to adequately
address declines in the casual dining industry, could adversely impact results of operations. If our competitors increase their
spending on advertising, promotions and loyalty programs, if our advertising, media or marketing expenses increase, or if our
advertising, promotions and loyalty programs become less effective than those of our competitors, or if we do not adequately
leverage technology and data analytic capabilities needed to generate concise competitive insight, our results of operations could
be materially and adversely affected. We have limited control with respect to the operations of our franchisees, which could have
a negative impact on our business. Our franchisees are contractually obligated to operate their restaurants in accordance with our
standards and we provide training and support to franchisees. However, franchisees are independent third parties that we do not
control, and these franchisees own, operate and oversee the daily operations of their restaurants. As a result, the ultimate success
and quality of any franchise restaurant rests with the franchisee. If franchisees do not successfully operate restaurants in a
manner consistent with our product and service quality standards and contractual requirements, our image and reputation could
be harmed, which in turn could adversely affect our business and operating results. A significant portion of our financial results
are dependent upon the operational and financial success of our franchisees. If sales trends or economic conditions worsen for
franchisees, their financial results may worsen and our royalty, rent and other fee revenues may decline. In addition, we may
also incur expenses in connection with supporting franchise restaurants that are underperforming. As small businesses, some of
our franchise operators may be negatively and disproportionately impacted by strategic initiatives, capital requirements,
inflation, increased interest rates, labor costs, employee relations issues, or other causes. When Company- owned restaurants are
sold to a franchisee, one of our subsidiaries is often required to remain responsible for lease payments for the sold restaurants to
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the extent the purchasing franchisees default on their leases. During periods of declining sales and profitability of franchisees, the incidence of franchisee defaults for these lease payments may increase and we may be required to make lease payments and seek recourse against the franchisee or agree to repayment terms. Significant adverse weather conditions and other disasters or unforeseen events and our ability to execute, or success in executing, a comprehensive business recovery plan at our restaurant support center for these events could negatively impact our results of operations and have a material adverse impact on our business. Adverse weather conditions and natural disasters and other unforeseen events, such as winter storms, severe temperatures, thunderstorms, floods, drought, fires, hurricanes and earthquakes, terrorist attacks, war and widespread / pandemic illness, and the effects of such events on economic conditions and consumer spending patterns, could disrupt our operations or supply chain and negatively impact our results of operations. These events may result in lost restaurant sales, as well as property damage, lost products, interruptions in supply, and increased costs, temporary and prolonged restaurant closures may occur and consumer traffic may decline due to the actual or perceived effects from these events. For example, the COVID- 19 pandemic, severe winter weather conditions and hurricanes have impacted our traffic, and that of our franchises, and results of operations in recent years. Although we cannot predict when or where we will be negatively impacted by widespread illnesses or pandemics, adverse weather events, to the extent that climate change or other factors result in more frequent, widespread or severe events, it could adversely impact our results. U. S. and foreign governmental officials also have placed an increasing focus on environmental matters, including climate change, reduction of greenhouse gases and water consumption. This increased focus could lead to legislative, regulatory or other efforts to combat these environmental concerns. These efforts could result in further increases in taxes, cost of supplies, transportation and utilities, which could increase our operating costs and those of our franchisees and require future investments in facilities and equipment. There may also be increased pressure for us to make commitments, set targets or establish goals to take actions to meet them, which could expose us and our franchisees to market, operational, execution and reputational costs or risks. Many of our corporate systems and processes and corporate support for our restaurant operations are centralized at one location in Tampa, Florida. We have disaster recovery procedures and business continuity plans in place to address crisis- level events, including hurricanes and other natural disasters, and back up and off- site locations for recovery of electronic and other forms of data and information, and the COVID-19 pandemic has provided a limited test of our ability to manage our business remotely. However, if we are unable to fully implement our disaster recovery plans, we may experience delays in recovery of data, inability to perform vital corporate functions, tardiness in required reporting and compliance, failures to adequately support field operations and other breakdowns in normal communication and operating procedures that could have a material adverse effect on our financial condition, results of operation operations and exposure to administrative and other legal claims. In addition, these threats are constantly evolving, which increases the difficulty of accurately and timely predicting, planning for and protecting against the threat. As a result, our disaster recovery procedures and business continuity plans security may not adequately address all threats we face or protect us from loss .The United States and other countries have experienced, or may experience in the future, outbreaks of other viruses such as norovirus, the bird / avian flu or other diseases including. As we have experienced with the COVID- 19 pandemic if. If. a regional or global health pandemic occurs, depending upon its location, duration and severity, our business could be severely affected. In the event a health pandemic occurs, customers might avoid public places, and local, regional or national governments might limit or ban public gatherings to halt or delay the spread of disease. Jurisdictions in which we have restaurants may impose mandatory closures or impose restrictions on operations. If a virus is transmitted by human contact or respiratory transmission, our employees or guests could become infected, or could choose, or be advised, to avoid gathering in public places, any of which would adversely affect our restaurant guest traffic or our ability to perform functions at the corporate level. A regional or global health pandemic might also adversely affect our business by disrupting or delaying production and delivery of materials and products in our supply chain and by causing staffing shortages in our stores. There are risks and uncertainties associated with initiatives that we may implement. From time to time, we consider various initiatives in order to grow and evolve our business and brands and improve our operating results. These initiatives could include, among other things, acquisitions, development or dispositions of restaurants or brands, new joint ventures, new franchise arrangements, restaurant closures and changes to our operating model. There can be no assurance that any such actions or initiatives will be successful or deliver their anticipated benefits. We may be exposed to new and unforeseen risks and challenges, particularly if we enter into markets or engage in activities with which we have no or limited prior experience, and it may be difficult to predict the success of such endeavors. If we incur significant expenses or divert management, financial and other resources to any initiative that is unsuccessful or does not meet our expectations, our results of operations and financial condition would be adversely affected. We may also incur significant asset impairment and other charges in connection with any such initiative. Regardless of the ultimate success of any initiative, the implementation and integration of new business or operational processes could be disruptive to our current operations. Even if we test and evaluate an initiative on a limited basis, the diversion of management time and resources could have an adverse effect on our business. Our failure or inability to enforce our trademarks or other proprietary rights could adversely affect our competitive position or the value of our brand. Our trademarks, including Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Bloomin' Onion, and other proprietary rights are important to our success and our competitive position. The protective actions that we take may not be sufficient to prevent unauthorized usage or imitation by others, which could harm our image, brand or competitive position. Furthermore, our ability to protect trademarks and other proprietary rights may be more limited in certain international markets where we operate. Litigation could have a material adverse impact on our business and our financial performance. We are subject to lawsuits, administrative proceedings and claims that arise in the regular course of business. These matters typically involve claims by consumers and others regarding issues such as food borne illness, food safety, premises liability, personal injury, discrimination, "dram shop" statute liability, promotional advertising and other operational issues common to the food service industry, as well as environmental, data privacy, contract disputes and intellectual property infringement matters. We are

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also subject to employee claims against us based on, among other things, discrimination, harassment, wrongful termination,
disability, or violation of wage and labor laws. We are also subject to the risk of being named a joint employer of workers of our
franchisees for alleged violations of labor and wage laws. These claims may divert our financial and management resources that
would otherwise be used to benefit our operations. The ongoing expense of or diversion of management attention due to any
resulting lawsuits, any substantial settlement payment or damage award against us and any damage to our reputation could
adversely affect our business and results of operations. Significant legal fees and costs in complex class action litigation or an
adverse judgment or settlement that is not insured or is in excess of insurance coverage could have a material adverse effect on
our financial position and results of operations. Risks Related to Our Indebtedness We may not be able to generate sufficient
cash to service all of our indebtedness and operating lease obligations, and we may be forced to take other actions to satisfy our
obligations under our indebtedness and operating lease obligations, which may not be successful. If we fail to meet these
obligations, we would be in default under our debt agreements and the lenders could elect to declare all amounts outstanding
under them to be immediately due and payable and terminate all commitments to extend further credit. Our ability to make
scheduled payments on our debt obligations and to satisfy our operating lease obligations depends upon our financial condition
and operating performance, which is subject to prevailing economic and competitive conditions and to financial, business and
other factors, many of which are beyond our control. We cannot be certain that we will maintain a level of cash flow from
operating activities sufficient to permit us to pay the principal, premium, if any, and interest on our indebtedness, or to pay our
operating lease obligations. For example, if COVID-19 capacity restrictions reoccur, inflation persists, or our financial position
deteriorates, our revenues and liquidity position may decline. If our cash flow and capital resources are insufficient to fund our
debt service obligations and operating lease obligations, we may be forced to reduce or delay capital expenditures, sell assets,
seek additional capital or restructure or refinance our indebtedness. These alternative measures may not be successful and may
not permit us to meet our scheduled debt service obligations. In the absence of sufficient operating results and resources, we
could face substantial liquidity problems and might be required to dispose of material assets or operations or take other actions
to meet our debt service and other obligations. Our debt agreements restrict our ability to dispose of assets and how we may use
the proceeds from the disposition. We may not be able to consummate those dispositions or to obtain the proceeds that we could
otherwise realize from such dispositions and any such proceeds that are realized may not be adequate to meet any debt service
obligations then due. The failure to meet our debt service obligations or the failure to remain in compliance with the financial
covenants under our debt agreements would constitute an event of default under those agreements and the lenders could elect to
declare all amounts outstanding under them to be immediately due and payable and terminate all commitments to extend further
credit. Our leverage could adversely affect our ability to raise additional capital to fund our operations or limit our ability to react
to changes in the economy or our industry. As of December 25-31, 2022-2023, our total net indebtedness was $833-780.3-7
million and we had $ 550-599. 02 million in available unused borrowing capacity under our revolving credit facility, net of
undrawn letters of credit of $ 20-19. 0-8 million. In May 2020, we issued $ 230. 0 million of 5.00 % convertible senior notes
due in 2025 (the "2025 Notes"), of which $ 105.0 million in aggregate principal of the 2025 Notes remain outstanding as of
December 25, 2022, and in April 2021 we issued $ 300. 0 million of 5. 125 % senior notes due in 2029 (the "2029 Notes").
Our leverage could have important consequences, including: • making it more difficult for us to make payments on
indebtedness; • increasing our vulnerability to general economic, industry and competitive conditions and the various risks we
face in our business; • increasing our cost of borrowing or limiting our ability to obtain additional financing if needed; •
reducing our ability to use our cash flow to fund our operations, capital expenditures, dividend payments, and future business
and strategic opportunities; and • limiting our ability to adjust to changing market conditions and placing us at a competitive
disadvantage compared to our competitors who may not be as highly leveraged. We may incur substantial additional
indebtedness in the future, subject to the restrictions contained in our credit agreement. If new indebtedness is added to our
current debt levels, the related risks that we now face could increase. We cannot be certain that our financial condition or credit
and other market conditions will be favorable when our credit agreement matures in 2026, or at any earlier time we may seek to
refinance our debt. Further, turmoil in global credit markets could adversely impact the availability and cost of credit. If we are
unable to refinance our indebtedness on favorable terms, our financial condition and results of operations would be adversely
affected. Our debt agreements contain restrictions that limit our flexibility in operating our business. Certain of our debt
agreements limit our and our subsidiaries' abilities to, among other things, incur or guarantee additional indebtedness, pay
dividends on above certain thresholds, redeem or repurchase our capital stock, make certain acquisitions or investments, incur
or permit to exist certain liens, enter into transactions with affiliates or sell our assets to, merge or consolidate with or into,
another company. Our debt agreements require us to satisfy certain financial tests and ratios. Our ability to satisfy such tests and
ratios may be affected by events outside of our control. If we breach the covenants under our debt agreements, the lenders could
elect to declare all amounts outstanding under the agreements to be immediately due and payable and terminate all commitments
to extend further credit. If we are unable to repay those amounts, the lenders could proceed against the collateral granted to
them to secure that indebtedness. We have pledged substantially all of our assets as collateral under our credit agreement. If our
lenders accelerate the repayment of borrowings, we cannot be certain that we will have sufficient assets to repay them. Risks
Related to Our Common Stock Our ability to raise capital in the future may be limited, which could make us unable to fund our
capital requirements. Our business and operations may consume resources faster than we anticipate. In the future, we may need
to raise additional funds through the issuance of new equity securities, debt or a combination of both. Additional financing may
not be available on favorable terms or at all. If adequate funds are not available on acceptable terms, we may be unable to fund
our capital requirements. If we issue new debt securities, the debt holders would have rights senior to common stockholders to
make claims on our assets, and the terms of any debt could restrict our operations, including our ability to pay dividends above
certain thresholds on our common stock. If we issue additional equity securities, existing stockholders may experience
dilution, and the new equity securities could have rights senior to those of our common stock. Because our decision to issue
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securities in any future offering will depend on market conditions and other factors beyond our control, we cannot predict or estimate the amount, timing or nature of our future offerings. Thus, our stockholders bear the risk of our future securities offerings reducing the market price of our common stock and diluting their interest. Our stock price is subject to volatility. The stock market in general is highly volatile. As a result, the market price of our common stock is similarly volatile. The price of our common stock could be subject to wide fluctuations in response to a number of factors, some of which may be beyond our control. These factors include actual or anticipated fluctuations in our operating results, changes in or our ability to achieve estimates of our operating results by analysts, investors or management, analysts' recommendations regarding our stock or our competitors' stock, sales of substantial amounts of our common stock by our stockholders, actions or announcements by us or our competitors, the maintenance and growth of the value of our brands, litigation, legislation or other regulatory developments affecting us or our industry, widespread / pandemic illness, natural disasters, cyber- attacks, terrorist acts, war or other calamities and changes in general market and economic conditions. Provisions in our certificate of incorporation and bylaws and Delaware law may discourage, delay or prevent a change of control of our company Company or changes in our management and, therefore, may depress the trading price of our stock. Our certificate of incorporation and bylaws include certain provisions (including provisions related to our classified board structure through 2024) that could have the effect of discouraging, delaying or preventing a change of control of our company Company or changes in our management. These provisions may discourage, delay or prevent a transaction involving a change in control of the Company that is in the best interests of our stockholders. Even in the absence of a takeover attempt, the existence of these provisions may adversely affect the prevailing market price of our common stock if they are viewed as discouraging future takeover attempts. Section 203 of the Delaware General Corporation Law may affect the ability of an "interested stockholder" to engage in certain business combinations, including mergers, consolidations or acquisitions of additional shares, for a period of three years following the time that the stockholder becomes an "interested stockholder." An "interested stockholder" is defined to include persons owning directly or indirectly 15 % or more of the outstanding voting stock of a corporation. Although we have elected in our certificate of incorporation not to be subject to Section 203 of the Delaware General Corporation Law, our certificate of incorporation contains provisions that have the same effect as Section 203. General Risk Factors An impairment in the carrying value of our goodwill or other intangible or longlived assets could adversely affect our financial condition and results of operations. Along with other intangible assets, we test goodwill for impairment annually and whenever events or changes in circumstances indicate that its carrying value may not be recoverable. We also evaluate long- lived assets on a quarterly basis or whenever events or changes in circumstances indicate that the carrying value may not be recoverable. We cannot accurately predict the amount and timing of any impairment of assets. A significant amount of judgment is involved in determining if an indication of impairment exists. Unforeseen events for example the COVID-19 pandemic, could make developing forecasts for, and the accounting of, valuation of goodwill and certain other assets slower and more difficult. Should the value of goodwill or other intangible or long-lived assets become impaired, there could be an adverse effect on our financial condition and consolidated results of operations. Failure to maintain effective systems of internal control over financial reporting and disclosure controls and procedures could adversely affect our business and financial results. Effective internal control over financial reporting is necessary for us to provide accurate financial information. If we are unable to adequately maintain effective internal control over financial reporting, we may not be able to accurately report our financial results. Furthermore, we cannot be certain that our internal control over financial reporting and disclosure controls and procedures will prevent all possible error errors and fraud, including through cyber- attacks. Because of inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of error or fraud, if any, in our company have been detected. These inherent limitations include the realities that judgments in decision- making can be faulty and that breakdowns can occur because of a simple error or mistake, which could have an adverse impact on our business. A significant financial reporting failure or a lack of sufficient internal control over financial reporting could cause a loss of investor confidence and decline in the market price of our common stock, increase our costs, lead to litigation or result in negative publicity that could damage our reputation. Future changes to existing accounting rules, accounting standards, new pronouncements and varying interpretations of pronouncements, or the questioning of current accounting practices may adversely affect our reported financial results. Additionally, our assumptions, estimates and judgments related to complex accounting matters could significantly affect our financial results. Generally accepted accounting principles and related accounting pronouncements, implementation guidelines and interpretations with regard to a wide range of matters that are relevant to our business, including but not limited to, revenue recognition, impairment of long-lived assets, leases and related economic transactions, derivatives, intangibles, self- insurance, income taxes, property and equipment, unclaimed property laws and litigation, and stock-based compensation are highly complex and involve many subjective assumptions, estimates and judgments by us. Changes in these rules or their interpretation interpretations or changes in underlying assumptions, estimates or judgments by us could significantly change our reported or expected financial performance. Our insurance policies may not provide adequate levels of coverage against all claims, and fluctuating insurance requirements and costs could negatively impact our profitability. We carry insurance programs with specific retention levels or high per- claim deductibles for a significant portion of our risks and associated liabilities with respect to workers' compensation, general liability, liquor liability, employment practices liability, property, health benefits, eyber security cybersecurity and other insurable risks. However, there are types of losses we may incur that cannot be insured against or that we believe are not commercially reasonable to insure. These losses, if they occur, could have a material and adverse effect on our business and results of operations. Additionally, if our insurance costs increase, there can be no assurance that we will be able to successfully offset the effect of such increases and our results of operations may be adversely affected.