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Summary of Risk Factors Market Risks • The levels of or Changes-changes in interest rates could affect our results of operations and financial condition. • The Company' s hedging strategies may not be successful in mitigating our interest rate, foreign exchange, and market risks, which could adversely affect our financial results revenue and expenses, the value of assets and liabilities, as well as the availability and cost of capital, and liquidity. • The political environment and monetary and fiscal policies of the U. S. federal government could have a material adverse adversely effect us on profitability. Inflation could negatively impact our business, our profitability, and financial results our stock price. • Financial results, lending or, and other business activities could be materially adversely affected by a weak or deterioration deteriorating of economic conditions. • Geopolitical conditions, military conflicts, acts or threats of terrorism, and related volatility and Instability instability in global economic and market conditions and geopolitical matters, as well as volatility in financial markets, could have a material adverse effect on the Company's results of operations and financial condition. • The replacement of LIBOR could adversely affect us Truist's profitability and financial condition. Credit Risks • The Company is subject to credit risk by lending, committing to lend money, or and entering into a letter letters of credit or and other types of contracts with counterparties and the Company's allowance for loan losses may not be adequate to cover actual losses. • The Company may have more credit risk and higher credit losses to the extent that loans <mark>if our underwriting standards and</mark> practices are inadequate concentrated by loan type, industry segment, borrower type, we adopt more liberal underwriting standards or for location of competitive or the other borrower reasons, or or our collateral concentration and other risk limits are not well calibrated. • The Company may suffer losses if the value of collateral declines in weak, deteriorating, or stressed economic or market conditions. Liquidity Risks • Loss of Our inability to retain and grow deposits or a change in deposit costs or mix could negatively impact our increase Truist's funding costs strategy and financial results. • Truist's liquidity could be impaired by an inability to access short-term funding, an unforeseen outflow of cash, or the an inability to monetize liquid assets. • Truist relies on A disruption in our access to the mortgage secondary market and GSEs for some of the Company's liquidity could negatively affect us. • The Any reduction in the Company's cost of funding or access to the banking and capital markets could be adversely affected if our credit ratings are downgraded could increase the Company' s cost of funding or otherwise fail reduce its access to the capital markets meet investor expectations. • The Parent Company could have less access to funding sources and its liquidity could be constrained if the Bank becomes unable to pay dividends during. • The financial system is highly interrelated, and financial or systemic shocks or the failure of even a single financial institution or time of stress. • Truist may be impacted by the soundness of other participant in the financial institutions system could adversely impact us. Technology Risks • The Company and its suppliers faces - face a wide array of cybersecurity risks, including denial risks of service, phishing, malware and ransomware attacks, potential insider threats, and third- party cybersecurity incidents, which could result in the loss of operational capabilities or the disclosure of confidential, proprietary, personal, and other sensitive information, which could have an adversely--- adverse affect impact on the Company's operations, **financial condition, and prospects, as well as** cause **significant** reputational damage - and ereate significant legal and financial exposure. • The Company's operating systems and infrastructure, as well as operational capabilities managed or supplied by third parties on whom we rely, could fail for be interrupted, compromised, or be breached, which could disrupt the Company's business and adversely impact the Company's results of operations, and financial condition , and prospects , as well as cause significant reputational damage and legal and financial exposure of reputational harm. • Truist will continually encounter is heavily reliant on technological technology change, and must a failure to effectively anticipate, develop, and implement new technology could harm us. • The Company faces risks associated with the quality, availability, and retention of key data for operational, strategic, regulatory, and compliance purposes. Truist Financial Corporation 19 Other External Risks • The effects of COVID- 19 adversely impacted the Company's operations and financial performance and similar adverse impacts resulting from pandemics could occur in future periods. • Physical, transition, or and other risks associated with climate change have, together with governmental responses to the them potential to, may negatively impact our business, operations, reputation business results, and clients. • The Company is at risk of increased losses from fraud. • Natural disasters , pandemics, and other catastrophic events , which may increase in frequency and intensity due to elimate change, could have a material adverse adversely impact us on the Company's operations or the Company's financial condition and results . • An outbreak or escalation of hostilities between countries or within a country or region could have an a material adverse effect on the U. S. economy and on Truist's businesses -- business . 18 Truist Financial Corporation -- operations and key external parties. Compliance Risks • Truist is subject to extensive and evolving government regulation and supervision, which could adversely affect our increase the cost of doing business, financial condition limit Truist's ability to make investments and generate revenue, results of operations, and lead prospects. • Regulatory capital and liquidity standards and future revisions to costly enforcement actions them may negatively impact our business and financial results. • Truist is subject to regulatory capital and liquidity standards that affect the Company's business, operations, and ability to pay dividends, or otherwise return capital to shareholders. • Truist is subject to certain risks related to originating and selling loans, including mortgages and may be required to repurchase and indemnification obligations mortgage loans or indemnify mortgage loan purchasers . • Truist faces risks as a servicer of loans. • Truist faces substantial legal and operational risks in safeguarding personal and other sensitive information. • Differences in regulation and supervision can affect the Company's ability to compete effectively. • The Company can face risks of non-

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compliance and incur <del>higher-</del>additional operational and compliance costs under laws <del>and regulations</del> relating to anti- money
laundering, economic sanctions, embargo programs, and anti-corruption. Regulatory and Legal Risks • The Company may
incur damages, fines, penalties, and other negative consequences from past, current, or future regulatory or other legal
violations, including inadvertent or unintentional violations. • Pending or threatened legal proceedings and other
matters may adversely affect the Company's business, financial condition, results of operations, and reputation.
Strategic Risks • Ineffective execution Truist may face the risk of strategic initiatives could adversely affect investor
sentiment and our business and financial <del>loss or negative impact resulting <mark>results from ineffective strategy setting and</del></del></mark>
execution, adverse business decisions, or lack of responsiveness to changes in the external environment, * Competition may
reduce Truist's client base or cause Truist to modify the pricing or other terms for products and services, which could have
an adverse impact on our business and financial results. • Acquisitions, mergers, and divestitures introduce a broad
range of anticipated and unanticipated risks, including unforeseen or negative consequences from supervisory or
regulatory action that may limit Truist's ability may not be able to pursue and complete them future mergers or
acquisitions. • Truist has businesses other than banking that are subject to a variety of risks. Regulatory and Legal Risks • The
Company may incur fines, penalties and other negative consequences from regulatory violations, including inadvertent or
unintentional violations. • Legal proceedings may adversely affect the Company's results, reputation, and business operations.
Reputational Risks • Negative public opinion, whether real or perceived, or our failure to successfully manage it could
damage the Company's reputation and adversely impact our business, financial condition, results of operations, and
revenues prospects. • Scrutiny Truist may face reputational risks arising out of Truist the Company. s sales, training, and
incentive compensation or business practices could damage, products or services, or the other Company's reputation and
adversely impact activities of its teammates, representatives, or business partners and revenues. Talent Management Risks •
Truist depends on the experience and expertise of key teammates. If these individuals were to leave or change their roles
without effective replacements, our business and operations may suffer. • The Company depends on the We could be harmed
by an ability inability to attract and, develop, retain, and motivate qualified teammates while effectively managing recruiting
and compensation costs amid highly competitive and rapidly changing market conditions in order to implement and execute
upon business strategies. • The Company's operations rely on its ability, and the ability of key external parties, to maintain
appropriately staffed workforces, and on the competence, trustworthiness, health, and safety of employees. 20 Truist
Financial Corporation Risks Related to Estimates and Assumptions • Our business and operations make There are risks
resulting from the extensive use of models, and we could be adversely affected if our design, implementation, or use of
models is flawed. • We use estimates and assumptions in Truist's determining the value or amount of many of our assets
and liabilities, and our business, which may impact decisions made by Management and regulators. • The Company's
accounting policies and processes are critical to how the Company reports its financial condition and, results of operations, and
require management prospects could be adversely affected if these prove to be incorrect make estimates about matters that
are uncertain. • Depressed market values for the Company's stock and adverse economic conditions sustained over a period of
time may require the Company to write down all or some portion of the Company's goodwill. Truist Financial Corporation 19
Operational Risks • Truist relies extensively on other companies to provide key components of the Company's business
infrastructure, and their failure to perform to our standards or other issues of concern with them could harm us. • The
Company's framework for managing risks and mitigating losses may not be effective. • In deciding whether to extend credit
or enter into other transactions with clients and counterparties, Truist depends on the accuracy and completeness of
information about clients and counterparties. • Truist can be negatively affected if it fails to identify and address operational
risks associated with the introduction of or changes to products, services, and delivery platforms, • Enhanced regulatory and
other standards for the oversight of vendors and other service providers can result in higher costs and other potential exposures.
The following discussion sets forth some of the more important risk factors that could materially affect Truist's financial
condition and operations. When a risk factor spans several risk categories, the risks have been listed by their primary risk
category. The risks described are not all inclusive. Additional risks that are not presently known or risks deemed immaterial may
have an a material adverse effect on Truist's financial condition, results of operations, business, and prospects. We are highly
dependent on net Truist's balance sheet can be sensitive to movements in market interest income rates and spreads. In addition
to the impact of the general economy, changes in which is the difference between interest income rates or in valuations in the
debt or equity markets could directly impact the Company in one or more of the following ways: • The yield on earning assets,
such as loans and investments, and interest expense on deposits and borrowings. Net interest income is significantly
<mark>affected by market</mark> rates <del>paid of interest, which in turn are influenced by monetary and fiscal policies, general economic</del>
and market conditions, including high or increasing levels of inflation, the political and regulatory environments,
business and consumer sentiment, competitive pressures, and expectations about the future, including future changes in
interest rates. We may be adversely affected by policies, laws, and events that have the effect of flattening or inverting
the yield curve (that is, the difference between long- term and short- term interest rates), depressing the interest rates
associated with our earning assets to levels near the rates associated with our interest expense, increasing the volatility of
market rates of interest, including the rate of change, or changing the spreads among different interest rate indices. The
levels of or changes in interest rates could adversely affect us beyond our net interest income, including by increasing the
<mark>cost or decreasing the availability of deposits or other variable- rate funding instruments, reducing the return</mark> on <mark>or</mark>
demand for loans or increasing the prepayment speed of loans, increasing client or counterparty delinquencies or
defaults and reducing the value of our loans, retained interests in securitizations, and fixed- income securities in our
investment portfolio and the efficacy of our hedging strategies. Certain investment securities, notably MBS, are very
sensitive to changes in rates. Generally, when rates rise, market values will decline, prepayments will decrease and the
duration of MBS will increase. Conversely, when rates fall, market values will rise, prepayments of principal and
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interest will increase and the duration of MBS will decrease. The level of and changes in market rates of interest and, as
a result, these risks and uncertainties, are beyond our control. The dynamics among these risks and uncertainties are
also challenging to assess and manage. For example, while an accommodative monetary policy may benefit us to some
degree by spurring economic activity among our clients, such a policy may ultimately cause us more harm by inhibiting
our ability to grow or sustain net interest income. A rising interest rate environment can pose different challenges, such
as potentially slowing the demand for credit, increasing delinquencies and defaults, and reducing the values of our loans
and fixed income securities. Market volatility in interest rates, including the rate of change, can create particularly
difficult conditions. Refer to the "Market Risk" section of the MD & A and "Note 19. Derivative Financial
Instruments." Truist Financial Corporation 21 The Company employs various hedging strategies to mitigate the
interest rate, foreign exchange, and market risks inherent in many of our assets and liabilities. The Company's hedging
strategies rely considerably on assumptions and projections regarding our assets and liabilities as well as general market
factors. If any of these assumptions or projections prove to be incorrect or our hedges do not adequately mitigate the
impact of changes in interest rates, foreign exchange rates, and other market factors, the Company may experience
volatility in our earnings that could adversely affect our profitability and financial condition. In addition, the Company
may not be able to find market participants that are willing to act as its hedging counterparties on acceptable terms or at
all, which could have an adverse effect on the success of ours hedging strategies. The Company's hedging strategies are
not designed to eliminate all interest rate, foreign exchange, and market risks. A fractious or volatile political
environment in the U.S., including any related social unrest, could negatively impact business and market conditions,
economic growth, financial stability, and business, consumer, investor, and regulatory sentiments, any one or more of
which in turn could cause our business and financial results to suffer. In addition, disruptions in the foreign relations of
the United States could adversely affect industries and markets on which our business depends. We also could be
negatively impacted by political scrutiny of the financial- services industry in general or our business or operations in
particular, whether or not warranted, and by an environment where criticizing financial- services providers or their
activities is politically advantageous. Changes in monetary and fiscal policies, including FRB policies, can adversely
affect every facet of our business and operations — for example, the conditions for commercial and consumer lending,
the creditworthiness of our clients, the cost of our deposits and other interest- bearing liabilities may change in
disproportionate ways; or • The value of financial instruments held could change adversely. National, regional, and local
economic conditions, competitive pressures and the policies of regulatory authorities affect interest income and interest expense.
When interest rates rise, funding costs may rise faster than the yield the Company carns on our earning assets —, causing net
interest margin to contract. Higher interest rates may also result in lower mortgage production income and elevated charge- offs
in certain categories of the loan portfolio. Conversely, when interest rates fall, the yield the Company earns on assets may fall
faster than the Company's ability to lower rates paid on deposits or borrowings. Certain investment securities, notably MBS,
are very sensitive to changes in rates. Generally, when rates rise, market values will decline, prepayments will decrease and the
duration of MBS will increase. Conversely, when rates fall, market values will rise, prepayments of principal and interest will
increase and the duration of MBS will decrease. Changes in monetary and fiscal policies, including FRB policies, can adversely
affect profitability and cannot be controlled or predicted by the Company, FRB policies can: • meaningfully influence the
availability and demand for loans and deposits, the rates and other terms for loans and deposits, and the conditions in
equity, fixed-income, currency, and other markets; • significantly impact the cost of funds, as well as the return on assets,
both of which can have an impact on interest income; • materially adversely affect the value of financial assets and liabilities; •
adversely affect borrowers through higher debt servicing costs and potentially increase the risk that they may fail to repay their
loan obligations; and • artificially inflate asset values during prolonged periods of accommodative policy, which could in turn
cause volatile markets and rapidly declining collateral values during times of restrictive monetary and fiscal policies. The
During 2022 and 2023, the FRB raised interest rates significantly and shrank began shrinking its balance sheet during 2022 in
response to inflation measures that were well above the FRB's two percent target. The Federal Reserve may further increase
interest rates in the near term. Sustained higher interest rates and continued FRB asset reductions may adversely affect market
stability, market liquidity and the Company's s financial performance and condition. Truist cannot predict the nature or timing of
future changes in monetary policies or the precise effects such changes may have on the Company's activities and financial
results. 20 Truist Financial Corporation In addition, tax and other fiscal policies impact not only general economic and
market conditions but also give rise to incentives and disincentives that affect how we and our clients prioritize
objectives, deploy resources, and run households and operate businesses. For example, developments related to the U.S.
federal debt ceiling, including the possibility of a government shutdown, default by the U. S. government on its debt
obligations, or related credit-rating downgrades, could have adverse effects on the broader economy, disrupt access to
capital markets, and contribute to, or worsen, an economic recession. Prolonged periods of inflation may impact our
profitability by negatively impacting our fixed costs and expenses, including increasing funding costs and expense related to
talent acquisition and retention. Additionally, inflation may lead to a decrease in consumer and clients' purchasing power and
negatively affect the need or demand for our products and services. If significant inflation continues, our business could be
negatively affected by, among other things, increased default rates leading to credit losses which could decrease our appetite for
new credit extensions. These inflationary pressures could result in missed earnings and budgetary projections causing our stock
price to suffer, 22 Truist Financial Corporation Our businesses are driven by robust economic and market activity,
monetary and fiscal stability, and positive investor, business, and consumer sentiment. A prolonged period of slow growth
in the U. S. economy as a whole or in any regional markets that Truist serves, or any deterioration in economic conditions or the
financial markets may disrupt or dampen the economy, which could adversely affect the Company's financial condition and
results. If economic conditions deteriorate, the Company may see lower demand for loans by creditworthy clients, reducing the
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Company's interest income. In addition, if unemployment levels increase or if real estate prices decrease, the Company could
incur higher charge- offs and may incur higher expenses in connection with adverse conditions in the reasonable and
supportable forecasts used to estimate the allowance for credit losses in accordance with CECL requirements. These conditions
may adversely affect not only consumer borrowers but also commercial and industrial and commercial real estate borrowers,
especially for those businesses that rely on the health of industries or properties that may suffer from deteriorating economic
conditions. The ability of these borrowers to repay their loans may be reduced, causing the Company to incur higher credit
losses. The deterioration of economic conditions also could adversely affect financial results for the Company's fee-based
businesses. Truist earns fee income from, among other activities, managing assets for clients, and providing brokerage and other
investment advisory and wealth management services. Investment management fees are often based on the value of assets under
management and a decrease in the market prices of those assets could reduce the Company's fee income. Changes in stock or
fixed income market prices or client preferences could affect the trading activity of investors, reducing commissions and other
fees earned from the Company's brokerage business. Poor economic conditions and volatile or unstable financial markets
would likely adversely affect the Company's capital markets- related businesses. In addition, recent events impacting the
banking industry, including the bank failures in the first half of 2023, have resulted in significant disruption and
volatility in the capital markets, reduced current valuations of securities portfolios and bank stocks, and decreased
confidence in banks among depositors and other counterparties as well as investors. These events occurred in the context
of rapidly rising interest rates which, among other things, have resulted in unrealized losses in longer duration debt
securities and loans held by banks, increased competition for deposits and potentially increased the risk of a recession. A
decrease in the supply of deposits or significant increase in competition for deposits could result in substantial increases
in costs to retain and service deposits. Increased adoption of consumer banking technology can result in reduced deposit
demand due to the relative ease with which depositors may transfer deposits to a different depository institution in the
event that the Bank' s products and services are less competitive or confidence is lost in the Bank. The cost of resolving
the recent bank failures has also prompted the FDIC to issue a special assessment to recover costs to the DIF. Refer to
the "Regulatory Considerations" section in Item 1 "Business" for additional details related to the FDIC's special
assessment. Instability in global economic conditions and geopolitical matters, as well as volatility in financial markets, could
have an a material adverse effect on the Company's results of operations and financial condition. The macroeconomic
environment in the United States is susceptible to global events and volatility in financial markets. For example, trade
negotiations between the U.S. and other nations remain uncertain and could adversely impact economic and market conditions
for the Company and its clients and counterparties, Global conflicts The war in Ukraine presents - present destabilizing forces,
including higher and more volatile commodity and food prices, which may cause international and domestic economic
deterioration. In addition, global demand for products may exceed supply during the economic recovery from the COVID-19
pandemic, and such shortages may cause inflation, adversely impact consumer and business confidence, and adversely affect the
economy as well as the Company's financial condition and results. Financial markets may be adversely affected by the current
or anticipated impact of military or global conflict conflicts, including the war in Ukraine, terrorism, or other geopolitical
events. This could magnify inflationary pressure resulting from the pandemie and other sources and extend any prolonged
period of higher inflation. A transition away from the widespread use of LIBOR to alternative rates and other potential interest
rate benchmark reforms will continue over the course of the next year. The publication of the one- week and two- month U. S.
dollar LIBOR settings ceased as of December 31, 2021, while certain U. S. dollar LIBOR tenors are expected to continue to be
published until June 30, 2023. A group of market participants convened by the FRB, the ARRC, has selected SOFR as its
recommended alternative to U. S. dollar LIBOR. Truist offers SOFR-based lending solutions to wholesale and consumer clients
and enters into SOFR-based derivative contracts. The passage of the Adjustable Interest Rate (LIBOR) Act by Congress, and
the Federal Reserve's implementing rule, should decrease the risk of contracts that are not remediated prior to the cessation
deadline by providing the terms for a transition to SOFR. Truist is also supporting "credit sensitive" alternatives, such as
Bloomberg Short-Term Bank Yield and other alternatives as they develop in the market. Truist Financial Corporation 21 SOFR
or other alternative reference rates may perform differently than LIBOR in response to changing market conditions. For
example, SOFR could experience greater decreases during times of economic stress, which could require the Company to lend
at lower rates at times when the Company's borrowing costs are increasing. The market transition away from LIBOR to
alternative reference rates is complex and could have a range of adverse effects on the Company's business, financial condition,
and results of operations. In particular, any such transition could: • adversely affect the interest rates received or paid on the
revenue and expenses associated with or the value of the Company's LIBOR-based assets and liabilities; • adversely affect the
interest rates received or paid on the revenue and expenses associated with or the value of other securities or financial
arrangements, given LIBOR's role in determining market interest rates globally; • prompt inquiries or other actions from
regulators in respect of the Company's preparation and readiness for the replacement of LIBOR with an alternative reference
rate; and • result in disputes, litigation, or other actions with borrowers or counterparties about the interpretation and
enforceability of certain fallback language in LIBOR-based contracts and securities. The transition away from LIBOR to
alternative reference rates has required the transition to or development of appropriate systems, models, and analytics to
effectively transition the Company's risk management and other processes from LIBOR- based products to those based on the
applicable alternative reference rate, such as SOFR. Truist has developed a LIBOR transition team and project plan to address
the transition. Truist has largely completed its assessment of risks related to the transition from LIBOR and continues its
remediation efforts. There can be no guarantee that these efforts will successfully mitigate the operational risks associated with
the transition away from LIBOR to an alternative reference rate. The manner and impact of the transition from LIBOR to an
alternative reference rate, as well as the effect of these developments on the Company's funding costs, loan, investment
securities, and derivative portfolios, as well as ALM, is uncertain. Truist incurs credit risk, which is the risk of loss if to current
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or anticipated earnings or capital arising from the <del>Company's default, unwillingness or inability of a borrowers</del>-
borrower, obligor, or <del>counterparties counterparty fail to perform such that an obligation will not be repaid on time or in</del>
full, or otherwise according to the terms of their--- the contracts- contract. A number of products expose the Company to
credit risk, including loans and leases, lending commitments, derivatives, trading assets, and investment securities. Changes in
credit quality can have a significant impact on the Company's earnings and capital position. The Company estimates and
establishes contractual lifetime reserves for credit risks and credit losses inherent in its determination of credit exposure. This
process, which is critical to the Company's financial results and condition, requires complex calculations and extensive use of
judgment, considering both external and borrower-specific factors that might impair the ability of borrowers to repay their
loans. As is the case with any such assessments, there is always the chance that the Company will fail to identify all pertinent
factors or that the Company will fail to accurately estimate the impacts of factors identified and that its allowance for loan
losses may not be adequate to cover actual losses. Truist Financial Corporation 23 Credit losses may exceed the amount of
the Company's reserves due to changing economic conditions, falling real estate prices, falling commodity prices, higher
unemployment, or other factors such as changes in borrower behavior. There is no assurance that reserves will be sufficient to
cover all credit losses. In the event of significant deterioration in current or projected future economic conditions, the Company
may be required to increase reserves in future periods, which would reduce the Company's earnings and potentially impact its
capital. The Company's credit risk and credit losses can increase if the Company's loans are concentrated in borrowers
engaged in the same or similar activities or in borrowers who as a group may be uniquely or disproportionately affected by
economic <mark>conditions</mark>, market conditions, or climate change . Increased delinquencies or defaults could also result from our
failing to appropriately underwrite loans and other products that we originate or purchase or from our adopting — for
strategic, competitive, or other reasons — more liberal underwriting standards. There can be no assurance that our
forecasts of economic conditions, our assessments and monitoring of credit risk, and our efforts to mitigate credit risk
through risk- based pricing, appropriate underwriting and investment policies, loss- mitigation strategies, and
diversification are or will be sufficient to prevent an adverse impact to our business and financial results . Deterioration in
economic conditions, housing conditions, or real estate values, including as a result of climate change or natural disasters, in the
markets in which the Company operates could result in materially higher credit losses. The Company is also subject to physical
risks of climate change, which could manifest in the form of asset quality deterioration and could be exacerbated by specific
portfolio concentrations, and transition risks of climate change, which could manifest through longer-term shifts in market
dynamics and consumer preferences, and could be exacerbated in specific industries that may be more sensitive or vulnerable to
a transition to a low carbon economy. 22 Truist Financial Corporation During periods of market stress or illiquidity, the
Company's credit risk may be further increased when if it fails to realize the expected value of the collateral it holds: collateral
is liquidated at prices that are not sufficient to recover the full amount owed to Truist; or counterparties are unable to post
collateral, whether for operational or other reasons. Furthermore, disputes with counterparties concerning the valuation of
collateral may increase in times of significant market stress, volatility or illiquidity, and Truist could suffer losses during these
periods if it is unable to realize the expected value of collateral or to manage declines in the value of collateral. Deposits are a
relatively low cost and stable source of funding. Truist competes with banks and other financial institutions for deposits and as a
result, the Company could lose deposits in the future, clients may shift their deposits into higher cost products, or the Company
may need to raise interest rates to avoid deposit attrition. Funding costs may also increase if deposits lost are replaced with
wholesale funding. Higher funding costs reduce Truist's net interest margin, net interest income, and net income. In recent
months, the current environment for, maintaining and growing deposits has become more challenging as the FRB reduces
reduced the size of its balance sheet through quantitative tightening and continues to increase increased interest rates giving
clients an incentive to move deposits to money market funds and other higher-yielding alternatives. In addition, our ability
which could lead to maintain, grow, or favorably price deposits may be constrained by gaps in our product an and
increase service offerings, changes in consumer trends, our scale relative to the other reliance on higher cost wholesale
funding-financial institutions, competition from fintech companies and emerging financial- services providers, any
failures or deterioration in our client service, or any loss of confidence in our brand or our business 24 Truist Financial
Corporation Liquidity is essential the ability to Truist's fund increases in assets and meet obligations as they come due, all
without incurring unacceptable losses. Banks are especially vulnerable to liquidity risk because of their role in the
maturity transformation of demand or short- term deposits into longer- term loans or other extensions of credit. We, like
other financial- services companies, rely to a significant extent on external sources of funding, such as deposits and
borrowings, for the liquidity needed to conduct our businesses -- business and operations. A number of factors beyond
our control, however, could have a detrimental impact on the availability or cost of that funding and thus on our
liquidity. When volatility or disruptions occur in the wholesale funding markets, the Company's ability to access short-term
liquidity could be materially impaired. In addition, idiosyncratic factors, including realization of other risks described herein
, as well as other factors outside of the Company's control, such as a general market disruption or an operational problem that
affects third parties, could impair the Company's ability to access short-term or contingent funding, sources or create an
unforeseen outflow of cash due to, among other factors, draws on unfunded commitments or deposit attrition. The Company's
inability to monetize liquid assets without unacceptable losses or to access short- term funding or capital markets could
constrain the Company's ability to make new loans or meet existing lending commitments and could ultimately jeopardize the
Company's overall liquidity and capitalization. While our policies and controls are designed to enable us to maintain
adequate liquidity to conduct our business in the ordinary course even in a stressed environment, there is no guarantee
that our liquidity position will never become compromised. Such an event could damage the performance and value of
our business, prompt regulatory intervention and private litigation, harm our reputation, and cause a loss of client and
investor confidence, and if the condition were to persist for any appreciable period of time, our viability as a going
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concern could be threatened. Truist sells a portion of the mortgage loans that it originates to reduce the Company's retained
credit risk and to provide funding capacity for originating additional loans. GSEs could limit their purchases of conforming
loans due to capital constraints or other changes in their criteria for conforming loans (e. g., maximum loan amount or borrower
eligibility). This potential reduction in purchases could limit the Company's ability to fund new loans. Proposals have been
presented to reform the housing finance market in the U.S., including the role of the GSEs in the housing finance market. The
extent and timing of any such regulatory reform of the housing finance market and the GSEs, as well as any effect on the
Company's business and financial results, are uncertain. Credit ratings are influenced by many factors, including the Company'
s profitability, asset quality, capital levels, liquidity, business mix, operations, and risk management practices. Credit ratings
may also be influenced by other factors, some of which are outside the Company's control, such as recent and anticipated
economic trends, geopolitical risk, legislative and regulatory developments, including implied levels of government support
during a crisis, environmental, social, and governance considerations, and litigation, as well as changes to the rating agencies'
methodologies, among others. Truist's failure to maintain credit ratings could adversely affect funding costs and increase the
Company's cost of capital. A downgrade to Truist's credit ratings might also adversely impact the Company's ability to
conduct derivatives business with certain clients and counterparties and could trigger obligations to make cash or collateral
payments to certain clients and counterparties. Additionally, a ratings downgrade could affect the Company's ability to attract
or retain funding, including deposits from commercial and corporate clients. Truist Financial Corporation 23-The Parent
Company relies upon capital markets access and dividends from affiliates for funding and has less access to contingent funding
sources than the Bank. If the Bank were subject to a financial stress, its dividends to the Parent Company could be reduced or
eliminated in order to support Bank capital ratios or other regulatory requirements. This would increase the Parent Company's
reliance on capital markets at a time when spreads and funding costs are likely elevated due to the stress impacting the Bank
and would also impair the Parent Company' s ability to serve as a source of strength to its subsidiaries. Truist Financial
Corporation 25 Adverse developments affecting the overall strength and soundness of other financial institutions, the
financial services industry as a whole and the general economic climate and the U. S. Treasury market could have a
negative impact on perceptions about the strength and soundness of our business even if we are not subject to the same
adverse developments. In addition, adverse developments with respect to third parties with whom we have important
relationships could also negatively impact perceptions about us. These perceptions about us could cause our business to
be negatively affected and exacerbate the other risks that we face. Truist may be impacted by actual or perceived
soundness of other financial institutions, including as a result of the financial or operational failure of a major financial
institution, or concerns about the creditworthiness of such a financial institution or its ability to fulfill its obligations,
which can cause substantial and cascading disruption within the financial markets and increased expenses, including
FDIC insurance premiums, and could affect our ability to attract and retain depositors and to borrow or raise capital.
For example, during 2023 the FDIC took control and was appointed receiver of Silicon Valley Bank, Signature Bank,
and First Republic Bank. The failure of other banks and financial institutions and the measures taken by governments,
businesses, and other organizations in response to these events could adversely impact the Company's business,
financial condition and results of operations. The Company's ability to engage in routine funding transactions could be
adversely affected by the actions and commercial soundness of other financial institutions. Financial services institutions are
interrelated as a result of trading, clearing, counterparty and other relationships. Truist has exposure to many different industries
and counterparties and routinely executes transactions with counterparties in the financial industry, including brokers and
dealers, central counterparties, commercial banks, investment banks, mutual and hedge funds and other institutional investors
and clients. As a result, defaults by, or even rumors or questions about, one or more financial services institutions or the
financial services industry generally, in the past have led to market-wide liquidity problems and could lead to losses or defaults
by Truist or by other institutions. Many of these transactions expose the Company to credit risk in the event of default of the
Company's counterparty or client. In addition, the Company's credit risk may be exacerbated when the collateral held by
Truist cannot be liquidated or is liquidated at prices not sufficient to recover the full amount of the Company's exposure. Any
such losses could materially and adversely affect the Company's results of operations and financial condition. The Company's
computer systems and network infrastructure and those of third parties are targeted in cyberattacks and vulnerable to damage
or interruption from , among other things, software bugs, server malfunctions, software or hardware failure, human
error, fraud, denial of service attacks, social engineering schemes ( such as phishing) denial of service attacks, hacking,
malware or ransomware intrusion, data corruption attempts, terrorist activities, or identity theft. The Company's business relies
on the secure collection, transmission, storage, use, retrieval, and other processing, transmission, storage, and retrieval of
confidential, proprietary, and other sensitive information in the Company's information systems, networks and that those of
third parties. In addition, to access the Company's systems, network networks, products, and services, the Company's clients
and other third parties may use personal mobile devices or computing devices that are outside of the Company's control and
network environment and can introduce added cybersecurity risks. Truist and Truist's clients, regulators, vendors, service
providers, and other third parties, including other financial services institutions and companies engaged in data processing, have
been subject to and are likely to continue to be the target of cyberattacks and other similar incidents. Cyberattacks Such
incidents may expose security vulnerabilities in the Company's systems , networks, or the systems of third parties or other
security measures, or those of third parties, that could result in the unauthorized access, gathering, monitoring, misuse,
release, loss, or destruction of confidential, proprietary, or other sensitive information, including personal information. A
eyberattack-Such incidents could also damage the Company's systems and networks by introducing material disruptions to
the Company's or the Company's clients' or other third parties' network access or business operations. As eyber threats
cybersecurity risks continue to evolve, the Company may be required to expend significant additional resources to continue to
modify or enhance the Company's protective measures or to investigate and remediate any information security cybersecurity
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vulnerabilities or incidents. Despite efforts to ensure the integrity of the Company's systems and networks and implement
controls, processes, policies and other protective measures, the Company may not be able to anticipate all security breaches, nor
may the Company be able to implement sufficient preventive measures against such security breaches, which may result in
adverse material losses or consequences to Truist. 26 Truist Financial Corporation Cybersecurity risks for financial
institutions have significantly increased in recent years in part because of the proliferation of new technologies to facilitate and
conduct financial transactions. For example, cybersecurity risks may increase in the future as Truist continues to evolve its
internal and external digital offerings and capabilities. In addition, cybersecurity risks have significantly increased in recent
years in part due to the increased sophistication and activities of organized crime affiliates, terrorist organizations, hostile
foreign governments, state-sponsored actors, disgruntled teammates or vendors, hackers, activists and other external parties,
including those involved in corporate espionage, any of which may see their effectiveness enhanced by the use of artificial
intelligence, including the use of generative artificial intelligence to conduct more sophisticated social engineering attacks
on the Company or clients. Even the most advanced internal control environment may be vulnerable to compromise.
Persistent attackers may succeed in penetrating defenses given enough resources, time, and motive. The techniques used by
eyber criminals cybersecurity threat actors change frequently and may not be recognized until launched or well after a breach
has occurred. In addition, the existence of cyberattacks or security breaches at third- party vendors and service providers with
access to the Company's data may not be disclosed to the Company in a timely manner. 24 Truist Financial Corporation The
Company also faces indirect technology, cybersecurity and other operational risks relating to clients and other third parties that
the Company relies upon to facilitate or enable business activities, including, financial counterparties, regulators, vendors,
service providers, and providers of critical infrastructure such as internet access and electrical power. While the Company
performs cybersecurity due diligence on its key vendors and service providers, because the Company does not control its
vendors or service providers and its ability to monitor their cybersecurity is limited, the Company cannot ensure the
cybersecurity measures they take will be sufficient to protect any information the Company shares with them or prevent
any disruption arising from a technology failure, cyberattack or other information or security breach. As a result of
increasing consolidation, interdependence, and complexity of financial entities and technology systems and networks, a
technology failure, cyberattack or other information or security breach that significantly degrades, deletes, or compromises the
systems , networks, or data of one or more financial entities could have a material an adverse impact on counterparties or other
market participants. This consolidation, interconnectivity, and complexity increases the risk of operational failure, on both
individual and industry- wide bases, as disparate systems need to be integrated, often on an accelerated basis. Any third-party
technology failure, cyberattack, other information or security breach, termination, or constraint could, among other things,
adversely affect the Company's ability to conduct transactions, service the Company's clients, manage the Company's
exposure to risk or expand the Company's business. A successful penetration or circumvention of system or network security
could cause serious negative consequences, including loss of clients and business opportunities; costs associated with
maintaining business relationships after an attack a cyberattack or security breach; significant disruption to the Company's
operations and business; misappropriation, exposure or destruction of the Company's confidential, proprietary, and other
sensitive information, intellectual property including personal information, and funds and those of the Company's clients;
damage to the Company's or the Company's clients' or third parties' computers or, systems, or networks; or a violation of
applicable laws and regulations, including those related to data privacy laws, data protection, and cybersecurity other laws
. This could result in litigation exposure, regulatory fines, penalties, loss of confidence in the Company's security measures,
reputational damage, reimbursement or other compensatory costs, and additional compliance costs, which could adversely
impact the Company's results of operations, liquidity, and financial condition. In addition, the Company may not have adequate
insurance coverage, if any, to compensate for losses from any of the foregoing, and we cannot be sure that our existing
insurance coverage will continue to be available on acceptable terms or at all, or that our insurers will not deny coverage
as to any future claim. Cybersecurity and data- privacy risks have received heightened legislative, regulatory, and
supervisory attention. Legislation and regulations on cybersecurity and data privacy, as well as related supervisory
expectations, can compel us to enhance or modify our systems and infrastructure, invest in new systems and
infrastructure, change our service providers, augment our scenario and vulnerability testing, and alter our business
practices or our policies on security, data governance, and privacy. Any of these, in turn, can cause a cybersecurity event
significant increase in the complexity and costs of our operations and expose us to enforcement and other supervisory
actions, related litigation by private plaintiffs, reputational damage, and a loss of client or investor confidence. Truist
Financial Corporation 27 The potential for operational risk exposure exists throughout the Company's business and, as a
result of the Company's interactions with and reliance on third parties, is not limited to the Company's own internal
operational functions. The Company's operational and security systems, networks, and infrastructure, including computer
systems and networks, data management and internal processes, as well as those of third parties, are integral to the Company'
s performance. Truist relies on numerous third- party vendors and service providers to conduct aspects of its business
operations and faces operational risks relating to them. Third- party cybersecurity incidents, such as system breakdowns or
failures, misconduct by the employees of such parties, or cyberattacks, including ransomware, and supply- chain compromises,
could affect their ability to deliver a product or service to the Company or result in lost or compromised information of the
Company or its clients. Truist cannot be certain that we it will receive timely notification of such cyberattacks or other security
breaches or be able to exert any meaningful control or influence over how and when the breach is addressed. Like other
large enterprises, Truist experiences is subject to malicious exper activity cybersecurity risks and threats directed at our its
vendors, and other service providers, and other third parties. There is no guarantee that the measures the Company takes
will provide absolute security or recoverability given that the techniques used in cyberattacks are complex and frequently
change and are difficult to anticipate. Truist teammates' s vendors, service providers, and other third parties may expose the
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Company to risk as a result of human error, misconduct, malfeasance, or a failure or breach of systems , networks, and
infrastructure. For example, the Company's ability to conduct business may be adversely affected by any significant disruptions
, including to third parties with whom the Company interacts or relies upon. The financial services industry is undergoing rapid
technological change with frequent introductions of new technology- driven products and services, including those related to
artificial intelligence. Truist has invested in technology to automate functions previously performed manually, to facilitate the
ability of clients to engage in financial transactions and otherwise to enhance the client experience with respect to the Company'
s products and services. Truist expects to make additional investments in innovation and technology to address technological
disruption in the industry and improve client offerings and service. These changes are designed to allow the Company to better
serve the Company's clients and to reduce costs. Many of these initiatives take a significant amount of time to develop and
implement, are tied to critical systems, and require substantial financial, human, and other resources. Although we take
steps to mitigate the risks and uncertainties associated with these initiatives, they are not always implemented on time,
within budget, or without negative financial, operational, or client impact and do not always perform as we or our clients
expect. No assurance can be provided that initiatives in the future will be or will do so. The Company's continued success
depends, in part, upon the Company's ability to address clients' needs by using technology to provide products and services that
satisfy client demands, including demands for faster and more secure payment services, to create efficiencies in the Company's
operations and to integrate those offerings with legacy platforms or to update those legacy platforms. A failure to maintain or
enhance the Company's competitive position with respect to technology, whether because of a failure to anticipate client
expectations, a failure in the performance of technological developments or an untimely roll out of developments, may cause the
Company to lose market share or incur additional expense. Truist Financial Corporation 25 Our use of systems and other
technologies also depends on rights or interests in the underlying intellectual property, which we or our service providers
may own or license. If we or a service provider were alleged or found to be infringing on the intellectual- property rights
of another person or entity, we could be liable for significant damages for past infringement, substantial fees for
continued use, and deprivation of access for limited or extended periods of time without the practical availability of an
alternative. The Company's financial and regulatory reporting, public disclosures, and key business decisions are reliant on
the quality, availability, and retention of data , including personal information . While Truist has implemented a robust data
risk management control framework to mitigate the risks associated with such data while at rest, in motion, and in use, a-this
framework cannot guarantee that we will effectively mitigate risk and limit negative impacts on our business and
<mark>operations. A</mark> control failure , for example, may lead to data breaches, data loss, data misuse, and data integrity and quality
risks. These failures may ultimately result in inaccuracies in financial and regulatory reports, inhibited management decision-
making, financial loss, reputational risk, and regulatory compliance risk, including data privacy, data protection, and
cybersecurity compliance risks to. We also can experience enforcement and the other supervisory actions extent that the
Company has ineffective or flawed consumer data management processes and monitoring. Although the global economy has
begun to recover from the COVID-19 pandemie, damage as many health and safety restrictions have been lifted and vaccine
distribution has increased, certain adverse consequences of the pandemic, including labor shortages, disruptions of global supply
chains and inflationary pressures, continue to impact the macroeconomic environment and could adversely affect our
reputation business. In addition, a significant portion of the Company's workforce continues to work remotely at least on a
part-time basis, which may increase cybersecurity risks to the Company. Commercial clients have experienced varying levels of
disruptions on their supply chains or decreases in demand for their products and services private litigation. 28 Consumer
elients have experienced interrupted income or unemployment. Certain industries have been particularly susceptible to the
effects of the pandemic, including industries where Truist has outstanding loans to clients. The effects of the pandemic initially
resulted in an increase in the allowance for credit losses, a reduction of fee income, a reduction of net interest margin, a decrease
in demand for certain types of loans, and an increase in expenses. A resurgence of pandemic conditions could reintroduce these
impacts and also affect the Company's capital and liquidity position, impair the ability of borrowers to repay outstanding loans,
impair the value of collateral securing loans, cause an outflow of deposits, influence the recognition of credit losses on loans and
securities and increase the allowance for credit losses, result in additional lost revenue, cause additional increases in expenses,
result in goodwill impairment charges, result in the impairment of other financial Financial Corporation and nonfinancial
assets, and increase the Company's cost of capital. There is an increasing concern over the risks of climate change and related
environmental sustainability matters. Climate change presents (i) physical risks from the direct impacts of changing climate
patterns and acute weather events, such as damage to physical assets and service disruptions, and (ii) transition risks from
changes in regulations, disruptive technologies, and shifting market dynamics towards a lower carbon economy. The physical
risks of climate change include discrete events, such as flooding, hurricanes, tornadoes, and wildfires, and longer-term shifts in
climate patterns, such as extreme heat, sea level rise, and more frequent and prolonged drought. Physical risks may alter the
Company's strategic direction in order to mitigate certain financial risks. Such events could also disrupt the Company's
operations or those of its clients or third parties the Company relies on, not only through direct damage to assets, but also from
indirect impacts due to supply chain disruption and market volatility. Transition risks, including changes in consumer
preferences, additional regulatory requirements or taxes and additional counterparty or client requirements, could have an a
material adverse impact on asset values and the financial performance of Truist's businesses, and those of its clients. Climate
change could also present incremental risks to the execution of the Company's long-term strategy. While material impact from
climate change is expected to occur over a longer time horizon, the acceleration of a transition to a low- carbon economy could
present idiosyncratic risks for individual companies. Additionally, transitioning to a low-carbon economy will entail extensive
policy, legal, technology, and market initiatives. Governments are intensely focused on the effects of climate change and
environmental issues, and how they act to mitigate related risks could have an adverse effect on our business and
financial results. For example, the FRB has announced its development of a program of scenario analysis to evaluate the
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potential economic and financial risks posed by different climate outcomes, and this could have the effect of directly or
indirectly compelling us to alter our businesses or operations in ways that would be detrimental to our results of
operations and prospects. Such a program, moreover, could be followed by an incorporation of climate and related
environmental risks into the FRB's supervisory stress tests, which may negatively impact us and our future capital
plans. Further, we may be compelled to change or cease some of our business or operational practices or to incur
additional capital, compliance, and other costs because of climate- or environmental- driven changes in applicable law or
supervisory expectations or due to related political, social, market, or similar pressure. Additionally, the Company faces
potential reputational risks as a result of its practices related to climate change, including as a result of the Company's direct or
indirect involvement in certain industries, as well as any decisions management makes in response to managing climate risk,
especially as views on climate- related matters become subject to increased polarization. Further, there is increased scrutiny
of climate change- related policies, goals, and disclosures, which could result in litigation and regulatory investigations
and actions. We may incur additional costs and require additional resources as we evolve our strategy, practices, and
related disclosures with respect to these matters. As climate risk is interconnected with all key risk types, Truist continues to
embed climate risk considerations into risk management strategies. Due to the level of uncertainty around the future path of
climate change, the Company's risk management strategies may not be effective in fully mitigating climate risk exposures. 26
Truist Financial Corporation Fraud attacks across the banking sector have significantly increased in recent years. Bad actors
have industrialized the execution of fraud attacks with ever increasing sophistication and speed. Bad actors increasingly use
sophisticated applications and techniques to perpetrate the fraud. In some cases, these individuals are associated with large
criminal organizations that share tactics and strategies. Fraud schemes are wide ranging, including: counterfeit and forged
checks; debit and credit card fraud; social engineering; ATM attacks through the use of skimmers to obtain client data; and
phishing to obtain client account credentials. These schemes make use of a variety of products and services to steal funds, such
as real-time payments, ACH, and wire transfers. Bad actors perpetuate fraudulent activity by impersonating real clients with
stolen identities and account credentials, use other individuals, known as mules, to interact with Truist, or create new identities,
referred to as synthetic identities. In some instances, the fraud is committed by existing clients. Truist Financial Corporation
29 The occurrence of catastrophic natural disasters, extreme weather events, health crises, the occurrence or worsening of
disease outbreaks or pandemics, such as COVID- 19, or other catastrophic events, as well as government actions or other
restrictions in connection with such events, could adversely affect the Company's financial condition or results of operations.
Truist has significant operations and clients along the Gulf and Atlantic coasts as well as other regions of the U. S., which could
be adversely impacted by hurricanes, tornadoes and other severe weather in those areas. Truist and its clients could also be
disrupted by the physical effects of climate change, which may become more frequent and severe. Natural and other types of
disasters, including as a result of climate change, could have an adverse impact on Truist's businesses in that such events could
materially disrupt the Company's operations or the ability or willingness of the Company's clients to access the financial
services offered by Truist, including adverse impacts on the Company's borrowers to timely repay their loans and the value of
any collateral held. These events could reduce the Company's earnings and cause volatility in the Company's financial results
for any fiscal quarter or year and have an a material adverse effect on the Company's financial condition and results of
operations. Although Truist has business continuity plans and other safeguards in place, the Company's operations and
communications may be adversely affected by natural disasters or other catastrophic events, and there can be no assurance that
such business continuity plans will be effective. Aggressive actions by hostile governments or groups, including armed conflict
or intensified cyberattacks, could expand in unpredictable ways by drawing in other countries or escalating into full- scale war
with potentially catastrophic consequences, particularly if one or more of the combatants possess nuclear weapons, Depending
on the scope of the conflict, the hostilities could result in worldwide economic disruption, heightened volatility in financial
markets, severe declines in asset values, disruption of global trade and supply chains, and diminished consumer, business and
investor confidence. Any of the above consequences could have significant negative effects on the U. S. economy, and, as a
result, Truist's operations and earnings. Truist, its service providers, and participants in the financial system could also
experience increasing levels and more numerous and aggressive cyberattacks launched by or under the sponsorship of one or
more of the adversaries in such a conflict. The banking and financial services industries are highly regulated. Truist is subject to
supervision, regulation, and examination by regulators, including the FRB, FDIC, NCCOB, SEC, CFTC, CFPB, FINRA,
MSRB, NFA, and various other federal and state regulatory agencies. The <del>statutory and</del> regulatory <mark>and supervisory</mark> framework
governing applicable to banking organizations is intended primarily for the protection of depositors and other clients, the
DIF, the broader economy, and the stability of the U.S. financial system, rather than for the protection of shareholders
and non- deposit creditors. In addition to banking laws and regulations, Truist is <mark>subject generally intended to various</mark>
protect depositors, the other laws DIF, clients, and regulations the U.S. financial system as a whole, all of which directly or
indirectly affect the operations and <del>not management of</del> Truist<del>'s debt holders or and its ability to make distributions to</del>
shareholders. Truist is also subject to heightened requirements under the enhanced prudential standards and expects increased
supervisory scrutiny, including, for example, single counterparty credit limits, heightened expectations with respect to
governance, risk management and internal controls and additional capital and liquidity requirements. Reform of the financial
services industry resulting from the Dodd- Frank Act, including the EGRRCPA and other legislative, and regulatory, and
technological changes, affect the Company's operations. These compliance risks relate to a wide variety of laws, rules, and
regulations varying across Truist's lines of business, corporate functions, and jurisdictions, and include risks related to
Financial financial Corporation 27 products and services, relationships and interactions with clients, and teammate
activities. Compliance risks include those associated with anti- money laundering compliance, trading activities, market
conduct, and the laws, rules, and regulations related to the offering of products and services across jurisdictional
borders. Compliance risk is also inherent in Truist' s fiduciary activities, including the failure to exercise the applicable
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standard of care to act in the best interest of fiduciary clients or to treat fiduciary clients fairly. These laws and regulations
and Truist's inability to act in certain instances without receiving prior regulatory approval affect Truist's lending practices,
capital structure, investment practices, dividend policy, ability to repurchase common stock and ability to pursue strategic
acquisitions, among other activities. Changes to statutes, regulations or regulatory policies or their interpretation or
implementation and the continued heightening of regulatory requirements could affect Truist in substantial and unpredictable
ways. Federal and state banking regulators also possess broad powers to take supervisory actions as they deem appropriate.
These supervisory actions may result in higher capital requirements, higher deposit insurance premiums, higher compliance
expenses, and limitations on the Company's activities that could have an a material adverse effect on operations or profitability.
30 Truist Financial Corporation Truist has elected to be treated as an FHC, which permits us to engage in a number of
financial and related activities beyond banking, including securities, advisory, insurance, and merchant-banking
activities. Truist and Truist Bank are subject to ongoing requirements for Truist to qualify as an FHC. If a BHC or any
of its insured depository institutions were found not to be well capitalized or well managed, as defined under applicable
law, the BHC can be restricted from engaging in the broader range of financial and related activities permitted for
FHCs, including the ability to acquire companies engaged in those activities, and can be required to discontinue these
activities or even divest any of its insured depository institutions. In addition, if an insured-depository-institution
subsidiary of a BHC were to fail to achieve a satisfactory or better rating under the CRA, the ability of the BHC to
expand its financial and related activities or make acquisitions could be restricted. Financial regulators' prudential and
supervisory authority gives them broad power and discretion to direct Truist's actions, and they have assumed an active
oversight, examination, and enforcement role across the financial services industry on both the federal and state levels.
Areas of focus in the recent <del>years past have been with respect to climate, both Congress deposits, interest- rate risk</del>
management, commercial real estate, risk governance and t<del>he federal c</del>ontrols, capital, liquidity, long-term debt
requirements, mortgage- related practices, auto lending practices, complaints management, sales practices and related
incentive compensation programs, data privacy, data protection, cybersecurity, fair banking, overdraft and other fees,
retention and recordkeeping of electronic communications, and other compliance matters. Truist continues to be subject
to examinations and ongoing monitoring to assess compliance with BSA / AML and OFAC laws and regulators
regulations have engaged in a rebalancing of . These laws and regulations are designed to protect the post-financial system
erisis legal and regulatory framework, particularly consumers and financial institutions from bad actors and illicit activities
by requiring financial institutions tailoring enhanced prudential standards to develop the size, risk profile, and complexity of
implement BSA / AML programs designed to deter and when possible detect and prevent the banking organization use of
the financial system to facilitate the funding of criminal activities. In addition, Truist is also prohibited from engaging in
financial transactions with certain individuals, entities, and countries Under under programs administered by the OFAC
of current presidential administration and Congress, the U.S. Treasury. Additionally, actual or alleged misconduct by
teammates, including unethical, fraudulent, improper, or illegal conduct, or unfair, deceptive, abusive, or discriminatory
practices, can result in litigation, or government investigations and enforcement actions, and cause significant
reputational harm to Truist, even if allegations are ultimately unsubstantiated. The Company and other large financial
institutions are becoming have become subject to increased scrutiny, more intense supervision and regulation, and more
supervisory findings and a higher risk of enforcement action actions, with increased fines operational costs, as well as
impacts on geographic expansion and penalties acquisitions, which we expect to continue. The financial services industry
also continues to face a stricter and more aggressive enforcement of laws at federal, state, and local levels — particularly
in connection with business and other practices that may harm or appear to harm consumers or affect the financial
system more broadly. Financial institutions often are less inclined to litigate with governmental authorities because of the
regulatory and supervisory framework. Truist expects that its businesses will remain subject to extensive regulation and
supervision. Any potential new regulations or modifications to existing regulations would likely necessitate changes to Truist's
existing regulatory compliance and risk management infrastructure. Compliance with Our regulatory and supervisory
environments, whether at federal, state, or local levels, are not static. No assurance can be given that applicable statutes,
regulations, and other laws will not be amended or construed differently, that new laws will not be adopted, or that any
of these laws will not be enforced more aggressively. Truist could become subject to future legislation and regulations-
regulatory requirements beyond those currently proposed, adopted, or contemplated in the U. S. or abroad, including
policies and supervisory initiatives may increase costs rulemaking related to the Dodd- Frank Act, limits on acquisitions,
more stringent capital and liquidity requirements, policies and rulemaking related to emerging technologies,
cybersecurity and data, and climate risk management and ESG governance and reporting, including emissions and
sustainability disclosure. In addition, concerns over climate change may prompt changes in regulations that, in turn, could
have an a material adverse impact on asset values and the financial performance of Truist's businesses and its clients. Financial
The cumulative effect of such legislation and regulators regulations on 'prudential and supervisory authority gives them
broad power and discretion to direct Truist's actions business, operations, and profitability cannot be accurately predicted.
Such regulatory changes may reduce Truist's revenues, limit they- the types of have assumed an active oversight,
examination, and enforcement role across the financial services industry and products it may offer, alter the investments it
makes, affect the manner in which it operates its businesses, increase its litigation and regulatory costs and increase the
ability of on non both the federal - banks to offer competing financial services and products state levels. Further, our
noncompliance Areas of focus in the recent past have been with applicable respect to mortgage- related practices, student
lending practices, auto lending practices, complaints management, sales practices and related incentive compensation programs,
consumer privacy, fair banking, overdraft and other fees, retention and recordkeeping of electronic communications, and other
consumer compliance matters. Truist continues to be subject to examinations and ongoing monitoring to assess compliance with
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BSA / AML laws and regulations-, whether as well as sanctions-a result of changes in interpretation or enforcement, system
or human errors, or otherwise and, in some cases, regardless of whether <del>compliance</del> noncompliance was inadvertent
administered by the OFAC. Additionally, actual or alleged misconduct by teammates, including unethical, fraudulent, improper,
or illegal conduct, or unfair, deceptive, abusive, or discriminatory practices, can result in the suspension or revocation of
licenses or registrations that we need to operate and in the initiation of enforcement and other supervisory actions or
private litigation, or government investigations and enforcement actions, and cause significant reputational harm, even if
ultimately unsubstantiated. Truist also relies upon third parties who may expose the Company to compliance and legal risk.
New or existing legal requirements also could heighten the reputational impact of perceived misuses of <del>customer client</del> data by
the Company and third parties. See additional disclosures in the "Regulatory Considerations" section in Item 1 "Business."
Truist could become subject to future legislation and regulatory requirements beyond those currently proposed, adopted, or
contemplated, including policies and rulemaking related to the Dodd-Frank Act, limits on acquisitions, and more stringent
eapital and liquidity requirements. The cumulative effect of such legislation and regulations on Truist's' business, operations,
and profitability cannot be accurately predicted. Such regulatory changes may reduce Truist's revenues, limit the types of
financial Financial Corporation 31 services and products it may offer, alter the investments it makes, affect the manner in
which it operates its businesses, increase its litigation and regulatory costs should it fail to appropriately comply with new or
modified laws and regulatory requirements and increase the ability of non-banks to offer competing financial services and
products. Truist is subject to regulatory capital and liquidity requirements established by the FRB and the FDIC. These
regulatory capital and liquidity requirements are typically developed at an international level by the BCBS and then applied,
with adjustments, in each country by the appropriate domestic regulatory bodies. Domestic regulatory agencies have the ability
to apply stricter capital and liquidity standards than those developed by the BCBS. In several instances, the U. S. banking
agencies have done so with respect to U. S. banking organizations. Requirements to maintain specified levels of capital and
liquidity and regulatory expectations as to the quality of the Company's capital and liquidity may prevent the Company from
taking advantage of opportunities in the best interest of shareholders or force the Company to take actions contrary to their
interests. For example, Truist may be limited in its ability to pay or increase dividends or otherwise return capital to
shareholders. In addition, these requirements may impact the amount and type of loans the Company is able to make. Truist
may be constrained in its ability to expand, either organically or through mergers and acquisitions. These requirements may
cause the Company to sell or refrain from acquiring assets where the capital requirements appear inconsistent with the assets'
underlying risks. In addition, liquidity standards require the Company to maintain holdings of highly liquid investments, thereby
reducing the Company's ability to invest in less liquid assets, even if more desirable from a balance sheet return or interest rate
risk management perspective. As a Category III banking organization, Truist is subject to additional capital and liquidity
requirements. 28 For example, Truist Financial Corporation is subject to a requirement to submit capital plans to the
Federal Reserve for review that include, among other things, projected dividend payments and repurchases of capital
stock. As part of the capital planning and stress testing processes, our capital actions are assessed against our ability to
satisfy applicable capital requirements in the event of a stressed market environment. If we fail to satisfy applicable
capital requirements, including the SCB, our ability to undertake capital actions may be restricted. The liquidity standards
applicable to large U. S. banking organizations have been supplemented in recent years. The NSFR rule, which is designed to
ensure that banking organizations maintain a stable funding profile in relation to their asset composition and off-balance sheet
activities, became effective on July 1, 2021. Public disclosure of the NSFR will begin began in 2023. In addition to the
regulatory capital and liquidity requirements applicable to Truist and Truist Bank, the Company's broker-dealer subsidiaries
are subject to capital requirements established by the SEC. Regulatory capital and liquidity requirements receive periodic review
and revision by the BCBS and the U. S. banking agencies. Proposed Changes changes to applicable capital and liquidity
requirements may require Truist, such as the Basel III proposal and the long-term debt proposal, could result in increased
<mark>expenses or cost of funding, which could negatively affect or our <del>Truist Bank-</del>financial results or our ability to <del>maintain</del></mark>
pay dividends and engage in share repurchases. For more information concerning or our legal higher quality capital or
greater liquidity and could increase some of the potential adverse effects described above regulatory obligations with respect
to Basel III and long- term debt requirements, please see "Regulatory Considerations" in Item 1 "Business . Truist"
When loans are sold or securitized, it is required customary to make customary representations and warranties to the
purchaser about the mortgage-loans and, including the manner in which they were originated when selling mortgage. These
<mark>agreements generally require the repurchase of</mark> loans or <del>loan securitizations <mark>indemnification in the event of a breach of</mark></del>
these representations or warranties. An increase in the number of repurchase and indemnity demands from purchasers related
to representations and warranties on sold loans sold could result in an increase in the amount of losses for loan repurchases.
Truist also bears a risk of loss from borrower defaults for multi- family commercial mortgage loans sold to FNMA. In addition
to repurchase claims from GSEs, Truist could be subject to indemnification claims from non- GSE purchasers of the Company's
mortgage loans. Claims could be made if the loans sold fail to conform to statements about their quality, the manner in which
the loans were originated and underwritten or their compliance with state and federal law. Additional factors affecting the
extent to which we may securitize loans and receivables in the future include the overall credit quality of our loans and
receivables, the costs of securitizing our loans and receivables, the demand for consumer asset- backed securities and the
legal, regulatory, accounting or tax rules affecting securitization transactions and asset- backed securities, generally. 32
Truist Financial Corporation The Company acts as servicer and master servicer for mortgage a range of assets and products
<mark>and primarily for l</mark>oans <del>included</del> in securitizations and <del>for </del>unsecuritized <del>mortgage</del> loans owned by investors. As <del>a servicer or</del>
master servicer for those loans, the Company has certain contractual obligations to the securitization trusts, investors, or other
third parties. As a servicer, Truist's obligations include foreclosing on defaulted mortgage loans or, to the extent consistent with
the applicable securitization or other investor agreement, considering alternatives to foreclosure such as loan modifications or
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short sales. In the Company's capacity as a master servicer, obligations include overseeing the servicing of mortgage loans by the servicer. Generally, the Company's servicing obligations are set by contract, for which the Company receives a contractual fee. However, GSEs can amend their servicing guidelines unilaterally for certain government guaranteed mortgages, which can increase the scope or costs of the services required without any corresponding increase in the Company's servicing fee. Further, the CFPB has implemented national servicing standards, which have increased the scope and cost of services that the Company is required to perform. In addition, there has been a significant increase in state laws that impose additional servicing requirements that increase the scope and cost of the Company's servicing obligations. As a servicer, the Company also advances expenses on behalf of investors, which it may be unable to collect. A material breach of the Company's obligations as servicer or master servicer may result in contract termination if the breach is not cured within a specified period of time following notice, which can generally be given by the securitization trustee or a specified percentage of security holders, causing the Company to lose servicing income. In addition, the Company may be required to indemnify the securitization trustee against losses from any failure by the Company, as a servicer or master servicer, to perform the Company's servicing obligations or any act or omission on the Company's part that involves willful misfeasance, bad faith, or gross negligence. For certain investors and certain transactions, Truist may be contractually obligated to repurchase a mortgage loan or reimburse the investor for credit losses incurred on the loan as a remedy for servicing errors with respect to the loan. The Company may be subject to increased repurchase obligations as a result of claims made that the Company did not satisfy its obligations as a servicer or master servicer. The Company may also experience increased loss severity on repurchases, which may require a material increase to the Company's repurchase reserve. The Company has and may continue to receive indemnification requests related to the Company's servicing of loans owned or insured by other parties, primarily GSEs. Typically, such a claim seeks to impose a compensatory fee on the Company for departures from GSE service levels. In most cases, this is related to delays in the foreclosure process. Additionally, the Company has received indemnification requests where an investor or insurer has suffered a loss due to a breach of the servicing agreement. While the number of such claims has been small, these could increase in the future. Truist Financial Corporation 29 Truist's businesses are subject to complex and evolving laws , rules, and regulations governing data privacy, data protection, and cybersecurity, particularly with respect to the privacy and protection of personal information of individuals. Individuals whose personal information may be protected by law can include the Company's clients (and in some cases its clients' clients), prospective clients, job applicants, teammates, and the employees of the Company's vendors, and other third parties. Complying with the laws, rules, and regulations applicable to the Company's disclosure, collection, use, sharing and, storage, and other processing of personal information can increase operating costs, impact the development of new products or services, and reduce operational efficiency. Any mishandling or misuse of personal information by the Company or a third-party affiliated with the Company could expose the Company to litigation or regulatory fines, penalties, or other sanctions. Additional risks could arise from the failure of the Company or third parties to provide adequate disclosure or transparency to the Company's clients about the personal information collected from them and the use of such information; to receive, document, and honor the privacy preferences expressed by the Company's clients; to protect personal information from unauthorized disclosure; or to maintain proper training on data privacy, data **protection, or cybersecurity** practices for all teammates or third parties who have access to personal information. Concerns regarding the effectiveness of Truist's measures to safeguard personal information, or even the perception that those measures are inadequate, could cause Truist to lose existing or potential clients, and thereby reduce Truist's revenues. Furthermore, any failure or perceived failure by the Company to comply with applicable data privacy or, data protection, or cybersecurity laws, rules and, or regulations may subject it to inquiries, examinations and investigations that could result in requirements to modify or cease certain operations or practices, significant liabilities or regulatory fines, penalties, or other sanctions. Any of these could damage Truist's reputation and otherwise adversely affect its businesses. Truist Financial Corporation 33 In recent years, well- publicized incidents involving the inappropriate disclosure, collection, use, sharing or, storage, and other processing of personal information have led to expanded governmental scrutiny of practices relating to the safeguarding of personal information by companies. That scrutiny has in some cases resulted in, and could in the future lead to, the adoption of stricter laws, rules and regulations relating to the **disclosure**, collection, use, sharing and, storage, and other processing of personal information. Truist will likely be subject to new and evolving data privacy, data protection, and cybersecurity laws, rules and regulations in the U. S. and abroad, which could result in additional costs of compliance, litigation, regulatory fines, and enforcement actions. These types of laws, rules and regulations could prohibit or significantly restrict financial services firms such as Truist from sharing information among affiliates or with third parties such as vendors, and thereby increase compliance costs, or could restrict Truist's use of personal data <mark>information when developing or offering products or services</mark> to clients. These restrictions could also inhibit Truist's development or marketing of certain products or services or increase the costs of offering them to clients. For more information concerning our legal and regulatory obligations with respect to data privacy, data protection, and cybersecurity, please see "Privacy, Data Protection, and Cybersecurity" in Item 1 " Business." The content and application of laws and regulations affecting financial services firms sometimes vary according to factors such as the size of the firm, the jurisdiction in which it is organized or operates, and other criteria. Large institutions, such as the Company, often are subject to more stringent regulatory requirements and supervision than smaller institutions. In addition, financial technology companies and other non-traditional competitors may not be subject to banking regulation or may be supervised by a national or state regulatory agency that does not have the same regulatory priorities or supervisory requirements as the Company's regulators. These differences in regulation can impair the Company's ability to compete effectively with competitors that are less regulated and do not have similar compliance costs. Truist must comply with laws and regulations relating to anti- money laundering, economic sanctions, embargo programs and anti- corruption, which can increase its risks of non-compliance and costs associated with the implementation and maintenance of complex compliance programs. A violation of any of these legal and regulatory requirements could subject Truist or individual employees to regulatory

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enforcement actions as well as significant civil and criminal penalties. 30 Truist Financial Corporation Embedded within..... the
Company's results of operations. Truist maintains systems and procedures designed to ensure that it complies with applicable
laws and regulations, but there can be no assurance that these will be effective. In addition to fines and penalties, the Company
may suffer other negative consequences from regulatory violations including restrictions on certain activities, such as and
damage to the Company's reputation mortgage business, which may affect the Company's relationship with the GSEs and
may also damage the Company's reputation and this in turn might materially adversely affect the Company's business and
results of operations. Federal and state law grants substantial enforcement powers to federal and state banking regulators and
law enforcement agencies. This enforcement authority includes, among other things, the ability to assess significant civil or
criminal monetary penalties, fines, or restitution; to issue cease and desist or removal orders; and to initiate injunctive actions
against banking organizations and institution- affiliated parties. These enforcement actions may be initiated for violations of
laws and regulations and unsafe or unsound practices. Any future enforcement action could have an a material adverse impact.
In addition, governmental authorities have, at times, sought criminal penalties against companies in the financial services sector
for violations, and, at times, have required an admission of wrongdoing, criminal pleas or other extraordinary terms from
financial institutions in connection with resolving such matters. Criminal convictions or criminal pleas or admissions of
wrongdoing in a settlement with the government can lead to greater exposure in civil litigation, reputational harm, and other
significant collateral consequences such as restrictions on engaging in new activities or acquisitions. A failure to comply with
regulatory requirements and expectations could expose the Company to fines, regulatory penalties, other costs, reputational
damage, civil litigation, and regulatory or enforcement actions which may, in turn, result in limitations on engaging in new
activities or expanding geographically and lead to higher operational and compliance costs. In some cases, governmental
authorities have required criminal pleas or other extraordinary terms as part of settlements, which could have significant
consequences for a financial institution, including loss of clients, restrictions on the ability to access the capital markets and the
inability to operate certain businesses or offer certain products for a period of time. Failures to comply with law, regulatory
requirements, or supervisory expectations expose the Company to fines, regulatory penalties, significant remediation
actions and other costs, reputational damage, civil litigation, restrictions on returning capital to shareholders through
share repurchases or dividends, constraints on existing activities, and regulatory or enforcement actions which, in turn,
frequently result in limitations on engaging in new activities, expanding geographically, or pursuing acquisitions or other
growth opportunities and lead to higher operational and compliance costs. Violations of laws and regulations or deemed
deficiencies in risk management, consumer compliance, or other practices also may be incorporated into Truist's confidential
supervisory ratings with associated adverse effects. A downgrade in 34 Truist Financial Corporation Federal law grants
substantial enforcement powers to federal financial institution regulators, OFAC and these--- the ratings U. S.
Department of Justice, among or these or other government agencies with respect to AML and OFAC laws and regulatory
regulations. This enforcement authority includes, among other things, the ability to assess significant civil or criminal
monetary penalties, fines, or restitution; to issue cease and desist or prohibition orders; and to initiate injunctive actions
against and settlements, could limit Truist's ability to conduct expansionary activities for a period of time and require new or
additional regulatory approvals before Truist can engage in certain other business activities. Further, some legal frameworks
provide for the imposition of fines or penalties for noncompliance even when the noncompliance was inadvertent or
unintentional and even when there were controls in place designed to ensure compliance. For example, Truist is subject to orders
and regulations issued by OFAC that prohibit financial institutions from engaging with prohibited and institution- affiliated
parties , including certain foreign governments, legal entities and individuals. These enforcement actions may be initiated
OFAC has the authority to impose penaltics for any violation violations of laws the prohibitions, whether the violation is
intentional or unintentional, even if there were appropriate controls and Truist acted in good faith regulations or unsafe and
unsound practices. In the ordinary course of its business, the Company is subject to lawsuits, claims, and formal and informal
enforcement activity, including regulatory investigations. The volume of legal proceedings against participants in the financial
services industry, including the Company, is substantial, and enforcement actions by regulatory authorities are becoming more
common in the current regulatory environment. Legal proceedings against financial services firms may increase depending on
factors such as market downturn, changes in law and increased regulatory scrutiny. 32 Truist Financial Corporation Heightened
regulatory scrutiny or the results of an investigation or examination may lead to additional regulatory investigations or
enforcement actions. There is no assurance that those actions will not result in regulatory settlements or other enforcement
actions against Truist. Furthermore, a single event involving a potential violation of law or regulation may give rise to numerous
and overlapping investigations and proceedings by multiple federal and state agencies and officials. In addition, if one or more
financial institutions are found to have violated a law or regulation relating to certain business activities, this could lead to
investigations by regulators or other governmental agencies of the same or similar activities by other financial institutions,
including Truist, and large fines and remedial measures that may have been imposed in resolving earlier investigations for the
same or similar activities at other financial institutions may be used as the basis for future settlements. Claims and legal actions,
including class action lawsuits and enforcement proceedings, could involve large monetary amounts, significant defense costs,
and result in settlements, judgments, penalties, fines, injunctions, or other forms of relief that are adverse to the Company.
Responding to inquiries, investigations, lawsuits, and other proceedings is time-consuming and expensive and can divert senior
management attention from Truist's business. The outcome of any such legal proceedings, as well as the timing of any ultimate
resolutions, may be difficult to predict or estimate. Actual legal and other costs arising from claims and legal actions may be
greater than the Company's legal accruals. Further, the Company may not have accruals for all legal proceedings where we face
a risk of loss where the loss cannot be reasonably estimated. The ultimate resolution of a pending legal proceeding or significant
regulatory or government action against the Company could materially adversely affect the Company's results of operations
and financial condition or cause significant reputational harm, which may adversely impact the Company's business prospects.
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Further, the Company may be exposed to substantial uninsured liabilities, which could adversely affect the Company's results
of operations and financial condition. Refer to the Legal Proceedings and Other Matters section in "Note 16.
Commitments and Contingencies "for additional information. There is no guarantee that our strategic initiatives,
including our current initiatives to streamline and simplify our business, reduce expenses, as well as, to increase
digitization, will ultimately be successful. Our execution of strategic initiatives may be impacted by internal factors, such
as maintaining a level of earnings appropriate to support growth objectives, the ability to maintain dividends in various
economic cycles, or the successful delivery of innovative and technology strategies. In addition, our execution of our
strategies may be impacted by our response to external factors, including geopolitical, macroeconomic, social, cultural,
competitive, and regulatory factors. To the extent we are impeded or unable to execute effective strategic initiatives, our
prospects for growth, earnings, capital levels, and stock price as well as stakeholder confidence in Truist could be
adversely affected. Truist Financial Corporation 35 Truist operates in a highly competitive industry that could become
even more competitive with growth in areas such as neo- banks, fintechs, and other non- bank platforms. Increased
competition could arise from technological advancements, legislative and regulatory changes, as well as competition
from other financial services companies, some of which may be subject to less extensive regulation than Truist. The
Company's s-success depends, in part, on the Company's ability to adapt its offering of products and services to evolving
industry standards and client expectations. The widespread adoption of new technologies has required and will continue to
require substantial investments to modify existing products and services or to develop new products and services. In
addition, there is increasing pressure to provide products and services at lower prices further reducing contribution margins. The
Company may not be successful in introducing new products and services in response to industry trends or developments in
technology or those new products may not achieve market acceptance. Truist also competes with nonbank companies inside and
outside of the Company's market area and, in some cases, with companies other than those traditionally considered financial
sector participants. In particular, technology companies are increasingly focusing on the financial sector, either in partnership with
competitor banking organizations or on their own. These companies generally are not subject to the same regulatory oversight as
main street financial institutions and may accordingly realize certain cost strategies and offer products and services at more
favorable rates and with greater convenience to the client. This competition could result in the loss of clients and revenue in areas
where fintechs are operating. As the pace of technology and change advance, continuous innovation is expected to exert long-
term pressure on the financial services industry. The adoption of new technologies by competitors, including internet banking
services, mobile applications, advanced ATM functionality, artificial intelligence, and cryptocurrencies, could require the
Company to make substantial investments to modify or adapt the Company's existing products and services or even radically
alter the way Truist conducts business. These and other capital investments in the Company's business may not produce
expected growth in carnings anticipated at the carnings anticipated at the time of the expenditure. We may from time to time
seek to acquire other financial- services companies or businesses. Acquisitions involve numerous risks and uncertainties,
including inaccurate financial and operational assumptions, incomplete or failed due diligence, lower than expected
performance, higher than expected costs, difficulties related to integration, diversion of management's attention from
other business activities, adverse market or other reactions, changes in relationships with clients or counterparties, the
potential loss of key personnel, and the possibility of litigation and other disputes. An acquisition also could be dilutive to
our existing shareholders if we were to issue common stock to fully or partially pay or fund the purchase price. We,
moreover, may not be successful in identifying appropriate acquisition candidates, integrating acquired companies or
businesses, or realizing expected value from acquisitions. There is significant competition for valuable acquisition
targets, and we may not be able to acquire other companies or businesses on attractive terms. No assurance can be given
that we will pursue future acquisitions, and our ability to grow and successfully compete may be impaired if we choose
not to pursue or are unable to successfully make acquisitions. The Company must satisfy a number of meaningful
conditions before completing <del>and -</del> an acquisition of another bank or BHC, including federal and state regulatory
approvals. In determining whether to approve a proposed bank or BHC acquisition, bank regulators will consider,
among other factors, the effect of the acquisition on competition; financial condition and future prospects, including
current and projected capital ratios and levels; the competence, experience and integrity of management; the supervisory
relationship; record of compliance with laws and regulations; the convenience and needs of the communities to be served,
including the acquiring institution's record of compliance under the CRA; the effectiveness of the acquiring institution
in combating money laundering activities; and public comments from various stakeholders. In addition, U. S. regulators
must take systemic risk to the U. S. financial system into account when evaluating whether to approve a potential
acquisition transaction involving a large financial institution like Truist. There is no certainty as to when or if or on what
terms and conditions, any required regulatory approvals will be granted for any potential acquisition. In specific cases,
Truist may be required to sell banks or branches or take other actions as a condition to receiving regulatory approval.
An inability to satisfy other conditions necessary to consummate an acquisition transaction, such as third-party
litigation, a judicial order blocking the transaction or lack of shareholder approval, could also prevent the Company
from completing an announced acquisition. There has been increased scrutiny of bank and financial institution
acquisitions from regulators and government entities in recent years. Refer to the "Acquisitions" section within Item 1
"Business" for additional discussion, 36 Truist Financial Corporation In addition, we may decide to divest certain
businesses or assets. For example, we entered into an equity interest purchase agreement for the sale of our remaining
equity interests in TIH on February 20, 2024. Purchases or divestitures of businesses involve a number of risks, including
significant costs and expenses, and any divestiture we undertake could adversely affect our business, financial condition,
results of operations and cash flows. Divestitures may involve significant uncertainty and execution complexity, which
may cause us not to achieve our strategic objectives, realize expected cost sayings, or obtain other benefits from the
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divestiture. The significant risks and uncertainties involved in divestitures may include: • the inability to sell such
businesses or assets on satisfactory price and terms and in a timely manner, including potentially long and costly sales
processes and unsuccessful attempts by a buyer to receive required regulatory approvals, satisfy other conditions to
closing, or obtain equity or debt financing in order to satisfy its payment obligations related to the transaction,
disruption to other parts of our business and distraction of management, • loss of key teammates or clients, • exposure to
contingencies, including, among other things, those arising from representations and warranties made to a buyer
regarding the businesses being sold, or • ongoing obligations to support the businesses following such divestitures,
including through transition services arrangements, and other adverse financial impacts. Whether such divestitures are
completed or not, their pendency could have a number of negative effects on our current business, including potentially
disrupting our regular operations and diverting the attention of our workforce and management team. It could also
disrupt existing business relationships, make it harder to develop new business relationships, or otherwise negatively
impact the way that we operate our business. In the event of a termination of a divestiture transaction before it is
consummated, the payment of a termination fee may not fully compensate us for our losses. Truist is a diversified
financial services company. This diversity subjects the Company's earnings to a broader variety of risks and
uncertainties. Other businesses in addition to banking that the Company operates include insurance brokerage,
investment banking, securities underwriting and market making, loan syndications, investment management and advice
and retail and wholesale brokerage services offered through the Company's subsidiaries. These businesses entail
significant market, operational, credit, compliance, technology, legal and other risks that could adversely impact the
Company's results of operations. Truist's earnings, capital, and stock price are subject to risks associated with negative
public opinion. Negative public opinion could result from the Company's actual or alleged conduct in any number of activities,
including lending, sales and other operating practices, corporate governance, acquisitions, a breach of client or teammate
information, the failure of any product or service sold to meet clients' expectations or applicable regulatory requirements. In
addition, the public perception that a cyberattack cyberattack on the Company's systems has been successful, whether or not
this perception is correct, may damage the Company's reputation with clients and third parties with whom the Company does
business. The compromise of personal information, in particular, could result in identify identity theft and cause serious
reputational harm. Any cybersecurity breaches, attacks and other similar incidents could significantly harm Truist's reputation,
which could adversely affect the Company's financial condition and results of operation. Negative public opinion could also
result from increased polarization of environmental and social considerations that may affect Truist and clients of Truist. The
proliferation of social media may increase the likelihood that negative public opinion from any of the real or perceived
events discussed above could impact our reputation and business. Negative public opinion could adversely affect the
Company's ability to attract and retain clients and teammates and can result in litigation and regulatory actions. Actual or
alleged conduct by one of the Company's businesses can result in negative public opinion about the Company's other
businesses. Actual or alleged conduct by another financial services company can result in negative public opinion about the
financial services industry in general and, as a result, adversely affect Truist. Our efforts to identify, measure and monitor
reputational risk and communicate, internally and externally, such risks to key stakeholders, may be ineffective,
untimely, or otherwise result in adverse effects on the Company. Truist Financial Corporation 37 The Company may face
increased scrutiny of its sales and other business practices, training practices, incentive compensation design and governance,
and quality assurance and client complaint resolution practices. There can be no assurance that the Company's processes and
actions will meet regulatory standards or expectations. Findings from self- identified or regulatory reviews may require
responsive actions, including increased investments in compliance systems and teammates or the payment of fines, penalties,
increased regulatory assessments or client redress and may increase legal or reputational risk exposures. The Company's
success depends, to a large degree, on the continued services of executive officers and other key teammates who have extensive
experience in the industry. The Company's business could be adversely impacted from the loss of key persons or failure to
manage a smooth transition to new teammates. Truist Financial Corporation 33-The Company's success depends upon the
ability to attract, develop, and retain high performing, diverse and well-qualified teammates. The Company faces significant
competition in the recruitment of highly motivated teammates who can deliver Truist's purpose, mission, and values , which
has recently intensified as a result of changes in the labor market caused by COVID-19, broader economic factors and evolving
expectations of the workforce. Changes in employee preferences for work environments, in particular the desire of teammates
to work remotely for many or all of their hours, may impact our ability to attract and retain qualified teammates in those areas of
our operations that require a concentration of onsite personnel (e.g., call centers). The Company's ability to execute its business
strategy and provide high quality service may suffer if the Company is unable to recruit, develop, or retain a sufficient number
of qualified teammates or if the costs of employee compensation or benefits increase substantially. The U. S. banking agencies
have jointly issued comprehensive guidance designed to ensure that incentive compensation policies do not undermine the
safety and soundness of banking organizations by encouraging teammates to take imprudent risks. This guidance significantly
affects the amount, form, and context of incentive compensation that may be provided to teammates and could negatively affect
Truist's ability to compete for talent relative to non-banking companies. The SEC finalized its incentive compensation
clawback rule which may result in additional costs and restrictions on the form of the Company's incentive compensation.
Truist's ability to operate its businesses efficiently and profitably, to offer products and services that meet the expectations of its
clients, and to maintain an effective risk management framework is highly dependent on its ability to staff its operations
appropriately and on the competence, integrity, health, and safety of its teammates. Truist is similarly dependent on the
workforces of other parties on which its operations rely, including vendors and other service providers. Truist's businesses
could be materially and adversely affected by the ineffective implementation of business decisions; any failure to institute
controls that appropriately address risks associated with business activities; or to appropriately train teammates with respect to
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those risks and controls; or staffing shortages, particularly in tight labor markets. Changes in law or regulation in jurisdictions in
which our operations are located that affect employees may also adversely affect our ability to hire, develop, and retain
qualified teammates in those jurisdictions. In addition, the Company's business could be adversely impacted by a significant
operational breakdown or failure, theft, fraud or other unlawful conduct, or other negative outcomes caused by human error or
misconduct by a teammate of Truist or an employee of another party on which Truist's operations depend. Truist's operations
could also be impaired if the measures taken by it or by governmental authorities to help ensure the health and safety of its
teammates are ineffective, or if any external party on which Truist relies fails to take appropriate and effective actions to protect
the health and safety of its employees. Truist relies on models to measure risks, estimate certain financial values, and inform
certain business decisions. Models may be used in such processes as determining the pricing of various products, grading loans
and extending credit, measuring interest rate and other market risks, predicting or estimating losses, assessing capital adequacy
and calculating economic and regulatory capital levels, as well as estimating the value of financial instruments and balance
sheet items. 38 Truist Financial Corporation Poorly designed, implemented, or incorrectly used models present the risk that
certain Truist business decisions may be adversely affected by inappropriate model output. In addition, models based on
historical data may degrade over time due to limited historical patterns, extreme or unanticipated market movements or
client behavior and liquidity, especially during severe market downturns or stress events (e.g., geopolitical or pandemic
events). Also, information Truist provides to the public or to its regulators based on poorly designed, implemented, or
incorrectly used models could be inaccurate or misleading. Certain decisions that the regulators make, including those related to
capital distributions to Truist's shareholders, could be adversely affected due to the perception of insufficient model quality or
incorrect model use. Accounting policies and processes are fundamental to how the Company records and reports its financial
condition and results of operations. Some of these policies require the use of estimates and assumptions that may affect the value
of the Company's assets or liabilities and financial results. Several of the Company's accounting policies are critical because
they require management to make difficult, subjective, and complex judgments about matters that are inherently uncertain and
because it is likely that materially different amounts would be reported under different conditions or using different
assumptions. If assumptions or estimates underlying the Company's financial statements are incorrect or are adjusted
periodically, the Company may experience material losses. 34 Truist Financial Corporation Management has identified certain
accounting policies as being critical because they require management's judgment to ascertain the valuations of assets,
liabilities, commitments, and contingencies. A variety of factors could affect the realization of income and expense or the
recognition of assets and liabilities in the Company's financial statements. Truist has established detailed policies and
procedures that are intended to ensure these critical accounting estimates and judgments are well controlled and applied
consistently. In addition, the policies and procedures are intended to ensure that the process for changing methodologies occurs
in an appropriate manner. Due to the uncertainty surrounding the Company's judgments and the estimates pertaining to these
matters, the Company cannot guarantee that adjustments to accounting policies or restatement of prior period financial
statements will not be required. Further, from time to time, the FASB and SEC change the financial accounting and reporting
standards that govern the preparation of the Company's financial statements. In addition, accounting standard setters and those
who interpret the accounting standards may change or even reverse their previous interpretations or positions on how these
standards should be applied. Changes in financial accounting and reporting standards and changes in current interpretations may
be beyond the Company's control, can be hard to predict and could materially affect how the Company reports its financial
results and condition. In some cases, the Company could be required to apply a new or revised standard retroactively, resulting
in the restatement of prior period financial statements. Goodwill is periodically tested for impairment by comparing the fair
value of each reporting unit to its carrying amount. If the fair value is greater than the carrying amount, then the reporting unit's
goodwill is deemed not to be impaired. The fair value of a reporting unit is impacted by the reporting unit's expected financial
performance and susceptibility to adverse economic, regulatory, and legislative changes. Based on the Company's annual
impairment test of goodwill, it was determined for the CB & W and C & CB reporting units that the respective reporting
units' carrying value was in excess of its respective fair value as of October 1, 2023, resulting in a $ 6. 1 billion non- cash,
non-tax-deductible goodwill impairment charge for the year ended December 31, 2023. Future adverse changes in
economic conditions or expected financial performance may cause the fair value of a reporting unit to be below its carrying
amount, resulting in an additional goodwill impairment charge. The estimated fair values of the individual reporting units are
assessed for reasonableness by reviewing a variety of indicators, including comparing these estimated fair values to the
Company's market capitalization over a reasonable period of time. While this comparison provides some relative market
information about the estimated fair value of the reporting units, it is not determinative and needs to be evaluated in the context
of the current economic environment. However, significant and sustained declines in the Company's market capitalization
could be an indication of potential goodwill impairment. Refer to the "Critical Accounting Policies" section for additional
details related to the Company's intangible assets policy and goodwill. Truist Financial Corporation 39 Third parties
provide key components of the Company's business infrastructure, such as banking services, data processing, business
processes, internet connections, and network access. Any While we have implemented a supplier risk management program
and can exert varying degrees of influence over our service providers, we do not control them, their actions, or their
businesses. Our contracts with service providers, moreover, may not require or sufficiently incent them to perform at
levels and in ways that we would choose to act on our own. Despite our supplier- risk- management program, service
providers have not always met our requirements and expectations, and no assurance can be provided that in the future
they will perform to our standards, adequately represent our brand, comply with applicable law, appropriately manage
their own risks, including cybersecurity, remain financially or operationally viable, abide by their contractual
obligations, or continue to provide us with the services that we require. disruption Disruption in such services provided by
these third parties or any failure of these third parties to handle current or higher volumes of use could adversely affect the
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Company's ability to deliver products and services to clients, to support teammates and otherwise to conduct business. Technological or financial difficulties of a third- party service provider could adversely affect the Company's business to the extent those difficulties result in the interruption or discontinuation of services provided by that party. Further, in some instances, the Company may be responsible for failures of such third parties to comply with government regulations. We may need to incur substantial expenses to address issues with a service provider, and if the issues cannot be acceptably resolved, we may not be able to timely or effectively replace the service provider due to contractual restrictions, the unavailability of acceptable alternative providers, or other reasons. Further, regardless of how much we can influence our service providers, issues of concern with them could result in supervisory actions and private litigation against us and could harm our reputation, business, and financial results. The Company is not insured against all types of losses as a result of third- party failures, and the insurance coverage that does exist may be inadequate to protect the Company from all losses resulting from system failures or other disruptions. Failures in the Company's business infrastructure could interrupt its operations or increase the costs of doing business. The Company's risk management framework seeks to mitigate risk and loss. Truist has established policies, processes, and procedures intended to identify, measure, monitor, report, and analyze the types of risk to which the Company is subject, including liquidity, credit, market, operational, technology, reputational, strategic, and compliance risk, among others. We continuously improve the risk- management framework in response to internal reviews and assessments, evolving industry practices, and changes in business and regulatory expectations. Even with these improvements, However however , the framework cannot guarantee that we will effectively mitigate risk and limit losses in our business and operations. For example, the Company's risk management measures may not be fully effective in identifying and mitigating the Company's risk exposure in all market environments or against all types of risk, including risks that are unidentified or unanticipated, even if the frameworks for assessing risk are properly designed and implemented. Some of the Company's methods of managing risk are based upon the Company's use of observed historical market behavior and management's judgment. These methods may not accurately predict future exposures, which could be significantly greater than historical measures indicate. If the Company's risk management framework proves ineffective, it could suffer unexpected losses and could be materially adversely affected. Truist Financial Corporation 35-In deciding whether to extend credit or enter into other transactions with clients and counterparties, Truist relies on the completeness and accuracy of representations made by and information furnished by or on behalf of clients and counterparties, including financial statements and other financial information. If the information provided is not accurate or complete, the Company's decisions about extending credit or entering into other transactions with clients or counterparties could be adversely affected, and the Company could suffer defaults, credit losses or other negative consequences as a result. 40 Truist Financial Corporation When Truist launches a new product or service, introduces a new platform for the delivery or distribution of products or services (including mobile connectivity, electronic trading and cloud computing), acquires or invests in a business or makes changes to an existing product, service or delivery platform, it may not fully appreciate or identify new operational risks that may arise from those changes, or may fail to implement adequate controls to mitigate the risks associated with those changes. Any significant failure in this regard could diminish Truist's ability to operate one or more of its businesses or result in potential liability to clients and counterparties, and result in increased operating expenses. The Company could also experience higher litigation costs, including regulatory fines, penalties and other sanctions, reputational damage, impairment of Truist's liquidity, regulatory intervention, or weaker competitive standing. Any of the foregoing consequences could materially and adversely affect Truist's businesses and results of operations. The Company must comply with enhanced regulatory and other standards associated with doing business with vendors and other service providers, including standards relating to the outsourcing of functions as well as the performance of significant banking and other functions by subsidiaries. Truist incurs significant costs and expenses in connection with its initiatives to address the risks associated with oversight of its internal and external service providers. Truist's failure to appropriately assess and manage these relationships, especially those involving significant banking functions, shared services or other critical activities, could materially adversely affect Truist. Specifically, any such failure could result in: potential harm to clients, and any liability associated with that harm; regulatory fines, penalties or other sanctions; lower revenues, and the opportunity cost from lost revenues; increased operational costs, or harm to Truist's reputation. **ITEM 1C.** CYBERSECURITY Refer to the Risk Management section of MD & A for a discussion of cybersecurity risk, which is

CYBERSECURITY Refer to the Risk Management section of MD & A for a discussion of cybersecurity risk, which is incorporated by reference into this item.