

Risk Factors Comparison 2024-02-29 to 2023-02-28 Form: 10-K

Legend: **New Text** ~~Removed Text~~ ~~Unchanged Text~~ **Moved Text** ~~Section~~

~~CAUTIONARY NOTE ABOUT FORWARD-LOOKING STATEMENTS~~This Annual Report on Form 10-K contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995, relating to our operations, expected financial position, results of operation, and other business matters that are based on our current expectations, assumptions, and projections with respect to the future, and are not a guarantee of performance. In this **This** report, when we use words such as “may,” “believe,” “plan,” “will,” “anticipate,” “estimate,” “expect,” “intend,” “project,” “would,” “could,” “target,” or similar expressions, or when we discuss our strategy, plans, goals, initiatives, or objectives, we are making forward-looking statements. We caution you not to rely unduly on any forward-looking statements. Actual results may differ materially from those expressed in the forward-looking statements, and you should review and consider, carefully, the risks, uncertainties, and other factors that affect our business and may cause such differences as outlined in the ~~section~~ **discusses the most significant** of this report entitled “Risk Factors”. ~~Important factors that could cause~~ **affect** our actual ~~business~~, **results of** to differ materially from those indicated in the forward-looking statements include, among others, the risks related to our business operations and strategy, including the risks related to our strategy execution in a competitive market; our ability to innovate and introduce technologies that are sufficiently disruptive to allow us to maintain and grow our market share, including the effective adoption of artificial intelligence into our solutions; risks that may arise in connection with events outside of our control, such as macroeconomic conditions, geopolitical tensions, and outbreaks of infectious diseases; risks inherent in a disruption of our information technology systems, our technology infrastructure’s cybersecurity in general, and cyber-related criminal activity such as ransomware, other malware and data breach in particular, which can impact our ability to consistently deliver uninterrupted service to our clients and may result in government enforcement actions, regulatory investigations, fines, penalties, and private legal actions; risks inherent in the delivery of client services by employees working from home; our ability to attract and retain qualified and skilled personnel at a price point that we can afford and our clients are willing to pay; our M&A activity, including our ability to identify, acquire and properly integrate acquired businesses in accordance with our strategy; our reliance on a relatively small number of clients to generate majority of our revenue and our reliance on technology partners to generate a large portion of TTEC Digital’s revenue; the risks related to legal and regulatory impact on our operations, including rapidly changing and at times inconsistent laws that regulate our and our clients’ business, such as data privacy and data protection laws, regulatory changes impacting our healthcare businesses, financial and public sector specific regulations, our ability to comply with these laws timely and cost effectively; the cost of wage and hour litigation and other class action litigation in the United States; the risk related to our international operations including the stress that geographic expansion may have on our business and the impacts if we are unable to expand geographically to meet our clients’ demand; and risks inherent in our equity structure including our controlling shareholder risk, and Delaware choice of dispute resolution risks. Our forward-looking statements speak only as of the date that this report is filed with the United States Securities and Exchange Commission (“SEC”). We undertake no obligation to update them, except as may be required by applicable law. Although we believe that our forward-looking statements are reasonable, they depend on many factors outside of our control and we can provide no assurance that they will prove to be correct. ~~RISK FACTORS SUMMARY~~The following is a summary of the principal risks and uncertainties that could adversely affect our business, ~~financial condition~~, and results of operations (including revenue, profitability and cash flows). **In evaluating our company** This summary is qualified in its entirety by reference to the more detailed descriptions of the risks and **our common stock** uncertainties included in Part I, Item 1A Risk Factors, and you should read **carefully consider the risks and uncertainties discussed in** this summary together with those more detailed descriptions.

~~Risk Related to Our Business Operations and Our Strategy~~ • If our business strategy is not successful, our business and financial prospects will be affected; • Our market is highly competitive, and we may not be able to compete effectively; • If we cannot adapt our service offerings to changes in technology and market expectations, our ability to grow may be affected; ii • Our business can be disproportionately adversely impacted by events outside of our control, such as economic conditions, geopolitical tensions, and outbreaks of infectious diseases; • Our client services delivered by employees working from home are now a standard and this change in the operating model may subject us to new untested risks; • Inflation and changes in the cost or availability of labor, energy, and other operational necessities could adversely affect our results of operations; • A large portion of our revenue is generated from a limited number of clients and the loss of one or more of these clients could adversely affect our business; • A large portion of our revenue in TTEC Digital business is generated from technology partners whose products’ reliability and risk allocation practices may adversely impact our business; • Our clients’ inability to accurately forecast demand and our inability to accurately forecast the level of effort or staffing levels, sites and remote delivery mix could impact our financial results of operations; • If we cannot recruit and retain qualified employees to respond to client demands at the right price point, our business will be adversely affected; • Our sales cycles can be long, which results in a long lead time before we receive revenue; • Our growth and geographic expansion could strain our resources and negatively impact our business; • Our profitability may be adversely affected if we are unable to expand into locations with stable wage rates, and new locations required by our clients; • Our profitability could suffer if our cost-management strategies are unsuccessful; • The current outsourcing trend may not continue and the prices that clients are willing to pay for the services may diminish, adversely affecting our business; • We may not be able to leverage insurance to mitigate risks which would negatively impact our cashflow and result of operations; • We routinely consider strategic mergers, acquisitions and business combination

transactions and may enter into such transactions any time; and such transactions may negatively impact our business and create unanticipated risks; • We have incurred and may in the future incur impairments to goodwill, long-lived assets or strategic investments. Risks Related to Our Technology • A disruption to the Company's information technology systems could adversely affect our business and reputation; • Cyberattacks, cyber fraud, unauthorized data access could harm us or our clients and result in liability, which could adversely affect our business and results of operations; • Significant interruptions in communication and data services provided to us by third-party vendors could adversely impact our business; • Inability to effectively adopt AI into our offerings, could materially impact our ability to compete. Risks Related to Our Contracting Practices, Legal and Regulatory Matters • Our financial results may be impacted by changes in laws / regulations and our failure to comply with laws / regulations relevant to our business; • Uncertainty and inconsistency in privacy and data protection laws relevant to our business, failure to comply with contractual obligations related to data privacy, and high cost of compliance may impact our ability to deliver services and our results of operations; • Wage and hour class action lawsuits can expose us to costly litigation and damage our reputation; • Contract terms typical in our industry can lead to volatility in our revenue and in our margins; • The growing trend of clients seeking to transfer cybersecurity and data risks to service providers could significantly impact our operations and profitability; • Intellectual property infringement may adversely impact our ability to innovate and compete; • Our inability to timely secure licensing required to perform services may significantly impact our results of operations; iii • Increases in income tax rates, changes in income tax laws or disagreements with tax authorities could adversely affect our business; • If our transfer pricing arrangements are ineffective, our tax liability may increase. Risks Related to Our International Operations • We face special risks associated with international operations; • Our delivery model involves geographic concentration outside of the United States exposing us to significant operational risks; • We may face new risks as we expand into countries where we have no prior experience; • Our financial results may be adversely impacted by foreign currency exchange rate risk. Risks Related to Ownership of Our Common Stock • Exclusive forum for dispute resolution in our bylaws could limit our stockholders' ability to obtain a favorable judicial forum for their disputes; • Delaware law and provisions in our certificate of incorporation and bylaws might discourage, delay or prevent a change of control of our Company or changes in our management and, therefore, depress the price of our common stock; • Our inability to meet our clients' or investors' expectations for our environmental, social and governance (ESG) practices may impact our reputation and stock value; • Our stock price may fluctuate significantly due to many factors, some of which we cannot control; • Our Chairman and Chief Executive Officer controls a majority of our stock and has control over all matters requiring action by our stockholders; and his interest may conflict with the interests of our other stockholders; • Our status as a "controlled company" could make our common stock less attractive to investors or otherwise harm our stock price. AVAILABILITY OF INFORMATIONAs of the date of this report, TTEC Holdings, Inc.'s principal executive offices are located at 9197 South Peoria Street, Englewood, Colorado 80112. Electronic copies of our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, Proxy Statements and any amendments to these reports are available free of charge by (i) visiting our website at <http://www.ttec.com/investors/sec-filings/> or (ii) sending a written request to Investor Relations at our corporate headquarters or to investor.relations@ttec.com. TTEC's SEC filings are posted on our corporate website as soon as reasonably practical after we electronically file such materials with, or furnish them to, the SEC. Information on our website is not incorporated by reference into this report. You may also access any materials that we file with the SEC via the SEC's public website at www.sec.gov. iv PART ITEM 1. BUSINESSOur BusinessTTEC Holdings, Inc. ("TTEC", "the Company", "we", "our" or "us"; pronounced "T-TEC") is a leading global customer experience ("CX") as a service ("CXaaS") partner for many of the world's most iconic companies, disruptive hypergrowth brands, and large public sector agencies. TTEC designs, builds, orchestrates, and delivers seamless digitally-enabled customer experiences that increase brand value, customer loyalty, revenue, and profitability through personalized, outcome-based interactions. We help clients improve their customer satisfaction while lowering their total cost to serve by combining innovative digital solutions with service capabilities that deliver a frictionless CX across numerous real-time digital and live interaction channels and different phases of the customer lifecycle. The Company operates and reports its financial results of operations through two business segments: TTEC Digital and TTEC Engage. • TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization, system integration, cloud-based technology solutions, and transformation enabled by our proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of customer relationship management ("CRM"), data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes. • TTEC Engage provides the digitally-enabled CX managed services to support our clients' end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally-enabled back office and industry specific specialty services including artificial intelligence ("AI") operations, and fraud management services. TTEC Digital and TTEC Engage strategically come together under our unified offering, Humanify @ CXaaS, which drives measurable customer results for clients through the delivery of personalized and seamless omnichannel experiences. Our Humanify @ cloud platform provides a fully integrated ecosystem of CX offerings, including messaging, AI, machine learning, robotic process automation, analytics, cybersecurity, CRM, knowledge management, journey orchestration, and traditional voice solutions. Our end-to-end CXaaS platform differentiates us from competitors by combining design, strategic consulting, technology, data analytics, process optimization, system integration, and operational excellence along with our decades of industry know-how. This unified offering is value-oriented, outcome-based and delivered to large enterprises, hypergrowth companies and public sector agencies on a global scale. During 2022, the TTEC global operating platform delivered onshore, nearshore and offshore services in 21 countries on six continents—the United States, Australia, Belgium, Brazil, Bulgaria, Canada, Colombia, Costa Rica, Germany, Greece, India,

Ireland, Mexico, the Netherlands, New Zealand, the Philippines, Poland, Singapore, South Africa, Thailand, and the United Kingdom—with the help of 69,400 consultants, technologists, and CX professionals. Our revenue for fiscal 2022 was \$2.444 billion, approximately \$472 million, or 19%, which came from our TTEC Digital segment and \$1.972 billion, or 81%, which came from our TTEC Engage segment. To improve our competitive position in a rapidly changing market and to lead our clients with emerging CX methodologies, we continue to invest in innovation and service offerings for both mainstream and high-growth disruptive businesses, diversifying and strengthening our core customer care services with technology-enabled, outcomes-focused services, data analytics, insights, and consulting. We also invest to broaden our product and service capabilities, increase our global client base and industry expertise, tailor our geographic footprint to the needs of our clients, and further scale our end-to-end integrated solutions platform. To this end we were highly acquisitive in the last several years, including our acquisition in April 2022 of certain public sector assets of Fancuil, Inc. that included healthcare exchange and transportation services contracts. The acquisition expanded our capabilities in the growing public sector market by adding the building and operating of technology-enabled citizen engagement solutions to our offerings. We also completed an **and** acquisition early in the second quarter of 2021 of a provider of Genesys and Microsoft cloud contact center services, which followed an acquisition in the second half of 2020 of a preferred Amazon Connect cloud contact center service and implementation provider. We have extensive expertise in the healthcare, automotive, national/federal and state and local government, financial services, communications, technology, travel and logistics, media and entertainment, e-tail/retail, and transportation industries. We serve more than 775 diverse clients globally, including many of the world's iconic brands, Fortune 1000 companies, public sector agencies, and disruptive hypergrowth companies.

Our Industry—Key Emerging Themes

- **Accelerated Digital and Virtual Transformation**—Before the onset of the COVID-19 pandemic, leading organizations were already transforming to a more digitized, virtualized future. The pandemic and related impacts on access to products and services, and how organizations manage their customer interactions, exposed significant customer interaction technology and delivery deficiencies for many organizations across the world that were not digitized or agile enough to adequately support their customers. Organizations' front-line operations and customer support infrastructure were too brick-and-mortar focused with limited non-voice digital customer interaction alternatives. Organizations are recognizing the growing importance of increased virtual delivery solutions and expanded and enhanced digital omnichannel capabilities. This development is expected to create accelerated demand for our demonstrated suite of CX product and service offerings to enable and support this transformation.
- **Direct-to-Consumer (“DTC”) Revolution**—The DTC revolution has created a new generation of disruptive brands with few barriers to entry. These emerging brands thrive on emotional connection and authentic customer relationships relying on trusted influencers and personalized service to win the hearts and minds of a growing customer base, one that requires an on-demand, curated buying experience. We believe DTC can enhance the value we provide to our clients as we design, build and operate our clients' digital customer experience.
- **Evolution of Customer Behavior and CX Imperative**—Yesterday's customer service experience is being replaced by today's direct experience, where brands deliver a personalized end-to-end journey. As customers become more connected and share their experiences across a variety of social channels, the quality of the experience has a greater impact on brand loyalty and business performance. Customers are increasingly shaping their attitudes, behaviors, and willingness to recommend or stay with a brand based on the totality of their experience, including not only the superiority of the product or service, but also the quality of their ongoing service and support interactions. Given the strong correlation between high customer satisfaction and improved profitability, companies are increasingly focused on selecting partners who can deliver an integrated, insights-driven strategy, service, and technology solution that increases the lifetime value of a customer.
- **CX Technology is Migrating to the Cloud**—Cloud investment is expected to continue to grow significantly. The adoption of cloud technology to deliver omnichannel and other customer experience technology solutions is still in its infancy. Our clients are embracing cloud-based CX technology solutions in a manner similar to how they seek cost-effective architecture and rapid deployment across other parts of their operations.
- **Enterprises are Consolidating Partners**—Companies are consolidating their customer engagement wallet with a few select partners who can deliver measurable business outcomes by offering an integrated, technology-enabled solution. Companies will continue to consolidate their business partner relationships, favoring companies like TTEC that have demonstrated expertise in increasing brand value by delivering holistic, integrated customer-centric solutions spanning the entire customer experience journey, instead of inefficiently linking together a series of multiple point solutions.
- **Delivery Shifting from Brick-and-Mortar to Work From Home**—COVID-19 accelerated the shift of customer experience delivery from brick-and-mortar to work from home. While a portion of work from home delivery has shifted back to brick-and-mortar post-pandemic, we expect a high portion of delivery will remain in work from home locations.

Our Strategy We aim to grow our revenue and profitability by focusing on our core customer engagement operational capabilities, linking them to higher margin, insights and technology-enabled platforms and managed services to drive a superior experience for our clients' customers. To that end we continually strive to:

- Build deeper, more strategic relationships with existing global clients to drive enduring, transformational change within their organizations;
- Pursue new clients who lead their respective industries and who are committed to value-driven customer engagement as a differentiator;
- Invest in our global sales and marketing leadership team at both the segment level to improve collaboration and speed-to-market, and consultative sales level to deliver more integrated, strategic, and transformational solutions;
- Expand into new geographic markets that give us access to new customers, partners, and delivery center capabilities;
- Execute strategic acquisitions that further complement and expand our integrated solutions;
- Invest in technology-enabled platforms and innovation through technology advancements, broader and globally protected intellectual property, and process optimization; and
- Work within our technology partner ecosystem to deliver best-in-class solutions with expanding intellectual property through value-add applications, integrations, services, and solutions.

Our Integrated Service Offerings and Business Segments We provide strategic value and differentiation through our two business segments: TTEC Digital and TTEC Engage. TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization,

system integration, cloud-based technology solutions, and transformation enabled by our proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of CRM, data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes.

- **Technology Services:** Our technology services design, build, and operate highly scalable, digital omnichannel technology solutions in the cloud, on-premise, or hybrid environment, including journey orchestration, automation and AI, knowledge management, and workforce productivity, among others.
- **Professional Services:** Our management consulting practices deliver customer experience strategy, analytics, process optimization, and systems integration, among others.

TTEC Engage provides the digitally enabled CX managed services to support our clients' end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally enabled back-office and industry-specific specialty services including AI operations, and fraud management services.

- **Customer Acquisition, Growth, and Retention Services:** Our customer growth and acquisition services optimize the buying journeys for acquiring new customers by leveraging technology and analytics to deliver personal experiences that we believe increase the quantity and quality of leads and customers.
- **Customer Care, Technology Support, and Order Fulfillment Services:** Our customer care, technology support, and order fulfillment services provide turnkey contact center solutions, including digital omnichannel technologies, associate recruiting and training, facilities, and operational expertise to create exceptional customer experiences across all touchpoints.
- **Digitally enabled back office and specialty services:** Our digital AI operations and fraud detection and prevention services provide clients with data tagging and annotation capabilities to train and enable AI platforms, community content moderation, and compliance to meet client content standards, and proactive fraud solutions to assist our clients in the detection and prevention of fraud. Based on our clients' preferences, we provide our services on an integrated cross-business segment and/or on a discrete basis. Additional information with respect to our segments and geographic footprint is included in Part II, Item 8. Financial Statements and Supplementary Data, Note 3 to the Consolidated Financial Statements.

Our Competitive Strengths TTEC is an industry leader in CX by leveraging the following competitive strengths:

- **Humanify @ Technology Platform and Insights-Driven Technology Solutions-Innovation** has been a priority since our inception 40 years ago. Our dedication and investment in transforming our business has differentiated our solutions portfolio and increased the value we deliver to our clients across the CX continuum. Our Humanify @ Technology Platform delivers an ecosystem of integrated CX applications, including omnichannel contact center platforms, the largest CRMs and enterprise resource planning products, as well as innovative technology solutions that we fully integrate into our clients' broader technology systems. The platform is based on secure, scalable public and private data centers, in both pure cloud, on-premise, and hybrid environments. This architecture enables us to centralize and standardize our global delivery capabilities, resulting in scalability and improved quality of delivery for our clients, as well as lowering capital and information technology operating costs. Fundamental to our platforms is our network of global data centers, which provide an integrated suite of voice and data routing, workforce management, quality monitoring, business analytics, storage, and infrastructure security and fault-tolerance capabilities, enabling seamless operations from locations around the globe. This 'hub and spoke model' enables us to provide services at a competitive cost while delivering scalability, reliability, regulatory compliance, and asset utilization across the full suite of our service offerings. It also provides effective redundancy for a timely response to system interruptions and outages due to natural disasters, grid downtime, and other conditions outside of our control. Importantly, this broad-based platform has accelerated our time to market foundation for new, innovative offerings such as TTEC's cloud-based Humanify @ Operations/Insights Platform, Humanify @ @ Home for remote omnichannel agents, and our suite of human capital solutions. Further, our Humanify @ Technology Platforms leverage reference architectures for multiple solutions whether we are operating the platforms and the services, implementing customized platforms for clients, or providing advanced managed services and continuous and automated development environments. They also provide clients with compliant solutions for regional (e.g., the European Union General Data Protection Regulation ("GDPR") or the California Consumer Protection Act ("CCPA")), industry (e.g., the Payment Card Industry Data Security Standard ("PCI"), or the Health Insurance Portability and Accountability Act ("HIPPA")), or client-specific standards (e.g., FedRamp or FISMA).
- **Innovative Human Capital Strategies**—Our global, highly-trained employee base is crucial to the success of our business. We have made significant investments in proprietary technologies and management tools, methodologies, and training processes in the areas of virtual and non-virtual talent acquisition, learning services, knowledge management, workforce engagement and collaboration and performance optimization. These capabilities are the culmination of four decades of experience in managing a large, global workforce combined with the latest technology, innovation and strategies in the field of human capital management. This capability has enabled us to deliver a scalable and flexible workforce that is highly engaged in achieving and exceeding our clients' expectations.
- **Robust Technology Partner Ecosystem**—Our strategic alliances with important digital channel partners enable our clients to deliver high-impact, personalized customer experiences more efficiently. We go to market with our Humanify @ cloud offering with our key strategic partners including Cisco, LivePerson, Pega, Amazon, Microsoft, and Genesys to continue to fuel AI-powered digital transformation.
- **Globally Deployed Operating Best Practices**—Globally-deployed operating best practices help us deliver a consistent, scalable, high-quality experience to our clients' customers from any of our 73 global customer delivery centers and geographically disbursed work-from-home associate base. Standardized processes include our approach to attracting, screening, hiring, training, scheduling, evaluating, coaching, and maximizing associate performance to meet our clients' needs. We also provide real-time reporting and analytics on performance across the globe to help ensure transparency and consistency of delivery. This information provides valuable insight into what is driving customer inquiries, enabling us to proactively recommend process changes that optimize the customer experience.

4 • Clients We develop long-term relationships with clients globally, including many of the world's iconic brands, Fortune 1000 companies, public sector agencies, and hypergrowth companies. These organizations are in customer-intensive industries or

sectors, whose complexities and customer focus require a partner that can quickly design and build integrated technology and data-enabled services, often on a global scale. In 2022, our top five and 10 clients represented 35 % and 47 % of total revenue, respectively. In several of our offerings across TTEC Digital and TTEC Engage, we enter into long-term relationships that provide us with a more predictable recurring revenue stream. In our TTEC Digital segment, our CX cloud and managed services technology solution contracts have an average three-year term with penalties in the case a client terminates for convenience. In our TTEC Engage segment, most of our contracts can be terminated for convenience by either party, but our relationships with our top five clients have ranged from 16 to 23 years including multiple programs and contract renewals for most of these clients. In 2022, we had a 97 % revenue retention rate for the TTEC Engage segment, versus 109 % in 2021. Certain of our communications clients provide us with telecommunication services through arm's length negotiated transactions. These clients currently represent approximately 5 % of our total annual revenue. Expenditures under these supplier contracts represent less than 1 % of our total operating costs.

COVID-19 Pandemic Through the period ended December 31, 2022 the COVID-19 pandemic has not had a material adverse impact on our operational or financial results. As of December 31, 2022 we have no continuing COVID-19 related surge work. Our clients continue to reposition their work in the post-pandemic environment, leveraging new ways of working, and evolving the use of technology. Based on currently available information, we cannot accurately predict the post-pandemic changes to our clients' businesses and their effect on the magnitude and timing of our clients' buying decisions. Further, while to date we have been successful in managing service delivery from a mix of delivery centers and highly disbursed employee population working remotely, certain seasonal weather cycles and their potential impacts on power grid and internet availability for our employees working from home may impact our delivery capability with little notice, thus potentially impacting our results of operations in the future. As the needs of the business and our client requests now require us to return some of our employees who have been working remotely to on-site work in our delivery centers, some employees may be reluctant to return to traditional work on-site and it may have impacts on our ability to staff projects and deliver services.

Competition We are a leading global customer experience technology and services partner for many of the world's most iconic brands, Fortune 1000 companies, public sector agencies, and hypergrowth companies. Our competitors vary by geography and business segment, and range from large multinational corporations to smaller, narrowly focused enterprises. Across our lines of business, principal competitive factors include: client relationships, technology and process innovation, integrated solutions, digital and virtual delivery capabilities, operational performance and efficiencies, pricing, brand recognition, and financial strength. Our strategy in maintaining market leadership is to invest, innovate, and provide integrated value-driven services, all centered around customer engagement management. Today, we are executing on a more expansive, holistic strategy by transforming our business into higher-value offerings through organic investments and strategic acquisitions. As we execute, we are differentiating ourselves in the marketplace and entering new markets that introduce us to an expanded competitive landscape. In our TTEC Digital segment, we primarily compete with smaller pure-play technology and service providers and divisions of multinational companies, including Five9, InContact, Twilio, EPAM, Endava, Globant, Accenture, Cognizant, and Infosys, among others. In our TTEC Engage segment, we primarily compete with in-house customer management operations as well as other companies that provide customer care services including: Teleperformance, Telus International, Concentrix, TaskUs, Intouch CX, Webhelp, Accenture, Genpact, and Exl, among others.

Regulations Relevant to Our Business TTEC is subject to various domestic and international laws and regulations, permitting and licensing regimes (collectively, "Regulations"). These Regulations often change and require TTEC to devote considerable resources and make investments to stay in consistent compliance. The narrative that follows summarizes some of the more important Regulations that impact our business; it is not intended as an all-inclusive list. In jurisdictions where we do business, TTEC has processes in place to monitor regulatory requirements and take reasonable steps to assure compliance.

Data Privacy. We are subject to data protection and privacy regulations in many of the countries where we operate, including the European General Data Protection Regulation ("GDPR"), the California Consumer Protection Act ("CCPA") and other similar U. S. state-level data protection legislation, and the Philippine Data Privacy Act ("Republic Act No. 10173"). Certain of our systems, that support clients with special regulatory requirements, also require compliance with Health Information Trust Alliance ("HITRUST") requirements and Health Insurance Portability and Accountability Act ("HIPAA") regulations for clients in the healthcare industry; the Payment Card Industry Data Security Standard ("PCI-DSS") for financial services clients and other clients where we have access to their customers' payment card information; Federal Information Security Management Act-GSA ("FISMA") and Federal Risk and Authorization Management Program ("FedRamp") requirements for U. S. federal government clients; and other similar requirements. TTEC maintains a cyber security and data privacy program designed to protect our clients', their customers', and our employees' confidential personal and sensitive information. We have invested in our cyber security capabilities to identify, detect, respond to and recover from cyber threats and attacks. These investments help us reduce our vulnerabilities to cyber incidents and minimize their impacts on our operations. They also support compliance with our contractual obligations and the laws and regulations governing our activities. We engage independent auditors to conduct general controls and business process (SOC1 and SOC2) assessments for technology solutions we use in our banking, financial services, and insurance ("BFSI") and healthcare verticals. We also engage third parties to conduct vulnerability assessment and penetration testing of our technology environments. See "Risk Factors — Uncertainty and inconsistency in privacy and data protection laws relevant to our business, failure to comply with contractual obligations related to privacy, and high cost of compliance may impact our ability to deliver services and our results of operations."

Work From Home Regulations. The transition to remote work due to the COVID-19 pandemic gave rise to new Regulations specific to work from home, which vary among jurisdictions and range from requirements to reimburse costs associated with remote work, to special health and safety mandates, and special government reporting requirements. To comply with these Regulations, TTEC updated its payroll practices and adopted new ways of working, including the use of virtual private networks to access service delivery applications, and remote monitoring and coaching of employees. As we were not always able to replicate in the work from home environment

the physical controls we have in place at our delivery centers, we agreed with our clients to implement certain additional controls. Employees that work from home are required to attest to their understanding and compliance with these controls and with TTEC's enhanced remote work policy that is designed to address new Regulations and the modified contractual requirements. TTEC works diligently with specialists to stay current on the rapidly changing regulatory environment, but the distributed nature of remote service delivery continues to represent heightened risks of security threats and compliance challenges and there can be no assurance that these risks can be fully contained. See "Risk Factors — Our client services delivered by employees working from home are now a standard and this change in the operating model may subject us to new untested risks." Other Regulations. TTEC is a labor-intensive business that is subject to complex labor and employment laws established by the U. S. Department of Labor, state and local regulatory bodies, and similar regulators in jurisdictions outside of the U. S. These Regulations govern working conditions, paid time off, workplace safety, wage and hour standards, and hiring and employment practices. Our public sector work is secured and delivered in compliance with various jurisdiction-specific government procurement regulations, like the Federal Acquisition Regulations (known as "FAR") and government agency specific supplemental regulations that we comply with when we bid and deliver work for the U. S. federal government. Our global operations are subject to various domestic and foreign anti-corruption mandates, such as the U. S. Foreign Corrupt Practices Act, the U. K. Bribery Act, and similar anti-bribery laws in other jurisdictions where we do business. As a U. S. company operating through non-U. S. subsidiaries, TTEC is subject to foreign exchange control, transfer pricing, cross-border tax Regulations, immigration and customs Regulations that prescribe how funds, goods, and people traverse between TTEC and our foreign subsidiaries. See "Risk Factors — Risks Related to Our International Operations." Work we do for some of our clients is subject to special licensing requirements, e. g., insurance producer and gaming licenses. The granting of these licenses can be discretionary on the part of regulatory authorities. As part of the licensing requirements, we may also be subject to extensive and expensive cybersecurity regulations or subject to heightened disclosure requirements that impact our companies or our executives. See, "Risk Factors — Our financial results may be impacted by changes in laws / regulations and our failure to comply with laws / regulations relevant to our business." We believe that our operations are in substantial compliance with relevant Regulations; but our compliance with Regulations may cause us to make additional capital and operational expenditures, the cost of which we may not always be able to pass to our clients through our pricing structures, and such additional investments could be material to our results of operations, financial position, or cash flows. See "Risk Factors — Our results of operations may be impacted by changes in laws, our failure to comply with laws and regulations relevant to our business." Research, Innovation, Intellectual Property and Proprietary Technology We recognize the value of innovation in our business and are committed to developing leading-edge technologies and proprietary solutions. Research and innovation have been a major factor in our success and we believe that they will continue to contribute to our growth in the future. We use our investment in research and development to create, commercialize, and deploy innovative business strategies and high-value technology solutions. We deliver value to our clients through, and our success in part depends on, certain proprietary technologies and methodologies. We leverage U. S. and foreign patent, trade secret, copyright, and trademark laws as well as confidentiality, proprietary information, non-disclosure agreements, and key staff non-competition agreements to protect our proprietary technology. As of December 31, 2022, we had 11 patent applications pending; and also hold 96 U. S. and non-U. S. patents in 9 jurisdictions that we leverage in our operations and as marketplace differentiation for our service offerings. Our trade name, logos, and names of our proprietary solution offerings are protected by their historic use and, in addition, by trademarks and service marks registered in 32 jurisdictions. Human Capital Resources Headcount Information: As of December 31, 2022, TTEC had 69,400 employees, approximately 2,800 of whom are CX professionals serving TTEC Digital clients and approximately 66,600 of whom serve TTEC Engage clients. Approximately 47% of our employees are based in the Asia-Pacific region, 42% in North America (with 40% in the United States), 7% in Central and South America, and 4% in the Europe, Middle East and Africa (EMEA) region. Development and Training: Our 2022 Human Experience (HX) people strategy is focused on the attraction, development and retention of our employees through meaningful engagement and purposeful development. To support advancement of our employees and prepare them for demands of rapidly changing workplace and client requirements we offer career development focused programs, technologies, and resources. In 2022 we made significant investments in learning technologies and courseware, including the expansion of capabilities within our robust talent management platform, TTEC Talent™, that provides a streamlined end-to-end career management experience. Expansion included the implementation of a mobile app that provides all employees access to TTEC Talent™ at any time from any device. TTEC Talent™ houses a library of more than 10,000 courses that cover topics on general business acumen ranging from business operations, professionalism, leadership, ethics, finance, negotiations, and project management to subject-matter specific professional and technical curriculum. We also expanded our courseware offerings in Informational Technology and Digital Transformation through partnerships with specialty courseware vendors. In direct support of our Digital segment, we launched the Digital University program, a scalable 60-90 day learning journey providing talent readiness needed to enter the organization and best serve our clients. Our TTEC development programs help identify top performers, improve employee performance, engagement, and retention, and create promotion-from-within opportunities in the Company with 71% of our open positions filled by internal candidates in 2022. Our performance management philosophy is a comprehensive strategy aligned to our Company's business priorities, requiring regular coaching sessions and performance evaluations that aim at building a high-performance culture. Managers and employees can collaborate to create goals, assess goal completion, identify developmental opportunities and how values-driven behavior contributes to results. Feedback can be requested or provided at any time on goal progress, values behavior, recognition, or development, and in 2022 through TTEC Talent™ 95% of eligible employees completed check-ins with their manager focused on goals, priorities, and personal development on a quarterly basis. Our 2022 comprehensive executive talent development strategy can be easily customized and launched by segment and/or department and enables leaders and teams to plan and build talent capability. Talent planning and development for executive

roles is accomplished through a talent review and succession planning process which includes consulting, training, data analytics, calibration, and development recommendations. We evaluate all mid-level managers and above roles, determine top talent and successors and invest in their development to meet our growth goals. Executive development programs created and launched in 2022 include an Executive Learning Center of Excellence, a one-stop-shop for executive development resources and our Executive Leadership Academy, a leadership development program for high-potential Directors and above that includes 360 assessments, formal and informal learning, facilitator and faculty-led sessions, coaching and mentoring, and applied learning. In 2022, TTEC launched the second cohort of employees as part of our Leadership Development Internship (“LDI”). The LDI program, originally launched in 2021, is designed to identify and attract new talent and prepare them for success within our organization. Each year the program recruits individuals finishing up their undergraduate degrees or early in their career with diverse backgrounds in various fields relevant to TTEC ranging from technology to humanities. These individuals are paired into departments that align with their interests and career goals and spend a summer working in those areas and learning all about our business. We also launched our first Leadership Development Internship cohort in India, and at the end of the year made plans to begin this program in Mexico.

Diversity Equity & Inclusion (DEI): TTEC believes that our differences are one of our greatest strengths; and that diversity of our employees enables us to innovate how we serve our clients and their diverse customers on six continents. Our DEI Council, comprised of senior leaders from different business segments a wide range of ethnicities, nationalities, genders, and sexual orientations, governs TTEC DEI education and advancement initiatives; provides resources for our employees to achieve their full potential; and oversees our employee resource groups (“ERGs”) dedicated to empowerment and opportunities to member of special interest groups including: • Champions of Color, a group that supports employees of Black or of African descent; • Women In Leadership group that supports a global community of TTEC women and allies, with a subset group focused on Women in Tech; • MINDS, the group that highlights the strengths of individual neurodiversity; and • PRISM, the group that supports and celebrates employees who identify as LGBTQIA and their allies. Our DEI Council is a critical driver in fostering organizational change, establishing a dedicated focus on DEI priorities and how they align with the Company’s business strategy and its Environmental Social Governance (“ESG”) objectives. The Council, together with TTEC executive leadership team, hold the organization accountable to increase awareness and education and provide leadership opportunities for underrepresented employees so they can reach their full potential and delivery on the Company’s promise to Bringing Humanity to Business™. These focused initiatives paid dividend when the results of our 2022 Employee Experience (EX25) survey told us that 89% of our employees feel they can be themselves at work and succeed to their full potential. As of December 31, 2022, 61% of the Company’s global workforce and 56% of our employees in supervisory roles were female; while 57% of our U.S. workforce and 41% of our employees in supervisory roles were people of color.

Competitive Pay/Benefits and Pay-for-Performance Philosophy: Our pay-for-performance philosophy aligns our compensation programs with TTEC’s performance and reflects our commitment to reward short and long-term performance that aligns with and drives long-term stockholder value. TTEC compensation programs are designed to provide appropriate incentives to attract, retain and motivate employees to achieve desired outcomes for our clients and our shareholders. Further, TTEC provides employees with a comprehensive benefits program that includes health insurance and important wellness programs, including mental health initiatives, as well as other programs that support employees’ physical, emotional, and financial health.

Workplace Safety: The health and safety of our employees is one of our top priorities. TTEC’s success depends on protecting our employees, visitors, clients and facilities, and our goal is to provide everyone that works for us and with us, a safe and healthy work environment. TTEC employees are required to complete health and safety training when they join the Company and are encouraged to report any concerns they have about health and safety in their work environment. In 2022 the majority of our global workforce remained working in a remote environment. For employees that worked in a bricks and mortar setting, we continued to follow diligent COVID protocols to ensure employee safety. These safety protocols included increased cleaning frequency, additional signage, workstation reconfiguration for social distancing, personal protective equipment, contact tracing, shuttle services, and automated health attestations.

Retention and Turnover: Employee experience and retention remain a top priority for TTEC and are a key driver of financial results of our operations. Our turnover reduction efforts focus on market pay, trained management teams, development programs, career mobility, communication and the work environment and company culture that make an employee feel engaged, rewarded, appreciated, informed, and fulfilled in the organization. In 2022, we saw great improvement in employee retention due to diligent focus on these efforts.

Employee Engagement: We continuously assess employee engagement by gathering employees’ sentiment and in 2022 we launched all-new methodologies to understand employee sentiment throughout the year and annually. These new surveys allow us to measure employee engagement as well as four other key performance indicators of employee experience (Well-being, Inclusion, Experience Versus Expectations, and Intent to Stay). In 2022, about 44,000 of our employees responded to our annual engagement survey alone. Based on these surveys our employee engagement ratings exceed best-in-class engagement scores.

ITEM 1A. RISK FACTORS In addition to the other information presented **contained** in this Annual Report on Form 10-K, **if any of**, you should carefully consider the risks **and or** uncertainties discussed **below** in this section when evaluating our business. If any of these risks or uncertainties actually occur, our business, financial condition, **and** results of operations (including revenue, **or liquidity** profitability and cash flows) could be materially **and** adversely affected, and the market price of our stock could decline.

RISK RELATED TO OUR BUSINESS OPERATIONS AND OUR STRATEGY: **The risks described below are not the only risks that our business faces. Additional risks not presently known to us or that we currently deem immaterial may also harm our business, results of operations, or financial condition. We have grouped these risk factors into six categories:**

- **Risks Related to Our Business, Our Strategy and Our Industry** If our business strategy is not successful, our business and financial prospects will be affected. Our growth strategy is based on **integrating delivering** our contact center outsourcing expertise with our **CXaaS** platform that unites innovative and disruptive **AI-enabled** technologies, CX consulting, data analytics, client growth solutions, and customer experience focused system design and integration enabled through industry

focused **specific** client relationships, scaled **global** delivery footprint, CX partner ecosystem, and strategic M & A. Failure to successfully implement our business strategy and effectively respond to changes in market dynamics may impact our financial results of operations. Our investments in technologies and integrated solution development may not lead to increased revenue and profitability. If we are not successful in creating value from these investments, there could be a negative impact on our operating results and financial condition. Our market is highly competitive, and we may not be able to compete effectively. Our **business** performance is largely dependent on our ability to compete successfully in markets we currently serve, while expanding into new, profitable markets. **Our industry is highly competitive, fragmented, and is experiencing changes.** We compete with **large-larger** multinational and offshore low-cost service providers that offer similar services, often at highly competitive prices and aggressive contract terms; niche solution providers that compete with us in specific geographies, industry segments or service areas; companies that utilize new, disruptive technologies or delivery models, including **artificial intelligence (AI)-powered solutions**; and in-house **operations customer care and experience functions** of large companies **existing and potential clients**. The recent consolidation trend in our industry resulted in new competitors with greater scale and broader geographic footprint. They **may** have access to greater financial resources, **may** have proprietary technology solutions, **may be able to absorb more risk in their contract terms,** or **offer greater** efficiencies that may be attractive to our clients and impact our business. **The opportunity for new competitors in our industry may expand as new technology emerges and increases in importance.** New competitors, new strategies by existing competitors or clients, and consolidation among clients or competitors could adversely impact our market share and profitability. Based on our forty years of experience in the industry, we believe that key competitive factors in our markets are the quality of service offerings tailored to clients and their customers' needs, reliable delivery processes and technology and cybersecurity infrastructure, the ability to attract, train, and retain qualified employees, global delivery capabilities, competitive pricing, willingness and ability to accept risks specific to our service delivery, and our ability to differentiate our service offerings. If we are unable to **respond to these market factors and** compete successfully **and by provide-providing** our clients with differentiated services at competitive prices, we could lose market share, which would materially adversely affect our business. If we cannot adapt our service offerings to changes in technology and market expectations, **including effective use of artificial intelligence (AI) in our solutions,** our ability to grow may be affected. Our growth and profitability depend on our ability to develop and adopt new solutions that expand our existing service offerings by leveraging new technologies and cost efficiencies in our operations, while meeting rapidly evolving client expectations. **As We utilize new and emerging technology technologies, including various AI and GenAI tools, in our service offerings, and as these technologies evolves-evolve,** some tasks currently performed by our **associates-employees** may be replaced by automation, **chatbots and AI-chatbots and GenAI tools other technology solutions**. These technology innovations **could-have potentially-- potential to significantly disrupt our business,** reduce our business volumes and related revenue unless we are successful in adapting and deploying these technologies profitably **and adding new services that profit from these technologies**. Specifically, some of the **recently brought to market** chatbot AI solutions have the potential of **to replacing-replace** some of our lower tier service offerings and, if we are unable to adopt and timely deploy this AI in our offerings **and bring to market new offerings that help clients utilize AI / GenAI,** our results of operations will be **adversely** impacted. **10We We** may not be successful in anticipating or responding to our **client-clients'** expectations in adopting evolving technology solutions, and their integration in our offerings may not achieve the intended enhancements or cost reductions. Services and technologies offered by our competitors may make our service offerings not competitive, or even obsolete, and may negatively impact our clients' interest in our services. Our failure to innovate, maintain technological **advantages- advantage,** or respond effectively and timely to transformational changes in technology could have a material adverse effect on our business, financial condition, and results of operations. **Inability to effectively and rapidly adopt AI / GenAI into our offerings could materially impact our ability to compete,** while its use may result in reputational harm and liability. **The pressure on 'speed to market' for AI and GenAI deployment presents risks and challenges to the business. The rapid evolution of AI / GenAI require us to expend resources to develop new service offerings and implement controls that allow us to utilize GenAI effectively, including investing in processes and professionals with the skills necessary to execute our AI strategy.** If we are too slow to market or are otherwise unable to deploy AI and GenAI quickly and effectively into our offerings, we could fall behind our competitors and our ability to win and retain business could be materially impacted, negatively affecting our results of operations and our reputation as innovators. Deploying AI too rapidly without appropriate controls may result in **poor client adoption, liability, and reputational damage.** **9Leveraging AI to potentially improve the internal functions and operations of our business presents further opportunities and risks. The use of AI to support business operations carries inherent risks related to data privacy and security, inadvertent discrimination or other unintended consequences that could result in liability and harm to our reputation. A large portion of our revenue in our TTEC Engage business is generated from a limited number of clients and the loss of one or more of these clients or significant reduction in their business volumes with us could adversely affect our business. Our TTEC Engage business relies on strategic, long-term relationships with large, global companies in targeted industries and certain government agencies. As a result, our Engage business derives a substantial portion of its revenue from relatively few clients. Our five and ten largest clients, collectively, represented 36 % and 50 % of our revenue in 2023, respectively, with one client representing over 10 % of our revenue. While we have multiple engagements with our largest clients and all contracts are unlikely to terminate at the same time, the contracts with our five largest clients expire between 2024 and 2027; and there can be disproportionately adversely impacted by events outside of no assurance that these contracts will continue to be renewed at all our- or control-be renewed on favorable terms. While our ongoing sales and marketing activities aim to add new commercial and public sector clients and new opportunities with existing clients, there can be no assurance that such additional work can be secured** as economic conditions, geopolitical tensions, and outbreaks of infectious diseases. If global

economic conditions continue to deteriorate, the Company could experience reduction in demand for **or that it would yield financial benefits comparable to expiring contracts. The loss of all our or part of major services** and increased pressure on revenue and profit margins. Our business volumes are impacted by consumer sentiment, and the current inflationary and recessionary pressures are impacting consumer demand for our clients' products **business could have a material adverse effect on our financial condition, and results of operations, if the loss of revenue is not replaced with profitable business from other clients.** For example, in early 2024, one of our larger financial services which our clients notified us that it is exiting one of the lines of business that we support. This decision may have direct a material impact on our future results of operations, if we are unable to replace the these demand-service volumes with work for other financial our offerings. The cost increases of our services clients or with different work for this client. We serve clients in industries that have historically experienced a significant level of consolidation. If one of our clients is acquired (by a new owner or by another of our clients) our business volumes and revenue may materially decrease due to the termination growing labor costs and social pressures on our or phase out of an existing clients- client to utilize their own staff **contract, volume discounts, for or services, instead of laying off employees, while outsourcing work, may cause clients to bring the other contract concessions** previously outsourced services in-house. Current geopolitical tensions could escalate, which could have unpredictable consequences **an adverse effect on our business.** For example, the Company **financial condition, and results of operations.** A large portion of our revenue in our TTEC Digital business is generated from technology partners whose products' s-reliability and risk allocation practices may adversely impact our business could be negatively affected by the escalation in the Russian-Ukrainian conflict, **A large portion of our TTEC Digital revenue is tied to our partnerships with providers of customer management technology solutions. These partners designate us as their preferred system integrator,** it can impact our European operations and our European clients' demand for our services; continuing tensions **implementation and maintenance partner, recommending us to their technology platform customers, and providing us with sales leads** China could impact our delivery centers in the Asian Pacific region and especially in the Philippines; while ongoing tensions between India and Pakistan can impact our operations in the Indian provinces near the Pakistani border. The natural disasters in locations where we have employees and operations, like the Philippines, Mexico, and the east, west and gulf coasts of the United States can also have significant negative impacts on our ability to deliver services and our reputation for stable service delivery. Finally, widespread outbreak of infectious diseases, like the COVID-19 pandemic, would impact our global operations, our delivery capabilities and our clients' demand for services **and technology resale opportunities.** Our profitability, therefore, often depends on the health of these partnerships, and the effectiveness and stability of these third-party technology platforms, as well as on how these solutions are perceived by the market. Client Clients, who buy these third-party solutions and related services from the Company, hold us responsible for the stability and reliability of these platforms, as well as for any losses or damages arising from system outages and cybersecurity incidents, involving these third-party solutions. Because we do not have control over the stability or the reliability of these technology solutions, we seek back-to-back indemnifications from the technology partners for liabilities caused by their systems that we cannot control or mitigate. If our technology partners' solutions lag in innovation, do not meet customer expectations in functionality, or have stability or reliability issues, or if our back-to-back indemnities with technology partners for exposures that we cannot control or mitigate fail to fully cover our liabilities to our clients, or if these partners do not honor their indemnity obligations our results of operations may be materially impacted. 10As our Digital business clients transition from on premises information technology solutions to public cloud and SaaS services, our business may be impacted Some of our TTEC Digital clients are rapidly transitioning their IT functions from on premises platforms that we help them support to public cloud solutions and SaaS services. They rely on us for these transitions, which contribute to the growth of our higher margin consulting services, while at the same time impacting our future revenue from managed IT services, and system hardware and software resales. If we cannot continue to replace our resale and maintenance revenue with higher margin Digital consulting services, our results of operations in the Digital business may be impacted. Services delivered by employees working from home represent are now a standard large portion of our delivery for some of our clients and this change in the operating model may subject us to new untested risks In connection with which we cannot always mitigate Over the last several years COVID-19 pandemic, TTEC we significantly expanded its our work from home delivery and transitioned employees to work remotely -- remote on what at the time we believed to be a temporary basis; most employees hired in 2020 through 2022 were hired to work from home. As the impacts of the pandemic receded in 2022, some employees returned to conventional delivery sites, but many will continue to work remotely as part of the evolution in our delivery model. Certain jurisdictions where we do business have regulations specific to work from home, which add complexity and cost to our service delivery. Some of the services we provide are subject to stringent regulatory requirements, and our inability to continuously observe monitor how our associates employees deliver services, when working remotely from home, may impact our compliance. Service delivery from home, in certain lines of business. Remote service delivery, in certain lines of our business, may also expose TTEC us, our clients, and their customers to a heightened risk of fraud, because early our ability to detect detection of inappropriate behavior early could be impaired by, when employees work outside of our delivery centers. For example, in 2023, we discovered what we believe to be an isolated wage arbitrage scheme: a few remote service delivery employees held multiple jobs, used non-employees to perform their work, and shared wages. Our investigation did not uncover evidence that this unauthorized access to clients' systems and customer data resulted in harm, as the goal of the scheme appeared to be access to wages and not misuse of data; but notifications to affected clients, their customers, and relevant regulatory agencies resulted in litigation. In response to the incident, we implemented enhanced employee identification and geolocation measures to monitor identity and work location for employees who work remotely, and to expedite detection and mitigation of potential similar schemes in the future. While we believe these mitigation measures to be sufficient, there can be no

assurances that our detection and prevention measures will always be adequate to eliminate other possible schemes.

Employees who work from home rely on residential communication and internet providers that may not be as resilient as commercial providers and may be more susceptible to service interruptions and cyberattacks, which may also make TTEC our information technology systems **vulnerable**, when interfacing with these residential environments, **vulnerable**. Although we have continuously evolved our business continuity and disaster recovery plans and processes to focus beyond our delivery centers to include remote delivery, these plans and processes may not work effectively in a distributed remote delivery model, where weather impacts, internet access and power grid downtime may be difficult to manage and where system redundancies are not possible. Over the years, TTEC **we have** established strong operational and administrative controls over our business that focused on our physical locations; and although these controls are evolving to reflect **the facilities our growing mix of delivery centers** and remote delivery **mix**, they may not always provide effective safeguards for a large-scale work from home delivery model. We may not be effective in timely updating our existing controls nor implementing new controls, **tailored to the work from home environment**. For these and other reasons, our clients may be unwilling to continue to allow us to deliver our services remotely. If we are unable to manage our work from home environment effectively to **address** these and other risks unique to remote service delivery, or if we cannot maintain client confidence in our work from home environment, our reputation and results of operations may be impacted. Remote work for an extended period of time may impact TTEC **our** culture and employee engagement **with within** our **company Company**, which could affect productivity and our ability to retain employees critical to our operations. **As impacts of the COVID-19 pandemic recede, Certain jurisdictions where we do business have regulations specific to work from some home** of our clients wish, **which adds complexity and cost to our return to more traditional service delivery**. All models, while our employees, many of whom prefer the **these various risks** new remote work model, may be unwilling to return to our delivery centers. As our employees, our clients, and **uncertainties can have** the economy transition to post-COVID-19 realities, we may be unable to accurately predict the full impact **impacts** on our operations, **timely adjust our costs and service delivery patterns and that may impact our financial results of operations**. **11 If** inflation and changes in the cost of **our clients are unable to accurately forecast demand** availability of labor, energy, and other operational necessities could adversely affect our results of operations **Competition for labor in our services, we many may** jurisdictions where we do business is acute and we have experienced increased labor costs as a result. Inflation is also causing material increases in our other critical operating costs. Many of our long-term contracts do not allow for escalation of fees, as our operating costs increase; and those that do allow for escalations do not always provide for rate increases comparable to cost increases that we are experiencing now and likely to experience in the future. There is no assurance that we will be able to **forecast** fully offset any cost increases through cost management or price increases, especially given the **level of effort** current highly competitive business process outsourcing and technology environments. Our clients are also experiencing economic pressures, and faced with cost increases from us, may take over the delivery of **center capacity required to support the their businesses which could impact** services we historically performed for them. If we are not able to increase our pricing or **our delivery and** otherwise offset our increased costs while maintaining our market share, our operating results and profitability could be adversely affected. A large portion of **operations** our revenue is generated from a limited number of clients and the loss of one or more of these clients could adversely affect our business. We rely on strategic, long-term relationships with large, global companies in targeted industries and certain government agencies. As a result, we derive a substantial portion of our revenue from relatively few clients. Our five and ten largest clients, collectively, represented 35% and 47% of our revenue in 2022, with one client representing over 10% of our revenue. While we have multiple engagements with our largest clients and all contracts are unlikely to terminate at the same time, the contracts with our five largest clients expire between 2023 and 2025; and there can be no assurance that these contracts will continue to be renewed at all or be renewed on favorable terms. While our ongoing sales and marketing activities aim to add new commercial and public sector clients and new opportunities with existing clients, there can be no assurance that such additional work can be secured or that it would yield financial benefits comparable to expiring contracts. The loss of all or part of major clients' business could have a material adverse effect on our financial condition, and results of operations, if the loss of revenue is not replaced with profitable business from other clients. We serve clients in industries that have historically experienced a significant level of consolidation. If one of our clients is acquired (including by another of our clients) our business volumes and revenue may materially decrease due to the termination or phase out of an existing client contract, volume discounts, or other contract concessions which could have an adverse effect on our business, financial condition, and results of operations. A large portion of our revenue in TTEC Digital business is generated from technology partners whose products' reliability and risk allocation practices may adversely impact our business. A large portion of our TTEC Digital revenue is tied to our partnerships with providers of customer management technology solution. These partners designate us as their preferred system integrator, and implementation and maintenance partner, recommending us to their technology platform customers, and providing us with sales leads for services and technology resale opportunities. Our profitability, therefore, often depends on the health of these partnerships, and the effectiveness and stability of these third-party technology platforms, as well as on how these solutions are perceived by the market. Clients, who buy these third-party solutions and related services from the Company, hold us responsible for the stability and reliability of these platforms, as well as for any losses or damages arising from system outages and cyber security incidents, involving these third-party solutions. Because we do not have control over the stability or the reliability of these technology solutions, we seek back-to-back indemnifications from the technology partners for liabilities we cannot control or mitigate. If our technology partners' solutions lag in innovation, do not meet customer expectations in functionality, or have stability or reliability issues, our results of operations may be materially impacted. If these technology partners are not willing to provide us with the indemnity coverage for exposures that we cannot control or mitigate, or if they are not able or unwilling to honor their indemnification obligations, our results of operations may be materially adversely impacted. Our clients' inability to accurately forecast demand and our inability to accurately forecast **forecasts to make** the level of effort or staffing levels, sites and remote

delivery mix could impact our financial results of operations. Predicting customer demand, making timely staffing level decisions, predicting likely **and investments in our** delivery centers and work from home delivery mix, making dynamic investments in our delivery centers and our work from home technologies are important. **This information is critical** to our successful execution and profitability maximization. We can provide no assurance that **we our clients** will continue to **provide us with reliable demand forecasts; nor that we will continue to** be able to achieve or maintain desired delivery center capacity utilization and work from home delivery mix, because quarterly variations in client volumes, impacted by recessionary pressures, and client changing sentiment toward work from home delivery, can have a material adverse effect on our delivery platform and our utilization rates. If **we are unable to dynamically adjust to changes in clients' demand forecasts, if our facilities and staff** utilization rates are below expectations or if unexpected **shifts in demand make it difficult to right size our** real estate **demands exceed our capacity and staffing** we are unable to right size our real estate commitments quickly, our high-fixed costs of operation or **our the** loss of business because we cannot support capacity may cause our financial conditions and results of operations to be adversely affected. In configuring our large-scale facilities, where employees work in close proximity to each other, we took into account the recent easing of social distancing rules and other pandemic related government mandates. If these regulations change unexpectedly, we will have to make rapid changes and make investments to adjust our facilities. If **we are unable to adjust to these changes quickly and renegotiate our contracts to recoup these additional costs, manage these costs effectively, or adjust our cost structure to absorb them, our margins and profitability will be impacted and will result in adverse impact on our results of operations.** Pricing of our services in our Digital business is contingent on our ability to accurately forecast the level of effort and cost necessary to deliver our services, which is **data sometimes** dependent **and on information that** can be inaccurate **or developments outside of our control**. The errors in our level of effort estimations could yield lower profit margins or cause projects to become unprofitable, resulting in adverse impacts on our results of operations. If we cannot recruit and retain qualified employees to respond to client demands at the right price point, our business will be adversely affected. Our business is labor intensive and our ability to recruit **and, train, and retain** employees with the right skills, at the right price point, and in the timeframe required by our client **and project schedule** commitments is critical to achieving our growth objectives. Demand for qualified personnel with multi-lingual capabilities and fluency in English may exceed supply. **Demand for highly skill technical staff with experience that reflects emerging technologies can also be limited.** While we invest in employee retention, our industry is known for high employee turnover, and we are continuously recruiting and training replacement staff. We sign multi-year client contracts that are priced based on prevailing labor rates in jurisdictions where we deliver services. In the United States, however, our **Engage** business is confronted with a patchwork of ever-changing minimum wage, mandatory time off, paid medical **leaves- leave**, and rest and meal break laws at the state and local levels. As these jurisdiction-specific laws change with little notice or grace period for transition, we often have no opportunity to adjust how we do business or pass cost increases to our clients. **Prolonged unemployment during the COVID-19 pandemic provided potential TTEC employment prospects with an opportunity to consider alternatives such as self-employment, employment outside of the customer experience industry, or caused them to reconsider employment altogether.** These fundamental changes in many labor markets critical for our business makes it more difficult for us to hire a sufficient number of employees to deliver our contractual commitments or to accept new work. Inflationary wage pressures, recently tempered with recessionary fears but still ongoing, in many jurisdictions where we hire may continue to make it difficult for **TTEC us** to meet our contractual commitments on multi-year client contracts that do not have wage escalation provisions or may make such contracts not profitable. **13Our-- Our employees may fail to adhere to operational controls or may engage in fraud, which could subject us to liability and negatively impact our client relationships and reputation. We depend on our employees to follow strict processes and controls when delivering services to our clients and their customers. Although we believe our controls are effective and our employees are trained in their responsibilities before they have access to our and our clients' environments and data, when managing a team of over 60,000, we cannot prevent all misconduct. When our employees disregard or intentionally breach our or our client's established controls, acting alone or in collusion with others, we are responsible to our clients for resulting impacts, and could be subject to significant liability, fines, and penalties that could impact our financial performance and our reputation. Unauthorized access to or through our information systems to clients' operating environments and / or disclosure of sensitive or confidential information of our clients or our clients' customers, other losses resulting from acts or failure to act by our employees and our failure to quickly detect and deter negligence, fraud, criminal activity or other misconduct could lead to negative publicity and damage to our reputation, loss of our clients' trust, contractual and regulatory liability, loss of business and market share, impacting results of our operations and financial condition. 12Long sales cycles in some parts of our business can lead to be long, which results in a long lead time before we receive some of our revenue. We often face a long selling cycle to secure contracts with new clients or contracts for new lines of business with existing clients. When we are successful in securing a new client engagement, it is often starts with small volumes and the prospect of growing over time. New client engagements are** generally followed by a long implementation period when clients must give notice to incumbent service providers or transfer in-house operations to us. There may also be a long ramp-up period before we commence our services, and under most of our contracts we receive no revenue until we start performing the work. Prolonged ramp-ups require investment that may not be recovered until future performance periods. If we are not successful in winning work after **a the initial** prolonged sales cycle, or in maintaining the contractual relationship for a period of time necessary to offset new project investment costs and appropriate return on that investment, the investments **we make into onboarding new clients** may have a material adverse effect on our results of operations. Our growth strategy includes **the further** expansion of our offerings to public sector clients. The procurement process for government entities is **can** often **be** more challenging **and longer** than contracting in the private sector **and is different from our standard Engage and Digital business practices**, including upfront investment to position for opportunities and respond to requests for proposal. If we are unable to manage our public sector

business development effectively and are not successful in winning and renewing that work, despite the investments we make, our public sector work ~~can~~ **could** adversely impact our **profitability and** results of operations. Our growth and geographic expansion could strain our resources and negatively impact our business. We plan to continue growing our business through the growth of clients' wallet share, increasing sales efforts, geographic expansion, and strategic acquisitions, while maintaining tight controls on our expenses and overhead. Lean overhead functions combined with significant growth targets may place a strain on our management systems, infrastructure, and resources, resulting in internal control failures, missed opportunities, and staff attrition. If we fail to manage our growth effectively, our business, financial condition, and results of operations could be adversely affected. Our ~~business~~ **affected. If we are unable to maintain a geographically diverse footprint, our** profitability may be adversely affected. ~~Our~~ **affected. Our** if we are unable to expand into locations with stable wage rates, and new locations required by our clients. Our business is labor-intensive and therefore cost of wages, benefits, and related taxes constitute a large component of our operating expenses. Our growth is, therefore, dependent upon our ability to maintain and expand our operations in cost-effective locations, in and outside of the United States. Our clients often dictate locations from where they wish for us to serve their customers, such as "near shore" jurisdictions located in close proximity to the clients' U.S.-based headquarter locations, or in specific locations around the globe. There is no assurance that we will be able to effectively launch operations in jurisdictions which meet our cost, labor availability, and security standards. Our inability to expand our operations to such locations, however, may impact our ability to secure new clients and additional business from existing clients, and could adversely affect our growth and results of operations. ~~Our profitability could suffer if our cost.....~~ **business, and increasing cybersecurity threats.** The cost management measures are also being impacted by the inflationary pressures in the economies where we do business. If we are not effective in managing our operating and administrative costs in response to changes in demand and pricing for our services, if we manage our costs at the expense of investments necessary to grow and protect our business, or if we are unable to absorb or pass on to our clients the increases in our costs of operations, our results of operations could be materially adversely affected. ~~14~~ The current outsourcing trend may not continue and the prices that clients are willing to pay for the services may diminish, adversely affecting our business. Our growth depends, in large part, on the willingness of clients to outsource customer care and management services to companies like TTEC ~~us~~. There can be no assurance that the customer care outsourcing trend will continue especially in ~~the~~ current **economic inflationary and recessionary** climate; and clients may elect to perform these services in-house ~~or rely on emerging technologies for some of the services they currently outsource to us~~. Reduction in demand for our services and increased competition from other providers, **technologies** and in-house service alternatives could create pricing pressures and excess capacity that would have an adverse effect on our business, financial condition, and results of operations. ~~We may not be able to leverage insurance to mitigate risks which would negatively impact our cashflow and result of operations. We maintain insurance coverage against various risks common for our industry, including claims against officers and directors for failure to meet their fiduciary duty in overseeing the management of the Company and resulting securities or derivative shareholder claims; employer liability risks; fiduciary duty claims related to TTEC's management of our employee benefit plans; losses from crime and fraud; errors and omissions exposures; cyber security related losses; losses related to property damage; business interruption exposures; workers compensation claims; surety bonds; and general liability claims inherent in the running of our business. We believe these insurance programs are an effective way to protect our assets against liability risks and some of these programs are also required by our clients, as a condition of doing business with us. Our~~ **13** Our business access to the necessary insurance coverage can be **disproportionately adversely** impacted, however, by availability ~~events outside of our control that impact our clients~~ insurance and reinsurance capacity in the marketplace, insurers willingness such as **economic conditions, geopolitical tensions, and outbreaks of infectious diseases**. If global economic conditions continue to insure TTEC deteriorate, we could experience reduction in demand for our services and increased pressure on revenue and profit margins. Our business volumes are impacted by consumer sentiment, and the current inflationary and recessionary pressures are impacting consumer demand for our clients' ~~risks~~ (products and services, which can have direct impact on the demand for our offerings. The cost increases of our services due to growing labor costs and social pressures on our clients to utilize their own staff for services, instead of laying off employees, while outsourcing work, may cause clients to bring the previously outsourced services in-house. Current geopolitical tensions could continue to escalate, which could have unpredictable consequences on our business. For example, our business could be negatively affected by further escalation in the Russian- Ukrainian conflict, as it can impact our European operations and our European clients' demand for our services; the regional escalation of the Gaza Israeli conflict and other escalations in the Middle East, including Iranian strikes on U.S. targets, may impact our operations in Africa; continuing tensions with China could impact our delivery centers in the Asia-Pacific region, especially our property damage exposure in high-risk ~~the Philippines; while ongoing tensions between India and Pakistan can impact our operations in the Indian provinces near the Pakistani border. Natural disasters in~~ locations where we; cyber risks, and related business interruption coverage) at an affordable price point. Further, our insurance carriers have in employees and operations, like ~~the Philippines, Mexico, and the~~ **past east sought, west and gulf coasts of the United States, can also have significant negative impacts on** or our ability may in the future seek to deny coverage ~~deliver services and our reputation for pending claims stable service delivery~~. Finally If we cannot secure sufficient and affordable insurance coverage, **widespread outbreaks of infectious diseases, like the COVID- 19 pandemic, would impact or our global** if the insurance companies are successful in denying coverage under existing policies, our cashflow and results of operations may be impacted, **our delivery capabilities** and we may also be unable to serve those of our clients' **demand for services** who require insurance as a condition of doing business with us. We routinely consider strategic mergers, acquisitions and business combination transactions and may enter into such transactions any time; and such transactions may negatively impact our business and create unanticipated risks. We continuously analyze strategic opportunities that we believe could provide value for our stockholders, and have acquisitions, divestitures, and potential business combinations in various stages of

active review. There can be no assurances, however, that we will be able to identify strategic transaction opportunities that complement our strategy and are available at valuation levels accretive to our business. Even if we are successful in identifying and executing these transactions, they may subject our business to risks that could impact our results of operation, including:

- Inability to integrate acquired companies effectively and realize anticipated acquisition benefits;
- Diversion of management's attention to the integration of the acquired businesses at the expense of delivering results for the legacy business;
- Inability to appropriately scale critical resources to support the business of the expanded enterprise;
- Inability to retain key employees of the acquired businesses and / or inability of such key employees to be effective as part of TTEC our operations;
- Impact of liabilities, compliance failures, or ethical issues of the acquired businesses undiscovered or underestimated as part of the acquisition due diligence;
- Failure to realize anticipated growth opportunities from a combined business, because existing and potential clients may be unwilling to consolidate business with a single service provider or to stay with the acquirer post-acquisition;
- Impacts of cash on hand and debt incurred to finance acquisitions, thus reducing liquidity for other significant strategic objectives;
- Inadequate or ineffective internal controls, disclosure controls, corruption prevention policies, human resources and other key policies and practices of the acquired companies; and
- Reduced revenue and income and resultant stock price impact due to divestiture transactions.

While we consider these transactions to improve our business, financial results, and shareholder value over time, there can be no assurance that our goals will be realized.

Risks Related to Our Use of Goodwill, Long-Lived Assets or Strategic Investments

As a result of our past acquisitions, as of December 31, 2022, we have approximately \$ 807.8 million of goodwill and \$ 233.9 million of intangible assets included on our Consolidated Balance Sheet. We review our goodwill and intangible assets for impairment at least once annually, and more often when events or changes in circumstances indicate the carrying value may not be recoverable. We perform an assessment of qualitative and quantitative factors to determine whether the existence of events or circumstances lead to a determination that it is more likely than not that the fair value of the goodwill or intangible asset is less than its carrying amount. In the event that the book value of goodwill or intangible asset is impaired, such impairment would be charged to earnings in the period when such impairment is determined. We have recorded goodwill and intangible impairments in the past, and there can be no assurance that we will not incur impairment charges in the future that could have material adverse effects on our financial condition or results of operations.

Risks Related to Our Technology

A disruption to our the Company's information technology systems could adversely affect our business and reputation. Our business relies extensively on cloud and on-premises technology platforms and third-party software solutions to serve our clients and to conduct our business. These information technology systems are complex and may, from time to time, get damaged or be subject to performance interruptions from power outages, telecommunications failures, computer viruses, cybersecurity failures and malicious attacks, cybersecurity breaches, or other catastrophic events. They may also have design defects, configuration or coding errors, and other vulnerabilities that may be difficult to detect or correct, and which may be outside of our control. If the Company's information technology systems fail to function properly, the Company could incur substantial repair, recovery or replacement costs and experience data loss and significant liability for disruption of clients' operations, all or any of which could result in material impediments to our ability to conduct business and would damage the market's perception of the reliability and stability of the Company and its our service offerings. In addition, an information system disruption could result in TTEC us failing to meet our contractual performance standards and obligations, which could subject us the Company to liability, penalties, and contract termination. Our agreements with third-party technology and software providers often have limitations of liability that do not fully protect us against liability to our clients that we may incur due to the technology failures. Any of these events or a combination of several may adversely affect our reputation and financial results. Cyberattacks, cyber fraud, or unauthorized data access could harm us or our clients and result in liability, which and could adversely affect our business and results of operations. Cyberattacks. Our business involves the use, storage, and transmission of clients', their customers', and our employees' information. We also monitor and support information technology systems for certain clients through cloud-based and on-client-premises managed services model. While we believe that we take reasonable security measures to prevent the unauthorized access to our information technology systems and to our clients' systems, and to protect the privacy of personal and proprietary information that we access and store, our security controls over our systems have not prevented in the past and may not prevent in the future improper access to these systems or unauthorized disclosure of this information. Such unauthorized access or disclosure could subject, and in the past has subjected us, TTEC to significant liability under relevant laws, our contracts, and our licenses to perform certain regulated services; and could harm our reputation, resulting in material impacts to our operations, loss of future revenue and business opportunities. These risks may further increase as our business model now relies on a higher percentage of work delivered from home, in addition to our traditional delivery center model. The risks may also increase, as we expand geographically into new locations, where cyber security cybersecurity is difficult to assure. In recent years, there have been an increasing number of high-profile security breaches at companies and government agencies, when hackers, cyber criminals and state actors launch a broad range of ransomware, data exfiltration, and other cyberattacks targeting information technology systems. Information security breaches, computer viruses, service interruption, loss of business data, DDoS (distributed denial of service) attacks, ransomware and other cyberattacks on any of our systems or on our clients' systems, through our channels, have and in the future could disrupt our normal operations, our cloud platform digital offerings, our clients' on-premise managed service offerings, and our corporate functions, impeding our ability to provide critical services to our clients and financial reporting of our results of operations. Techniques used by cyber criminals to obtain unauthorized access, disable or degrade services, or sabotage systems evolve frequently and may not immediately be detected, and we may be unable to implement adequate preventative measures. For example, in 2021, TTEC we experienced two significant cybersecurity incidents. One involved a global supply chain compromise that impacted thousands of companies worldwide, including a TTEC Digital subsidiary and its managed services clients. Another involved a ransomware attack that temporarily disrupted the TTEC Engage business. Although neither of these incidents resulted in material impact on

our results of operations in 2021, there can be no assurances that future ~~cyber security~~ **cybersecurity** incidents, which are unavoidable, would not have material impact on our results of operations. Following these ~~cyber security~~ **cybersecurity** incidents, ~~TTEC has~~ **we have** made and ~~continues~~ **continue** to make significant investments to enhance our information technology environment (see Part II, Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations for additional information regarding the impact of the 2021 security incidents and resulting technology investments on results of operations in 2022), but there can be no assurances that investments made to date and the investments planned to be made in the future would be sufficient to prevent future ~~cyber security~~ **cybersecurity** incidents. **Cybersecurity**

15Cybersecurity events may have cascading effects that unfold over time and result in additional costs, including costs associated with investigations, government enforcement actions, regulatory investigations, fines and penalties, contractual claims, performance penalties, litigation, financial judgement or settlements in excess of insurance, disputes with insurance carriers concerning coverage and the availability of cyber insurance in the future, loss of clients' trust, future business cancellations and other losses. Any client perceptions that our systems or the information system environments that we support for our clients are not secure could result in a material loss of business and revenue and could damage our reputation and competitiveness. Cyber fraud. As others, we are experiencing an increase in frequency of cyber fraud attempts, including phishing attempts, and so-called "social engineering" attacks, which typically seek unauthorized access into the environment, money transfers or unauthorized information disclosure. We train our employees to recognize these attacks and have implemented proactive risk mitigation measures to curb them. There are no assurances, however, that these attacks, which are growing in sophistication and frequency, would not deceive our employees, resulting in a material loss and impacts to our operations and corporate functions. While we believe we have taken reasonable measures to protect our systems and processes from unauthorized intrusions and cyber fraud, we cannot be certain that advances in cybercriminal capabilities, discovery of new system vulnerabilities, and attempts to exploit such vulnerabilities will not compromise or breach the technologies protecting our systems and the information that we manage and control, which could result in damage to our systems, our reputation, and our profitability. Significant interruptions in communication and ~~data~~ **utility** services provided to us by third-party vendors could adversely impact our business. Our business is dependent on **third parties for communications** ~~internet, data, and telephone~~ services provided by various **information technology systems, access to cloud networks, electric and other** domestic and foreign third-party ~~communication companies~~ **utility service providers**. Any disruption of these services could adversely affect our business. We have taken steps to mitigate our exposure to service disruptions **through procurement rigor in how we select these partners and** by investing in multi-layered redundancies, ~~17which~~ **but there can be no assurances that the mitigation strategies and redundancies we** have **in place** been historically focused on our delivery centers, and we can transition service delivery among our different delivery centers around the world ~~would~~. Despite these risk mitigation processes **be sufficient to maintain operations without disruptions**, and especially as we in light of the transition of a large portion of our delivery ~~deliver to a more services remotely, because conventional redundancy strategies are less effective in~~ work from home environment ~~environments where conventional redundancies strategies~~, **Rapid adoption of AI / GenAI technology into our offerings could result in reputational harm and liability** We are increasingly incorporating AI technologies into our business and have endeavored to stand up appropriate governance and controls for their use. As with many disruptive technologies, however, AI presents risks and unintended consequences that could affect its adoption. Social, ethical and regulatory issues related to the use of AI / GenAI in our offerings may result in reputational harm, liability impacts on our results of operations. Most AI solutions are evolving and are not infallible, and issues with data sourcing, technology integration, decision-making bias of AI algorithms, security challenges, protection of privacy for personal identifiable information, content labeling and an ~~ineffective~~ **effective use governance has not yet been perfected**. While efforts are being made to deploy AI / GenAI responsibly with appropriate controls, **our ability to do so effectively cannot be guaranteed**. If our solutions incorporating AI / GenAI are flawed, they may cause harm to our clients or their customers and could impact our reputation and results of operations. The regulatory landscape surrounding AI and GenAI technologies is rapidly evolving, and how these technologies will be regulated remains uncertain. Such regulations may result in significant risks and operational costs which would impact our profitability and results of operations. ~~16~~Our growing reliance on third parties for data, cloud and SaaS services could adversely impact our business. As we continue to transition and consolidate our information technology and data repositories from on premises IT and data centers controlled by us to public cloud and SaaS providers, the vulnerability of our business to the reliability of these third parties is increasing. We have taken steps to mitigate our exposure to service disruptions from these third-party providers but there can be no assurance that ~~the these redundancies~~ **service providers can maintain security, confidentiality, availability and integrity of products and services on which** we ~~Operations~~ **Our** profitability could suffer if our cost-management strategies are unsuccessful. Our ability to improve or maintain our profitability is dependent on our continuous management of our costs. Our cost management strategies include optimizing the alignment between the demand for our services and our resource capacity, including our delivery centers' utilization; investment in our work from home environment; the costs of service delivery; the cost of sales ~~and in~~ general and administrative costs as a percentage of revenues; offshoring of certain corporate functions; and the use of automation for standard tasks. Our ongoing cost management measures must be balanced against the need for investment to support our growth, technology transformation in our business, and increasing cybersecurity threats. **have adverse consequences on our business and financial condition, including:**

- requiring a substantial portion of cash flow from operations to be dedicated to the payment of principal and interest on our indebtedness;
- exposing us to increased interest expense;
- limiting our ability to obtain additional financing for working capital, capital expenditures, strategic acquisitions and general corporate or other purposes;
- limiting our ability to pay dividends and make other distributions;
- increasing our vulnerability to adverse economic, industry or competitive developments; and
- placing us at a competitive disadvantage compared to our competitors who may be better positioned

to take advantage of opportunities that our leverage prevents us from exploiting. Our ability to satisfy our debt obligations will depend on our future performance, which will be affected by financial, business, economic and other factors. Furthermore, our operations may not generate sufficient cash flows to enable us to service our debt and satisfy our other obligations. As a result, we may need to enter into additional financing arrangements to obtain the necessary funds. If we determine it is necessary to seek additional funding for any reason, we may not be able to obtain such funding or, if funding is available, obtain it on acceptable terms. If we fail to make a payment on our debt, we could be in place default on such debt and the lenders could declare such debt due and payable, which would have a material adverse effect on our business, financial condition and results of operations. We are subject to customary financial and operating restrictions built into our credit agreement. Our credit agreement includes a number of financial and operating restrictions. For example, our credit agreement requires us to meet financial ratios, including leverage ratios and an interest coverage ratio, among others. Our credit agreement also contains provisions that restrict our ability to, among other things, create liens on our assets; dispose of assets; engage in mergers or consolidations, and pay dividends or to make other distributions to our stockholders, or repurchase shares of our common stock. These provisions may competitively disadvantage us relative to other companies, and adversely impact our ability to conduct our business. Potential important opportunities or transactions, such as significant acquisitions, may require the consent of our lenders. In addition, our failure to comply with these covenants could result in a default under the credit agreement. Inflation and changes in the cost or availability of labor, telecommunication services, energy, and other operational necessities could adversely affect our results of operations. We have experienced increases in labor costs due to inflationary pressures and due to the competition for labor in many jurisdictions where we do business continuing to be acute. Inflation is also causing notable increases in our other critical operating costs. Many of our long-term contracts do not allow for escalation of fees, as our operating costs increase; and those that do allow for escalations do not always provide for rate increases comparable to cost increases that we are experiencing now and likely to experience in the future. There is no assurance that we will be able to fully offset cost increases through cost management or price increases, especially given the current highly competitive environment in our industry. Our clients are also experiencing economic pressures, and faced with cost increases from us, may take over the delivery of the services we historically performed for them or engage less expensive providers. If we are not able to increase our pricing or otherwise offset our increased costs while maintaining our market share, our operating results and profitability could be adversely affected. Our results of operations may be adversely impacted by foreign currency exchange rate risk. Many contracts that we service from delivery centers or with remote employees based outside of the United States are typically priced, invoiced, and paid in U. S. and Australian dollars, British pounds, or Euros, while the costs incurred to deliver these services are incurred in the functional currencies of the country of operations. The fluctuations between the currencies of the contract and operating currencies present foreign currency exchange risks. Furthermore, because our financial statements are denominated in U. S. dollars, but approximately 14 % of our revenue is derived from contracts denominated in other currencies, our results of operations could be adversely affected if the U. S. dollar strengthens significantly against foreign currencies. While we hedge at various levels against the effect of exchange rate fluctuations, we can provide no assurance that we will be able to continue to successfully manage this foreign currency exchange risk and avoid adverse impacts on our business, financial condition, and results of operations. Increases in income tax rates, changes in income tax laws or disagreements with tax authorities could adversely affect our business. We are subject to income taxes in the United States and in certain foreign jurisdictions where we operate or where clients benefit from our services. Increases in income tax rates or other changes in income tax laws could reduce our after-tax income from the relevant jurisdictions and could adversely affect our business, financial condition or results of operations. Our operations outside the United States generate a significant portion of our income, and many of the other countries where we have significant operations have recently made or are actively considering changes to existing tax laws that could significantly impact how U. S. multinational corporations are taxed on foreign earnings. The Biden administration and many European governments have called for changes to fiscal and tax policies, which may include comprehensive tax reform. Many of these proposed changes to the taxation of our activities, if enacted, could increase our effective tax rate or adversely affect our business, financial condition, or results of operations. There are no assurances that we will be able to implement effective tax planning strategies that are necessary to optimize our tax position following changes in tax laws globally. If we are unable to implement a cost-effective contracting structure and other changes in how we do business to mitigate these changes, our effective tax rate and our results of operations would be significantly impacted. Our ability to maintain use our net operating losses or U. S. federal tax credits to offset future taxable income may be subject to certain limitations. If our transfer pricing arrangements are ineffective, our tax liability may increase. Transfer pricing regulations in the United States, Australia, India, Mexico, the Netherlands, the Philippines, and other countries where we operate, require that cross-border transactions between affiliates be on arm's-length terms. We carefully consider pricing for operations without disruption delivery, marketing, sales, and other services among our domestic and foreign subsidiaries to assure that they are at arm's-length. If tax authorities determine that the transfer prices and terms that we have applied are not appropriate, our tax liability may increase, including accrued interest and penalties, thereby impacting our profitability and cash flows, and potentially resulting in a material adverse effect to our operations, effectively -- effective tax rate and financial condition. adopt AI into our offerings, could materially impact our ability to compete. We are integrating AI into have incurred, and may in the future incur, impairments to goodwill, long-lived assets our- or solutions- strategic investments, which impacts our financial results of operations. As a result of past acquisitions, as of December 31, 2023, we have approximately \$ 809. 0 million of goodwill and \$ 198. 4 million of intangible assets included on our Consolidated Balance Sheet. We review our goodwill and intangible assets for

impairment at least once annually, and more often when events or changes in circumstances indicate the carrying value may not be recoverable. We perform and an assessment of qualitative and quantitative factors to determine whether the existence of events or circumstances lead to a determination that it is more likely to than not that the fair value of the goodwill or intangible asset is less than its carrying amount. In the event that the book value of goodwill or intangible asset is impaired, such impairment would be charged to earnings in the period when such impairment is determined. We have recorded goodwill and important intangible impairments in the past of our, and there can be no assurance that we will not incur impairment charges in the future service offerings. While AI offers significant benefits, which could it also presents risks and challenges to our business. Some of the recently brought to market third-party AI solutions have material adverse effects the potential of replacing some of our lower tier service offerings which puts pressure on the 'speed to market' for our efforts. At the same time, AI solutions are evolving and are not infallible, and issues with data sourcing, technology integration, program bias into decision-making algorithms, security challenges and the protection of personal information and privacy could impair our successful and timely adoption. If our AI solutions are deployed before they are perfected and the output from our AI solutions is deemed by clients to be inaccurate or our questionable, financial condition our or brand and reputation may be harmed and our results of operations may be impacted. On the other Risks Related to Contracting Practices, Legal and Regulatory Matters that Impact, if we are too slow to market and are unable to timely and effectively deploy AI in our offerings, we would fall behind our competitors and our results of operations and future prospects may also be impacted. RISKS RELATED TO OUR CONTRACTING PRACTICES, LEGAL AND REGULATORY MATTERS Our Business Our financial results may be impacted by changes in laws / regulations, and our failure to comply with laws / regulations relevant to our business Our business is subject to extensive, and at times conflicting, regulations by the United States U. S. federal, state, local, foreign national, and provincial authorities relating to confidential client and customer data, data privacy, customer communications, and telemarketing practices; licensed healthcare, financial services, collections, insurance, and gaming / gambling support activities; trade restrictions and sanctions, tariffs, import / export controls; taxation; labor regulations, mandatory healthcare and wellness rules regulations, wages, breaks and severance regulations; health and safety regulations; disclosure obligations; and immigration laws, among other areas. As 19As we provide services to clients' customers residing in countries where we do not have in-country operations on the ground or if we use telecommunication channels and airways in countries where we do not have physical presence, we may also be subject to laws and regulations of these countries. Costs and complexity of compliance with existing and future regulations that could apply to our business may adversely affect our profitability; and if we fail to comply with these mandates, we could be subject to contractual, civil and even criminal liability, monetary damages and fines. Enforcement actions by regulatory agencies could also materially increase our costs of operations and impact our ability to serve our clients. Adverse changes in laws or regulations that impact our business may negatively affect the sale of our services, slow the growth of our operations, or mandate changes to how we deliver our services, including our ability to use and how we use offshore resources. These changes could threaten our ability to continue to serve certain markets. Uncertainty and inconsistency in relevant privacy and data protection laws relevant to our business, the high cost of compliance with such laws, and the failure to comply with related contractual obligations related to data privacy, and high cost of compliance may impact our ability to deliver services and our results of operations During the last several years, there has been a significant increase in data protection and privacy regulations and enforcement activity in many jurisdictions where we and our clients do business. These regulations are often complex and at times they impose conflicting requirements among different jurisdictions that we serve. For example, the European Union's General Data Protection Regulation (GDPR) imposes data protection requirements for controllers and processors of personally identifiable information collected in Europe, while the California Consumer Privacy Protection Act (CCPA), and other similar acts in other U. S. states imposed similar regulations protecting state residents with a different reach. We are also subject to our privacy policies and client contractual obligations related to privacy, data protection, and information security. Additionally, there There is an increased focus on automated processing and services delivered with the use of AI and GenAI tools that may lead to increased regulatory oversight and restrictions that could have an impact on our business. 18The The scope of these laws, regulations and policies is subject to differing interpretations, and may be inconsistent among, or conflict with other laws and regulations. The regulatory framework for privacy and data protection worldwide is, and is likely to remain for the foreseeable future, uncertain and complex, and it is possible that these varied obligations may be interpreted and applied in a manner that currently we do not anticipate or that they are inconsistent from one jurisdiction to another and may conflict with other rules or our practices. Well publicized security breaches have led to enhanced government and regulatory scrutiny of the measures being taken by companies to protect against cyberattacks and resulted in heightened cybersecurity requirements, including additional regulatory expectations for licensed service providers, and the oversight of vendors activities. Unauthorized disclosure of sensitive or confidential client, their customers', and our employees' data, whether through breach of our systems or otherwise, has exposed us in the past and could expose us in the future to costly litigation, regulatory enforcement, and could cause us to lose clients. For example, the New York Department of Financial Services that, which regulates some of our licensed activity, issues their its own cybersecurity cybersecurity mandates, in addition to those issued by the state of New York and other states that oversee our activities; while the U. S. federal government may impose is considering new federal national data privacy and regulation mandates which would overlap with and may, contradict or supersede certain state requirements. Our public sector clients also established and continue to evolve certain cybersecurity and technology resilience mandates, such as FedRamp and StateRamp, that impact our business and cost of our business delivery. Failure to comply with all privacy and, data protection and cybersecurity laws and regulations that are relevant to different parts of our business have resulted in, and may result in additional future legal claims, significant fines, sanctions, or penalties, and or loss of licenses; and may increase our cost of operations, make it difficult for us to secure business or efficiently serve our clients. Compliance with these evolving regulations requires significant investment which impacts our financial results of operations. Well

publicized security breaches have led to enhanced government and regulatory scrutiny of the measures being taken by companies to protect against cyberattacks and have resulted in heightened cybersecurity requirements, including additional regulatory expectations and the oversight of vendor activity for licensed service providers, and service providers to public sector clients. Unauthorized disclosure of sensitive or confidential client, their customers', and our employees' data, whether through third party breach of our systems or due to negligence or intentional acts of insiders, has exposed us in the past and could expose us in the future to costly litigation and regulatory enforcement. It could also impact our reputation and cause us to lose clients, which could adversely affect our financial condition and results of operations. Wage and hour class action lawsuits can expose us to costly litigation and damage our reputation. The customer care business process outsourcing industry in the United States is a target of plaintiffs' law firms that specialize in wage and hour class action lawsuits against large employers by soliciting potential plaintiffs (current and former employees) with billboard and social media advertising. The plaintiffs' law firms seek large settlements based entirely on the number of potential plaintiffs in a class, whether or not there is any basis for the claims that they make on behalf of their clients, most of whom do not believe themselves to be aggrieved nor seek recourse until solicited. The cost of defending litigation for these large class action lawsuits has been and will continue to be significant. Because we hire large numbers of employees in the United States and our industry has large turnover, the potential size of plaintiffs' classes in these wage and hour lawsuits can be considerable, creating a potential material impact on risks to the cost of our operations. As we continue to hire more employees in the United States, and expand our operations to in California, where the number of wage and hour class action lawsuits is larger than in many other states combined and where verdicts in these lawsuits are very large, our results of operations may be materially impacted by these lawsuits. Contract terms typical in our industry can lead to volatility in our revenue and profitability. Many of our TTEC Engage business contracts require clients to provide monthly forecasts of volumes, but no guaranteed or minimum volume or revenue levels. Such forecasts vary from month to month, which can impact our staff and space utilizations, our cost structure, and our profitability. Many of our contracts, although long term, have termination for convenience clauses with short notice periods and no guarantees of minimum revenue levels or profitability, which could have a material adverse effect on our results of operation, if a client terminates a contract or materially reduces customer interaction volumes, it could have a material adverse effect on short notice our results of operations and makes it harder to make projections. We may not always offset increased costs with increased fees under long-term contracts. The pricing and other terms of our client contracts, particularly on our long-term service agreements, are based on estimates and assumptions we make at contract inception. These estimates reflect our best judgment, at the time, regarding the nature of the engagement and our expected costs to provide the contracted services, but these judgments could differ from actual results, especially with conflicting inflationary and recessionary pressures. Not all our contracts allow for escalation of fees as our cost of operations increase. Moreover, those that do allow for such escalations do not always allow increases at rates comparable to the increases that we experience due to rising minimum wage costs, mandates, related payroll cost increases, increased technology costs of work from home environment environments not offset by reduction in physical footprint due to long-term lease commitments, and the increasing costs of evolving regulatory requirements. If and to the extent we do not negotiate long-term contract terms that provide for fee adjustments to reflect increases in our cost of service delivery, our business, financial conditions, and results of operation could be materially impacted. We provide service level commitments to certain customers. If we do not meet these contractual commitments, we could be subject to penalties, credits, refunds or contract terminations, which could adversely affect our revenue and harm our reputation. Broad Indemnification obligations required in some of our contracts for losses or damages outside of our control in the clients' environment that can be tied indirectly to our services may make some of our contracts unprofitable and may materially impact our results of operations. The growing trend of clients seeking to transfer growing cybersecurity and data privacy and emerging technologies related risks to service providers could significantly impact our operations and profitability. As cybersecurity incidents and data breaches are becoming more common and often impossible to avoid, clients are looking to their service providers, like us, to cover their cost of these incidents. Many of the services we provide are performed in the clients' and not in TTEC our information technology environments and security incidents that clients experience may have many causes and many contributory factors, most of which are unrelated to our TTEC's activities or involve situations that we cannot control or mitigate. Yet, clients are increasingly seeking for service providers, like TTEC us, to accept full unlimited liability for incidents that we did not cause but which our errors or omissions may have contributed to, in part. While clients expect the inclusion of emerging technologies, including AI and GenAI in our services offerings, they often are not positioned to nor wish to mitigate or assume responsibility for the often uncertain risks associated with such technologies, expecting us to assume that risk. Potential liability and related cost is in connection with these risk transfers are often unpredictable, cannot be easily quantified or priced, and cannot always be insured. If we are unable to negotiate reasonable contractual terms with our clients where liabilities for our services are reasonably allocated to events that we can impact, control or mitigate, we may have to decline business opportunities or incur significant liability that would have impact on our results of operations. The growing use of AI / GenAI in our offerings and evolving uncertainty of regulatory environments impacting such offerings may impact our costs of doing business and reputation. Regulations on the use of AI / GenAI technologies are rapidly evolving across jurisdictions where we do business. The uncertainty and inconsistencies of these evolving regulatory environments may increase costs and our liability related to our use of AI and the use of AI by our clients. While we have taken a responsible approach to how AI / GenAI is included in our offerings and in our business, there can be no assurances that future AI regulations would not adversely impact us or conflict with our approach to AI, including affecting our ability to offer AI / GenAI in our service offerings without costly investments in modifications to our offerings and additional compliance requirements, impacting our results of operations or our reputation. Challenges in protecting our intellectual property and its infringement by others

may adversely impact our ability to innovate and compete. Our intellectual property may not always receive favorable treatment from the United States Patent and Trademark Office, the European Patent Office, or similar foreign intellectual property adjudication and registration agencies; and our “patent pending” intellectual property may not receive a patent or may be subject to prior art limitations. Our trademarks may be challenged, and have been challenged, by others with similar marks. The lack of an effective legal system in certain countries where we do business or lack of commitment to protection of intellectual property rights, may prevent us from being able to defend our intellectual property and related technology against infringement by others, leading to a material adverse effect on our business, results of operations and financial condition. As our reliance on technology for services that we provide increases, so is the risk of infringement or claims of infringement of intellectual property rights of others. If we are not successful in defending against such claims, our results of operations may be impacted. Our inability to timely secure **or maintain** licensing required to perform **certain regulated** services may significantly impact our results of operations. Some of the services we provide for our healthcare, financial services, gaming, and other highly regulated clients require for some of our legal entities, directors and officers of these entities, and employees who perform the services to be licensed by authorities that oversee these regulated activities. These licensing requirements vary among jurisdictions where we provide services; and the ongoing compliance requirements to maintain and renew these licenses also varies **among regulators** and change often. Our ability to maintain these licenses and to comply with various evolving regulations that underpin the licensing requirements depends on many factors, not all of which we control; and the cost of this compliance can be significant. Failure to comply with all regulations in one jurisdiction may impact our licensing status with regulators in other jurisdictions. **Our FTEC’s and our directors’, officers’, and employees’** ability to secure and maintain these licenses and to do so timely cannot always be assured, and depends on many factors, some of which we cannot control. ~~While we have been able to stay current with most known licensing requirements, there can be no assurance that we will be able to continue to do so in the future.~~ If we are unable to maintain these licenses, if we fail to **monitor the comply with ever** evolving ~~regulations~~ **regulations** in all the jurisdictions where we deliver **regulated** services, or if we are unable to meet the regulatory requirements, we may lose significant business opportunities or breach ongoing contractual obligations, which **would could** have material adverse impact on our results of operations.

22 Risks Related **Increases in income tax rates, changes in income tax laws or disagreements with tax authorities could adversely affect our business.** We are subject to income taxes in **Our Operations Outside of** the United States **States We** and in certain foreign jurisdictions where we operate or where clients benefit from our services. Increases in income tax rates or other changes in income tax laws could reduce our after-tax income from the relevant jurisdictions and could adversely affect our business, financial condition or results of operations. Our operations outside the United States generate a significant portion of our income and many of the other countries where we have significant operations, have recently made or are actively considering changes to existing tax laws that could significantly impact how U. S. multinational corporations are taxed on foreign earnings. The Biden administration and many European governments have called for changes to fiscal and tax policies, which may include comprehensive tax reform. Many of these proposed changes to the taxation of our activities, if enacted, could increase our effective tax rate or adversely affect our business, financial condition, or results of operations. There are no assurances that we will be able to implement effective tax planning strategies that are necessary to optimize our tax position following changes in tax laws globally. If we are unable to implement a cost-effective contracting structure and other changes in how we do business to mitigate these changes, our effective tax rate and our results of operations would be impacted. Our ability to use our net operating losses or federal tax credits to offset future taxable income may be subject to certain limitations. If our transfer pricing arrangements are ineffective, our tax liability may increase. Transfer pricing regulations in the United States, Australia, India, Mexico, the Netherlands, the Philippines, and other countries where we operate, require that cross-border transactions between affiliates be on arm’s-length terms. We carefully consider pricing for operations delivery, marketing, sales, and other services among our domestic and foreign subsidiaries to assure that they are at arm’s-length. If tax authorities determine that the transfer prices and terms that we have applied are not appropriate, our tax liability may increase, including accrued interest and penalties, thereby impacting our profitability and cash flows, and potentially resulting in a material adverse effect to our operations, effective tax rate and financial condition.

RISKS RELATED TO OUR INTERNATIONAL OPERATIONS We face special risks associated with international operations **operations**. An important component of our business strategy is **service our global delivery model** outside of the United States and our continuing **continuous** international expansion. **During In 2022-2023**, we derived approximately **32-30%** of our revenue from operations outside of the United States. **We deliver services to clients from 22 countries on six continents and the expansion to at least five additional countries is being considered in coming years.** Conducting business **abroad outside of the United States and in many global locations at the same time** is subject to a variety of risks, including: • inconsistent regulations, licensing requirements, prescriptive labor **rule rules**, corrupt business practices, restrictive export control and immigration laws, which may result in inadvertent violation of laws that we may not be able to immediately detect or correct; and **which** may increase our cost of operations as we endeavor to comply with laws that differ from one country to another; • uncertainty of tax regulations in countries where we do business may affect our costs of operation; • longer payment cycles, especially during economic downturn, could impact our cash flows and results of operations; **21** • political and economic instability, and unexpected changes in regulatory regimes could adversely affect our ability to deliver services **overseas** and our ability to repatriate cash; **;** For example, in 2022, Russian forces launched a significant military action against Ukraine, which has resulted in conflict and disruptions in the region and drew other countries (the U. S., the UK, Germany, Poland, Iran, and China), indirectly, into taking sides and supplying logistical assistance and arms. It also caused Russia to take certain retaliatory actions against the European Union in restricting its access to Russian energy. These geopolitical alignments create instability in regions where we do business. Although we do not believe that, to date, these events had material impact on our business, financial position or operations, if any of these, or any other factors, disrupt a country or region where we have significant operations (in particular the U. S., India, Bulgaria, Poland, or the Philippines);

clients or vendors, our business could be materially adversely affected. • currency exchange rate fluctuations and restrictions on currency movement or negative tax consequences triggered by such movement could adversely affect our results of operations, if we are forced to maintain assets in currencies other than U. S. dollars, while our financial results are reported in U. S. dollars; and if we are forced to maintain assets in currencies other than those that we use for payment of our operating expenses; • infrastructure challenges and lack of sophisticated disaster and pandemic preparedness in some countries where we do business may impact our service delivery; and • **armed conflicts**, terrorist attacks or civil unrest in some of the regions where we do business, and the resulting need for enhanced security measures may impact our ability to deliver services, threaten the safety of our employees, and increase our costs of operations. While we monitor and endeavor to mitigate in a timely manner the relevant regulatory, geopolitical, and other risks related to our operations outside of the United States, we cannot assess with certainty what impact such risks are likely to have over time on our business, and we can provide no assurance that we will always be able to mitigate these risks successfully and avoid adverse impact on our business and results of operations. Our delivery model involves geographic concentration outside of the United States, exposing us to significant operational risks. Our **delivery centers and our corporate functions, outside of the United States, are concentrated in the Philippines, Mexico, India, and Bulgaria.** Our business model is dependent on our ability to locate **at least some a significant portion** of our delivery and corporate functions in low- cost jurisdictions around the globe. Our dependence on our delivery centers and corporate support functions in areas subject to frequent severe weather, natural disasters, health and security threats, and arbitrary government actions represents a particular risk. Natural disasters (floods, winds, and earthquakes), terrorist attacks, pandemics, large- scale utilities outages, telecommunication and transportation disruptions, labor or political unrest, and restriction on repatriation of funds at some of the locations where we do business may interrupt or limit our ability to operate or may increase our costs. Our business continuity and disaster recovery plans, while extensive, may not **always** be effective, particularly if catastrophic events occur; and business interruption insurance that we procure to address some of these risks may not **always** be ~~always~~ available or may not be affordable. For these and other reasons, our geographic concentration in locations outside of the United States, **especially in the Philippines, India, Mexico, and Bulgaria** could result in a material adverse effect on our business, financial condition and results of operations. ~~We~~ **23** We may face new risks as we expand into countries where we have no prior experience. Our clients **demand service providers who can support them anywhere in the world and** sometimes, **ask us to maintain competitiveness, we must** establish new operations, quickly, in countries where we previously have not done business. New market entry is fraught with operational, security, regulatory compliance, safety, and corruption risks, and these risks are exacerbated when new operations are launched quickly. ~~TTEC has~~ **We have** experience in new market entry around the globe, but there can be no assurance that new operations in new countries would not result in financial losses **and**, operational instability **and reputational impact**. If we elect not to follow our clients to markets where they wish to have services, we may lose lucrative contracts, including contracts in multiple jurisdictions where we have experience, or to competitors who are already established in the markets new to us, which would impact our financial results of operations. **Risks Related to Ownership of 22** Our ~~Our financial~~ **Common Stock** The price and trading volumes of our common stock may fluctuate significantly due to many factors, some of which we cannot control. Our common stock trades on Nasdaq under the symbol “ TTEC. ” In recent years, the market value of our stock has fluctuated significantly due to many unrelated factors. Our results of operations directly impact the value of our stock, but many developments affecting the CX solutions industry in general, and not directly related to us or controlled by us, may also have material impact on our stock value. For example, our stock value may be adversely impacted by foreign: • the performance of others who offer similar services and how their performance is perceived by investors and analysts in comparison to our performance; • general economic, industry and market conditions; • acquisitions or consolidation in our industry; • our capital structure, including the amount of our indebtedness, as it compares to others in our industry; • changes in key personnel; • changes in market valuations of similar companies; • the depth and liquidity of the market for our common stock; • fluctuations in currency exchange rate rates; • our dividend policy as it compares to the dividend policies of other similar companies; • investors’ perception about our industry in general, and about our business and our management team; • the adequacy of our ESG practices; • the passage of adverse legislation or other regulatory developments in countries where we do business; • the stock market fluctuations due to geopolitical events, energy prices or terrorist activities; and • the impact of the factors referred to elsewhere in “ ~~risk~~ **Risk** Many contracts **Factors.** ” Our stock value may also be impacted by financial projections that we **provide** service from customer engagement centers or employees working from home based outside of the United States are typically priced, invoiced, and paid in U. S. and Australian dollars, the British pounds, or Euros, while the costs incurred to deliver **the public and whether** these **projections align with** services are incurred in the **expectations** functional currencies of the country **our current investors, potential investors, and financial analysts who follow and comment on our stock.** Any changes in our projections of our results of operations ~~The fluctuations between the currencies of the contract and operating currencies present foreign currency exchange risks. Furthermore, because our~~ **or our failure to meet** financial statements are denominated in U. S. dollars, but approximately 14 % of our **or exceed these projections and** revenue is derived from contracts denominated in other ~~the currencies,~~ **investors’ and analysts’ expectations about** our results of operations could **result in material impact on our stock value.** While many of these **factors impact the stock value of all companies in and outside of our industry, we may be more** adversely affected if the U. S. dollar strengthens significantly **impacted because** against foreign currencies. While we hedge at various levels against the effect of exchange rate fluctuations, we **the relatively small trading volume of our shares. There** can provide **be** no assurance that we will ~~be able to continue to successfully manage this foreign currency exchange risk~~ **declare dividends or repurchase our shares or the cadence or levels of these activities** Our Board of Directors has declared biannual dividends since 2015; and from time to time, in the past, we repurchased our shares, as ~~and~~ **an avoid adverse impacts** alternative method of **providing returns to our stockholders. Our Board’ s decisions regarding the payment of dividends or share repurchases**

are made in the best interest of all stockholders in compliance with relevant laws, and depend on our business many factors, including our financial condition, and results of earnings from operations; capital requirements for operation and technology investments and acquisitions; debt service obligations; market price of our shares; industry practice; legal and regulatory requirements; changes in U. S. federal, state, and international tax or corporate laws; covenant restrictions in our credit facility; changes to our business model, and other factors that our Board may deem relevant. 24Our dividend policy and share repurchase practices may change from time to time, and there are no assurances that we will continue to declare dividends or repurchase shares. A reduction or suspension in our dividend payments could have a negative impact on the price of our common stock.

STOCK Exclusive forum for dispute resolution in our bylaws could limit our stockholders' ability to obtain a favorable judicial forum for their disputes. Our bylaws designate Delaware's state courts as the exclusive forum for most disputes between us and our stockholders, including U. S. federal claims and derivative actions. We believe that this provision may benefit us by providing increased consistency in the application of Delaware law and federal securities laws by chancellors and judges who are particularly experienced in resolving corporate disputes, efficient administration of cases relative to other forums, and protection against the burdens of multi-forum litigation. This choice of forum provision does not have the effect of causing our stockholders to waive our obligation to comply with the federal securities laws. This bylaw forum selection provision is not uncommon for companies incorporated in the State of Delaware, but it could limit our stockholders' ability to select a more favorable judicial forum for disputes with us, our directors, officers or other employees and may therefore discourage litigation. It is important to note, however, that our choice of forum provision would (i) not be enforceable with respect to any suits brought to enforce any liability or duty created by the Securities Exchange Act of 1934, as amended, and (ii) have uncertain enforceability with respect to claims under the Securities Act of 1933, as amended. Delaware law and provisions in our certificate of incorporation and bylaws might discourage, delay or prevent a change of control of our Company or changes in our management and, potentially therefore, depress the price of our common stock. Our restated certificate of incorporation and amended and restated bylaws contain provisions that could depress the market price of our common stock by acting to discourage, delay or prevent a change in control of our Company or changes in our management that the stockholders of our Company may deem advantageous. These provisions, among other things: • authorize the issuance of "blank check" preferred stock that our board of directors could use to implement a stockholder rights plan; • provide that special meetings of our stockholders may be called only by our Chairman, TTEC President or our board of directors; • establish advance notice requirements for nominations for election to our board of directors or for proposing matters that can be acted upon by stockholders at annual stockholder meetings; • permit the board of directors to establish the number of directors on our board; and • provide that the board of directors is expressly authorized to make, alter or repeal our amended and restated bylaws. In addition, Section 203 of the Delaware General Corporation Law may discourage, delay or prevent a change in control of our company. Section 203, as it imposes certain restrictions on mergers, business combinations and other transactions between us and holders of 15 % or more of our common stock. 23Our inability to meet our clients' or investors' expectations for our environmental, social and governance (ESG) practices may impact our reputation and stock value. Our current and prospective clients and investors, our employees and other stakeholders are increasingly focused on our corporate environmental, social and governance (ESG) practices. Some of the regulators specific to industries we serve and to our public company status are also in the process of establishing certain ESG standards that we may or may not be able to meet. Although TTEC has a robust ESG program, it is scaled to the size of our business, and if our ESG program or our operations fail to meet the standards or expectations of our clients, investors, regulators, employees or other stakeholders, our reputation may be damaged and our business may be adversely impacted; we may find it difficult to recruit employees, and may lose business opportunities and investors. Our stock price may fluctuate significantly due to many factors, some of which we cannot control. In recent years, the market value of our stock has fluctuated significantly due to many unrelated factors. Our results of operations directly impact our stock value, but many developments affecting the CX solutions industry, in general, and not directly related to us or controlled by us, may also have material impact on our stock value. For example, our stock value may be impacted by the performance of our competitors and other similar companies, as it is perceived by investors and analysts in comparison to our performance; general economic, industry and market conditions; the announcement of acquisitions or consolidation in our industry; changes in key personnel; changes in market valuations of similar companies; fluctuations in currency exchange rates; our dividend policy as it compares to the dividend policies of other similar companies; investors' perception about our business and our management team; the adequacy of our ESG practices; the passage of adverse legislation or other regulatory developments in countries where we do business; or the stock market fluctuations due to geo-political events, energy prices or terrorist activities. Our stock value may also be impacted by financial projections that we provide to the public and whether these projections align with the expectations of our current investors, potential investors, and financial analysts who follow and comment on our stock. Any changes in our projections of our results of operations, or our failure to meet or exceed these projections and the investors' and analysts' expectations about our results of operations could result in material impact on our stock value. While many of these factors impact the stock value of all companies in and outside of our industry, we may be more significantly impacted because of the relatively small trading volume of our shares. Our Chairman and Chief Executive Officer controls a majority of our stock and has control over all matters requiring action by our stockholders; and his interest may conflict with the interests of our other stockholders. Kenneth D. Tuchman, our Chairman and Chief Executive Officer, directly and beneficially owns approximately 59 % of our TTEC's common stock. As a result, Mr. Tuchman could and does exercise significant influence and control over our business practices and strategy. He can elect all of the members of our board of directors, effect stockholder actions by written consent in lieu of stockholder meetings, and determine the outcome of all matters submitted to a vote of our stockholders, including matters involving mergers or other business combinations, the acquisition or disposition of assets, the occurrence of indebtedness, the issuance of any additional

shares of common stock or other equity securities and the payment of dividends on our common stock. The interest of Mr. Tuchman may not always coincide with the interest of our other stockholders, and Mr. Tuchman may seek to cause the Company to take actions that might involve risks to our business or adversely affect us or our other stockholders. For example, Mr. Tuchman's control of TTEC could delay or prevent a change of control, merger, consolidation, or sale of all or substantially all our assets that our other stockholders support, or conversely, Mr. Tuchman's control could result in the consummation of a transaction that our other stockholders do not support. As a controlling stockholder, Mr. Tuchman is generally entitled to vote his shares as he sees fit, which may not always be in the interest of our other stockholders. This concentrated control could also discourage investors from acquiring our common stock or initiating change of control transactions, which could depress the trading price of our common stock. 24 Our status as a "controlled company" could make our common stock less attractive to investors or otherwise harm our stock price. Because we qualify as a "controlled company" under the listing rules of the NASDAQ Stock Market, we are not required to have a majority of our board of directors be independent, nor are we required to have an independent compensation committee or an independent nominating committee of the board. While the Company has elected not to avail itself of these governance exceptions available to "controlled companies," in the future, the Company may elect to do so. Accordingly, because of our "controlled company" status, our other stockholders may not have the same protections that are available to stockholders of companies that are subject to all of the corporate governance rules for NASDAQ-listed companies. Our status as a "controlled company" could make our common stock less attractive to some investors or otherwise harm our stock price.

ITEM 1B. UNRESOLVED STAFF COMMENTS We have not received written comments regarding our periodic or current reports from the staff of the SEC that were issued 180 days or more preceding the end of our 2022 fiscal year that remain unresolved.

ITEM 2. PROPERTIES Our corporate headquarters are located in Englewood, Colorado. In addition to our headquarters and the customer engagement centers used by our Engage segment discussed below, we also maintain sales and consulting offices in several countries around the world which serve our Digital segment. As of December 31, 2022 we operated 73 customer engagement centers that are classified as follows:

- Multi-Client Center — We lease space for these centers and serve multiple clients in each facility;
- Dedicated Center — We lease space for these centers and dedicate the entire facility to one client; and
- Managed Center — These facilities are leased or owned by our clients and we staff and manage these sites on behalf of our clients in accordance with facility management contracts.

As of December 31, 2022, our customer engagement centers were located in the following countries:

	Total	Number of
Multi-Client	Dedicated	Managed
Australia	3	3
Brazil	1	1
Bulgaria	2	2
Canada	1	1
Colombia	2	2
Greece	1	1
Germany	1	1
India	2	2
Mexico	2	2
Philippines	15	15
Poland	1	1
South Africa	2	2
Thailand	1	1
United Kingdom	1	2
United States of America	23	3
Total	48	6

25 The leases for our customer engagement centers have remaining terms ranging from one to 11 years and generally contain renewal options. We believe that our existing customer engagement centers are suitable and adequate for our current operations, and we have plans to build additional centers to accommodate future business.

ITEM 3. LEGAL PROCEEDINGS From time to time, the Company has been involved in legal actions, both as plaintiff and defendant, which arise in the ordinary course of business. The Company accrues for exposures associated with such legal actions to the extent that losses are deemed both probable and reasonably estimable. To the extent specific reserves have not been made for certain legal proceedings, their ultimate outcome, and consequently, an estimate of possible loss, if any, cannot reasonably be determined at this time. Based on currently available information and advice received from counsel, the Company believes that the disposition or ultimate resolution of any current legal proceedings, except as otherwise specifically reserved for in its financial statements, will not have a material adverse effect on the Company's financial position, cash flows or results of operations.

ITEM 4. MINE SAFETY DISCLOSURES Not applicable.

PART II

ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES Our common stock is traded on the NASDAQ Global Select Market under the symbol "TTEC." As of December 31, 2022, we had 217 holders of record of our common stock and during 2022 we declared and paid a \$ 0.50 per share semi-annual dividend and a \$ 0.52 per share semi-annual dividend on our common stock. During 2021 we declared and paid a \$ 0.43 per share semi-annual dividend and a \$ 0.47 per share semi-annual dividend on our common stock. In 2015, our Board of Directors adopted a dividend policy, with the intent to distribute a periodic cash dividend to stockholders of our common stock, after consideration of, among other things, TTEC's performance, cash flows, capital needs and liquidity factors. The Company paid the initial dividend in 2015 and has continued to pay a semi-annual dividend in October and April of each year in amounts ranging between \$ 0.18 per common share in 2015 and \$ 0.52 per common share in October 2022. On February 23, 2023, the Board of Directors authorized a \$ 0.52 dividend per common share, payable on April 20, 2023, to shareholders of record as of March 31, 2023. While it is our intention to continue to pay semi-annual dividends in 2023 and beyond, any decision to pay future cash dividends will be made by our Board of Directors. In addition, our credit facility restricts our ability to pay dividends in the event we are in default or do not satisfy certain covenants.

Stock Repurchase Program We continue to have the opportunity to return capital to our shareholders via an ongoing stock repurchase program (originally authorized by the Board of Directors in 2001). As of December 31, 2022, the cumulative authorized repurchase allowance was \$ 762.3 million, of which we have used \$ 735.8 million to purchase 46.1 million shares. As of December 31, 2022, the remaining amount authorized for repurchases under the program was approximately \$ 26.6 million. During 2021 and 2022, we did not purchase any shares under the program. From January 1, 2023 through February 22, 2023, we did not purchase any additional shares and we do not currently have plans to make repurchases during 2023. The stock repurchase program does not have an expiration date.

26 Stock Performance Graph The graph depicted below compares the performance of TTEC common stock with the performance of the NASDAQ Composite Index; the Russell 2000 Index; and customized peer group over the period beginning on December 31, 2017 and ending on December 31, 2022. We have chosen the 2022 Peer Group comprised of Accenture Plc (NASDAQ: ACN), Cognizant Technology Solutions Corp. (NASDAQ: CTSI), Concentrix (NASDAQ: CNXC);

Globant S. A. (NYSE: GLOB), Teleperformance (NYSE Euronext: RCF) and Telus International (NYSE: TIXT). We believe that the companies in the 2022 Peer Group are relevant to our current business model, market capitalization and our two segments Digital and Engage. The 2021 Peer Group included Accenture Plc (NASDAQ: ACN), Cognizant Technology Solutions Corp. (NASDAQ: CTSI), Genpact (NASDAQ: G), LivePerson Inc. (NASDAQ: LPSN), and Teleperformance (NYSE Euronext: RCF). The graph assumes that \$ 100 was invested on December 31, 2017 in our common stock and in each comparison index, and that all dividends were reinvested. We declared per share dividends on our common stock of \$ 2.88 during 2020, \$ 0.90 during 2021 and \$ 1.02 during 2022. Stock price performance shown on the graph below is not necessarily indicative of future price performance.

27 COMPARISON OF 5 YEAR CUMULATIVE TOTAL RETURN Among TTEC Holdings, Inc., The NASDAQ Composite Index, The Russell 2000 Index, And Peer Groups

Year	TTEC Holdings, Inc.	NASDAQ Composite	Russell 2000	Peer Group
2017	\$ 100	\$ 100	\$ 100	\$ 100
2018	\$ 72	\$ 102	\$ 106	\$ 122
2019	\$ 245	\$ 122	\$ 122	\$ 94
2020	\$ 97	\$ 133	\$ 192	\$ 235
2021	\$ 159	\$ 100	\$ 89	\$ 112
2022	\$ 163	\$ 134	\$ 154	\$ 122

28 ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS- Executive Summary TTEC Holdings, Inc. ("TTEC", "the Company", "we", "our" or "us"; pronounced "T-TEC") is a leading global customer experience ("CX") as a service ("CXaaS") partner for many of the world's most iconic companies, disruptive hypergrowth brands, and large public sector agencies. TTEC designs, builds, orchestrates, and delivers seamless digitally enabled customer experiences that increase brand value, customer loyalty, revenue, and profitability through personalized, outcome-based interactions. We help clients improve their customer satisfaction while lowering their total cost to serve by combining innovative digital solutions with service capabilities that deliver a frictionless CX across numerous real-time digital and live interaction channels and different phases of the customer lifecycle. The Company operates and reports its financial results of operation through two business segments: TTEC Digital and TTEC Engage.

- TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization, system integration, cloud-based technology solutions, and transformation enabled by our proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of customer relationship management ("CRM"), data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes.
- TTEC Engage provides the digitally enabled CX managed services to support our clients' end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally enabled back office and industry specific specialty services including artificial intelligence ("AI") operations, and fraud management services. TTEC Digital and TTEC Engage strategically come together under our unified offering, Humanify @ CXaaS, which drives measurable customer results for clients through the delivery of personalized and seamless omnichannel experiences. Our Humanify @ cloud platform provides a fully integrated ecosystem of CX offerings, including messaging, AI, machine learning, robotic process automation, analytics, cybersecurity, CRM, knowledge management, journey orchestration, and traditional voice solutions. Our end-to-end CXaaS platform differentiates us from competitors by combining design, strategic consulting, technology, data analytics, process optimization, system integration, and operational excellence along with our decades of industry know-how. This unified offering is value-oriented, outcome-based and delivered to large enterprises, hypergrowth companies and public sector agencies on a global scale. During 2022, the TTEC global operating platform delivered onshore, nearshore, and offshore services in 21 countries on six continents-- the United States, Australia, Belgium, Brazil, Bulgaria, Canada, Colombia, Costa Rica, Germany, Greece, India, Ireland, Mexico, the Netherlands, New Zealand, the Philippines, Poland, Singapore, South Africa, Thailand, and the United Kingdom with the help of 69,400 consultants, technologists, and CX professionals. Our revenue for fiscal 2022 was \$ 2.444 billion, approximately \$ 472 million, or 19%, which came from our TTEC Digital segment and \$ 1.972 billion, or 81%, which came from our TTEC Engage segment. To improve our competitive position in a rapidly changing market and to lead our clients with emerging CX methodologies, we continue to invest in innovation and service offerings for both mainstream and high-growth disruptive businesses, diversifying and strengthening our core customer care services with technology-enabled, outcomes-focused services, data analytics, insights, and consulting.

29 We also invest to broaden our product and service capabilities, increase our global client base and industry expertise, tailor our geographic footprint to the needs of our clients, and further scale our end-to-end integrated solutions platform. To this end we were highly acquisitive in the last several years, including our acquisition in April 2022 of certain public sector assets of Fancuil, Inc. that included healthcare exchange and transportation services contracts. The acquisition expanded our capabilities in the growing public sector market by adding the building and operating of technology-enabled citizen engagement solutions to our offerings. We also completed an acquisition early in the second quarter of 2021 of a provider of Genesys and Microsoft cloud contact center services, which followed an acquisition in the second half of 2020 of a preferred Amazon Connect cloud contact center service and implementation provider. We have extensive expertise in the healthcare, automotive, national / federal and state and local government, financial services, communications, technology, travel, logistics, media and entertainment, e-tail / retail, and transportation industries. We serve more than 775 diverse clients globally, including many of the world's iconic brands, Fortune 1000 companies, public sector agencies, and disruptive hypergrowth companies.

In 2021, TTEC experienced two significant cybersecurity incidents. One involved a global supply chain compromise that impacted thousands of companies worldwide, including a TTEC Digital subsidiary and its managed services clients. Another involved a ransomware attack that temporarily disrupted the TTEC Engage business. With support from outside forensic experts, in the fourth quarter of 2021 TTEC completed its investigation of root causes and impacts of the cybersecurity incident and has been working to harden the security of its information technology environment and has taken the measures it believes to be appropriate to protect its systems and its data. In connection with these incidents, we also exercised reasonable efforts to identify

data that may have been exfiltrated and found no credible evidence that exfiltrated data was publicly released. By January 2022, the data involved in the incident had been analyzed for impact and notice obligations, and we provided appropriate regulatory and individual notices about the incident and its potential impacts. The Company performed appropriate procedures to validate the accuracy and completeness of information involved in its financial reporting, and we had no indication that the accuracy and completeness of any financial information was impacted as a result of the incident. The temporary operational disruptions that occurred due to these incidents did not have a long-term impact on our results of operations. TTEC has made and continues to make significant investments to enhance our information technology environment, our operational governance of our information technology system and our data governance practices during the fourth quarter of 2021 and 2022. In 2022, allegations were made against the Company about data privacy failures, which are typical when cybersecurity incidents result in data exfiltration. The Company settled these allegations without material impact to operations. The incident resulted in certain government enforcement actions, regulatory investigations, fines, penalties, and private legal actions, which although significant, are typical under these circumstances and did not materially impact our results of operations. Other actual and potential consequences of the incident included and may include negative publicity, loss of client trust, reputational damage, litigation, contractual claims, financial judgement or settlements in excess of insurance, and disputes with insurance carriers concerning coverage. See, Part I, Item 1A Risk Factors.

COVID-19 Pandemic Through the period ended December 31, 2022 the COVID-19 pandemic has not had a material adverse impact on our operational or financial results. As of December 31, 2022 we have no continuing COVID-19 related surge work. Our clients continue to reposition their work in the post-pandemic environment, leveraging new ways of working, and evolving the use of technology. Based on currently available information, we cannot accurately predict the post-pandemic changes to our clients' businesses and their effect on the magnitude and timing of our clients' buying decisions. Further, while to date we have been successful in managing service delivery from a mix of delivery centers and highly disbursed employee population working remotely, certain seasonal weather cycles and their potential impacts on power grid and internet availability for our employees working from home may impact our delivery capability with little notice, thus potentially impacting our results of operations in the future. As the needs of the business and our client requests now require us to return some of our employees who have been working remotely to on-site work in our delivery centers, some employees may be reluctant to return to traditional work on-sites and it may have impacts on our ability to staff projects and deliver services.

Capital and Financing Availability Our strong balance sheet, cash flow from operations and access to debt and capital markets have historically provided us the financial flexibility to effectively fund our organic growth, capital expenditures, strategic acquisitions, incremental investments, and capital distributions. We return capital to our shareholders through our dividend program. Given our cash flow generation and balance sheet strength, we believe cash dividends, in balance with our investments in product and service innovations, organic growth, and strategic acquisitions, align shareholder interests with the needs of the Company. After consideration of TTEC's performance, cash flow from operations, capital needs and the overall liquidity of the Company, the Company's Board of Directors adopted a dividend policy in 2015, with the intent to distribute a periodic cash dividend to stockholders of our common stock. Since inception in 2015, the Company has continued to pay a semi-annual dividend in October and April of each year in gradually increasing amounts from \$ 0.18 per common share in 2015 to \$ 0.52 per common share in October 2022. In December 2020, the Board of Directors authorized a special one-time dividend of \$ 2.14 per common share. On February 23, 2023, the Board of Directors authorized a semi-annual dividend of \$ 0.52 per common share, payable on April 20, 2023 to shareholders of record as of March 31, 2023. Our Integrated Service Offerings and Business Segments

We provide strategic value and differentiation through our two business segments: TTEC Digital and TTEC Engage. TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization, system integration, cloud-based technology solutions, and transformation enabled by our proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of CRM, data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes.

- **Technology Services:** Our technology services design, build, and operate highly scalable, digital omnichannel technology solutions in the cloud, on premise, or hybrid environment, including journey orchestration, automation and AI, knowledge management, and workforce productivity, among others.
- **Professional Services:** Our management consulting practices deliver customer experience strategy, analytics, process optimization, and system integration, among others. TTEC Engage provides the digitally enabled CX managed services to support our clients' end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally enabled back office and industry specific specialty services including AI operations, and fraud management services.

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- **Customer Acquisition, Growth, and Retention Services:** Our customer growth and acquisition services optimize the buying journeys for acquiring new customers by leveraging technology and analytics to deliver personal experiences that we believe increase the quantity and quality of leads and customers.
- **Customer Care, Technology Support, and Order Fulfillment Services:** Our customer care, technology support, and order fulfillment services provide turnkey contact center solutions, including digital omnichannel technologies, associate recruiting and training, facilities, and operational expertise to create exceptional customer experiences across all touchpoints.
- **Digitally enabled back office and specialty services:** Our digital AI operations, and fraud detection and prevention services provide clients with data tagging and annotation capabilities to train and enable AI platforms, community content moderation, and compliance to meet client content standards, and proactive fraud solutions to assist our clients in the detection and prevention of fraud. Based on our clients' preferences, we provide our services on an integrated cross-business segment and / or on a discrete basis. Additional information with respect to our segments and geographic footprint is included in Part II, Item 8. Financial Statements and Supplementary Data, Note 3 to the Consolidated Financial Statements. Our 2022 Financial Results

In 2022, our revenue increased 7.5% over 2021 to \$ 2,443.7 million, including a decrease of 1.9% or \$ 42.4

million due to foreign currency fluctuations. The increase in revenue was comprised of a \$ 57. 4 million, or 13. 9 %, increase for TTEC Digital and a \$ 113. 2 million, or 6. 1 %, increase for TTEC Engage. Our 2022 income from operations decreased \$ 48. 7 million to \$ 168. 5 million, or 6. 9 % of revenue, from \$ 217. 2 million which was 9. 6 % of revenue for 2021. The change in operating income is attributable to a number of different factors across the segments. The TTEC Digital operating income declined with an 4. 8 %, or \$ 1. 7 million, decrease over last year primarily due to increased revenue and program gross margins offset by a continued investment in sales and marketing, product engineering, and geographic expansion. The TTEC Engage operating income decreased 25. 8 %, or \$ 46. 9 million, compared to the prior year primarily related to the acquisition of Faneuil and other revenue increases offset by the ramp of several new programs, change in revenue mix away from COVID- surge programs, increased sales and marketing expenses, increased amortization of acquisition related intangible assets, impairments of internally developed software and real estate leases, and accelerated amortization of software. Income from operations in 2022 and 2021 included a total of \$ 19. 4 million and \$ 15. 1 million of restructuring and asset impairments, respectively. Our offshore customer experience centers spanning six countries serve clients based in the U. S. and in other countries with 19, 900 workstations representing 61 % of our global delivery capabilities. Revenue for our TTEC Engage segment provided in these offshore locations represented 27 % of our 2022 revenue, as compared to 29 % of our 2021 revenue. Our seat utilization is defined as the total number of utilized workstations compared to the total number of available production workstations. As of December 31, 2022, the total production workstations for our TTEC Engage segment was 32, 825 and the overall capacity utilization in our centers was 78 % versus 63 % in the prior year period. The significant improvement was driven by the Company's site optimization strategy as more and more clients are adopting the @ Home operational platform on a permanent basis. Post COVID-19 we expect our clients to leverage a more diversified geographic footprint and an increased mix of work from home versus brick- and- mortar seats. We will continue to refine our site strategy and capacity as we finalize plans with our clients and prospects. We plan to continue to selectively retain and grow capacity and expand into new offshore markets, while maintaining appropriate capacity onshore. As we grow our offshore delivery capabilities and our exposure to foreign currency fluctuation increases, we will continue to actively manage this risk via a multi- currency hedging program designed to minimize operating margin volatility.

32 Critical Accounting Policies and Estimates Management's Discussion and Analysis of our financial condition and results of operations are based upon our Consolidated Financial Statements, which have been prepared in accordance with accounting principles generally accepted in the U. S. (" GAAP "). The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses as well as the disclosure of contingent assets and liabilities. We regularly review our estimates and assumptions. These estimates and assumptions, which are based upon historical experience and on various other factors believed to be reasonable under the circumstances, form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Reported amounts and disclosures may have been different had management used different estimates and assumptions or if different conditions had occurred in the periods presented. Below is a discussion of the policies that we believe may involve a high degree of judgment and complexity.

Revenue Recognition The Company recognizes revenue from contracts and programs when control of the promised goods or services is transferred to the customers, in an amount that reflects the consideration it expects to be entitled to in exchange for those goods or services. Revenue is recognized when or as performance obligations are satisfied by transferring control of a promised good or service to a customer. A performance obligation is a promise in a contract to transfer a distinct good or service to the customer. Performance obligation is the unit of accounting for revenue recognition under the provisions of ASC Topic 606, " Revenue from Contracts with Customers " and all related amendments (" ASC 606 "). A contract's transaction price is allocated to each distinct performance obligation in recognizing revenue. The business process outsourcing (" BPO ") inbound and outbound service fees are based on either a per minute, per hour, per FTE, per transaction or per call basis, which represents the majority of our contracts. These contracts have a single performance obligation as the promise to transfer the individual goods or services is not separately identifiable from other promises in the contracts and, therefore, not distinct. With the exception of training, which is not considered to have value to the customer on a stand- alone basis, and is typically billed upfront and deferred, the remainder of revenue is invoiced on a monthly or quarterly basis as services are performed and does not create a contract asset or liability. In addition to revenue from BPO services, revenue also consists of fees from services for program launch, professional consulting, fully- hosted or managed technology and learning innovation services. The contracts containing these service offerings may contain multiple performance obligations. For contracts with multiple performance obligations, the Company allocates the contract's transaction price to each performance obligation using the best estimate of the standalone selling price of each distinct good or service in the contract. For these services, the point at which the transfer of control occurs determines when revenue is recognized in a specific reporting period. The majority of the Company's services are recognized over time using the input method in which revenue is recognized on the basis of efforts or inputs toward satisfying a performance obligation (for example, resources consumed, labor hours expended, costs incurred, or time elapsed) relative to the total expected inputs to satisfy the performance obligation. Deferred revenues for these services represent amounts collected from, or invoiced to, customers in excess of revenues recognized. The Company records amounts billed and received, but not earned, as deferred revenue. Costs directly associated with revenue deferred, consisting primarily of labor and related expenses, are also deferred and recognized in proportion to the expected future revenue from the contract. Variable consideration exists in contracts for certain client programs that provide for adjustments to monthly billings based upon whether the Company achieves, exceeds or fails certain performance criteria. Adjustments to monthly billings consist of contractual bonuses / penalties, holdbacks and other performance based conditions. Variable consideration is estimated at contract inception at its most likely value and updated at the end of each reporting period as additional performance data becomes available. Revenue related to such variable consideration is recognized only to the extent that a significant reversal of any incremental revenue is not considered probable.

33 Contract modifications are routine in the performance of the customer contracts. Contracts are often modified to account for

customer-mandated changes in the contract specifications or requirements, including service level changes. In most instances, contract modifications relate to goods or services that are incremental and distinctly identifiable, and, therefore, are accounted for prospectively. Direct and incremental costs to obtain or fulfill a contract are capitalized, and the capitalized costs are amortized over the corresponding period of benefit, determined on a contract-by-contract basis. The Company recognizes an asset for the incremental costs of obtaining a contract with a customer if it expects to recover those costs. Costs to obtain a contract that would have been incurred regardless of whether the contract was obtained are recognized as an expense when incurred, unless those costs are explicitly chargeable to the customer regardless of whether the contract is obtained. In certain cases, the Company negotiates an upfront payment to a customer in conjunction with the execution of a contract. Such upfront payments are critical to acquisition of new business and are often used as an incentive to negotiate favorable rates from the clients and are accounted for as upfront discounts for future services. Payments to customers are capitalized as contract acquisition costs and are amortized as a reduction to revenue in proportion to the expected future revenue from the contract, which in most cases results in straight-line amortization over the life of the contract. Such capitalized contract acquisition costs are periodically reviewed for impairment taking into consideration ongoing future cash flows expected from the contract and estimated remaining useful life of the contract.

Income Taxes Accounting for income taxes requires recognition of deferred tax assets and liabilities for the expected future income tax consequences of transactions that have been included in the Consolidated Financial Statements or tax returns. Under this method, deferred tax assets and liabilities are determined based on the difference between the financial statement and tax basis of assets and liabilities using tax rates in effect for the year in which the differences are expected to reverse. When circumstances warrant, we assess the likelihood that our net deferred tax assets will more likely than not be recovered from future projected taxable income. We continually review the likelihood that deferred tax assets will be realized in future tax periods under the “more-likely-than-not” criteria. In making this judgment, we consider all available evidence, both positive and negative, in determining whether, based on the weight of that evidence, a valuation allowance is required. We follow a two-step approach to recognizing and measuring uncertain tax positions. The first step is to determine if the weight of available evidence indicates that it is more likely than not that the tax position will be sustained on audit. The second step is to estimate and measure the tax benefit as the amount that has a greater than 50% likelihood of being realized upon ultimate settlement with the tax authority. We evaluate these uncertain tax positions on a quarterly basis. This evaluation is based on the consideration of several factors including changes in facts or circumstances, changes in applicable tax law, and settlement of issues under audit. Interest and penalties relating to income taxes and uncertain tax positions are accrued net of tax in the Provision for income taxes in the accompanying Consolidated Statements of Comprehensive Income (Loss). In the future, our effective tax rate could be adversely affected by several factors, many of which are outside our control. Our effective tax rate is affected by the proportion of revenue and income before taxes in the various domestic and international jurisdictions in which we operate. Further, we are subject to changing tax laws, regulations and interpretations in multiple jurisdictions in which we operate, as well as the requirements, pronouncements and rulings of certain tax, regulatory and accounting organizations. We estimate our annual effective tax rate each quarter based on a combination of actual and forecasted results of subsequent quarters. Consequently, significant changes in our actual quarterly or forecasted results may impact the effective tax rate for the current or future periods.

Business Combinations We account for business combinations under the acquisition method of accounting in accordance with ASC Topic 805, Business Combinations, which requires an allocation of the consideration we paid to the identifiable assets, intangible assets and liabilities based on the estimated fair values as of the closing date of the acquisition. The excess of the fair value of the purchase price over the fair values of these identifiable assets, intangible assets and liabilities is recorded as goodwill. Purchased intangibles other than goodwill are initially recognized at fair value and amortized over their useful lives unless those lives are determined to be indefinite. The valuation of acquired assets will impact future operating results. The fair value of identifiable intangible assets is determined using an income approach on an individual asset basis. Specifically, we use the multi-period excess earnings method to determine the fair value of customer relationships and the relief-from-royalty approach to determine the fair value of the trade name. Determining the fair value of acquired intangibles involves significant estimates and assumptions, including forecasted revenue growth rates, EBITDA margins, customer attrition rate, and market-participant discount rates. The determination of the useful life of an intangible asset other than goodwill is based on factors including historical tradename performance with respect to consumer name recognition, geographic market presence, market share, plans for ongoing trade name support and promotion, customer attrition rate, and other relevant factors.

Goodwill and Indefinite-Lived Intangible Assets We evaluate goodwill and indefinite-lived intangible assets for possible impairment at least annually or whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. We use a two-step process to assess the realizability of goodwill. The first step, Step 0, is a qualitative assessment that analyzes current economic indicators associated with a particular reporting unit. For example, we analyze changes in economic, market and industry conditions, business strategy, cost factors, and financial performance, among others, to determine if there would be a significant decline to the fair value of a particular reporting unit. A qualitative assessment also includes analyzing the excess fair value of a reporting unit over its carrying value from impairment assessments performed in previous years. If the qualitative assessment indicates the fair value of the reporting unit is in excess of its carrying value, no further testing is required. If a qualitative assessment indicates that a significant decline to fair value of a reporting unit is more likely than not, or if a reporting unit’s fair value has historically been closer to its carrying value, we will proceed to Step 1 testing where we calculate the fair value of a reporting unit based on discounted future probability-weighted cash flows. If Step 1 indicates that the carrying value of a reporting unit is in excess of its fair value, we will record an impairment equal to the amount by which a reporting unit’s carrying value exceeds its fair value. During 2022, we completed a Step 1 goodwill analysis and determined that for all three reporting units the estimated fair value exceeds the carrying value. The calculation of fair value is based on estimates including revenue projections, EBITDA margin projections, estimated tax rates, estimated capital expenditures and discount rates. We estimate fair value using discounted cash flows of the reporting

units. The most significant assumptions used in these analyses are those made in estimating future cash flows. In estimating future cash flows, we use financial assumptions in our internal forecasting model such as projected capacity utilization, projected changes in the prices we charge for our services, projected labor costs, as well as contract negotiation status. The financial and credit market volatility directly impacts our fair value measurement through our weighted average cost of capital that we use to determine our discount rate. We use a discount rate we consider appropriate for the country where the business unit is providing services.

Contingencies We record a liability for pending litigation and claims where losses are both probable and reasonably estimable. Each quarter, management reviews all litigation and claims on a case-by-case basis and assigns probability of loss and range of loss.

35 Other Components of Results of Operations

Cost of Services Cost of services principally include costs incurred in connection with our customer experience services and technology services, including direct labor and related taxes and benefits, telecommunications, technology costs, sales and use tax and certain fixed costs associated with the customer engagement centers. In addition, cost of services includes income related to grants we may receive from local or state governments as an incentive to locate customer engagement centers in their jurisdictions which reduce the cost of services for those facilities.

Selling, General and Administrative Selling, general and administrative expenses primarily include costs associated with administrative services such as sales, marketing, product development, legal, information systems (including core technology and telephony infrastructure), accounting and finance. It also includes outside professional fees (i.e., legal and accounting services), building expense for non-engagement center facilities and other items associated with general business administration.

Restructuring Charges, Net Restructuring charges, net primarily include costs incurred in conjunction with reductions in force or decisions to exit facilities, including termination benefits and lease liabilities, net of expected sublease rentals.

Impairment Losses Impairment losses include costs related to impairment of right-of-use assets, leasehold improvement assets, internally developed software, and certain computer equipment.

Interest Expense Interest expense includes interest expense, amortization of debt issuance costs associated with our Credit Facility, and the accretion of deferred payments associated with our acquisitions.

Other Income The main components of other income are miscellaneous income not directly related to our operating activities, such as foreign exchange gains and reductions in our contingent consideration.

Other Expenses The main components of other expenses are expenditures not directly related to our operating activities, such as foreign exchange losses and increases in our contingent consideration.

RESULTS OF OPERATIONS

Year Ended December 31, 2022 Compared to December 31, 2021

The tables included in the following sections are presented to facilitate an understanding of Management's Discussion and Analysis of Financial Condition and Results of Operations and present certain information by segment for the years ended December 31, 2022 and 2021 (amounts in thousands). All inter-company transactions between the reported segments for the periods presented have been eliminated.

TTEC Digital

	Year Ended December 31, 2022	2021	\$ Change	% Change
Revenue	\$ 471,523	\$ 414,104	\$ 57,419	13.9%
Operating Income	33,729	35,437	(1,708)	(4.8)%
Operating Margin	7.2%	8.6%		

The increase in revenue for the TTEC Digital segment was driven by increases in the cloud platform and the system integration practice including the acquisition of Avtex.

36 The operating income reduction is primarily attributable to increased revenue and program gross margins offset by a continued investment in sales and marketing, product engineering and geographic expansion and \$ 1.7 million of accelerated amortization of software. The operating income as a percentage of revenue decreased to 7.2% in 2022 as compared to 8.6% in 2021. Included in the operating income was amortization related to acquired intangibles of \$ 19.9 million and \$ 18.8 million for the years ended December 31, 2022 and 2021, respectively.

TTEC Engage

	Year Ended December 31, 2022	2021	\$ Change	% Change
Revenue	\$ 1,972,184	\$ 1,858,958	\$ 113,226	6.1%
Operating Income	134,814	181,755	(46,941)	(25.8)%
Operating Margin	6.8%	9.8%		

The increase in revenue for the TTEC Engage segment was due to a net increase of \$ 325.8 million in client programs including the acquisition of Fancuil, offset by a decrease for program completions of \$ 173.1 million and a \$ 39.5 million decrease due to foreign currency fluctuations. The operating income decreased due to the change in revenue mix away from COVID-surge programs, ramp costs for the new programs, incremental growth-oriented investments, integration-related costs associated with the Fancuil acquisition, increased amortization of acquisition related intangible assets, \$ 18.4 million of restructuring and impairment charges related to real estate leases and internally developed software that will not be used in the future, and \$ 6.8 million of accelerated amortization of software. Prior year operating income for the same period was impacted by the cybersecurity incident which reduced the operating income by \$ 13.4 million. As a result, the operating income as a percentage of revenue decreased to 6.8% in 2022 as compared to 9.8% in the prior period. Included in the operating income was amortization expense related to acquired intangibles of \$ 17.2 million and \$ 13.2 million for the years ended December 31, 2022 and 2021, respectively.

Interest Income (Expense) Interest income increased to \$ 1.8 million in 2022 from \$ 0.8 million in 2021. Interest expense increased to \$ 36.1 million during 2022 from \$ 12.4 million during 2021, primarily due to higher utilization of the line of credit and higher interest rates.

Other Income (Expense), Net For the year ended December 31, 2022 Other income (expense), net increased to net income of \$ 10.2 million from net income of \$ 2.3 million during the prior year. Included in the year ended December 31, 2022 was a gain of \$ 4.1 million due to insurance recovery related to property damages and a net \$ 1.8 million expense related to the fair value adjustments of contingent consideration accruals and receivables for one acquisition. Included in the year ended December 31, 2021 was a net \$ 1.2 million expense related to the fair value adjustments of contingent consideration for two acquisitions.

Income Taxes The reported effective tax rate for 2022 was 18.8% as compared to 23.9% for 2021. The effective tax rate for 2022 was impacted by earnings in international jurisdictions currently under an income tax holiday, a \$ 1.4 million benefit related to changes in tax contingent liabilities, a \$ 0.4 million benefit related to provision to return adjustments, \$ 0.9 million of expense related to the cybersecurity incident, a \$ 0.5 million benefit related to changes in valuation allowances and related deferred tax liabilities, a \$ 5.0 million benefit related to restructuring charges, a \$ 0.7 million benefit related to tax rate changes, a \$ 5.7 million benefit related to equity based compensation, a \$ 9.7 million benefit related to the amortization of purchased intangibles, and a \$ 2.2 million benefit related to accelerated amortization of software. Without these items our effective tax rate for the year ended December 31, 2022 would

have been 22.9%.³⁷For the year ended December 31, 2021, our effective tax rate was 23.9%. The effective tax rate for 2021 was impacted by earnings in international jurisdictions currently under an income tax holiday, a \$0.8 million benefit related to changes in tax-contingent liabilities, a \$1.3 million benefit related to provision to return adjustments, a \$3.5 million benefit related to the cybersecurity incident, \$13.9 million of expense related to changes in valuation allowances, a \$3.8 million benefit related to restructuring charges, \$4.1 million of expense related to international legal entity reorganization, a \$9.6 million benefit related to equity-based compensation, an \$8.3 million benefit related to the amortization of purchased intangibles, and \$0.1 million of other benefits. Without these items our effective tax rate for the year ended December 31, 2021 would have been 21.3%. Year Ended December 31, 2021 compared to December 31, 2020

For a discussion of our results of operations for the year ended December 31, 2021 compared to the year ended December 31, 2020, please see Part II. Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations—Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2021.

Liquidity and Capital ResourcesOur principal sources of liquidity are our cash generated from operations, our cash and cash equivalents, and borrowings under our Credit Facility (as defined below). During the year ended December 31, 2022, we generated positive operating cash flows of \$137.0 million. We believe that our cash generated from operations, existing cash and cash equivalents, and available credit will be sufficient to meet expected operating and capital expenditure requirements for the next 12 months, however, if our access to capital is restricted or our borrowing costs increase, our operations and financial condition could be adversely impacted. We manage a centralized global treasury function in the United States with a focus on safeguarding and optimizing the use of our global cash and cash equivalents. Our cash is held in the U. S. in U. S. dollars, and outside of the U. S. in U. S. dollars and foreign currencies. We expect to use our cash to fund working capital, global operations, dividends, acquisitions, and other strategic activities. While there are no assurances, we believe our global cash is well protected given our cash management practices, banking partners and utilization of diversified bank deposit accounts and other high quality investments. We have global operations that expose us to foreign currency exchange rate fluctuations that may positively or negatively impact our liquidity. We are also exposed to higher interest rates associated with our variable rate debt. To mitigate these risks, we enter into foreign exchange forward and option contracts through our cash flow hedging program. Please refer to Item 7A. Quantitative and Qualitative Disclosures About Market Risk, Foreign Currency Risk, for further discussion. In early April 2021, we drew down approximately \$500 million on the Credit Facility in order to provide funding for the acquisition of Avtex Solutions, Holdings LLC. We primarily utilize our Credit Facility to fund working capital, general operations, dividends, and other strategic activities, such as the acquisitions described in Part II. Item 8. Financial Statements and Supplementary Data, Note 2 to the Consolidated Financial Statements. During the fourth quarter of 2021, the Credit Facility was amended including an increase to \$1.5 billion of total commitments (see discussion below in the Debt Instruments and Related Covenants). As of December 31, 2022 and 2021, we had borrowings of \$960.0 million and \$791.0 million, respectively, under our Credit Facility, and our average daily utilization was \$1,037.4 million and \$797.2 million for the years ended December 31, 2022 and 2021, respectively. After consideration for the current level of availability based on the covenant calculations, our remaining borrowing capacity was approximately \$335 million as of December 31, 2022. As of December 31, 2022, we were in compliance with all covenants and conditions under our Credit Facility. The amount of capital required over the next 12 months will depend on our levels of investment in infrastructure necessary to maintain, upgrade or replace existing assets. Our working capital and capital expenditure requirements could also increase materially in the event of acquisitions or joint ventures, among other factors. These factors could require that we raise additional capital through future debt or equity financing. We can provide no assurance that we will be able to raise additional capital with commercially reasonable terms acceptable to us.³⁸The following discussion highlights our cash flow activities during the years ended December 31, 2022 and 2021.

Cash and Cash EquivalentsWe consider all liquid investments purchased within 90 days of their original maturity to be cash equivalents. Our cash and cash equivalents totaled \$153.4 million and \$158.2 million as of December 31, 2022 and 2021, respectively. We diversify the holdings of such cash and cash equivalents considering the financial condition and stability of the counterparty institutions. We reinvest our cash flows to grow our client base, expand our infrastructure, for investment in research and development, for strategic acquisitions, and to pay dividends.

Cash Flows from Operating ActivitiesFor the years 2022 and 2021 we reported net cash flows provided by operating activities of \$137.0 million and \$251.3 million, respectively. The decrease of \$114.2 million from 2021 to 2022 was primarily due to a \$17.4 million decrease in net cash income from operations and a \$96.9 million reduction in net working capital.

Cash Flows from Investing ActivitiesFor the years 2022 and 2021, we reported net cash flows used in investing activities of \$226.2 million and \$542.0 million, respectively. The net decrease in cash used in investing activities from 2021 to 2022 was due to a decrease related to acquisitions of \$339.3 million offset by a \$23.7 million increase in capital expenditures.

Cash Flows from Financing ActivitiesFor the years 2022 and 2021, we reported net cash flows provided by financing activities of \$89.0 million and \$319.6 million, respectively. The change in net cash flows from 2021 to 2022 was primarily due to a \$237.0 million net change in the line of credit and a \$5.9 million increase in dividends to shareholders, offset by a \$4.2 million decrease in tax payments related to restricted stock units, a \$3.6 million decrease in payment of debt issuance costs, and a \$3.4 million decrease in payments on other debt.

Free Cash FlowFree cash flow (see "Presentation of Non-GAAP Measurements" below for the definition of free cash flow) was \$53.0 million and \$190.9 million for the years 2022 and 2021, respectively. The decrease from 2021 to 2022 was primarily due to a decrease in the net cash from operations and an increase in capital expenditures.

Presentation of Non-GAAP MeasurementsFree Cash FlowFree cash flow is a non-GAAP liquidity measurement. We believe that free cash flow is useful to our investors because it measures, during a given period, the amount of cash generated that is available for debt obligations and investments other than purchases of property, plant and equipment. Free cash flow is not a measure determined by GAAP and should not be considered a substitute for "income from operations," "net income," "net cash provided by operating activities," or any other measure determined in accordance with GAAP. We believe this non-GAAP liquidity measure is useful, in addition to the most directly comparable GAAP measure of "net cash provided by operating

activities,” because free cash flow includes investments in operational assets. Free cash flow does not represent residual cash available for discretionary expenditures, since it includes cash required for debt service. Free cash flow also includes cash that may be necessary for acquisitions, investments and other needs that may arise. 39The following table reconciles net cash provided by operating activities to free cash flow for our consolidated results (in thousands):

	Year Ended December 31, 2022	2021
Net cash provided by operating activities	\$ 137,048	\$ 251,296
Less: Purchases of property, plant and equipment	84,012	60,358
Free cash flow	\$ 53,036	\$ 190,938

Obligations and Future Capital Requirements At December 31, 2022, our future contractual obligations were related primarily to debt, leases and income taxes. See the following footnotes in Part II, Item 8, Financial Statements and Supplementary Data: Note 10 Income Taxes, Note 12 Indebtedness, Note 13 Commitments and Contingencies and Note 15 Leases for a discussion of the obligation and timing of required payments. Purchase Obligations Occasionally we contract with certain of our communications clients to provide us with telecommunication services. These clients currently represent approximately 5% of our total annual revenue. We believe these contracts are negotiated on an arm’s length basis and may be negotiated at different times and with different legal entities. Future Capital Requirements We expect total capital expenditures in 2023 to be between 3.3% and 3.5% of revenue. Approximately 65% of these expected capital expenditures are to support growth in our business and 35% relate to the maintenance of existing assets. The anticipated level of 2023 capital expenditures is primarily driven by new client contracts and the corresponding requirements for additional customer engagement center capacity as well as enhancements to our technological infrastructure. We may consider restructurings, dispositions, mergers, acquisitions and other similar transactions. Such transactions could include the transfer, sale or acquisition of significant assets, businesses or interests, including joint ventures or the incurrence, assumption, or refinancing of indebtedness and could be material to the consolidated financial condition and consolidated results of our operations. Our capital expenditures requirements could also increase materially in the event of an acquisition or joint venture. In addition, as of December 31, 2022, we were authorized to purchase an additional \$ 26.6 million of common stock under our stock repurchase program (see Item 5, Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities). Our stock repurchase program does not have an expiration date. The launch of large client contracts may result in short-term negative working capital because of the time period between incurring the costs for training and launching the program and the beginning of the accounts receivable collection process. As a result, we may sometimes generate negative cash flows from operating activities. Debt Instruments and Related Covenants On November 23, 2021, we entered into a Sixth Amendment to our Amended and Restated Credit Agreement (“the Credit Agreement”) originally dated June 3, 2013 (collectively, the “Credit Facility”) to convert the \$ 300 million term loan included in the total Credit Facility commitments, that was previously agreed on March 25, 2021 as part of the Fifth Amendment to the Credit Agreement, into a \$ 1.5 billion senior secured revolving Credit Facility with a syndicate of lenders led by Wells Fargo, National Association, as agent, swingline and fronting lender. The Credit Facility matures on November 23, 2026. We primarily use our Credit Facility to fund working capital, general operations, dividends, acquisitions and other strategic activities. 40The maximum commitment under the Credit Facility is \$ 1.5 billion in the aggregate, if certain conditions are satisfied. The Credit Facility commitment fees are payable to the lenders as previously disclosed and as determined by reference to our net leverage ratio. The Credit Agreement contains customary affirmative, negative, and financial covenants, which primarily remained unchanged from the 2019 Credit Facility. The Credit Agreement permits accounts receivable factoring up to the greater of \$ 100 million or 25 percent of the average book value of all accounts receivable over the most recent twelve month period. Base rate loans bear interest at a rate equal to the greatest of (i) Wells Fargo’s prime rate, (ii) one half of 1% in excess of the federal funds effective rate, or (iii) 1.25% in excess of the one month London Interbank Offered Rate (“LIBOR”), plus in each case a margin of 0% to 0.75% based on our net leverage ratio. Eurodollar loans bear interest at LIBOR plus a margin of 1.0% to 1.75% based on our net leverage ratio. Alternate currency loans bear interest at rates applicable to their respective currencies. Letter of credit fees are one eighth of 1% of the stated amount of the letter of credit on the date of issuance, renewal or amendment, plus an annual fee equal to the borrowing margin for Eurodollar loans. Indebtedness under the Credit Agreement is guaranteed by certain of our domestic subsidiaries and is secured by security interests (subject to permitted liens) in the U. S. accounts receivable and cash of our Company and certain of its domestic subsidiaries. The indebtedness may also be secured by tangible assets of our Company and its domestic subsidiaries, if borrowings by foreign subsidiaries exceed 7.5% of our Company’s consolidated total assets and the total net leverage ratio is greater than 3.25 to 1.00. We also pledged 65% of the voting stock and all of the non-voting stock, if any, of certain of our material foreign subsidiaries. The Credit Facility also contains certain customary information and reporting requirements, and events of default, including without limitation events of default based on payment obligations, material inaccuracies of representations and warranties, covenant defaults, cross defaults to certain other debt, certain ERISA events, changes in control, monetary judgments, and insolvency proceedings. Upon the occurrence of an event of default, the lenders may accelerate the maturity of all amounts outstanding under the Credit Facility. As of December 31, 2022 and 2021, we had borrowings of \$ 960.0 million and \$ 791.0 million, respectively, under the Credit Facility. During 2022, 2021 and 2020, borrowings accrued interest at an average rate of approximately 3.1%, 1.3%, and 1.6% per annum, respectively, excluding unused commitment fees. Our daily average borrowings during 2022, 2021 and 2020 were \$ 1,037.4 million, \$ 797.2 million and \$ 550.9 million, respectively. As of December 31, 2022, and 2021, based on the current level of availability based on the covenant calculations, the remaining borrowing capacity was approximately \$ 335 million and \$ 565 million, respectively. Client Concentration During 2022, only one of our clients represented more than 10% of our total annual revenue. Our five largest clients accounted for 35% and 38% of our annual revenue for each of the two years ended December 31, 2022 and 2021, respectively. We have long-term relationships with our top five Engage clients, ranging from 16 to 23 years, with all of these clients having completed multiple contract renewals with us. The relative contribution of any single client to consolidated earnings is not always proportional to the relative revenue contribution on a consolidated basis and varies greatly based upon specific contract terms. In addition, clients may adjust business volumes served by us based on their business

requirements. We believe the risk of this concentration is mitigated, in part, by the long-term contracts we have with our largest clients. Although certain client contracts may be terminated for convenience by either party, we believe this risk is mitigated, in part, by the service level disruptions and transition / migration costs that would arise for our clients if they terminated our contract for convenience. Some of the contracts with our five largest clients expire between 2023 and 2025, but many of our largest clients have multiple contracts with us with different expiration dates for different lines of work. We have historically renewed most of our contracts with our largest clients, but there can be no assurance that future contracts will be renewed or, if renewed, will be on terms as favorable as the existing contracts.

41 Cybersecurity Investments and Governance We have made and continue to make significant financial investments in technologies and processes to mitigate cyber risks. We have a number of complex information systems used for a variety of functions ranging from services we deliver to our clients and their customers to support for our operations. The effective operation of our business depends on the proper functioning of these information systems. Like any information system, our systems are susceptible to cyber-attack. Any cyber-attack could impact the availability, reliability, speed, accuracy, or other proper functioning of these systems or result in our data, our employees' data and our clients' data that we retain for the provision of our services being compromised, which could have a significant impact on our reputation, results of operations, and financial condition. Our information systems are protected through physical and technological safeguards as well as backup systems and protocols considered appropriate by management. We also provide role-based employee cybersecurity risk awareness training about phishing, malware, social engineering, data protection, and other cyber risks. Further, several years ago we formed a cybersecurity risk management steering committee that is comprised of technology leaders and management from each of our business segments, leaders from our information technology and information security organizations; representatives from our regulatory and risk oversight functions and our internal audit group. This steering committee meets regularly to coordinate cybersecurity risk management issues and set proactive priorities to secure the business. In 2022, our Board of Directors formed a new Board committee—the Security & Technology Committee, with the delegated authority from the Board to oversee TTEC cybersecurity risk management, stability of our technology, and our data governance and protection (prior to last year, the Audit Committee of our Board had similar oversight responsibilities but the Board determined that the issues warrant a special dedicated committee of the Board that draws on the expertise of Board members with special technology and cybersecurity experience). Our executive leadership team and the Security & Technology Committee are updated at least quarterly on the progress and status of our cybersecurity and technology priorities. We continuously monitor and develop our information technology networks and infrastructure to prevent, detect, address, and mitigate the risk of unauthorized access, distributed denial of service attacks, malware attacks, computer viruses, cyber fraud, and other events intended to disrupt information systems, unauthorized access to confidential information, or other types of malicious events that may result in harm to our business. Our investment in cybersecurity is not expected to decrease in the foreseeable future, and despite our on-going efforts to improve our cybersecurity, there can be no assurance that a sophisticated cyber-attack could timely be detected or thwarted.

Recently Issued Accounting Pronouncements We discuss the potential impact of recent accounting pronouncements in Part II, Item 8. Financial Statements and Supplementary Data, Note 1 to the Consolidated Financial Statements. Changes in Accounting Principle See discussion of adopted accounting standards in Part II, Item 8. Financial Statements and Supplementary Data, Note 1 to the Consolidated Financial Statements. **ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK** Market risk represents the risk of loss that may impact our consolidated financial position, consolidated results of operations, or consolidated cash flows due to adverse changes in financial and commodity market prices and rates. Market risk also includes credit and non-performance risk by counterparties to our various financial instruments. We are exposed to market risks due to changes in interest rates and foreign currency exchange rates (as measured against the U. S. dollar), as well as credit risk associated with potential non-performance of our counterparty banks. These exposures are directly related to our normal operating and funding activities. We enter into derivative instruments to manage and reduce the impact of currency exchange rate changes, primarily between the U. S. dollar / Philippine peso, the U. S. dollar / Mexican peso, and the Australian dollar / Philippine peso. To mitigate against credit and non-performance risk, it is our policy to only enter into derivative contracts and other financial instruments with investment grade counterparty financial institutions and, correspondingly, our derivative valuations reflect the creditworthiness of our counterparties. As of the date of this report, we have not experienced, nor do we anticipate, any issue related to derivative counterparty defaults.

42 Interest Rate Risk The interest rate on our Credit Agreement is variable based upon the Prime Rate and LIBOR and, therefore, is affected by changes in market interest rates. As of December 31, 2022, we had \$ 960. 0 million of outstanding borrowings under the Credit Agreement. Based upon average daily outstanding borrowings during the years ended December 31, 2022 and 2021, interest accrued at a rate of approximately 3. 1 % and 1. 3 % per annum, respectively. If the Prime Rate or LIBOR increased by 100 basis points, there would be \$ 1. 0 million of additional interest expense per \$ 100. 0 million of outstanding borrowing under the Credit Agreement.

Foreign Currency Risk Our subsidiaries in the Philippines, Mexico, India, Bulgaria and Poland use the local currency as their functional currency for paying labor and other operating costs. Conversely, revenue for these foreign subsidiaries is derived principally from client contracts that are invoiced and collected in U. S. dollars or other foreign currencies. As a result, we may experience foreign currency gains or losses, which may positively or negatively affect our results of operations attributed to these subsidiaries. For the years ended December 31, 2022, 2021 and 2020, revenue associated with this foreign exchange risk was 20 %, 17 % and 17 % of our consolidated revenue, respectively. The following summarizes relative (weakening) strengthening of local currencies that are relevant to our business:—

Year Ended	December 31, 2022	2021	2020
Canadian Dollar vs. U. S. Dollar	(6. 6) %	0. 3 %	2. 1 %
Philippine Peso vs. U. S. Dollar	(9. 2) %	(6. 4) %	5. 2 %
Mexican Peso vs. U. S. Dollar	4. 8 %	(2. 9) %	(5. 2) %
Australian Dollar vs. U. S. Dollar	(6. 5) %	(6. 1) %	9. 0 %
Euro vs. U. S. Dollar	(5. 9) %	(8. 1) %	8. 6 %
Indian Rupee vs. U. S. Dollar	(11. 3) %	(1. 8) %	(2. 5) %
Philippine Peso vs. Australian Dollar	(2. 5) %	(0. 2) %	(4. 2) %

In order to mitigate the risk of these non-functional foreign currencies weakening against the functional currencies of the servicing subsidiaries, which thereby decreases the economic

benefit of performing work in these countries, we may hedge a portion, though not 100 %, of the projected foreign currency exposure related to client programs served from these foreign countries through our cash flow hedging program. While our hedging strategy can protect us from adverse changes in foreign currency rates in the short term, an overall weakening of the non-functional revenue foreign currencies would adversely impact margins in the segments of the servicing subsidiary over the long term.

Cash Flow Hedging Program To reduce our exposure to foreign currency exchange rate fluctuations associated with forecasted revenue in non-functional currencies, we purchase forward and /or option contracts to acquire the functional currency of the foreign subsidiary at a fixed exchange rate at specific dates in the future. We have designated and account for these derivative instruments as cash flow hedges for forecasted revenue in non-functional currencies. While we have implemented certain strategies to mitigate risks related to the impact of fluctuations in currency exchange rates, we cannot ensure that we will not recognize gains or losses from international transactions, as this is part of transacting business in an international environment. Not every exposure is or can be hedged and, where hedges are put in place based on expected foreign exchange exposure, they are based on forecasts for which actual results may differ from the original estimate. Failure to successfully hedge or anticipate currency risks properly could adversely affect our consolidated operating results.

43 Our cash flow hedging instruments as of December 31, 2022 and 2021 are summarized as follows (in thousands). All hedging instruments are forward contracts, except as noted.

Local Currency	U. S. Dollar	% Maturing	Contracts	Notional	Notional
in the next 12 months	As of December 31, 2022	Amount	Amount	12 months	Through
Canadian Dollar	12,000	\$ 9,177	100.0 %	December 2023	Philippine Peso 8,617,000
157,855	(1)	55.7 %	September 2025	Mexican Peso 1,024,500	44,690
60.2 %	March 2025	\$ 211,722	Local	Currency	U. S. Dollar
Notional	Notional	As of	December 31, 2021	Amount	Amount
Canadian Dollar	9,000	\$ 7,022	Philippine Peso 8,472,000	164,295	(1)
Mexican Peso 1,422,500	63,002	\$ 234,319	(1)	Includes contracts to purchase Philippine pesos in exchange for New Zealand dollars and Australian dollars, which are translated into equivalent U. S. dollars on December 31, 2022 and December 31, 2021. The fair value of our cash flow hedges at December 31, 2022 was an asset (liability) (in thousands):	
Maturing in the	December 31, 2022	Next 12 Months	Canadian Dollar	\$ (300)	\$ (300)
Philippine Peso	(4,458)	(4,048)	Mexican Peso	4,873	3,219
\$ 115	\$ (1,129)	Our cash flow hedges are valued using models based on market observable inputs, including both forward and spot foreign exchange rates, implied volatility, and counterparty credit risk. The fair value of our cash flow hedges increased by \$ 200 thousand from December 31, 2021 to December 31, 2022. The increase in fair value from December 31, 2021 primarily reflects changes in the currency translation between the U. S. dollar and Mexican Peso and U. S. dollar and Philippines Peso. We recorded net (losses) / gains of \$ (2.9) million, \$ 4.9 million, and \$ 2.6 million for settled cash flow hedge contracts for the years ended December 31, 2022, 2021, and 2020, respectively. These gains (losses) were reflected in Revenue in the accompanying Consolidated Statements of Comprehensive Income (Loss). If the exchange rates between our various currency pairs were to increase or decrease by 10 % from current period-end levels, we would incur a material gain or loss on the contracts. However, any gain or loss would be mitigated by corresponding increases or decreases in our underlying exposures. Other than the transactions hedged as discussed above and in Part II. Item 8. Financial Statements and Supplementary Data, Note 8 to the Consolidated Financial Statements, the majority of the transactions of our U. S. and foreign operations are denominated in their respective local currency. However, transactions are denominated in other currencies from time to time. We do not currently engage in hedging activities related to these types of foreign currency risks because we believe them to be insignificant as we endeavor to settle these accounts on a timely basis. For the years ended 2022 and 2021, approximately 14 % and 14 %, respectively, of revenue was derived from contracts denominated in currencies other than the U. S. Dollar. Our results of operations and revenue could be adversely affected if the U. S. Dollar strengthens significantly against foreign currencies.			

44 **Fair Value of Debt and Equity Securities** We did not have any investments in marketable debt or equity securities as of December 31, 2022 or 2021.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA The financial statements required by this item are located beginning on page F-1 of this report and incorporated herein by reference.

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE Not applicable.

ITEM 9A. CONTROLS AND PROCEDURES This Form 10-K includes the certifications of our Chief Executive Officer (the “CEO”) and Chief Financial Officer (the “CFO”) required by Rule 13a-14 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). See Exhibits 31.1 and 31.2. This Item 9A includes information concerning the controls and control evaluations referred to in those certifications.

Disclosure Controls and Procedures Disclosure controls and procedures (as defined in Rules 13a-15 (e) and 15d-15 (e) under the Exchange Act) are designed to provide reasonable assurance that information required to be disclosed in reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. We carried out an evaluation under the supervision and with the participation of management, including the CEO and CFO, of the effectiveness of our disclosure controls and procedures, as of December 31, 2022, the end of the period covered by this Form 10-K. Based on this evaluation, our CEO and CFO have concluded that the Company’s disclosure controls and procedures (as defined in Rules 13a-15 (e) and 15d-15 (e) under the Exchange Act) were effective at the reasonable assurance level.

Inherent Limitations of Internal Controls Our management, including the CEO and CFO, believes that any disclosure controls and procedures or internal control over financial reporting, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of internal controls are met. Further, the design of internal controls must consider the benefits of controls relative to their costs. Inherent limitations within internal controls include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of the control. Over time, control may become inadequate because of changes in conditions or deterioration in the degree of compliance with associated policies or procedures. While the objective of the design of any

system of controls is to provide reasonable assurance of the effectiveness of controls, such design is also based in part upon certain assumptions about the likelihood of future events, and such assumptions, while reasonable, may not take into account all potential future conditions. Thus, even effective internal control over financial reporting can only provide reasonable assurance of achieving their objectives. Therefore, because of the inherent limitations in cost effective internal controls, misstatements due to error or fraud may occur and may not be prevented or detected.

45 Management's Report on Internal Control over Financial Reporting Management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Rules 13a-15 (f) and 15d-15 (f) under the Exchange Act. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Internal control over financial reporting includes those policies and procedures which (a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of assets, (b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, (c) provide reasonable assurance that receipts and expenditures are being made only in accordance with appropriate authorization of management and the Board of Directors, and (d) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of assets that could have a material effect on the financial statements. In connection with the preparation of this Annual Report on Form 10-K, our management, under the supervision and with the participation of our CEO and CFO, conducted an evaluation of the effectiveness of our internal control over financial reporting as of December 31, 2022 based on the framework established in Internal Control — Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (“COSO”). As a result of that evaluation, our management concluded that the Company's internal control over financial reporting was effective as of December 31, 2022, the end of the period covered by this Form 10-K. We excluded the business acquired from Faneuil, Inc. (“Faneuil”) from our assessment of internal control over financial reporting as of December 31, 2022 because it was acquired by the Company in a purchase business combination during 2022. Faneuil's total assets and total revenues represent 1.9% and 5.0%, respectively, of the related consolidated financial amounts as of and for the year ended December 31, 2022. The effectiveness of our internal control over financial reporting as of December 31, 2022 has been audited by PricewaterhouseCoopers LLP, our independent registered public accounting firm, as stated in their report, which is included herein.

Changes in Internal Control over Financial Reporting There were no changes in our internal control over financial reporting during the most recent quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

ITEM 9B. OTHER INFORMATION None.

ITEM 9C. DISCLOSURE REGARDING FOREIGN JURISDICTIONS THAT PREVENT INSPECTIONS Not applicable.

46 PART III — ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE The information in our 2023 Definitive Proxy Statement on Schedule 14A, which will be filed no later than 120 days after December 31, 2022 (the “2023 Proxy Statement”) regarding our executive officers under the heading “Information Regarding Executive Officers” is incorporated herein by reference. We have both the Ethics Code for Senior Executive and Financial Officers and the Ethics Code defining rules of conduct for our employees, partners and suppliers. Our Ethics Code for Senior Executive and Financial Officers applies to our Chief Executive Officer, President, Chief Financial Officer, lead executives of our business segments, Controller, Treasurer, the General Counsel, Chief Audit executive, senior financial officers of each operating segment and other persons performing similar functions. The Ethics Code defines conduct for all directors, officers, employees, partners and suppliers (as applicable). Both the Ethics Code for Senior Executive and Financial Officers and the Ethics Code are posted on our website at www.ttec.com on the Corporate Governance page. We will post on our website any amendments to or waivers under the Ethics Code for Senior Executive and Financial Officers in accordance with applicable laws and regulations. There have been no material changes to the procedures by which stockholders may recommend nominees to the board of directors. The remaining information called for by this Item 10 is incorporated by reference herein from our 2023 Proxy Statement.

ITEM 11. EXECUTIVE COMPENSATION The information in our 2023 Proxy Statement is incorporated herein by reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS The information regarding these matters is included in Part II, Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities. Also the information in our 2023 Proxy Statement is incorporated herein by reference.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE The information in our 2023 Proxy Statement is incorporated herein by reference.

ITEM 14. PRINCIPAL ACCOUNTANTS FEES AND SERVICES The information in our 2023 Proxy Statement is incorporated herein by reference.

PART IV — ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES (a) The following documents are filed as part of this report:

1. Consolidated Financial Statements. The Index to Consolidated Financial Statements is set forth on page F-1 of this report.
2. Financial Statement Schedules. All schedules for TTEC have been omitted since the required information is not present or not present in amounts sufficient to require submission of the schedule, or because the information is included in the respective Consolidated Financial Statements or notes thereto.

473. Exhibits. EXHIBIT INDEX — Exhibit — Incorporated Herein by Reference

No.	Exhibit Description	Form	Exhibit	Filing Date
2.01	* * Asset Purchase Agreement dated December 22, 2021, by and among TTEC Government Solutions LLC, Faneuil, Inc. and AJL Holdings, Inc.	8-K	2.01	12/27/2021
3.01	* * Restated Certificate of Incorporation of TeleTech Holdings, Inc. filed with the State of Delaware on August 1, 1996	S-1/A	3.01	7/5/1996
3.03	* * Certificate of Amendment of Incorporation of TTEC Holdings, Inc. (reflecting name change) with an effective date of January 1, 2018	8-K	3.03	1/9/2018
3.04	* * Amended and Restated Bylaws of TTEC Holdings, Inc. (reflecting name change)	8-K	3.04	1/9/2018
4.01	* * Description of Securities of TTEC Holdings, Inc. registered pursuant to Section 12 of the Securities Act of 1934	10-K	4.01	3/4/2020
10.01	* * Equity Purchase Agreement, dated as of March 1, 2021, by and among NEPAS Holdings, LLC, Avtex Solutions Holdings, LLC and TTEC			

Digital, LLC (incorporated by reference as Exhibit 10.1 to TTEC's Form 8-K filed on March 3, 2021) 8-K 10.1 3/3/2021
10.06 ** TeleTech Holdings, Inc. 2010 Equity Incentive Plan DEF 14A A 4/12/2010 10.07 ** TTEC Holdings, Inc. 2020 Equity Incentive Plan DEF 14A A 4/3/2020 10.26 ** Form of TTEC Holdings, Inc. Performance Restricted Stock Unit Agreement (Executive Committee Members) effective March 6, 2020 10-Q 10.26 5/4/2020 10.27 ** Form of TTEC Holdings, Inc. Performance Restricted Stock Unit Agreement (Executive Committee Members) effective March 3, 2021 10-Q 10.27 8/3/2021 10.28 ** Form of TTEC Holdings, Inc. Restricted Stock Unit Award Agreement effective July 1, 2021 10-Q 10.28 8/3/2021 10.29 ** Form of TeleTech Holdings, Inc. Restricted Stock Unit Award Agreement (non-executive employees) effective July 1, 2014 10-K 10.29 3/9/2015 10.30 ** Form of TeleTech Holdings, Inc. Restricted Stock Unit Award Agreement (Directors and Executive Committee Members) effective July 1, 2014 10-K 10.30 3/9/2015 10.31 ** Independent Director Restricted Stock Unit Award Agreement (effective May 14, 2020) 10-Q 10.31 8/5/2020 10.33 ** Form of Indemnification Agreement with Directors and Executive Officers 10-Q 10.33 11/5/2019 10.34 ** Independent Director Compensation Arrangements (effective May 2022) 10-K 10.34 3/01/2021 10.35 ** Form of TTEC Holdings, Inc. Performance Restricted Stock Unit Agreement (Value Creation Program) effective March 15, 2022 10-Q 10.35 5/5/2022 4810.40 ** Employment Agreement between Kenneth D. Tuchman and TeleTech Holdings, Inc. dated October 15, 2001 10-K 10.68 4/1/2002 10.41 ** Amendment to Employment Agreement between Kenneth D. Tuchman and TeleTech Holdings, Inc. dated December 31, 2008 10-K 10.17 2/23/2009 10.60 ** Separation Agreement between Regina M. Paolillo and TTEC Services Corporation effective December 31, 2022 10-Q 10.60 11/09/2022 10.81 ** Employment Agreement between David Seybold and TTEC Digital, LLC effective November 28, 2022 10-Q 10.81 11/09/2022 10.83 ** Employment Agreement between Dustin J. Semach and TTEC Services Corporation effective November 9, 2021. 8-K 10.83 11/12/2021 10.84 ** Employment agreement between Michelle Swanback and TTEC Services Corporation effective May 2, 2022 10-Q 10.84 5/5/2022 10.85 ** Amendment # 1 to the Executive Employment Agreement between TTEC Holdings, Inc. and Michelle "Shelly" Swanback dated to be effective January 1, 2023 8-K 10.85 1/6/2023 10.86 ** Amended and Restated Executive Employment Agreement between Margaret B. McLean and TTEC Services Corporation effective December 12, 2018 10-K 10.86 3/6/2019 10.87 ** Amendment # 1 to the Executive Employment Agreement between TTEC Holdings, Inc. and Dustin J. Semach, dated to be effective January 1, 2023 8-K 10.87 1/6/2023 10.90 ** Amended and Restated Credit Agreement, dated as of June 3, 2013, among TeleTech Holdings, Inc., the foreign borrowers party thereto, the lenders party thereto, Wells Fargo Bank, National Association, as Administrative Agent, Swing Line Lender and Fronting Lender, KeyBank National Association, Bank of America, N. A., BBVA Compass, and HSBC Bank USA, National Association, each as Documentation Agent and Wells Fargo Securities, LLC, KeyBank National Association, Merrill Lynch, Pierce, Fenner & Smith Incorporated, BBVA Compass and HSBC Bank USA, National Association, as Joint Lead Arrangers 8-K 10.1 6/7/2013 10.91 ** First Amendment to Amended and Restated Credit Agreement and First Amendment to Amended and Restated Security Agreement for the senior secured revolving credit facility with a syndicate of lenders led by Wells Fargo Bank, National Association, as agent, swing line and fronting lender. 8-K 10.90 2/16/2016 10.96 ** Sixth Amendment to Amended and Restated Credit Agreement and Restated Security Agreement for a senior secured revolving credit facility with a syndicate of lenders led by Wells Fargo Bank, National Association, as agent, swing line and fronting lender 8-K 10.96 11/29/2021 10.99 ** Membership Interest Purchase Agreement dated October 26, 2019, by and among Ortana Holdings, LLC, an Oregon limited liability company, First Call Resolution, LLC, an Oregon limited liability company, John Stadter, Matthew Achak, and TTEC Services Corporation, a Colorado corporation 8-K 10.99 10/29/2019 21.1 * List of subsidiaries 23.1 * Consent of Independent Registered Public Accounting Firm 4924.1 * Power of Attorney 31.1 * Rule 13a-14 (a) Certification of CEO of TTEC 31.2 * Rule 13a-14 (a) Certification of CFO of TTEC 32.1 * Written Statement of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U. S. C. Section 1350) 32.2 * Written Statement of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U. S. C. Section 1350) 101.INS XBRL Instance Document (the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document) 101.SCH XBRL Taxonomy Extension Schema 101.CAL XBRL Taxonomy Extension Calculation Linkbase 101.DEF XBRL Taxonomy Extension Definition Linkbase 101.LAB XBRL Taxonomy Extension Label Linkbase 101.PRE XBRL Taxonomy Extension Presentation Linkbase 104 The cover page from TTEC Holdings, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2022, formatted in Inline XBRL * Filed or furnished herewith. ** Identifies exhibit that consists of or includes a management contract or compensatory plan or arrangement. ITEM 16. FORM 10-K SUMMARY None 50SIGNATURES Pursuant to the requirements of Section 13 or 15 (d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on February 28, 2023. TTEC HOLDINGS, INC. By: /s/ KENNETH D. TUCHMAN Chief Executive Officer Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below on February 28, 2023, by the following persons on behalf of the registrant and in the capacities indicated: Signature Title /s/ KENNETH D. TUCHMAN PRINCIPAL EXECUTIVE OFFICER Kenneth D. Tuchman Chief Executive Officer and Chairman of the Board /s/ DUSTIN J SEMACH PRINCIPAL FINANCIAL AND ACCOUNTING OFFICER Dustin J. Semach Chief Financial Officer * DIRECTOR Steven J. Anenen * DIRECTOR Tracy L. Bahl * DIRECTOR Gregory A. Conley * DIRECTOR Robert N. Frerichs * DIRECTOR Mare L. Holtzman * DIRECTOR Gina Loften * DIRECTOR Ekta Singh-Bushell * By: /s/ Dustin J. Semach under Power of Attorney as attached hereto as Exhibit 24. 1-51 INDEX TO THE CONSOLIDATED FINANCIAL STATEMENTS OF TTEC HOLDINGS, INC. Page No. Report of Independent Registered Public Accounting Firm (PCAOB ID 238) F-2 Consolidated Balance Sheets as of December 31, 2022 and 2021 F-5 Consolidated Statements of Comprehensive

Income (Loss) for the Years Ended December 31, 2022, 2021 and 2020 F-6 Consolidated Statements of Stockholders' Equity and Mezzanine Equity for the Years Ended December 31, 2022, 2021 and 2020 F-7 Consolidated Statements of Cash Flows for the Years Ended December 31, 2022, 2021 and 2020 F-8 Notes to the Consolidated Financial Statements F-9 F-1 Report of Independent Registered Public Accounting Firm To the Board of Directors and Stockholders of TTEC Holdings, Inc. Opinions on the Financial Statements and Internal Control over Financial Reporting We have audited the accompanying consolidated balance sheets of TTEC Holdings, Inc. and its subsidiaries (the "Company") as of December 31, 2022 and 2021, and the related consolidated statements of comprehensive income (loss), of stockholders' equity and mezzanine equity, and of cash flows for each of the three years in the period ended December 31, 2022, including the related notes (collectively referred to as the "consolidated financial statements"). We also have audited the Company's internal control over financial reporting as of December 31, 2022, based on criteria established in Internal Control-Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2022 and 2021 and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2022 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2022, based on criteria established in Internal Control-Integrated Framework (2013) issued by the COSO. Basis for Opinions The Company's management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in Management's Report on Internal Control over Financial Reporting appearing under Item 9A. Our responsibility is to express opinions on the Company's consolidated financial statements and on the Company's internal control over financial reporting based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U. S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB. We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud, and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the consolidated financial statements included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions. As described in Management's Report on Internal Control over Financial Reporting, management has excluded the business acquired from Faneuil, Inc. ("Faneuil") from its assessment of internal control over financial reporting as of December 31, 2022 because it was acquired by the Company in a purchase business combination during 2022. We have also excluded Faneuil from our audit of internal control over financial reporting. Faneuil's total assets and total revenues excluded from management's assessment and our audit of internal control over financial reporting represent 1.9% and 5.0%, respectively, of the related consolidated financial statement amounts as of and for the year ended December 31, 2022. F-2 Definition and Limitations of Internal Control over Financial Reporting A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. Critical Audit Matters The critical audit matter communicated below is a matter arising from the current period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that (i) relates to accounts or disclosures that are material to the consolidated financial statements and (ii) involved our especially challenging, subjective, or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates. Acquisition of Certain Assets of Faneuil, Inc.- Valuation of Customer Relationships Intangible Assets As described in Note 2 to the consolidated financial statements, on April 1, 2022, the Company completed an asset acquisition of certain public sector citizen experience contracts from Faneuil, Inc., a subsidiary of ALJ Regional Holdings, Inc., for total cash paid of \$ 142.42 million, which resulted in \$ 61.31 million of customer relationships intangible assets being recorded. A multi-period excess earnings method under the income approach was used by management to estimate the fair value of the customer relationships

intangible assets. The significant assumptions utilized in calculating the fair value of the customer relationships intangible assets were the customer attrition rate, revenue growth rates, forecasted EBITDA, and the discount rate. The principal considerations for our determination that performing procedures relating to the valuation of customer relationships intangible assets acquired in the acquisition of certain assets of Faneuil, Inc. is a critical audit matter are (i) the significant judgment by management when developing the fair value estimate of the customer relationships intangible assets acquired; (ii) a high degree of auditor judgment, subjectivity, and effort in performing procedures and evaluating management's significant assumptions related to the customer attrition rate, revenue growth rates, forecasted EBITDA, and the discount rate; and (iii) the audit effort involved the use of professionals with specialized skill and knowledge. F-3 Addressing the matter involved performing procedures and evaluating audit evidence in connection with forming our overall opinion on the consolidated financial statements. These procedures included testing the effectiveness of controls relating to the acquisition accounting, including controls over management's valuation of the customer relationships intangible assets acquired. These procedures also included, among others (i) reading the purchase agreement, (ii) testing management's process for developing the fair value estimate of the customer relationships intangible assets acquired, (iii) evaluating the appropriateness of the multi-period excess earnings method, (iv) evaluating the reasonableness of the significant assumptions used by management related to the customer attrition rate, revenue growth rates, forecasted EBITDA, and the discount rate, and (v) testing the completeness and accuracy of data used in the multi-period excess earnings method. Evaluating management's significant assumptions related to the customer attrition rate, revenue growth rates, forecasted EBITDA, and the discount rate involved considering (i) the past performance of the business; (ii) consistency with external industry and market data; (iii) and whether these assumptions were consistent with evidence obtained in other areas of the audit. Professionals with specialized skill and knowledge were used to assist in evaluating the appropriateness of the Company's valuation method and the reasonableness of the customer attrition rate and discount rate assumptions.

/s/ PricewaterhouseCoopers LLP Denver, Colorado February 28, 2023 We have served as the Company's auditor since 2007.

F-4 TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Balance Sheets (Amounts in thousands, except share amounts)

	December 31, 2022	2021
ASSETS		
Current assets		
Cash and cash equivalents	\$ 153,435	\$ 158,205
Accounts receivable, net of allowance of \$ 3,524 and \$ 5,409	417,637	357,310
Prepays and other current assets	133,365	134,333
Income and other tax receivables	45,533	48,139
Total current assets	749,970	697,987
Long-term assets		
Property, plant and equipment, net	183,360	168,404
Operating lease assets	92,431	90,180
Goodwill	807,845	739,481
Deferred tax assets, net	18,713	11,130
Other intangible assets, net	233,909	212,349
Other long-term assets	67,734	77,273
Total long-term assets	1,403,992	1,298,817
Total assets	\$ 2,153,962	\$ 1,996,804
LIABILITIES, STOCKHOLDERS' EQUITY AND MEZZANINE EQUITY		
Current liabilities		
Accounts payable	\$ 93,937	\$ 70,415
Accrued employee compensation and benefits	145,096	156,324
Other accrued expenses	34,451	63,369
Income tax payable	7,166	9,471
Deferred revenue	87,846	95,608
Current operating lease liabilities	35,271	44,460
Other current liabilities	7,597	4,749
Total current liabilities	411,364	444,396
Long-term liabilities		
Line of credit	960,000	791,000
Deferred tax liabilities, net	3,829	5,335
Non-current income tax payable	9,140	17,486
Non-current operating lease liabilities	69,575	64,419
Other long-term liabilities	66,304	79,827
Total long-term liabilities	1,108,848	958,067
Total liabilities	1,520,212	1,402,463
Commitments and contingencies (Note 13)		
Redeemable noncontrolling interest	55,645	56,316
Stockholders' equity		
Preferred stock; \$ 0.01 par value; 10,000,000 shares authorized; zero shares outstanding as of December 31, 2022 and December 31, 2021		
Common stock; \$ 0.01 par value; 150,000,000 shares authorized; 47,224,074 and 46,990,031 shares outstanding as of December 31, 2022 and December 31, 2021, respectively	472,470	470
Additional paid-in capital	367,673	361,135
Treasury stock at cost: 34,828,179 and 35,062,222 shares as of December 31, 2022 and December 31, 2021, respectively	(593,164)	(597,031)
Accumulated other comprehensive income (loss)	(126,301)	(98,426)
Retained earnings	911,233	856,065
Noncontrolling interest	18,192	15,812
Total stockholders' equity	578,105	538,025
Total liabilities, stockholders' equity and mezzanine equity	\$ 2,153,962	\$ 1,996,804

The accompanying notes are an integral part of these consolidated financial statements.

F-5 TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statements of Comprehensive Income (Loss) (Amounts in thousands, except per share amounts)

	Year Ended December 31, 2022	2021	2020
Revenue	\$ 2,443,707	\$ 2,273,062	\$ 1,949,248
Operating expenses			
Cost of services (exclusive of depreciation and amortization presented separately below)	1,856,518	1,704,109	1,452,719
Selling, general and administrative	287,433	239,994	203,902
Depreciation and amortization	111,791	96,706	78,862
Restructuring charges, net	5,673	3,807	3,264
Impairment losses	13,749	11,254	5,809
Total operating expenses	2,275,164	2,055,870	1,744,556
Income from operations	168,543	217,192	204,692
Other income (expense)			
Interest income	1,811	761	1,656
Interest expense	(36,067)	(12,384)	(17,489)
Other income (expense), net	10,161	2,315	(18,591)
Total other income (expense)	(24,095)	(9,308)	(34,424)
Income before income taxes	144,448	207,884	170,268
Provision for income taxes	(27,115)	(49,695)	(40,937)
Net income	117,333	158,189	129,331
Net income attributable to noncontrolling interest	(14,093)	(17,219)	(10,683)
Net income attributable to TTEC stockholders	\$ 103,240	\$ 140,970	\$ 118,648
Other comprehensive income (loss)			
Net income	\$ 117,333	\$ 158,189	\$ 129,331
Foreign currency translation adjustments	(28,688)	(17,551)	29,537
Derivative valuation, gross	(178)	(11,452)	5,717
Derivative valuation, tax effect	(49)	2,981	(1,468)
Other, net of tax	183	(391)	488
Total other comprehensive income (loss)	(28,376)	(26,413)	34,274
Total comprehensive income (loss)	88,957	131,776	163,605
Less: Comprehensive income attributable to noncontrolling interest	(12,679)	(12,067)	(8,352)
Comprehensive income attributable to TTEC stockholders	\$ 76,278	\$ 119,709	\$ 155,253
Weighted average shares outstanding			
Basic	47,121	46,890	46,647
Diluted	47,335	47,386	46,993
Net income per share attributable to TTEC stockholders	Basic \$ 2.19	\$ 3.01	\$ 2.54
Diluted \$ 2.18	\$ 2.97	\$ 2.52	

The accompanying notes are an integral part of these consolidated financial statements.

F-6 TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statements

of Stockholders' Equity and Mezzanine Equity (Amounts in thousands)	Stockholders' Equity of the Company									
	Accumulated	Other	Common Stock	Treasury	Additional	Comprehensive	Retained	Noncontrolling	Mezzanine	Shares
Balance as of December 31, 2019	46,489	\$ 465	\$(605,314)	\$ 356,409	\$(106,234)	\$ 773,218	\$ 13,186	\$ 431,730	\$ 48,923	
Net income	118,648	8,156	126,804	2,527	Acquisition of noncontrolling interest					
	3,849	Dividends to shareholders (\$ 2.88 per common share)				(134,554)	(134,554)			
Dividends distributed to noncontrolling interest				(8,478)	(8,478)	(2,323)	Foreign currency translation adjustments			
	4,249	29,341	196	29,537	Derivatives valuation, net of tax	4,249				
Vesting of restricted stock units	248	2	4,100	(8,623)	(4,521)	Equity-based compensation expense				
	12,507	12,507	Other, net of tax	488	488	Balance as of				
December 31, 2020	46,737	\$ 467	\$(601,214)	\$ 360,293	\$(72,156)	\$ 757,312	\$ 13,060	\$ 457,762	\$ 52,976	Net income
	140,970	12,210	153,180	5,009	Dividends to shareholders (\$ 0.90 per common share)					
	(42,217)	(42,217)	Dividends distributed to noncontrolling interest			(9,315)				
(9,315)	(1,669)	Foreign currency translation adjustments			(17,408)	(143)	(17,551)	Derivatives valuation, net of tax		
	(8,471)	(8,471)	Vesting of restricted stock units	253	3	4,183	(15,583)			
	(11,397)	Equity-based compensation expense			16,425	16,425	Other, net of tax			
	(391)	(391)	Balance as of December 31, 2021	46,990	\$ 470	\$(597,031)	\$ 361,135	\$(98,426)	\$ 856,065	\$ 15,812
	\$ 538,025	\$ 56,316	Net income	103,240	13,180	116,420	913	Dividends to shareholders (\$ 1.02 per common share)		
				(48,072)	(48,072)	Dividends distributed to noncontrolling interest				
	(28,187)	(501)	(28,688)	Derivatives valuation, net of tax	129	129	Vesting of restricted stock units	234	2	3,867
	(11,033)	(7,164)	Equity-based compensation expense			17,571				
	17,571	Other, net of tax	183	183	Balance as of December 31, 2022	47,224	\$ 472	\$(593,164)		
	\$ 367,673	\$(126,301)	\$ 911,233	\$ 18,192	\$ 578,105	\$ 55,645	The accompanying notes are an integral part of these consolidated financial statements.			

F-7TTEC HOLDINGS, INC. AND SUBSIDIARIES Consolidated Statements of Cash Flows (Amounts in thousands)		Year Ended December 31, 2022			2021			2020		
Net income	\$ 117,333	\$ 158,189	\$ 129,331	Adjustments to reconcile net income to net cash provided by operating activities:						
Depreciation and amortization	111,791	96,706	78,862	Amortization of contract acquisition costs	2,065	983	590	Amortization of debt issuance costs	1,018	1,016
Provision for credit losses	9,391	(350)	494	Loss on disposal of assets	1,916	1,127	521	Loss on dissolution of subsidiary	19,905	Impairment losses
	13,749	11,254	5,809	Deferred income taxes	(11,001)	831	(5,193)	Excess tax benefit from equity-based awards	(1,122)	(5,301)
	(726)	Equity-based compensation expense	17,571	16,425	12,507	(Gain) loss on foreign currency derivatives	(7)	(213)	103	Changes in assets and liabilities, net of acquisitions:
	Accounts receivable	(74,564)	40,156	(40,625)	Prepays and other assets	43,699	18,407	57,597	Accounts payable and accrued expenses	(12,695)
	(17,209)	76,726	Deferred revenue and other liabilities	(83,842)	(71,893)	(69,197)	Net cash provided by operating activities	137,048	251,296	271,920
	Cash flows from investing activities									
	Proceeds from sale of long-lived assets	229	93	20	Purchases of property, plant and equipment, net of acquisitions	(84,012)	(60,358)	(59,772)	Acquisitions, net of cash acquired of zero, \$ 18,638 and \$ 4,423, respectively	
	(142,420)	(481,718)	(52,675)	Net cash used in investing activities	(226,203)	(541,983)	(112,427)	Cash flows from financing activities		
	Net proceeds (borrowings) from line of credit	169,000	406,000	95,000	Payments on other debt	(3,245)	(6,626)	(8,619)	Payments of contingent consideration and hold-back payments to acquisitions	(9,600)
	(11,517)	(48,686)	Dividends paid to shareholders	(48,072)	(42,217)	(134,554)	Payments to noncontrolling interest	(11,883)	(10,984)	(10,801)
	Tax payments related to issuance of restricted stock units	(7,164)	(11,397)	(4,521)	Payments of debt issuance costs	(3,614)	(45)	Net cash provided by (used in) financing activities	89,036	319,645
	(112,226)	Effect of exchange rate changes on cash, cash equivalents and restricted cash	(13,499)	(7,291)	6,157	(Decrease) / increase in cash, cash equivalents and restricted cash	(13,618)	21,667	53,424	
	Cash, cash equivalents and restricted cash, beginning of period	180,682	159,015	105,591	Cash, cash equivalents and restricted cash, end of period	\$ 167,064	\$ 180,682	\$ 159,015	Supplemental disclosures	
	Cash paid for interest	\$ 34,984	\$ 11,188	\$ 10,233	Cash paid for income taxes	\$ 42,563	\$ 71,392	\$ 47,761	Non-cash investing and financing activities	
	Acquisition of long-lived assets through finance leases	\$ 461	\$ 912	1,852	Acquisition of equipment through increase in accounts payable, net	\$ 3,346	\$(2,243)	\$ 347	The accompanying notes are an integral part of these consolidated financial statements.	

F-8TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (1) OVERVIEW AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES Overview TTEC Holdings, Inc. ("TTEC", "the Company"; pronounced "T-TEC") is a leading global customer experience ("CX") as a service ("CXaaS") partner for many of the world's most iconic companies, disruptive hypergrowth brands, and large public sector agencies. TTEC designs, builds, orchestrates, and delivers seamless digitally-enabled customer experiences that increase brand value, customer loyalty, revenue and profitability through personalized, outcome-based interactions. The Company helps clients improve their customer satisfaction while lowering their total cost to service by combining innovative digital solutions with service capabilities that deliver a frictionless CX across numerous real-time digital and live interaction channels and different phases of the customer lifecycle. TTEC's 69,400 employees serve clients in the automotive, communication, financial services, national/federal and state and local governments, healthcare, logistics, media and entertainment, e-tail/retail, technology, travel and transportation industries via operations in the United States, Australia, Belgium, Brazil, Bulgaria, Canada, Colombia, Costa Rica, Germany, Greece, India, Ireland, Mexico, the Netherlands, New Zealand, the Philippines, Poland, Singapore, South Africa, Thailand, and the United Kingdom. The Company

operates and reports its financial results of operation through two business segments: TTEC Digital and TTEC Engage. ● TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization, system integration, cloud-based technology solutions, and transformation enabled by the Company's proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of customer relationship management ("CRM"), data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes. ● TTEC Engage provides the digitally enabled CX managed services to support our clients' end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally enabled back office and industry-specific specialty services including artificial intelligence ("AI") operations, and fraud management services. TTEC Digital and TTEC Engage strategically come together under our unified offering, Humanify @ CXaaS, which drives measurable customer results for clients through the delivery of personalized and seamless, omnichannel experiences. Our Humanify @ cloud platform provides a fully integrated ecosystem of CX offerings, including messaging, AI, machine learning, robotic process automation, analytics, cybersecurity, CRM, knowledge management, journey orchestration, and traditional voice solutions. Our end-to-end CXaaS platform differentiates us from competitors by combining design, strategic consulting, technology, data analytics, process optimization, system integration, and operational excellence along with our decades of industry know-how. This unified offering is value-oriented, outcome-based and delivered to large enterprises, hypergrowth companies and public sector agencies on a global scale.

Basis of PresentationThe Consolidated Financial Statements are comprised of the accounts of TTEC, its wholly owned subsidiaries, its 55% equity owned subsidiary Perecepta, LLC, its 70% equity owned subsidiary First Call Resolution, LLC and its 70% equity owned subsidiary Serendebyte, Inc. (see Note 2). All intercompany balances and transactions have been eliminated in consolidation.

F-9 TTEC HOLDINGS, INC. AND SUBSIDIARIESNotes to the Consolidated Financial StatementsUse of EstimatesThe preparation of the Consolidated Financial Statements in conformity with accounting principles generally accepted in the U. S. ("GAAP") requires management to make estimates and assumptions in determining the reported amounts of assets and liabilities, disclosure of contingent liabilities at the date of the Consolidated Financial Statements and the reported amounts of revenue and expenses during the reporting period. On an on-going basis, the Company evaluates its estimates including those related to derivatives and hedging activities, income taxes including the valuation allowance for deferred tax assets, litigation reserves, restructuring reserves, allowance for credit losses, contingent consideration, redeemable noncontrolling interest, and valuation of goodwill, long-lived and intangible assets. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable, the results of which form the basis for making judgments about the carrying values of assets and liabilities. Actual results may differ materially from these estimates under different assumptions or conditions.

Cash, Cash Equivalents and Restricted CashCash and cash equivalents consist of cash, primarily held in interest-bearing investments, and liquid short-term investments, which have original maturities of less than 90 days. Restricted cash includes cash whereby the Company's ability to use the funds at any time is contractually limited or is generally designated for specific purposes arising out of certain contractual or other obligations. The Company manages a centralized global treasury function in the United States with a focus on safeguarding and optimizing the use of its global cash and cash equivalents. The Company's cash is held in the U. S. in U. S. dollars and outside of the U. S. in U. S. dollars and foreign currencies. The Company believes that it has effectively mitigated and managed its risk relating to its global cash through its cash management practices, banking partners, and utilization of diversified bank deposit accounts and high quality investments. However, the Company can provide no assurances that it will not sustain losses. The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the Consolidated Balance Sheets that sum to the amounts reported in the Consolidated Statement of Cash Flows (in thousands):

	December 31, 2022	December 31, 2021	December 31, 2020
Cash and cash equivalents	\$ 153,435	\$ 158,205	\$ 132,914
Restricted cash included in "Prepaid and other current assets"	13,629	22,477	26,101
Total	\$ 167,064	\$ 180,682	\$ 159,015

Concentration of Credit RiskThe Company is exposed to credit risk in the normal course of business, primarily related to accounts receivable and derivative instruments. Historically, the losses related to credit risk have been immaterial. The Company regularly monitors its credit risk to mitigate the possibility of current and future exposures resulting in a loss. The Company evaluates the creditworthiness of its clients prior to entering into an agreement to provide services and as necessary through the life of the client relationship. The Company does not believe it is exposed to more than a nominal amount of credit risk in its derivative hedging activities, as the Company diversifies its activities across eight investment-grade financial institutions.

Fair Value of Financial InstrumentsFair values of cash equivalents, accounts receivable, accounts payable and debt approximate the carrying amounts because of their short-term nature. Accounts ReceivableAt the end of each quarter an allowance for credit losses will be calculated based on the current quarterly revenue multiplied by the historical loss percentage of the prior three-year period and recorded in the income statement. In addition to the evaluation of historical losses, the Company considers current and future economic conditions and events such as changes in customer credit quality and liquidity. The Company will write-off accounts receivable against this allowance when the Company determines a balance is uncollectible.

F-10 TTEC HOLDINGS, INC. AND SUBSIDIARIESNotes to the Consolidated Financial StatementsDerivativesThe Company enters into foreign exchange forward and option contracts to reduce its exposure to foreign currency exchange rate fluctuations that are associated with forecasted revenue earned in foreign locations. Upon proper qualification, these contracts are designated as cash flow hedges. The Company formally documents at the inception of the hedge all relationships between hedging instruments and hedged items as well as its risk management objective and strategy for undertaking various hedging activities. All derivative financial instruments are reported at fair value and recorded in Prepaids and other current assets, Other long-term assets, Other current liabilities, and Other long-term liabilities in the accompanying Consolidated Balance Sheets as applicable for each period end. Changes in fair value of derivative instruments designated as

cash flow hedges are recorded in Accumulated other comprehensive income (loss), a component of Stockholders' Equity, to the extent they are deemed effective. Ineffectiveness is measured based on the change in fair value of the forward contracts and the fair value of the hypothetical derivatives with terms that match the critical terms of the risk being hedged. Based on the criteria established by current accounting standards, the Company's cash flow hedge contracts are deemed to be highly effective. Any realized gains or losses resulting from the foreign currency cash flow hedges are recognized together with the hedged transaction within Revenue. Gains and losses from the settlements of the Company's net investment hedges remain in Accumulated other comprehensive income (loss) until partial or complete liquidation of the applicable net investment. The Company also enters into fair value derivative contracts that hedge against foreign currency exchange gains and losses primarily associated with short-term payables and receivables. Changes in the fair value of derivative instruments designated as fair value hedges affect the carrying value of the asset or liability hedged, with changes in both the derivative instrument and the hedged asset or liability being recognized in Other income (expense), net in the accompanying Consolidated Statements of Comprehensive Income (Loss). Property, Plant and Equipment Property, plant and equipment are stated at historical cost less accumulated depreciation and amortization. Maintenance, repairs and minor renewals are expensed as incurred. Depreciation and amortization are computed on the straight-line method based on the following estimated useful lives:— Building 30 years Computer equipment and software 3 to 7 years Telephone equipment 4 to 7 years Furniture and fixtures 5 years Leasehold improvements Lesser of economic useful life (typically 10 years) or original lease term Other 3 to 7 years The Company evaluates the carrying value of property, plant and equipment for impairment whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable. An asset is considered to be impaired when the forecasted undiscounted cash flows of an asset group are estimated to be less than its carrying value. The amount of impairment recognized is the difference between the carrying value of the asset group and its fair value. Fair value estimates are based on assumptions concerning the amount and timing of forecasted future cash flows. Software Development Costs The Company capitalizes costs incurred to acquire or develop software for internal use. Capitalized software development costs are amortized using the straight-line method over the estimated useful life equal to the lesser of the license term or 4 or 7 years depending on the software type. The expense related to these assets has been classified as amortization expense within the income statement except for assets that are classified as cloud computing arrangements which will be expensed as operating expenses within the income statement.

F-11 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Goodwill The Company evaluates goodwill for possible impairment at least annually on December 1, and whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. The Company uses a two-step process to assess the realizability of goodwill. The first step, Step 0, is a qualitative assessment that analyzes current economic indicators associated with a particular reporting unit. For example, the Company analyzes changes in economic, market and industry conditions, business strategy, cost factors, and financial performance, among others, to determine if there would be a significant decline to the fair value of a particular reporting unit. A qualitative assessment also includes analyzing the excess fair value of a reporting unit over its carrying value from impairment assessments performed in previous years. If the qualitative assessment indicates a stable or improved fair value, no further testing is required. If a qualitative assessment indicates that a significant decline to fair value of a reporting unit is more likely than not, or if a reporting unit's fair value has historically been closer to its carrying value, the Company will proceed to Step 1 testing where the Company calculates the fair value of a reporting unit. If Step 1 indicates that the carrying value of a reporting unit is in excess of its fair value, the Company will record an impairment equal to the amount by which a reporting unit's carrying value exceeds its fair value.

Other Intangible Assets The Company has other intangible assets that include customer relationships (definite-lived), trade names (definite-lived) and non-compete agreements (definite-lived). Definite-lived intangible assets are amortized on a straight-line basis over their estimated useful lives, which range from 1 to 12 years. The Company evaluates the carrying value of its definite-lived intangible assets whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. A definite-lived intangible asset is considered to be impaired when the forecasted undiscounted cash flows of its asset group are estimated to be less than its carrying value. The Company evaluates indefinite-lived intangible assets for possible impairment at least annually or whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. Similar to goodwill, the Company may first use a qualitative analysis to assess the realizability of its indefinite-lived intangible assets. The qualitative analysis will include a review of changes in economic, market and industry conditions, business strategy, cost factors, and financial performance, among others, to determine if there would be a significant decline to the fair value of an indefinite-lived intangible asset. If a quantitative analysis is completed, an indefinite-lived intangible asset (i. e. trade name) is evaluated for possible impairment by comparing the fair value of the asset with its carrying value. Fair value is estimated as the discounted value of future revenues arising from a trade name using a royalty rate that a market participant would pay for use of that trade name. An impairment charge is recorded if the intangible asset's carrying value exceeds its estimated fair value.

Restructuring Liabilities The Company routinely assesses the profitability and utilization of its customer engagement centers and existing markets. In some cases, the Company has chosen to close under-performing customer engagement centers and complete reductions in workforce to enhance future profitability. Severance payments that occur from reductions in workforce are in accordance with the Company's postemployment plans and/or statutory requirements that are communicated to all employees upon hire date; therefore, severance liabilities are recognized when they are determined to be probable and reasonably estimable. Other liabilities for costs associated with an exit or disposal activity are recognized when the liability is incurred, rather than upon commitment to a plan.

F-12 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Income Taxes Accounting for income taxes requires recognition of deferred tax assets and liabilities for the expected future income tax consequences of transactions that have been included in the Consolidated Financial Statements or tax returns. Under this method, deferred tax assets and liabilities are determined based on the difference between the financial statement and tax basis of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected

to reverse. Gross deferred tax assets may then be reduced by a valuation allowance for amounts that do not satisfy the realization criteria established by current accounting standards. The Company accounts for uncertain tax positions using a two-step approach to recognizing and measuring uncertain tax positions. The first step is to determine if the weight of available evidence indicates that it is more likely than not that the tax position will be sustained on audit. The second step is to estimate and measure the tax benefit as the amount that has a greater than 50% likelihood of being realized upon ultimate settlement with the tax authority. The Company evaluates these uncertain tax positions on a quarterly basis. This evaluation is based on the consideration of several factors including changes in facts or circumstances, changes in applicable tax law, and settlement of issues under audit. The Company recognizes interest and penalties related to uncertain tax positions as a part of the Provision for income taxes in the accompanying Consolidated Statements of Comprehensive Income (Loss). No significant changes in indefinite reinvestment assertion were made during 2022. The Company has completed its analysis in regard to the full tax impact related to prior changes in indefinite reinvestment reassertion and any related taxes have been recorded. The Company generally intends to limit distributions from non-U. S. subsidiaries of cash balances available in foreign jurisdictions. No additional income taxes have been provided for any remaining outside basis difference inherent in our foreign subsidiaries as these amounts continue to be indefinitely reinvested in foreign operations. Determination of any unrecognized deferred tax liability related to the outside basis difference in investments in foreign subsidiaries is not practicable due to the inherent complexity of the multi-national tax environment in which we operate.

Revenue RecognitionThe Company recognizes revenue from contracts and programs when control of the promised goods or services is transferred to the customers, in an amount that reflects the consideration it expects to be entitled to in exchange for those goods or services. Revenue is recognized when or as performance obligations are satisfied by transferring control of a promised good or service to a customer. A performance obligation is a promise in a contract to transfer a distinct good or service to the customer. Performance obligation is the unit of accounting for revenue recognition under the provisions of ASC Topic 606, "Revenue from Contracts with Customers" and all related amendments ("ASC 606"). A contract's transaction price is allocated to each distinct performance obligation in recognizing revenue.

F-13TTEC HOLDINGS, INC. AND SUBSIDIARIESNotes to the Consolidated Financial StatementsThe Business Process Outsourcing ("BPO") inbound and outbound service fees are based on either a per minute, per hour, per FTE, per transaction or per call basis, which represents the majority of our contracts. These contracts have a single performance obligation as the promise to transfer the individual goods or services is not separately identifiable from other promises in the contracts and, therefore, not distinct. For example, services for the training of the Company's agents (which are separately billable to the customer) are a separate promise in the BPO contracts, but they are not distinct from the primary service obligations to transfer services to the customers. The performance of the customer service by the agents is highly dependent on the initial, growth, and seasonal training services provided to the agents during the life of a program. The training itself is not considered to have value to the customer on a standalone basis, and therefore, training on a standalone basis cannot be considered a separate unit of accounting. The Company therefore defers revenue from certain training services that are rendered mainly upon commencement of a new client contract or program, including seasonal programs. Revenue is also deferred when there is significant growth training in an existing program. Accordingly, recognition of initial, growth, and seasonal training revenues and associated costs (consisting primarily of labor and related expenses) are deferred and amortized over the period of economic benefit. With the exception of training which is typically billed upfront and deferred, the remainder of revenue is invoiced on a monthly or quarterly basis as services are performed and does not create a contract asset or liability. In addition to revenue from BPO services, revenue also consists of fees from services for program launch, professional consulting, fully-hosted or managed technology and learning innovation services. The contracts containing these service offerings may contain multiple performance obligations. For contracts with multiple performance obligations, the Company allocates the contract's transaction price to each performance obligation using the best estimate of the standalone selling price of each distinct good or service in the contract. The primary method used to estimate standalone selling price is the expected cost plus a margin approach, under which the Company forecasts its expected costs of satisfying a performance obligation and then adds an appropriate margin for that distinct good or service. The Company forecasts its expected cost based on historical data, current prevailing wages, other direct and indirect costs incurred in recently completed contracts, market conditions, and other client specific cost considerations. For these services, the point at which the transfer of control occurs determines when revenue is recognized in a specific reporting period. Within the Digital segment, where there are product sales, the attribution of revenue is recognized when the transfer of control is completed and the products are delivered to the client's location. Where services are rendered to a customer, the attribution is aligned with the progress of work and is recognized over time (i. e. based on measuring the progress toward complete satisfaction of a performance obligation using an output method or an input method). Where an output method is used, revenue is recognized on the basis of direct measurements of the value to the customer of the goods or services transferred relative to the remaining goods or services promised under the contract. The majority of the Company's services are recognized over time using the input method in which revenue is recognized on the basis of efforts or inputs toward satisfying a performance obligation (for example, resources consumed, labor hours expended, costs incurred, or time elapsed) relative to the total expected inputs to satisfy the performance obligation. The measures used provide faithful depiction of the transfer of goods or services to the customers. For example, revenue is recognized on certain consulting contracts based on labor hours expended as a measurement of progress where the consulting work involves input of consultants' time. The progress is measured based on the hours expended over total number of estimated hours included in the contract multiplied by the total contract consideration. The contract consideration can be a fixed price or an hourly rate, and in either case, the use of labor hours expended as an input measure provides a faithful depiction of the transfer of services to the customers. Deferred revenues for these services represent amounts collected from, or invoiced to, customers in excess of revenues recognized. This results primarily from i) receipt of license fees that are deferred due to one or more of the revenue recognition criteria not being met, and ii) the billing of annual customer support agreements, annual managed service agreements, and billings for other

professional services that have not yet been performed by the Company. The Company records amounts billed and received, but not earned, as deferred revenue. These amounts are recorded in either Deferred revenue or Other long-term liabilities, as applicable, in the accompanying Consolidated Balance Sheets based on the period over which the Company expects to render services. Costs directly associated with revenue deferred, consisting primarily of labor and related expenses, are also deferred and recognized in proportion to the expected future revenue from the contract.

F-14TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Variable consideration exists in contracts for certain client programs that provide for adjustments to monthly billings based upon whether the Company achieves, exceeds or fails certain performance criteria. Adjustments to monthly billings consist of contractual bonuses / penalties, holdbacks and other performance based conditions. Variable consideration is estimated at contract inception at its most likely value and updated at the end of each reporting period as additional performance data becomes available. Revenue related to such variable consideration is recognized only to the extent that a significant reversal of any incremental revenue is not considered probable. Contract modifications are routine in the performance of the customer contracts. Contracts are often modified to account for customer mandated changes in the contract specifications or requirements, including service level changes. In most instances, contract modifications relate to goods or services that are incremental and distinctly identifiable, and, therefore, are accounted for prospectively. Incremental Costs to Obtain a Contract Direct and incremental costs to obtain or fulfill a contract are capitalized, and the capitalized costs are amortized over the corresponding period of benefit, determined on a contract-by-contract basis. The Company recognizes an asset for the incremental costs of obtaining a contract with a customer if it expects to recover those costs. The incremental costs of obtaining a contract are those costs that the Company incurs to obtain a customer contract that it would not have incurred if the contract had not been obtained. Contract acquisition costs consist primarily of payment of commissions to sales personnel and are incurred when customer contracts are signed. The deferred sales commission amounts are amortized based on the expected period of economic benefit and are classified as current or non-current based on the timing of when they are expected to be recognized as an expense. Costs to obtain a contract that would have been incurred regardless of whether the contract was obtained are recognized as an expense when incurred, unless those costs are explicitly chargeable to the customer regardless of whether the contract is obtained. Sales commissions are paid for obtaining new clients only and are not paid for contract renewals or contract modifications. Capitalized costs of obtaining contracts are periodically reviewed for impairment. As of December 31, 2022, the Company has a deferred asset of \$ 6.6 million related to sales commissions. In certain cases, the Company negotiates an upfront payment to a customer in conjunction with the execution of a contract. Such upfront payments are critical to acquisition of new business and are often used as an incentive to negotiate favorable rates from the clients and are accounted for as upfront discounts for future services. Such payments are either made in cash at the time of execution of a contract or are netted against the Company's service invoices. Payments to customers are capitalized as contract acquisition costs and are amortized in proportion to the expected future revenue from the contract, which in most cases results in straight-line amortization over the life of the contract. Such payments are considered a reduction of the selling prices of the Company's products or services, and therefore, are accounted for as a reduction of revenue when amortized. Such capitalized contract acquisition costs are periodically reviewed for impairment taking into consideration ongoing future cash flows expected from the contract and estimated remaining useful life of the contract.

Practical Expedients and Exemptions Some of the Company's service contracts are short-term in nature with a contract term of one year or less. For those contracts, the Company has utilized the practical expedient in ASC 606-10-50-14 exempting the Company from disclosure of the transaction price allocated to remaining performance obligations if the performance obligation is part of a contract that has an original expected duration of one year or less. Also in alignment with ASC 606-10-50-14, the Company does not disclose the value of unsatisfied performance obligations for contracts for which it recognizes revenue at the amount to which it has the right to invoice for services performed. Additionally, the Company's standard payment terms are less than one year from transfer of goods or services. Given the foregoing, the Company has elected the practical expedient under ASC 606-10-32-18 to not assess whether a contract has a significant financing component. Pursuant to the Company's election of the practical expedient under ASC 606-10-32-2A, sales, value add, and other taxes that are collected from customers concurrent with revenue-producing activities, which the Company has an obligation to remit to the governmental authorities, are excluded from revenue.

F-15TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements **Lease Expense** The Company has negotiated certain rent holidays, landlord / tenant incentives and escalations in the base price of lease payments over the initial term of its operating leases. The initial term could include the "build-out" period of leases, where no lease payments are typically due. The Company recognizes rent holidays and rent escalations on a straight-line basis to lease expense over the lease term. The landlord / tenant incentives are recorded as a reduction to the right of use asset and depreciated on a straight line basis over the remaining lease term once the assets are placed in service. **Equity-Based Compensation Expense** Equity-based compensation expense for all share-based payment awards granted is determined based on the grant-date fair value net of an estimated forfeiture rate on a straight-line basis over the requisite service period of the award, which is typically the vesting term of the share-based payment award. The Company estimates the forfeiture rate annually based on its historical experience of forfeited awards. **Foreign Currency Translation** The assets and liabilities of the Company's foreign subsidiaries, whose functional currency is not the U. S. Dollar, are translated at the exchange rates in effect on the last day of the period and income and expenses are translated using the monthly average exchange rates in effect for the period in which the items occur. Foreign currency translation gains and losses are recorded in Accumulated other comprehensive income (loss) within Stockholders' Equity. Foreign currency transaction gains and losses are included in Other income (expense), net in the accompanying Consolidated Statements of Comprehensive Income (Loss).

Recently Adopted Accounting Pronouncements In December 2019, the FASB issued ASU 2019-12, "Simplifying the Accounting for Income Taxes" (ASU 740), which is intended to simplify various aspects related to income tax accounting. The ASU was effective for interim and annual periods beginning on or after December 15, 2020 with early adoption permitted. The

Company adopted the new guidance effective January 1, 2021, and the adoption had no effect on the financial statements or related disclosures during the year. In October 2021, the FASB issued ASU 2021-08, Business Combinations (Topic 805), “Accounting for Contract Assets and Contract Liabilities from Contracts with Customers”, which now requires the acquirer to account for revenue contracts in accordance with Topic 606 as if it had acquired the contract, versus recording these assets and liabilities at fair value on acquisition date. The ASU is effective for interim and annual periods beginning on or after December 15, 2022 with early adoption permitted. The Company adopted the new guidance during the fourth quarter of 2021 which required application to all acquisitions completed during the adoption year. See further discussion in Note 2. Other Accounting Pronouncements In March 2020, the FASB issued ASU 2020-04, “Reference Rate Reform” (Topic 848), which provides optional expedients and exceptions for contracts, hedging relationships, and other transactions affected by reference rate reform due to the anticipated cessation of the London Interbank Offered Rate (“LIBOR”) on or before December 31, 2021. The ASU is effective from March 12, 2020 through December 31, 2022 and could impact the accounting for LIBOR provisions in the Company’s credit facility agreement. In addition, in January 2021, the FASB issued ASU 2021-01, “Reference Rate Reform—Scope,” which clarified the scope of ASC 848 relating to contract modifications. The Company has not yet adopted the standard but does not expect that the adoption of this guidance will have a material impact on the Company’s financial position, results of operations or cash flows.

F-16 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (2) **ACQUISITIONS** Certain Assets of Faneuil On April 1, 2022, the Company completed an asset acquisition through its subsidiary TTEC Government Solutions LLC, of certain public sector citizen experience contracts in the transportation infrastructure and healthcare exchange industries from Faneuil, Inc., a subsidiary of ALJ Regional Holdings, Inc., (“the Faneuil Transaction”). The business is operated as part of the TTEC Engage segment and was fully consolidated into the financial statements of TTEC. The Faneuil Transaction was recorded as a business combination under ASC 805, Business Combinations, with identifiable assets acquired and liabilities assumed recorded at their estimated fair values as of the acquisition date. Total cash paid at acquisition was \$ 142.4 million. In addition, Faneuil granted to TTEC Government Solutions LLC a three-year call right and right of first offer to purchase certain other assets of Faneuil in its utilities and commercial healthcare verticals as well as certain proprietary technology. The Faneuil Transaction includes two contingent payments anticipated to be paid in early 2024 which are based on the revenue and EBITDA performance of one contract and one potential contract. The fair value of the two contingent payments has been estimated using a Monte Carlo model. The model was based on current expected EBITDA performance for the two specific client programs, a discount rate of 7.6% related to revenue and a discount rate of 19.3% related to EBITDA, a volatility rate of 20%, and an adjusted risk-free rate of 1.7%. The potential payments range from a minimum of zero to an unlimited maximum. Based on the model, a combined \$ 8.8 million expected future payment was calculated and recorded as of the acquisition date. During the third quarter of 2022, a \$ 2.4 million net gain was recorded related to fair value adjustments for the estimated contingent payments based on the timing of cash flows and market interest rates which resulted in an updated discount factor for one contract and a complete reduction for the second contract as it was not awarded to the Company. During the fourth quarter of 2022, a \$ 0.5 million net gain was recorded related to a fair value adjustment for the estimated contingent payment based on changes in estimated EBITDA and the timing of cash flows. These benefits were included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). As of December 31, 2022, the contingent payment is accrued at \$ 5.9 million and is included in Other long-term liabilities in the accompanying Consolidated Balance Sheets. The Faneuil Transaction included a call option providing the right but not the obligation to purchase additional assets in the utilities and commercial healthcare verticals based on trailing twelve-month revenue plus an additional earn-out payment based on newly added contracts. A second call option provided the right to purchase a software intangible asset and related support functions based on trailing twelve-month revenue. These call options were valued based on information including the call right and the exclusivity period and a \$ 270 thousand asset was recorded as of the acquisition date which is included in Other long-term assets in the accompanying Consolidated Balance Sheets. During the fourth quarter of 2022, a reduction in fair value of \$ 52 thousand was recorded due to changes in estimated revenue, which was included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). As of December 31, 2022, the fair value is \$ 218 thousand. The Faneuil Transaction included an indemnity escrow which was disbursed as a holdback payment on the acquisition date. The indemnity payments relate to real estate and technology funds that will be spent post-close related to various IT upgrades and real estate expenses, and indemnity related to potential future employee wage increases. The indemnity payments were valued based on a weighted average of several current scenarios and a receivable of \$ 10.4 million was recorded as of the acquisition date. During the third and fourth quarters of 2022, reductions in the fair value were calculated and a \$ 4.4 million and a \$ 0.2 million expense, respectively, were recorded related to fair value adjustments for the receivable based on current information reflecting a better outcome with the contract negotiations and slightly lower anticipated IT spending. The reductions in fair value related expense were included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). As of December 31, 2022, the fair value of the receivable is \$ 5.7 million and is included in Other current assets in the accompanying Consolidated Balance Sheets.

F-17 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements A multi-period excess earnings method under the income approach was used to estimate the fair value of the customer relationships intangible assets. The significant assumptions utilized in calculating the fair value of the customer relationships intangible assets were the customer attrition rate, revenue growth rates, forecasted EBITDA, and the discount rate. The following summarizes the estimated fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

— Preliminary Estimate of Acquisition Date Fair Value Cash	\$
— Accounts receivable, net	704
— Prepaid and other assets	8,420
— Net fixed assets	5,622
— Right of use lease assets	17,778
— Other assets	2,572
— Customer relationships	61,310
— Goodwill	75,902
— \$	172,308
— Accrued employee compensation	\$ 202
— Accrued expenses	2,763
— Right of use lease liability—current	3,129
— Right of use lease liability—non-current	14,092
— Deferred income	811
— Other liabilities	8,891
— \$	29,888
— Total purchase price	\$ 142,420

The estimates of fair value of identifiable assets and liabilities assumed are preliminary, pending finalization of the valuation, lease evaluation, and tax returns, thus are subject to revisions that may result in adjustments to the values presented above. The Faneuil customer relationships have been estimated based on the initial valuation and will be amortized over an estimated useful life of 10 years. The goodwill recognized from the Faneuil acquisition is estimated to be attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Engage segment. The tax basis of the acquired intangibles and goodwill will be materially deductible for income tax purposes. The acquired goodwill and intangibles and operating results of Faneuil are reported within the TTEC Engage segment from the date of acquisition.

Avtex On April 8, 2021, the Company acquired, through its subsidiary TTEC Digital, LLC, 100 % of the outstanding stock of Avtex Solutions Holdings, LLC (“Avtex”). Avtex is an end-to-end customer experience and CXaaS solutions provider with offerings in Genesys and Microsoft cloud solutions. The business is operated as part of the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC. Total cash paid at acquisition was \$ 499.946 million (\$ 490.0 million base purchase price plus cash, less debt and working capital estimate). The Avtex transaction is subject to customary representations and warranties, holdbacks, and a net working capital adjustment. The Company used cash from operations and drew down on its Credit Facility to fund the acquisition. The Company finalized the net working capital adjustment for \$ 0.1 million during the third quarter of 2021 which was paid by Avtex to the Company in the third quarter of 2021.

F-18 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements During the fourth quarter of 2021, TTEC implemented ASU 2021-08 which required an accounting modification to the deferred revenue balance as of the acquisition date (see discussion above in Note 1). The deferred revenue balance was evaluated as if TTEC had been the company securing the initial contract and accounted for these contracts in accordance with ASC 606. Based on this re-assessment, the \$ 4.9 million reduction initially recorded to deferred revenue in connection with the purchase price accounting was eliminated and an offsetting increase to Goodwill was recorded as of the acquisition date. In connection with this modification, revenue of \$ 3.4 million was recorded in the fourth quarter of 2021 related to deferred revenue from the second and third quarters of 2021. A multi-period excess earnings method under the income approach was used to estimate the fair value of the customer relationships intangible asset. The significant assumptions utilized in calculating the fair value of the customer relationships intangible asset were the customer attrition rate, revenue growth rates, forecasted EBITDA, contributory asset charge, and the discount rate. The following summarizes the estimated fair values of the identifiable assets acquired and liabilities assumed as of the acquisition date (in thousands):

Acquisition Date Fair Value	Cash	Accounts receivable, net	Prepaid expenses	Current income tax receivables	Net fixed assets	Right of use lease assets	Other assets	Tradename	Intellectual property intangible	Customer relationships	Goodwill	Accounts payable	Accrued employee compensation	Accrued expenses	Right of use lease liability-current	Deferred revenue	Accrued income taxes	Deferred tax liability	Right of use lease liability-noneurrent	Total purchase price
	\$ 18,638	22,214	26,389	93	3,162	3,614	480	5,300	770	128,200	378,882	20,580	4,325	250	678	56,765	332	1,930	2,936	\$ 499,946

In the first quarter of 2022, the Company finalized the valuation of Avtex for the acquisition date assets acquired and liabilities assumed and determined that no material adjustments to any of the balances were required. The Avtex customer relationships, intellectual property intangible, and tradename are being amortized over useful lives of 9, 3, and 1 years, respectively. The goodwill recognized from the Avtex acquisition is attributable, but not limited to, the acquired workforce and expected synergies with the TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will be materially deductible for income tax purposes. The acquired goodwill and intangibles and operating results of Avtex are reported within the TTEC Digital segment from the date of acquisition.

F-19 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements **VoiceFoundry US** On August 5, 2020, TTEC Digital, LLC, closed the first phase of the acquisition of the VoiceFoundry business by acquiring 100 % of the business’ s net assets in the U. S. and U. K., (the “VF US Transaction”). VoiceFoundry is a preferred Amazon Connect cloud contact center service and implementation partner. The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC. Total cash paid at acquisition was \$ 34.3 million. The VF US Transaction is subject to customary representations and warranties, holdbacks, and working capital adjustments. The VF US Transaction includes two contingent payments over the next two years with each payment having a maximum value of \$ 7.4 million based on VF US’ s EBITDA performance for 2020 and 2021. The Company finalized the net working capital adjustment for \$ 0.3 million which was paid to VoiceFoundry during the first quarter of 2021. The fair value of the contingent consideration has been estimated using a Monte Carlo model. The model was based on current expected EBITDA performance, a discount rate of 23.1 %, a volatility rate of 47 %, and an adjusted risk-free rate of 2.6 %. Based on the model, a \$ 10.9 million expected future payment was calculated and recorded as of the acquisition date. During the fourth quarter of 2020, the first quarter of 2021, the second quarter of 2021 and the fourth quarter of 2021, a \$ 3.2 million expense, a \$ 0.5 million expense, a \$ 0.2 million expense, and a \$ 25 thousand expense, respectively, were recorded related to a fair value adjustment of the estimated contingent consideration based on revised estimates of EBITDA performance for 2021. The expense was included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). During the first quarter of 2021, the contingent payment related to 2020 was finalized at a value of \$ 7.4 million and was paid in April 2021. During the first quarter of 2022, the contingent payment related to 2021 was finalized at a value of \$ 7.4 million and was paid in April 2022.

In the first quarter of 2021, the Company finalized the valuation of VF US for the acquisition date assets acquired and liabilities assumed and determined that no material adjustments to any of the balances were required. The VF US customer relationships and tradename are being amortized over useful lives of 4 and 2 years, respectively. The goodwill recognized from the VF US acquisition is attributable, but not limited to, the acquired workforce and expected synergies with TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of VF US are reported within the TTEC Digital segment from the date of acquisition.

VoiceFoundry ASEAN On November 4, 2020, TTEC Europe BV, a subsidiary of the Company, closed the final phase of the acquisition of the VoiceFoundry business by acquiring

100% of the issued stock of Saasy Ventures Pty Ltd. (“Saasy”, “VF ASEAN”). The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC. Total cash paid at acquisition was \$ 15.2 million. The VF ASEAN Transaction is subject to customary representations and warranties, holdbacks, and working capital adjustments. The VF ASEAN Transaction includes two contingent payments over the next two years with each payment having a maximum value of \$ 2.2 million based on VF ASEAN’s EBITDA performance for 2020 and 2021. The Company finalized the net working capital adjustment for \$ 0.2 million which was paid from VoiceFoundry during the third quarter of 2021.

F- 20TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements

The fair value of the contingent consideration has been estimated using a Monte Carlo model. The model was based on current expected EBITDA performance, a discount rate of 18.4%, a volatility rate of 50%, and an adjusted risk-free rate of 1.6%. Based on the model, a \$ 2.8 million expected future payment was calculated and recorded as of the acquisition date. During the fourth quarter of 2020, the first quarter of 2021, the second quarter of 2021 and the fourth quarter of 2021, a \$ 1.2 million expense, a \$ 0.4 million expense, a \$ 0.1 million benefit and a \$ 0.1 million expense, respectively, were recorded related to fair value adjustments of the estimated contingent consideration based on estimates of EBITDA performance for 2020 and 2021. These expenses / benefits were included in Other income (expense) in the Consolidated Statements of Comprehensive Income (Loss). During the first quarter of 2021, the contingent payment related to 2020 was finalized at a value of \$ 2.2 million and was paid in April 2021. During the first quarter of 2022, the contingent payment related to 2021 was finalized at a value of \$ 2.2 million and was paid in April 2022. In the second quarter of 2021, the Company finalized the valuation for VF ASEAN for the acquisition date assets acquired and liabilities assumed and determined that no material adjustments to any of the balances were required. The VF ASEAN customer relationships and tradename are being amortized over useful lives of 4 and 2 years, respectively. The goodwill recognized from the VF ASEAN Transaction is attributable, but not limited to, the acquired workforce and expected synergies with TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will be not deductible for income tax purposes. The acquired goodwill and intangibles and operating results of VF ASEAN are reported within the TTEC Digital segment from the date of acquisition.

Serendebite

On February 7, 2020, the Company acquired, through its subsidiary TTEC Digital LLC, 70% of the outstanding shares of capital stock of Serendebite Inc., a Delaware corporation (“the Serendebite Transaction”). Serendebite is an autonomous customer experience and intelligent automation solutions provider based in India, the United States, and Canada. The business has been integrated into the TTEC Digital segment and is being fully consolidated into the financial statements of TTEC. Total cash paid at acquisition, for 70% of the outstanding shares of capital stock, was \$ 9.0 million. The Serendebite Transaction is subject to customary representations and warranties, holdbacks, and a net working capital adjustment. The Company finalized the net working capital adjustment for \$ 0.8 million during the second quarter of 2020 which was paid by Serendebite to the Company in the second quarter of 2020. As of the closing of the Serendebite Transaction, Serendebite’s founder and certain members of its management continued to hold the remaining 30% interest in Serendebite, Inc. (“Remaining Interest”). Between January 31, 2023 and December 31, 2023, Serendebite’s founder and the management team shall have an option to sell to TTEC Digital LLC and TTEC Digital LLC shall have an option to purchase the Remaining Interest at a purchase price equal to a multiple of Serendebite’s adjusted trailing twelve-month EBITDA for this particular acquisition. The noncontrolling interest was recorded at fair value on the date of acquisition. The fair value was based on significant inputs not observable in the market (Level 3 inputs) including forecasted earnings, discount rate of 35%, working capital requirements and applicable tax rates. The noncontrolling interest was valued at \$ 3.8 million at the acquisition date and is shown as Redeemable noncontrolling interest in the accompanying Consolidated Balance Sheets. The Company recognizes changes in the redemption value of the Redeemable noncontrolling interest immediately as they occur but does not reduce the carrying value below the carrying value determined in accordance with ASC 810 (that amount being determined based on the allocation of income or loss to the noncontrolling interest as adjusted for distributions). At each subsequent reporting date, the current redeemable value is calculated and, if necessary, an adjustment is recorded to increase or decrease the noncontrolling interest account to reflect the appropriate balance, with the corresponding adjustment to retained earnings. As of December 31, 2022, no adjustments have been recorded related to changes in the estimated redemption value. As a condition to closing, Serendebite’s founder and certain members of the management team agreed to continue their affiliation with Serendebite at least through 2023, and the founder agreed not to compete with TTEC for a period of four years after the disposition of the Remaining Interest.

F- 21TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements

In the fourth quarter of 2020, the Company finalized the valuation of Serendebite for the acquisition date assets acquired and liabilities assumed and determined no material adjustments to any of the balances were required. At the date of the purchase, an additional \$ 2.2 million of cash was retained in the entity that was withdrawn by the holders of the Remaining Interest during the second quarter of 2020. The Serendebite customer relationships and tradename are being amortized over useful lives of 5 and 3 years, respectively. The goodwill recognized from the Serendebite acquisition is attributable, but not limited to, the acquired workforce and expected synergies with TTEC Digital segment. The tax basis of the acquired intangibles and goodwill will not be deductible for income tax purposes. The acquired goodwill and intangibles and operating results of Serendebite are reported within the TTEC Digital segment from the date of acquisition.

Financial Impact of Acquired Businesses

The acquired businesses purchased in 2022, 2021 and 2020 noted above contributed revenues of \$ 112.3 million, \$ 147.7 million and \$ 19.4 million, and a net income of \$ 6.0 million, \$ 9.8 million and \$ 1.9 million, to the Company in the respective year in which they were acquired for the years ended December 31, 2022, 2021 and 2020, respectively. The unaudited proforma financial results for the twelve months ended 2022 combines the consolidated results of the Company and Fancuil assuming the acquisition had been completed on January 1, 2021. The reported revenue and net income of \$ 2,443.7 million and \$ 103.2 million would have been \$ 2,485.7 million and \$ 106.6 million for the year ended December 31, 2022, respectively, on an unaudited proforma basis. The unaudited proforma financial results for the twelve months ended 2021 combines the consolidated results of the Company, Fancuil assuming the acquisition had been

completed on January 1, 2021, and Avtex assuming the acquisition had been completed on January 1, 2020. The reported revenue and net income of \$ 2, 273. 1 million and \$ 141. 0 million would have been \$ 2, 447. 3 million and \$ 156. 3 million for the year ended December 31, 2021, respectively, on an unaudited proforma basis. The unaudited proforma financial results for the twelve months ended 2020 combines the consolidated results of the Company, and Avtex assuming the acquisition had been completed on January 1, 2020 and VoiceFoundry US, VoiceFoundry ASEAN and Serendebyte, assuming the acquisitions had been completed on January 1, 2019. For 2020, the reported revenue and net income of \$ 1, 949. 2 million and \$ 118. 6 million would have been \$ 2, 135. 6 million and \$ 115. 6 million for the year ended December 31, 2020, respectively, on an unaudited proforma basis. The Company did not have any material, nonrecurring proforma adjustments directly attributable to the business combinations included in the reported proforma revenue earnings. These proforma amounts have been calculated after applying the Company’s accounting policies and adjusting the respective acquired businesses’ results to reflect the additional depreciation and amortization that would have been charged assuming the fair value adjustments to property, plant and equipment, and intangible assets had been applied from the date indicated, with the consequential tax effects. The unaudited proforma consolidated results are not to be considered indicative of the results if these acquisitions occurred in the periods mentioned above, or indicative of future operations or results. Additionally, the proforma consolidated results do not reflect any anticipated synergies expected as a result of the acquisition.

F- 22TTEC HOLDINGS, INC. AND SUBSIDIARIESNotes to the Consolidated Financial Statements

DissolutionsIn the ordinary course of business, the Company operates different legal entities around the globe that have functional currencies other than USD. From time to time, the Company liquidates some of the entities when they are no longer needed to operate its business, and also forms new entities to support the needs of the business. The liquidation proceedings may take different forms, take considerable amount of time, and may also result in losses or gains unrelated to operations. In the second quarter ended June 30, 2020, the Company exited a foreign subsidiary that resulted in a non-cash \$ 2. 5 million loss included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss) from the realization of the Accumulated other comprehensive income (loss), which represents the currency translation adjustment of the investment in the foreign subsidiary. Similarly, in the third quarter ended September 30, 2020, the Company exited two foreign subsidiaries that ceased operations and were removed from the consolidated financial statements as of the reporting period ended September 30, 2020. As a result of the deconsolidation, a non-cash \$ 17. 4 million loss was included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss). The majority of this loss related to the realization of the Accumulated other comprehensive income (loss) balance which represents the currency translation adjustment of the investment in the foreign subsidiaries. The operating income of these subsidiaries prior to dissolution was not material to the year-to-date consolidated results of the Company. Subsequent Event Pursuant to the Membership Interest Purchase Agreement of October 26, 2019 between Ortana Holdings, Inc. and TTEC Services Corporation for the acquisition by TTEC of 70 % interest in First Call Resolution, LLC (“FCR MIPA”), Ortana Holdings exercised its put rights which require TTEC to acquire Ortana Holdings’ remaining 30 % interest in First Call Resolution, LLC. The purchase price for the remaining 30 % interest was determined based on the express provisions of the FCR MIPA, was based on First Call Resolution’s performance during 2022, and has been finalized at \$ 22. 3 million. The only remaining actions in connection with this acquisition is the documentation of the transaction and the update of the seller’s representations and warranties about the business, which is expected to be completed during the first half of 2023.

(3) SEGMENT INFORMATIONThe Company reports the following two segments: TTEC Digital is one of the largest pure-play CX technology service providers with expertise in CX strategy, digitization, analytics, process optimization, systems integration, cloud-based technology solutions, and transformation enabled by the Company’s proprietary CX applications and technology partnerships. TTEC Digital designs, builds, and operates robust digital experiences for clients and their customers through the contextual integration and orchestration of CRM, data, analytics, CXaaS technology, and intelligent automation to ensure high-quality, scalable CX outcomes.

- **Technology Services:** The technology services design, build, and operate highly scalable, digital omnichannel technology solutions in the cloud, on premise, or hybrid environment, including journey orchestration, automation and AI, knowledge management, and workforce productivity, among others.
- **Professional Services:** The management consulting practices deliver customer experience strategy, analytics, process optimization, and systems integration, among others. TTEC Engage provides the digitally enabled CX managed services to support our clients’ end-to-end customer interaction delivery at scale. The segment delivers omnichannel customer care, technology support, order fulfillment, customer acquisition, growth, and retention services with industry specialization and distinctive CX capabilities for hypergrowth brands. TTEC Engage also delivers digitally enabled back office and industry specific specialty services including AI operations, and fraud management services.
- **Customer Acquisition, Growth, and Retention Services:** The customer growth and acquisition services optimize the buying journeys for acquiring new customers by leveraging technology and analytics to deliver personal experiences that we believe increase the quantity and quality of leads and customers.

F- 23TTEC HOLDINGS, INC. AND SUBSIDIARIESNotes to the Consolidated Financial Statements

- **Customer Care, Technology Support, and Order Fulfillment Services:** The customer care, technology support, and order fulfillment services provide turnkey contact center solutions, including digital omnichannel technologies, associate recruiting and training, facilities, and operational expertise to create exceptional customer experiences across all touchpoints.
- **Digitally Enabled Back Office and Specialty Services:** The digital AI operations and fraud detection and prevention services provide clients with data tagging and annotation capabilities to train and enable AI platforms, community content moderation, and compliance to meet client content standards, and proactive fraud solutions to assist our clients in the detection and prevention of fraud. The Company allocates to each segment its portion of corporate operating expenses. All intercompany transactions between the reported segments for the periods presented have been eliminated. The following tables present certain financial data by segment (in thousands):

Year Ended December 31, 2022	TTEC Digital	TTEC Engage	Total
Revenue	\$ 471, 523	\$ 33, 729	\$ 505, 252
Amortization	\$ 1, 972, 184	\$ 78, 276	\$ 2, 050, 460
Operations	\$ 134, 814	\$ 2, 443, 471	\$ 2, 578, 285

704 \$ 3 \$ 2, 443, 707 \$ 111, 791 \$ 168, 543 Year Ended December 31, 2021 Depreciation Income Gross Intersegment Net & from Revenue Sales Revenue Amortization Operations TTEC Digital \$ 414, 148 \$ (44) \$ 414, 104 \$ 30, 468 \$ 35, 437 TTEC Engage 1, 858, 965 (7) 1, 858, 958 66, 238 181, 755 Total \$ 2, 273, 113 \$ (51) \$ 2, 273, 062 \$ 96, 706 \$ 217, 192 Year Ended December 31, 2020 Depreciation Income Gross Intersegment Net & from Revenue Sales Revenue Amortization Operations TTEC Digital \$ 307, 278 \$ (293) \$ 306, 985 \$ 14, 029 \$ 45, 315 TTEC Engage 1, 642, 263 1, 642, 263 64, 833 159, 377 Total \$ 1, 949, 541 \$ (293) \$ 1, 949, 248 \$ 78, 862 \$ 204, 692

For the Year Ended December 31, 2022 2021 2020 Capital Expenditures TTEC Digital \$ 9, 155 \$ 8, 919 \$ 7, 881 TTEC Engage 74, 857 51, 439 51, 891 Total \$ 84, 012 \$ 60, 358 \$ 59, 772 December 31, 2022 2021 2020 Total Assets TTEC Digital \$ 811, 258 \$ 828, 255 \$ 277, 365 TTEC Engage 1, 342, 704 1, 168, 549 1, 239, 043 Total \$ 2, 153, 962 \$ 1, 996, 804 \$ 1, 516, 408

F-24 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The following tables present certain financial data based upon the geographic location where the services are provided (in thousands):

	As of and for the Year Ended December 31, 2022	2021	2020
Revenue	United States / Canada \$ 1, 738, 053	\$ 1, 570, 791	\$ 1, 364, 812
	Philippines / Asia Pacific / India 457, 526	476, 395	407, 325
	Latin America 116, 553	114, 967	98, 633
	Europe / Middle East / Africa 131, 575	110, 909	78, 478
Total	\$ 2, 443, 707	\$ 2, 273, 062	\$ 1, 949, 248
Property, plant and equipment, gross	United States / Canada \$ 631, 459	\$ 620, 407	\$ 590, 647
	Philippines / Asia Pacific / India 162, 857	173, 075	178, 309
	Latin America 41, 892	47, 540	46, 307
	Europe / Middle East / Africa 21, 435	19, 594	23, 043
Total	\$ 857, 643	\$ 860, 616	\$ 838, 306
Other long-term assets	United States / Canada \$ 56, 372	\$ 68, 052	\$ 55, 716
	Philippines / Asia Pacific / India 8, 826	6, 622	10, 482
	Latin America 1, 230	864	912
	Europe / Middle East / Africa 1, 306	1, 735	2, 328
Total	\$ 67, 734	\$ 77, 273	\$ 69, 438

(4) ACCOUNTS RECEIVABLE AND SIGNIFICANT CLIENTS Accounts receivable, net in the accompanying Consolidated Balance Sheets consists of the following (in thousands):

	December 31, 2022	2021	2020
Accounts receivable	\$ 421, 161	\$ 362, 719	Less: Allowance for credit losses (3, 524) (5, 409)
Accounts receivable, net	\$ 417, 637	\$ 357, 310	In connection with the implementation of ASC 326 as of January 1, 2020, the Company analyzed the prior history of credit losses on revenue for TTEC as a whole and separately for each of the two segments. Based on this evaluation, no modification to the allowance for credit losses balance was necessary as of the implementation date. At the end of each quarter beginning with March 31, 2020, an allowance for credit losses has been calculated based on the current quarterly revenue multiplied by the historical loss percentage of the prior three-year period and recorded in the income statement. In addition to the evaluation of historical losses, the Company considers current and future economic conditions and events such as changes in customer credit quality and liquidity. The Company will write-off accounts receivable against this allowance when the Company determines a balance is uncollectible.

F-25 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Activity in the Company's Allowance for credit losses consists of the following (in thousands):

	December 31, 2022	2021	2020
Balance, beginning of year	\$ 5, 409	\$ 5, 067	\$ 5, 452
Provision for credit losses	9, 391	(350)	494
Uncollectible receivables written-off	(11, 278)	(281)	(880)
Effect of foreign currency and other	2	(15)	1
Acquisition	988		
Balance, end of year	\$ 3, 524	\$ 5, 409	\$ 5, 067

Significant Clients The Company had one client that contributed in excess of 10% of total revenue for each of the years ended December 31, 2022, 2021 and 2020. The 2022 client operates in the automotive industry and is included in the Engage segment. The 2021 and 2020 client operates in the financial services sector and is included in the Engage segment. The revenue from these clients as a percentage of total revenue is as follows:

	Year Ended December 31, 2022	2021	2020
Automotive client	10%	9%	8%
Financial services client	7%	12%	13%

Accounts receivable from these clients was as follows (in thousands):

	Year Ended December 31, 2022	2021	2020
Automotive client	\$ 38, 539	\$ 36, 466	\$ 27, 860
Financial services client	\$ 14, 019	\$ 15, 483	\$ 58, 960

The Company does have clients with aggregate revenue exceeding \$100 million annually and the loss of one or more of these clients could have a material adverse effect on the Company's business, operating results, or financial condition. To mitigate this risk, the Company has multiple contracts with these larger clients, where each individual contract is for an amount below the \$100 million aggregate. To limit the Company's credit risk with its clients, management performs periodic credit evaluations, maintains allowances for credit losses and may require pre-payment for services from certain clients. Based on currently available information, management does not believe significant credit risk exists as of December 31, 2022.

Accounts Receivable Factoring Agreement The Company is party to an Uncommitted Receivables Purchase Agreement ("Agreement") with Bank of the West ("Bank"), whereby from time to time the Company may elect to sell, on a revolving basis, U. S. accounts receivables of certain clients at a discount to the Bank for cash on a limited recourse basis. The maximum amount of receivables that the Company may sell to the Bank at any given time shall not exceed \$100 million. The sales of accounts receivable in accordance with the Agreement are reflected as a reduction of Accounts Receivable, net on the Consolidated Balance Sheets. The Company has retained no interest in the sold receivables but retains all collection responsibilities on behalf of the Bank. The discount on the accounts receivable sold will be recorded within Other expense, net in the Consolidated Statements of Comprehensive Income (Loss). The cash proceeds from this Agreement are included in the change in accounts receivable within the operating activities section of the Consolidated Statements of Cash Flows.

F-26 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The balances related to the Factoring agreement are as follows (in thousands):

	December 31, 2022	2021
Total accounts receivable factored	\$ 99, 503	\$ 97, 700
Total amounts collected from clients not yet remitted to Bank	\$ 13, 602	\$ 22, 477

The unremitted cash is Restricted Cash and is included within Prepaid and Other Current Assets with the corresponding liability included in Accrued Expenses on the Consolidated Balance Sheet. The Company has not recorded any servicing assets or liabilities as of December 31, 2022 and 2021 as the fair value of the servicing arrangement as well as the fees earned were not material to the financial statements. Effective November 1, 2022, the Company amended the arrangement to modify the list of eligible clients who may be sold pursuant to the Agreement, and to memorialize the transition from LIBOR to SOFR for discount calculation purposes.

(5) PROPERTY,

PLANT AND EQUIPMENT—Property, plant and equipment consisted of the following (in thousands):—December 31, 2022 2021 Land and buildings \$ 32,070 \$ 32,942 Computer equipment and software 527,096 503,056 Telephone equipment 46,235 50,256 Furniture and fixtures 80,843 84,944 Leasehold improvements 171,141 189,161 Motor vehicles 258 257 Property, plant and equipment, gross 857,643 860,616 Less: Accumulated depreciation and amortization (674,283) (692,212) Property, plant and equipment, net \$ 183,360 \$ 168,404 Depreciation and amortization expense for property, plant and equipment was \$ 64.5 million, \$ 63.5 million and \$ 62.7 million for the years ended December 31, 2022, 2021 and 2020, respectively. Included in the computer equipment and software is internally developed software of \$ 26.8 million net and \$ 19.4 million net as of December 31, 2022 and 2021, respectively. During 2022 and 2021, impairments of internally developed software of \$ 6.0 million and \$ 3.2 million, respectively, were expensed and included in Impairment losses in the Consolidated Statements of Comprehensive Income (Loss).

(6) GOODWILL Goodwill consisted of the following (in thousands):—Effect of—December 31, Acquisitions / Foreign—December 31, 2021 Adjustments—Impairments—Currency—2022—TTEC Digital \$ 505,222 \$ (2,416) \$ 502,806 TTEC Engage 234,259 75,896 (5,116) 305,039 Total \$ 739,481 \$ 75,896 \$ (7,532) \$ 807,845

F-27 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements—Effect of—December 31, Acquisitions / Foreign—December 31, 2020 Adjustments—Impairments—Currency—2021—TTEC Digital \$ 128,211 \$ 378,908 \$ (1,897) \$ 505,222 TTEC Engage 235,291 (1,032) 234,259 Total \$ 363,502 \$ 378,908 \$ (2,929) \$ 739,481

Impairment The Company has three reporting units with goodwill and performs a goodwill impairment test on at least an annual basis. The Company conducts its annual goodwill impairment test during the fourth quarter, or more frequently, if indicators of impairment exist. For the annual goodwill impairment analysis, the Company elected to perform a Step 1 evaluation for all of its reporting units, which includes comparing a reporting unit's estimated fair value to its carrying value. The determination of fair value requires significant judgments including estimation of future cash flows, which is dependent on internal forecasts, estimation of the long-term growth rates for the businesses, the useful lives over which the cash flows will occur and determination of appropriate discount rates (based in part on the Company's weighted average cost of capital). Changes in these estimates and assumptions could materially affect the determination of fair value and/or conclusions on goodwill impairment for each reporting unit. As of December 1, 2022, the date of the annual impairment testing, the Company concluded that for all three of the reporting units the fair values were in excess of their respective carrying values and the goodwill for those reporting units was not impaired. The process of evaluating the fair value of the reporting units is highly subjective and requires significant judgment and estimates as the reporting units operate in a number of markets and geographical regions. The Company used a market approach and an income approach to determine our best estimates of fair value which incorporated the following significant assumptions: • Revenue projections, including revenue growth during the forecast periods ranging from (1.1)% to 16.5%; • EBITDA margin projections held relatively flat over the forecast periods ranging from 10.5% to 18.0%; • Estimated income tax rates of 26.4% to 26.5%; • Estimated capital expenditures ranging from \$ 1.0 million to \$ 67.3 million, and • Discount rates ranging from 9.8% to 14.5% based on various inputs, including the risks associated with the specific reporting units, the country of operations as well as their revenue growth and EBITDA margin assumptions.

(7) OTHER INTANGIBLE ASSETS Other intangible assets which are included in Other long-term assets in the accompanying Consolidated Balance Sheets consisted of the following (in thousands):—Acquisitions—Effect of—December 31, and Foreign—December 31, 2021 Amortization—Impairments—Adjustments—Currency—2022 Customer relationships, gross \$ 299,948 \$ 61,310 \$ (5,541) \$ 355,717 Customer relationships—accumulated amortization (93,582) (33,244) 2,944 (123,882) Other intangible assets, gross 19,731 (19) 19,712 Other intangible assets—accumulated amortization (13,748) (3,899) 9 (17,638) Other intangible assets, net \$ 212,349 \$ (37,143) \$ (61,310) \$ (2,607) \$ 233,909

F-28 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements—Acquisitions—Effect of—December 31, and Foreign—December 31, 2020 Amortization—Impairments—Adjustments—Currency—2021 Customer relationships, gross \$ 173,601 \$ 128,186 \$ (1,839) \$ 299,948 Customer relationships—accumulated amortization (68,769) (25,440) (671) 1,298 (93,582) Other intangible assets, gross 14,450 5,300 (19) 19,731 Other intangible assets—accumulated amortization (7,223) (6,529) 4 (13,748) Other intangible assets, net \$ 112,059 \$ (31,969) \$ (671) \$ 133,486 \$ (556) \$ 212,349

The acquisition recorded during 2022 relates to the purchase of Faneuil and the acquisition recorded during 2021 relates to the purchase of Avtex (see Note 2 for further information). Customer relationships are being amortized over the remaining weighted average useful life of 7.1 years and other intangible assets are being amortized over the remaining weighted average useful life of 1.0 years. Amortization expense related to intangible assets was \$ 37.1 million, \$ 32.0 million and \$ 16.2 million for the years ended December 31, 2022, 2021 and 2020, respectively. Expected future amortization of other intangible assets as of December 31, 2022 is as follows (in thousands):—2023 \$ 35,521 2024 32,958 2025 31,008 2026 30,948 2027 30,948 Thereafter 72,526 Total \$ 233,909

(8) DERIVATIVES Cash Flow Hedges The Company enters into foreign exchange related derivatives. Foreign exchange derivatives entered into consist of forward and option contracts to reduce the Company's exposure to foreign currency exchange rate fluctuations that are associated with forecasted revenue earned in foreign locations. Upon proper qualification, these contracts are designated as cash flow hedges. It is the Company's policy to only enter into derivative contracts with investment grade counterparty financial institutions, and correspondingly, the fair value of derivative assets considers, among other factors, the creditworthiness of these counterparties. Conversely, the fair value of derivative liabilities reflects the Company's creditworthiness. As of December 31, 2022, the Company had not experienced, nor does it anticipate, any issues related to derivative counterparty defaults. The following table summarizes the aggregate unrealized net gain or loss in Accumulated other comprehensive income (loss) for the years ended December 31, 2022, 2021 and 2020 (in thousands and net of tax):—Year Ended December 31, 2022 2021 2020—Aggregate unrealized net gain / (loss) at beginning of period \$ (40) \$ 8,431 \$ 4,182 Add: Net gain / (loss) from change in fair value of cash flow hedges 2,281 (12,126) 2,321

Less: Net (gain) / loss reclassified to earnings from effective hedges — (2, 152) \$ 3, 655 — 1, 928 — Aggregate unrealized net gain / (loss) at end of period — \$ 89 — \$ (40) — \$ 8, 431 — F- 29TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The Company's foreign exchange cash flow hedging instruments as of December 31, 2022 and 2021 are summarized as follows (in thousands). All hedging instruments are forward contracts.

	Local	Currency	U. S. Dollar
% Maturing Contracts	Notional	Notional	in the next
Through	December 2023	Philippine Peso	8, 617, 000
12 months	100.0 %	157, 855	(1) 55.7 %
September 2025	Mexican Peso	1, 024, 500	44, 690
60.2 %	March 2025	\$ 211, 722	
Local			
Currency	U. S. Dollar	Notional	Notional
As of December 31, 2021	Amount	Amount	Canadian Dollar
9, 000	\$ 7, 022	Philippine Peso	8, 472, 000
164, 295	(1)	Mexican Peso	1, 422, 500
63, 002		\$ 234, 319	(1)

Includes contracts to purchase Philippine pesos in exchange for New Zealand dollars and Australian dollars, which are translated into equivalent U. S. dollars on December 31, 2022 and December 31, 2021. Fair Value Hedges The Company enters into foreign exchange forward contracts to economically hedge against foreign currency exchange gains and losses on certain receivables and payables of the Company's foreign operations. Changes in the fair value of derivative instruments designated as fair value hedges are recognized in earnings in Other income (expense), net. As of December 31, 2022 and 2021, the total notional amount of the Company's forward contracts used as fair value hedges was \$ 80. 8 million and \$ 32. 9 million, respectively. Derivative Valuation and Settlements The Company's derivatives as of December 31, 2022 and 2021 were as follows (in thousands):

	December 31, 2022	Designated	Not Designated	as Hedging	Hedging Designation:
Instruments	Instruments	Foreign	Foreign	Derivative	contract type:
Exchange	Exchange	Derivative	classification:	Cash Flow	Fair Value
Fair value and location of derivative in the Consolidated Balance Sheet:	Prepays and other current assets	\$ 4, 001	\$ 281	Other long-term assets	3, 019
Other current liabilities	(5, 157)	(76)	Other long-term liabilities	(1, 748)	
Total fair value of derivatives, net	\$ 115	\$ 205	F- 30TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements	December 31, 2021	Designated
Not Designated	as Hedging	Hedging Designation:	Instruments	Instruments	Foreign
Foreign	Derivative	contract type:	Exchange	Exchange	Derivative
classification:	Cash Flow	Fair Value	Fair value and location of derivative in the Consolidated Balance Sheet:	Prepays and other current assets	\$ 2, 272
\$ 204	Other long-term assets	611	Other current liabilities	(1, 527)	(6)
Other long-term liabilities	(1, 418)		Total fair value of derivatives, net	\$(62)	\$ 198

The effect of derivative instruments on the Consolidated Statements of Comprehensive Income (Loss) for the years ended December 31, 2022 and 2021 were as follows (in thousands):

	Year Ended December 31, 2022	2021							
Designated as Hedging	Designation:	Instruments							
Derivative	contract type:	Foreign							
Exchange	Derivative	classification:							
Cash Flow	Amount of gain or (loss) recognized in Other comprehensive income (loss) — effective portion, net of tax	\$ (2, 152)							
\$ 3, 655	Amount and location of net gain or (loss) reclassified from Accumulated OCI to income — effective portion:	Revenue							
\$ (2, 906)	\$ 4, 939	Year Ended December 31, 2022							
2021	Designation:	Not Designated							
as Hedging	Instruments	Derivative							
contract type:	Foreign	Exchange							
Derivative	classification:	Fair Value							
Amount and location of net gain or (loss) recognized in the Consolidated Statement of Comprehensive Income (Loss):	Other income (expense), net	\$ 827							
\$ 191	F- 31TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (9) FAIR VALUE	The authoritative guidance for fair value measurements establishes a three-level fair value hierarchy that prioritizes the inputs used to measure fair value. This hierarchy requires that the Company maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows: Level 1 — Quoted prices in active markets for identical assets or liabilities. Level 2 — Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets, similar assets and liabilities in markets that are not active or can be corroborated by observable market data. Level 3 — Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. This includes certain pricing models, discounted cash flow methodologies and similar techniques that use significant unobservable inputs. The following presents information as of December 31, 2022 and 2021 of the Company's assets and liabilities required to be measured at fair value on a recurring basis, as well as the fair value hierarchy used to determine their fair value. Accounts Receivable and Payable — The amounts recorded in the accompanying balance sheets approximate fair value because of their short-term nature. Investments — The Company measures investments, including cost and equity method investments, at fair value on a nonrecurring basis when they are deemed to be other than temporarily impaired. The fair values of these investments are determined based on valuation techniques using the best information available and may include market observable inputs and discounted cash flow projections. An impairment charge is recorded when the cost of the investment exceeds its fair value and this condition is determined to be other than temporary. Debt — The Company's debt consists primarily of the Company's Credit Agreement, which permits floating-rate borrowings based upon the current Prime Rate or LIBOR plus a credit spread as determined by the Company's leverage ratio calculation (as defined in the Credit Agreement). As of December 31, 2022 and 2021, the Company had \$ 960. 0 million and \$ 791. 0 million, respectively, of borrowings outstanding under the Credit Agreement. During 2022 and 2021, borrowings accrued interest at an average rate of 3. 1 % and 1. 3 % per annum, respectively, excluding unused commitment fees. The amounts recorded in the accompanying Balance Sheets approximate fair value due to the variable nature of the debt based on level 2 inputs. Derivatives — Net derivative assets (liabilities) are measured at fair value on a recurring basis. The portfolio is valued using models based on market observable inputs, including both forward and spot foreign exchange rates, interest rates, implied volatility, and counterparty credit risk, including the ability of each party to execute its obligations under the contract. As of December 31, 2022, credit risk did not materially change the fair value of the Company's derivative contracts. F- 32TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The following is a summary of the Company's fair value measurements for its net derivative assets (liabilities) as of December 31, 2022 and 2021 (in thousands): <table border="1"> <thead> <tr> <th></th> <th>As of December 31, 2022</th> <th>Fair Value Measurements Using</th> <th>Quoted Prices in Significant</th> <th>Active Markets</th> <th>Other Significant</th> <th>for</th> </tr> </thead> </table>		As of December 31, 2022	Fair Value Measurements Using	Quoted Prices in Significant	Active Markets	Other Significant	for
	As of December 31, 2022	Fair Value Measurements Using	Quoted Prices in Significant	Active Markets	Other Significant	for			

Identical Observable Unobservable Assets Inputs Inputs (Level 1) (Level 2) (Level 3) At Fair Value Cash flow
 hedges \$ \$ 115 \$ \$ 115 Fair value hedges 205 205 Total net derivative asset (liability) \$ \$ 320 \$ \$
 320 As of December 31, 2021 Fair Value Measurements Using Quoted Prices in Significant Active Markets
 Other Significant for Identical Observable Unobservable Assets Inputs Inputs (Level 1) (Level 2) (Level 3) At
 Fair Value Cash flow hedges \$ \$ (62) \$ \$ (62) Fair value hedges 198 198 Total net derivative asset (liability)
 \$ \$ 136 \$ \$ 136 The following is a summary of the Company's fair value measurements as of December 31, 2022 and
 2021 (in thousands): As of December 31, 2022 Fair Value Measurements Using Quoted Prices in Significant Active
 Markets for Significant Other Unobservable Identical Assets Observable Inputs Inputs (Level 1) (Level 2) (Level 3)
 Assets Derivative instruments, net \$ \$ 320 \$ Deferred compensation plan asset 25,046 Contingent
 consideration 5,724 Total assets \$ 25,046 \$ 320 \$ 5,724 Liabilities Derivative instruments, net \$
 \$ Contingent consideration (5,916) Total liabilities \$ \$ (5,916) Redeemable noncontrolling
 interest \$ \$ (55,645) F-33 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial
 Statements As of December 31, 2021 Fair Value Measurements Using Quoted Prices in Significant Active Markets
 for Significant Other Unobservable Identical Assets Observable Inputs Inputs (Level 1) (Level 2) (Level 3) Assets
 Derivative instruments, net \$ \$ 136 \$ Deferred compensation plan asset 28,572 Total assets \$ 28,572 \$
 136 \$ Liabilities Derivative instruments, net \$ \$ Contingent consideration (9,600) Total
 liabilities \$ \$ (9,600) Redeemable noncontrolling interest \$ \$ (56,316) Deferred Compensation
 Plan The Company maintains a non-qualified deferred compensation plan structured as a Rabbi trust for certain eligible
 employees. The plan assets are invested in a variety of equity and bond mutual funds. The deferred compensation asset
 represents the combined fair value of all the funds based on quoted values and market observable inputs. Contingent
 Consideration The Company recorded contingent consideration related to the acquisitions of the U. S. and U. K. assets of
 Voice Foundry ("VF US") and the remaining Voice Foundry business ("VF ASEAN") that closed during 2020, and Faneuil
 that closed in 2022. The contingent payable for VF US was calculated using a Monte Carlo simulation including a discount rate
 of 23.1%. The contingent payable for VF ASEAN was calculated using a Monte Carlo simulation including a discount rate of
 18.4%. The contingent payables for Faneuil were calculated using a Monte Carlo simulation including a discount rate of 19.3%.
 The measurements were based on significant inputs not observable in the market. The Company records interest expense
 each period using the effective interest method until the future value of these contingent payables reaches their expected future
 value. During the fourth quarter of 2020, the first quarter of 2021, the second quarter of 2021 and the fourth quarter of 2021, the
 Company recorded fair value adjustments to the contingent consideration associated with the VF US and VF ASEAN
 acquisitions based on increased actual results and estimates of EBITDA for 2021 which caused the payables to increase.
 Accordingly, a combined \$ 4.3 million increase, \$ 0.9 million increase, \$ 0.2 million increase and a \$ 0.1 million increase to
 the payables were recorded as of December 31, 2020, March 31, 2021, June 30, 2021, and December 31, 2021, respectively, and
 were included in Other income (expense), net in the Consolidated Statements of Comprehensive Income (Loss). The future
 contingent consideration for the VF US and VF ASEAN acquisitions were finalized at \$ 9.6 million and were paid in March
 2022. During the third and fourth quarters of 2022, fair value adjustments of \$ 2.4 million and \$ 0.5 million net benefits were
 recorded related to fair value adjustments of the estimated contingent payments associated with the Faneuil acquisition based on
 updated discount factor and EBITDA estimates for one contract and a complete reduction for the second contract as it was not
 awarded to the Company. The fair value adjustment benefits were included in Other income (expense) in the Consolidated
 Statements of Comprehensive Income (Loss). Contingent Receivables The Company recorded a contingent receivable related
 to the Faneuil acquisition that closed in 2022. During the third and fourth quarters of 2022, the Company recorded fair value
 adjustments for the receivable based on current information which caused the receivable to decrease, and a \$ 4.4 million
 expense and a \$ 0.2 million expense, respectively, were included in Other income (expense), net in the Consolidated Statements
 of Comprehensive Income (Loss). F-34 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial
 Statements A rollforward of the activity in the Company's fair value of the contingent consideration payable is as follows (in
 thousands): Imputed December 31, Interest / December 31, 2021 Acquisitions Payments Adjustments
 2022 VF US \$ (7,414) \$ \$ 7,414 \$ VF ASEAN (2,186) 2,186 Faneuil (8,816)
 2,900 (5,916) Total \$ (9,600) \$ (8,816) \$ 9,600 \$ 2,900 \$ (5,916) Imputed December 31,
 Interest / December 31, 2020 Acquisitions Payments Adjustments 2021 VF US \$ (14,085) \$ \$ 7,414 \$
 (743) \$ (7,414) VF ASEAN (3,947) 2,186 (425) (2,186) Total \$ (18,032) \$ \$ 9,600 \$ (1,168) \$ (9,600) A
 rollforward of the activity in the Company's fair value of the contingent consideration receivable is as follows (in thousands):
 Imputed December 31, Interest / December 31, 2021 Acquisitions Payments Adjustments 2022
 Faneuil \$ \$ 10,370 \$ \$ (4,646) \$ 5,724 Total \$ \$ 10,370 \$ \$ (4,646) \$ 5,724 (10) INCOME
 TAXES The sources of pre-tax operating income are as follows (in thousands): Year Ended December 31, 2022 2021
 2020 Domestic \$ 52,887 \$ 108,160 \$ 129,620 Foreign 91,561 99,724 40,648 Total \$ 144,448 \$ 207,884 \$ 170,268
 The Company's selection of an accounting policy with respect to both the GILTI and BEAT rules is to compute the related
 taxes in the period the entity becomes subject to either. A reasonable estimate of the effects of these provisions has been
 included in the 2022 annual financial statements. No significant changes in indefinite reinvestment assertion were made during
 the year. The Company has completed its analysis in regard to the full tax impact related to prior changes in indefinite
 reinvestment reassertion and any related taxes have been recorded. The Company generally intends to limit distributions from
 non-U. S. subsidiaries to cash balances available in foreign jurisdictions. No additional income taxes have been provided for
 any remaining outside-basis difference inherent in the Company's foreign subsidiaries as these amounts continue to be
 indefinitely reinvested in foreign operations. The Company has an estimated \$ 266 million of outside basis differences as of
 December 31, 2022. Determination of any unrecognized deferred tax liability related to the outside-basis difference in

investments in foreign subsidiaries is not practicable due to the inherent complexity of the multi-national tax environment in which the Company operates.

F-35 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The components of the Company's Provision for (benefit from) income taxes are as follows (in thousands):

	Year Ended December 31, 2022	2021	2020
Current provision for (benefit from)	Federal \$ 10,816	\$ 20,697	\$ 22,763
State	5,245	8,006	9,871
Foreign	22,055	20,161	13,496
Total current provision for (benefit from)	38,116	48,864	46,130
Deferred provision for (benefit from)	Federal (3,128)	(7,017)	(2,390)
State	(192)	(402)	(254)
Foreign	(7,681)	(8,250)	(2,549)
Total deferred provision for (benefit from)	(11,001)	831	(5,193)
Total provision for (benefit from) income taxes	\$ 27,115	\$ 49,695	\$ 40,937

The following reconciles the Company's effective tax rate to the federal statutory rate (in thousands):

	Year Ended December 31, 2022	2021	2020
Income tax per U. S. federal statutory rate (21%, 21%, 21%)	\$ 30,334	\$ 43,655	\$ 35,756
State income taxes, net of federal deduction	2,717	4,588	6,923
Change in valuation allowances	(3,278)	12,567	3,903
Foreign income taxes at different rates than the U. S.	1,202	(1,416)	(783)
Foreign withholding taxes	(2)	(93)	106
Losses in international markets without tax benefits	(1,656)		
Non-deductible compensation under Section 162(m)	841	1,494	656
Taxes related to equity compensation	(907)	(4,282)	(587)
Liabilities for uncertain tax positions	(1,435)	(790)	2,882
Permanent difference related to foreign exchange gains	139	3,362	(71)
Impacts of foreign branch operations	2,315	(187)	(10)
Non-taxable earnings of noncontrolling interest	(2,638)	(3,085)	(1,964)
Foreign dividend less foreign tax credits	(1,616)	(1,142)	(1,723)
Decrease (increase) to deferred tax asset change in tax rate	(48)		
State and Federal income tax credits and NOL's	(4,604)	(4,531)	(3,918)
Foreign earnings taxed currently in U. S.	2,978	1,930	1,936
Taxes related to prior year filings	(432)	(1,192)	(1,718)
Taxes related to acquisition accounting	1,317		
Other	1,501	(1,183)	(64)
Income tax per effective tax rate	\$ 27,115	\$ 49,695	\$ 40,937
Effective tax rate percentage	18.8%	23.9%	24.0%

F-36 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The Company's deferred income tax assets and liabilities are summarized as follows (in thousands):

	Year Ended December 31, 2022	2021	2020
Deferred tax assets, gross			
Accrued workers compensation, deferred compensation and employee benefits	\$ 9,715	\$ 8,441	
Allowance for credit losses, insurance and other accruals	4,109	4,767	
Amortization of deferred lease liabilities	18,475	15,816	
Net operating losses	18,312	18,006	
Equity compensation	1,912	2,302	
Customer acquisition and deferred revenue accruals	18,749	20,069	
Federal and state tax credits, net	3,247	2,759	
Unrealized losses on derivatives	22		
Impairment of equity investment	1,047	4,064	
Depreciation and amortization	7,896		
Partnership Investment	102	106	
Other	3,931	5,052	
Total deferred tax assets, gross	87,495	81,404	
Valuation allowances	(24,944)	(29,620)	
Total deferred tax assets, net	62,551	51,784	
Deferred tax liabilities			
Depreciation and amortization	(10,291)		
Unrealized gain on derivatives	(27)		
Contract acquisition costs	(19)	(1,831)	
Intangible assets	(28,848)	(21,202)	
Operating lease assets	(15,594)	(12,481)	
Other	(3,208)	(184)	
Total deferred tax liabilities	(47,696)	(45,989)	
Net deferred tax assets	\$ 14,855	\$ 5,795	

Quarterly, the Company assesses the likelihood by jurisdiction that its net deferred tax assets will be recovered. Based on the weight of all available evidence, both positive and negative, the Company records a valuation allowance against deferred tax assets when it is more likely than not that a future tax benefit will not be realized. As of December 31, 2022 the Company had approximately \$ 10.3 million of net deferred tax assets in the U. S. and \$ 4.5 million across their foreign operations. As of December 31, 2022 the deferred tax valuation allowance was \$ 24.9 million and related primarily to tax losses in foreign jurisdictions which do not meet the "more likely than not" standard under current accounting guidance. When there is a change in judgment concerning the recovery of deferred tax assets in future periods, a valuation allowance is recorded into earnings during the quarter in which the change in judgment occurred. In 2022, the Company made adjustments to its deferred tax assets and corresponding valuation allowances. The net change to the valuation allowance consisted of the following: a \$ 1.3 million increase related to interest expense limitation carry forwards, state net operating losses and foreign tax credits not expected to be utilized in the United States; a \$ 1.0 million increase in valuation allowance in Mexico, Netherlands, Canada and various other jurisdictions for deferred tax assets that do not meet the "more likely than not" standard; and a \$ 6.9 million release of valuation allowance in Canada, the United Kingdom, the Netherlands, and various other jurisdictions related to the utilization or write-off of deferred tax assets.

F-37 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Activity in the Company's valuation allowance accounts consists of the following (in thousands):

	Year Ended December 31, 2022	2021	2020
Beginning balance	\$ 29,620	\$ 18,697	\$ 17,051
Additions of deferred income tax expense	2,248	14,660	4,650
Reductions of deferred income tax expense	(6,924)	(3,737)	(3,004)
Ending balance	\$ 24,944	\$ 29,620	\$ 18,697

As of December 31, 2022, after consideration of all tax loss carry back opportunities, the Company had tax affected tax loss carry forwards worldwide expiring as follows (in thousands):

	2023	2024	2025	2026	2027	2028	2029	2030	No expiration
Total	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312	\$ 18,312

The Company has been granted "Tax Holidays" as an incentive to attract foreign investment by the governments of the Philippines and Costa Rica. Generally, a Tax Holiday is an agreement between the Company and a foreign government under which the Company receives certain tax benefits in that country, such as exemption from taxation on profits derived from export-related activities. In the Philippines, the Company has been granted multiple agreements under local laws which result in an overall reduced tax rate. These incentives have varying benefit year over year and expire at various times beginning in 2030. The aggregate benefit to income tax expense for the years ended December 31, 2022, 2021 and 2020 was approximately \$ 1.6 million, \$ 6.3 million and \$ 4.4 million, respectively, which had a favorable impact on diluted net income per share of \$ 0.04, \$ 0.13 and \$ 0.09, respectively. Accounting for Uncertainty in Income Taxes In accordance with ASC 740, the Company has recorded a reserve for uncertain tax positions. The total amount of interest and penalties recognized in the accompanying Consolidated Balance Sheets and Consolidated Statements of Comprehensive Income (Loss) as of December 31, 2022, 2021 and 2020 was approximately \$ 1.8 million, \$ 2.8 million and \$ 3.0 million, respectively. The Company had a reserve for uncertain tax benefits, on a net basis, of \$ 6.6 million and \$ 6.9 million for the years ended December 31, 2022 and 2021, respectively. The tabular reconciliation of the reserve for uncertain tax benefits on a gross basis without interest for the

three years ended December 31, 2022 is presented below (in thousands): — Balance as of December 31, 2019 \$ 4, 784 Additions for current year tax positions 2, 725 Reductions in prior year tax positions — Balance as of December 31, 2020 7, 509 Additions for current year tax positions 220 Reductions in prior year tax positions (826) Balance as of December 31, 2021 6, 903 Additions for current year tax positions 143 Reductions in prior year tax positions (479) Balance as of December 31, 2022 \$ 6, 567 F-38

TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements

At December 31, 2022, the amount of uncertain tax benefits including interest, that, if recognized, would reduce tax expense was \$ 8. 4 million. Within the next 12 months, it is expected that the amount of unrecognized tax benefits may be reduced by \$ 7. 8 million as a result of the expiration of various statutes of limitation or other confirmations of tax positions. The Company and its domestic and foreign subsidiaries (including Percepta LLC and its domestic and foreign subsidiaries) file income tax returns as required in the U. S. federal jurisdiction and various state and foreign jurisdictions. The following table presents the major tax jurisdictions and tax years that are open as of December 31, 2022 and subject to examination by the respective tax authorities: — Tax Jurisdiction Tax Year Ended United States 2017 to Present Australia 2018– Present India 2017– Present Canada 2018– Present Mexico 2017– Present Philippines 2018– Present The Company’s U. S. income tax returns filed for the tax years ending December 31, 2017 to present, remain open tax years. The Company has been notified of the intent to audit, or is currently under audit of, income taxes for the United States for tax year 2017 and 2018, the Philippines for tax year 2020, the state of California in the United States for tax years 2017 and 2018, and India for tax years 2017 through 2020. Although the outcome of examinations by taxing authorities are always uncertain, it is the opinion of management that the resolution of these audits will not have a material effect on the Company’s Consolidated Financial Statements.

(11) **IMPAIRMENT OF ASSETS** During each of the periods presented, the Company evaluated the recoverability of its leasehold improvement assets at certain customer engagement centers as well as all internally developed software projects. An asset group is considered to be impaired when the anticipated undiscounted future cash flows of its asset group is estimated to be less than the asset group’s carrying value. The amount of impairment recognized is the difference between the carrying value of the asset group and its fair value. To determine fair value, the Company used Level 3 inputs in its discounted cash flows analysis. Assumptions included the amount and timing of estimated future cash flows and assumed discount rates. During 2022, 2021 and 2020, the Company recognized impairment losses, net related to leasehold improvement assets, right of use lease assets, internally developed software and certain computer equipment of \$ 13. 7 million, \$ 11. 3 million and \$ 5. 8 million, respectively, across the TTEC Digital and TTEC Engage segments.

(12) **INDEBTEDNESS** Credit Facility On November 23, 2021, the Company entered into a Sixth Amendment to the Amended and Restated Credit Agreement (“the Credit Agreement”) originally dated June 3, 2013, (collectively, the “Credit Facility”) to convert the \$ 300 million term loan included in the total Credit Facility commitments, that was previously agreed on March 25, 2021 as part of the Fifth Amendment to the Credit Agreement, into a \$ 1. 5 billion senior secured revolving Credit Facility with a syndicate of lenders led by Wells Fargo, National Association, as agent, swingline and fronting lender. The Credit Facility matures on November 23, 2026. The Company primarily uses the Credit Facility to fund working capital, general operations, dividends, acquisitions and other strategic activities. On March 25, 2021, the Company entered into a Fifth Amendment to its Credit Agreement and Credit Facility to increase the total commitments by \$ 300 million to \$ 1. 2 billion by exercising the accordion feature that was included in the senior secured revolving credit facility. The \$ 300 million increase was in the form of a term loan, could be prepaid anytime, and would become due February 14, 2024, contemporaneously with the expiration of the revolving line of credit. F-39

TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements

The maximum commitment under the Credit Facility is \$ 1. 5 billion in the aggregate, if certain conditions are satisfied. The Credit Facility commitment fees are payable to the lenders in an amount equal to the unused portion of the Credit Facility multiplied by a rate per annum as determined by reference to the Company’s net leverage ratio. The Credit Agreement contains customary affirmative, negative, and financial covenants. The Credit Agreement permits accounts receivable factoring up to the greater of \$ 100 million or 25 percent of the average book value of all accounts receivable over the most recent twelve-month period. The Credit Agreement also permits the utilization of up to \$ 100 million of limits within the Credit Facility for letters of credit to be used in the business. Base rate loans bear interest at a rate equal to the greatest of (i) Wells Fargo’s prime rate, (ii) one half of 1% in excess of the federal funds effective rate, and (iii) 1. 25% in excess of the one-month London Interbank Offered Rate (“LIBOR”); plus in each case a margin of 0% to 0. 75% based on the Company’s net leverage ratio. Eurodollar loans bear interest at LIBOR plus a margin of 1. 0% to 1. 75% based on the Company’s net leverage ratio. Alternate currency loans bear interest at rates applicable to their respective currencies. Letter of credit fees are one eighth of 1% of the stated amount of the letter of credit on the date of issuance, renewal or amendment, plus an annual fee equal to the borrowing margin for Eurodollar loans. As of December 31, 2022, and 2021, the Company had borrowings of \$ 960. 0 million and \$ 791. 0 million, respectively, under its Credit Agreement and its average daily utilization was \$ 1, 037. 4 million and \$ 797. 2 million for the years ended December 31, 2022 and 2021, respectively. During early April 2021, the Company increased borrowings by approximately \$ 500 million in connection with the acquisition of Avtex (see Note 2). Based on the current level of availability based on the covenant calculations, the Company’s remaining borrowing capacity was approximately \$ 335 million as of December 31, 2022. As of December 31, 2022, the Company was in compliance with all covenants and conditions under its Credit Agreement.

(13) **COMMITMENTS AND CONTINGENCIES** Letters of Credit As of December 31, 2022, outstanding letters of credit under the Credit Agreement totaled \$ 0. 2 million and primarily guaranteed workers’ compensation and other insurance related obligations. As of December 31, 2022, letters of credit and contract performance guarantees issued outside of the Credit Agreement totaled \$ 0. 3 million. Guarantees

Indebtedness under the Credit Agreement is guaranteed by certain of the Company’s present and future domestic subsidiaries. Legal Proceedings From time to time, the Company has been involved in legal actions, both as plaintiff and defendant, which arise in the ordinary course of business. The Company accrues for exposures associated with such legal actions to the extent that losses are deemed both probable and reasonably estimable. To the extent specific reserves have not been made for certain legal proceedings, their ultimate outcome, and consequently, an

estimate of possible loss, if any, cannot reasonably be determined at this time. Based on currently available information and advice received from counsel, the Company believes that the disposition or ultimate resolution of any current legal proceedings, except as otherwise specifically reserved for in its financial statements, will not have a material adverse effect on the Company's financial position, cash flows or results of operations.

F-40TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (14) **DEFERRED REVENUE AND REMAINING PERFORMANCE OBLIGATIONS**—Deferred revenue in the accompanying Consolidated Balance Sheets consist of the following (in thousands):

	December 31, 2022	December 31, 2021
Deferred Revenue—Current	\$ 87,846	\$ 95,608
Deferred Revenue—Long-term (included in Other long-term liabilities)	5,760	17,078
Total Deferred Revenue	\$ 93,606	\$ 112,686

Deferred costs in the accompanying Consolidated Balance Sheets consist of the following (in thousands):

	December 31, 2022	December 31, 2021
Deferred Costs—Current (included in Prepaids and other current assets)	\$ 42,632	\$ 49,043
Deferred Costs—Long-term (included in Other long-term assets)	6,550	14,406
Total Deferred Costs	\$ 49,182	\$ 63,449

Activity in the Company's Deferred revenue accounts consists of the following (in thousands):

	Balance as of December 31, 2021	2021	2020
Balance as of December 31, 2022	\$ 93,606	\$ 112,686	288,537
Amortization	(307,617)		
Revenue recognized for the year ended December 31, 2022 from amounts included in deferred revenue as of December 31, 2021	\$ 288.5 million		
Revenue recognized for the year ended December 31, 2021 from amounts included in deferred revenue as of December 31, 2020	\$ 297.6 million		

Remaining performance obligations ("RPO") represent the amount of contracted future revenue that has not yet been recognized, including both deferred revenue and non-cancelable contracted amounts that will be invoiced and recognized as revenue in future periods. The Company's RPO excludes performance obligations from on-demand arrangements as there are no minimum purchase commitments associated with these arrangements, and certain time and materials contracts that are billed in arrears. As of December 31, 2022, the Company's RPO was \$ 240.3 million, which will be delivered and recognized within the next five years. However, the amount and timing of revenue recognition are generally driven by customer consumption, which can extend beyond the original contract term in cases where customers are permitted to roll over unused capacity to future periods, generally upon the purchase of additional capacity at renewal.

(15) **LEASES** Operating leases are included in our Consolidated Balance Sheet as Operating lease assets, Current operating lease liabilities and Non-current operating lease liabilities. Finance leases are included in Property, plant and equipment, Other current liabilities and Other long-term liabilities in our Consolidated Balance Sheet. The Company primarily leases real estate and equipment under various arrangements that provide the Company the right-of-use for the underlying asset that require lease payments over the lease term. The Company determines the value of each lease by computing the present value of each lease payment using the interest rate implicit in the lease, if available; otherwise the Company estimates its incremental borrowing rate over the lease term. The Company determines its incremental borrowing rate based on its estimated credit risk with adjustments for each individual leases' geographical risk and lease term. Operating lease assets also include prepaid rent and initial direct costs less any tenant improvements.

F-41TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The Company's real estate portfolio typically includes one or more options to renew, with renewal terms that generally can extend the lease term from one to 10 years. The exercise of these lease renewal options is at the Company's discretion and is included in the lease term only if the Company is reasonably certain to exercise. The Company also has service arrangements whereby it controls specific space provided by a third-party service provider. These arrangements meet the definition of a lease and are accounted for under ASC 842. Lease expense for operating leases is recognized on a straight-line basis over the lease term and is included in the Consolidated Statements of Comprehensive Income (Loss). The Company's lease agreements do not contain any material residual value guarantees or restrictive guarantees. The components of lease expense for the years ended December 31, 2022 and 2021 are as follows (in thousands):

	2022	2021	2020
Location in Statements of Year Ended December 31, Description Comprehensive Income (Loss)			
Amortization of ROU assets—finance leases	\$ 3,785	\$ 6,674	\$ 7,661
Interest on lease liabilities—finance leases	79	136	203
Operating lease cost (cost resulting from lease payments)	34,786	39,087	46,375
Operating lease cost (cost resulting from lease payments)	34,786	39,087	46,375
Selling, general and administrative	2,524	2,770	2,040
Operating lease cost (cost resulting from lease payments)	925	1,614	1,232
Operating lease cost—Impairment	4,821	5,338	5,127
Operating lease cost (cost resulting from lease payments)	1,298	1,240	1,149
Short-term lease cost—Cost of services	3,428	4,529	3,888
Variable lease cost (cost excluded from lease payments—Cost of services)	1,320	1,246	(287)
Less: Sublease income—Selling, general and administrative	(710)	(807)	(836)
Less: Sublease income—Other income (expense), net	(2,748)	(2,584)	(2,464)
Total lease cost	\$ 49,508	\$ 59,243	\$ 64,088

Other supplementary information for the years ended December 31, 2022 and 2021 are as follows (dollar values in thousands):

	Year Ended December 31, 2022	2021	2020
Finance lease—operating cash flows	\$ 26	\$ 45	\$ 68
Finance lease—financing cash flows	\$ 3,087	\$ 6,385	\$ 7,911
Operating lease—operating cash flows (fixed payments)	\$ 51,693	\$ 52,358	\$ 55,862
New ROU assets—operating leases	\$ 36,040	\$ 15,280	\$ 6,834
Modified ROU assets—operating leases	\$ 10,629	\$ 736	\$ 6,485
New ROU assets—finance leases	\$ 483	\$ 1,141	\$ 2,292

December 31, 2022 December 31, 2021 December 31, 2020

	2022	2021	2020
Weighted average remaining lease term—finance leases	1.87 years	2.34 years	2.46 years
Weighted average remaining lease term—operating leases	4.06 years	3.32 years	3.73 years
Weighted average discount rate—finance leases	2.07%	1.85%	1.64%
Weighted average discount rate—operating leases	4.91%	5.38%	6.95%

F-42TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Operating and financing lease right-of-use assets and lease liabilities within our Consolidated Balance Sheet as of December 31, 2022 and 2021 are as follows (in thousands):

	December 31, 2022	December 31, 2021
Assets		
Operating lease assets	\$ 92,431	\$ 90,180
Finance lease assets—Property, plant and equipment, net	3,814	7,119
Total leased assets	\$ 96,245	\$ 97,299
Liabilities		
Current—Operating		
Current operating lease liabilities	\$ 35,271	\$ 44,460
Finance—Other current liabilities	2,056	3,001
Non-current—Operating		
Non-current operating lease liabilities	69,575	64,419
Finance—Other long-term liabilities	1,257	2,

866 Total lease liabilities \$ 108, 159 \$ 114, 746 The future minimum operating lease and finance lease payments required under non-cancelable leases as of December 31, 2022 and 2021 are as follows (in thousands):

	December 31, 2022	December 31, 2021
Operating Sub-lease Finance Leases	\$ 38, 783	\$ (3, 527)
Income Leases	\$ 2, 071	\$ 26, 789
Year 1	1, 020	(2, 940)
Year 2	18, 229	(2, 940)
Year 3	268	12, 906
Year 4	(490)	14
Year 5	9, 749	—
Thereafter	10, 320	—
Total minimum lease payments	\$ 116, 776	\$ (9, 897)
Less imputed interest	(11, 930)	(60)
Total lease liability	\$ 104, 846	\$ 3, 313

December 31, 2021 Operating Sub-lease Finance Leases Income Leases Year 1 \$ 48, 559 \$ (3, 465) \$ 3, 026 Year 2 32, 054 (3, 112) 1, 921 Year 3 18, 862 (2, 905) 870 Year 4 10, 162 (2, 940) 164 Year 5 3, 508 (490) — Thereafter 6, 759 — Total minimum lease payments \$ 119, 904 \$ (12, 912) \$ 5, 981 Less imputed interest (11, 025) (114) Total lease liability \$ 108, 879 \$ 5, 867

F- 43TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements In 2008, the Company sub-leased one of its customer engagement centers to a third party for the remaining term of the lease. The sub-lease began on January 1, 2009 and rental income is recognized on a straight-line basis over the term of the sub-lease through 2026. In 2017, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on November 6, 2017 and ended on May 31, 2021. In 2019, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on March 1, 2019 and ends July 21, 2023. In 2020, the Company sub-leased one of its office spaces for the remaining term of the original lease. The sub-lease began on February 6, 2020 and ends on June 14, 2023. In 2022, the Company sub-leased one of its office spaces for the majority of the remaining term of the original lease. The sub-lease began on June 29, 2022 and ends January 31, 2024. (16)

OTHER LONG-TERM LIABILITIES The components of Other long-term liabilities as of December 31, 2022 and 2021 are as follows (in thousands):

	December 31, 2022	December 31, 2021
Deferred revenue	\$ 5, 760	\$ 17, 078
Deferred compensation plan	25, 889	30, 012
Other	34, 655	32, 737
Total	\$ 66, 304	\$ 79, 827

F- 44TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (17) ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS) The following table presents changes in the accumulated balance for each component of Other comprehensive income (loss), including current period other comprehensive income (loss) and reclassifications out of accumulated other comprehensive income (loss) (in thousands):

	Foreign	Currency	Derivative	Translation	Valuation, Net	Other, Net	Adjustment of Tax	Totals
Accumulated other comprehensive income (loss) at December 31, 2019	\$ (107, 480)	\$ 4, 182	\$ (2, 936)	\$ (106, 234)	—	—	—	—
Other comprehensive income (loss) before reclassifications	9, 722	2, 321	1, 016	13, 059	—	—	—	—
Amounts reclassified from accumulated other comprehensive income (loss)	19, 619	1, 928	(528)	21, 019	—	—	—	—
Net current period other comprehensive (income) loss	29, 341	4, 249	488	34, 078	—	—	—	—
Accumulated other comprehensive income (loss) at December 31, 2020	\$ (78, 139)	\$ 8, 431	\$ (2, 448)	\$ (72, 156)	—	—	—	—
Accumulated other comprehensive income (loss) at December 31, 2020	\$ (78, 139)	\$ 8, 431	\$ (2, 448)	\$ (72, 156)	—	—	—	—
Other comprehensive income (loss) before reclassifications	(17, 408)	(12, 126)	(103)	(29, 637)	—	—	—	—
Amounts reclassified from accumulated other comprehensive income (loss)	3, 655	(288)	3, 367	—	—	—	—	—
Net current period other comprehensive income (loss)	(17, 408)	(8, 471)	(391)	(26, 270)	—	—	—	—
Accumulated other comprehensive income (loss) at December 31, 2021	\$ (95, 547)	\$ (40)	\$ (2, 839)	\$ (98, 426)	—	—	—	—
Accumulated other comprehensive income (loss) at December 31, 2021	\$ (95, 547)	\$ (40)	\$ (2, 839)	\$ (98, 426)	—	—	—	—
Other comprehensive income (loss) before reclassifications	(28, 187)	2, 281	455	(25, 451)	—	—	—	—
Amounts reclassified from accumulated other comprehensive income (loss)	(2, 152)	(272)	(2, 424)	—	—	—	—	—
Net current period other comprehensive income (loss)	(28, 187)	129	183	(27, 875)	—	—	—	—
Accumulated other comprehensive income (loss) at December 31, 2022	\$ (123, 734)	\$ 89	\$ (2, 656)	\$ (126, 301)	—	—	—	—

F- 45TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements The following table presents the classification and amount of the reclassifications from Accumulated other comprehensive income (loss) to the Statement of Comprehensive Income (Loss) (in thousands):

	Statement of	For the Year Ended	December 31,	Comprehensive Income	2022	2021	2020
(Loss) Classification	Derivative valuation	(Gain) / loss on foreign currency forward exchange contracts	\$ (2, 906)	\$ 4, 939	\$ 2, 618	Revenue	Tax effect
			754	(1, 284)	(690)	Provision for income taxes	\$ (2, 152)
			\$ 3, 655	\$ 1, 928	Net income (loss)	Other	Actuarial loss on defined benefit plan
			\$ (302)	\$ (320)	\$ (588)	Cost of services	Tax effect
			30	32	60	Provision for income taxes	\$ (272)
			\$ (288)	\$ (528)	Net income (loss)	(18)	WEIGHTED AVERAGE SHARE COUNTS

The following table sets forth the computation of basic and diluted shares for the periods indicated (in thousands):

	Year Ended	December 31,	2022	2021	2020
Shares used in basic earnings per share calculation	47, 121	46, 890	46, 647	Effect of dilutive securities:	Restricted stock units
	205	468	318	Performance-based restricted stock units	9
	28	28	—	Total effects of dilutive securities	214
	496	346	—	Shares used in dilutive earnings per share calculation	47, 335
	47, 335	47, 386	46, 993	For the years ended December 31, 2022, 2021 and 2020, restricted stock units of 462 thousand, 124 thousand, and 8 thousand, respectively, were outstanding but not included in the computation of diluted net income per share because the effect would have been anti-dilutive. (19) EMPLOYEE COMPENSATION PLAN Employee Benefit Plan The Company currently has a 401 (k) profit-sharing plan that allows participation by U. S. employees who have completed six months of service, as defined, and are 21 years of age or older. Participants may defer up to 75 % of their gross pay, up to a maximum limit determined by U. S. federal law. Participants are also eligible for a matching contribution. The Company may from time to time, at its discretion, make a “ matching contribution ” based on the amount and rate of the elective deferrals. The Company determines how much, if any, it will contribute for each dollar of elective deferrals. Participants vest in matching contributions over a three-year period. Company matching contributions to the 401 (k) plan (s) totaled \$ 12. 2 million, \$ 10. 8 million and \$ 4. 2 million for the years ended December 31, 2022, 2021 and 2020, respectively. F- 46TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements Equity Compensation Plans In February 2020, the Company adopted the TTEC Holdings, Inc., 2020 Equity Incentive Plan (the “ 2020 Plan ”), which permits awards of incentive stock options, non-qualified stock options, stock appreciation rights, shares of restricted common stock, performance stock units and restricted stock units. The 2020 Plan will also provide for annual equity-based compensation grants to members of the Company’s Board of Directors.	

Options granted to employees under the 2020 Plan generally vest over three to five years and have a contractual life of ten years. Options issued to Directors vest over one year and have a contractual life of ten years. At the 2020 Annual Stockholder Meeting, the Company received shareholder approval for the 2020 Plan, including 4.0 million shares of common stock to be reserved for issuance under the Plan. The following table presents the total equity-based compensation expense (stock options and RSUs) for the years ended December 31, 2022, 2021 and 2020 (in thousands):

	Year Ended December 31, 2022	2021	2020
Equity-based compensation expense recognized in Cost of services	\$ 7,175	\$ 6,099	\$ 4,254
Equity-based compensation expense recognized in Selling, general and administrative	10,396	10,326	8,253
Total equity-based compensation expense	\$ 17,571	\$ 16,425	\$ 12,507
Total tax benefit recognized	\$ 5,512	\$ 8,673	\$ 3,471

Restricted Stock Units 2020, 2021 and 2022 RSU Awards: The Company granted RSUs in 2020, 2021 and 2022 to new and existing employees that vest over four or five years. The Company also granted RSUs in 2020, 2021 and 2022 to members of the Board of Directors that vest over one year. Summary of RSUs: Settlement of the RSUs shall be made in shares of the Company's common stock by delivery of one share of common stock for each RSU then being settled. The Company calculates the fair value for RSUs based on the closing price of the Company's stock on the date of grant and records compensation expense over the vesting period using a straight-line method. The Company factors an estimated forfeiture rate in calculating compensation expense on RSUs and adjusts for actual forfeitures upon the vesting of each tranche of RSUs. The Company also factors in the present value of the estimated dividend payments that will have accrued as these RSUs are vesting. The weighted average grant-date fair value of RSUs, including performance-based RSUs, granted during the years ended December 31, 2022, 2021, and 2020 was \$ 65.36, \$ 96.47, and \$ 44.70, respectively. The total intrinsic value and fair value of RSUs vested during the years ended December 31, 2022, 2021, and 2020 was \$ 18.4 million, \$ 14.2 million, and \$ 11.5 million, respectively.

Performance Based Restricted Stock Unit Grants During 2019, the Company awarded performance restricted stock units ("PRSUs") that were subject to service and performance vesting conditions. If defined minimum targets were met, the annual value of the PRSUs issued would be between \$ 0.4 million and \$ 1.4 million and vest immediately. If the defined minimum targets were not met, then no shares would be issued. The award amounts were based on the Company's annual adjusted operating income for the fiscal years 2019, 2020 and 2021. Each fiscal year's adjusted operating income determined the award amount. The Company recognized compensation expense related to the 2019 PRSUs of \$ 1.1 million and \$ 1.1 million for the years ended December 31, 2021 and 2020, respectively.

F-47 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements During 2020, the Company awarded PRSUs that are subject to service and performance vesting conditions. If defined minimum targets are met, the annual value of the PRSUs issued will be between \$ 0.2 million and \$ 2.0 million and vest immediately. If the defined minimum targets are not met, then no shares will be issued. The number of shares awarded are based on the Company's annual revenue and adjusted operating income for the fiscal years 2021 and 2022. Each fiscal year's revenue and adjusted operating income will determine the award amount. The Company recognized compensation expense related to the 2020 PRSUs of \$ 1.2 million and \$ 1.6 million for the year ended December 31, 2022 and 2021, respectively. During 2021, the Company awarded PRSUs that are subject to service and performance vesting conditions. If defined minimum targets are met, the annual value of the PRSUs issued will be between \$ 1.2 million and \$ 4.9 million and vest immediately in 2024. If the defined minimum targets are not met, then no shares will be issued. The number of shares that will be awarded will be based on the Company's annual revenue and adjusted operating income for the fiscal year 2023. Expense for these awards will begin at the start of the requisite service period, beginning January 1, 2023. During 2022, the Company made awards of two different PRSU programs that are subject to service and performance vesting conditions: ordinary course annual PRSUs and one-time stretch financial goals PRSUs. For the ordinary course annual PRSUs, if defined minimum targets are met, the annual value of the PRSUs issued will be between \$ 0.9 million and \$ 3.5 million and vest immediately in March 2025. If the defined minimum targets are not met, then no shares will be issued. The number of shares that will be awarded will be based on the Company's annual revenue and adjusted EBITDA for the fiscal year 2024. For the one-time stretch financial goals PRSUs, if defined minimum targets at TTEC Engage and TTEC Digital business segments' levels are met, the number of shares of PRSUs issued will be between 0.0 million shares and 0.5 million shares and will vest immediately in March 2026. If the defined minimum targets are not met, then no shares will be issued. The number of shares to be awarded will be based on the TTEC Engage and TTEC Digital business segments' annual revenue and adjusted EBITDA for the fiscal year 2025. Expense for these awards will begin at the start of the requisite service periods, beginning January 1, 2024 and January 1, 2025, respectively. A summary of the status of the Company's non-vested RSUs and PRSUs and activity for the year ended December 31, 2022 is as follows:

	Weighted	Average	Grant Date
Shares	Fair Value	Unvested as of December 31, 2021	2022
Unvested as of December 31, 2021	885,612	\$ 61.73	Granted 1,120,176
Granted	1,120,176	\$ 65.36	Vested (320,593)
Vested	(320,593)	\$ 55.17	Cancellations / expirations (326,472)
Cancellations / expirations	(326,472)	\$ 65.80	Unvested as of December 31, 2022
Unvested as of December 31, 2022	1,358,723	\$ 65.37	All RSUs vested during the year ended December 31, 2022 were issued out of treasury stock. As of December 31, 2022, there was approximately \$ 42.2 million of total unrecognized compensation expense and approximately \$ 60.0 million in total intrinsic value related to non-vested RSU grants. The unrecognized compensation expense will be recognized over the remaining weighted-average vesting period of 2.1 years using the straight-line method.

(20) STOCK REPURCHASE PROGRAM The Company has a stock repurchase program, which was initially authorized by the Company's Board of Directors in November 2001, and is accounted for using the cash method. As of December 31, 2022, the cumulative authorized repurchase allowance was \$ 762.3 million. During the year ended December 31, 2022, the Company purchased no additional shares. Since inception of the program, the Company has purchased 46.1 million shares for \$ 735.8 million. As of December 31, 2022, the remaining allowance under the program was approximately \$ 26.6 million. For the period from January 1, 2023 through February 22, 2023, the Company did not purchase any additional shares. The stock repurchase program does not have an expiration date.

F-48 TTEC HOLDINGS, INC. AND SUBSIDIARIES Notes to the Consolidated Financial Statements (21) RELATED PARTY TRANSACTIONS The Company entered into an agreement under which Avion, LLC ("Avion") and Airmax LLC ("Airmax")

provide certain aviation flight services as requested by the Company. Such services include the use of an aircraft and flight crew. Kenneth D. Tuchman, Chairman and Chief Executive Officer of the Company, has an indirect 100 % beneficial ownership interest in Avion and Airmax. During 2022, 2021 and 2020, the Company expensed \$ 0. 5 million, \$ 0. 6 million and \$ 0. 4 million, respectively, to Avion and Airmax for services provided to the Company. There was \$ 111 thousand in payments due and outstanding to Avion and Airmax as of December 31, 2022. Ms. Regina M. Paolillo, former Global Chief Operating Officer of the Company, was a member of the board of directors of Welltok, Inc., a consumer health SaaS company, and partner of the Company in the TTEC Welltok joint venture. During the years ended December 31, 2022, 2021 and 2020, the Company recorded revenue of \$ 0. 5 million, \$ 1. 5 million and \$ 3. 0 million, respectively, in connection with work performed through the joint venture. As of December 2021, Ms. Paolillo is no longer a member of the board of directors and the joint venture has been wound down, but TTEC continues to service revenue for Welltok, Inc. Ms. Paolillo is a member of the board of directors of Unisys (NYSE: UIS), a global information technology company. During the years ended December 31, 2022 and 2021, the Company recorded revenue of \$ 0. 1 million and \$ 0. 4 million, respectively, in connection with services performed for Unisys. Ms. Paolillo is a member of the board of directors of Alight (NYSE: ALIH), a provider of digital human capital and business solutions. Starting in November 2022, the Company engaged Alight to provide certain benefit communication and enrollment services. During the year ended December 31, 2022, the Company did not expense anything related to Alight for services provided to the Company. Ms. Michelle Swanback, President of the Company, is a member of the board of directors of WTW (NYSE: WTW) (fka “Willis Towers Watson”), that provides compensation consulting and insurance brokerage services to the Company. During the year ended December 31, 2022, the Company expensed \$ 1. 7 million for these services. — F-49 Exhibit 21. 1 List of Subsidiaries — Subsidiary Jurisdiction TTEC Services Corporation Colorado, USATTEC Government Solutions, LLC Colorado, USATTEC Digital, LLC Colorado, USATTEC Healthcare Solutions, Inc. Delaware, USATTEC Financial Services Management, LLC Delaware, USAPercepta, LLC Delaware, USAFirst Call Resolution, LLC Colorado, USATTEC Canada Solutions, Inc. Canada TTEC Europe B. V. Netherlands TTEC B. V. Netherlands TTEC CX Solutions Mexico, S. A. de C. V. Mexico TTEC India Customer Solutions Private Limited India Serendebite Technology Solutions Private Limited India TTEC Digital Analytics India LLP India TTEC Brasil Servicos Ltda. Brazil TTEC Eastern Europe EAD Bulgaria TTEC International Pty Ltd. NSW, Australia AZTech Labs Pty Ltd. Australia TelcTech Customer Care Management Philippines, Inc. Philippines TeleTech Offshore Investments B. V. — Philippine Branch Philippines TTEC Consulting (UK) Limited United Kingdom TTEC (UK) Solutions Limited United Kingdom TTEC Customer Care Management (Ireland) Limited Ireland TTEC Europe B. V. Spolka z Organizacjona Odpowiedzialnoscia Oddzial w Polsce Poland TTEC Solutions South Africa Proprietary Limited South Africa TTEC Egypt LLC Egypt Aegean TTEC Solutions Single Member IKE Greece TTEC CX Solutions Colombia S. A. S. Colombia TTEC CX Solutions Honduras S. De R. L. Honduras Exhibit 23. 1 Consent of Independent Registered Public Accounting Firm — We hereby consent to the incorporation by reference in the Registration Statements on Form S-3 (No. 333-232756) and Form S-8 (Nos. 333-167300, 333-239003) of TTEC Holdings, Inc. of our report dated February 28, 2023 relating to the financial statements and the effectiveness of internal control over financial reporting, which appears in this Form 10-K. /s/ PricewaterhouseCoopers LLP Denver, Colorado February 28, 2023 Exhibit 24. 1 POWER OF ATTORNEY — Each person whose signature appears below does hereby make, constitute and appoint each of Kenneth D. Tuchman, Dustin Semaeh and Margaret B. McLean, acting individually, as such person’s true and lawful attorney-in-fact and agent, with full power of substitution, re-substitution and revocation to execute, deliver and file with the U. S. Securities and Exchange Commission, and the securities regulatory agency in each other country where a registration or filing may be necessary or advised in connection with any offering of the Company’s securities, including but not limited to: Brazil, Bulgaria, Canada, Greece, India, Ireland, Mexico, the Philippines, Poland, Singapore, South Africa, the Netherlands, and the United Kingdom, for and on such person’s behalf, and in any and all capacities, 1. The Annual Report on Form 10-K of TTEC Holdings, Inc. for the year ended December 31, 2022, any and all amendments (including post-effective reports and statements; 2. A Prospectus for use in the member nations of the European Union pursuant to the EU Prospectus Directives and any and all amendments thereto with all exhibits and other documents in connection therewith; and 3. Such annual or other periodic reports on business, prospects, financial and results of operations as may be required in any such other country granting unto each of said attorneys-in-fact and agents full power and authority to do and perform each and every act and thing requisite and necessary to be done as fully to all intents and purposes as such person might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent or such person’s substitute or substitutes may lawfully do or cause to be done by virtue hereof. — /s/ Kenneth D. Tuchman Feb. 23, 2023 /s/ Steven J. Anenen Feb. 23, 2023 Kenneth D. Tuchman Steven J. Anenen — /s/ Tracy L. Bahl Feb. 23, 2023 /s/ Gregory A. Conley Feb. 23, 2023 Tracy L. Bahl Gregory A. Conley — /s/ Robert N. Frerichs Feb. 23, 2023 /s/ Mare L. Holtzman Feb. 23, 2023 Robert N. Frerichs Mare L. Holtzman — /s/ Ekta Singh Bushell Feb. 23, 2023 /s/ Gina L. Loften Ekta Singh Bushell Gina L. Loften Feb. 23, 2023 Exhibit 31. 1 CERTIFICATION I, Kenneth D. Tuchman, certify that: 1. I have reviewed this Annual Report on Form 10-K of TTEC Holdings, Inc.; 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report; 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report; 4. The registrant’s other certifying officer (s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have: a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the

period in which this report is being prepared; b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and 5. The registrant's other certifying officer (s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions): a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. — By: /s/ Kenneth D. Tuchman— Kenneth D. Tuchman— Chairman and Chief Executive Officer (Principal Executive Officer)— Date: February 28, 2023 Exhibit 31. 2 CERTIFICATION I, Dustin J. Semaeh, certify that: 1. I have reviewed this Annual Report on Form 10-K of TTEC Holdings, Inc.; 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report; 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report; 4. The registrant's other certifying officer (s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (c) and 15d-15 (c)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have: a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared; b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and 5. The registrant's other certifying officer (s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions): a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. — By: /s/ Dustin J. Semaeh— Dustin J. Semaeh— Chief Financial Officer (Principal Financial and Accounting Officer)— Date: February 28, 2023 Exhibit 32. 1 Written Statement of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U. S. C. Section 1350) The undersigned, the Chief Executive Officer of TTEC Holdings, Inc. (the "Company"), hereby certifies that, to his knowledge on the date hereof: a. The Annual Report on Form 10-K of the Company for the year ended December 31, 2022 filed on the date hereof with the Securities and Exchange Commission (the "Report") fully complies with the requirements of Section 13 (a) or 15 (d) of the Securities Exchange Act of 1934; and b. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. — By: /s/ Kenneth D. Tuchman— Kenneth D. Tuchman— Chief Executive Officer— Date: February 28, 2023 Exhibit 32. 2 Written Statement of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U. S. C. Section 1350) The undersigned, the Chief Financial Officer of TTEC Holdings, Inc. (the "Company"), hereby certifies that, to his knowledge on the date hereof: a. The Annual Report on Form 10-K of the Company for the year ended December 31, 2022 filed on the date hereof with the Securities and Exchange Commission (the "Report") fully complies with the requirements of Section 13 (a) or 15 (d) of the Securities Exchange Act of 1934; and b. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. — By: /s/ Dustin J. Semaeh— Dustin J. Semaeh— Chief Financial Officer— Date: February 28, 2023