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Our business is subject to numerous risks and uncertainties that you should be aware of in evaluating our business. If any such risks and uncertainties actually occur, our business, prospects, financial condition and results of operations could be materially and adversely affected. The risks described below are not the only risks that we face. Additional risks and uncertainties not currently known to us, or that we currently deem to be immaterial, may also materially adversely affect our business, prospects, financial condition and results of operations. The risk factors described below should be read together with the other information set forth in this Annual Report, including our consolidated financial statements and the related notes, as well as in other documents that we file with the SEC. Summary of Material Risk Factors Our business is subject to a number of risks, which are discussed more fully below and include, but are not limited to, the following: • There is significant competition within the global entertainment and gaming industries and our existing and potential users may be attracted to competing forms of entertainment such as television, movies and sporting events, as well as other entertainment and gaming options on the Internet. If our product offerings do not continue to be popular, our business could be harmed. • Reductions in discretionary consumer spending could have an adverse effect on our business, financial condition, results of operations and prospects. • Our projections are subject to significant risks, assumptions, estimates and uncertainties, including assumptions regarding future legislation and changes in regulations, both inside and outside of the United States. As a result, our projected revenues, market share, expenses and profitability may differ materially from our expectations. • The success, including win or hold rates, of existing or future sports betting and iGaming product offerings depends on a variety of factors, including sport outcomes, and is not completely controlled by us. • We rely on information technology and other systems and services, and any failures, errors, defects or disruptions in our systems or services could diminish our brand and reputation, subject us to liability, disrupt our business, affect our ability to scale our technical infrastructure and adversely affect our operating results and growth prospects. Our games and other software applications and systems, and the third- party platforms upon which they are made available could contain undetected errors. • Despite our security measures, our information technology and infrastructure are vulnerable to attacks by hackers or breaches due to employee error, malfeasance or other disruptions. Any such breach could compromise our networks and the information stored there could be accessed, publicly disclosed, lost or stolen, which could damage our reputation, cause a loss of confidence in our product offerings or services, or otherwise adversely affect our business. • We rely on strategic relationships with casinos, tribes and horse-tracks in order to be able to offer our Sportsbook and iGaming product offerings in certain jurisdictions. If we cannot establish and manage such relationships with such partners, our business, financial condition and results of operations could be adversely affected. • Our business model depends upon the continued compatibility between our apps and the major mobile operating systems and upon third- party platforms for the distribution of our product offerings. If Google Play or the Apple App Store prevents users from downloading our apps or augments the restrictions on advertising to our users, our ability to grow our revenue, profitability and prospects may be adversely affected. • We may invest in or acquire other businesses, and our business may suffer if we are unable to successfully integrate acquired businesses into our Company or otherwise manage the growth and complexity associated with multiple acquisitions. • Our business is subject to a variety of U. S. and foreign laws, many of which are unsettled and still developing and which could subject us to claims or otherwise harm our business. Any change in existing regulations or their interpretation, or the regulatory climate applicable to our product offerings and services, or changes in tax rules and regulations or interpretation thereof related to our product offerings and services, could adversely impact our ability to operate our business as currently conducted or as we seek to operate in the future, which could have a material adverse effect on our financial condition and results of operations. • Our growth prospects depend on the legal status of real-money gaming in various jurisdictions, predominantly within the United States, and legalization may not occur in as many jurisdictions as we expect, or may occur at a slower pace than we anticipate. Additionally, even if jurisdictions legalize real-money gaming, this may be accompanied by legislative or regulatory restrictions and / or taxes that make it impracticable or less attractive to operate in those jurisdictions, or the process of implementing regulations or securing the necessary licenses to operate in a particular jurisdiction may take longer than we anticipate, or existing laws or regulations may be changed or interpreted adversely, any of which could adversely affect our future results of operations and make it more difficult to meet our expectations for financial performance. • Our growth prospects and market potential will depend on our ability to obtain licenses to operate in a number of jurisdictions, and if we fail to obtain and subsequently maintain such licenses, our business, financial condition, results of operations and prospects could be impaired. • We have been, and continue to be, the subject of governmental investigations and inquiries with respect to the operation of our businesses, and we could be subject to future governmental investigations and inquiries, legal proceedings and enforcement actions. Any such investigation, inquiry, proceeding or action, could adversely affect our business. • Negative events or negative media coverage relating to, or a declining popularity of, sports betting, online sports betting, daily fantasy sports, or the underlying sports or athletes, or iGaming in particular, or other negative coverage may adversely impact our ability to retain or attract users, which could have an adverse impact on our business. • Due to the nature of our business, we are subject to taxation in a number of jurisdictions and changes in, or new interpretations of, tax laws, tax rulings or their application by tax authorities could result in additional tax liabilities and could materially affect our financial condition and results of operations. We have been, and continue to be, subject to periodic audits and examinations by the Internal Revenue Service (the "IRS"), as well as state and local taxing authorities, the results of which may materially impact our financial statements in the period in which the audit or examination occurs. • The trading price of our Class A common stock has been, and will likely continue to be, volatile and you could lose all or part of

your investment. • Because we are a "controlled company" under The Nasdaq Stock Market listing standards, our stockholders may not have certain corporate governance protections that are available to stockholders of companies that are not controlled companies. • Our dual class structure has the effect of concentrating voting power with our Chief Executive Officer and Chairman, which limits an investor's ability to influence the outcome of important transactions, including a change in control. The summary risk factors described above should be read together with the text of the full risk factors below and the other information set forth in this Annual Report, including our consolidated financial statements and the related notes, as well as in other documents that we file with the SEC. If any such risks and uncertainties actually occur or are further aggravated, our business, prospects, financial condition and results of operations could be materially and adversely affected. The risks summarized above or described in full below are not the only risks that we face. Additional risks and uncertainties not currently known to us, or that we currently deem to be immaterial may also materially adversely affect our business, prospects, financial condition and results of operations. Risk Factors Relating to Our Business and Industry We operate in the global entertainment and gaming industries with our Sportsbook, iGaming and DFS product offerings and our gaming software services. Our users face a vast array of entertainment choices. Other forms of entertainment, such as television, movies, sporting events and inperson casinos, are more well- established and may be perceived by our users to offer greater variety, affordability, interactivity and enjoyment. We compete with these other forms of entertainment for the discretionary time and income of our users. If we are unable to sustain sufficient interest in our Sportsbook, iGaming and DFS product offerings in comparison to other forms of entertainment, including new forms of entertainment, our business model may not continue to be viable. The specific industries in which we operate are characterized by dynamic customer demand and technological advances, and there is significant competition among online gaming and entertainment providers. A number of established, well-financed companies producing online gaming and / or interactive entertainment products and services compete with our product offerings, and other wellcapitalized companies may introduce competitive services. Such competitors may spend more money and time on developing and testing products and services, undertake more extensive marketing campaigns, adopt more aggressive pricing or promotional policies or otherwise develop more commercially successful products or services than ours, which could negatively impact our business. Our competitors may also develop products, features, or services that are similar to ours or that achieve greater market acceptance. Such competitors may also undertake more far-reaching and successful product development efforts or marketing campaigns, or may adopt more aggressive pricing policies. Furthermore, new competitors, whether licensed or not, may enter the gaming industry. There has also been considerable consolidation among competitors in the entertainment and gaming industries and such consolidation and future consolidation could result in the formation of larger competitors with increased financial resources and altered cost structures, which may enable them to offer more competitive products, gain a larger market share, expand product offerings and broaden their geographic scope of operations. If we are not able to maintain or improve our market share, or if our product offerings do not continue to be popular, our business could suffer. Economic downturns and political and market conditions beyond our control could adversely affect our business, financial condition and results of operations. Our financial performance is subject to global and U. S. economic conditions and their impact on levels of spending by users and advertisers. Economic recessions have had, and may continue to have, far reaching adverse consequences across many industries, including the global entertainment and gaming industries, which may adversely affect our business and financial condition. The global and U. S. economies experienced tepid growth immediately following the global financial crisis in 2008 – 2009 and more recently experienced a period of increased volatility during the global COVID- 19 pandemic. Ongoing or intensifying economic weakness, including recessions, economic slowdowns, uncertainties in the global financial markets and other adverse economic conditions, including inflation, changes in monetary policy and increased interests rates, or other changes in economic and political conditions may result in a material adverse effect on our business, financial condition, results of operations or prospects. In addition, changes in general market, economic and political conditions in domestic and foreign economies or financial markets, including fluctuation in stock markets resulting from, among other things, trends in the economy as a whole may reduce users' disposable income and advertisers' budgets. Any one of these changes could have a material adverse effect on our business, financial condition, results of operations or prospects. Certain of our operations are in non-U. S. jurisdictions and are subject to the economic, political, regulatory, and other risks of international operations. We conduct business in numerous countries that carry high levels of currency, political, compliance and economic risk. For example, we have a research and development office offices in Ukraine and Israel, and the military conflict between Russia and Ukraine and the evolving conflict in Israel and Gaza and any business interruptions or other spillover effects from such conflict conflicts could adversely affect our operations. Operations in non- U. S. jurisdictions can present many risks, including volatility in gross domestic product and rates of economic growth, financial and governmental instability, cultural differences (such as employment and business practices) and the imposition of exchange and capital controls. Instability and uncertainties arising from the global geopolitical environment and the evolving international and domestic political, regulatory, and economic landscape, including the potential for changes in global trade policies, including sanctions and trade barriers, and trends such as populism, economic nationalism and negative sentiment toward multinational companies, as well as the cost of compliance with increasingly complex and often conflicting regulations worldwide, can impair our flexibility in modifying our product offerings, marketing, hiring or other strategies for growing our businesses, as well as our ability to improve productivity and maintain acceptable operating margins. The United States and other countries may implement actions, including trade actions, tariffs, export controls, and sanctions, against other countries or localities, which along with any retaliatory measures could increase costs, adversely affect our operations, or adversely affect our ability to meet contractual and financial obligations. For example, in response to the conflict between Russia and Ukraine, the U. S. government and other governments have imposed a series of sanctions against certain Russian government, government-related, and other entities and individuals, together with enhanced export controls on certain products and financial and economic sanctions on certain industry sectors and parties in Russia. The governments of other jurisdictions in which we operate, such as the European Union and Canada, have also implemented

additional sanctions or other restrictive measures. Additionally, it is possible that the Russia- Ukraine conflict or the evolving conflict in Israel and Gaza may escalate or expand, and the scope, extent and duration of the military action, current or future sanctions and resulting market and geopolitical disruptions could be significant. While to date these sanctions and export controls have not had a material impact on our business, it is possible that these measures, as well as any countervailing responses from Russia, could adversely affect us and / or our supply chain, business partners or customers. While these factors and their impact are difficult to predict, any one or more of them could have a material adverse effect on our competitive position, results of operations, financial condition or liquidity. Our business is particularly sensitive to reductions from time to time in discretionary consumer spending. Demand for entertainment and leisure activities, including gaming, can be affected by changes in the economy and consumer tastes, both of which are difficult to predict and beyond our control. Unfavorable changes in general economic conditions, including recessions, economic slowdowns, sustained high levels of unemployment, and rising prices or the perception by consumers of weak or weakening economic conditions, may reduce our users' disposable income or result in fewer individuals engaging in entertainment and leisure activities, such as sports betting, online gaming or daily fantasy sports. As a result, we cannot ensure that the demand for our product offerings will remain consistent. Adverse developments affecting economies throughout the world, and particularly in the United States, including a general tightening of availability of credit, decreased liquidity in certain financial markets, inflation, increased interest rates, foreign exchange fluctuations, increased energy costs, acts of war or terrorism, transportation disruptions, natural disasters, declining consumer confidence, sustained high levels of unemployment or significant declines in stock markets, as well as concerns regarding pandemics, epidemics and the spread of contagious diseases, could lead to a further reduction in discretionary spending on leisure activities, such as our Sportsbook, iGaming and DFS product offerings. We may experience fluctuations in our operating results, which could make our future results difficult to predict and could cause our operating results to fall below expectations. Our financial results have fluctuated in the past, and we expect our financial results to fluctuate from quarter to quarter in the future. These fluctuations may be due to a variety of factors, some of which are outside of our control and may not fully reflect the underlying performance of our business. Our financial results in any given quarter may be influenced by numerous factors, many of which we are unable to predict or are outside of our control, including the impact of seasonality and our betting results, and the other risks and uncertainties set forth herein. In particular, our Sportsbook and DFS operations have significant exposure to, and may be materially impacted by, sporting events and seasons, which can result in short- term volatility in betting win margins and user engagement, thus impacting revenues. While we have been able to forecast revenues from our DFS business with greater precision than for newer product offerings, we cannot provide assurances that consumers will engage with our DFS product offering on a consistent basis. Consumer engagement with our Sportsbook, iGaming and DFS product offerings may decline or fluctuate as a result of a number of factors, including the popularity of the underlying sports, the user's level of satisfaction with our product offerings, our ability to improve and innovate, our ability to adapt our product offerings, outages and disruptions of online services, the availability of live sporting events, the services offered by our competitors, our marketing and advertising efforts or declines in consumer activity generally as a result of economic downturns, among others. Any decline or fluctuation in the recurring portion of our business may have a negative impact on our business, financial condition, results of operations or prospects. In our iGaming product offering, operator losses are limited per stake to a maximum payout. When looking at bets across a period of time, however, these losses can potentially be significant. Our quarterly financial results may also fluctuate based on whether we pay any jackpots to our iGaming users during the relevant quarter. As part of our iGaming product offering, we may offer progressive jackpot games. Each time a progressive jackpot game is played, a portion of the amount wagered by the user is contributed to the jackpot for that specific game or group of games. Once a jackpot is won, the progressive jackpot is reset with a predetermined base amount. While we maintain a reserve for these progressive jackpots, the cost of the progressive jackpot payout would be a cash outflow for our business in the period in which it is won with a potentially significant adverse effect on our financial condition and cash flows. Because winning a progressive jackpot is underpinned by a random mechanism, we cannot predict with certainty when any such jackpot will be won. In addition, we do not insure against random outcomes or jackpot wins. We operate in rapidly changing and competitive industries and our projections are subject to the risks and assumptions made by management with respect to our industries. Operating results are difficult to forecast because they generally depend on our assessment of the timing of adoption of future legislation and regulations by different jurisdictions, which are uncertain. Furthermore, if we invest in the development of new products or distribution channels that do not achieve significant commercial success, whether because of competition or otherwise, we may not recover the often substantial "up front" costs of developing and marketing those products and distribution channels 7 or recover the opportunity cost of diverting management and financial resources away from other product offerings or distribution channels. Additionally, as described above, our business may be affected by reductions in consumer spending from time to time as a result of a number of factors that may be difficult to predict. This may result in decreased revenue levels, and we may be unable to adopt measures in a timely manner to compensate for any unexpected shortfall in revenue. This inability could cause our operating results in a given quarter to be higher or lower than expected. If actual results differ from our estimates, analysts may react negatively and our stock price could be materially impacted. You should not rely upon our historical financial results as indicators of our future financial performance, and our financial results and stock price may be volatile. We have a history of losses and we may continue to incur losses in the future. Since we were incorporated in 2011, we have experienced net losses and negative cash flows from operations. We experienced net losses in accordance with accounting principles generally accepted in the United States of America (" U. S. GAAP ") of \$ <mark>802.</mark> 1 , 378. 0 million and \$ 1, 523 <mark>378</mark> . 2 0 million in the years ended December 31, 2023 and 2022 and 2021, respectively. We may continue to experience losses in the future, and we cannot assure you that we will achieve profitability. We may continue to incur significant losses in future periods. We expect our operating expenses to increase in the future as we expand our operations. If our revenue does not grow at a greater rate than our expenses, we will not be able to achieve or maintain profitability. We may incur significant losses in the future for many reasons,

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including those described in the other risks and uncertainties described in this Annual Report. Additionally, we may encounter
unforeseen expenses, operating delays, or other unknown factors that may result in losses in future periods. If our expenses
exceed our revenue, our business may be negatively impacted, and we may never achieve or maintain profitability. Our results
of operations may fluctuate due to seasonality and other factors and, therefore, our periodic operating results will not be
guarantees of future performance. Our Sportsbook and DFS operations may fluctuate due to seasonal trends and other factors.
We A majority of our current Sportsbook and DFS handle and entry fees are and will continue to be generated from bets
placed on, or contests relating to, the NFL and the NBA. As such, our historical revenues generally have been highest in
the fourth quarter primarily due to the overlapping time frame of the NFL and NBA seasons. In addition, the NFL and
NBA have their own respective off- seasons, which may cause decreases in our revenues during such periods. In addition,
we believe that significant sporting events such as the playoffs and championship games tend to impact, among other things,
revenues from operations, key metrics and customer activity, and, as such, our historical revenues may be impacted generally
have been highest in the fourth quarter-when most of those games occur. A majority of our current Sportsbook and DFS
revenues are and will continue to be generated from bets placed on, or contests relating to, the National Football League and the
National Basketball Association, each of which have their own respective off-seasons, which may cause decreases in our future
revenues during such periods. Our revenues have been, and in the future may be, affected by the scheduling of major sporting
events that do not occur annually, such as the World Cup, or the cancellation or postponement of sporting events, such as the
postponement of the 2020 Summer Olympic Games that took place in Summer 2021 due to the global COVID- 19 pandemic. In
addition, certain individuals or teams advancing or failing to advance and their scores and other results within specific
tournaments, games or events may impact our financial performance. The success, including win or hold rates, of existing or
future sports betting and iGaming product offerings depends on a variety of factors and is not completely controlled by
us. The sports betting and iGaming industries are characterized by an element of chance. Accordingly, we employ theoretical
win rates to estimate what a certain type of sports bet or iGame, on average, will win or lose in the long run. Net win is impacted
by variations in the hold percentage (the ratio of net win to total amount wagered), or actual outcome, on our iGames and sports
bets we offer to our users. We use the hold percentage as an indicator of an iGame's or sports bet's performance against its
expected outcome. Although each iGame or sports bet generally performs within a defined statistical range of outcomes, actual
outcomes may vary for any given period. In addition to the element of chance, win rates (hold percentages) may also (depending
on the game involved) be affected by the spread of limits and factors that are beyond our control, such as a user's experience
and behavior, the mix of games played, the financial resources of users, the volume of bets placed and the amount of time spent
engaging with our product offerings. As a result of the variability in these factors, the actual win rates on our iGames and sports
bets may differ from the theoretical win rates we have estimated and could result in the winnings of our users exceeding those
anticipated. The variability of win rates (hold rates) also have has the potential to negatively impact our financial condition,
results of operations, and cash flows. Our success also depends in part on our ability to anticipate and satisfy user preferences in
a timely manner. As we operate in a dynamic environment characterized by rapidly changing industry and legal standards, our
product offerings will be subject to changing consumer preferences that cannot be predicted with certainty. We need to
continually introduce new product offerings and identify future product offerings that complement our existing technology,
respond to our users' needs and improve and enhance our existing technology to maintain or increase our user engagement and
growth of our business. We may not be able to compete effectively unless our product offering selection keeps up with trends in
the digital sports entertainment and gaming industries in which we compete, or trends in new gaming product offerings. We use
artificial intelligence, machine learning, data science and similar technologies in our business, and challenges with
properly managing such technologies could result in reputational harm, competitive harm, and legal liability, and
adversely affect our results of operations. We use artificial intelligence, machine learning, data science and similar
technologies (collectively, "AI") in our technology and infrastructure, which may become more important in our
operations over time. Our competitors or other third parties may incorporate AI in a similar or different manner, and
may do so more quickly or more successfully than us, which could impair our ability to compete effectively and
adversely affect our results of operations. Additionally, if the content, analyses, materials or recommendations that AI
produces or assists in producing are, or are alleged to be, infringing or otherwise violating of others' rights (including
intellectual property rights), or illegal, we may be subject to legal liability or our business, financial condition, and
results of operations may otherwise be adversely affected. In addition, the use of AI may result in violations of applicable
data security or data privacy laws, or in cybersecurity incidents that implicate the personal data of end customers,
employees or other third parties. Any such violation or cybersecurity incidents related to our use of AI could result in
legal liability or otherwise adversely affect our reputation and results of operations. If our use of AI becomes
controversial, we may experience brand or reputational harm or competitive harm. The rapid evolution of AI, including
with respect to compliance with existing and potential government regulation of AI, may require significant resources,
including to develop, test and maintain platforms, offerings, services, and features to help us implement AI in accordance
with applicable law, and to minimize other adverse effect on our results of operations. We rely on information technology
and other systems and services, and any failures, errors, defects or disruptions in our systems or services could diminish our
brand and reputation, subject us to liability, disrupt our business, affect our ability to scale our technical infrastructure and
adversely affect our operating results and growth prospects. Our games and other software applications and systems, and the
third- party platforms upon which they are made available, could contain undetected errors. Our technology infrastructure is
critical to the performance of our product offerings and to user satisfaction. We devote significant resources to network and data
security to protect our systems and data. However, our systems may not be adequately designed with the necessary reliability
and redundancy to avoid performance delays or outages that could be harmful to our business. We cannot assure you that the
measures we take to prevent or hinder cybersecurity incidents cyber-attacks; protect our systems, data and user information;
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prevent outages, data or information loss and fraud; and prevent or detect security breaches, including a disaster recovery strategy for server and equipment failure and back- office systems and the use of third parties for certain cybersecurity services, will provide absolute security. We have experienced, and we may in the future experience, website disruptions, outages and other performance problems due to a variety of factors, including infrastructure changes, human or software errors and capacity constraints. Such disruptions have not had a material impact on us; however, future disruptions from unauthorized access to, fraudulent manipulation of, or tampering with our computer systems and technological infrastructure, or those of third parties, could result in a wide range of negative outcomes, each of which could materially adversely affect our business, financial condition, results of operations and prospects. Additionally, our product offerings from time to time contain errors, bugs, flaws or corrupted data, and these defects have in certain instances only become apparent after their launch. If a particular product offering is unavailable when users attempt to access it or navigation through our product offerings is slower than they expect, users may be unable to place their bets or submit their line-ups in a timely manner and may be less likely to return to our product offerings as often, if at all. Furthermore, programming errors, defects and data corruption could disrupt our operations, adversely affect the experience of our users, harm our reputation, cause our users to stop utilizing our product offerings, divert our resources and delay market acceptance of our product offerings, any of which could result in legal liability to us or harm our business, financial condition, results of operations and prospects. If our user base and engagement continue to grow, and the amount and types of product offerings continue to grow and evolve, we will need an increasing amount of technical infrastructure, including network capacity and computing power, to continue to satisfy our users' needs. Such infrastructure expansion may be complex, and unanticipated delays in completing these projects or availability of components may lead to increased project costs, operational inefficiencies, or interruptions in the delivery or degradation of the quality of our product offerings. In addition, there may be issues related to this infrastructure that are not identified during the testing phases of design and implementation, which may only become evident after we have started to fully use the underlying equipment or software, that could further degrade the user experience or increase our costs. As such, we could fail to continue to effectively scale and grow our technical infrastructure to accommodate increased demands. In addition, our business may be subject to interruptions, delays or failures resulting from adverse weather conditions, other natural disasters, power loss, terrorism, cybersecurity incidents eyber- attacks, public health emergencies (such as the global COVID- 19 pandemie) or other catastrophic events. We believe that if our users have a negative experience with our product offerings, or if our brand or reputation is negatively affected, users may be less inclined to continue or resume utilizing our product offerings or to recommend our product offerings to other potential users. As such, a failure or significant interruption in our service could harm our reputation, business and operating results. The secure maintenance and transmission of user information is a critical element of our operations. Our information technology and other systems that maintain and transmit user information, or those of service providers, business partners or employee information have in the past been, and in the future may be, compromised by a malicious third-party penetration of our network security, or that of a third- party service provider or business partner, or impacted by intentional or unintentional actions or inaction by our employees, or those of a third- party service provider or business partner. As a result, our users' information and funds may be lost, disclosed, accessed or taken without our users' consent. We have experienced cybersecurity incidents cyber- attacks, attempts to breach our systems and other similar incidents in the past. For example, we have been and expect that we will continue to be subject to attempts to gain unauthorized access to or through our information systems or those we develop for our customers, whether by our employees or third parties, including cyber- attacks by computer programmers and hackers who may develop and deploy viruses, worms or other malicious software programs. To date, these attacks have not had a material impact on our operations or financial results, but we cannot provide assurance that they will not have a material impact in the future. We rely on encryption and authentication technology licensed from third parties in an effort to securely transmit confidential and sensitive information, including credit card numbers. Advances in computer capabilities, new technological discoveries or other developments may result in the whole or partial failure of this technology to protect transaction data or other confidential and sensitive information from being breached or compromised. In addition, websites are often attacked through compromised credentials, including those obtained through phishing and credential stuffing. Our security measures, and those of our third- party service providers, may not detect or prevent all attempts to breach our systems, denialof- service attacks, viruses, malicious software, break- ins, phishing attacks, social engineering, security breaches or other attacks and similar disruptions that may jeopardize the security of information stored in or transmitted by our websites, networks and systems or that we or such third parties otherwise maintain, including payment card systems, which may subject us to fines or higher transaction fees or limit or terminate our access to certain payment methods. We and such third parties may not anticipate or prevent all types of attacks until after they have already been launched. For example, beginning in November 2022, DraftKings was the target of potential credential stuffing attacks, in which it appears that one or more bad actors may have obtained login credentials from a non-DraftKings source and used the credentials to access certain DraftKings players' accounts. Further, techniques used to obtain unauthorized access to or sabotage systems change frequently and may not be known until launched against us or our third- party service providers. In addition, security-cybersecurity breaches-incidents can also occur as a result of non-technical issues, including intentional or inadvertent breaches by our employees or by third parties. These risks may increase over time as the complexity and number of technical systems and applications we use also increases. Breaches of our security measures or those of our third- party service providers or cybersecurity incidents have in the past been, and in the future could, result in unauthorized access to our sites, networks and systems; unauthorized access to and misappropriation of user information, including users' personally identifiable information, or other confidential or proprietary information of ourselves or third parties; viruses, worms, spyware or other malware being served from our sites, networks or systems; deletion or modification of content or the display of unauthorized content on our sites; interruption, disruption or malfunction of operations; costs relating to breach remediation, deployment of additional personnel and protection technologies, response to governmental investigations and media inquiries and coverage; engagement of third- party experts and consultants;

litigation, regulatory action and other potential liabilities. In the past, we have experienced social engineering, phishing, malware and similar attacks and threats of denial- of- service attacks, none of which to date has been material to our business; however, such attacks could in the future have a material adverse effect on our operations. If any of these breaches of security should occur and be material, our reputation and brand could be damaged, our business may suffer, we could be required to expend significant capital and other resources to alleviate problems caused by such breaches, and we could be exposed to a risk of loss, litigation or regulatory action and possible liability. We cannot guarantee that recovery protocols and backup systems will be sufficient to prevent data loss. Actual or anticipated attacks may cause us to incur increasing costs, including costs to deploy additional personnel and protection technologies, train employees and engage third- party experts and consultants. While we maintain cybersecurity insurance coverage that we believe is adequate for our business, such coverage may not cover all potential costs and expenses associated with cybersecurity incidents that may occur in the future. In addition, any party who is able to illicitly obtain a user's password could access the user's transaction data or personal information, resulting in the perception that our systems are insecure. Any compromise or breach of our security measures, or those of our third-party service providers, could violate applicable privacy, data protection, data security, network and information systems security and other laws and cause significant legal and financial exposure, adverse publicity and a loss of confidence in our security measures, which could have a material adverse effect on our business, financial condition, results of operations and prospects. We continue to devote significant resources to protect against security cybersecurity breaches incidents or we may need to in the future to address problems caused by breaches, including notifying affected subscribers users and responding to any resulting litigation, which in turn, diverts resources from the growth and expansion of our business. We rely on Amazon Web Services to deliver our product offerings to users, and any disruption of or interference with our use of Amazon Web Services could adversely affect our business, financial condition, results of operations and prospects. We host certain of our product offerings and support our operations using Amazon Web Services ("AWS"), a third-party provider of cloud infrastructure services, along with other service providers. We do not, and will not, have control over the operations of the facilities or infrastructure of the third- party service providers that we use. Such third parties' facilities are vulnerable to damage or interruption from natural disasters, cybersecurity attacks incidents, terrorist attacks, power outages and similar events or acts of misconduct. Our technology's continuing and uninterrupted performance is critical to our success. We have experienced, and we expect that in the future we will experience, interruptions, delays and outages in service and availability from these thirdparty service providers from time to time due to a variety of factors, including infrastructure changes, human or software errors, website hosting disruptions, cybersecurity incidents and capacity constraints. In addition, any changes in these third parties' service levels may adversely affect our ability to meet the requirements of our users. Since our technology's continuing and uninterrupted performance is critical to our success, sustained or repeated system failures would reduce the attractiveness of our product offerings. It may become increasingly difficult to maintain and improve our performance, especially during peak usage times, as we expand and the usage of our product offerings increases. Any negative publicity arising from these disruptions could harm our reputation and brand and may adversely affect the usage of our product offerings. Our commercial agreement with AWS will remain in effect until terminated by AWS or us. AWS may only terminate the agreement for convenience after complying with the contractual 2 years' prior notice requirement of two years. AWS may also terminate the agreement for cause upon a breach of the agreement or for failure to pay amounts due, in each case, subject to AWS providing prior written notice and a 30- day cure period. In the event that our agreement with AWS is terminated or we add additional cloud infrastructure service providers, we may experience significant costs or downtime in connection with the transfer to, or the addition of, new cloud infrastructure service providers. Although alternative providers could host our product offerings on a substantially similar basis to AWS, transitioning the cloud infrastructure currently hosted by AWS to alternative providers could potentially be disruptive and we could incur significant one-time costs. Any of the above circumstances or events may harm our reputation and brand, reduce the availability or usage of our technology, lead to a significant loss of revenue, increase our costs and impair our ability to attract new users, any of which could adversely affect our business, financial condition and results of operations. We rely on third- party providers to validate the identity and identify the location of our users, and if such providers fail to perform adequately or provide accurate information or we do not maintain business relationships with them, our business, financial condition and results of operations could be adversely affected. There is no guarantee that the third- party geolocation and identity verification systems that we rely on will perform adequately, or be effective. We rely on our geolocation and identity verification systems to ensure we are in compliance with certain applicable laws and regulations, and any service disruption to those systems would prohibit us from operating our product offerings, and would adversely affect our business. Additionally, incorrect or misleading geolocation and identity verification data with respect to current or potential users received from third- party service providers may result in us inadvertently allowing access to our product offerings to individuals who should not be permitted to access them, or otherwise inadvertently deny access to individuals who should be able to access our product offerings, in each case based on inaccurate identity or geographic location determination. Our third- party geolocation services provider relies on its ability to obtain information necessary to determine geolocation from mobile devices, operating systems, and other sources. Changes, disruptions or temporary or permanent failure to access such sources by our third- party services providers may result in their inability to accurately determine the location of our users. Moreover, our inability to maintain our existing contracts with third- party services providers, or to replace them with equivalent third parties, may result in our inability to access geolocation and identity verification data necessary for our day- to- day operations. If any of these risks materializes, we may be subject to disciplinary action, fines or lawsuits, and our business, financial condition and results of operations could be adversely affected. Our technology contains third- party open source software components, and failure to comply with the terms of the underlying open source software licenses could restrict our ability to provide our product offerings. Our technology contains software modules licensed to us by third- party authors under "open source" licenses. Use and distribution of open source software may entail greater risks than use of third-party commercial software, as open source

licensors generally do not provide support, warranties, indemnification or other contractual protections regarding infringement claims or the quality of the source code. In addition, the public availability of such software may make it easier for others to compromise our technology. Some open source licenses contain requirements that we make available source code for modifications or derivative works we create based upon the type of open source software we use, or grant other licenses to our intellectual property. If we combine our proprietary software with open source software in a certain manner, we could, under certain open source licenses, be required to release the source code of our proprietary software to the public. This would allow our competitors to create similar product offerings with lower development effort and time and ultimately could result in a loss of our competitive advantages. Alternatively, to avoid the public release of the affected portions of our source code, we could be required to expend substantial time and resources to re-engineer some or all of our software. Although we monitor our use of open source software to avoid subjecting our technology to conditions we do not intend, there is a risk that these licenses could be construed in a way that could impose unanticipated conditions or restrictions on our ability to provide or distribute our technology. From time to time, there have been claims challenging the ownership of open source software against companies that incorporate open source software into their solutions. As a result, we could be subject to lawsuits by parties claiming ownership of what we believe to be open source software. Moreover, we cannot assure you that our processes for controlling our use of open source software in our technology will be effective. If we are held to have breached or failed to fully comply with all the terms and conditions of an open source software license, we could face infringement or other liability, or be required to seek costly licenses from third parties to continue providing our product offerings on terms that are not economically feasible, to reengineer our technology, to discontinue or delay the provision of our product offerings if re- engineering could not be accomplished on a timely basis or to make generally available, in source code form, our proprietary code, any of which could adversely affect our business, financial condition and results of operations. We rely on third- party payment processors to process deposits and withdrawals made by our users, and if we cannot manage our relationships with such third parties and other payment- related risks, our business, financial condition and results of operations could be adversely affected. We rely on a limited number of third- party payment processors to process deposits and withdrawals made by our users. If any of our thirdparty payment processors terminates its relationship with us or refuses to renew its agreement with us on commercially reasonable terms, we would need to find an alternate payment processor, and may not be able to secure similar terms or replace such payment processor in an acceptable time frame. Further, the software and services provided by our third- party payment processors may not meet our expectations, contain errors or vulnerabilities, be compromised or experience outages. Any of these risks could cause us to lose our ability to accept online payments or other payment transactions or, make timely payments to our users or access funds or credit in such payment processors or systems, any of which could make our technology less trustworthy and convenient and, adversely affect our ability to attract and retain our users and negatively impact our working capital position. Nearly all of our payments are made by credit card, debit card or through other third- party payment services, which subjects us to certain regulations and the risk of fraud. We may in the future offer new payment options to users that may be subject to additional regulations and risks. We are also subject to a number of other laws and regulations relating to the payments we accept from our users, including with respect to money laundering, money transfers, privacy and information security. If we fail to comply with applicable rules and regulations, we may be subject to civil or criminal penalties, fines and / or higher transaction fees and may lose our ability to accept online payments or other payment card transactions, which could make our product offerings less convenient and attractive to our users. If any of these events were to occur, our business, financial condition and results of operations could be adversely affected. For example, if we are deemed to be a money transmitter as defined by applicable regulations, we could be subject to certain laws, rules and regulations enforced by multiple authorities and governing bodies in the United States and numerous state and local agencies who may define money transmitter differently. For example, certain states may have a more expansive view of who qualifies as a money transmitter. Additionally, outside of the United States, we could be subject to additional laws, rules and regulations related to the provision of payments and financial services, and if we expand into new jurisdictions, the foreign regulations and regulators governing our business that we are subject to will expand as well. If we are found to be a money transmitter under any applicable regulation and we are not in compliance with such regulations, we may be subject to fines or other penalties in one or more jurisdictions levied by federal or state or local regulators, including state Attorneys General, as well as those levied by foreign regulators. In addition to fines, penalties for failing to comply with applicable rules and regulations could include criminal and civil proceedings, forfeiture of significant assets or other enforcement actions. We could also be required to make changes to our business practices or compliance programs as a result of regulatory scrutiny. Additionally, our payment processors require us to comply with payment card network operating rules, which are set and interpreted by the payment card networks. The payment card networks could adopt new operating rules or interpret or reinterpret existing rules in ways that might prohibit us from providing certain product offerings to some users, be costly to implement or difficult to follow. We have agreed to reimburse our payment processors for fines they are assessed by payment card networks if we or our users violate these rules. Any of the foregoing risks could adversely affect our business, financial condition and results of operations. We rely on other third- party sports data providers for real-time and accurate data for sporting events, and if such third parties do not perform adequately or terminate their relationships with us, our costs may increase and our business, financial condition and results of operations could be adversely affected. We rely on third-party sports data providers such as SportRadar and BetGenius to obtain accurate information regarding schedules, results, performance and outcomes of sporting events. We rely on this data to determine when and how bets are settled and how contestants rank in their DFS contests. We have experienced, and may continue to experience, errors in these data feeds, which may result in us incorrectly settling bets or ranking contestants in their DFS contests. If we cannot adequately resolve the issue with our users, our users may have a negative experience with our product offerings, our brand or reputation may be negatively affected and our users may be less inclined to continue or resume utilizing our product offerings or recommend our product offerings to other potential users. As such, a failure or significant interruption in our data

feed service may harm our reputation, business and operating results. Furthermore, if any of our sports data partners terminates its relationship with us or refuses to renew its agreement with us on commercially reasonable terms, we would need to find an alternate provider, and may not be able to secure similar terms or replace such providers in an acceptable time frame, or at all. Any of these risks could increase our costs and adversely affect our business, financial condition and results of operations. Further, any negative publicity related to any of our third-party partners, including any publicity related to regulatory concerns, could adversely affect our reputation and brand, and could potentially lead to increased regulatory or litigation exposure. We rely on other third-party service providers and if such third parties do not perform adequately or terminate their relationships with us, our costs may increase and our business, financial condition and results of operations could be adversely affected. Our success depends in part on our relationships with other third-party service providers. For example, we rely on third parties for content delivery, load balancing and protection against distributed denial- of- service attacks. If those providers do not perform adequately, our users may experience issues or interruptions with their product offering experiences. Furthermore, if any of our partners terminates its relationship with us or refuses to renew its agreement with us on commercially reasonable terms, we would need to find an alternate provider, and may not be able to secure similar terms or replace such providers in an acceptable time frame, or at all. We also rely on other software and services supplied by third parties, such as communications and internal software, and our business may be adversely affected to the extent such software and services do not meet our expectations, contain errors or vulnerabilities, are compromised or experience outages. Any of these risks could increase our costs and adversely affect our business, financial condition and results of operations. Further, any negative publicity related to any of our third- party partners, including any publicity related to regulatory concerns, could adversely affect our reputation and brand, and could potentially lead to increased regulatory or litigation exposure. We incorporate technology from third parties into our product offerings. We cannot be certain that our licensors are not infringing the intellectual property rights of others or that the suppliers and licensors have sufficient rights to the technology in all jurisdictions in which we may operate. Some of our license agreements may be terminated by our licensors for convenience. If we are unable to obtain or maintain rights to any of this technology because of intellectual property infringement claims brought by third parties against our suppliers and licensors or against us, or if we are unable to continue to obtain the technology or enter into new agreements on commercially reasonable terms, our ability to develop our product offerings containing that technology could be severely limited and our business could be harmed. Additionally, if we are unable to obtain necessary technology from third parties, we may be forced to acquire or develop alternate technology, which may require significant time and effort and may be of lower quality or performance standards. This would limit and delay our ability to provide new or competitive product offerings and increase our costs. If alternate technology cannot be obtained or developed, we may not be able to offer certain functionality as part of our product offerings, which could adversely affect our business, financial condition and results of operations. If we fail to detect fraud or theft, including by our users and employees, our reputation may suffer which could harm our brand and reputation and negatively impact our business, financial condition and results of operations and can subject us to investigations and litigation. We have in the past incurred, and may in the future incur, losses from various types of financial fraud, including use of stolen or fraudulent credit card data, claims of unauthorized payments by a user and attempted payments by users with insufficient funds. Bad actors use increasingly sophisticated methods to engage in illegal activities involving personal information, such as unauthorized use of another person's identity, account information or payment information and unauthorized acquisition or use of credit or debit card details, bank account information and mobile phone numbers and accounts. Under current credit card practices, we may be liable for use of funds on our products with fraudulent credit card data, even if the associated financial institution approved the credit card transaction. Acts of fraud may involve various tactics, including collusion. Successful exploitation of our systems could have negative effects on our product offerings, services and user experience and could harm our reputation. Failure to discover such acts or schemes in a timely manner could result in harm to our operations. In addition, negative publicity related to such schemes could have an adverse effect on our reputation, potentially causing a material adverse effect on our business, financial condition, results of operations and prospects. In the event of the occurrence of any such issues with our existing technology or product offerings, substantial engineering and marketing resources and management attention may be diverted from other projects to correct these issues, which may delay other projects and the achievement of our strategic objectives. In addition, any misappropriation of, or access to, users' or other proprietary information or other breach of our information security could result in legal claims or legal proceedings, including regulatory investigations and actions, or liability for failure to comply with privacy and information security laws, including for failure to protect personal information or for misusing personal information, which could disrupt our operations, force us to modify our business practices, damage our reputation and expose us to claims from our users, regulators, employees and other persons, any of which could have an adverse effect on our business, financial condition, results of operations and prospects. For example, beginning in November 2022, DraftKings was the target of potential credential stuffing attacks, in which it appears that one or more bad actors may have obtained login credentials from a non-DraftKings source and used the credentials to access certain DraftKings players' accounts. Despite measures we have taken to detect and reduce the occurrence of fraudulent or other malicious activity on our platform, we cannot guarantee that any of our measures will be effective or will scale efficiently with our business. Our failure to adequately detect or prevent fraudulent transactions could harm our reputation or brand, result in litigation or regulatory action and lead to expenses that could adversely affect our business, financial condition and results of operations. If Internet and other technology- based service providers experience service interruptions, our ability to conduct our business may be impaired and our business, financial condition and results of operations could be adversely affected. A substantial portion of our network infrastructure is provided by third parties, including Internet service providers and other technology-based service providers. See "— We rely on Amazon Web Services to deliver our product offerings to users and any disruption of or interference with our use of Amazon Web Services could adversely affect our business, financial condition, results of operations and prospects." We require technology-based service providers to implement cyber- attack- resilient systems and processes. However, if

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Internet service providers experience service interruptions, including because of <mark>cybersecurity incidents <del>cyber- attacks</del>,</mark> or due
to an event causing an unusually high volume of Internet use (such as a pandemic or public health emergency), communications
over the Internet may be interrupted and impair our ability to conduct our business. Internet service providers and other
technology- based service providers may in the future roll out upgraded or new mobile or other telecommunications services,
such as 5G or 6G services, which may not be successful and thus may impact the ability of our users to access our product
offerings in a timely fashion or at all. In addition, our ability to process e- commerce transactions depends on bank processing
and credit card systems. To prepare for system problems, we continuously seek to strengthen and enhance our current facilities
and the capabilities of our system infrastructure and support. Nevertheless, there can be no assurance that the Internet
infrastructure or our own network systems will continue to be able to meet the demand placed on us by the continued growth of
the Internet, the overall online gaming industry and our users. Any difficulties these providers face, including the potential of
certain network traffic receiving priority over other traffic (i. e., lack of net neutrality), may adversely affect our business, and
we exercise little control over these providers, which increases our vulnerability to problems with the services they provide. Any
system failure as a result of reliance on third parties, such as network, software or hardware failure, including as a result of
cybersecurity incidents cyber- attacks, which causes a loss of our users' property or personal information or a delay or
interruption in our online services and product offerings and e- commerce services, including our ability to handle existing or
increased traffic, could result in a loss of anticipated revenue, interruptions to our product offerings, cause us to incur significant
legal, remediation and notification costs, degrade the customer experience and cause users to lose confidence in our product
offerings, any of which could have a material adverse effect on our business, financial condition, results of operations and
prospects. Under the sports betting and iGaming laws of certain states, online Sportsbook and iGaming are limited to a finite
number of retail operators, such as casinos, tribes or tracks, who own a "skin" or "skins" under that state's law. A "skin" is
a legally- authorized license from a state to offer online Sportsbook or iGaming services provided by such a retail operator. The
"skin" provides a market access opportunity for mobile operators to operate in the jurisdiction pending licensure and other
required approvals by the state's regulator. The entities that control those "skins," and the numbers of "skins" available, are
typically determined by a state's law authorizing sports betting or iGaming. In most of the jurisdictions in which we offer
Sportsbook and iGaming, we currently rely on a casino, tribe or track in order to get a "skin." These "skins" are what allow us
to gain access to jurisdictions where online operators are required to have a retail relationship. If we cannot establish, renew or
manage such relationships, those relationships could terminate and we would not be allowed to operate in those jurisdictions
until we enter into new ones. As a result, our business, financial condition and results of operations could be adversely affected.
Our growth depends, in part, on the success of our strategic relationships with third parties. Overreliance on certain third parties,
or our inability to extend existing relationships or agree to new relationships, may cause unanticipated costs for us and impact
our financial performance in the future. We rely on relationships with sports leagues and teams, professional athletes and athlete
organizations, advertisers, casinos and other third parties in order to attract users to our product offerings. These relationships
along with providers of online services, search engines, social media, directories and other websites and e- commerce businesses
direct consumers to our product offerings. In addition, many of the parties with whom we have advertising arrangements provide
advertising services to other companies, including other fantasy sports and gaming product offerings with whom we compete.
While we believe there are other third parties that could drive users to our product offerings, adding or transitioning to them
may disrupt our business and increase our costs. In the event that any of our existing relationships or our future relationships
fails to provide services to us in accordance with the terms of our arrangement, or at all, and we are not able to find suitable
alternatives, this could impact our ability to attract consumers cost effectively and harm our business, financial condition, results
of operations and prospects. Our growth prospects may suffer if we are unable to develop successful product offerings or if we
fail to pursue additional product offerings. In addition, if we fail to make the right investment decisions in our product offerings
and technology, we may not attract and retain key users and our revenue and results of operations may decline. We were
founded in 2011 with a singular focus on the DFS industry and initially focused our efforts on growing our DFS product
offering. In 2018, we expanded our product offerings to include our Sportsbook and iGaming product offerings. In 2021, we
expanded our media offering and launched DraftKings Marketplace, which is a digital collectibles ecosystem designed for
mainstream accessibility that offers curated NFT drops and supports secondary- market transactions. We have rapidly expanded
and we anticipate expanding further as new product offerings mature and as we pursue our growth strategies. The industries in
which we operate are subject to rapid and frequent changes in standards, technologies, products and services, as well as in
customer demands and expectations and regulations. We must continuously make decisions regarding in which product
offerings and technology we should invest to meet customer demand in compliance with evolving industry standards and
regulatory requirements and must continually introduce and successfully market new and innovative technologies, product
offerings and enhancements to remain competitive and effectively stimulate customer demand, acceptance and engagement. Our
ability to engage, retain, and increase our user base and to increase our revenue will depend heavily on our ability to successfully
create new product offerings, both independently and together with third parties. We may introduce significant changes to our
existing technology and product offerings or develop and introduce new and unproven products and services, with which we
have little or no prior development or operating experience. The process of developing new product offerings and systems is
inherently complex and uncertain, and new product offerings may not be well received by users, even if well- reviewed and of
high quality. If we are unable to develop technology and product offerings that address users' needs or enhance and improve our
existing technology and product offerings in a timely manner, that could have a material adverse effect on our business,
financial condition, results of operations and prospects. Although we intend to continue investing in our research and
development efforts, if new or enhanced product offerings fail to engage our users or partners, we may fail to attract or retain
users or to generate sufficient revenue, operating margin, or other value to justify our investments, any of which may seriously
harm our business. In addition, management may not properly ascertain or assess the risks of new initiatives, and subsequent
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events may alter the risks that were evaluated at the time we decided to execute any new initiative. Developing and creating additional product offerings can also divert management's attention from other business issues and opportunities. Even if our new product offerings attain market acceptance, those new product offerings have in certain cases cannibalized, and in the future could continue to cannibalize, the market share of our existing product offerings or share of our users' wallets in a manner that may negatively impact our business. For example, we have historically observed that revenue from our DFS product offering tends to decline in a state following the launch of our Sportsbook product offering in that state. Furthermore, such expansion of our business increases the complexity of our business and places an additional burden on our management, operations, technical systems and financial resources and we may not recover the often-substantial up-front costs of developing and marketing new product offerings, or recover the opportunity cost of diverting management and financial resources away from other product offerings. In the event of continued growth of our operations, product offerings or in the number of thirdparty relationships, we may not have adequate resources, operationally, technologically or otherwise to support such growth and the quality of our technology, product offerings or our relationships with third parties could suffer. In addition, failure to effectively identify, pursue and execute new business initiatives, or to efficiently adapt our processes and infrastructure to meet the needs of our innovations, may adversely affect our business, financial condition, results of operations and prospects. Any new product offerings may also require our users to utilize new skills to use our product offerings. This could create a lag in adoption of new product offerings and new user additions related to any new product offerings. To date, new product offerings and enhancements of our existing technology have not materially hindered our user growth or engagement, but that may be the result of a large portion of our user base being in a younger demographic and more willing to invest the time to learn to use our product offerings most effectively. To the extent that future users, including those in older demographics, are less willing to invest the time to learn to use our product offerings, and if we are unable to make our product offerings easy to learn to use, our user growth or engagement could be affected, and our business could be harmed. We may develop new product offerings that increase user engagement and costs without increasing revenue. Additionally, we may make bad or unprofitable decisions regarding these investments. If new or existing competitors offer more attractive product offerings, we may lose users or users may decrease their spending on our product offerings. New customer demands, superior competitive product offerings, new industry standards or changes in the regulatory environment could render our existing product offerings unattractive, unmarketable or obsolete and require us to make substantial unanticipated changes to our technology or business model. Our failure to adapt to a rapidly changing market or evolving customer demands could harm our business, financial condition, results of operations and prospects. Our growth will depend on our ability to attract and retain users, and the loss of our users, failure to attract new users in a cost- effective manner, or failure to effectively manage our growth could adversely affect our business, financial condition, results of operations and prospects. Our ability to achieve growth in revenue in the future will depend, in large part, upon our ability to attract new users to our product offerings, retain existing users of our product offerings and reactivate users in a cost- effective manner. Achieving growth in our community of users may require us to increasingly engage in sophisticated and costly sales and marketing efforts, which may not have a favorable return on investment. We have used and expect to continue to use a variety of free and paid marketing channels, in combination with compelling offers and exciting games to achieve our objectives. For paid marketing, we intend to leverage a broad array of advertising channels, including television, radio, social media platforms, such as Facebook, Instagram, Twitter and Snap, affiliates and paid and organic search, and other digital channels, such as mobile display. If the search engines on which we rely modify their algorithms, change their terms around gaming, or if the prices at which we may purchase listings increase, then our costs could increase, and fewer users may click through to our website. If links to our website are not displayed prominently in online search results, if fewer users click through to our website, if our other digital marketing campaigns are not effective, or if the costs of attracting users with any of our current methods significantly increase, then our ability to efficiently attract new users could be reduced, our revenue could decline and our business, financial condition and results of operations could be harmed. In addition, our ability to increase the number of users of our product offerings will depend on continued user adoption of Sportsbook, iGaming and DFS. Growth in the gaming industry and the level of demand for and market acceptance of our product offerings will be subject to a high degree of uncertainty. We cannot assure **you** that consumer adoption of our product offerings will continue or exceed current growth rates, or that the industry will achieve more widespread acceptance. Additionally, as technological or regulatory standards change and we modify our product offerings to comply with those standards, we may need users to take certain actions to continue playing, such as performing age verification checks or accepting new terms and conditions. Users may stop using our product offerings at any time, including if the quality of the user experience, including our support capabilities in the event of a problem, does not meet their expectations or keep pace with the quality of the customer experience generally offered by competitive product offerings. Our core values of focusing on our users first and acting for the long term may conflict with the short- term interests of our business. One of our operating principles is to put our users first, which we believe is essential to our success and serves the best, long- term interests of the Company and our stakeholders. Therefore, we have made in the past, and we may make in the future, certain investments or changes in strategy that we think will benefit our users, even if our decision negatively impacts our operating results in the short term. The substantial majority of our users access our Sportsbook, iGaming and DFS product offerings primarily on mobile devices, and we believe that this will continue to be increasingly important to our long- term success. Our business model depends upon the continued compatibility between our apps and the major mobile operating systems. Third parties with whom we do not have any formal relationships control the design of mobile devices and operating systems. These parties frequently introduce new devices, and from time to time they may introduce new operating systems or modify existing ones. Network carriers may also impact the ability to download apps or access specified content on mobile devices. In addition, we rely upon third- party platforms for distribution of our product offerings. Our DFS product offering is delivered as a free application through both the Apple App Store and the Google Play Store and is also accessible via mobile and traditional websites. Our Sportsbook and iGaming product offerings are primarily distributed through the Apple

App Store and a traditional website. The Google Play Store and Apple App Store are global application distribution platforms and the main distribution channels for our apps. As such, the promotion, distribution and operation of our apps are subject to the respective distribution platforms' standard terms and policies for application developers, which are broad and subject to frequent changes and interpretation. Furthermore, the distribution platforms may not enforce their standard terms and policies for application developers consistently and uniformly across all applications and with all publishers. There is no guarantee that popular mobile devices will start or continue to support or feature our product offerings, or that mobile device users will continue to use our product offerings rather than competing product offerings. We are dependent on the interoperability of our technology with popular mobile operating systems, technologies, networks and standards that we do not control, such as the Android and iOS operating systems, and any changes, bugs, technical or regulatory issues in such systems, our relationships with mobile manufacturers and carriers, or in their terms of service or policies that degrade our product offerings' functionality, reduce or eliminate our ability to distribute our product offerings, give preferential treatment to competitive product offerings, limit our ability to deliver high quality product offerings, or impose fees or other charges related to delivering our product offerings, could adversely affect our product offering usage and monetization on mobile devices. Moreover, our Sportsbook and DFS product offerings require high-bandwidth data capabilities in order to place time-sensitive bets. If the growth of highbandwidth capabilities, particularly for mobile devices, is slower than we expect, our user growth, retention, and engagement may be seriously harmed. Additionally, to deliver high-quality content over mobile cellular networks, our product offerings must work well with a range of mobile technologies, systems, networks, regulations, and standards that we do not control. In particular, any future changes to the iOS or Android operating systems may impact the accessibility, speed, functionality, and other performance aspects of our product offerings, which issues are likely to occur in the future from time to time. In addition, the adoption of any laws or regulations that adversely affect the growth, popularity, or use of the Internet, including laws governing Internet neutrality, could decrease the demand for our product offerings and increase our cost of doing business. Specifically, any laws that would allow mobile providers in the United States to impede access to content, or otherwise discriminate against content providers like us, such as providing for faster or better access to our competitors, over their data networks, could have a material adverse effect on our business, financial condition, results of operations and prospects. Furthermore, we may not successfully cultivate relationships with key industry participants or develop product offerings that operate effectively with these technologies, systems, networks, regulations, or standards. If it becomes more difficult for our users to access and use our product offerings on their mobile devices, if our users choose not to access or use our product offerings on their mobile devices, or if our users choose to use mobile product offerings that do not offer access to our product offerings, our user growth, retention, and engagement could be seriously harmed. In addition, if any of the third-party platforms used for distribution of our product offerings were to limit or disable advertising on their platforms, either because of technological constraints or because the owner owners of these distribution platforms wished to impair our ability to serve ads on them, our ability to generate revenue could be harmed. Also, technologies have been, and may continue to be, developed by companies, such as Apple and Google, that, among other things, block or limit the display of our advertisements and some or all third- party cookies on mobile and desktop devices, limit cross- site and cross- device attribution, prevent measurement outside a narrowly- defined attribution window and prevent advertisement re- targeting and optimization. These developments could require us to make changes to how we collect information on, and track the actions of, our users and impact our marketing activities. While these changes have not had a material adverse impact on our business to date, they could materially impact the way we do business in the future, and if we or our advertising partners are unable to quickly and effectively adjust to new changes, there could be an adverse effect on our business, financial condition, results of operations or prospects. We may require additional capital to support our growth plans, and such capital may not be available on terms acceptable to us, if at all. This could hamper our growth and adversely affect our business. We intend to make significant investments to support our business growth and may require additional funds to respond to business challenges, including the need to develop new product offerings and features or enhance our existing product offerings and features, improve our operating infrastructure or acquire complementary businesses, personnel and technologies. Accordingly, we may need to engage in equity or debt financings to secure additional funds, which may involve increased funding costs due to rising interest rates. Our ability to obtain additional capital, if and when required, will depend on our business plans, investor demand, our operating performance, capital markets conditions and other factors. If we raise additional funds by issuing equity, equity-linked or debt securities, those securities may have rights, preferences or privileges senior to the rights of our currently issued and outstanding equity or debt, and our existing stockholders may experience dilution. If we are unable to obtain additional capital when required, or on satisfactory terms, our ability to continue to support our business growth or to respond to business opportunities, challenges or unforeseen circumstances could be adversely affected, and our business may be harmed . We may invest in or acquire other businesses, and our business may suffer if we are unable to successfully integrate acquired businesses into our Company or otherwise manage the growth associated with multiple acquisitions. As part of our business strategy, we have made, and may continue to make, acquisitions as opportunities arise to add new or complementary businesses, products, brands or technologies. In some cases, the costs of such acquisitions may be substantial, including as a result of professional fees, financing costs and due diligence efforts. There is no assurance that the time and resources expended on pursuing a particular acquisition will result in a completed transaction, or that any completed transaction will ultimately be successful. In addition, the assumptions we use to evaluate acquisition opportunities may not prove to be accurate, and intended benefits may not be realized. Our due diligence investigations may fail to identify all of the issues, liabilities or other challenges associated with an acquired business, which could result in increased risk of unanticipated or unknown issues or liabilities, including with respect to privacy, competition and other regulatory matters, and our mitigation strategies for such risks that are identified may not be effective. Further, we may be unable to identify suitable acquisition or strategic investment opportunities, or may be unable to obtain any required financing or regulatory approvals, and therefore may be unable to complete such acquisitions or strategic

investments on favorable terms, if at all. We may decide to pursue acquisitions with which our investors may not agree, and we cannot assure investors that any acquisition or investment will be successful or otherwise provide a favorable return on investment. In addition, acquisitions and the integration thereof, such as the GNOG Transaction, require significant time and resources and place significant demands on our management, as well as on our operational and financial infrastructure. In addition, if we fail to successfully complete transactions or integrate new teams, or integrate the products and technologies associated with these acquisitions into our Company, our business could be materially harmed. Acquisitions have, and may continue to, expose us to operational challenges and risks, including: • the ability to profitably manage acquired businesses or successfully integrate the acquired businesses' operations, personnel, financial reporting, accounting and internal controls, technologies and products into our business; • increased indebtedness and the expense of integrating acquired businesses, including significant administrative, operational, economic, geographic or cultural challenges in managing and integrating the expanded or combined operations; • entry into jurisdictions or acquisition of products or technologies with which we have limited or no prior experience, and the potential of increased competition with new or existing competitors as a result of such acquisitions; • management challenges involved in maintaining geographically dispersed operations with different business cultures and compensation structures; • diversion of management's attention and the over- extension of our operating infrastructure and our management systems, information technology systems, and internal controls and procedures, which may be inadequate to support growth; • the ability to fund our capital needs and any cash flow shortages that may occur if anticipated revenue is not realized or is delayed, whether by general economic or market conditions, or unforeseen internal difficulties; and • the ability to retain or hire qualified personnel required for expanded operations. Our acquisition strategy may not succeed if we are unable to remain attractive to target companies or expeditiously complete transactions. Issuing shares of our Class A common stock to fund an acquisition would cause economic dilution to our existing stockholders. If we develop a reputation for being a difficult acquirer or having an unfavorable work environment, or target companies view our Class A common stock unfavorably, we may be unable to consummate key acquisition transactions essential to our corporate strategy and our business may be seriously harmed. Acquisitions may also disrupt our ongoing business, divert our resources and require significant management attention that would otherwise be available for ongoing development of our current business. In addition, we may be required to make additional capital investments or undertake remediation efforts to ensure the success of our acquisitions, which may reduce the benefits of such acquisitions. We also may be required to use a substantial amount of our cash or issue debt or equity securities to complete an acquisition, which could deplete our cash reserves and / or dilute our existing stockholders. In addition, there has been, and we expect there will continue to be, significant competition within the gaming industry for acquisitions of businesses, technologies and assets. As such, even if we are able to identify an acquisition that we would like to pursue, the target may be acquired by another strategic buyer or we may otherwise not be able to complete the acquisition on commercially reasonable terms, or at all. Moreover, in addition to our failure to realize the anticipated benefits of any acquisition, including our revenues or return on investment assumptions, we may be exposed to unknown liabilities or impairment charges as a result of acquisitions we do complete. We are party to pending litigation in various jurisdictions and with various plaintiffs, and we may be subject to future litigation in the operation of our business. An adverse outcome in one or more proceedings could adversely affect our business. In the past we have been party to, and we may in the future increasingly face the risk of, claims, lawsuits, and other proceedings involving competition and antitrust, intellectual property, privacy, consumer protection, accessibility claims, securities, tax, labor and employment, commercial disputes, services and other matters. See "Business — Legal Proceedings." Litigation to defend us against claims by third parties, or to enforce any rights that we may have against third parties, may be necessary, which could result in substantial costs and diversion of our resources, causing a material adverse effect on our business, financial condition, results of operations and prospects. Any litigation to which we are a party may result in an onerous or unfavorable judgment that may not be reversed upon appeal, or in payments of substantial monetary damages or fines, the posting of bonds requiring significant collateral, letters of credit or similar instruments, or we may decide to settle lawsuits on similarly unfavorable terms. These proceedings could also result in reputational harm, criminal sanctions, consent decrees or orders preventing us from offering certain product offerings or requiring a change in our business practices in costly ways or requiring development of non-infringing or otherwise altered products or technologies. Litigation and other claims and regulatory proceedings against us could result in unexpected disciplinary actions, expenses and liabilities, which could have a material adverse effect on our business, financial condition, results of operations and prospects. DraftKings Marketplace facilitates the purchase and sale of nonfungible tokens (NFTs). The Company is defending litigation claiming Marketplace NFTs are "securities" under federal and state securities laws. While the Company believes that Marketplace NFTs are not securities, the final determination by the court in which the litigation is pending, another court, or by the SEC or another state or foreign regulatory authority is subject to uncertainty and if determined or re- interpreted in the future to be a security, we may be subject to damages in litigation, regulatory scrutiny, investigations, fines, and other penalties. In developing, launching and operating DraftKings Marketplace, the Company analyzed whether the NFTs created for, offered, sold, or traded on, DraftKings Marketplace would be deemed "securities" under applicable law. The Company believes that such NFTs are not securities under the U. S. federal securities laws based, among other things, on the statutory definition of a security under the U. S. federal securities laws, Supreme Court decisions applying the definition of security, other judicial decisions applying the definition of a security, and factors articulated in public communications by representatives of the SEC, no- action letters, and enforcement actions. The Company is defending litigation filed in March 2023 in federal district court in Massachusetts alleging, among other things, that Marketplace NFTs are securities that were required to be, but were not, registered with the SEC in accordance with federal and Massachusetts law, and that Marketplace is a securities exchange that is not registered as required by federal and Massachusetts law. In addition, in July 2023, the Company received a subpoena from the Securities Division of the Office of the Secretary of the Commonwealth of

Massachusetts seeking documents and requesting answers to interrogatories concerning, among other things, DraftKings Marketplace and Marketplace NFTs, and related matters. Our belief that Marketplace NFTs are not securities is a riskbased assessment and not a legal standard nor is it binding on any regulatory authority or court and, notwithstanding our conclusions, we could be subject to legal or regulatory action in the event a court, the SEC or a state or foreign regulatory authority were to determine that a particular NFT offered, sold, or traded on DraftKings Marketplace is a " security" under applicable law. The legal test for determining whether a particular digital asset, such as Marketplace NFTs, is a security is a complex and fact-driven analysis and the SEC generally does not provide advance guidance or confirmation on the status of any particular digital asset as a security. The classification of a digital asset as a security may have wide- ranging implications. For example, a security may generally only be offered or sold in the United States pursuant to a registration statement filed with the SEC or in a transaction that is exempt from registration; persons that effect transactions in assets that are securities in the United States may be subject to registration with the SEC as a " broker " or " dealer; " platforms that bring together purchasers and sellers to trade digital assets that are securities in the United States are generally subject to registration as securities exchanges, or must qualify for an exemption; persons facilitating clearing and settlement of securities may be subject to registration with the SEC as a clearing agency; and foreign jurisdictions may have similar licensing, registration, and qualification requirements. If the court in which the litigation is pending, another court, the SEC or another state or foreign regulatory authority makes a final determination that Marketplace NFTs are securities under applicable law, we could be subject to, among other things, damages in litigation, regulatory scrutiny, investigations, sanctions, civil monetary penalties, injunctions, fines, reputational harm and other penalties, which could negatively impact our business, operating results, and financial condition. We are generally subject to laws and regulations relating to fantasy sports, sports betting and iGaming in the jurisdictions in which we conduct our business or in some circumstances, in those jurisdictions in which we offer our services or those are available, as well as the general laws and regulations that apply to all e-commerce businesses, such as those related to privacy and personal information, tax and consumer protection. These laws and regulations vary from one jurisdiction to another and future legislative and regulatory action, court decisions or other governmental action, which may be affected by, among other things, political pressures, attitudes and climates, as well as personal biases, may have a material impact on our operations and financial results. In particular, some jurisdictions have introduced legislation or regulations attempting to restrict or prohibit online sport betting and online gaming, while others have taken the position that online sports betting and online gaming should be licensed and regulated and have adopted or are in the process of considering enabling legislation and regulations. Additionally, some jurisdictions in which we may operate could presently be unregulated or partially regulated and therefore more susceptible to the enactment or change of laws and regulations. We offer our DFS product offering in 24 U. S. states that have adopted legislation permitting online fantasy sports. In those states that currently require a license or registration, we have either obtained the appropriate license or registration, have obtained a provisional license, or are operating pursuant to a grandfathering clause that allows operation pending the availability of licensing applications and subsequent grant of a license. We also operate DFS in the United Kingdom pursuant to a license issued by the United Kingdom Gambling Commission. We also operate our DFS product offering in 20 U. S. states, Washington D. C., and certain provinces in Canada that, in each case, do not have fantasy sportsspecific laws or regulations. In those jurisdictions, our business has been, and in the future may be, subject to future legislative and regulatory action, court decisions or other governmental action that could alter or eliminate our ability to operate. For example, in certain states in which we operate, including Texas and Florida, the applicable office of the Attorney General has issued an adverse legal opinion regarding DFS and other fantasy sports. In the event that one of those Attorneys General decides to take action on the opinion from their office, we may have to withdraw our paid DFS operations from such state, which could have a material adverse effect on our business, financial condition and results of operations. In May 2018, the U. S. Supreme Court struck down PASPA as unconstitutional. This decision has the effect of lifting federal restrictions on sports betting and thus allowing states to determine the legality of sports betting for themselves. Since the repeal of PASPA, several states (and Washington D. C.) have legalized online sports betting. To the extent new real money gaming or sports betting jurisdictions are established or expanded, we cannot guarantee that we will be successful in entering such new jurisdictions or expanding our business or user base in line with the growth of existing jurisdictions. If we are unable to effectively develop and operate directly or indirectly within these new jurisdictions or if our competitors are able to successfully enter geographic-jurisdictions that we cannot access or where we face other restrictions, there could be a material adverse effect on our business, operating results and financial condition. Our failure to obtain or maintain the necessary regulatory approvals in jurisdictions, whether individually or collectively, would have a material adverse effect on our business. See "Business — Government Regulation." To expand into new jurisdictions, we may need to be licensed and obtain approvals of our product offerings. This is a timeconsuming process that can be costly. Any delays in obtaining or difficulty in maintaining regulatory approvals needed for expansion within existing jurisdictions or into new jurisdictions can negatively affect our opportunities for growth, including the growth of our customer base, or delay our ability to recognize revenue from our product offerings in any such jurisdictions. Future legislative and regulatory action, and court decisions or other governmental action, may have a material impact on our operations and financial results. Governmental authorities could view us as having violated local laws, despite our efforts to obtain all applicable licenses or approvals. There is also a risk that civil and criminal proceedings, including class actions, brought by or on behalf of prosecutors or public entities or incumbent monopoly providers, or private individuals, could be initiated against us, Internet service providers, credit card and other payment processors, advertisers and others involved in the offering of Sportsbook, iGaming and DFS product offerings. Such potential proceedings could involve substantial litigation expense, penalties, fines, seizure of assets, injunctions or other restrictions being imposed upon us or our licensees or other business partners, while diverting the attention of key executives. Such proceedings could have a material adverse effect on our business, financial condition, results of operations and prospects, as well as impact our reputation. There can be no assurance

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that legally enforceable legislation will not be proposed and passed in jurisdictions relevant or potentially relevant to our
business to prohibit, legislate or regulate various aspects of Sportsbook, iGaming and DFS product offerings (or that existing
laws or regulations in those jurisdictions will not be changed or interpreted negatively). Compliance with any such legislation
may have a material adverse effect on our business, financial condition and results of operations, either as a result of our
determination that a jurisdiction should be blocked, or because a local license or approval may be costly for us or our business
partners to obtain and / or such licenses or approvals may contain other commercially undesirable conditions. Our income tax
expense is computed based on tax rates at the time of the respective financial period. Our future effective tax rates,
financial condition and results from operations could be unfavorably affected by changes in the tax rates in jurisdictions
where our income is earned, by changes in the tax rules and regulations or the interpretation of tax rules and regulations
in the jurisdictions in which we do business or by changes in the valuation of our deferred tax assets. For example, the
Organization for Economic Cooperation and Development has been working on a Base Erosion and Profit Shifting
Project and released an implementation package in December 2023 which provides a coordinated system to ensure that
multinational enterprises pay a global minimum tax. The guidelines and proposals may change aspects of the existing
framework under which our tax obligations are determined in many of the countries where we do business. Similarly,
the European Commission and several countries have issued proposals that would change aspects of the current tax
framework under which we are taxed. These proposals include changes to the existing income tax framework,
possibilities of a global minimum tax, and proposals to change or impose new types of non-income taxes, including taxes
based on a percentage of revenue. Compliance with data privacy and security laws and regulations could require us to incur
significant expenses and failure to comply with such laws and regulations could carry penalties and potential criminal sanctions,
as well as risk of litigation. In the context of our European Union (" EU") operations, we may be subject to specific compliance
obligations under the General Data Protection Regulation (EU) 2016 / 679 (the "GDPR") and associated laws and regulations
in different EU Member States in which we operate. In addition, portions of our business established outside the EU may be
required to comply with the requirements of the GDPR and associated EU legislation with respect to the offering of products or
services to, or the monitoring of, individuals in the EU. We may also be subject to the local privacy and data protection laws of
the EU Member States in which we offer products or services. Failure to comply with these EU data protection and privacy laws
can carry penalties and potential criminal sanctions, as well as the risk of litigation. In addition, Directive 2002 / 58 / EC (as
amended by Directive 2009 / 136 / EC) (together, the "e-Privacy Directive") governs, among other things, the use of cookies
and the sending of electronic direct marketing within the EU and, as such, will apply to our marketing activities within the EU.
Following Brexit, the UK has adopted its own data protection and direct marketing laws (the "UK data protection laws") which
are currently based on the corresponding EU legislation. Our UK- facing operations may therefore be subject to specific
compliance obligations under the UK data protection laws. In our efforts to comply with the GDPR, the e- Privacy Directive and
the UK data protection laws, we rely on positions and interpretations of the law that have yet to be fully tested before the
relevant courts and regulators. While the UK data protection laws are currently similar to the corresponding EU laws, it is
possible that those laws will diverge in the future; to the extent that those laws do diverge, then that may increase the costs of
maintaining regulatory compliance. There is also a risk that it may become more difficult to make cross-border transfers of
personal data, as a result of diverging data protection regimes in the territories where our customers are located and the
territories where our operations are based. If a regulator or court of competent jurisdiction determined that one or more of our
compliance efforts does not satisfy the applicable requirements of the GDPR or the e- Privacy Directive, or the UK data
protection laws, or if any party brought a claim in this regard, there could be potential governmental or regulatory
investigations, enforcement actions, regulatory fines, compliance orders, litigation or public statements against us by consumer
advocacy groups or others, and that could cause customers to lose trust in us and damage our reputation. Likewise, a change in
guidance could be costly and have an adverse effect on our business. We may also face similar compliance risks in connection
with requirements under North American privacy and data protection laws, including the California Consumer Privacy Act and
its implementing regulations, Virginia's Consumer Data Protection Act and certain other privacy and data protections laws
enacted by other jurisdictions from time to time. Non-compliance with such requirements may result in civil penalties and
orders that require us to change the way we process data. In the event of a data breach, we are also subject to breach notification
laws in the jurisdictions in which we operate and the risk of litigation and regulatory enforcement actions. Our growth prospects
depend on the legal status of real- money gaming in various jurisdictions, predominantly within the United States, and
legalization may not occur in as many jurisdictions as we expect, or may occur at a slower pace than we anticipate.
Additionally, even if jurisdictions legalize real money gaming, this may be accompanied by legislative or regulatory restrictions
and / or taxes that make it impracticable or less attractive to operate in those jurisdictions, or the process of implementing
regulations or securing the necessary licenses to operate in a particular jurisdiction may take longer than we anticipate, or
existing laws or regulations may be changed or interpreted adversely, any of which could adversely affect our future results of
operations and make it more difficult to meet our expectations for financial performance. A number of states have legalized, or
are currently considering legalizing, real money online sports betting and iGaming, and our business, financial condition, results
of operations and prospects are significantly dependent upon such legalization. Our business plan is partially based upon the
legalization of real money online sports betting and iGaming for a specific percentage of the U. S. population on a yearly basis
and such rate of legalization may not occur as we have anticipated. Additionally, if a large number of additional jurisdictions or
the federal government enact real money sports betting or iGaming legislation and we are unable to obtain, or are otherwise
delayed in obtaining, the necessary licenses to operate online sports betting or iGaming websites in such jurisdictions, our future
growth in online sports betting and iGaming could be materially impaired. Furthermore, for those jurisdictions that have enacted
real-money sports betting or iGaming laws or regulations, such laws and regulations could be amended or interpreted adversely,
which could impose additional restrictions or costs that could have an adverse effect on our business. As we enter into new
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jurisdictions, the relevant jurisdiction may legalize real money sports betting and iGaming in a manner that is unfavorable to us. As a result, we may encounter unexpected legal, regulatory and political challenges, which could result in an unforeseen adverse impact on planned revenues or costs associated with the new opportunity. For example, certain states require us to have a relationship with a retail operator in order to offer our online Sportsbook product offering, which tends to increase our costs of revenue. States that have established state- run monopolies may limit opportunities for private sector participants like us. States also impose substantial tax rates on online sports betting and iGaming revenue in addition to, in the case of online sports betting, the federal excise tax of 25 basis points on the amount of each wager. As most state product taxes apply to various measures of modified gross profit, tax rates, whether federal- or state- based, that are higher than we expect will make it more costly and less desirable for us to launch in a given jurisdiction, while tax increases in any of our existing jurisdictions may adversely impact our profitability. Therefore, even in cases in which a jurisdiction licenses and regulates Sportsbook, iGaming or DFS, the licensing and regulatory regimes can vary considerably in terms of their business- friendliness and at times may be intended to provide incumbent operators with advantages over new licensees. Therefore, certain "liberalized" regulatory regimes are considerably more commercially attractive than others. Failure to comply with regulatory requirements in a particular jurisdiction, or the failure to successfully obtain a license or permit applied for in a particular jurisdiction, could impact our ability to comply with licensing and regulatory requirements in other jurisdictions, or could cause the rejection of license applications or cancellation of existing licenses in other jurisdictions, or could cause financial institutions, online and mobile platforms, advertisers and distributors to stop providing services to us which we rely upon to receive payments from, or distribute amounts to, our users, or otherwise to deliver and promote our product offerings and services. Compliance with the various regulations applicable to fantasy sports and real money sports betting and iGaming is costly and time-consuming. Regulatory authorities at the non- U. S. and U. S. federal, state and local levels have broad powers with respect to the regulation and licensing of fantasy sports and real money gaming operations and may revoke, suspend, condition or limit our fantasy sports or real money gaming licenses, impose substantial fines on us and take other actions, any one of which could have a material adverse effect on our business, financial condition, results of operations and prospects. These laws and regulations are dynamic and subject to potentially differing interpretations, and various legislative and regulatory bodies may expand current laws or regulations or enact new laws and regulations regarding these matters. We endeavor to comply with all applicable laws and regulations relating to our business. It is possible, however, that these requirements may be interpreted and applied in a manner that is inconsistent from one jurisdiction to another and may conflict with other rules. Non- compliance with any such law or regulations could expose us to claims, proceedings, litigation and investigations by private parties and regulatory authorities, as well as substantial fines and negative publicity, each of which may materially and adversely affect our business. Any fantasy sports or real money gaming license could be revoked, suspended or conditioned at any time. The loss of a license in one jurisdiction could trigger the loss of a license or affect our eligibility for such a license in another jurisdiction, and any of such losses, or potential for such loss, could cause us to cease offering some or all of our product offerings in the impacted jurisdictions. We may be unable to obtain or maintain all necessary registrations, licenses, permits or approvals, and could incur fines or experience delays related to the licensing process, which could adversely affect our operations. Our delay or failure to obtain or maintain licenses in any jurisdiction may prevent us from distributing our product offerings, increasing our customer base and / or generating revenues. We cannot assure you that we will be able to obtain and maintain the licenses and related approvals necessary to conduct our Sportsbook, iGaming and DFS operations. Any failure to maintain or renew our existing licenses, registrations, permits or approvals could have a material adverse effect on our business, financial condition, results of operations and prospects. Our ability to grow our business will depend on our ability to obtain and maintain licenses to offer our product offerings in a large number of jurisdictions or in heavily populated jurisdictions. Regulated gaming license applications and audits frequently involve an in-depth suitability review of the applicant's business and operations and associated individuals including certain officers, directors, key employees and significant stockholders. These applications and audits take substantial time to prepare, submit, and complete, often requiring the production of multiple years' worth of business and personal financial records and disclosures which take considerable time to compile, followed by the regulator's investigatory process which may take months or even years to complete. If we fail to obtain and maintain licenses in large jurisdictions or in a greater number of mid- market jurisdictions, this may prevent us from expanding the footprint of our product offerings, increasing our user base and / or generating revenues. We cannot be certain that we will be able to obtain and maintain licenses and related approvals necessary to conduct our Sportsbook, iGaming and DFS operations in a timely manner or at all. Any failure to obtain and maintain licenses, registrations, permits or approvals could have a material adverse effect on our business, financial condition, results of operations and prospects. We have received formal and informal inquiries from time to time, from government authorities and regulators, including tax authorities and gaming regulators, regarding compliance with laws and other matters, and we may receive such inquiries in the future, particularly as we grow and expand our operations. Violation of existing or future regulations, regulatory orders or consent decrees could subject us to substantial monetary fines and other penalties that could negatively affect our financial condition and results of operations. In addition, it is possible that future orders issued by, or inquiries or enforcement actions initiated by, government or regulatory authorities could cause us to incur substantial costs, expose us to unanticipated liability or penalties, or require us to change our business practices in a manner materially adverse to our business. Participation in the sports betting industry exposes us to trading, liability management and pricing risk. We may experience lower than expected profitability and potentially significant losses as a result of a failure to determine accurately the odds in relation to any particular event and / or any failure of our sports risk management processes due to a variety of factors beyond our control. Our fixed- odds betting product offerings involve betting where winnings are paid on the basis of the stake placed and the odds quoted. Odds are determined with the objective of providing an average return to the bookmaker over a large number of events and therefore, over the long term, our gross win percentage has remained fairly constant. However, there can be significant variation in gross win percentage event- by- event and day- by- day. We have

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systems and controls that seek to reduce the risk of daily losses occurring on a gross- win basis, but there can be no assurance
that these will be effective in reducing our exposure, and consequently our exposure to this risk in the future. As a result, in the
short term, there is less certainty of generating a positive gross win, and we have from time to time experienced, and may in the
future experience, significant losses with respect to individual events or betting outcomes, in particular if large individual bets
are placed on an event or betting outcome or series of events or betting outcomes. Odds compilers and risk managers are capable
of human error, thus even allowing for the fact that a number of betting products are subject to capped pay- outs, significant
volatility can occur. In addition, it is possible that there may be such a high volume of trading during any particular period that
even automated systems would be unable to address and eradicate mitigate all risks. Any significant losses on a gross-win basis
could have a material adverse effect on our business, financial condition, results of operations and cash flows. In addition, if a
jurisdiction where we hold or wish to apply for a license imposes a high turnover tax for betting (as opposed to a gross-win tax),
this would also impact profitability, particularly with high value / low margin bets, and likewise have a material adverse effect
on our business. Palpable (obvious) errors in Sportsbook odds making may occasionally occur in the normal course of business,
sometimes for large liabilities. While it is a worldwide standard business practice to void bets associated with palpable errors or
to correct the odds, there is no guarantee regulators will approve voiding palpable errors in every case. Our Sportsbook offers a
huge spectrum of betting markets across dozens of sports, and the odds are set through a combination of algorithmic and manual
odds making. Bet acceptance is also a combination of automatic and manual acceptance. In some cases, the odds offered on our
Sportsbook constitute an obvious error. Examples of such errors are inverted lines between teams, or odds that are significantly
different from the true odds of the outcome in a way that all reasonable persons would agree is an error. It is generally
commonplace worldwide for operators to void bets associated with such palpable errors, and, in most mature jurisdictions, these
bets can be voided without regulatory approval at operator discretion. In the U. S., it is unclear long term if state- by- state
regulators will consistently approve the voiding of bets or re- setting odds to correct odds on such bets. In some cases, we
require regulatory approval to void palpable errors ahead of time. If regulators were to not allow voiding of bets associated with
large obvious errors in odds making, we could be subject to covering significant liabilities. We follow the industry practice of
restricting and managing betting limits at the individual customer level based on individual customer profiles and risk level to
the enterprise; however, there is no guarantee that jurisdictions will allow operators such as us to limit on the individual
customer level. It is customary for sports betting operators to manage customer betting limits at the individual level to manage
enterprise risk levels. We believe this practice is beneficial overall, because if it were not possible, betting options would be
restricted globally and limits available to customers would be much lower to insulate overall risk due to the existence of a small
segment of highly sophisticated syndicates and algorithmic bettors, or bettors looking to take advantage of errors and omissions
on our platforms. We believe virtually all operators balance taking reasonable action from all customers against the risk of
individual customers significantly harming business viability. We cannot assure you that all state legislation and regulators will
always allow operators to execute limits at the individual customer level, or at their sole discretion. Negative events or
negative media coverage relating to, or a declining popularity of, sports betting, online sports betting, daily fantasy
sports, or the underlying sports or athletes, or iGaming in particular, or other negative coverage may adversely impact
our ability to retain or attract users, which could have an adverse impact on our business. Public opinion can significantly
influence our business. Unfavorable publicity regarding us, for example, our product changes, product quality, litigation, or
regulatory activity, or regarding the actions of third parties with whom we have relationships or the underlying sports (including
declining popularity of the sports or athletes) could seriously harm our reputation. In addition, a negative shift in the perception
of sports betting and iGaming by the public or by politicians, lobbyists or others could affect future legislation of sports betting
and iGaming, which could cause jurisdictions to abandon proposals to legalize sports betting and iGaming, thereby limiting the
number of jurisdictions in which we are permitted to operate. Furthermore, illegal betting activity by athletes could result in
negative publicity for our industry and could harm our brand reputation. Negative public perception could also lead to new
restrictions on, or the prohibition of, iGaming or sports betting in jurisdictions in which we currently operate. Such negative
publicity could also adversely affect the size, demographics, engagement and loyalty of our customer base and result in
decreased revenue or slower user growth rates, which could seriously harm our business. We may have difficulty accessing the
service of banks, credit card issuers and payment processing service providers, which may make it difficult to offer our product
offerings and services. Although financial institutions and payment processors are permitted to provide services to us and others
in our industry, banks, credit card issuers and payment processing service providers may be hesitant to offer banking and
payment processing services to real money gaming and fantasy sports businesses. Consequently, those businesses involved in
our industry, including our own, may encounter difficulties in establishing and maintaining banking and payment processing
relationships with a full scope of services and generating market rate interest. If we are unable to maintain our bank accounts or
our users are unable to use their credit cards, bank accounts or e- wallets to make deposits and withdrawals from our product
offerings, it would make it difficult for us to operate our business, increase our operating costs, and pose additional operational,
logistical and security challenges which could result in an inability to implement our business plan. The requirements of being a
public company may strain our resources and divert management's attention, and additional legal, accounting and compliance
expenses may be greater than we anticipate. We became a public company following the consummation of the transactions
contemplated by the Business Combination Agreement dated December 22, 2019, as amended on April 7, 2020 (the "
DEAC Business Combination "), with Diamond Eagle Acquisition Corp. (" DEAC "), and as such, we have incurred, and
will continue to incur, significant legal, accounting and other expenses that DraftKings and SBTech did not incur as private
companies. We are subject to the reporting requirements of the Exchange Act, and we are required to comply with the
applicable requirements of the Sarbanes-Oxley Act of 2022- 2002 ("Sarbanes-Oxley") and the Dodd- Frank Wall Street
Reform and Consumer Protection Act, as well as the rules and regulations subsequently implemented by the SEC and the listing
standards of The Nasdaq Stock Market, including changes in corporate governance practices and the establishment and
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maintenance of effective disclosure and financial controls. Compliance with these rules and regulations can be burdensome, and
our management and other personnel are required to devote a substantial amount of time to these compliance initiatives . For
example, we expect that these rules and regulations may make it more difficult and more expensive for us to attract and retain
qualified members of our board of directors. Failure to maintain adequate financial, information technology and management
processes and controls could result in material weaknesses and lead to errors in our financial reporting, which could adversely
affect our business as a public company. As a public company, we are required to maintain internal control over financial
reporting and to report any material weaknesses in such internal controls. Section 404 of Sarbanes-Oxley requires that we
evaluate and determine the effectiveness of our internal control over financial reporting. It also requires our independent
registered public accounting firm to attest to our evaluation of our internal control over financial reporting with our Annual
Report. Although our management has determined, and our independent registered public accounting firm has attested, that our
internal control over financial reporting was effective as of December 31, 2022-2023, we cannot assure you that we or our
independent registered public accounting firm will not identify a material weakness in our internal controls in the future.
Maintaining effective internal control over financial reporting is necessary for us to produce reliable financial reports and is
important in helping to prevent financial fraud. Our current controls and any new controls that we develop may become
inadequate because of poor design and changes in our business, including increased complexity resulting from any expansion.
Any failure to implement and maintain effective internal control over financial reporting could adversely affect the results of
assessments by our independent registered public accounting firm and their attestation reports. If we are unable to certify the
effectiveness of our internal controls, or if our internal controls have a material weakness, we may not detect errors in a timely
fashion, our consolidated financial statements could be misstated, we could be subject to regulatory scrutiny and a loss of
confidence by stakeholders, which could harm our business and adversely affect the market price of our common stock. Failure
to comply with Section 404 of Sarbanes-Oxley could potentially subject us to sanctions or investigations by the SEC, FINRA or
other regulatory authorities, as well as increase the risk of liability arising from litigation based on securities law. Continued
growth and success will depend on the performance of our current and future employees, including certain key employees.
Recruitment and retention of these individuals is vital to growing our business and meeting our business plans. The loss of any
of our key executives or other key employees could harm our business. We depend on a limited number of key personnel to
manage and operate our business, including DraftKings' co-founders, our Chief Financial Officer and our Chief Legal Officer.
The leadership of these key personnel has been, and we expect will continue to be, a critical element of our success. The
departure, death or disability of any one of our executive officers or other extended or permanent loss of any of their services, or
any negative market or industry perception with respect to any of them or their loss, could have a material adverse effect on our
business. We are not protected by key man or similar life insurance covering executive officers or members of senior
management. In addition, certain of our other employees have made significant contributions to our growth and success. We
believe our success and our ability to compete and grow will depend in large part on the efforts and talents of our employees and
on our ability to retain highly skilled personnel. There is significant competition for these types of personnel, and we compete
with other potential employers for the services of our employees. As a result, we may not succeed in retaining our executives
and other key employees. Employees, particularly analysts and engineers, are in high demand, and we devote significant
resources to identifying, hiring, training, successfully integrating and retaining these employees. In addition, experienced
personnel in the technology industry are in high demand. We cannot provide assurance that we will be able to attract or retain
such highly qualified personnel in the future. In addition, the loss of employees or the inability to hire additional skilled
employees as necessary could result in significant disruptions to our business, and the integration of replacement personnel
could be time- consuming and expensive and cause additional disruptions to our business. If we do not succeed in attracting,
hiring, and integrating qualified personnel, or retaining and motivating existing personnel, we may be unable to grow effectively
and our business could be seriously harmed. All of our named executive officers are employees- at- will. The unexpected loss of
services of one or more of these key employees could have a material adverse effect on our business, financial condition, results
of operations and prospects. In some jurisdictions our key executives, certain employees or other individuals related to the
business are, and will continue to be, subject to licensing or compliance requirements. Failure by such individuals to obtain the
necessary licenses or comply with individual regulatory obligations could cause the business to be non-compliant with its
obligations, or imperil its ability to obtain or maintain licenses necessary for the conduct of the business. In some cases, the
remedy to such situation may require the removal of a key executive or employee and the mandatory redemption or transfer of
such person's equity securities. As part of obtaining real money gaming licenses, the responsible gaming authority will
generally determine suitability of certain directors, officers and employees and, in some instances, significant stockholders. The
criteria used by gaming authorities to make determinations as to who requires a finding of suitability or the suitability of an
applicant to conduct gaming operations varies among jurisdictions, but generally requires extensive and detailed application
disclosures followed by a thorough investigation. If any gaming authority with jurisdiction over our business were to find an
applicable officer, director, employee or significant stockholder of ours unsuitable for licensing or unsuitable to continue having
a relationship with us, we would be required to sever our relationship with that person or entity. Furthermore, such gaming
authorities may require us to terminate the employment of any person who refuses to file required applications. Either result
could have a material adverse effect on our business, operations and prospects. In addition, our amended and restated articles of
incorporation provide that any of our common stock or other equity securities owned or controlled by any stockholder whom our
board of directors determines in good faith (following consultation with reputable outside gaming regulatory counsel), pursuant
to a resolution adopted by the unanimous affirmative vote of all of the disinterested members of our board of directors, is an
unsuitable person, will be subject to mandatory sale and transfer to either us or one or more third-party transferees.
Additionally, a gaming regulatory body may refuse to issue or renew a gaming license or restrict or condition the same, based on
our present activities or the past activities of DraftKings, SBTech or GNOG, or the past or present activities of their or our
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current or former directors, officers, employees, stockholders or third parties with whom we have relationships, which could
adversely affect our operations or financial condition. If additional gaming regulations are adopted in a jurisdiction in which we
operate, such regulations could impose restrictions or costs that could have a significant adverse effect on us. From time to time,
various proposals are introduced in the legislatures of some of the jurisdictions in which we have existing or planned operations
that, if enacted, could adversely affect our directors, officers, key employees, or other aspects of our operations. To date, we
have obtained all governmental licenses, findings of suitability, registrations, permits and approvals necessary for our operations
as currently conducted. However, we can give no assurance that any additional licenses, permits and approvals that may be
required will be given or that existing ones will be renewed or will not be revoked. Renewal of licenses, permits and approvals
are subject to, among other things, continued satisfaction of suitability requirements of our directors, officers, key employees
and stockholders. Any failure to renew or maintain our licenses or to receive new licenses when necessary would have a
material adverse effect on us. Due to the nature of our business, we are subject to taxation in a number of jurisdictions and
changes in, or new interpretations of, tax laws, tax rulings or their application by tax authorities could result in additional tax
liabilities and could materially affect our financial condition and results of operations. We have been, and continue to be, subject
to periodic audits and examinations by the IRS, as well as state and local taxing authorities, the results of which may materially
impact our financial statements in the period in which the audit or examination occurs. Our tax obligations are varied and
include U. S. federal, state and local taxes and international taxes due to the nature of our business. The tax laws that are
applicable to our business are subject to interpretation, and significant judgment is required in determining our worldwide
provision for income taxes. In the course of our business, there are many transactions and calculations where the ultimate tax
determination is uncertain. For example, compliance with the 2017 United States Tax Cuts and Jobs Act (the "TCJA") required
the collection of information not regularly produced within our Company, the use of estimates in our consolidated financial
statements, and the exercise of significant judgment in accounting for its provisions. In addition As of December 31, 2023, 25
<mark>countries in Europe,</mark> the <del>Inflation Reduction Act (the " IRA ") was <mark>Middle East, Africa, and Asia- Pacific have</mark> enacted <del>in</del></del>
August 2022, the provisions of which include a minimum tax equal to 15 % of the adjusted financial statement income of certain
large corporations, as well as a 1 % exeise tax on certain share buybacks by public corporations that would be imposed on such
corporations. While we are analyzing the impact of the IRA, we are currently unable to predict whether other proposed changes
will occur and, if so, when they would be effective or the ultimate impact on us or our business. To the extent that such changes
have a negative impact on us or our business, these changes may materially and adversely impact our business, financial
condition, and results of operations. Further, it is possible that changes under the IRA, the TCJA or other tax legislation could
increase our future tax liability, which could in turn adversely impact our business and future profitability. Further, many
jurisdictions and intergovernmental organizations have been discussing or are in the process of implementing proposals that may
change various aspects of the existing framework under which our tax obligations are determined in many of the jurisdictions in
which we do business and in which our users are located. For example, the Organization for Economic Co- operation and
Development (the "OECD"), an international association comprised of 38 countries, including the United States, has issued
proposals that change long- standing tax principles including on a global minimum tax initiative. On December 12, 2022 the
European Union member states agreed to implement the OECD 's Base Erosion and Profit Shifting ("BEPS") 2. 0 Pillar Two
global <del>corporate</del>-minimum tax rate-(GMT). In 24 of 1.5 % those countries, the GMT is effective beginning in 2024. Based on
currently enacted law companies with revenues of at least \epsilon 750 million, which would go into effect in the impact of GMT
on our 2024 <mark>results is not expected</mark> . In December <del>2022, South Korea enacted new global minimum tax rules</del> to <mark>be material</mark>
align with the OECD's BEPS 2. 0 Pillar Two. Other countries, including the United Kingdom, Switzerland, Canada, and
Australia are also actively considering changes to their tax laws to adopt certain parts of the OECD's proposals. The Company
will continue to monitor regulatory developments to assess potential impacts to the Company. The gaming industry also
represents a significant source of tax revenue to the jurisdictions in which we operate. Gaming companies and business-to-
business providers in the gaming industry (directly and / or indirectly by way of their commercial relationships with operators)
are currently subject to significant taxes and fees in addition to normal corporate income taxes, and such taxes and fees are
subject to increase at any time. From time to time, various legislators and other government officials have proposed and adopted
changes in tax laws, or in the administration or interpretation of such laws, affecting the gaming industry. In addition, worsening
of economic conditions and the large number of jurisdictions with significant current or projected budget deficits could intensify
the efforts of governments to raise revenues through increases in gaming taxes and / or other taxes. It is not possible to
determine with certainty the likelihood of changes in tax laws or in the administration or interpretation or enforcement of such
laws. Any material increase, or the adoption of additional taxes or fees, could have a material adverse effect on our business,
financial condition, results of operations and prospects. Additionally, tax authorities may impose indirect taxes on Internet-
related commercial activity based on existing statutes and regulations which, in some cases, were established prior to the advent
of the Internet. Tax authorities may interpret laws originally enacted for mature industries and apply it to newer industries, such
as the online sports betting and iGaming industries. The application of such laws may be inconsistent from jurisdiction to
jurisdiction. Our in- jurisdiction activities may vary from period to period which could result in differences in nexus from period
to period. We have been, and continue to be, subject to periodic review and audit by domestic and foreign tax authorities. Tax
authorities may disagree with certain positions that we or our predecessors have taken or that we will take, and any adverse
outcome of such a review or audit could have a negative effect on our business, financial condition and results of operations.
Although we believe that our tax provisions, positions and estimates are reasonable and appropriate, tax authorities may
disagree with certain positions we have taken. In addition, economic and political pressures to increase tax revenue in various
jurisdictions may make resolving tax disputes favorably more difficult. We are currently under IRS audit for prior tax years,
with the primary unresolved issues relating to excise taxation of fantasy sports contests and informational reporting and
withholding. The final resolution of that audit, and other audits or litigation, may differ from the amounts recorded in our
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consolidated financial statements included herein and may materially affect our consolidated financial statements in the period
or periods in which that determination is made. Although SBTech's corporate and tax structure resulted in relatively low
effective corporate tax rate for the business, we cannot guarantee the same tax efficiency due to the change in corporate
structures, as well as developments in the cross-border taxation of international businesses with particular focus on the digital
economy, as contemplated under the OECD's Base Erosion and Profit Shifting initiative and transfer pricing legislation.
Further, in light of such structure, we may be exposed to a substantial tax liability if the relevant authorities raise claims with
regards to SBTech's tax status in various jurisdictions, including in particular the manner in which it allocated or allocates profit
amongst relevant jurisdictions for tax purposes. Failure to protect or enforce our intellectual property rights or the costs involved
in such enforcement could harm our business, financial condition and results of operations. We rely on trademark, copyright,
patent, trade secret, and domain- name- protection laws to protect our proprietary rights. In the United States and internationally,
we have filed various applications to protect aspects of our intellectual property, and currently hold a number of issued patents
and registered trademarks in multiple jurisdictions. In the future we may acquire additional patents or patent portfolios or
trademarks, which could require significant cash expenditures. However, third parties may knowingly or unknowingly infringe
our proprietary rights, third parties may challenge proprietary rights held by us, and pending and future trademark and patent
applications may not be approved. In addition, effective intellectual property protection may not be available in every country in
which we operate or intend to operate our business. In any of these cases, we may be required to expend significant time and
expense to prevent infringement or to enforce our rights. There can be no assurance that others will not offer products or services
that are substantially similar to ours and compete with our business. Circumstances outside our control could pose a threat to our
intellectual property rights. For example, effective intellectual property protection may not be available in all jurisdictions in
which our Sportsbook, DFS and iGaming product offerings are accessible. Also, the efforts we have taken to protect our
proprietary rights may not be sufficient or effective. Any significant impairment of our intellectual property rights could harm
our business or our ability to compete. Also, protecting our intellectual property rights is costly and time- consuming. Any
unauthorized disclosure or use of our intellectual property could make it more expensive to do business, thereby harming our
operating results. Furthermore, if we are unable to protect our proprietary rights or prevent unauthorized use or appropriation by
third parties, the value of our brand and other intangible assets may be diminished, and competitors may be able to more
effectively mimic our product offerings and services. Any of these events could have a material adverse impact on our business.
We rely on licenses to use the intellectual property rights of third parties which are incorporated into our product offerings and
services. Failure to renew or expand existing licenses may require us to modify, limit or discontinue certain product offerings,
which could materially affect our business, financial condition and results of operations. We rely on products, technologies and
intellectual property that we license from third parties for use in our product offerings and our gaming software services.
Substantially all of our product offerings and services use intellectual property licensed from third parties. The future success of
our business depends, in part, on our ability to obtain, retain and / or expand licenses for popular technologies and games in a
competitive market. We cannot assure you that these third- party licenses, or support for such licensed products and
technologies, will continue to be available to us on commercially reasonable terms, if at all. In the event that we cannot renew
and / or expand existing licenses, we may be required to discontinue or limit our use of the product offerings that include or
incorporate the licensed intellectual property. Some of our license agreements contain minimum guaranteed royalty payments to
the third party. If we are unable to generate sufficient revenue to offset the minimum guaranteed royalty payments, it could have
a material adverse effect on our results of operations, cash flows and financial condition. Our license agreements generally allow
for assignment in the event of a strategic transaction but contain some limited termination rights post-assignment. Certain of our
license agreements grant the licensor rights to audit our use of their intellectual property. Disputes with licensors over uses or
terms could result in the payment of additional royalties or penalties by us, cancellation or non-renewal of the underlying
license or litigation. The regulatory review process and licensing requirements also may preclude us from using technologies
owned or developed by third parties if those parties are unwilling to subject themselves to regulatory review or do not meet
regulatory requirements. Certain gaming authorities require gaming manufacturers to obtain approval before engaging in certain
transactions, such as acquisitions, mergers, reorganizations, financings, stock offerings and share repurchases. Obtaining such
approvals can be costly and time consuming, and we cannot assure you that such approvals will be granted or obtained on
acceptable terms, or at all, or that the approval process will not result in delays or disruptions to our strategic objectives. Our
insurance may not provide adequate levels of coverage against claims. We maintain insurance that we believe is customary for
businesses of our size and type. However, there are types of losses we may incur that cannot be insured against or that we
believe are not economically reasonable to insure. Moreover, any loss incurred could exceed policy limits and policy payments
made to us may not be made on a timely basis. Such losses could adversely affect our business prospects, results of operations,
cash flows and financial condition. We may incur successor liabilities due to conduct arising prior to the completion of the
DEAC Business Combination. We may be subject to certain liabilities of DK Crown Holdings Inc. (formerly DraftKings
Inc.), a Delaware corporation ("DK DE"), and SBTech. For example, DK DE and SBTech at times may each become
subject to litigation claims in the operation of its business, including, but not limited to, with respect to employee matters and
contract matters. From time to time, we may also face intellectual property infringement, misappropriation, or invalidity / non-
infringement claims from third parties, and some of these claims may lead to litigation. We may initiate claims to assert or
defend their own intellectual property against third parties. Any litigation may be expensive and time- consuming and could
divert management's attention from its business and negatively affect its operating results or financial condition. The outcome
of any litigation cannot be guaranteed, and adverse outcomes can affect us negatively. In addition, although SBTech
implemented a global enterprise resource planning system which produces periodic consolidated financial reports beginning in
January 2018, prior to January 2018 SBTech relied on internally generated financial reporting which was an amalgamation of
several financial booking systems. It is possible that historical financial information was not fully aligned from the less formal
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system to the new system, which could affect the accuracy of historical financial information. We currently are, and in the future
may be, the subject of inquiry and investigation by governmental authorities, which could in turn lead to fines, as the regulatory
landscape of sport sports betting and iGaming changes. Our non- U. S. operations expose us to certain foreign currency
transaction and translation risks. As a result, changes in the valuation of the U.S. dollar in relation to other currencies could
have positive or negative effects on our profit and financial position. Our non-U. S. operations expose us to foreign currency
transaction and translation risks. Currency transaction risk occurs in conjunction with purchases and sales of products and
services that are made in currencies other than the local currency of the subsidiary involved, for example if the parent company
pays, or transfers U. S. dollars to a subsidiary in order to fund its expenses in local currencies. Currency translation risks occurs
when the income statement and balance sheet of a foreign subsidiary is converted into currencies other than the local currency
of the company involved, for example when the results of these subsidiaries are consolidated in the results of a parent company
with a different reporting currency. As a result, our non- U. S. operations historically have been, and will continue to be,
exposed to currency transaction risk relating to adverse movements in foreign currency exchange rates, which may adversely
impact our financial positions and results of operations. Our functional currency is the U. S. dollar, and as a result, we will be
subject to foreign currency fluctuation due to operations by subsidiaries in non-U. S. jurisdictions, including our SBTech
operations and the offering of our Sportsbook and iGaming product offerings in Ontario, Canada, and the fact that certain of our
revenues, operating expenses and assets and liabilities are non-U. S. dollar denominated. For example, an increase in the value
of non- U. S. dollar currencies against the U. S. dollar could increase costs for delivery of products and services and also
increase cost of local operating expenses and procurement of materials or services that we must purchase in foreign currencies
by increasing labor and other costs that are denominated in such local currencies. These risks related to exchange rate
fluctuations may increase in future periods in the event that our non- U. S. operations expand. In 2023 and 2022 and 2021, our
exposure to foreign currency transaction and translation risks were not material. While we do not otherwise hedge our foreign
exchange exposure, we may consider doing so in the future. Foreign currency exchange rate volatility, as well as the cost of any
hedging arrangements entered into in the future, may negatively affect our financial position and results of operations, and may
adversely impact the comparability of results between periods. Risk Factors Relating to our Indebtedness We have substantial
debt outstanding and may incur additional debt. As of December 31, 2022 2023, our total long- term debt was approximately $
1, 251-253. 1-8 million, net of issuance costs. Our debt levels could have significant consequences, including: • making it more
difficult to satisfy our obligations; • a dilutive effect on our outstanding equity capital or future earnings; • increasing our
vulnerability to general adverse economic conditions; • requiring us to devote a substantial portion of our cash to make payments
on our debt, thereby reducing the amount of cash available for other purposes. As a result, we would have limited financial and
operating flexibility in responding to changing economic and competitive conditions; • limiting our ability to raise additional
debt because it may be more difficult for us to obtain debt financing on attractive terms; and • placing us at a disadvantage
compared to our competitors that are less leveraged. In addition, we may incur substantial additional debt in the future. The
terms of the indenture governing our zero- coupon convertible senior notes in an aggregate principal amount of $1, 265.0
million, which includes proceeds from the full exercise of the over-allotment option (collectively, the "Convertible Notes"),
and the loan and security agreement with Pacific Western Bank and Citizens Bank, as lenders, which provides the Company
with a revolving line of credit of up to $ 125. 0 million, permit us to incur additional debt, subject to certain limitations set forth
therein. If new debt is incurred in addition to our current debt levels, the foregoing risks may be augmented. The conditional
conversion features of the Convertible Notes, if triggered, may adversely affect our financial condition and operating results. In
the event the conditional conversion features of the Convertible Notes are triggered, holders of the Convertible Notes will be
entitled to convert the Convertible Notes at any time during specified periods at their option. If one or more holders elect to
convert their Convertible Notes, unless we elect to satisfy our conversion obligation by delivering solely shares of our Class A
common stock, we would be required to make cash payments to satisfy all or a portion of our conversion obligation based on the
conversion rate, which could adversely affect our liquidity. In addition, even if holders do not elect to convert their Convertible
Notes, we could be required under applicable accounting rules to reclassify all or a portion of the outstanding principal of the
Convertible Notes as a current rather than long-term liability, which could result in a material reduction of our net working
capital . During 2022, the conditions allowing holders of the Convertible Notes to convert their Convertible Notes into shares of
our Class A common stock were triggered by the holding company reorganization completed in connection with the GNOG
Transaction, whereby DraftKings Inc. became the going- forward public company and replaced Old DraftKings as the issuer of
the Class A common stock issuable upon conversion of the Convertible Notes; such conversion window expired on June 27,
2022, and no holders of the Convertible Notes exercised their conversion rights. The Capped Call Transactions may affect the
value of the Convertible Notes and our Class A common stock. In connection with the issuance of the Convertible Notes, we
entered into privately negotiated capped call transactions (the "Capped Call Transactions") with certain counterparties (the "
Hedge Counterparties"). The Capped Call Transactions are expected to reduce the potential dilution to the holders of our Class
A common stock and / or offset potential cash payments we are required to make in excess of the principal amount upon
conversion of the Convertible Notes. In connection with establishing its initial hedge of a Capped Call Transaction, the
applicable Hedge Counterparty and / or its affiliates may have purchased shares of our Class A common stock and / or entered
into various derivative transactions with respect to our Class A common stock concurrently with or shortly after the pricing of
the Convertible Notes. This activity may increase (or reduce the size of any decrease in) the market price of our Class A
common stock or the Convertible Notes at that time. In addition, each Hedge Counterparty or an affiliate thereof may modify its
hedge position by entering into or unwinding various derivatives with respect to our Class A common stock and / or purchasing
or selling our Class A common stock or other securities of ours in secondary market transactions prior to the maturity of the
Convertible Notes (and are likely to do so during any observation period related to a conversion of Convertible Notes). Any of
these activities could cause or prevent an increase or decline in the market price of our Class A common stock or the
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Convertible Notes. In addition, if the Capped Call Transactions fail to become effective, each Hedge Counterparty may unwind its hedge position with respect to our Class A common stock, which could adversely affect trading in and the value of our Class A common stock and the value of the Convertible Notes. We are subject to counterparty risk with respect to the Capped Call Transactions. The Hedge Counterparties to the Capped Call Transactions are financial institutions, and we will be subject to the risk that the Hedge Counterparties may default or otherwise fail to perform, or may exercise certain rights to terminate, their obligations under the Capped Call Transactions. Our exposure to the credit risk of the Hedge Counterparties under the Capped Call Transactions will not be secured by any collateral. In the past, economic conditions have resulted in the actual or perceived failure or financial difficulties of a number of financial institutions, including the bankruptcy of Lehman Brothers Holdings Inc. and various of its affiliates. If a Hedge Counterparty becomes subject to insolvency proceedings, we will be an unsecured creditor in those proceedings with a claim equal to our exposure at that time under our transactions with them. Our exposure will depend on many factors. Generally, the increase in our exposure will be correlated to the increase in the market price and in the volatility of our Class A common stock. In addition, as a result of a default by any counterparty to the Capped Call Transactions, we may suffer more dilution than we currently anticipate with respect to our Class A common stock. We can provide no assurances as to the financial stability or viability of any counterparty under the Capped Call Transactions. Risk Factors Relating to Our Common Stock The trading price of our Class A common stock has been, and will likely continue to be, volatile and subject to wide fluctuations in response to various factors, some of which are beyond our control. Any of the factors listed below could have a material adverse effect on your investment in our Class A common stock, and our Class A common stock may trade at prices significantly below the price you paid for them. In such circumstances, the trading price of our securities may not recover and may experience a further decline. Factors affecting the trading price of our Class A common stock may include: • actual or anticipated fluctuations in our quarterly financial results or the quarterly financial results of companies perceived to be similar to us; • changes in the market's expectations about our operating results; • success of competitors; • lack of adjacent competitors; • our operating results failing to meet the expectation of securities analysts or investors in a particular period; • changes in financial estimates and recommendations by securities analysts concerning DraftKings or the industries in which we operate in general; • operating and stock price performance of other companies that investors deem comparable to us; • our ability to market new and enhanced product offerings and services on a timely basis; • changes in laws and regulations affecting our business; • commencement of, or involvement in, litigation involving us; • changes in our capital structure, such as future issuances of securities or the incurrence of additional debt; • the volume of shares of our Class A common stock available for public sale; • any major change in our board of directors or management; • sales of substantial amounts of our Class A common stock by our directors, executive officers or significant stockholders or the perception that such sales could occur; and • general economic and political conditions such as recessions, inflation, rising interest rates, fuel prices, international currency fluctuations and acts of war or terrorism. Broad market and industry factors may materially harm the market price of our Class A common stock irrespective of our operating performance. The stock market in general, and the securities traded on Nasdaq in particular, have experienced price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of the affected companies. The trading prices and valuations of these stocks, and of our Class A common stock, may not be predictable. A loss of investor confidence in the market for the stocks of other companies which investors perceive to be similar to us could depress our stock price regardless of our business, prospects, financial conditions or results of operations. A decline in the market price of our Class A common stock also could adversely affect our ability to issue additional securities and our ability to obtain additional financing in the future. Sales of substantial amounts of Class A common stock in the public market, or the perception that such sales may occur, could cause the market price for our Class A common stock to decline. The sale of shares of our Class A common stock in the public market, or the perception that such sales could occur. could harm the prevailing market price of shares of our Class A common stock. These sales, or the possibility that these sales may occur, also might make it more difficult for us to sell equity securities in the future at a time and at a price that we deem appropriate. There were a total of 450-472. 67 million shares of our Class A common stock outstanding as of December 31. 2022-2023. In addition, we have reserved shares of Class A common stock for issuance under the DraftKings Inc. 2020 Incentive Plan (the "Incentive Plan") and under the DraftKings Employee Stock Purchase Plan (the "ESPP"). Additionally, each of our Incentive Plan and ESPP currently provide for an automatic increase in the number of shares that will be reserved for issuance. Any shares of Class A common stock that we issue under our Incentive Plan, ESPP or other equity incentive plans that we may adopt in the future would dilute the percentage ownership held by holders of Class A common stock. In connection with the DEAC Business Combination, the GNOG Transaction, and equity offerings by the Company, we, our executive officers and directors and selling stockholders entered into agreements restricting their ability to sell their shares of Class A common stock. As restrictions on resale end or if these stockholders exercise their sale, exchange or registration rights and sell shares or are perceived by the market as intending to sell shares, the market price of our shares of Class A common stock could drop significantly. These factors could also make it more difficult for us to raise additional funds through future offerings of our shares of Class A common stock or other securities. In the future, we may also issue securities in connection with investments, acquisitions or capital raising activities. In particular, the number of shares of our Class A common stock issued in connection with an investment or acquisition, or to raise additional equity capital, could constitute a material portion of our thenoutstanding shares of our Class A common stock. Any such issuance of additional securities in the future may result in additional dilution to you or may adversely impact the price of our Class A common stock. We may be required to take writedowns or write- offs, restructuring and impairment or other charges that could have a significant negative effect on our financial condition, results of operations and stock price, which could cause you to lose some or all of your investment. We may be forced to write- down or write- off assets, restructure our operations, or incur impairment or other charges that could result in losses. Even though these charges may be non- cash items and not have an immediate impact on our liquidity, the fact that we report charges of this nature could contribute to negative market perceptions about us or our securities. In addition, charges of

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this nature may cause us to violate net worth or other covenants to which we may be subject. Accordingly, a stockholder could
suffer a reduction in the value of their shares of Class A common stock. The coverage of our business or our Class A common
stock by securities or industry analysts or the absence thereof could adversely affect our securities and trading volume. The
trading market for our Class A common stock is influenced in part by the research and other reports that industry or securities
analysts publish about us or our business or industry from time to time. We do not control these analysts, or the content and
opinions included in their reports. Analysts who publish information about our securities may have had relatively little
experience with our Company given our limited history as a public company, which could affect their ability to accurately
forecast our results and make it more likely that we fail to meet their estimates. If analysts do cover us and one or more of them
downgrade our securities, or if they issue other unfavorable commentary about us or our industry or inaccurate research, our
stock price would likely decline. Furthermore, if one or more of these analysts cease coverage or fail to regularly publish reports
on us, we could lose visibility in the financial markets. Any of the foregoing would likely cause our stock price and trading
volume to decline. So long as more than 50 % of the voting power for the election of directors of DraftKings Inc. is held by an
individual, a group or another company, we will qualify as a "controlled company" under The Nasdaq Stock Market listing
requirements. Mr. Robins controls a majority of the voting power of our outstanding capital stock. As a result, we are a "
controlled company "under The Nasdaq Stock Market listing standards and are not subject to the requirements that would
otherwise require us to have: (i) a majority of independent directors; (ii) a nominating committee comprised solely of
independent directors; (iii) compensation of our executive officers determined by a majority of the independent directors or a
compensation committee comprised solely of independent directors; and (iv) director nominees selected, or recommended for
the Board's selection, either by a majority of the independent directors or a nominating committee comprised solely of
independent directors. Mr. Robins may have his interest in DraftKings diluted due to future equity issuances or his own actions
in selling shares of Class A common stock, in each case, which could result in a loss of the "controlled company" exemption
under The Nasdaq Stock Market listing rules. We would then be required to comply with those provisions of The Nasdaq Stock
Market listing requirements. Shares of our Class B common stock are entitled to 10 votes per share, while shares of our Class A
common stock are entitled to one vote per share. Mr. Robins, our Chief Executive Officer and Chairman, holds all of the issued
and outstanding shares of our Class B common stock. Accordingly, Mr. Robins holds approximately 90-89 % of the voting
power of our capital stock and will be able to control matters submitted to our stockholders for approval, including the election
of directors, amendments of our organizational documents and any merger, consolidation, sale of all or substantially all of our
assets or other major corporate transactions (such as the GNOG Transaction). Mr. Robins may have interests that differ from
yours and may vote in a way with which you disagree, and which may be adverse to your interests. This concentrated control
may have the effect of delaying, preventing or deterring a change in control of DraftKings, could deprive our stockholders of an
opportunity to receive a premium for their capital stock as part of a sale of DraftKings, and might ultimately affect the market
price of shares of our Class A common stock. Our dual class structure may affect the trading price of our Class A common
stock. Our dual class structure may result in volatility in the market price of our Class A common stock whether due to adverse
publicity or reaction from institutional or other investors or proxy advisory firms. For example, certain index providers have
announced restrictions on including companies with multiple- class share structures in certain of their indices. In July 2017,
FTSE Russell and S & P Dow Jones announced that they would cease to allow most newly public companies with dual or multi-
class capital structures to be included in their indices. Affected indices include the Russell 2000 and the S & P 500, S & P
MidCap 400 and S & P SmallCap 600, which together make up the S & P Composite 1500. Beginning in 2017, MSCI, a leading
stock index provider, opened public consultations on their treatment of no-vote and multi-class structures and temporarily
barred new multi- class listings from certain of its indices; however, in October 2018, MSCI announced its decision to include
equity securities "with unequal voting structures" in its indices and to launch a new index that specifically includes voting
rights in its eligibility criteria. In 2023, S & P Dow Jones updated the share class eligibility rule to allow companies with
multiple share class structures to be included in the S & P Composite 1500 Index and its component indices including the
S & P 500. After this rule change by S & P Dow Jones, the Russell 2000 has, and other indices may have, limitations on
inclusion based on multiple share class structures. Under the announced policies, our dual class capital structure would
make us ineligible for inclusion in certain indices, and as a result, mutual funds, exchange-traded funds and other investment
vehicles that attempt to passively track those indices will not be investing in our stock. These policies are still fairly new and it
is as of yet unclear what effect, if any, they will have on the valuations of publicly traded companies excluded from the indices,
but it is possible that they may depress these valuations compared to those of other similar companies that are included. Because
of our dual class structure, we have been and will likely continue to be excluded from certain of these indexes and we cannot
assure you that other stock indexes will not take similar actions. Given the sustained flow of investment funds into passive
strategies that seek to track certain indexes, exclusion from stock indexes would likely preclude investment by many of these
funds and could make shares of our Class A common stock less attractive to other investors. As a result, the market price of
shares of our Class A common stock could be adversely affected. Nevada law and provisions of our amended and restated
articles of incorporation and amended and restated bylaws could make a takeover proposal more difficult. Our organizational
documents are governed by Nevada law. Certain provisions of Nevada law and of our amended and restated articles of
incorporation and amended and restated bylaws could discourage, delay, defer or prevent a merger, tender offer, proxy contest
or other change of control transaction that a stockholder might consider in its best interest, including those attempts that might
result in a premium over the market price for the shares of Class A common stock held by our stockholders. These provisions
provide for, among other things: • the ability of our board of directors to issue one or more series of preferred stock; •
stockholder action by written consent only until the first time when Mr. Robins ceases to beneficially own a majority of the
voting power of our capital stock; • certain limitations on convening special stockholder meetings; • advance notice for
nominations of directors by stockholders and for stockholders to include matters to be considered at our annual meetings; •
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amendment of certain provisions of the organizational documents only by the affirmative vote of (i) a majority of the voting power of our capital stock so long as Mr. Robins beneficially owns shares representing a majority of the voting power of our capital stock and (ii) at least two-thirds of the voting power of the capital stock from and after the time that Mr. Robins ceases to beneficially own shares representing a majority of the voting power of our voting stock; and • a dual class common stock structure, which provides Mr. Robins with the ability to control the outcome of matters requiring stockholder approval, even though Mr. Robins owns less than a majority of the outstanding shares of our capital stock. These anti- takeover provisions as well as certain provisions of Nevada law could make it more difficult for a third party to acquire DraftKings, even if the third party's offer may be considered beneficial by many of our stockholders. As a result, our stockholders may be limited in their ability to obtain a premium for their shares of Class A common stock. If prospective takeovers are not consummated for any reason, we may experience negative reactions from the financial markets, including negative impacts on the price of our Class A common stock. These provisions could also discourage proxy contests and make it more difficult for our stockholders to elect directors of their choosing and to cause us to take other corporate actions. Our amended and restated articles of incorporation designate the Eighth Judicial District Court of Clark County, Nevada as the exclusive forum for certain types of actions and proceedings that may be initiated by our stockholders, which could limit stockholders' ability to obtain a favorable judicial forum for disputes with us or our directors, officers, employees or agents. Our amended and restated articles of incorporation require that, to the fullest extent permitted by law, and unless we otherwise consent in writing to the selection of an alternative forum, the Eighth Judicial District Court of Clark County, Nevada (or if the Eighth Judicial District Court of Clark County, Nevada does not have jurisdiction, any other state district court located in the State of Nevada, and if no state district court in the State of Nevada has jurisdiction, any federal court located in the State of Nevada), will be the exclusive forum for each of the following: • any action or proceeding brought in the name or right of DraftKings or on its behalf; • any action asserting a claim for breach of any fiduciary duty owed by any director, officer, employee or agent of DraftKings to DraftKings or its stockholders; • any action asserting a claim arising pursuant to any provision of NRS Chapters 78 or 92A, our amended and restated articles of incorporation or our amended and restated bylaws; • any action to interpret, apply, enforce or determine the validity of our amended and restated articles of incorporation or our amended and restated bylaws; or • any action asserting a claim governed by the internal affairs doctrine. The exclusive forum provision provides federal courts located in the State of Nevada as the forum for suits brought to enforce any duty or liability for which Section 27 of the Exchange Act establishes exclusive jurisdiction with the federal courts, or any other claim for which the federal courts have exclusive jurisdiction. In addition, Section 22 of the Securities Act of 1933, as amended (the "Securities Act"), provides that federal and state courts have concurrent jurisdiction over lawsuits brought under the Securities Act or the rules and regulations thereunder. To the extent the exclusive forum provision restricts the courts in which claims arising under the Securities Act may be brought, there is uncertainty as to whether a court would enforce such a provision. We note that investors cannot waive compliance with the federal securities laws and the rules and regulations thereunder. Although we believe this provision will benefit DraftKings by providing increased consistency in the application of Nevada law in the types of lawsuits to which it applies, the provision may have the effect of discouraging lawsuits against our directors and officers.