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We are providing the following summary of the risk factors contained in this Annual Report. We encourage you to carefully review the full risk factors immediately following this summary as well as the other information contained in this Annual Report, including our consolidated financial statements and the related notes. The occurrence of any of the following risks, as well as any risks or uncertainties not currently known to us or that we currently do not believe to be material, could materially and adversely affect our business, results of operations and financial condition, which may adversely affect the trading price of our Class A common stock. Summary of Risk Factors This summary should be read in conjunction with the remainder of this "Risk Factors" section and should not be relied upon as an exhaustive summary of the material risks facing our business. The occurrence of any of these risks could harm our business, financial condition, results of operations and / or growth prospects or cause our actual results to differ materially from those contained in forward-looking statements we have made in this Annual Report and those we may make from time to time. You should consider all of the risk factors described in our public filings when evaluating our business. The following is a summary of the principal factors that make an investment in the Company speculative or risky: • failure to further develop and, maintain, and promote our brand; • changes in the retail landscape or the loss of key retail customers; • product safety and quality concerns, including those relating to our plant-based sweetening system, which could negatively affect our business by exposing us to lawsuits, product recalls or regulatory enforcement actions, increasing our operating costs and reducing demand for our product offerings; • change in consumer preferences perception and spending habits, particularly due to impacts of inflation, in the commercial beverage industry and on zero sugar, naturally sweetened products, and failure to develop or enrich our product offerings or gain market acceptance of our products, including new offerings; * product safety and quality concerns, including those relating to our plant-based sweetening system, which could negatively affect our business by exposing us to lawsuits, product recalls or regulatory enforcement actions, increasing our operating costs and reducing demand for our product offerings; • inability to compete in our intensely competitive industry eategories; • our history of losses and potential inability to achieve or maintain profitability; * changes in the retail landscape or the loss of key retail customers; * fluctuation in our net sales and earnings as a result of price concessions, promotional activities and chargebacks ; * the impact of the COVID-19 pandemie, any future pandemies or other disease outbreaks on our business, results of operations and financial condition; • the impact of adverse global macroeconomic conditions, including rising interest rates, recession fears and inflationary pressures, and geopolitical events or conflicts; * failure to attract, hire, train or retain qualified personnel, manage our future growth effectively or maintain our company culture; * failure to introduce new products or successfully improve existing products; • inaccurate or misleading marketing claims, whether or not substantiated : • loss of any registered trademark or other intellectual property or actual or alleged claims of infringement of intellectual property rights; • our history of losses and potential inability to achieve or maintain profitability; • failure to attract, hire, train or retain qualified personnel, manage our future growth effectively or maintain our company culture; • the impact of adverse global macroeconomic conditions, including relatively high interest rates, recession fears and inflationary pressures, and geopolitical events or conflicts; • climate change, adverse weather conditions, natural disasters and other natural conditions; • difficulties and challenges associated with expansion into new markets; inability to obtain raw materials on a timely basis or in sufficient quantities to produce our products or meet the demand for our products due to reliance on a limited number of third- party suppliers and trade tensions between the U. S. and China; • substantial disruption within our supply chain or distribution channels, including disruption at our contract independent third- party manufacturing manufacturers , warehouse and distribution facilities : * concentration in , failure by our transportation providers to facilitate on-time deliveries, our or our own failure to accurately forecast customer base and loss of any large customer; extensive governmental regulation and enforcement if we are not in compliance with applicable requirements: • changes in laws and regulations relating to beverage containers and packaging as well as marketing and labeling; • dependence on distributions from Zevia LLC to pay any taxes and other expenses; • changes in laws and regulations relating to beverage containers and packaging; * impact from our status, duty and liability exposure as a public benefit corporation; * loss of any registered trademark or other intellectual property; and * inadequacy, failure, interruption or security breaches of our information technology systems and failure to comply with data privacy and information security laws and regulations. • the impact of any future pandemics, epidemics, or other disease outbreaks on our business, results of operations and financial condition; Risks Relating to Our Business, Our Industry and Macroeconomic Conditions If we fail to further develop and, maintain and promote our brand, our business could suffer. We believe our continued success depends on our ability to maintain and grow the value of the Zevia ® brand. Because our products are comprised of a handful of simple ingredients that are readily available in the market and we do not depend on a particular flavor as we are continually reformulating and remodifying flavors, we are particularly dependent on maintaining the success of our brand and reputation. Maintaining, promoting and positioning our brand and reputation will depend on, among other factors, the success of our plant- based product offerings, food safety, quality assurance, marketing and merchandising efforts and our ability to provide a consistent, high- quality customer experience. Any negative publicity, regardless of its accuracy, could materially adversely affect our business. Brand value is based on perceptions of subjective qualities, and any incident that erodes the loyalty of our customers, suppliers or manufacturers, including adverse publicity or a governmental investigation or litigation, could significantly reduce the value of our brand and significantly damage our business. Furthermore, as existing ecommerce and media platforms continue to rapidly evolve and new platforms develop, we must continue to maintain a presence on these platforms and establish presences on new or emerging platforms to maintain our brand. If we are unable to cost-effectively use these platforms as marketing tools, our ability to maintain and acquire consumers and our operations could suffer. The commercial We could be adversely affected by a change in consumer preferences, perception and spending habits in the beverage industry and on naturally sweetened products, and failure to develop or enrich our product offerings or gain market acceptance of our new products including any new offerings, could have a negative effect on our business. We have positioned our brand to capitalize on growing consumer interest in plant- based, clean label, ethically produced and great-tasting beverages, particularly those sweetened with stevia extract or other plant- based sweeteners as an alternative to sugar or artificial sweeteners. The market in which we operate is subject to rapid and frequent changes in consumer demands preference, perception and spending habits. Therefore, Our performance depends significantly on factors that may affect the level and pattern of consumer spending in the beverage industry market in Such factors include consumer preference... ... affect our operating results. We also may not be able to promote our products effectively by through our marketing and advertising campaigns and enhance our brand recognition amongst consumers. If our products fail to gain market acceptance .IF, cannot keep pace with nutritional, scientific, our- or products fail to gain market acceptance regulatory developments or changing consumer preferences, are restricted by regulator requirements or have quality issues, we may not be able to fully recover costs and expenses incurred in our operations, and our business, financial condition or results of operations could be materially and adversely affected. In addition, in many of our...... incur significant losses in the future. Changes in the retail landscape or the loss of key retail customers that cannot be replaced in a timely manner could adversely affect our results of operations and financial performance. The consumer - packaged goods industry is being affected by the trend toward consolidation in, and blurring of, the lines between retail channels. Larger retailers have sought lower prices from us, demanded increased marketing or promotional expenditures, and have and may continue to use their distribution networks to introduce and develop private label brands, any of which could negatively affect our profitability. The consolidation of retail customers also may reduce the number of branded products they offer in order to accommodate private label products and increase the risk that a significant adverse impact on their business could have a corresponding material adverse impact on our business. We sell a substantial portion of our products to specific customers. In 2022-2023, our largest customer represented 15-13 % of our net sales and our second largest customer represented 10 % of our net sales, and our largest ten customers represented 73 % of our net sales. No other customers represented more than 10 % of our net sales in 2023. In 2022-2023, the e-commerce channel represented approximately 11 % of our net sales. The loss of any large customer, the reduction of purchasing levels or the cancellation of any business from a large customer for an extended length of time could negatively impact our sales and profitability. Furthermore, as retailers consolidate, We expect that most of our sales will be made through a small number of customers for they the foreseeable future. For these customers, we do not have short-term or long-term commitments in our contracts that ensure future sales of our products. If we lose one or more of our significant customers and cannot replace the customer in a timely manner or at all, our business, results of operation and financial condition may reduce the number of branded products be materially adversely affected. Similarly, if we do not maintain our relationship with existing customers or develop relationships with new customers, they—the offer in order to accommodate private label products growth of our business may be adversely affected and our business may be harmed generate more competitive terms from branded suppliers. Consequently, our financial results may fluctuate significantly from period to period based on the actions of one or more significant retailers. A retailer may take actions that affect us for reasons that we cannot always anticipate or control, such as their financial condition, changes in their business strategy or operations, a reduction in the number of brands they carry, a reduction or shift of shelf space, the introduction of competing products or the perceived quality of our products. There can be no assurance that retailers will provide sufficient, or any, shelf space, nor that online retailers will provide online access to, or adequate product visibility on, their platform. Despite operating in different channels, our retailers sometimes develop their own beverages that compete for the same consumers. Because of actual or perceived conflicts resulting from this competition, retailers may take actions that negatively affect us. For example, we have had retailers develop brands that compete with our brand and as a result, saw a shift in our shelf space in store to private label and competitive products. In addition, our success depends in part on our ability to maintain good relationships with key retail customers, brand to capitalize on growing consumer interest in plant-based, clean label, ethically produced and great-tasting beverages, particularly those sweetened with stevia extract or other plant-based sweeteners as an alternative to sugar or artificial sweeteners. Our products are solely sweetened by highly purified stevia extract and do not contain Erythritol. The market in which we operate is subject to changes in consumer preference, perception and spending habits. Our performance depends significantly on factors that may affect the level and pattern of consumer spending in the commercial beverage industry market in which we operate. Such factors include consumer preference, consumer confidence, consumer income, consumer perception of the safety and quality of our products and shifts in the perceived value for our products relative to alternatives. Media coverage regarding the safety or quality of or diet or health issues relating to our products or the raw materials, ingredients (particularly stevia or other plant- based sweeteners) or processes involved in their manufacturing may damage consumer confidence in our products. A general decline in the consumption of our products could occur at any time as a

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result of change in consumer preference, perception, confidence and spending habits, including an unwillingness or inability to purchase our products due to financial hardship or
increased price sensitivity, which may be exacerbated by the effects of inflation and global public health concerns such as epidemies and the COVID-19 pandemies pandemic.
The success of our products depends on a number of factors, including continued market acceptance of stevia, our ability to accurately anticipate changes in market demand and
consumer preferences, our ability to differentiate the quality of our products from those of our competitors, the effectiveness of our marketing and advertising campaigns for our
products, consumer purchasing power, and macro- economic factors. We may not be successful in developing products that respond to changing trends in consumer preferences in
a timely manner or at all. If we do not accurately anticipate the future demand for a particular product or the time it will take to obtain new inventory, our inventory levels may be
inadequate and our results of operations may be negatively impacted. If we fail to meet our shipping schedules, we could damage our relationships with distributors and I
or retailers, increase our distribution costs and / or cause sales opportunities to be delayed or lost. In order to be able to deliver our products on a timely basis, we need
to maintain adequate inventory levels of the desired products. If the inventory of our products held by our distributors and / or retailers is too high, they will not place
orders for addition additional products , in which could unfavorably impact our future sales and adversely affect our operating results. We also If we fail to address
changes in altogether. Any or all of these events may lead to a loss of consumer confidence and trust, could damage the goodwill associated with our brands and may cause
consumers to choose other products - product and could negatively affect shopping preferences, our - or business and financial performance. In addition, Zevia products are
solely sweetened by highly purified stevia extract and do not contain Erythritol successfully anticipate and prepare for future changes in such preferences, our share of
sales, revenue growth and overall financial results could be negatively affected. If we are unable to compete in our intensely competitive eategories industry our business
may not grow or succeed. We operate in the highly competitive commercial liquid refreshment-beverage industry that continues to evolve in response to changing consumer
preferences. Some of our competitors, such as The Coca-Cola Company, Keurig Dr. Pepper, PepsiCo, Inc., National Beverage Corp., Monster Energy, and Red Bull, are multinational
corporations with significantly greater financial resources than us. These competitors can use their resources and scale to rapidly respond to competitive pressures and changes in
consumer preferences by introducing new products, changing their route to market, reducing prices or increasing promotional activities. We also compete with a range of emerging
brands, including a number of smaller brands and a variety of smaller, regional and private label manufacturers. Smaller companies may be more innovative, better able to bring
new products to market and better able to quickly exploit and serve niche markets. If we are unable to effectively compete in the commercial beverage industry, we may not
be able to maintain or improve the market position of our brand. Our sales may be negatively affected by numerous factors, including our inability to maintain or increase
prices, our inability to effectively promote our products, our inability to move out of niche locations in- store to broader appeal category locations due to competitor and retailer
actions, our inability to increase or sustain our volume of shelf space in-store or obtain optimal presence on store shelves to display our products, ineffective advertising and
marketing campaigns, new entrants into the market, the decision of wholesalers, retailers or consumers to purchase competitors' products instead of ours, and increased marketing
costs and in-store placement and slotting fees due to our competitors' willingness to spend aggressively. Competitive pressures may also cause us to reduce prices we charge
customers or may restrict our ability to increase such prices. In order to remain competitive, we may also need to increase our marketing and advertising spend, which could have
an impact on our operating results. Our net sales and earnings may fluctuate as a result of price concessions, promotional activities and chargebacks. We are often
required have a history of losses, and we may be unable to achieve grant retailers price concessions that negatively impact our margins and our profitability. We have
experienced net losses in order each year since our inception. We incurred net losses of $ 47.6 million in 2022 and $ 87.7 million in 2021. We anticipate that our operating
expenses, excluding equity-based compensation, will increase over time as we continue to compete with invest in growing our business, increasing larger competitors with
significantly greater financial resources. If we are not able to lower our cost structure adequately in response to such competitive customer pricing, and if we are not
able to attract The loss of any registered trademark or other intellectual property or actual or alleged claims of infringement or violation of intellectual property rights could hurt
our business. We utilize intellectual property in our business. Our trademarks are valuable assets that reinforce our brand and consumers' favorable perception of our products. We
have invested a significant amount of money in establishing and promoting our trademarked brands. Our continued success depends, to a significant degree, upon our ability to
protect and preserve our intellectual property. We rely on confidentiality agreements and trademark law to protect our intellectual property rights. Our confidentiality agreements
with our employees-crew members and certain of our consultants, contract employees, suppliers and independent contractors, including some of our contract manufacturers who
use our formulations to manufacture our products generally require that all information made known to them be kept strictly confidential. Further, some of our formulations have
been developed by or with our suppliers and contract manufacturers. As a result, we may not be able to prevent others from independently developing and using similar
formulations. We cannot assure you that the steps we have taken to protect our intellectual property rights are adequate, that our intellectual property rights can be successfully
defended and asserted in the future or that third parties will not infringe upon or misappropriate any such rights. In addition, our trademark rights and related registrations may be
challenged in the future and could be canceled or narrowed. Failure to protect our trademark rights could prevent us in the future from challenging third parties who use names
and logos similar to our trademarks, which may in turn cause consumer confusion or negatively affect consumers' perception of our brand and products. Failure to protect our
rights could also prevent us from entering into new markets or territories in the future. Moreover, intellectual property disputes, proceedings, misappropriation or infringement
claims may result in a significant distraction for management, diversion of resources, and significant expense, which may not be recoverable regardless of whether we are
successful. Such proceedings may be protracted with no certainty of success, and an adverse outcome could subject us to liabilities, force us to cease use of certain trademarks or
other intellectual property or force us to enter into licenses with others. Any one of these occurrences may have an adverse effect on our business, financial condition and
results of operations, hire, train or and retain qualified personnel, manage our future growth effectively or maintain our company culture, our business could be materially
adversely affected. Our growth and success depends in part upon our ability to attract, hire, train and retain a sufficient number of highly qualified and skilled employees who
understand and appreciate our culture and can represent our brand effectively and establish credibility with our business partners, retailers and consumers. Any of our
employees may terminate his or her employment with us at any time. If we are unable to attract, hire and retain employees capable of meeting our business needs and
expectations, our business and brand image may be impaired. The failure to meet our staffing needs or any material increase in unplanned turnover rates of our employees may
adversely affect our business, results of operations and financial condition. In addition, our recent growth has placed significant demands on our management, financial,
operational, technological and other resources. The anticipated growth and expansion of our business will place significant demands on our management and operations teams
and require significant additional resources to meet our needs, which may not be available in a cost-effective manner, or at all. We believe our culture and our brand have been
key contributors to our success to date and promote a sense of greater purpose and fulfillment in our employees. The continued work on our culture is necessary for our continued
success as we build our employer brand. If we fail to maintain our company culture or focus on our employer brand while developing our current employees and integrating
new employees, our business and competitive position could be materially harmed. The COVID-19 pandemie, any future pandemies or other disease outbreaks could have a
material adverse impact on our business, results of operations and financial condition. The COVID-19 pandemic has had widespread impacts and may continue to have an
adverse impact on the global society, economies, financial markets and consumer and business spending. While the U. S. and Canada have now begun to return to historical
societal norms (such as employees returning to offices, fewer restrictions on public gatherings, etc.), the economic impact of the pandemic still lingers, with inflation and overall
costs still higher than pre-pandemic levels. Our distributors, suppliers and contract manufacturers have experienced and may continue to experience the negative impact of the
COVID-19 pandemie. We have begun a process to return our workforce to our corporate office on a hybrid schedule as of January 2023 and we expect to continue to move
towards normalized practices while prioritizing the health and safety of our employees. We continue to work with our vendor base to mitigate risks to product supply and the
costs associated with the existence of COVID-19. In addition to the impact on our distributors, suppliers and contract manufacturers, the COVID-19 pandemic, any future
pandemics or other disease outbreaks and related public health measures have impacted and may continue to impact consumer preferences and demand for our products and thus
may have a material impact on our business, results of operations and financial condition and such impact remains uncertain and unpredictable. Disruptions in the worldwide
economy may adversely affect our business, results of operations and financial condition. Adverse and uncertain economic conditions, including the impacts of inflation, may
impact distributor, retailer and consumer demand for our products. In addition, our ability to manage normal commercial relationships with our suppliers, contract
manufacturers, distributors, retailers and creditors may suffer. Consumers may shift purchases to lower- priced or other perceived value offerings during economic downturns
and periods of high inflation. In addition, consumers may choose to purchase private label products rather than branded products because they are generally less expensive.
Distributors and retailers may become more conservative in response to these conditions and seek to reduce their inventories. Our results of operations depend upon, among
other things, our ability to maintain and increase sales volume with our existing distributors, retailer customers, our ability to attract new consumers, the financial condition of
our consumers and our ability to provide products that appeal to consumers at the right price. This past year, inflationary pressures raised overall supply chain costs and
manufacturing and labor costs, which impacted our margins. Prolonged unfavorable economic conditions may have an adverse effect on our sales and profitability. Our net
                                    results of operations or liquidity. Climate change may negatively affect our business and operations. We believe greenhouse gases in the
atmosphere have and will continue to have an adverse impact on global temperatures, weather patterns and the frequency and severity of extreme weather and natural disasters.
As climate change has a negative effect on agricultural productivity, we may be subject to decreased availability or less favorable pricing for certain commodities that are
necessary for our products, such as stevia extract. As a result of climate change, we are and may continue to be subjected to decreased availability of water, deteriorated quality
of water or less favorable pricing for water, which could adversely impact our third-party contract manufacturers' operations, as well as the agricultural businesses of our
suppliers, which rely on the availability and quality of water. As demand for water continues to increase, water becomes scarcer, and the quality of available water deteriorates,
we may incur increased manufacturing costs or face capacity constraints that could adversely affect our profitability or net sales. Adverse weather conditions, fires, natural
disasters, crop disease, pests and other natural conditions can impose significant costs and losses on our business. Agricultural products, including the stevia rebaudiana plant, are
vulnerable to adverse weather conditions, including severe rains, drought and temperature extremes, floods and windstorms, which are common but difficult to predict.
Agricultural products also are vulnerable to crop disease and to pests, which may vary in severity and effect, depending on the stage of production at the time of infection or
infestation, the type of treatment applied and climate conditions. Unfavorable growing conditions caused by these factors can reduce both crop size and crop quality and, in
extreme cases, entire harvests may be lost. Additionally, adverse weather or natural disasters, including fires, earthquakes, winter storms, floods, droughts, or volcanic events,
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could impact manufacturing and business facilities, which could result in significant costs and meaningfully reduce our capacity to fulfill orders and maintain normal business
operations. These factors may result in lower sales volume and increased costs of raw materials and manufacturing. Incremental costs, including transportation, may also be
incurred if we need to find alternate short-term supplies of products from alternative areas. These factors can increase costs, decrease revenues and lead to additional charges to
earnings, which may have a material adverse effect on our business, results of operations and financial condition. Similarly, an earthquake, fire, tsunami, tornado or other natural
disaster could seriously disrupt our entire business. Our corporate offices and research and development functions are located in Los Angeles, California. The impact of an
earthquake, fire or tsunami, or both, or other natural disasters in the Los Angeles area on our facilities and overall operations is difficult to predict, but such a natural disaster
could seriously disrupt our entire business. Our insurance may not adequately cover our losses and expenses in the event of such a natural disaster. As a result, natural disasters
such as an earthquake, fire or tsunami in the Los Angeles area or in areas where our contract manufacturers are located, could lead to substantial losses. We may face difficulties
as we expand our operations into countries in which we have no prior operating experience. We intend to expand our global footprint in order to enter into new markets,
including expanding into countries other than those in which we currently operate. It may be difficult for us to understand and accurately predict taste preferences and
purchasing habits of consumers in these new geographic markets as we have little experience with consumer preferences outside the United States and Canada. We will also face
increased competition with larger competitors who have stronger established brands in such markets. The political, legal and social systems of certain territories pose difficult
challenges related to establishing and maintaining control and ownership of our brand and intellectual property, as well as mitigating the risk of diverted sales to other territories
and / or sales diverted into the U. S. It is also costly to establish, develop and maintain international operations and develop and promote our brands in international markets and
we may face adverse tax consequences, tariffs, and barriers to trade. Our expansion may involve expanding into less developed countries, which may have less political, social
or economic stability and less developed infrastructure and legal systems. By expanding into other territories, we may be subject to additional product labeling and quality
requirements, which could require us to market our products differently or change the formula of certain products to meet local standards in order to commercialize.
As we expand our business into new countries, we may encounter regulatory, legal, personnel, technological and other difficulties that increase our expenses and / or delay our
ability to become profitable in such countries, which may have a material adverse effect on our business and brand - By expanding into other territories, we may be subject to
additional product labeling and quality requirements, which could require us to market our products differently or change the formula of certain products to meet local standards
Compliance with applicable regulatory requirements regarding the export of our products may create delays in the introduction of our products in international markets or, in
some cases, prevent the export of our products to some countries altogether. The adoption and expansion of trade restrictions, the occurrence of a trade war, or other
governmental action related to tariffs or trade agreements or policies has the potential to adversely impact demand for our products and our costs and could have an adverse
effect on our business and brand. Risks Relating to Our Relationships with Third Parties Because we rely on a limited number of third- party suppliers to supply our contract manufacturers, raw materials may not be able to be obtained on a timely basis or in sufficient quantities for such contract manufacturers to produce our products
and we may not be able to then obtain raw materials on a timely basis or in sufficient quantities to produce our products or meet the demand for our products. We rely on a
limited number of suppliers to supply us our contract manufacturers with raw materials to make our products. Our financial performance depends in large part on our
contract manufacturer's ability to arrange for the purchase of raw materials in sufficient quantities at competitive prices. We are not assured of continued supply or pricing of
raw materials to our contract manufacturers. Any of our suppliers could discontinue or seek to alter their relationship with us. All of our contract manufacturers stevia
inventory is grown and processed overseas, particularly in China. A General trade tensions between the U. S. and China, which began escalating in 2018, could have a negative
impact on our business. We currently source the majority of the stevia extract used in our products is currently sourced from one supplier and one region, which we have
selected because they meet our specific requirements for a particular blend of leaf compounds. As General trade tensions between the U. S. and China, which began
escalating in 2018, could have a negative impact on result of this concentration in our business. Any supply chain, any disruption in the stevia extract supply, price, quality,
availability or timely delivery of stevia from this supplier could adversely affect our business, performance, and results of operations. Additionally, the concentration of our
supply contract manufacturers' sourcing of the majority of the stevia extract used in our products from one supplier increases the risk of significant supply disruptions
from local and regional events. For more information regarding contract terms, see the section of this Annual Report captioned "Business — Our Supply Chain." Events that
adversely affect our supplier of stevia extract Our business' success depends on third party logistics. We currently work with contract manufacturers to store, ship, and
otherwise support other raw materials could impair our distribution of products to our customers and retail partners. Our ability to obtain raw material meet customer
and retail partner expectations, manage inventory in complete sales, and achieve objectives for operating efficiencies and growth depends on the proper operation of
the these quantities that we desire contract manufacturers' distribution facilities, the development or expansion of additional distribution capabilities, and the timely
performance of services by third parties. Such events include problems Problems with our suppliers contract manufacturers businesses business. finances, labor
relations, ability to import obtain raw materials, costs, production, insurance and reputation, as well as natural disasters, fires, or other catastrophic occurrences. We have in the
past experienced interruptions in the supply of earbon dioxide. Future disruptions could adversely affect the success of have a material negative impact on our business
operations. We seek alternative sources of stevia extract and other plant- based ingredients to use in our products, but we may not be successful in diversifying the raw materials
we use in our products. If we need to replace an existing supplier, there can be no assurance that supplies of raw materials will be available when required on acceptable terms,
or that a new supplier would allocate sufficient capacity to us our contract manufacturers in order to produce sufficient products to meet our requirements, fill our orders in a
timely manner or, meet our strict quality standards, and ensure that we can supply enough products to meet consumer demand. Additionally, alternative sourcing could
increase our contract manufacturers' product costs to Zevia, which could decrease our profit margins. If we are unable to manage our supply chain effectively and ensure
that our products are available to meet consumer demand, our operating costs could increase and our profit margins could decrease. Increase in the cost, disruption of supply
or shortage of stevia sweetener or other ingredients or raw materials, packaging materials, aluminum cans or other containers could harm our business. We use
various ingredients in our beverage products, including stevia sweetener and flavor ingredients relating to consumable products, aluminum cans and other packaging
materials. The prices for ingredients, other raw materials, packaging materials and aluminum cans fluctuate depending on market conditions. We have previously
experienced challenges in sourcing aluminum for our cans, and could in the future experience similar disruptions in supply of our finished beverage products.
Substantial increases in the prices of stevia sweetener, our other ingredients, other raw materials, and packaging materials, to the extent they cannot be recouped
through increases in the prices of finished beverage products, could increase operating costs for us and companies we do business with and reduce our profitability.
Increases in the prices of our finished beverage products resulting from a higher cost of ingredients, other raw materials, and packaging materials could affect
affordability in some markets and reduce sales. Disruption within our supply chain or distribution channels, including with respect to packaging, transportation, labor
and other inputs, could have an adverse effect on our business, financial condition and results of operations. We rely on third-party warehousing and fulfillment
service providers to receive, store, repack, fulfill, and load our products for shipment in the U. S. and Canada. These third- party warehousing and fulfillment service
providers distribute our products to our distributors and retail- direct customers through transportation partners. Our business depends in large part on the orderly
operation of this distribution process, which in turn depends on timely availability of finished good products from our contract manufacturers, successful on-time
transfer and real- time tracking information of our products for outbound and inbound shipping, and effective operations at the warehouses and distribution
locations. Any increase in transportation costs (including increases in fuel costs), shipping costs or warehouse costs, port or supplier- side delays, reductions in the
transportation capacity of carriers, labor strikes or shortages in the transportation industry, disruptions to the national and international transportation
infrastructure, decreased warehouse availability and unexpected delivery interruptions or delays may increase the cost of, and adversely impact, our logistics and our
ability to provide quality and timely service to our distributors and retail- direct customers. We also may not adequately anticipate changing demands on our
distribution system, including the effect of any expansion or reduction we may need to implement, the number or the location of our warehouses / fulfillment locations
to meet increased complexity or changes in demand. Any of these factors could cause interruptions and delays in delivery of products or result in increased costs. For
example, during the second, third, and fourth quarters of 2023, in connection with certain initiatives to streamline our supply chain, we faced short- term supply chain
logistics challenges which hindered fulfillment and impacted net sales results for the quarter. In the fourth quarter of 2023, we implemented measures to address these
challenges and restored service levels. Events beyond our control could damage the facilities of our warehousing and fulfillment service providers, render them
inoperable, effect the flow of product to and from these locations, or impact our ability to manage our partners, making it difficult or impossible for us to process
customer or consumer orders for an extended period of time. We could also incur significantly higher costs and longer lead times associated with distributing
inventory during the time it takes for our third- party providers to reopen, replace or bring the capacity back to normal levels for their warehouses / fulfillment
locations and logistics capabilities after a disruption. An increase in costs, a sustained interruption in the supply, or a shortage of some of the ingredients or other raw
materials used in our products, supplier quality and reliability issues, trade disruptions, and changes in supply chain could in the future negatively impact our net
sales, gross margins, selling expenses, and results of operations. The inability to fulfill, or any delays in processing, customer or consumer orders from the
warehousing / fulfillment locations of our providers or any quality issues could result in the loss of consumers, retail partners or distributors, or the issuances of
penalties and chargebacks, and may also adversely affect our reputation. Our success with our retail customers and distribution partners depends on their timely
receipt of products for sale, and any repeated, intermittent or long- term disruption in, or failures of, the operations of the warehouses / fulfillment locations of our
partners could result in their lower sales and profitability, which in turn could result in a loss of their loyalty to our products, including loss of shelf space for our
products. The insurance we maintain for business interruption may not cover all of these risks, or be sufficient to cover all of our potential losses, and may not
continue to be available to us on acceptable terms, if at all, and any insurance proceeds may not be paid to us in a timely manner. Additionally, we may need to
continue to update and expand our systems to manage these warehouse / fulfillment locations and related systems to support our business growth and increasing
complexity. Substantial disruption at our independent contract third-party-manufacturing and distribution facilities could occur. We donot directly manufacture our
products, but instead use established contract third-party manufacturing companies to produce our products. Some of these contract manufacturers are also our direct
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competitors, or also manufacture and distribute products for our competitors. As independent companies, these contract manufacturers and distributors make their own business
decisions. They have the right to determine whether, and to what extent, they produce and distribute our products, and our competitors' products, and to what extent they
produce and distribute their own products. They may devote more resources to other products, prioritize their own products, or take other actions detrimental to our products
or brand. These contract manufacturers and distributors may not be able to fulfill our future demand, could charge rates that make using their services inefficient or
cost prohibitive to us or may simply not be able or willing to provide their services to us on a timely basis or at all. In addition the event of any disruption or delay.
whether caused by a rift in our relationship or the inability of our contract manufacturers to manufacture our products as required, we would need to secure the
services of alternative companies. We may be unable to onboard alternative contract manufacturers at commercially reasonable rates and / or within a reasonably
short time period and any such transition could be costly. If any of these events were to occur, our business, financial condition and results of operations would be
adversely affected. We may enter into ' take or pay' arrangements to improve assurance of supply for both co- pack volume and aluminum cans. In most cases, they these
contract manufacturers and distributors are able to terminate their manufacturing and distribution arrangements with us without cause. We may need to increase support for
our brands in their territories to protect our route to market and may not be able to pass price increases through to them. Their financial condition could also be adversely affected
by conditions beyond their control, and their business could suffer as a result. Deteriorating economic conditions could negatively impact the financial viability of these third-
party-contract manufacturers and distributors . A In addition, a disruption at our contract third-party-manufacturing and distribution facilities ., including fire, natural
disasters, weather, water scarcity, manufacturing problems, disease, epidemics and pandemics, strikes, transportation or supply interruption, contractual dispute,
government regulation, cybersecurity attacks or terrorism, could have a material adverse effect on our business. The disruption could occur for many reasons, including fire,
natural disasters, weather, water searcity, manufacturing problems, disease, epidemics and pandemics, strikes, transportation or supply interruption, contractual dispute,
government regulation, cybersecurity attacks or terrorism. Moreover, if demand increases more than we forecast, we will need to acquire additional capacity. Alternative
facilities with sufficient capacity or capabilities may not be available, may cost substantially more than existing facilities or may take a significant amount of time to start
production, each of which could negatively affect our business and financial performance. We sell a significant amount of our products to specific customers, and if we
experience the loss of one or more of these customers and cannot replace them in a timely manner, our results of operations may be adversely affected. We sell a substantial
portion of our products to specific customers. Our largest customer in 2022 accounted for 15 % of our net sales. No other customers represented more than 10 % of our net sales
in 2022. We expect that most of our sales will be made through a small number of customers for the foreseeable future. We do not have short-term or long-term commitments
or minimum purchase volumes in our contracts with them that ensure future sales of our products. If we lose one or more of our significant customers and cannot replace the
customer in a timely manner or at all, our business, results of operation and financial condition may be materially adversely affected. Similarly, if we do not maintain our
relationship with existing customers or develop relationships with new customers, the growth of our business may be adversely affected and our business may be harmed.
Increase in the cost, disruption of supply or shortage of stevia sweetener or other ingredients, other raw materials, packaging materials, aluminum cans or other containers could
harm our business. We use various ingredients in our beverage products, including stevia sweetener and flavor ingredients relating to consumable products, aluminum cans-
other packaging materials. The prices for ingredients, other raw materials, packaging materials and aluminum cans fluctuate depending on market conditions. We have
previously experienced challenges in sourcing aluminum for our cans, and could in future experience similar disruptions in supply of raw materials. Our ability to continue to
procure sufficient materials at reasonable prices will depend on future developments which are uncertain. Substantial increases in the prices of stevia sweetener, our other
ingredients, other raw materials, and packaging materials, to the extent they cannot be recouped through increases in the prices of finished beverage products, could increase
operating costs for us and companies we do business with and reduce our profitability. Increases in the prices of our finished products resulting from a higher cost of ingredients,
other raw materials, and packaging materials could affect affordability in some markets and reduce sales. Failure by independent third party transportation providers to
facilitate deliver delivery of our products on time, or at all, could result in lost sales. We currently rely upon a third- party transportation broker to procure providers for to
ship our product-products shipments. If we fail to meet our shipping schedules, we could damage our relationships with distributors and / or retailers, increase our
distribution costs and for cause sales opportunities to be delayed or lost, including losing shelf space in stores. Our utilization of delivery broker services for the
shipments shipment of our products is subject to risks that are beyond our control, including availability of trucking capacity and increases in fuel prices, which would
increase our shipping costs, and employee strikes or work stoppages and inclement weather, which may impact the ability of providers our transportation broker to provide
procure delivery services that adequately meet our shipping needs. Any failure to deliver products to our customers in a timely and accurate manner may damage our reputation
and brand and may cause us to lose customers. In particular, the increase in volume of online shopping since the COVID-19 pandemic started has led to an increase in demand
for shipping services and a corresponding increase in our transportation expense. We periodically change shipping companies, and we could face logistical difficulties that could
adversely affect deliveries. In addition, we could incur costs and expend resources in connection with such change. Moreover, we may not be able to obtain terms as favorable as
those we receive from the third-party transportation providers that we currently use, which in turn would increase our costs and thereby adversely affect our operating results.
Failure by independent contract third-party-manufacturers and supplier suppliers to comply with ethical business practices could harm our brand reputation and business
Although we have implemented policies and procedures to promote compliance with applicable laws and regulations, including requiring our contract third-party-manufacturers
and suppliers to agree to our Supplier Code of Conduct, we cannot guarantee their compliance with ethical business practices and applicable laws and regulations. If our
contract third-party manufacturers and suppliers do not comply with applicable laws, regulations, employment practices, human rights standards, quality standards,
environmental standards, and other applicable standards and practices, our brand reputation could be harmed and we could be exposed to investigations, product recalls, product
liability claims, regulatory enforcement, litigation, monetary liability, and additional costs that could negatively impact our results of operations. If our contract third-party
manufacturers and suppliers do not comply with our set standards and specifications, we may also be forced to seek alternative partners which could disrupt our operations and
adversely affect our business. Our results of operations could be harmed if we are unable to accurately forecast demand for our products , revenue and costs, including
maintaining adequate inventory levels. Revenue and results of operations are difficult to accurately forecast as they are subject to a number of uncertainties, including the
volume, timing, and type of orders we receive across our various channels, as well as our ability to plan for and model future growth. Forecasts may be particularly challenging
as we expand into new markets and geographies and develop and market new products. We depend on our forecasts of demand for various products to make purchase decisions
and to manage our inventory. We need to maintain adequate levels of certain products in order to be able to deliver our beverages on time. If the inventory of our
products held by our distributors and / or retailers is too high, they would not place orders for additional products, and if the inventory of our products held by our
distributors and / or retailers is too low, we could lose shelf space, either of which could unfavorably impact our future sales and adversely affect our operating results.
We cannot be sure the same growth rates and trends are meaningful predictors of future growth. If our assumptions prove to be wrong, for reasons such as a change in demand
for our products, increasing competition, our inability to streamline and optimize manufacturing capacity for specific products, our inability to effectively and timely resolve
any supply chain logistics challenges, rapid changes in product cycles and pricing, or a decrease in the growth of our overall market, our operating and financial results could
differ materially from our expectations, and our business could suffer. Risks Relating to Governmental Regulation We and our contract manufacturers and suppliers are subject
to extensive governmental regulation and may be subject to enforcement if we are not in compliance with applicable requirements. We and our contract manufacturers and
suppliers are subject to a broad range of federal, state, provincial and local laws and regulations that govern, among other issues, the testing, design, development, formulation.
manufacturing, storage, product safety, labeling, distribution, marketing, sales, advertising and post-market reporting of foods. These include laws administered by the FDA, the
FTC, the USDA, Health Canada (including the Food and Drugs Act in Canada), and other federal, state, provincial and local regulatory authorities. Because we market products
that are regulated as food, we and the companies that pack our products are subject to the requirements of the FDCA and regulations promulgated thereunder by the FDA. The
statute and regulations govern, among other things, the production, composition, ingredients, packaging, labeling, storage, transportation, and safety of beverages. The FDA
requires that facilities that produce food products comply with a range of requirements, including hazard analysis and preventative controls regulations, cGMPs requirements,
and supplier verification requirements. Production facilities are subject to periodic inspection by federal, state, provincial and local authorities. If we cannot successfully
contract with manufacturers for our products and if they cannot conform to our specifications and the strict regulatory requirements of the FDA and applicable state, provincial
and local laws, they may be subject to adverse inspectional -- inspection findings or enforcement actions, which could materially impact our ability to market our products, could
result in their inability to continue to pack for us manufacture our products, or could result in a recall of our products that have already been distributed. Our products are
subject to the FDA's comprehensive regulatory authority under the FDCA, as well as by other regulatory authorities which regulate the manufacturing, preparation, quality
control, import, export, packaging, labeling, storing, transportation, marketing, advertising, promotion, distribution, safety, and / or adverse event reporting of foods. Among
other things, manufacturers of conventional foods must meet applicable cGMPs and certain requirements that govern the constituents, packaging, labeling and holding of foods.
Failure by us, our contract manufacturers, or our suppliers to comply with these regulations could result in, by way of example, significant fines, criminal and civil liability,
product seizures, recalls, withdrawals, or other enforcement action. Any of these actions would have a materially adverse effect on our business, financial condition, results of
operations and prospects. Our products and their manufacturing, labeling, marketing and sale are also subject to various aspects of the Federal Trade Commission Act, the
Robinson- Patman Act, the Food Safety Modernization Act, the Lanham Act, Canada's Food and Drugs Act and Regulations, state consumer protection laws and state warning
and labeling laws, such as Proposition 65 in California. Various states, provinces and other authorities require deposits, eco- taxes or fees on certain products or packaging.
Similar legislation or regulations may be proposed in the future at local, state and federal levels, both in the U. S. and elsewhere. In addition, various jurisdictions may seek to
adopt significant additional product labeling or warning requirements or limitations on the marketing or sale of our products as a result of what they contain or allegations that
they cause adverse health effects. Additionally, we rely on independent third-party certification, including certifications of certain products or ingredients as "organic" and
Non-GMO" to differentiate the quality of our products from those of our competitors. We must comply with the requirements of the independent third-party organization
organizations or certification authorities in order to maintain these labels. The loss of any certifications could impact consumer's perception of our brand and products,
including the health and wellness attributes, safety, and quality of our products, and could harm our brand reputation and adversely affect our business and results of operations.
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Failure by us, our contract manufacturers, or our suppliers to comply with applicable laws and regulations or to obtain and maintain necessary permits, licenses, and registrations
relating to our operations could subject us to administrative and civil penalties, including significant fines, injunctions, product recalls or seizures, withdrawals, warning letters,
restrictions on the production or marketing of our products, or refusals to permit the import or export of products, civil liability, criminal liability or sanctions, or other
enforcement actions. Any of these actions would result in a material effect on our operating results and business and financial condition, including increased operating costs. For
more information regarding government regulations, see the section of this Annual Report captioned "Description of Business — Government Regulation." Our policies and
procedures are designed to comply with all applicable laws, accounting and reporting requirements, tax rules and other regulations and requirements, including those imposed by the SEC, the Internal Revenue Service ("IRS"), the U. S. Department of Health & Human Services, the FDA, the Food and Drugs Act in Canada, Health Canada, the FTC, the
USDA, the EPA, OSHA, the U. S. Department of Justice, state and local governments, and by comparable entities in foreign countries, as well as applicable trade, labor,
sanitation, safety, environmental, labeling, anti-bribery and corruption and merchandise laws. Changes in laws and regulations, or the adoption of new laws or regulations,
relating to beverage containers and packaging could increase our costs, reduce demand for our products, and otherwise adversely affect our business, results of operations and
financial condition. Proposals relating to beverage container deposits, recycling, eco- tax and / or product stewardship have been introduced in various jurisdictions in the U. S.
and overseas, and we anticipate that similar legislation or regulations may be proposed in the future at local, state and federal levels, both in the U. S. and elsewhere. Consumers'
increased concerns and changing attitudes about solid waste streams and environmental responsibility and the related publicity could result in the adoption of such legislation or
regulations. If these types of requirements are adopted and implemented on a large scale in any of the major markets in which we operate, they could affect our costs or require
changes in our distribution model, which could reduce our net operating revenues and profitability. The regulatory environment in which we operate could change significantly
and adversely in the future. Any change in manufacturing, labeling, warning, quality, health, or packaging requirements for our products may lead to an increase in costs and
interruptions in production, either of which could adversely affect our operations and financial condition. New or revised government laws and regulations and changes in
enforcement priorities of regulators could inhibit sales of our products or result in additional compliance costs and, in the event of non-compliance, civil remedies, including
fines, enforcement actions, injunctions, withdrawals, recalls or seizures and confiscations, as well as potential criminal sanctions. A change in laws and regulations could also
increase our manufacturing costs, any if for example our products become subject to new sales taxes. Any of which these things may adversely affect our business,
results of operations and financial condition. Litigation and regulatory Regulatory enforcement actions and litigation concerning marketing and labeling of our products could
adversely affect our business and reputation. The marketing and labeling of any food product in recent years has brought increased risk that consumers will bring class action
lawsuits and that the FTC and / or state attorneys general will bring legal action concerning the truth and accuracy of the marketing and labeling of the product, seek removal of a
product from the marketplace, and / or impose fines and penalties. Products that we sell carry claims as to their ingredients or health and wellness related attributes, including the
term "natural" or other express or implied statements relating to the ingredients or health and wellness related attributes of our products. Although the FDA and the USDA each
has issued statements regarding the appropriate use of the word "natural," there is no single, official U. S. government regulation defining the term "natural" for use in the
food industry, which is true for many other label statements in the better- for- you and functionally- focused food industry. The lack of regulatory definition for "natural" and
other label statements has contributed to legal challenges against many consumer products companies, and plaintiffs have commenced legal actions against several food
companies that market "natural" products and /or product ingredients, asserting false, misleading and deceptive advertising and labeling claims, including claims related to
genetically modified ingredients. In limited circumstances, the FDA has taken regulatory action against products labeled "natural" that contain synthetic ingredients,
chemicals, processing and for components. As a result of such legal or regulatory challenges, consumers may avoid purchasing products from us or seek alternatives, even if
the basis for the claim is unfounded. In recent years, the FTC and state attorneys general have initiated numerous investigations of dietary and nutritional supplement companies
and products. Even when unmerited, class claims, action by the FTC or state attorneys general enforcement actions can be expensive to defend and adversely affect our
reputation with existing and potential customers and consumers and our corporate and brand image, which could have a material and adverse effect on our business, financial
condition or results of operations. The number of private consumer class actions relating to false or deceptive advertising against cosmetic, food, beverage and nutritional
supplement manufacturers has increased in recent years. In addition, the FDA has aggressively enforced its regulations with respect to different types of product claims that may
or may not be made for food products. These events could interrupt the marketing and sales of our products, severely damage our brand reputation and public image, increase our
legal expenses, result in product recalls or litigation, and impede our ability to deliver our products in sufficient quantities or quality, which could result in a material adverse
effect on our business, financial condition, results of operations and cash flows. Any of these claims could fall under an exception in our insurance policy, exceed our coverage,
or not be covered at all by our insurance policies, causing us to incur the costs and suffer losses, which could adversely affect the business and results of operations. We are
subject to international regulations that could adversely affect our business and results of operations. We are subject to regulations internationally where we distribute and / or
will sell our products. Our products are subject to numerous food safety and other laws and regulations relating to the sourcing, manufacturing, storing, labeling, marketing,
advertising and distribution of these products. Currently, our only market outside the United States is Canada. If regulators determine that the labeling and / or composition of
any of our products is not in compliance with law-laws or regulations in Canada or any other jurisdictions we may enter in the future, or if we or our contract manufacturers
otherwise fail to comply with applicable laws and regulations in Canada or any other jurisdictions we may enter in the future, we could be subject to civil remedies or penalties,
such as fines, injunctions, recalls or seizures, warning letters, restrictions on the marketing or manufacturing of the products, or refusals to permit the import or export of
products, as well as potential criminal sanctions. In addition, enforcement of existing laws and regulations, changes in legal requirements and / or evolving interpretations of
existing regulatory requirements may result in increased compliance costs and create other obligations, financial or otherwise, that could adversely affect our business, financial
condition or operating results. In addition, if we expand our international operations, we could be adversely affected by violations of the U. S. Foreign Corrupt Practices Act and
similar worldwide anti- bribery laws, which generally prohibit companies and their intermediaries from making improper payments to non-U. S. officials or other third parties
for the purpose of obtaining or retaining business. While our policies mandate compliance with these anti- bribery laws, our internal control policies and procedures may not
protect us from reckless or criminal acts committed by our employees or agents. Violations of these laws, or allegations of such violations, could disrupt our business, impact our
reputation, and result in a material adverse effect on our results of operations, cash flows and financial condition. Risks Relating to Tax Matters The Company is dependent on
distributions from Zevia LLC to pay any taxes and other expenses, including payments under the Tax Receivable Agreement. The Company is a holding company and, its only
business is to act as the managing member of Zevia LLC, and its only material assets are Class A units representing approximately 68.75.78% of the membership interests of
Zevia LLC. The Company does not have any independent means of generating revenue. We anticipate that Zevia LLC will continue to be treated as a partnership for U. S
federal income tax purposes and, as such, generally will not be subject to any entity- level U. S. federal income tax. Instead, taxable income will be allocated to the members of
Zevia LLC. Accordingly, the Company will be required to pay income taxes on its allocable share of any net taxable income of Zevia LLC. We intend to cause Zevia LLC to
make distributions to each of its members, including the Company, in an amount intended to enable each member to pay all applicable taxes on taxable income allocable to such
member and to allow the Company to make payments under the Tax Receivable Agreement (" TRA"). If the amount of tax distributions to be made exceeds the amount of funds
available for distribution, the Company shall receive the full amount of its tax distribution before the other members receive any distribution and the balance, if any, of funds
available for distribution shall be distributed to the other members pro rata in accordance with their assumed tax liabilities. To the extent that the Company needs funds, and
Zevia LLC is restricted from making such distributions under applicable laws or regulations, or is otherwise unable to provide such funds, it could materially and adversely affect
the Company's ability to pay taxes and other expenses, including payments under the TRA, and affect our liquidity and financial condition. In addition, although we do not
currently expect to pay dividends, such restrictions could affect our ability to any dividends, if declared. The Internal Revenue Service (IRS) might challenge the tax basis step-
ups and other tax benefits we receive in connection with the IPO and the related transactions and in connection with future acquisitions of Zevia LLC units. The Company
acquired Zevia LLC units held directly by other members of Zevia LLC in connection with the IPO and may in the future acquire such units in exchange for shares of our Class
A common stock or, at our election, cash. Those acquisitions and exchanges resulted or are expected to result in increases in the tax basis of the assets of Zevia LLC that
otherwise would not have been available. These increases in tax basis are expected to increase (for tax purposes) the Company's depreciation and amortization and, together
with other tax benefits, reduce the amount of tax that the Company would otherwise be required to pay, although it is possible that the IRS might challenge all or part of these
tax basis increases or other tax benefits, and a court might sustain such a challenge, the Company's ability to achieve benefits from any tax basis increases or other tax benefits
will depend upon a number of factors, as discussed below, including the timing and amount of our future income. We will not be reimbursed for any payments previously made
under the TRA if the basis increases or other tax benefits described above are successfully challenged by the IRS or another taxing authority. As a result, in certain
circumstances, payments could be made under the TRA in excess of our ultimate cash tax savings. The Company will be required to pay over to continuing members of Zevia
LLC and the Direct Zevia Stockholders most of the tax benefits the Company receives from tax basis step- ups (and certain other tax benefits) attributable to its acquisition of
units of Zevia LLC in connection with the IPO and in the future, and the amount of those payments are expected to be substantial. The Company entered into the TRA with
continuing members of Zevia LLC (not including the Company) and certain pre- IPO institutional investors (" the Direct Zevia Stockholders"). The TRA provides for payment
by the Company to continuing members of Zevia LLC (not including the Company) and the Direct Zevia Stockholders of 85 % of the amount of the net cash tax savings, if any,
that the Company realizes (or, under certain circumstances, is deemed to realize) as a result of (i) increases in tax basis (and utilization of certain other tax benefits) resulting from the Company's acquisition of a continuing member's Zevia LLC units in connection with the IPO and in future exchanges, (ii) certain favorable tax attributes we acquired
from the blocker companies in the blocker mergers and (iii) payments the Company makes under the TRA (including tax benefits related to imputed interest). Generally,
payments under the TRA will be made to the continuing members of Zevia LLC (not including the Company) and to the Direct Zevia Stockholders pro rata based on their
relative percentage ownership of Zevia LLC immediately prior to the Reorganization. Such payments will reduce the cash provided by the tax savings generated from the
previously described transactions with the members of Zevia LLC and the Direct Zevia Stockholders that would otherwise have been available to the Company for other uses,
including reinvestment or dividends to the Company Class A stockholders. The Company will retain the benefit of the remaining 15 % of these net cash tax savings. The term of
the TRA commenced upon the completion of the IPO and will continue until all tax benefits that are subject to the TRA have been utilized or have expired, unless we exercise
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our right to terminate a TRA (or it is terminated due to a change in control or our breach of a material obligation thereunder), in which case the Company will be required to
make the termination payment specified in that TRA. In addition, payments we make under the TRA will be increased by any interest accrued from the due date (without
extensions) of the corresponding tax return. Based on certain assumptions, including no material changes in the relevant tax law and that we earn sufficient taxable income to
realize the full tax benefit of the increased amortization of our assets and the net operating losses (and similar items), we expect that future payments to the continuing members
of Zevia LLC (not including the Company) in respect of the IPO will be approximately $ 55.56. 8.2 million in the aggregate, although the actual future payments to the
continuing members of Zevia LLC will vary based on the factors discussed below, and estimating the amount and timing of payments that may be made under the TRA is by its
nature imprecise, as the calculation of amounts payable depends on a variety of factors and future events. We expect to receive distributions from Zevia LLC in order to make
any required payments under the TRA. To the extent such distributions or our cash resources are insufficient to meet our obligations under the TRA as a result of timing
discrepancies or otherwise, such payments may be deferred for up to six months and would accrue interest until paid. The actual increase in tax basis, as well as the amount and
timing of any payments under the TRA, will vary depending on a number of factors, including the price of our Class A common stock at the time of the exchange; the timing of
future exchanges; the extent to which exchanges are taxable; the amount and timing of the utilization of tax attributes; the amount, timing and character of the Company'
income; the U. S. federal, state and local tax rates then applicable; the amount of each exchanging unitholder's tax basis in its units at the time of the relevant exchange; the
depreciation and amortization periods that apply to the increases in tax basis; the timing and amount of any earlier payments that the Company may have made under the TRA
and the portion of the Company's payments under the TRA that constitute imputed interest or give rise to depreciable or amortizable tax basis. We expect that, as a result of the
increases in the tax basis of the tangible and intangible assets of Zevia LLC attributable to the acquired or exchanged Zevia LLC interests, and certain other tax benefits, the
payments that the Company will be required to make to the holders of rights under the TRA will be substantial. There may be a material negative effect on our financial
condition and liquidity if, as described below, the payments under the TRA exceed the actual benefits the Company receives in respect of the tax attributes subject to the TRA
and / or distributions to the Company by Zevia LLC are not sufficient to permit the Company to make payments under the TRA. In certain circumstances, payments under the
TRA may be accelerated and / or significantly exceed the actual tax benefits, if any, that the Company actually realizes. The TRA provides that if (i) the Company exercises its
right to early termination of the TRA in whole (that is, with respect to all benefits due to all beneficiaries under the TRA) or in part (that is, with respect to some benefits due to
all beneficiaries under the TRA), (ii) the Company experiences certain changes in control, (iii) the TRA is rejected in certain bankruptcy proceedings, (iv) the Company fails
(subject to certain exceptions) to make a payment under the TRA within 180 days after the due date or (v) the Company materially breaches its obligations under the TRA, the
Company will be obligated to make an early termination payment to holders of rights under the TRA equal to the present value of all payments that would be required to be paid
by the Company under the TRA. The amount of such payments will be determined on the basis of certain assumptions in the TRA, including (i) the assumption that the
Company would have enough taxable income in the future to fully utilize the tax benefit resulting from the tax assets that are the subject of the TRA, (ii) the assumption that any
item of loss deduction or credit generated by a basis adjustment or imputed interest arising in a taxable year preceding the taxable year that includes an early termination will be
used by the Company ratably from such taxable year through the earlier of (x) the scheduled expiration of such tax item or (y) 15 years; (iii) the assumption that any non-
amortizable assets are deemed to be disposed of in a fully taxable transaction on the fifteenth anniversary of the earlier of the basis adjustment and the early termination date; (iv)
the assumption that U. S. federal, state and local tax rates will be the same as in effect on the early termination date, unless scheduled to change; and (v) the assumption that any
units of Zevia LLC (other than those held by the Company) outstanding on the termination date are deemed to be exchanged for an amount equal to the market value of the
corresponding number of shares of Class A common stock on the termination date. Any early termination payment may be made significantly in advance of the actual
realization, if any, of the future tax benefits to which the termination payment relates. The amount of the early termination payment is determined by discounting the present
value of all payments that would be required to be paid by the Company under the TRA at a rate equal to the lesser of (a) 6.5 % and (b) the Secured Overnight Financing Rate,
as reported by the Wall Street Journal plus 400 basis points. Moreover, as a result of an elective early termination, a change in control or the Company's material breach of its
obligations under the TRA, the Company could be required to make payments under the TRA that exceed its actual cash savings under that TRA. Thus, the Company's
obligations under the TRA could have a substantial negative effect on its financial condition and liquidity and could have the effect of delaying, deferring or preventing certain
mergers, asset sales, or other forms of business combinations or changes of control. We cannot assure you that we will be able to finance any early termination payment. It is
also possible that the actual benefits ultimately realized by us may be significantly less than were projected in the computation of the early termination payment. We will not be
reimbursed if the actual benefits ultimately realized by us are less than were projected in the computation of the early termination payment. Payments under the TRA will be
based on the tax reporting positions that we will determine and the IRS or another tax authority may challenge all or part of the tax basis increases, as well as other related tax
positions we take, and a court could sustain such a challenge. If any tax benefits that have given rise to payments under the TRA are subsequently disallowed, the Company
would be entitled to reduce future amounts otherwise payable to a holder of rights under the TRA to the extent the holder has received excess payments. However, the required
final and binding determination that a holder of rights under the TRA has received excess payments may not be made for a number of years following commencement of any
challenge, and the Company will not be permitted to reduce its payments under the TRA until there has been a final and binding determination, by which time sufficient
subsequent payments under such TRA may not be available to offset prior payments for disallowed benefits, the Company will not be reimbursed for any payments previously
made under either of the TRA if the basis increases described above are successfully challenged by the IRS or another taxing authority. As a result, in certain circumstances
payments could be made under the TRA that are significantly in excess of the benefit that the Company actually realizes in respect of the increases in tax basis (and utilization of
certain other tax benefits) and the Company may not be able to recoup those payments, which could adversely affect the Company's financial condition and liquidity. In certain
circumstances, Zevia LLC will be required to make distributions to us and the existing members of Zevia LLC, and the distributions that Zevia LLC will be required to make
may be substantial. Zevia LLC is expected to continue to be treated as a partnership for U. S. federal income tax purposes and, as such, is not subject to U. S. federal income tax.
Instead, taxable income will be allocated to members, including the Company. Pursuant to the Zevia LLC Operating Agreement, Zevia LLC will make tax distributions to its
members, including the Company, which generally will be made pro rata based on the ownership of Zevia LLC units, calculated using an assumed tax rate, to help each of the
members to pay taxes on that member's allocable share of Zevia LLC's net taxable income. Under applicable tax rules, Zevia LLC is required to allocate net taxable income
disproportionately to its members in certain circumstances. Because tax distributions will be determined based on the member who is allocated the largest amount of taxable
income on a per unit basis and on an assumed tax rate that is the highest possible rate applicable to any member, but will be made pro rata based on ownership of Zevia LLC
units, Zevia LLC will be required to make tax distributions that, in the aggregate, will likely exceed the aggregate amount of taxes payable by its members with respect to the
allocation of Zevia LLC income. Funds used by Zevia LLC to satisfy its tax distribution obligations will not be available for reinvestment in our business. Moreover, the tax
distributions Zevia LLC will be required to make may be substantial, and may significantly exceed (as a percentage of Zevia LLC's income) the overall effective tax rate
applicable to a similarly situated corporate taxpayer. In addition, because these payments will be calculated with reference to an assumed tax rate, and because of the
disproportionate allocation of net taxable income, these payments likely will significantly exceed the actual tax liability for many of the existing members of Zevia LLC. As a
result of potential differences in the amount of net taxable income allocable to us and to the existing members of Zevia LLC, as well as the use of an assumed tax rate in
calculating Zevia LLC's distribution obligations, we may receive distributions significantly in excess of our tax liabilities and obligations to make payments under the TRA. We
may choose to manage these excess distributions through a number of different approaches, including through the payment of dividends to our Class A common stockholders or
by applying them to other corporate purposes. Pursuant to regulations issued under Section 162 (m) of the Internal Revenue Code of 1986, as amended (the "Code"), the
Company may not be permitted to deduct its distributive share of compensation expense to the extent that the compensation was paid by Zevia LLC to certain of the Company's
covered employees, potentially resulting in additional U. S. federal income tax liability for the Company and reducing cash available for distribution to the Company'
stockholders and / or for the payment of other expenses and obligations of the Company. Section 162 (m) of the Code disallows the deduction by any publicly held corporation
of applicable employee compensation paid with respect to any covered employee to the extent that such compensation for the taxable year exceeds $1,000,000. A "covered
employee "means any employee of the taxpayer if the employee (a) is the principal executive officer ("PEO") or principal financial officer ("PFO") of the taxpayer at any
time during the taxable year, or was an individual acting in such a capacity, (b) was among the three highest compensated executive officers for the taxable year (other than the
PEO or PFO or an individual acting in such a capacity), or (c) was a covered employee of the taxpayer (or any predecessor) for any preceding taxable year beginning after
December 31, 2016. Pursuant to final regulations released for publication in the Federal Register by the IRS and the United States Department of the Treasury on December 30,
2020 (the 162 (m) Regulations), the Company will not be permitted to claim a deduction for the distributive share of compensation expense of Zevia LLC allocated to it to the
extent that such distributive share, plus the amount of any compensation paid directly by the Company, exceeds $1,000,000 with respect to a covered employee, even if Zevia
LLC, rather than the Company, pays the compensation. The 162 (m) Regulations were effective upon publication of final regulations in the Federal Register but apply to any
deduction for compensation that is otherwise allowable for a taxable year ended on or after December 20, 2019. However, the 162 (m) Regulations do not apply to compensation
paid pursuant to a written binding contract in effect on December 20, 2019 that is not materially modified after that date. Accordingly, to the extent that the Company is
disallowed a deduction for its distributive share of compensation expense under Section 162 (m) of the Code, it may result in additional U. S. federal income tax liability for the
Company and / or reduce cash available for distribution to the Company's stockholders or for the payment of other expenses and obligations of the Company. Future changes to
tax laws or our effective tax rate could materially and adversely affect our company and reduce net returns to our stockholders. Our treatment is subject to the enactment of, or
changes in, tax laws, regulations and treaties, or the interpretation thereof, tax policy initiatives and reforms under consideration and the practices of tax authorities in various
jurisdictions. Such changes may include (but are not limited to) the taxation of operating income, investment income, dividends received or (in the specific context of
withholding tax) dividends paid, or the taxation of partnerships and other passthrough entities. In addition, the Group of Twenty, the OECD, the U. S. Congress and Treasury
Department and other government agencies in jurisdictions where we and our affiliates do business have focused on issues related to the taxation of multinational corporations,
including, but not limited to, transfer pricing, country-by-country reporting and base erosion. As a result, the tax laws in the United States and in jurisdictions which we do
business could change on a prospective or retroactive basis, and any such changes could have an adverse effect on our worldwide tax liabilities, business, financial condition and
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results of operations. We are unable to predict what tax reform may be proposed or enacted in the future or what effect such changes would have on our business, but such
changes, to the extent they are brought into tax legislation, regulations, policies or practices, could affect our financial position and overall or effective tax rates in the future in
countries where we have operations, reduce post- tax returns to our stockholders, and increase the complexity, burden and cost of tax compliance. Our businesses are subject to
income taxation in the United States. Tax rates at the federal, state and local levels may be subject to significant change. If our effective tax rate increases, our operating results
and cash flow could be adversely affected. Our effective income tax rate can vary significantly between periods due to a number of complex factors including, but not limited to,
projected levels of taxable income in each jurisdiction, tax audits conducted and settled by various tax authorities, and adjustments to income taxes upon finalization of income
tax returns. We may be required to pay additional taxes because of the U. S. federal partnership audit rules and potentially also state and local tax rules. Under the U. S. federal
partnership audit rules, subject to certain exceptions, audit adjustments to items of income, gain, loss, deduction, or credit of an entity (and any holder's share thereof) are
determined, and taxes, interest, and penalties attributable thereto, are assessed and collected, at the entity level. Zevia LLC (or any of its applicable subsidiaries or other entities
in which Zevia LLC directly or indirectly invests that are treated as partnerships for U.S. federal income tax purposes) may be required to pay additional taxes, interest and
penalties as a result of an audit adjustment, and Zevia PBC, as a member of Zevia LLC (or such other entities), could be required to indirectly bear the economic burden of those
taxes, interest, and penalties even though we may not otherwise have been required to pay additional corporate-level taxes as a result of the related audit adjustment. Audit
adjustments for state or local tax purposes could similarly result in Zevia LLC (or any of its applicable subsidiaries or other entities in which Zevia LLC directly or indirectly
invests) being required to pay or indirectly bear the economic burden of state or local taxes and associated interest, and penalties. Under certain circumstances, Zevia LLC or an
entity in which Zevia LLC directly or indirectly invests may be eligible to make an election to cause members of Zevia LLC (or such other entity) to take into account the
amount of any understatement, including any interest and penalties, in accordance with such member's share in Zevia LLC in the year under audit. We will decide whether or
not to cause Zevia LLC to make this election; however, there are circumstances in which the election may not be available and, in the case of an entity in which Zevia LLC
directly or indirectly invests, such decision may be outside of our control. If Zevia LLC or an entity in which Zevia LLC directly or indirectly invests does not make this election,
the then- current members of Zevia LLC (including Zevia PBC) could economically bear the burden of the understatement. If Zevia LLC were to become a publicly traded
partnership taxable as a corporation for U. S. federal income tax purposes, Zevia PBC and Zevia LLC might be subject to potentially significant tax inefficiencies, and Zevia
PBC would not be able to recover payments previously made by it under the TRA, even if the corresponding tax benefits were subsequently determined to have been
unavailable due to such status. We intend to operate such that Zevia LLC does not become a publicly traded partnership taxable as a corporation for U. S. federal income tax
purposes. A "publicly traded partnership" is an entity that otherwise would be treated as a partnership for U. S. federal income tax purposes, the interests of which are traded on
an established securities market or readily tradable on a secondary market or the substantial equivalent thereof. Under certain circumstances, exchanges of Zevia LLC units pursuant to the Zevia LLC Operating Agreement or other transfers of Zevia LLC units could cause Zevia LLC to be treated like a publicly traded partnership. From time to time
the U. S. Congress has considered legislation to change the tax treatment of partnerships and there can be no assurance that any such legislation will not be enacted or if enacted
will not be adverse to us. If Zevia LLC were to become a publicly traded partnership taxable as a corporation for U. S. federal income tax purposes, significant tax inefficiencies
might result for Zevia PBC and Zevia LLC, including as a result of Zevia PBC's inability to file a consolidated U. S. federal income tax return with Zevia LLC. In addition,
Zevia PBC may not be able to realize tax benefits covered under the TRA and would not be able to recover any payments previously made by it under the TRA, even if the
corresponding tax benefits (including any claimed increase in the tax basis of Zevia LLC's assets) were subsequently determined to have been unavailable. Risks Relating to
Ownership of Our Common Stock The market price of our Class A common stock has been and may continue to be volatile or may decline regardless of our operating
performance, and you could lose all or part of your investment. The market price of our common stock has been volatile. The market price of our Class A common stock has
been and may continue to fluctuate significantly in response to numerous factors, some of which are beyond our control and may not be related to our operating performance,
including: • announcements of new products, commercial relationships, acquisitions or other events by us or our competitors; • price and volume fluctuations in the overall stock
market from time to time; • significant volatility in the market price and trading volume of food and beverage companies in general and of companies in the commercial
beverage industry in particular; * addition or loss of significant customers or other developments with respect to significant customers; * fluctuations in the trading volume of our
shares or the size of our public float; actual or anticipated changes or fluctuations in our operating results; whether our operating results meet the expectations of securities
analysts or investors; • actual or anticipated changes in the expectations of investors or securities analysts; • litigation involving us, our industry, or both; • regulatory
developments in the U. S., foreign countries, or both applicable to our products; • general economic conditions and trends; • major catastrophic events; • sales of large blocks of
our Class A common stock; * departures of key employees; or * an adverse impact on the company from any of the other risks cited in this report. In addition, if the stock market
for beverage companies, or the stock market generally, experiences a loss of investor confidence, the trading price of our Class A common stock could decline for reasons
unrelated to our business, operating results or financial condition. Stock prices of many beverage companies have fluctuated in a manner unrelated or disproportionate to the
operating performance of those companies. The trading price of our Class A common stock might also decline in reaction to events that affect other companies in our industry
even if these events do not directly affect us. At the time of the IPO, we determined the initial public offering price for our common stock through negotiations with the
underwriters, and the negotiated price may not be indicative of the market price of our common stock currently. For example, the market value of our common stock has
decreased substantially from the initial public offering price. As a result of these and other factors, you may be unable to resell your shares of our common stock at or above the
price you paid. In the past, stockholders have filed securities class action litigation following periods of market volatility. If we were to become involved in securities litigation,
it could subject us to substantial costs, divert resources and the attention of management from our business, and adversely affect our business. As a public benefit corporation, our
duty to balance a variety of interests may result in actions that do not maximize stockholder value. We have elected to be classified as a public benefit corporation under the
Delaware General Corporation Law ("DGCL"). As a public benefit corporation, our board of directors has a duty to balance (i) the pecuniary interest of our stockholders, (ii) the
best interests of those materially affected by our conduct and (iii) specific public benefits identified in our charter documents. While we believe our public benefit designation
and obligation will benefit our stockholders, in balancing these interests our board of directors may take actions that do not maximize stockholder value. Any benefits to
stockholders resulting from our public benefit purposes may not materialize within the timeframe we expect or at all, and our status as a public benefit corporation may
negatively impact stockholders. For example: • we may choose to revise our policies in ways that we believe will be beneficial to our stakeholders, including our employees,
customers and local communities, even though the changes may be costly; • we may take actions, such as building state- of- the- art facilities with technology and quality control
mechanisms that exceed the requirements of USDA and the FDA, even though these actions may be more costly than other alternatives; • we may be influenced to pursue
programs and services to demonstrate our commitment to the communities to which we serve and bringing ethically produced products to customers even though there is no
immediate return to our stockholders; or • in responding to a possible proposal to acquire the company, our board of directors may be influenced by the interests of our
stakeholders, including our employees, customers and local communities, whose interests may be different from the interests of our stockholders. As a public benefit
corporation, we may become subject to increased derivative litigation concerning our duty to balance stockholder and public benefit interests, the occurrence of which may have
an adverse impact on our financial condition and results of operations. We have elected to be a public benefit corporation under the DGCL. Stockholders of a Delaware public
benefit corporation (if they, individually or collectively, own at least 2 % of its outstanding capital stock or the lesser of such percentage or shares of at least $ 2 million in market
value) are entitled to file a derivative lawsuit claiming that its directors failed to balance stockholder and public benefit interests. This potential liability does not exist for
traditional corporations. Therefore, we may be subject to the possibility of increased derivative litigation, which could cause us to incur additional expenses and liabilities and
would require the attention of management and, as a result, may adversely impact management's ability to effectively execute our strategy. Any such derivative litigation may be
costly and have an adverse impact on our financial condition and results of operations. Our status as a public benefit corporation and a Certified B Corporation may not result in
the benefits that we anticipate. We have elected to be classified as a public benefit corporation under the DGCL. As a public benefit corporation, we are required to balance the
pecuniary interests of the stockholders, the best interests of those materially affected by the corporation's conduct and the specific public benefit or public benefits identified in
our amended and restated certificate of incorporation. In addition, there is no assurance that the expected positive impact from being a public benefit corporation will be realized
as we may be unable or slow to realize the benefits we expect from actions taken to benefit our stakeholders, including our employees, customers and local communities, which
could adversely affect our business, financial condition and results of operations, which in turn could cause our stock price to decline. Accordingly, being a public benefit
corporation and complying with our related obligations could negatively impact our ability to provide the highest possible return to our stockholders. As a public benefit
corporation, we are required to disclose to stockholders a report at least biennially on our overall public benefit performance and on our assessment of our success in achieving
our specific public benefit purpose. If we are not timely or are unable to provide this report, or if the report is not viewed favorably by parties doing business with us or
regulators or others reviewing our credentials, our reputation and status as a public benefit corporation may be harmed. While not required by the DGCL or the terms of our
amended and restated certificate of incorporation, we have elected to have our social and environmental performance, accountability and transparency assessed against the
proprietary criteria established by an independent non- profit organization. As a result of this assessment, we have been designated as a "Certified B Corporation," which refers
to companies that are certified as meeting certain levels of social and environmental performance, accountability and transparency. The standards for Certified B Corporation
certification are set by an independent organization and may change over time. Currently, Certified B corporations are required to recertify as a Certified B Corporation once
every three years. Our reputation could be harmed if we lose our status as a Certified B Corporation, whether by our choice or by our failure to continue to meet the certification
requirements, if that failure or change were to create a perception that we are more focused on financial performance and are no longer as committed to the values shared by
Certified B Corporations. Likewise, our reputation could be harmed if our publicly reported Certified B Corporation score declines. As a public benefit corporation, we.....
financial condition and results of operations. We do not intend to pay dividends for the foreseeable future and, as a result, stockholders' ability to achieve a return on their investment will depend on appreciation in the price of our Class A common stock. We do not intend to pay any cash dividends in the foreseeable future. We anticipate that we
will retain all of our future earnings for use in the development of our business and for general corporate purposes. Any determination to pay dividends in the future will be at the
discretion of our board of directors. Accordingly, investors must rely on sales of their Class A common stock after price appreciation, which may never occur, as the only way to
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realize any future gains on their investments. Our charter documents and the DGCL could discourage takeover attempts and other corporate governance changes. Our amended
and restated certificate of incorporation and amended and restated bylaws currently in effect contain provisions that could delay or prevent a change in control of our company.
These provisions could also make it difficult for stockholders to elect directors that are not nominated by the current members of our board of directors or take other corporate
actions, including effecting changes in our management. These provisions include the following provisions that: • our board of directors is classified into three classes of
directors with staggered three- year terms. Commencing with the annual meeting of stockholders to be held in 2027, directors of each class the term of which shall then expire
shall be elected to hold office for a one- year term; • directors are only able to be removed from office with the affirmative vote of at least 66 2 / 3 % of the voting power of all
shares of our common stock then outstanding and, until the annual meeting of stockholders to be held in 2027, only for cause; • authorize the issuance of "blank check
preferred stock that our board of directors could use to implement a stockholder rights plan; • prohibit stockholder action by written consent, which requires stockholder actions
to be taken at a meeting of our stockholders; • establish advance notice requirements for nominations for election to our board of directors or for proposing matters that can be
acted upon by stockholders at annual stockholder meetings; • provide the board of directors with sole authorization to establish the number of directors and fill director
vacancies; • certain provisions of our amended and restated certificate of incorporation may only be amended only with the approval of at least 66 2 / 3 % of the voting power of
all shares of our common stock then outstanding; • the board of directors is expressly authorized to make, alter, or repeal our amended and restated bylaws and that our stockholders may amend our bylaws only with the approval of at least 66 2 / 3 % of the voting power of all shares of our common stock then outstanding; and • special meetings
of the stockholders may only be called by the stockholders upon the written request of one or more stockholders of record that own, or who are acting on behalf of persons who
own, shares representing 25 % or more of the voting power of the then outstanding shares of capital stock entitled to vote on the matter or matters to be brought before the
proposed special meeting. In addition, as a Delaware corporation, we are subject to Section 203 of the DGCL. These provisions may prohibit large stockholders, in particular
those owning 15 % or more of our outstanding voting stock, from merging or combining with us for a period of time. In addition, our credit facility includes, and other debt
instruments we may enter into in the future may include, provisions entitling the lenders to demand immediate repayment of all borrowings upon the occurrence of certain
change of control events relating to our company, which also could discourage, delay or prevent a business combination transaction. Also, as a public benefit corporation under
the DGCL, our board of directors is required by the DGCL to manage or direct our business and affairs in a manner that balances the pecuniary interests of our stockholders, the
best interests of those materially affected by our conduct, and the specific public benefits identified in our amended and restated certificate of incorporation. Additionally,
pursuant to our amended and restated certificate of incorporation, a vote of at least 66 2 / 3 % of our outstanding shares of voting stock is required for matters directly or
indirectly amending or removing our public benefit purpose. We believe that our public benefit corporation status will make it more difficult for another party to obtain control
of us without maintaining our public benefit corporation status and purpose. Any of the foregoing provisions could limit the price that investors might be willing to pay in the
future for shares of our common stock, and they could deter potential acquirers of our company, thereby reducing the likelihood that you would receive a premium for your
shares of our common stock in an acquisition. Our amended and restated certificate of incorporation includes an exclusive forum clause, which could limit our stockholders'
ability to obtain a favorable judicial forum for disputes with us. Our amended and restated certificate of incorporation provides that the Court of Chancery of the State of
Delaware shall be the sole and exclusive forum for any complaint asserting any internal corporate claims, including claims in the right of the Company that are based upon a
violation of a duty by a current or former director, officer, employee or stockholder in such capacity, or as to which the DGCL confers jurisdiction upon the Court of Chancery.
In addition, our amended and restated certificate of incorporation provides that the federal district courts of the United States will be the exclusive forum for resolving any
complaint asserting a cause of action arising under the Securities Act. We note, however, that there is uncertainty as to whether a court would enforce this provision and that
investors cannot waive compliance with the federal securities laws and the rules and regulations thereunder. Section 22 of the Securities Act creates concurrent jurisdiction for
state and federal courts over all suits brought to enforce any duty or liability created by the Securities Act or the rules and regulations thereunder. This forum selection provision
will not apply to claims brought to enforce a duty or liability created by the Exchange Act. This choice of forum provision may limit a stockholder's ability to bring a claim in
other judicial forums for disputes with us or our directors, officers or other employees, which may discourage lawsuits against us and our directors, officers and other employees
in jurisdictions other than Delaware, or federal courts, in the case of claims arising under the Securities Act. Alternatively, if a court were to find the choice of forum provision
contained in our amended and restated certificate of incorporation inapplicable or unenforceable in an action, we may incur additional costs associated with resolving such action
in other jurisdictions, which could have a material adverse effect on our business, financial condition or results of operations. Any person or entity purchasing or otherwise
acquiring any interest in shares of our capital stock is deemed to have notice of and consented to the foregoing provisions. The exclusive forum clause may limit our
stockholders' ability to obtain a favorable judicial forum for disputes with us. General Risk Factors The requirements of being a public company may strain our resources, divert
our management's attention and affect our ability to attract and retain qualified board members. As a public company, we are subject to the reporting requirements of the
Exchange Act, and the listing requirements of the New York Stock Exchange, and other applicable securities rules and regulations, and will be required to comply with the
applicable requirements of the Sarbanes-Oxley Act and the Dodd- Frank Wall Street Reform and Consumer Protection Act. Compliance with these rules and regulations have
increased and will likely continue to increase our legal and financial compliance costs, make some activities more difficult, time- consuming or costly and increase demand on
our systems and resources. Among other things, the Exchange Act requires that we file annual, quarterly and current reports with respect to our business and operating results
and maintain effective disclosure controls and procedures and internal controls over financial reporting. Increasing governmental and societal attention to ESG matters has
resulted and could continue to result in new laws and requirements, including expanded disclosure requirements that are expected to continue to expand the nature, scope and
complexity on which we are required to report. Significant resources and management oversight will be required to maintain and, if required, improve our disclosure controls
and procedures and internal controls over financial reporting to meet this standard. As a result, management's attention may be diverted from other business concerns, which
could harm our business and operating results. We may need to hire more employees in the future to comply with these requirements, which will increase our costs and expenses.
These rules and regulations have resulted and are expected to continue to result in our incurring legal and financial compliance costs and have made and are expected to continue
to make some activities more time- consuming and costly. For example, these rules and regulations have made and may continue to make it more expensive for us to obtain
director and officer liability insurance, and we may be required to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar
coverage. These factors could also make it more difficult for us to attract and retain qualified members of our board of directors, particularly to serve on our audit committee and
compensation committee, and qualified executive officers. Our management team has limited experience managing a public company. Most members of our management team
have had limited or no experience prior to our IPO managing a publicly traded company, interacting with public company investors, and complying with the increasingly
complex laws, rules and regulations that govern public companies. There are significant obligations we are subject to relating to reporting, procedures and internal controls, and
our management team may not successfully or efficiently manage our public company obligations. These obligations and added scrutiny require significant attention from our
management and could divert their attention away from the day- to- day management of our business, which could adversely affect our business, operating results and financial
condition. Reduced reporting and disclosure requirements applicable to us as an emerging growth company (" EGC") could make our Class A common stock less attractive to
investors. We are an EGC and, for as long as we continue to be an EGC, we may choose to continue to take advantage of exemptions from various reporting requirements
applicable to other public companies. Consequently, we are not required to have our independent registered public accounting firm audit our internal control over financial
reporting under Section 404 (b) of the Sarbanes-Oxley Act, and we are subject to reduced disclosure obligations regarding executive compensation in our periodic reports and
proxy statements and exemptions from the requirements of holding a nonbinding advisory vote on executive compensation and on the frequency of such votes as well as
stockholder approval of any golden parachute payments not previously approved. In addition, the Jumpstart Our Business Startups Act (the" JOBS Act") provides that an EGC
can take advantage of an extended transition period for complying with new or revised accounting standards. We have elected to take advantage of the extended transition
period. As a result, our financial statements may not be comparable to companies that comply with new or revised accounting pronouncements as of the dates such
 pronouncements are effective for public companies. We will remain an EGC until the earliest of: (i) the end of the fiscal year following the fifth anniversary of the IPO, (ii) the
first fiscal year after our annual gross revenue is $1.235 billion or more, (iii) the date on which we have, during the previous three- year period, issued more than $1 billion in
nonconvertible debt securities or (iv) the end of any fiscal year in which the market value of our Class A common stock held by non-affiliates exceeded $ 700 million as of the
end of the second quarter of that fiscal year. We cannot predict whether investors will find our Class A common stock less attractive if we choose to rely on these exemptions. If
some investors find our Class A common stock less attractive as a result of any choices to reduce future disclosure, there may be a less active trading market for our Class A
common stock, and the price of our Class A common stock may be more volatile. We have a limited operating history at our current scale, which may make it difficult to
evaluate our business and future prospects. We began commercial operations in 2011 and went public on July 21, 2021. As a result of our relatively short operating history at our
current scale, we have limited financial data that can be used to evaluate our business and future prospects. Any evaluation of our business and prospects must be considered in
light of our limited operating history, which may not be indicative of future performance. Because of our limited operating history, we face increased risks, uncertainties
expenses, and difficulties, including the risks and uncertainties discussed in this section. If we fail to maintain or implement effective internal controls, we may not be able to
report financial results accurately or on a timely basis, or to detect fraud, which could have a material adverse effect on our business and the per share price of our Class A
common stock. The Sarbanes- Oxley Act requires, among other things, that we maintain effective disclosure controls and procedures, and internal control over financial
reporting. We are continuing to refine our disclosure controls and other procedures that are designed to ensure that information required to be disclosed by us in the reports that
we file with the SEC is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms. We have expended significant resources in order
to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting. As a public company, we are required to
document and test our internal control over financial reporting pursuant to Section 404 of the Sarbanes-Oxley Act so that our management can certify as to the effectiveness of
our internal control over financial reporting. Section 404 (a) of the Sarbanes- Oxley Act, or Section 404 (a), requires that beginning with this Annual Report for the year ended
December 31, 2022, management assess and report annually on the effectiveness of our internal control over financial reporting and identify any material weaknesses in our
internal control over financial reporting. Although Section 404 (b) of the Sarbanes-Oxley Act ("Section 404 (b)") would require our independent registered public accounting
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firm to issue an annual report that addresses the effectiveness of our internal control over financial reporting, we have opted to rely on the exemptions provided in the JOBS Act,
and consequently will not be required to comply with the SEC rules that implement Section 404 (b) until such time as we are no longer an EGC. At such time, our independent
registered public accounting firm may issue a report that is adverse in the event it is not satisfied with the level at which our internal control over financial reporting is
documented, designed or operating. In order to comply with these rules, we expect to incur additional expenses and devote increased management effort. To maintain and
improve the effectiveness of our disclosure controls and procedures, we have committed, and will need to continue to commit, significant resources, hire additional staff and
provide additional management oversight. Our current controls and any new controls that we develop may become inadequate because of changes in conditions in our business.
Weaknesses in our disclosure controls or our internal control over financial reporting may be discovered in the future. Any failure to develop or maintain effective controls, or
any difficulties encountered in their implementation or improvement, could harm our operating results or cause us to fail to meet our reporting obligations and may result in a
restatement of our financial statements for prior periods. Any failure to implement and maintain effective internal control over financial reporting could also adversely affect the
results of management reports and independent registered public accounting firm audits of our internal control over financial reporting that we will eventually be required to
include in our periodic reports that will be filed with the SEC. Ineffective disclosure controls and procedures, and internal control over financial reporting could also cause
investors to lose confidence in our reported financial and other information, which would likely have a negative effect on the market price of our Class A common stock. In
addition, if we are unable to continue to meet these requirements, we may not be able to remain listed on the New York Stock Exchange. Any failure to maintain effective
disclosure controls and internal control over financial reporting could have a material and adverse effect on our business and operating results, and cause a decline in the market
price of our Class A common stock. If securities or industry analysts do not publish research or reports about our business, or publish inaccurate or unfavorable research reports
about our business, our share price and trading volume could decline. The trading market for our Class A common stock will-partially depend depends on the research and
reports that securities or industry analysts publish about us or our business. We do not have any control over these analysts. If one or more of the analysts who cover us should
downgrade our shares or change their opinion of our business prospects, our share price would likely decline. If one or more of these analysts ceases coverage of our company or
fails to regularly publish reports on us, we could lose visibility in the financial markets, which could cause our share price or trading volume to decline. The loss of any
registered trademark or ...... financial condition and results of operations. We rely on information technology systems and any inadequacy, failure, interruption , outage, or
security breaches integration issue of those systems may harm our ability to effectively operate our business. We are dependent on various information technology systems,
including, but not limited to, networks, applications and outsourced services in connection with the operation of our business. No operational applications are physically hosted
on our premises, although we do manage internal file servers. Most of our applications are operated in the cloud, either as Software as a Service (SaaS) platforms or hosted
services. Key third- party, cloud- based systems include NetSuite, an enterprise resource planning system used for executing purchase orders and other key operational and
accounting transactions; Microsoft One Office 365 for document storing, sharing and collaboration; as well as other platforms, including Paylocity, to manage activities
including, but not limited to, payroll and personnel data. Supply plans are driven by our demand plan, both of which are updated monthly and as needed, using Smoothie, also a
SaaS application. A failure of our information technology systems to perform as we anticipate could disrupt our business and result in transaction errors, processing
inefficiencies and loss of sales, causing our business to suffer. In addition, our information technology systems may be vulnerable to damage or interruption from circumstances
beyond our control, including fire, natural disasters, systems failures, and / or viruses and security breaches. Any such damage or interruption could have a material adverse
effect on our business. If we or any of our customers, suppliers, or vendors incur a security breach, data protection breach, or cyberattack, this could disrupt our
internal operations and negatively impact our revenue and cash flows, result in increased expenses, damage our reputation, and adversely affect our stock price. We
use computers in substantially all aspects of our business operations. We also use mobile devices, social networking, email, and other online activities to connect with our
employees, suppliers, contract manufacturers, distributors, customers and consumers. Such uses give rise to cybersecurity risks, including security breaches, espionage, system
disruption, theft and inadvertent release of information. Our business involves the storage and transmission of numerous classes of sensitive and / or confidential information,
including customers' and suppliers' information, private information about employees and financial and strategic information about us and our business partners. Further, as we
pursue new initiatives that improve our operations and cost structure, we will also be expanding and improving our information technologies, resulting in a larger technological
presence and corresponding exposure to cybersecurity risk. If we fail to assess and identify cybersecurity risks associated with new initiatives, we may become increasingly
vulnerable to such risks . Such risks may involve ransomware or other malicious software programs that exploit information security vulnerabilities . Additionally, we
have been subject to security breaches and cyber incidents in the past and our preventative measures and incident response efforts may not be entirely effective at preventing
future breaches. While we maintain cybersecurity insurance policies, our cybersecurity insurance carrier may challenge the coverage and leave us with payment out of pocket for
all costs associated with any such breach. In addition, the increase in certain of our employees working remotely has resulted in increased demand on our information technology
infrastructure, which can be subject to failure, disruption or unavailability, and increased vulnerability to cyberattacks and other cyber incidents. The theft, destruction, loss,
misappropriation, or release of sensitive and / or confidential information, or interference with our information technology systems or the technology systems of third parties on
which we rely, could result in business disruption, negative publicity, brand damage, violation of privacy laws, loss of customers, potential liability, remediation costs and
competitive disadvantage all of which could have a material adverse effect on our business, financial condition or results of operations. We could also be required to spend
significant financial and other resources to remedy the damage caused by one of these events or to repair or replace networks and information systems. Our actual or perceived
failure to comply with privacy, data protection and information security laws, regulations and obligations could harm our business. We are subject to numerous federal, state,
local and international laws and regulations regarding privacy, data protection, information security and the storing, sharing, use, processing, transfer, disclosure and protection
of personal information and other content and data, which we refer to collectively as privacy laws, the scope of which is changing, subject to differing interpretations and may be
inconsistent among US states, countries, or conflict with other laws, regulations or other obligations. We are also subject to the terms of our privacy policies and obligations to
our consumers, customers and other third parties related to privacy, data protection and information security. We strive to comply with applicable privacy laws; however, the
regulatory framework for privacy and data protection worldwide is, and is likely to remain for the foreseeable future, varied, and it is possible that these or other actual
obligations may be interpreted and applied in a manner that is inconsistent from one jurisdiction to another. California also recently enacted legislation affording consumers
expanded privacy protections: the California Consumer Privacy Act of 2018, or CCPA, went into effect as of January 1, 2020 and was subject to enforcement starting July 1,
2020. Additionally, the California Attorney General issued CCPA regulations that add additional requirements on businesses. The potential effects of this legislation and the
related CCPA regulations may require us to incur substantial costs and expenses in an effort to comply. For example, the CCPA gives California residents (including employees,
with the enactment of the California Privacy Rights Act of 2020 ("CPRA")) expanded rights to transparency, access, correction, portability, and deletion of their personal
information, opt out of certain personal information selling and sharing and detailed information about how their personal information is collected and used. The CCPA also
provides for civil penalties for violations, as well as a private right of action for data breaches that may increase data breach litigation. The CPRA significantly modifies the
CCPA, potentially resulting in further uncertainty and requiring us to incur additional costs and expenses in efforts to comply. The enactment of the CCPA and CPRA is
prompting similar legislative developments in other states in the United States, which could create the potential for a patchwork of overlapping but different state laws, and is
inspiring federal legislation. For example, we are also subject to the privacy laws discussed under the section of this Annual Report captioned "Business -
Government Regulation" and various other state laws where we sell our products. Further, some countries also are considering or have passed legislation requiring local
storage and processing of data, or similar requirements, which could increase the cost and complexity of operating our products and services and other aspects of our business.
With laws and regulations such as the CCPA / CPRA imposing new and relatively burdensome obligations, and with substantial uncertainty over the interpretation and
application of these and other laws and regulations, there is a risk that the requirements of these or other laws and regulations, or of contractual or other obligations relating to
privacy, data protection or information security, are interpreted or applied in a manner that is, or is alleged to be, inconsistent with our management and processing practices, our
policies or procedures, or the features of our products and services. As a result, adverse developments with respect to these laws and regulations could have an adverse effect on
our business, financial condition, results of operations and prospects. We rely on a variety of marketing techniques and practices, including email and social media marketing,
online targeted advertising, cookie- based processing, and postal mail to sell our products and services and to attract new consumers, and we, and our vendors, are subject to
various current and future data protection laws and data protection obligations that govern marketing and advertising practices. Governmental authorities continue to evaluate the privacy implications inherent in the use of third- party "cookies" and other methods of online tracking for behavioral advertising and other purposes, such as by regulating the
level of consumer notice and consent required before a company can employ cookies or other electronic tracking tools or the use of data gathered with such tools. We may face
challenges in addressing their requirements and making any necessary changes to our policies and practices, and we may find it necessary or appropriate to assume additional
burdens with respect to data handling, to restrict our data processing or otherwise to modify our data handling practices and to incur significant costs and expenses in these
efforts. Any failure or perceived failure by us to comply with our privacy policies, our privacy, data protection or information security- related obligations to customers or other
third parties or any of our other legal obligations relating to privacy, data protection or information security may result in governmental investigations or enforcement actions,
litigation, claims or public statements against us by consumer advocacy groups or others, and could result in significant liability or cause our customers to lose trust in us, which
could have an adverse effect on our reputation and business. Furthermore, the costs of compliance with, and other burdens imposed by, the laws, regulations and policies that are
applicable to the businesses of our customers may limit the adoption and use of, and reduce the overall demand for, our products and services. Additionally, if third parties we
work with, such as vendors or developers, violate applicable laws or regulations or our contracts and policies, such violations may also put our customers', suppliers or other
third parties' content and personal information at risk and could in turn have an adverse effect on our business. Any significant change to applicable privacy laws or relevant
industry practices could increase our costs and require us to modify our platform, applications and features, possibly in a material manner, which we may be unable to complete
and may limit our ability to store and process customer data or develop new applications and features. There is no assurance that our current or any new security controls over
personal data, the training of employees and vendors on data privacy and data security, and the policies, procedures and practices we implemented or may implement in the
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future will prevent the improper disclosure of personal data. Improper disclosure of personal data in violation of applicable personal data protection laws could harm our

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reputation, cause loss of consumer confidence, subject us to government enforcement actions, or result in private litigation against us, any of which could result in loss of
revenue, increased costs, liability for monetary damages, fines and / or criminal prosecution, and could negatively affect our business and operating results . Any future
pandemics, epidemics, or other disease outbreaks could have a material adverse impact on our business, results of operations and financial condition. Any future
pandemics or epidemics may have an adverse impact on the global society, economies, financial markets and consumer and business spending. In addition to the
impact on our distributors, contract manufacturers and their suppliers, any future pandemics, epidemics, or other disease outbreaks and related public health
measures could impact consumer preferences and demand for our products, government regulations and restrictions, transportation and route to market, and
availability of raw materials and thus may have a material impact on our business, results of operations and financial condition and such impact remains uncertain
and unpredictable. Risks Related to Our Indebtedness and Liquidity We may not be able to secure additional financing on favorable terms, or at all, to meet our future capital
needs, which may in turn impair our growth. We intend to continue to grow our business, which may require additional capital to develop new products or enhance our platform,
expand distribution, improve our operating infrastructure or finance working capital requirements. Accordingly, we may need to engage in additional equity or debt financings to
secure additional capital. If we raise additional funds through future issuances of equity or convertible debt securities, our existing stockholders could suffer significant dilution,
and any new equity securities we issue could have rights, preferences and privileges superior to those of holders of our Class A common stock. Any debt financing that we
secure in the future could involve restrictive covenants relating to our capital raising activities and other financial and operational matters, which may make it more difficult for
us to obtain additional capital and to pursue business opportunities. If we are unable to secure additional funding on favorable terms, or at all, when we require it, our ability to
continue to grow our business to react to market conditions could be impaired and our business may be harmed. Covenants in our credit facility could adversely impact our
operations Our asset- based credit facility contains a liquidity covenant that requires required us to maintain liquidity of $7,0 million at all times until December 31, 2023.
Thereafter, we must satisfy a financial covenant requiring a minimum fixed charge coverage ratio of 1.00 to 1.00 as of the last day of any fiscal quarter following the
occurrence of certain events of default that are continuing or any day on which availability under the credit facility is less than the greater of $3.0 million and 17.5% of the
borrowing base, and must again satisfy such financial covenant as of the last day of each fiscal quarter thereafter until such time as there are no events of default and availability
has been above such threshold for 30 consecutive days. The agreement governing our credit facility also contains, among other things, customary representations, warranties and
default provisions and customary restrictions on making investments, incurring indebtedness, prepaying junior debt, granting liens and making stockholder distributions. The
terms of our credit facility may restrict our current and future operations and could adversely affect our ability to finance our future operations or capital needs or to execute
business strategies in the means or manner desired. In addition, complying with these covenants may make it more difficult for us to successfully execute our business strategy,
invest in our growth strategy and compete against companies who are not subject to such restrictions. We may not be able to generate sufficient cash flow or sales to meet the
financial covenant or pay the principal or interest owed under our credit facility. If we are unable to comply with our payment requirements, our lender may accelerate our
obligations under our credit facility and foreclose upon the collateral, or we may be forced to sell assets, restructure our indebtedness or seek additional equity capital, which
would dilute our stockholders' interests. If we fail to comply with our covenants under our credit facility, it could result in an event of default under the agreement and our lender
could, among other things, make the entire debt immediately due and payable. If this occurs, we might not be able to repay our debt or borrow sufficient funds to refinance it. Even if new financing is available, it may not be on terms that are favorable to us. Item 1B. Unresolved Staff Comments None. Item 1C. Cybersecurity We recognize the
critical importance of maintaining the safety and security of our systems and data and have a holistic process for assessing, identifying, and managing material risks
from cybersecurity threats. This process is supported by both management and our Board of Directors. To prevent, detect, mitigate, and remediate information
security threats, including a cybersecurity incident and / or threat, we maintain a cyber risk management process managed by our Senior Vice President, Operations
("SVP, Operations") who reports to our CEO. The SVP, Operations works with the Vice President, Deputy General Counsel ("Legal") on cybersecurity strategy,
policy, training, standards, architecture, and processes. We have invested, and expect to continue to invest, in resources for the protection and safeguarding of our
information technology systems, including, but not limited to, networks, applications, and outsourced technology services in connection with the operation of our
business. These resources are designed to detect and respond to cyber incidents that may result in unauthorized access to, ransomware, damages, or destruction of,
our information and systems. Risk Management and Strategy Cybersecurity risk is a direct responsibility of management and the Company's information technology
("IT") team. Working cross-functionally with Legal, our SVP, Operations oversees the IT team that regularly monitors and assesses cybersecurity risks, implements
measures designed to mitigate such risks and their associated effects on the Company and personal data collected, stored, and processed in our systems, and manages
our information security training and cybersecurity awareness program. We consider cybersecurity, along with other significant risks that we face, within our overall
enterprise risk management framework. Our approach to cybersecurity risk management includes the following: • Multi- Layered Defense and Monitoring - We
work to protect our computing environments from cybersecurity threats through multi- layered defenses and monitoring efforts to identify cybersecurity threats, and
to help prevent future attacks. We utilize data analytics systems to detect anomalies and identify cyber threats. From time to time, we engage third- party consultants
or other advisors to assist in assessing, identifying, and / or managing cybersecurity threats. We also periodically use our internal audit partner to conduct additional
reviews and assessments. • Insider Threats – We maintain organizational controls such as limited access, and access removal for terminated employees, designed to
minimize insider threats, and address potential risks from within our Company. Our measures and controls are informed by industry practices, and designed to be
consistent with applicable law, including privacy and other considerations. • Third Party Risk Assessments - We conduct privacy and information security risk
assessments before sharing or allowing the hosting of sensitive data in computing environments managed by third parties. • Training and Awareness – We provide
awareness training to our employees to help identify, avoid and mitigate cybersecurity threats. Our employees with network access are required to participate
annually in training, including phishing simulations and other awareness training. We also periodically host tabletop exercises with management and other employees
to practice rapid cyber incident response. • Supplier Engagement - Our standard terms and conditions contain contractual provisions requiring that our third- party
suppliers disclose to us the technical and organizational measures they maintain, the standards and certifications by which they are evaluated for information and
cyber security, and their cybersecurity insurance protection level. We seek to mitigate risk by evaluating the foregoing against any potential cyber-related risks
depending on the nature of the services being provided. Governance Our Board of Directors is responsible for overseeing our enterprise risk management activities in
general, and each of our Board committees assists the Board in the role of risk oversight. The Nominating and Enterprise Risk Management ("NERM") Committee
of the Board of Directors specifically assists the Board in its oversight of risks related to cybersecurity. In accordance with its charter, the NERM Committee receives
regular reports at each of its quarterly meetings from management, including the SVP, Operations. Such reporting includes updates on the Company's cybersecurity
program, information security matters, the evolving cybersecurity threat environment, applicable privacy law compliance, and the Company's mitigation plans and
evolving mitigation strategy. The Chair of the NERM Committee regularly reports to the Board of Directors on cybersecurity risks and other related matters. In
addition, both the NERM Committee and the Audit Committee, in a joint meeting, receive an update on the Company's risk management process and the risk trends
related to cybersecurity at least annually. Management reports to the NERM Committee and / or the Board of Directors in between meetings as appropriate regarding
any significant cyber events. To date we have not identified any cybersecurity threat or incident that has materially affected the Company or our financial position,
results of operations and / or cash flows, but we face certain ongoing cybersecurity risk threats that, if realized, are reasonably likely to materially affect us. We
continue to invest in the cybersecurity and resiliency of our networks and enhance our internal controls and processes, which are designed to help protect our systems
and infrastructure, and the information they contain. For more information regarding the risks we face from cybersecurity threats, please see Part I, Item 1A. "Risk
Factors "included in this Annual Report. Item 2. Properties Our corporate headquarters offices are located in Encino, California and consists of approximately 20, 185
square feet of leased property space pursuant to a lease that expires on December 31, 2026. We primarily utilize third- party distribution networks. During 2021, we purchased a
131, 930 square feet warehouse facility in Evansville, Indiana for a total purchase price of $ 1.7 million. We believe that our current facilities are suitable and adequate to meet
our current needs , but , but continue to evaluate opportunities for expansion to support our future plans for growth and cost reduction. We In addition, we believe that
additional or alternative space to support future use and expansion will be available on reasonable commercial terms. Item 3. Legal Proceedings We are not subject to any
material legal proceedings. Item 4. Mine Safety Disclosures. Not applicable. PART II Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer
Purchases of Equity Securities Market Information for Class A Common Stock Our Class A common stock has been listed on the New York Stock Exchange under the symbol "
ZVIA "since July 22, 2021. Prior to that date, there was no public trading market for our Class A common stock. Our Class B common stock is neither listed nor traded. Holders of Record As of March 1 February 29, 2023-2024, there were 10-18 holders of record of our Class A common stock. The actual number of stockholders is greater than
this number of record holders and includes stockholders who are beneficial owners but whose shares are held in street name by brokers and other nominees. As of March 1
February 29, 2023-2024, there were 51-42 holders of record of our Class B common stock. Dividend Policy We have never declared or paid cash dividends on our capital
stock. We currently intend to retain all available funds and future earnings and we have no present intention to pay cash dividends on our common stock. We may enter into
credit agreements or other borrowing arrangements in the future that will restrict our ability to declare or pay cash dividends or make distributions on our capital stock. Any
determination to pay dividends to holders of our common stock will be at the discretion of our board of directors and will depend upon many factors, including our financial
condition, results of operations, projections, liquidity, earnings, legal requirements, restrictions in our existing and any future debt agreements and other factors that our board of
directors deems relevant. Issuer Repurchases of Equity Securities Use of Proceeds and Recent Sales of Unregistered Securities Item 6. Reserved Item 7. MANAGEMENT'S
DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS. The following discussion contains forward- looking statements that
involve risks and uncertainties. The following discussion of our financial condition and results of operations should be read in conjunction with our consolidated financial
statements and the related notes and other financial information included elsewhere in this Annual Report on Form 10-K. Our actual results may differ materially from those
discussed in the forward-looking statements as a result of various factors, including those set forth in Part I, Item 1A. "Risk Factors" and other sections of this Annual Report
on Form 10-K. The financial data discussed below reflects the historical results of operations and financial position of the Company, References in this Annual Report to
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Zevia, "the "Company," "we, ""us, "and "our "refer (1) prior to the consummation of the Reorganization Transactions, to Zevia LLC, and (2) after the consummation of
the Reorganization Transactions, to Zevia PBC and its consolidated subsidiaries unless the context indicates otherwise. Our historical results are not necessarily indicative of the
results that may be expected for any period in the future. Overview We are a high-growth beverage company that develops, markets, sells, and distributes great tasting, zero
sugar beverages made with simple, plant- based ingredients. We are a Delaware public benefit corporation and have been designated as a "Certified B Corporation," and are
focused on addressing the global health challenges resulting from excess sugar consumption by offering a broad portfolio of zero sugar, zero calorie, naturally sweetened
beverages. All Zevia ® beverages are Non- GMO Project verified, gluten-free, Kosher, vegan and zero sodium and include a variety of flavors across Soda, Energy Drinks,
Organic Tea, Mixers, and Kidz-Kids drinks. Our products are distributed and sold principally across the U. S. and Canada through a diverse network of major retailers in the
food, drug, warehouse club, mass, natural and e- commerce channels and in grocery and natural product stores and specialty outlets. We believe that consumers increasingly
select beverage products based on taste, ingredients and fit with today's consumer preferences, which has benefited the Zevia ® brand and resulted in over one 1.9 billion cans
of Zevia sold to date. Key Events During 140 and Reorganization Transactions On July 26, 2021-2023 During 2023, we completed implemented certain initiatives
designed to transform our operations IPO of Class A common stock, in order to help support our continued growth, enhance our customer service, and drive
efficiencies. During the second, third, and fourth quarters, in connection with those initiatives, we faced short- term supply chain logistics challenges which hindered
fulfillment we sold 10, 700, 000 shares to the underwriters. Shares of Class A common stock began trading on the New York Stock Exchange under the ticker symbol "ZVIA"
on July 22, 2021. These shares were sold at an and adversely impacted IPO price of $ 14.00 per share for not sales proceeds of approximately $ 139.7 million, after deducting
underwriting discounts and commissions of $ 10, 1 million. As of December 31, 2022, Zevia PBC holds an economic interest of 68, 7 % in Zevia LLC and the remaining 31, 3 %
represents the non-controlling interest. Factors Affecting the Comparability of Our Results results of Operations As and selling and marketing expenses in these quarters,
specifically freight and warehousing costs as a result of increased inventory production levels, leading to higher storage and production costs. We implemented
measures that addressed these challenges and restored service levels to previous levels, including changes in the supply chain organization and leadership, pausing
certain actions of our supply chain transition, and further automation of inventory reporting and processing for greater visibility. We also introduced a number of
factors-brand refresh during the year bringing a new logo and brand identity, in order to improve on-shelf visibility and continue to support our historical results
growth. This initiative included the optimization of operations the brand portfolio and the discontinuation of selected SKUs as we continue to drive focus on our
highest potential products. During the fourth quarter of 2023, we made a strategic change in how our products are manufactured not comparable from period to period
and may not be comparable to our financial results of operations in future periods. Set Beginning in the first quarter of 2024, our contract manufacturers are responsible
for the procurement below is a brief discussion of raw materials to produce our products, which are the then sold to us key factors impacting the comparability of our results of operations. Impact of the Reorganization Transactions The Company is classified as finished goods a corporation for U. We believe S. federal and state income
tax purposes. Our accounting predecessor, Zevia LLC, was and is a flow-through entity for U. S. federal and most applicable state and local income tax purposes. As an entity
classified as a partnership for tax purposes, Zevia LLC is not subject to U. S. federal and certain state and local income taxes. Any taxable income or loss generated by Zevia
LLC is passed through to its members, including the Company. Zevia PBC is taxed as a C corporation and pays corporate federal, state and local taxes with respect to income
allocated from Zevia LLC based on the Company's economic ownership interest in Zevia LLC, which was 68.7% and 53.4% as of December 31, 2022 and 2021, respectively.
Accordingly, the historical results of operations and other financial information set forth in this Annual Report do not include a provision for U. S. federal income taxes for the
periods prior to the IPO. Following the completion of the Reorganization Transactions, the Company is taxed as a corporation and pays corporate federal, state and local taxes
with respect to income allocated from Zevia LLC based on the Company's economic interest in Zevia LLC, which was 68.7% and 53.4%, as of December 31, 2022 and 2021,
respectively. Subsequent changes in economic ownership in Zevia LLC of the Company can occur as Zevia LLC holders may convert their shares of Class B common stock into
an equivalent number of shares of Class A common stock with income (loss) allocated to the Company based on the economic interest applicable during each reporting period.
Zevia LLC is the predecessor of the Company for financial reporting purposes. As a result, the consolidated financial statements of the Company recognize the assets and
liabilities received in the Reorganization Transactions at their historical carrying amounts, as reflected in the historical consolidated financial statements of Zevia LLC, the
accounting predecessor. In connection with the Reorganization Transactions and the IPO, we entered into the TRA described in Note 17- Income Taxes and Tax Receivable
Agreement in the Notes to our Consolidated Financial Statements included in Part II, Item 8 of this Annual Report, Initial Public Offering In July 2021, the Company completed
its IPO, which significantly impacted our eash, debt, and equity balances. Concurrent with the IPO, the Company also terminated its previous credit facility, which reduced our
outstanding debt to zero, and our interest expense was significantly reduced in the second half of 2021 and in 2022 relative to historical results. Equity- Based Compensation In
March 2021, Zevia LLC modified certain outstanding RSU awards originally granted in August 2020 to provide for vesting as follows: (i) in the event of a change of control,
should allow us to leverage the purchasing power RSUs shall vest effective as of such change of control, or our contract manufacturers (ii) in the event of an and further
diversify IPO, the RSUs shall vest in equal monthly installments over a 36-month period following the termination of any lockup period and shall be subject to the participant':
continued employment through such vesting date. In July 2021, Zevia modified all outstanding restricted phantom unit awards to permit settlement into shares, eliminating the
existing eash-settlement provision. These modifications resulted in the revaluation of the awards in accordance with generally accepted accounting principles in the United
States (" US GAAP"). No equity-based compensation had been recognized for all of the RSUs and restricted phantom awards as the qualifying vesting event (i. e., the IPO) was
not probable. The Company recognized equity-based compensation expense of $25.3 million and $77.4 million for the years-ended December 31, 2022 and 2021,
respectively, attributable to these RSUs and restricted phantom unit awards-, as well as enable us with other-- the flexibility outstanding RSUs issued prior to scale the IPO
business As We also onboarded a new global transportation management company in the first quarter of December 31, 2022-2024, to support the optimization of the
procurement of freight and associated freight management activities to improve our cost management. We believe both of the these changes remaining unamortized fair
value of the RSU awards will be recognized better optimize our supply chain in order to help support future growth and drive increasing returns as we scale equity-
based compensation over the remaining service period of the awards which have a remaining vesting period of 25 months. Refer to Note 12- Equity-based Compensation in the
Notes to our Consolidated Financial Statements included in Part II, Item 8 of this Annual Report for unamortized equity-based compensation costs related to each type of equity-
based incentive award. Other -- the business. Factors Affecting Our Performance Macroeconomic Environment In addition to The global economy, including the emergence of
potential new variants of COVID-19 and its resulting impacts on the global economy, including supply chain challenges discussed above, a number of external factors,
 ncluding the global economy, global health emergencies, inflationary pressures, relatively high interest rates, volatility in the financial markets, recession fears,
financial institution instability, any potential shutdown of the U. S. government, global hostilities, including the military conflicts in Ukraine and Israel and the
surrounding areas, and political tensions between the U. S. and China have impacted and may continue to impact transportation, labor shortages-, have led to broad-
based inflation in input costs, logistics, manufacturing and labor commodity costs. During the year ended December 31, 2022 2023, we continued to experienced supply chain constraints slightly higher operating costs, including logistics, manufacturing and labor costs, which a significant inflationary impact compared to the prior
year. These impacts have created headwinds for our products that we expect to continue into 2023 2024. These inflationary pressures have and are expected to continue to
impact our margins and operating results. We, along with our competitors, have increased pricing on a number of products in response to widespread inflation. These pricing
increases may result in future reductions in volume. The following summarizes the components of our results of operations for the years ended December 31, 2023 and 2022
and 2021-, respectively. Components of Our Results of Operations Net Sales We generate net sales from the sales of our products, including Soda, Energy Drinks, Organic Tea,
Mixers, and Kidz Kids drinks, to our customers, which include grocery distributors, national retailers, natural products retailers, warehouse club retailers and retailers with e-
commerce channels, in the U. S. and Canada. We offer our customers sales incentives that are designed to support the distribution of our products to consumers. These
incentives include discounts, trade promotions, price allowances and product placement fees. The amounts for these incentives are deducted from gross sales to arrive at our net
sales. The following factors and trends in our business have driven net sales growth over the past two years and are expected to continue to be key drivers of our net sales growth
for the foreseeable future: • leveraging our platform and mission to grow brand awareness, increase velocity and expand our consumer base; • continuing to grow our strong
relationships across our retailer network and retain and expand distribution amongst new and existing channels, both in- store and online; and • continuous innovation efforts,
enhancement of existing products, and introduction of additional flavors within existing categories, as well as entering into new categories. We expect both new distribution and
increased organic sales from existing outlets and pricing strategies to contribute to our future growth; going forward, however, sales levels in any given period may continue
to be impacted by seasonality and, increased level of competition, customers efforts to manage inventory, and our ability to fulfill customer demands. We sell our products
in the U. S. and Canada, direct to retailers and also through distributors. We do not have short- or long- term sales commitments with our customers. Cost of Goods Sold Cost of
goods sold consists of all costs to acquire and manufacture our products, including the cost of ingredients, raw materials, packaging, in-bound freight and logistics and third-
party production fees. Our cost of goods sold is subject to price fluctuations in the marketplace, particularly in the price of aluminum and other raw materials, as well as in the
cost of production, packaging, in-bound freight and logistics. Our results of operations depend on our contract manufacturers ability to arrange for the purchase of raw
materials and the production of our products in sufficient quantities at competitive prices. We have long-term contracts with certain suppliers of stevia and certain aluminum
eans. We expect over the long term that, as the scale of our business increases, we will purchase a greater percentage of our aluminum cans directly rather than through third-
party manufacturers. We have long-term contracts - contract with certain manufacturers governing quality control, regulatory compliance, pricing and other terms, but these
contracts generally do not guarantee any minimum production volumes on the purchase commitments to our third- part-party contract of the manufacturers. Beginning the
first quarter of 2024, our third- party contract manufacturers procure packaging and ingredient materials to manufacture our products according to our submitted
rolling forecasts, with the initial three months of each forecast generally constituting our purchase commitment. We expect our cost of goods sold to increase in absolute
dollars as our volume increases. We elected to classify shipping and handling costs for salable product outside of cost of goods sold, in selling and marketing expenses in our
consolidated statements of operations and comprehensive loss. As a result, our gross profit and profit margin may not be comparable to other entities that present shipping and
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handling costs as a component of cost of goods sold . During the year ended December 31, 2022, the Company reclassified repackaging and handling costs from cost of goods

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sold to selling and marketing expenses as a result of an increasing trend in the occurrence of such fulfillment costs in the business. The Company believes this classification
change better portrays the financial impacts of the fulfillment activities conducted by the Company. Refer to Note 2-Summary of Significant Accounting Policies in the Notes to
our Consolidated Financial Statements included in Part II, Item 8 of this Annual Report for amounts reclassified. Gross Profit Gross profit consists of our net sales less costs of
goods sold. Our gross profit and gross margin are affected by the mix of distribution channels of our net sales in each period, as well as the level of discounts and promotions
offered during the period. Gross profit may be favorably impacted by leveraging our asset-light business model and through increased distribution direct to retailers, the
increased scale of our business and our continued focus on cost and efficiency improvements , particularly in our supply chain. Operating Expenses Selling and Marketing
Expenses Selling and marketing expenses consist primarily of warehousing and distribution costs and advertising and marketing expenses. Warehousing and distribution costs
include storage, transfer, repacking and handling fees and out- bound freight and delivery charges. Advertising and marketing expenses consist of variable costs associated with production and media buying of marketing programs and trade events , as well as sampling and in- store demonstration costs. Selling and marketing expenses also includes
the incremental costs of obtaining contracts, such as sales commissions. Our selling and marketing expenses are expected to increase in absolute dollars in the long-term, both
as a result of the increased warehousing and distribution costs resulting from increased net sales , which we expect to be partially offset by our continued focus on cost
improvements in our supply chain, and as a result of increased focus on marketing programs / spend, which we expect to be partially offset by our continued focus on cost improvements in our supply chain. Our selling expenses are expected to decrease in the short-term compared to the prior year as a result of the historical supply chain.
logistics challenges encountered during 2023 – refer to the Key Events During 2023 section above for additional information. General and Administrative Expenses
General and Administrative administrative expenses include all salary and other personnel expenses (other than equity-based compensation expense) for our employees,
including employees related to management, marketing, sales, product development, quality control, accounting, information technology and other functions. Our general and
administrative expenses are expected to grow in absolute dollars but decline as a percentage of net sales over time. Equity- Based Compensation Expense Equity- based
compensation expense consists of the recorded expense of equity-based compensation for our employees and , if any, for certain consultants and service providers who are non-
employees. We record equity- based compensation expense for employee grants using grant date fair value for RSUs or a Black- Scholes valuation model to calculate the fair
value of stock options by date granted. Equity- based compensation cost for RSU awards is measured based on the closing fair market value of the Zevia LLC Class B unit or the
Zevia PBC Class A common stock, as applicable, on the date of grant. Our Over time, we expect our equity- based compensation expense is expected to remain relatively
consistent in absolute dollars but decline significantly decrease compared to the years ended December 31, 2022 and 2021, as a result-percentage of net sales over time the
expiration of the lockup period in January 2022, which coincided with the end of the vesting period for the majority of the awards granted pre- IPO, and the acceleration of
expense in 2022 in connection with the retirement of certain employees. Depreciation and Amortization Depreciation is primarily related to building and related improvements,
computer equipment, quality control and marketing equipment, and leasehold improvements. Intangible assets subject to amortization consist of customer relationships and
software applications. Non- amortizable intangible assets consist of trademarks, which represent the Company's exclusive ownership of the Zevia ® brand used in connection
with the manufacturing, marketing, and distribution of its beverages. We also own several other trademarks in both the U. S. and in foreign countries. Depreciation and
amortization expense is expected to increase in- line with ongoing capital expenditures as our business grows. Other income (expense), net Other income (expense), net Consists
primarily of interest income (expense), and foreign currency (loss) gains. The following table sets forth selected items in our consolidated statements of operations and
comprehensive loss for the periods presented: Year Ended December 31, (in thousands, except per share amounts) Net sales $ 166, 424 $ 163, 181 $ 138, 172 Cost of goods sold
91, 666 93, 160 74, 231-Gross profit 74, 758 70, 021 63, 941-Operating expenses: Selling and marketing 62, 312 52, 869 45, 130-General and administrative 31, 495 36, 793 27,
516-Equity- based compensation 8, 279 26, 880 77, 724 Depreciation and amortization 1, 615 1, 347 Total operating expenses 103, 701 117, 889 151, 367-Loss from operations
(28, 943) (47, 868) (87, 426) (0ther income (expenses), net (207)-Loss before income taxes (28, 279) (47, 582) (487, 633) (97, 647) (87) (87) Loss attributable to noncontrolling interest 6, 667) 828 13, 790 Net loss attributable to Zevia LLC prior to the Reorganization
Transactions 1, 913 Loss attributable to noncontrolling interest 13, 790 39, 768 Net loss attributable to Zevia-PBC $ (21, 494) $ (33, 857) $ (45, 986) Net loss per share
attributable to common stockholders Basic $ (0. 41) $ (0. 81) $ (1. 33) (1) Diluted $ (0. 41) $ (0. 81) $ (1. 33) (1) (1) Represents earnings per share of Class A common stock
and weighted-average shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the Reorganization
Transactions and IPO (see Note 16 of Notes to Consolidated Financial Statements) The following table presents selected items in our consolidated statements of operations and
comprehensive loss as a percentage of net sales for the respective periods presented. Percentages may not sum due to rounding: Year Ended December 31, Net sales % % Cost of
goods sold % % Gross profit % % Operating expenses: Selling and marketing % % General and administrative % % Equity- based compensation % % Depreciation and
amortization % % Total operating expenses % % Loss from operations (17) % (29) % (63) % Other income (expense), net % (0) % Loss before income taxes (17) % (29) %
(63-) % Provision for income taxes (0) % (0) Net loss and comprehensive loss (29) % (63) % Net loss and comprehensive loss (17) attributable to Zevia LLC prior to the
Reorganization Transactions % (29) % Loss attributable to noncontrolling interest % % Net loss attributable to Zevia PBC (13) % (21) % (33) % Year Ended December 31
2022-2023 Compared to Year Ended December 31, 2021-2022 Year Ended December 31, Change (in thousands) Amount Percentage Net sales $ 166, 424 $ 163, 181 $ 138-3
243 2 172 $ 25, 009 18 . 1 0 % Net sales were $ 163 166 . 2 4 million for the year ended December 31, 2022 2023 as compared to $ 138 163 . 2 million for the year ended
December 31, 2021-2022. Equivalized cases sold were 43-12. 6-7 million for the year ended December 31, 2022-2023 as compared to 42-13. 3-6 million for the year ended
December 31, 2021 2022. Net sales growth was primarily driven by pricing the 10.7% increase increases of $11.5 million, partially offset by a decrease in the number of
equivalized cases sold that resulted in , including organic growth of $148 3 million lower net sales , new distribution expansion of $6.3 million, and pricing increases of $
4.5 million which was mainly caused by short- term supply chain logistics challenges hindering fulfillment discussed in the Key Events During 2023 section above
define an equivalized case as a 288 fluid ounce case. Year Ended December 31, Change (in thousands) Amount Percentage Cost of goods sold $ 91, 666 $ 93, 160 $ 74 (1, 494)
(1 231 $ 18, 929 25 . 5 6) % Cost of goods sold was $ 93 91 . 2 7 million for the year ended December 31, 2022 2023 as compared to $ 74 93 . 2 million for the year ended
December 31, 2021 2022. The increase decrease of $ 18-1. 9-5 million, or 25-1. 5-6 %, was primarily due to a 6.9 %, or higher costs due to broad-based inflation resulting in
$ 11-6. 4 million decrease in the shipment of equivalized cases and $ 0.4 million lower in higher cost of goods sold as - and a 10.7 % increase in the shipment of
equivalized eases resulting result in of product mix and manufacturing costs, partially offset by higher inventory losses of $75.93 million in higher costs generally
related to raw materials as a result of geods sold the brand refresh rollout timing, discontinuation of certain SKUs as a result of portfolio management optimization.
and the procurement change with our contract manufacturers discussed in the Key Events During 2023 section above. Gross Profit and Gross Margin Year Ended
December 31, Change (in thousands) Amount Percentage Gross profit $ 74, 758 $ 70, 021 $ 63 4, 737 941 $-6,080 9.5 8 % Gross margin 42 44 .9 % 46 42 .3 9 % 2.0 Gross
profit was $70.74.08 million for the year ended December 31, 2022-2023 as compared to $63.70.90 million for the year ended December 31, 2021-2022. The increase in
gross profit of $4.7 million, or 6.8 1-million, or 9.5%, was primarily driven by pricing increases taken in 2022 and 2023, partially offset by lower volumes and higher net
sales inventory losses. Gross margin for the year ended December 31, 2023 improved to 44. 9 % from 42. 9 % in the prior- year period. The improvement was
primarily due to pricing increases taken in 2022 and 2023, partially offset by higher inventory losses cost of goods sold. Gross margin Year Ended December 31, Change
(in thousands) Amount Percentage Selling and marketing expenses $ 62, 312 $ 52, 869 $ 9, 443 17. 9 % Selling and marketing expenses were $ 62. 3 million for the year
ended December 31, 2022-2023 declined to 42.9 % from 46.3 % in the prior-year period. The decline was - as compared primarily due to the impact of inflationary pressures
partially offset by price increases. Year Ended December 31, Change (in thousands) Amount Percentage Selling and marketing expenses $ 52, 869 $ 45, 130 $ 7, 739 17. 1 %
Selling and marketing expenses were $ 52.9 million for the year ended December 31, 2022 as compared to $ 45.1 million for the year ended December 31, 2021. The increase
of $ 79. 74 million , or 17. 19 %, was largely primarily due to $ 3-6. O million in of higher freight transfer costs related to short- term supply chain logistics challenges
hindering fulfillment discussed in the Key Events During 2023 section above, and $ 5. 3 million higher warehousing costs as a result resulting of from increases increased
level of handling in equivalized cases produced and sold, storage costs which were driven by higher levels repacking fees of inventory production $ 2.7 million-, and higher
freight and warehousing costs of $ 3.0 million due to inflation. These increases were partially offset by a decrease in freight out of $ 1.3 million that resulted from lower
shipments of equivalized cases and a reduction of non-working marketing costs offset by higher spend related to the brand-refresh rollout of $ \pm 0 . 5\pm 6 million. General
and Administrative Expenses Year Ended December 31, Change (in thousands) Amount Percentage General and administrative expenses $ 31, 495 $ 36, 793 $ 27 (5, 298) (14 516 $ 9, 277 33 . 7 4) % General and administrative expenses were $ 36 31 . 8 5 million for the year ended December 31, 2022 2023 as compared to $ 27 36 . 5 8 million for the
year ended December 31, <del>2021</del> 2022. The increase decrease of $ 9-5. 3 million, or 33-14. 7-4 %, was primarily driven by a $ 2. 6 million decrease in employee related costs,
and $ 2. 8 - 2-million increase decrease driven by in headcount and personnel costs - cost productivity initiatives to support our growth, and a $ 1. 3 million increase in costs
related to being a public company, including insurance, accounting and compliance, and legal and other professional fees. Year Ended December 31, Change (in thousands) Amount PercentageEquity ----- Percentage Equity - based compensation $ 8, 279 $ 26, 880 $ 77, 724 $ (50 18), 844 601 ) N+ (69. 2) % MEquity - based
compensation expense was $ 268.93 million for the year ended December 31, 2023 as compared to $ 26.9 million for the year ended December 31, 2022 primarily, of
which $ 3.1 million related to RSU awards and restricted phantom stock awards that vested at the expiration of the IPO lock-up period in January 2022, $ 8.2 million related to
RSU awards that were accelerated upon retirement of certain senior management employees, and the remaining $ 15.6 million related to outstanding equity- based awards being
recognized over the remaining service periods of the awards. The decrease of $ 18.6 million was primarily driven by $ 11.2 million of lower Equity - based
compensation expense was due to the acceleration of vesting of RSU awards upon retirement of senior management employees during 2022, $77-5.9 million of expense related to the accelerated method of expense recognition on certain equity awards issued in connection with the Company's IPO in 2021, and $2.7 million related to
for the year ended December 31, 2021, reflecting RSU awards and restricted phantom stock awards that generally vested over six months following the IPO in the prior year,
partially offset by $ 1.2 million of equity-based compensation expense related to new equity awards granted. Seasonality Generally, we experience greater demand for
our products during the second and third fiscal quarters, which correspond to the warmer months of the year in our major markets. As our business continues to grow, we expect
to see continued seasonality effects, with net sales tending to be greater in the second and third quarters of the year. Liquidity and Capital Resources As of December 31, 2022
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2023, we had $ 47-32. 40 million in cash and cash equivalents. We believe that our cash and cash equivalents as of December 31, 2022-2023, together with our operating
activities and available borrowings under the Secured Revolving Line of Credit (as defined below), will provide adequate liquidity for ongoing operations, planned capital
expenditures and other investments beyond the next 12 months. Our principal sources of liquidity are our existing cash and cash equivalents, cash generated from sales of our
products, and borrowing capacity currently available under our Secured Revolving Line of Credit. Our primary cash needs are for operating expenses, working capital, and
capital expenditures to support the growth in our business. Future capital requirements will depend on many factors, including our rate of revenue growth, gross margin and the
level of expenditures in all areas of the Company. In future years, we may experience an increase in operating and capital expenditures from time to time, as needed, as we
expand business activities and increase headeount to promote growth. To the extent that existing capital resources and sales growth are not sufficient to fund future activities, we
may seek alternative financing through additional equity or debt financing transactions. Additional funds may not be available on terms favorable to us or at all. Also, we will
continue to assess our liquidity needs in light of current and future global health emergencies, inflationary pressures, relatively high interest rates, volatility in the financial
markets, recession fears, financial institution instability, any potential shutdown of the U. S. government, current and future global hostilities in Eastern Europe, and
political tensions between the U. S. and China that may continue to disrupt and impact the global and national economies and global financial markets. If the any disruption
continues into the future, we may not be able to access the financial markets and could experience an inability to access additional capital, which could negatively affect our
operations in the future. Failure to raise additional capital, if and when needed, could have a material adverse effect on our financial position, results of operations, and cash
flows. The Prior to our IPO, we had financed our operations through private sales of equity securities and through sales of our products. In connection with our IPO, which was
completed on July 26, 2021, we sold an aggregate of 10, 700, 000 shares of our Class A common stock at an IPO price of $ 14. 00 per share and retained approximately $ 90. 1
million in net proceeds, after deducting underwriting discounts and commissions and giving effect to the use of proceeds thereto. In addition, we incurred $ 8. 4 million of
offering costs in connection with the IPO. Upon consummation of the IPO, the Company became is a holding company and with no operations of its- is own-the sole
managing member of Zevia LLC. The Company operates and controls all of the business and affairs of Zevia LLC. Accordingly, the Company is will be dependent on
distributions from Zevia LLC to pay its taxes, its obligations under the TRA and other expenses. Any future credit facilities may impose limitations on the ability of Zevia LLC
to pay dividends to the Company. In connection with the IPO and the Reorganization Transactions in July 2021, the Direct Zevia Stockholders and certain continuing members
of Zevia LLC received the right to receive future payments pursuant to the TRA. The amount payable under the TRA will be based on an annual calculation of the reduction in
our U. S. federal, state and local taxes resulting from the utilization of certain pre-IPO tax attributes and tax benefits resulting from sales and exchanges by continuing members
of Zevia LLC. See "Certain Relationships and Related Party Transactions — Tax Receivable Agreement" included in the prospectus dated July 21, 2021 and filed with the SEC
on July 23, 2021. We expect that the payments that we may be required to make under the TRA may be substantial. Assuming no material changes in the relevant tax law and that we earn sufficient taxable income to realize all tax benefits that are subject to the TRA, we expect that the reduction in tax payments for us associated with the federal, state
and local tax benefits described above would aggregate to approximately $65-66. 7-1 million through 2037. Under such scenario we would be required to pay the Direct Zevia Stockholders and certain continuing members of Zevia LLC 85 % of such amount, or $55-56. 8-2 million through 2037. The actual amounts may materially differ from these
hypothetical amounts, as potential future reductions in tax payments for us and TRA payments by us will be calculated using prevailing tax rates applicable to us over the life of
the TRA and will be dependent on us generating sufficient future taxable income to realize the benefit. We cannot reasonably estimate future annual payments under the TRA
given the difficulty in determining those estimates as they are dependent on a number of factors, including the extent of exchanges by continuing Zevia LLC unitholders, the
associated fair value of the underlying Zevia LLC units at the time of those exchanges, the tax rates applicable, our future income, and the associated tax benefits that might be
realized that would trigger a TRA payment requirement. However, a significant portion of any potential future payments under the TRA is anticipated to be payable over 15
years, consistent with the period over which the associated tax deductions would be realized by us, assuming Zevia LLC generates sufficient income to utilize the deductions. If
sufficient income is not generated by Zevia LLC, the associated taxable income of Zevia will be impacted and the associated tax benefits to be realized will be limited, thereby
similarly reducing the associated TRA payments to be made. Given the length of time over which payments would be payable, the impact to liquidity in any single year is
greatly reduced. Although the timing and extent of future payments could vary significantly under the TRA for the factors discussed above, we anticipate funding payments from
the TRA from cash flows generated from operations. Credit Facility ABL Credit Facility On February 22, 2022, we obtained a revolving credit facility (the "Secured Revolving
Line of Credit "") by entering into a Loan and Security Agreement with Bank of America, N. A (the "Loan and Security Agreement"). Under the Secured Revolving Line of Credit, we may draw funds up to an amount not to exceed the lesser of (i) a $ 20 million revolving commitment and (ii) a borrowing base which is comprised of inventory and
receivables. Up to $ 2 million of the Secured Revolving Line of Credit may be used for letter of credit issuances with the option to increase the commitment under the Secured
Revolving Line of Credit by up to $ 10 million, subject to certain conditions. The Secured Revolving Line of Credit matures on February 22, 2027. There have been As of
December 31, 2023, no amounts were drawn from under the Secured Revolving Line of Credit. The Secured Revolving Line of Credit is secured by a first priority security
interest in substantially all of the Company - sassets. Loans under the Secured Revolving Line of Credit bear interest based on either, at our option, the Bloomberg Short-Term
Bank Yield Index rate plus an applicable margin between 1.50 % to 2.00 % or the Base Rate (customarily defined) plus an applicable margin between 0.50 % to 1.00 % with
margin, in each case, determined by the average daily availability under the Secured Revolving Line of Credit. We are required under Under the Secured Revolving Line of
Credit , we are required to comply with certain covenants, including, among others, by maintaining Liquidity (as defined therein) of $ 7 million at all times until December 31,
2023. Thereafter, we must satisfy a financial covenant requiring a minimum fixed charge coverage ratio of 1.00 to 1.00 as of the last day of any fiscal quarter following the
occurrence of certain events of default that are continuing or any day on which availability under the Secured Revolving Line of Credit is less than the greater of $3 million and
17.5% of the borrowing base, and must again satisfy such financial covenant as of the last day of each fiscal quarter thereafter until such time as there are no events of default
and availability has been above such threshold for 30 consecutive days. As of December 31, 2022-2023, the Company was in compliance with its liquidity covenant. Cash Flows
The following table presents the major components of net cash flows from and used in operating, investing and financing activities for the periods indicated. Twelve Months
Ended December 31, (in thousands) Cash (used in) provided by: Operating activities $ (16, 274) $ (20, 778 )$ (17, 806) Investing activities $ 27, 407 $ (33, 143)-Financing
activities $ $ (2, 340) $ 79, 123 Net Cash Used in Operating Activities Our cash flows used in operating activities are primarily influenced by working capital requirements. Net
cash used in operating activities of $ 16.3 million for the year ended December 31, 2023 was primarily driven by a net loss of $ 28.3 million, partially offset by non- cash
expenses of $ 11.0 million primarily related to equity- based compensation and depreciation and amortization expense and a net increase in cash related to changes in
operating assets and liabilities of $ 1.0 million. Changes in cash flows related to operating assets and liabilities were primarily due to a net increase of $ 11.2 million in
accounts payable, accrued expenses and other current liabilities due to timing of purchases / payments and increased production of inventory, partially offset by an
increase in inventories of $ 7.0 million due to increased production of inventory as a result of the supply chain logistics challenges discussed in the Key Events During
2023, and an increase in prepaid expenses and other assets of $ 2. 6 million, primarily due to an increase in prepaid deposits related to the sale of raw materials. Net
cash used in operating activities of $ 20.8 million for the year ended December 31, 2022 was primarily driven by a net loss of $ 47.6 million and by a net decrease in cash
related to changes in operating assets and liabilities of $ 2.1 million, partially offset by non- cash expenses of $ 28.9 million primarily related to equity-based compensation and
depreciation and amortization expense. Changes in cash flows related to operating assets and liabilities were primarily due to an increase in accounts receivable of $ 2.0 million
due to increases in net sales and a decrease in accounts in accounts payable and accrued expenses and other current liabilities of $ 4.1 million, primarily due to timing of
inventory purchases, partially offset by decrease in inventories of $ 3, 9 million due to timing of inventory purchases and a $ 0. 8 million decrease in prepaid expenses and other
assets, primarily insurance expenses as a result of becoming a public company. Net eash used in operating activities of $ 17. 8 million for the year ended December 31, 2021 was
primarily driven by a net loss of $ 87.7 million and by a net decrease in cash related to changes in operating assets and liabilities of $ 9.5 million, partially offset by non- cash
expenses of $ 79.4 million primarily related to equity-based compensation. Changes in cash flows related to operating assets and liabilities primarily consisted of a $ 10.7
million increase in anticipation of future sales, a $ 2.1 million increase in accounts receivable due to increase in net sales, and a $ 2.5 million increase in prepaid expenses and
other assets, primarily insurance expenses as a result of becoming a public company, partially offset by a $ 6.4 million increase in accounts payable, accrued expenses and other
eurrent liabilities due to our overall growth. Net-Cash Provided by (Used in) Investing Activities Net cash provided by investing activities of $ 27 0.48 million for the
ended December 31, 2023 was due to proceeds from sales of property, equipment, and software of $ 2.4 million, primarily the sale of our warehouse and related assets
for $ 2.3 million, partially offset by capital expenditures of $ 1.6 million for the purchase of marketing fixtures, software applications and computer equipment used
in ongoing operations. Net cash provided by investing activities of $ 27.4 million for the year ended December 31, 2022 was primarily due to proceeds from maturities of
short- term investments of $ 30.0 million, offset by capital expenditures of $ 2.6 million for the purchase of marketing fixtures, software applications and computer equipment
used in ongoing operations. Net Cash Provided by (Used in) Financing Activities Net cash used in investing provided by financing activities of $ 25 thousand 33. 1 million
for the year ended December 31, 2021-2023 was primarily-due to proceeds from payments for purchases of short-term investments of $ 30.0 million and capital expenditures
of $ 3.1 million, of which $ 1.7 million was invested in a warehouse facility and the exercise of stock remaining capital expenditures were for software applications and
computer equipment used in ongoing operations --- options. Net Cash (Used in) Provided by Financing Activities Net cash used in financing activities of $ 2.3 million for the
year ended December 31, 2022 was primarily due to minimum tax withholdings paid on behalf of employees for net share settlements of $ 2. 1 million and payment of debt
issuance costs of $ 0.3 million in connection with the Secured Revolving Line of Credit -Net cash provided by financing activities of $ 79.1 million for the year ended
December 31, 2021 was due to our IPO of Class A common stock, in which received net proceeds of $ 139.7 million, after deducting underwriting discounts and commissions
of $ 10. 1 million. We paid offering expenses related to the IPO and the Reorganization of $ 8. 1 million. Upon the closing of the IPO, we used (i) approximately $ 25. 5 million
to purchase Class B units and corresponding shares of Class B common stock from certain Zevia LLC's unitholders, including certain members of our senior management, at a
per-unit price equal to the per-share price paid by the underwriters for shares of Class A common stock, (ii) approximately $ 0.4 million to cancel and cash-out outstanding
options held by certain option holders, including certain members of our senior management, at a per-option price equal to the per-share price paid by the underwriters for
shares of Class A common stock, and (iii) approximately $ 23. 7 million to pay the cash consideration to certain pre- IPO institutional investors in connection with the merger of
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the blocker corporations into Zevia PBC with Zevia PBC surviving. The IPO related amounts were partially offset by distribution to unitholders for tax payments of $ 2.7
million. Non- GAAP Financial Measures We report our financial results in accordance with US. U.S. GAAP. However, management believes that Adjusted EBITDA, a non-
GAAP financial measure, provides investors with additional useful information in evaluating our operating performance. We calculate Adjusted EBITDA as net loss adjusted to
exclude: (1) other income (expense), net, which includes interest (income) expense, foreign currency (gains) losses, and (gains) losses on disposal of fixed assets, (2) provision
(benefit) for income taxes, (3) depreciation and amortization, and (4) equity-based compensation. Also, Adjusted EBITDA may in the future also be adjusted for amounts
impacting net income related to the TRA liability and other infrequent and unusual transactions. Adjusted EBITDA is a financial measure that is not required by, or presented in
accordance with US U. S. GAAP. We believe that Adjusted EBITDA, when taken together with our financial results presented in accordance with US U. S. GAAP, provides
meaningful supplemental information regarding our operating performance and facilitates internal comparisons of our historical operating performance on a more consistent
basis by excluding certain items that may not be indicative of our business, results of operations or outlook. In particular, we believe that the use of Adjusted EBITDA is helpful
to our investors as it is a measure used by management in assessing the health of our business, determining incentive compensation and evaluating our operating performance, as
well as for internal planning and forecasting purposes. Adjusted EBITDA is presented for supplemental informational purposes only, has limitations as an analytical tool and
should not be considered in isolation or as a substitute for financial information presented in accordance with US. U.S. GAAP. Some of the limitations of Adjusted EBITDA
include that (1) it does not properly reflect capital commitments to be paid in the future, (2) although depreciation and amortization are non- cash charges, the underlying assets
may need to be replaced and Adjusted EBITDA does not reflect these capital expenditures, (3) it does not consider the impact of equity-based compensation expense, including
the potential dilutive impact thereof, and (4) it does not reflect other non- operating expenses, including interest (income) expense, foreign currency (gains) / losses and (gains)
losses on disposal of fixed assets. In addition, our use of Adjusted EBITDA may not be comparable to similarly-titled measures of other companies because they may not
calculate Adjusted EBITDA in the same manner, limiting its usefulness as a comparative measure. Because of these limitations, when evaluating our performance, you should
consider Adjusted EBITDA alongside other financial measures, including our net income (loss) and other results stated in accordance with US U. S. GAAP. The following table presents a reconciliation of net loss, the most directly comparable financial measure stated in accordance with US U. S. GAAP, to Adjusted EBITDA for the periods presented:
Year Ended December 31, (in thousands) Net loss and comprehensive loss $ (28, 322) $ (47, 647) $ (87, 667) Other Cincome expense, net * (673) (286) Provision for income
taxes Depreciation and amortization 1, 615 1, 347 Equity- based compensation 8, 279 26, 880 77, 724 Adjusted EBITDA $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049) $ (19, 049
(income) expense, foreign currency (gains) losses, and (gains) losses on disposal of fixed assets. Commitments Effective March 2022, the Company entered into an amendment
to the lease for our its corporate headquarters offices to extend the lease term through December 31, 2023 and expand the total square footage from 17, 923 square feet to 20,
185 square feet commencing which commenced on May 1, 2022. In January 2023, the Company further extended the lease term through December 31, 2026. The following table summarizes our significant contractual obligations as of December 31, 2022. In January 2023, the Company further extended the lease term through December 31, 2026. The following table summarizes our significant contractual obligations as of December 31, 2022. In January 2023, the Company further extended the lease term through December 31, 2026. The following table summarizes our significant contractual obligations as of December 31, 2022. In January 2023, the Company further extended the lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and Extended The lease term through December 31, 2026 and 202
commitments are generally short- term in nature and have ordinary commercial terms. We did not have any material long- term inventory purchase commitments as of December
31, 2022-2023. Our contract manufacturers are obligated to fulfill against purchase orders that are aligned with our forecast based on terms and conditions of the
contract. Our forecasts provided to our contract manufacturers are short term in nature and at no time extend beyond a year. Our leases generally consist of long- term
operating leases, which are payable monthly and relate to our office space. For a further discussion on our debt and operating lease commitments as of December 31, 2022 2023,
see the sections above as well as Note 7- Debt, and Note 8- Leases, in the Notes to our Consolidated Financial Statements included in Part II, Item 8 of this Annual Report. We
expect to satisfy these commitments through a combination of cash on hand and cash generated from sales of our products. Critical Accounting Policies and Estimates Our
consolidated financial statements and the related notes thereto included elsewhere in this Annual Report on Form 10- K are prepared in accordance with US-U.S. GAAP. The
preparation of financial statements requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, sales, costs and expenses and related
disclosures. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Actual results could
differ significantly from our estimates. To the extent that there are differences between our estimates and actual results, our future financial statement presentation, financial
condition, results of operations and cash flows will be affected. Critical accounting estimates are those that we consider the most important to the portrayal of our financial
condition and operating results because they require our most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of
matters that are inherently uncertain. See Note 2. Summary of Significant Accounting Policies, in the Notes to our Consolidated Financial Statements included in Part II, Item 8
of this Annual Report, for information about these policies as well as a description of our other accounting policies. Our critical accounting estimates are described below.
Revenue Recognition We recognize revenue when performance obligations under the terms of a contract with the customer are satisfied. Accruals for customer incentives and
allowances, sales returns and marketing programs are established for the expected payout based on contractual terms, volume- based metrics and / or historical trends. These
incentives and discounts include cash discounts, price allowances, volume-based rebates, product placement fees and certain other financial support for items such as trade
promotions, displays, new products, consumer incentives and advertising assistance. Our customer incentives and allowances contain uncertainties because it requires
management to make assumptions and to apply judgment regarding our contractual terms in order to estimate our customer participation and volume performance levels which
impact the revenue recognition. Our estimates are based primarily on a combination of known or historical transaction experiences. Differences between estimated expenses and
actual costs are normally insignificant and are recognized to earnings in the period differences are determined. Additionally, judgment is required to ensure the classification of
the spend is correctly recorded as either a reduction from gross sales or advertising and marketing expense, which is a component of our selling and marketing expenses. A 10 %
change in the accrual for customer incentives and allowances would have affected our income from operations by $0.64 million and $0.46 million for the years ended
December 31, 2023 and 2022 and 2021, respectively. Inventories Inventories consist of raw materials and finished goods. Raw materials include costs for the Company's
ingredients and packaging inventories. The costs of finished goods inventories include production fees from third- party manufacturers. Inventories are stated at the lower of
average cost or net realizable value. The Company regularly reviews whether the net realizable value of its inventory is lower than its carrying value. Indicators that could result
in inventory write downs include age of inventory, damaged inventory, slow moving products, and products at the end of their life cycles. These factors are impacted by
market and economic conditions and changes in strategic direction. The calculation of our inventory valuation, specifically the write- down for excess or obsolete
inventories, requires management to make assumptions and to apply judgment regarding forecasted customer demand that may turn out to be inaccurate. Inventory
net realizable value adjustments, once established, are not reversed until the related inventory has been sold or scrapped. While management believes that inventory is
appropriately stated at the lower of average cost or net realizable value, judgment is involved in determining the net realizable value of inventory. The lower of average cost or
net realizable value adjustments were not material at December 31, 2022 2023 or December 31, 2021. We periodically write-down our inventory to the lower of cost and net
realizable value based on our estimates that consider historical usage, future demand, and inventory production date. These factors are impacted by market and economic
conditions and changes in strategic direction. The calculation of our inventory valuation, specifically the write-down for excess or obsolete inventories, requires management to
make assumptions and to apply judgment regarding forecasted customer demand that may turn out to be inaccurate. Inventory valuation reserves, once established, are not
reversed until the related inventory has been sold or scrapped. Inventory valuation reserves were $ 0.4 million as of December 31, 2022 and 2021. Income Taxes The Company
is the managing member of Zevia LLC and, as a result, consolidates the financial results of Zevia LLC in the consolidated financial statements. Zevia LLC is a pass-through
entity for U. S. federal and most applicable state and local income tax purposes. As an entity classified as a partnership for tax purposes, Zevia LLC is not subject to U. S. federal
and certain state and local income taxes. Any taxable income or loss generated by Zevia LLC is passed through to its members, including the Company. The Company is taxed
as a C corporation and pays corporate federal, state and local taxes with respect to income allocated from Zevia LLC based on the Company Zevia PBC's economic interest in
Zevia LLC, which was 75.8 % and 68.7 % and 53.4 % as of December 31, 2023 and 2022 and 2021, respectively. Subsequent changes in economic ownership in Zevia LLC
of the Company can occur as Zevia LLC holders may convert their shares of Class B common stock into an equivalent number of shares of Class A common stock with income
(loss) allocated to the Company based on the economic interest applicable during each reporting period. The Company accounts for income taxes under the asset and liability method, which requires the recognition of deferred tax assets and deferred tax liabilities ("DTAs" and "DTLs," respectively) for the expected future tax consequences of
events that have been included in the financial statements. Under this method, we determine DTAs and DTLs on the basis of the differences between the financial statement and
tax bases of assets and liabilities by using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect of a change in tax rates on DTAs and
DTLs is recognized in income in the period that includes the enactment date. We record a valuation allowance to reduce DTAs deferred tax assets to the amount that we believe
is more likely than not to be realized. In assessing the need for a valuation allowance, we consider all positive and negative evidence, including scheduled reversals of DTLs
deferred tax liabilities, historical levels of income, projections of future income, expectations and risk associated with estimates of future taxable income and ongoing prudent
and practical tax planning strategies. To the extent that we believe it is more likely than not that some portion of our DTAs deferred tax assets will not be realized, we would
increase the valuation allowance against DTAs deferred tax assets. The determination of recording or releasing a tax valuation allowance is made, in part, pursuant to an
assessment performed by management regarding the likelihood that we will generate sufficient future taxable income against which the benefits of our DTAs deferred tax assets
may or may not be realized. This assessment requires management to exercise significant judgment and make estimates with respect to our ability to generate revenue, gross
profits, operating income and taxable income in future periods. Although we believe that the our judgment we used is reasonable, actual results can differ due to a change in
market conditions, changes in tax laws and other factors. As of December 31, 2022-2023, we have a full valuation allowance against DTAs deferred tax assets totaling $ 72-75.
75 million. In accordance with ASC 740, Income Taxes we perform a comprehensive review of uncertain tax positions regularly. The guidance prescribes a recognition
threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken, or expected to be taken, in a tax return. We determine the
tax liability for uncertain tax positions based on a two-step process. The first step is to determine whether it is more likely than not based on technical merits that each income
tax position would be sustained upon examination. The second step is to measure the tax benefit as the largest amount that has a greater than 50 % likelihood of being realized
upon ultimate settlement with a tax authority that has full knowledge of all relevant information. The assessment of each tax position requires significant judgment and estimates.
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All tax positions are periodically analyzed and adjusted as a result of events, such as the resolution of tax audits, issuance of new regulations or new case law, negotiations with
tax authorities, and expiration of statutes of limitations. We did not record any unrecognized tax benefit as of December 31, 2022-2023. We recognize both accrued interest and
penalties, when appropriate, in income taxes in the accompanying consolidated statements of operations and comprehensive loss. The Company expects to obtain an increase in
its share of tax basis in the net assets of Zevia LLC when Class B units are exchanged by the holders of Class B units for shares of Class A common stock of the Company and
upon certain qualifying transactions. Each change in outstanding shares of Class A common stock of the Company results in a corresponding change in the Company -
ownership of Class A units of Zevia -LLC. The Company intends to treat any exchanges of Class B units as direct purchases of LLC interests for U. S. federal income tax
purposes. These increases in tax basis may reduce the amounts that Zevia PBC would otherwise pay in the future to various taxing authorities. They may also decrease gains (or
increase losses) on future dispositions of certain capital assets to the extent tax basis is allocated to those capital assets. In connection with the IPO, the Company entered into a
Tax Receivable Agreement ("TRA") with continuing members of Zevia LLC and the shareholders of blocker companies of certain pre-IPO institutional investors (the "
Direct Zevia Stockholders "). In the event that such parties exchange any or all of their Class B units for Class A common stock, the TRA requires the Company to make
payments to such holders for 85 % of the tax benefits realized, or in some cases deemed to be realized, by the Company by such exchange as a result of (i) certain favorable tax
attributes acquired from the Blocker blocker Companies companies in the course of Mergers mergers related to the IPO (including net operating losses and the Blocker blocker Companies allocable share of existing tax basis), (ii) increases in tax basis resulting from Zevia PBC - s acquisition of continuing members members.
Zevia LLC units in connection with the IPO and in future exchanges and, (iii) tax basis increases attributable to payments made under the TRA (including tax benefits related to
imputed interest). The annual tax benefits are computed by calculating the income taxes due, including such tax benefits, and the income taxes due without such benefits. The
Company expects to benefit from the remaining 15 % of any tax benefits that it may actually realize. The TRA payments are not conditioned upon any continued ownership
interest in Zevia -LLC or the Company. To the extent that the Company is unable to timely make payments under the TRA for any reason, such payments generally will be
deferred and will accrue interest until paid. The timing and amount of aggregate payments due under the TRA may vary based on a number of factors, including the amount and
timing of the taxable income the Company generates each year and the tax rate then applicable. The Company calculates the liability under the TRA using a complex TRA
model, which includes an assumption related to the fair market value of assets. Payments are generally due under the TRA within a specified period of time following the filing
of the Company's tax return for the taxable year with respect to which the payment obligation arises, although interest on such payments will begin to accrue at a rate of the
Secured Overnight Financing Rate ("SOFR") plus 300 basis points from the due date (without extensions) of such tax return. The amount of existing tax basis and the
anticipated tax basis adjustments will vary depending upon a number of factors, including our blended federal and state tax rate and the amount and timing of our income, the
increase in the Zevia's allocable share of existing tax basis and the tax basis adjustment of the tangible and intangible assets of the Company upon the exchange of Zevia LLC
units for shares of Class A common stock, and our possible utilization of certain tax attributes. As a result, payments that Zevia PBC may make under the TRA could be
substantial. The TRA provides that if (i) certain mergers, asset sales, other forms of business combinations, or other changes of control were to occur; (ii) there is a material
uncured breach of any obligations under the TRA; or (iii) the Company elects an early termination of the TRA, then the TRA will terminate and the Company + sobligations, or
the Company -'s successor's obligations, under the TRA will accelerate and become due and payable, based on certain assumptions, including an assumption that the Company
would have sufficient taxable income to fully utilize all potential future tax benefits that are subject to the TRA and that any Class B units that have not been exchanged are
deemed exchanged for the fair market value of the Company L's Class A common stock at the time of termination. As of December 31, 2022 2023, the Company believes has
concluded, based on applicable accounting standards, that it was more likely than not that its DTAs deferred tax assets subject to the TRA would not be realized as of December
31, 2023; therefore, the Company has not recorded a liability related to the tax savings it may realize from utilization of such DTAs deferred tax assets. The TRA liability that
would be recognized if the associated tax benefits were determined to be fully realizable totaled $ 56. 2 million and $ 55. 8 million at December 31, 2023 and 2022.
respectively. The increase in the TRA liability is primarily related to Class B to Class A exchanges during the year ended December 31, 2023. If utilization of the DTAs deferred tax asset-subject to the TRA becomes more likely than not in the future, the Company will record a liability related to the TRA which will be recognized as an expense
within its consolidated statements of operations and comprehensive loss. Recent Accounting Pronouncements Refer to Note 2- Summary of Significant Accounting Policies in the Notes to our Consolidated Financial Statements included in this Annual Report for a discussion of recently issued accounting pronouncements not yet adopted. Emerging
Growth Company Status We are an "emerging growth company," as defined in the JOBS Act, and we may take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not "emerging growth companies." We may take advantage of these exemptions until we are no longer an "
emerging growth company." Section 107 of the JOBS Act provides that an "emerging growth company" can take advantage of the extended transition period afforded by the
JOBS Act for the implementation of new or revised accounting standards. We have elected to use the extended transition period for complying with new or revised accounting
standards and as a result of this election, our financial statements may not be comparable to companies that comply with public company effective dates. We may take advantage
of these exemptions up until the last day of the fiscal year following the fifth anniversary of the IPO or such earlier time that we are no longer an emerging growth company. We
would cease to be an emerging growth company if any of the following events occur +: (i) we have more than $ 1.235 billion in annual revenue, (ii) we have more than $ 700.0
million in market value of our Class A common stock held by non- affiliates (and we have been a public company for at least 12 months and have filed one annual report on
Form 10- K) or (iii) we issue more than $ 1.0 billion of non-convertible debt securities over a three-year period. Item 7A. Quantitative and Qualitative Disclosures About
Market Risk. We are exposed to certain market risks in the ordinary course of our business. These risks primarily consist of raw material prices, foreign exchange, inflation and
commodities as follows: Raw Material Risk Our profitability is dependent on, among other things, our ability to anticipate and react to raw material costs. Currently, a key
ingredient in our products is stevia extract. We have a two-year agreement effective June 1, 2021 with Our stevia leaf extract is procured by our contract manufacturers
and sourced from a large multi- national ingredient company for the supply of stevia on similar terms as our prior with whom we have a long- standing relationship through
a two-year agreement with the same ingredient company that was entered into effective October 15, including 2023 which includes fixed pricing for the duration of the
term. The During 2023, we also tested and approved the use of another stevia leaf extract supplier, whose stevia leaf is derived from a region different than the above
supplier. We continue to seek to diversity alternative sources of supply to mitigate potential supply disruptions. However, there can be no assurance that we will be
able to secure alternative sources of supply. Additionally, the prices of stevia and other ingredients we use are subject to many factors beyond our control, such as market
conditions, climate change, supply chain challenges, and adverse weather conditions. Our aluminum cans are procured by our contract manufacturers through various
can manufacturers. The price for aluminum cans also fluctuates depending on market conditions. Our contract manufacturers ability to continue to procure enough
aluminum cans at reasonable prices will depend on future developments that are highly uncertain. For the year ended December 31, 2022, a hypothetical 10 % increase or 10 %
decrease in the weighted average cost of aluminum would have resulted in an increase of approximately $1.5 million or a decrease of $1.5 million, respectively, to cost of
goods sold. We, along with our contract manufacturers, are working to diversify our sources of supply and intend to enter into additional long-term contracts to better ensure
stability of prices of our raw materials. Foreign Exchange Risk The majority of our sales and costs are denominated in U. S. dollars and are not subject to foreign exchange risk.
As we source some ingredients and packaging materials from international sources, our results of operations could be impacted by changes in exchange rates. We sell and
distribute our products to Canadian customers, who are invoiced and remit payment in Canadian dollars. All Canadian dollar transactions are translated into U. S. dollars using
period- end rates of exchange for assets and liabilities, and average rates of exchange for the period for sales and expenses. To the extent we increase sourcing from outside the
United States U. S. or increase net sales outside of the United States U. S. that are denominated in currencies other than the U. S. dollar, the impact of changes in exchange rates
on our results of operations would increase. Foreign exchange gains and losses were not material for the years ended December 31, 2023 and 2022 and 2021. Inflation Risk We
believe that inflation has had a material effect on our business, results of operations, and financial condition. If our costs were to become subject to further and prolonged
significant inflationary pressures, we may not be able to fully offset such higher costs through price increases. Our inability or failure to do so could harm our business, results of
operations and financial condition. Commodity Risk We are subject to market risks with respect to commodities because our ability to recover increased costs through higher
pricing may be limited by the competitive environment in which we operate. Our principal commodities risks relate to our purchases of aluminum, diesel fuel, cartons and
corrugate. Item 8. Financial Statements and Supplementary Data. INDEX TO CONSOLIDATED FINANCIAL STATEMENTSReport of Independent Registered Public
Accounting Firm Consolidated Balance Sheets Consolidated Statements of Operations and Comprehensive Loss Consolidated Statements of Changes in Redeemable Convertible
Preferred Units and Equity (Deficit) Consolidated Statements of Cash Flows Notes to Consolidated Financial StatementsREPORT OF INDEPENDENT REGISTERED PUBLIC
ACCOUNTING FIRM To the stockholders Stockholders and the Board of Directors of Zevia PBC: Opinion on the Financial Statements We have audited the accompanying consolidated balance sheets of Zevia PBC and its subsidiary (the "-" Company "-") as of December 31, 2023 and 2022 and 2022.
operations and comprehensive loss, consolidated statement statements of changes in redeemable convertible preferred units and equity (deficit), and consolidated statement
statements of cash flows – for each of the two years in the period ended December 31, 2022-2023, and the related notes (collectively referred to as the 💴 financial statements 🗷
"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and 2022 and 2021, and the results of its operations and its cash flows for each of the two years in the period ended December 31, 2022-2023, in conformity with accounting principles generally accepted in the United States of America. Basis for Opinion These financial statements are the responsibility of the Company "s management. Our responsibility is to express an opinion
on the Company -'s financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States)
(PCAOB) and are required to be independent with respect to the Company in accordance with the USU-S-federal securities laws and the applicable rules and regulations of the
Securities and Exchange Commission and the PCAOB. We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and
perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Company is not
required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of
internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting.
Accordingly, we express no such opinion. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to
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error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the
financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall
presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion. / s / Deloitte & Touche LLP March 106, 2023 2024 We have
served as the Company's auditor since 2020. ZEVIA PBC CONSOLIDATED BALANCE SHEETS (in thousands, except share and per share amounts) December 31, 2022
2023 December 31, 2021-2022 ASSETS Current assets: Cash and cash equivalents $ 31, 955 $ 47, 399 $ 43, 110 Short-term investments 30,000 Accounts receivable, net
11, <mark>119 11,</mark> 077 <del>9, 047</del>-Inventories 34, 550 27, 576 31, 501-Prepaid expenses and other current assets 5, 063 2, 607 3, 421-Total current assets 82, 687 88, 659 117, 079-Property
and equipment, net 2, 109 4, 641 3, 169 Right- of- use assets under operating leases, net 1, 959 Intangible assets, net 3, 523 4, 385 4, 233 Other non- current assets Total assets $\text{S}$
90, 857 $ 98, 932 $ 124, 993 LIABILITIES AND EQUITY Current liabilities: Accounts payable $ 21, 169 $ 8, 023 $ 13, 492 Accrued expenses and other current liabilities 5, 973 8, 408 6, 705 Current portion of operating lease liabilities Total current liabilities 27, 717 17, 146 20, 433 Operating lease liabilities, net of current portion 1, 373 — Total
liabilities 29,090 17, 146 20, 434 Commitments and contingencies (Note 9) Stockholders - equity Preferred Stock, $ 0.001 par value. 10,000,000 shares authorized, no shares
issued and outstanding as of December 31, 2022-2023 and December 31, 2021-2022 . — Class A common stock, $ 0.001 par value. 550, 000, 000 shares authorized, 54, 220,
017 and 47, 774, 046 and 34, 463, 417 shares issued and outstanding as of December 31, 2022 2023 and December 31, 2022 2023, respectively. Class B common stock, $ 0.
001 par value. 250, 000, 000 shares authorized, 17, 283, 177 and 21, 798, 600 and 30, 113, 152-shares issued and outstanding as of December 31, 2022 2023 and December 31,
2021-2022, respectively. Additional paid- in capital 191, 144 189, 724 174, 404-Accumulated deficit (101, 337) (79, 843) (45, 986-) Total Zevia PBC stockholder
stockholders '-s equity 89, 878 109, 951 <del>128, 482</del>-Noncontrolling interests (28, 111) (28, 165 <del>) (23, 923 -</del>) Total equity 61, 767 81, 786 <del>104, 559</del>-Total liabilities and equity $ 90,
857 $ 98, 932 $ 124, 993 The accompanying notes are an integral part of these consolidated financial statements. CONSOLIDATED STATEMENTS OF OPERATIONS AND
COMPREHENSIVE LOSS Year Ended December 31, (in thousands, except share and per share amounts) Net sales $ 166, 424 $ 163, 181 $ 138, 172 Cost of goods sold 91, 666
93, 160 74, 231 Gross profit 74, 758 70, 021 63, 941 Operating expenses: Selling and marketing 62, 312 52, 869 45, 130 General and administrative 31, 495 36, 793 27, 516
Equity- based compensation 8, 279 26, 880 77, 724-Depreciation and amortization 1, 615 1, 347 Total operating expenses 103, 701 117, 889 151, 367-Loss from operations (28,
943) (47, 868) (87, 426) Other income (expense), net (207) Loss before income taxes (28, 270) (47, 582) (87, 633) Provision for income taxes (65) (34) Net loss and
comprehensive loss (28, 322) (47, 647) (87 Loss attributable to noncontrolling interest 6, 667) 828 13, 790 Net loss attributable to Zevia LLC prior to the Reorganization
Transactions 1, 913 Loss attributable to noncontrolling interest 13, 790 39, 768 Net loss attributable to Zevia PBC $ (21, 494) $ (33, 857) $ (45, 986) Net loss per share
attributable to common stockholders Basic $ (0. 41) $ (0. 81 )$ (1. 33) (1) Diluted $ (0. 41) $ (0. 81 )$ (1. 33) (1) Weighted average common shares outstanding Basic 50, 618,
758 43, 469, 383 34, 450, 409-Diluted 50, 618, 758 43, 469, 383 34, 450, 409 (1) Represents earnings per share of Class A common stock and weighted-average shares of Class
A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the reorganization transactions and initial public offering (see
Note 16). CONSOLIDATED STATEMENTS OF CHANGES IN REDEEMABLE CONVERTIBLE PREFERRED UNITS AND EQUITY (DEFICIT) Redeemable Convertible
Preferred Units-Class A Common Stock Class B Common Stock Additional (in thousands, except for share amounts) Units Amount Members' Deficit Shares Amount Share
Amount Paid inCapital AccumulatedDeficit Noncontrolling interest TotalEquity Balance at December 31 January 1 . 2020 2022 26 34 . 322 463 . 803 417 S 232 30 . 457 113.
152 $ (196, 812)
                             -174,404 $ -(45,986) $ -(23,923) $ -$
                                                                               -$ (196, 812) Exercise of common units prior to the Reorganization Transactions
         Equity-based compensation prior to the Reorganization Transactions-
                                                                                                               Net loss prior to the Reorganization Transactions
                                                                                                                                                                         (1.913)
                   (1, 913) Distributions to unitholders for tax payments
                                                                                 -(2,669)
                                                                                                                 (2, 669) Balance prior to the Reorganization Transactions 26, 322,
803 232, 457 (201, 311)
                                                (201, 311) Impact of Reorganization and IPO
                                                                                                                                   Effect of the Reorganization Transactions (26,
322, 803) (232, 457) 219, 633 23, 716, 450
                                                   -12,800
                                                                  232, 457 Issuance of Class A common stock in IPO, net of commission
                                                                                                                                                      6, 900, 000
                                                                                                                                                                         90.073
90, 080 Issuance of Class B units to Zevia LLC unitholders
                                                                              30, 114, 488 (30)
                                                                                                          Purchases of Zevia LLC units in connection with IPO
                                                                                                                                                                         (2.037)3.
               2, 034
                                - Cancellation of options in connection with IPO-
                                                                                        (423) 32, 560
                                                                                                                       Cancellation of options
                                                    (8, 367) Repurchase and cancellation of Zevia LLC units
                                                                                                                                                        (17) Allocation of equity to
Offering costs
                                     (8.367)
                                                                                                                       (17)
                                                                                                                               -(1.336)
noncontrolling interest
                               (15.84\hat{5})^{2}
                                                                                                            46, 967
                                                                                                                              (178)
                                                                                                                                        (178) Equity-based compensation
                                                            15. 845 Exercise of stock options
                               77, 651 Net loss post-Reorganization Transactions
                                                                                                             (45, 986) (39, 768) (85, 754) Balance at December 31, 2021
                77.651
(2, 136)
                                                                    -26, 880 — — 26, 880 Net loss
                                                                                                                              -(33, 857) (13, 790) (47, 647) Balance at December 31,
                Equity- based compensation -
                 47, 774, 046 $ 21, 798, 600 $ $ 189, 724 $ (79, 843) $ (28, 165) $ 81, 786 Vesting and release of common stock under equity incentive plans, net 1, 848,
288 — — (1) — — Exchange of Class B common stock for Class A common stock 4, 454, 900 (4, 454, 900) (5) (6, 883) — 6, 883 — Disposition of cost method
investment in redemption of Class B common stock — (60, 523) — — (1) (1) Exercise of stock options 142, 783 — — — —
                                                                                                                                               - Equity- based compensation -
— 8, 279 — 8, 279 Net loss — — (21, 494) (6, 828) (28, 322) Balance at December 31, 2023 54, 220, 017 $ 17, 283, 177 $ $ 191, 144 $ (101, 337) $ (28, 111) $ 61, 767 CONSOLIDATED STATEMENTS OF CASH FLOWS Year Ended December 31, (in thousands) Operating activities: Net loss $ (28, 322) $ (47, 647) $ (87, 667)
Adjustments to reconcile net loss to net cash provided by (used in poperating activities: Non- cash lease expense Depreciation and amortization 1, 615 1, 347 Loss (gain) on
sale disposal of property, equipment (4) and software, net Amortization of debt issuance cost Equity- based compensation 8, 279 26, 880 77, 724 Changes in operating assets
and liabilities: Accounts receivable, net (42) (2, 030) (2, 062) Inventories (6, 974) 3, 925 (10, 701) Prepaid expenses and other assets (2, 481 573) Accounts payable 13, 640 (5,
850) 4, 396-Accrued expenses and other current liabilities (2, 435) 1, 703 1, 960-Operating lease liabilities (585) (672) (624) Net cash used in operating activities (16, 274) (
20, 778 (17, 806) Investing activities: Proceeds from maturities of short-term investments - 30, 000 Purchases of property, equipment and software (1, 624) (2, 593)
Proceeds from sales of property and equipment 2, 429 Payments for purchases of short-term investments (30, 000) Purchases of property, equipment and software (2,
593) (3, 143) Net cash provided by (used in) investing activities 27, 407 (33, 143) Financing activities: Proceeds from revolving line of credit (1)
revolving line of credit (1) — (74, 721) Payment of debt issuance costs — (334) — Minimum tax withholding paid on behalf of employees for net share settlement —
    Proceeds from exercise of stock options — Proceeds from exercise of common units — Exercise of stock options — (178) Repurchase of Zevia LLC units-
Distribution to unitholders for tax payments — (2, 669) Proceeds from issuance of Class A common stock sold in IPO, net of underwriting discounts and commissions
689 Use of proceeds from issuance of Class A common stock to purchase Zevia LLC Units — (49, 609) Cancellation of options in IPO-
                                                                                                                                               Cancellation of options
Payment of IPO costs — (8, 101) Net cash (used in) provided by (used in) financing activities (2, 340) 79, 123 Net change from operating, investing, and financing activities
(15, 444) 4, 289 <del>28, 174</del> Cash and cash equivalents at beginning of period 47, 399 43, 110 14, 936 Cash and cash equivalents at end of period $ 31, 955 $ 47, 399 $ 43, 110 Non-
cash investing and financing activities Capital expenditures included in accounts payable $$ Conversion of Class B common stock to Class A common stock $ 6,883 $ 9,548 $ — Operating lease right- of- use assets obtained in exchange for lease liabilities $ 1,818 $ 1,150 $ — Unpaid IPO offering costs $ — $ Supplemental Disclosure of Cash Flow
Information: Cash paid for interest $ $ Cash paid for income taxes $ $ -(1) Zevia PBC's revolving line of credit provides for daily drawdowns and repayments of amounts
outstanding. As of December 31, 2021, no amounts were outstanding due to the termination of the line of credit in July 2021. Consistent with the provisions of ASC Topic 230,
Statement of Cash Flows, Zevia PBC has presented daily draw-downs and repayments under its revolving line of credit with its lender on a gross basis in the consolidated
statements of eash flows for the year ended December 31, 2021.—NOTES TO CONSOLIDATED FINANCIAL STATEMENTS 1. DESCRIPTION OF BUSINESSOrganization and operationsZevia PBC (the ""Company ", " we, " us, " our "), is a growth beverage company that develops, markets, sells, and distributes great tasting, a wide
variety of zero sugar beverages made with simple, plant- based ingredients. We are a Delaware public benefit corporation and have been designated as a " Certified B
Corporation, "and are focused on addressing the global health challenges resulting from excess sugar consumption by offering a broad portfolio of zero sugar, zero
calorie, <del>non <mark>naturally sweetened beverages. All Zevia ® beverages are Non</del> - GMO Project verified, gluten- free, Kosher, vegan - <mark>and</mark> zero sodium <del>earbonated and non-</del></del></mark>
carbonated beverages under the Zevia & brand— and name that-include a variety broad assortment of flavors across Soda, Energy Drinks, Organic Teas—Tea , Mixers, and Kidz-Kids drinks. Our Zevia PBC's products are distributed and sold principally across the United States of America (""U.S."") and Canada through a diverse network of
major retailers (toth briek- and- mortar in the food, drug, warehouse club, mass, natural and e- commerce ), including channels and in grocery and natural product stores ;
natural products stores, warehouse clubs, and specialty outlets. Zevia PBC The Company 's products are manufactured and generally maintained at third- party beverage
production and warehousing facilities located in both the United States-U. S. and Canada. The Company completed its Initial Public Offering and Reorganization
TransactionsOn July 21, 2021, the registration statement on Form S-1 of Zevia PBC was declared effective by the Securities and Exchange Commission ("SEC") related to the
initial public offering ("-"IPO ") of its Class A common stock. On July 22, 2021, the Company's Class A common stock began trading on the New York Stock Exchange
under the ticker symbol "ZVIA" . The Company completed the IPO of 10, 700, 000 shares of its Class A common stock at an offering price of $14.00 per share on July 26,
2021. Its The Company received aggregate net proceeds of approximately $ 139. 7 million after deducting underwriting discounts and commissions of $ 10. 1 million. The
underwriters did not exercise their option to purchase 1, 605, 000 additional shares of Class A common stock is listed and that option expired on August 20, 2021 the New York Stock Exchange trading under the ticker symbol "ZVIA". "In connection with the IPO, the Company also completed the following certain reorganization transactions (
the "Reorganization Transactions"), pursuant: • Zevia LLC recapitalized its common and preferred membership interests into a single class of common units and each
common unit outstanding after giving effect thereto was reclassified as two- to Class B units on a one- to- two basis; • The Company amended and restated its certificate of
incorporation in its entirety to, among other things: (i) authorize 800, 000, 000 shares of common stock, 550, 000, 000 shares of which are designated as "Class A Common
Stock "and 250, 000, 000 shares of which are designated as "Class B Common Stock;" and (ii) authorize 10, 000, 000 shares of undesignated preferred stock that may be
issued from time to time by the Company's Board of Directors in one or more series and amended and restated its bylaws in their entirety to, among other things; (a) establish
procedures relating to the presentation of stockholder proposals at stockholder meetings; (b) establish procedures relating to the nomination of directors; and (c) conform to the
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provisions of the amended and restated certificate; • The limited liability company agreement of Zevia LLC was amended and restated (the "Amended and Restated Zevia LLC
Agreement") to, among other things, provide for Class A units and Class B units and appoint the Company as the sole managing member of Zevia LLC; • The Company
assumed all outstanding equity awards of Zevia LLC on a one-to-two basis; • The Amended and Restated Zevia LLC Agreement classified the interests acquired by the
Company as Class A units, reclassified the interests held by the continuing members of Zevia LLC as Class B units and permits the continuing members of Zevia LLC to
exchange Class B units for shares of Class A common stock on a one- for- one basis or, at the election of the Company, for eash. For each membership unit of Zevia LLC that is
reclassified as a Class B unit, the Company issued one corresponding share of its Class B common stock to the continuing members; * The Company contributed approximately
$ 90. 1 million of the net proceeds of the IPO to Zevia LLC to acquire 6, 900, 000 newly issued Class A units of Zevia LLC at a per-unit price equal to the per-share price paid
by the underwriters for shares of Class A common stock in the IPO. The Company retained $81.7 million of the total IPO proceeds after $8.4 million of offering costs. The
retained proceeds will ultimately be used by the Company for working capital and other general corporate purposes; * The Company used approximately $ 25.5 million of the
net proceeds of the IPO to purchase 1, 956, 142 Class B units and corresponding shares of Class B common stock from certain of Zevia LLC's unitholders, including certain
members of senior management, at a per- unit price equal to the per- share price paid by the underwriters for shares of Class A common stock in the IPO. Such units were
immediately converted into an equivalent number of Class A units; • The Company used approximately $ 0. 4 million of the net proceeds of the IPO to cancel and cash-out of
32,560 outstanding options held by certain option holders, including certain members of senior management, at a per-option price equal to the per-share price paid by the
underwriters for shares of Class A common stock in the IPO. The Company received an equivalent number of Class A units from Zevia LLC in exchange for the cancellation of
such options; • Zevia PBC formed a new, first-tier merger subsidiary with respect to each blocker company of certain pre-IPO institutional investors ("Direct Zevia
Stockholders"), and contemporaneously with the IPO, each respective merger subsidiary merged with and into the respective blocker company, with the blocker company
surviving. Immediately thereafter, each blocker company merged with and into Zevia PBC, with Zevia PBC surviving. As a result of the blocker mergers, the 100 % owners of
the blocker companies acquired an aggregate of 23, 716, 450 shares of newly issued Class A common stock and received approximately $ 23.7 million in cash consideration in
exchange for 1, 811, 298 previously-held Class B units, which were immediately converted into an equivalent number of Class A units in the hands of Zevia PBC, and the
blocker companies ceased to own any Zevia LLC units; and • The Company entered into an Amended and Restated Registration Rights Agreement with the Class B
stockholders to provide for certain rights and restrictions after the IPO. 48 Immediately following the closing of the IPO on July 26, 2021, Zevia LLC became the predecessor of
the Company for financial reporting purposes. The Company is a holding company, and its sole material asset is its controlling equity interest in Zevia LLC. As the sole managing member of Zevia LLC, the Company operates and controls all of the business and affairs of Zevia LLC. This reorganization is accounted for as a reorganization of
entities under common control. As a result, the consolidated financial statements of the Company will recognize the assets and liabilities received in the reorganization at their
historical carrying amounts, as reflected in the historical financial statements of Zevia LLC. The Company has consolidated Zevia LLC in its financial statements and record a
noncontrolling interest related to the Class B units held by the Class B stockholders on its consolidated balance sheet and statement of operations. As of December 31, 2022 and
2021, the Company held an economic interest of 68.7 % and 53.4 %, respectively, in Zevia LLC and the remaining 31.3 % and 46.6 %, respectively, represents the non-
controlling interest. 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIESBasis of presentationThe accompanying consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States U. S. ("US"U. S. GAAP"). Principles of ConsolidationThe consolidated
financial statements include the accounts of the Company and its subsidiary, Zevia LLC, that it controls due to ownership of a majority voting equity interest. All intercompany
transactions and balances have been eliminated in consolidation. The Company owns a majority economic interest in, and operates and controls all of the businesses and affairs
of, Zevia LLC. Accordingly, the Company has prepared these consolidated financial statements in accordance with Accounting Standards Codification ("ASC") Topic 810.
Consolidation. In connection with the IPO, the Company completed the Reorganization Transactions, which were accounted for consistent with a combination of entities under
common control. As a result, the financial reports filed with the SEC by the Company subsequent to the Reorganization Transactions are prepared "as if" Zevia LLC is the
accounting predecessor of the Company. The historical operations of Zevia LLC are deemed to be those of the Company. Thus, the consolidated financial statements included in
this report reflect (i) the historical operating results and financial position of Zevia LLC prior to the Reorganization Transactions: (ii) the consolidated results of operations and
financial position of the Company and Zevia LLC following the Reorganization Transactions; and (iii) the Company's equity structure for all periods presented. No step-up
basis of intangible assets or goodwill was recorded. On January 1, 2022, Zevia PBC the Company and Zevia LLC entered into a service agreement to transfer the services of all
employees of Zevia PBC the Company to Zevia LLC. Under terms of the service agreement between the entities, the payroll costs of employees are borne by Zevia LLC while
certain other non- payroll costs, such as those associated with stock compensation arrangements, remain with Zevia PBC the Company. In addition, pursuant to the Thirteenth
Amended and Restated Limited Liability Company Agreement of Zevia LLC, dated as of July 21, 2021, Zevia LLC shall reimburse the Company Zevia PBC, for certain
expenses for overhead, administrative, and other expenses, at Zevia PBC' the Company's discretion. For the year years ended December 31, 2023 and 2022, it was determined
that the majority of such costs should will be retained by Zevia PBC the Company, with certain costs directly attributable to Zevia LLC being borne by that entity. These costs
impacted the amount of net loss reported by Zevia LLC and consequently impacted the amount allocated to noncontrolling interest. Reclassifications Certain amounts from prior
periods have been reclassified in the consolidated balance sheet and consolidated statement of operations and comprehensive loss to conform to the current period presentation.
For the activity in the periods prior to the IPO and Reorganization Transactions, common stock, additional paid- in capital, and accumulated deficit information has been
combined and presented as member's deficit in the accompanying consolidated balance sheets and consolidated statements of changes in redeemable convertible preferred units
and equity (deficit). Consolidated Balance Sheet: The following table presents the adjustments made to the Consolidated Balance Sheet as of December 31, 2021, in order to
reclassify computer software costs from property and equipment, net, to intangible assets, net in accordance with Accounting Standard Codification (" ASC") Topic 350,
               Goodwill and Other: (in thousands) December 31, 2021 (as reported) Adjustments December 31, 2021 (adjusted) Property and equipment, net $ 3, 664 $ (495) $
3, 169 Intangible assets, net 3, 738 4, 233 Consolidated Statement of Operations and Comprehensive Loss: The following table presents the reclassifications made to the
Consolidated Statements of Operations and Comprehensive Loss for the year ended December 31, 2021 in order to reclassify repackaging and handling costs from cost of goods
sold to selling and marketing expenses. The Company believes this classification change better portrays the financial impacts of the fulfillment activities conducted by the
Company. The Company made this change in classification during the year ended December 31, 2022 as a result of an increasing trend in the occurrence of such fulfillment
eosts in the business. (in thousands) Year Ended December 31, 2021 (as reported) Reclassification Year Ended December 31, 2021 (adjusted) Cost of goods sold $ 76, 958 $ (2,
727) $ 74, 231 Gross profit 61, 214 2, 727 63, 941 Selling and marketing expenses 42, 403 2, 727 45, 130 49 Use of estimates The preparation of the consolidated financial
statements in accordance with US-U. S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, as well as the
reported amount of net sales and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates made by the Company relate to: net
sales and associated cost recognition; the useful lives assigned to and the recoverability of property and equipment; reserves adjustments recorded for inventory obsolescence
and adjustments made for net realizable value; the incremental borrowing rate for lease liabilities; allowance for doubtful accounts; the useful lives assigned to and the
recoverability of intangible assets; realization of deferred tax assets; and the determination of the fair value of equity instruments, including redeemable convertible preferred
and common units, restricted unit awards, and equity- based compensation awards. On an ongoing basis, the Company evaluates its estimates compared to historical experience
and trends, which form the basis for making judgments about the carrying value of its assets and liabilities. At As of December 31, 2022 2023, the Company's operations
continued to be impacted by higher the effects of the COVID-19 pandemie including the emergence of new variants, with respect to broad-based inflation in input costs,
logisties, manufacturing, freight, and labor costs - as a result of the short- term supply chain logistics challenges During during the year ended December 31, 2022-2023
which the Company experienced significant inflationary impact does not expect to continue in 2024, as well as increased operating costs as a result of the global economy
and political and economic uncertainties , which has created headwinds that the Company expects to continue into in 2023-2024 . The effects of the COVID-19 pandemic are
expected to continue to impact global economies, and the Company will continue to monitor the situation economic environment, including any impact from current and
future global events, and the their effects on its business and operations , particularly if the COVID-19 pandemic, including the emergence of new variants, continues for an
extended period of time. Cash, cash equivalents and investments Cash and cash equivalents include cash and investments in short- term, highly liquid securities, with original
maturities of three months or less. Investments with original maturities at the date of acquisition of more than three months are classified as short- term investments or long- term
investments based on the remaining contractual maturity of the security at the reporting date. As of December 31, 2023 and 2022, the Company did not hold any investments -
As of December 31, 2021, the Company held $ 27.0 million of time deposits with contractual maturities of less than three months, which are classified as eash and eash
equivalents on the consolidated balance sheets, and $ 30 million of time deposits with contractual maturities of greater than three months but less than one year which are
classified as short- term investments on the consolidated balance sheets. The Company maintains cash deposits with high credit quality financial institutions. The deposits with
these financial institutions may exceed the federally insured limits; however, these deposits typically are redeemable upon demand. The Company has not experienced any loss
because of these deposits and does not expect to incur any losses in the future. 50 Fair value of financial instruments Fair value is the exchange price that would be received for
an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on
the measurement date. Subsequent changes in fair value of these financial assets and liabilities are recognized in earnings or other comprehensive income when they occur.
When determining the fair value measurements for assets and liabilities which are required to be recorded at fair value, the Company considers the principal or most
advantageous market in which the Company would transact and the market- based risk measurement or assumptions that market participants would use in pricing the assets or
liabilities, such as inherent risk, transfer restrictions, and credit risk. The three-level hierarchy for disclosure of fair value measurements is as follows: • Level 1. Quoted prices in
active markets for identical assets or liabilities. • Level 2. Inputs other than Level 1 inputs that are observable for the asset or liability, either directly or indirectly, such as quoted
prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, or market- corroborated inputs.
Level 3. Unobservable inputs for the asset or liability. The Company's material financial instruments consist primarily of cash and cash equivalents, short-term investments,
accounts receivable, accounts payable, accrued expenses and other current liabilities. The carrying values of the Company's cash and cash equivalents, short-term
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investments-, accounts receivable, accounts payable, accrued expenses and other current liabilities approximated their fair values at December 31, 2023 and 2022 and 2021 due
to the short period of time to maturity or repayment. As of December 31, 2023 and 2022 and 2021, all cash and cash equivalents and short-term investments were considered
Level 1. 50-As of December 31, 2023 and 2022 and 2021, the Company did not have any assets or liabilities measured on a recurring basis without observable market values
that would require a high level of judgment to determine fair value (Level 3). The Company recognizes transfers between levels of the fair value hierarchy as of the end of the
reporting period. For the years ended December 31, 2023 and 2022 and 2021, there were no transfers between levels of the fair value hierarchy. Other comprehensive loss The
nature of the Company's operations does not give rise to consequential other comprehensive loss. Accounts receivable and allowance for doubtful accounts Trade receivables
are recorded at net realizable value, which includes an appropriate allowance for doubtful accounts. Credit is extended to customers based on an evaluation of their financial
condition, credit rating, and trade references. The Company monitors exposure to credit losses and maintains an allowance for anticipated losses based on each customer's credit
condition and payment behavior. The Company's accounts receivable balance is net of an allowance for doubtful accounts. The allowance for doubtful accounts was not
material at December 31, 2023 and 2022 or December 31, 2021. Changes in the Allowance for Doubtful Accounts were as follows: Year Ended December 31, Balance,
beginning of the year $ — $ — Provision (recovery Recovery of ) for bad debt — (10) Balance, end of the year $ — $ — Inventories Inventories consist of raw materials and
finished goods. Raw materials include costs for the Company's ingredients and packaging inventories. The costs of finished goods inventories include production fees from
third- party manufacturers. Inventories are stated at the lower of average cost or net realizable value. The Company regularly reviews whether the net realizable value of its
inventory is lower than its carrying value. Indicators that could result in inventory write downs include age of inventory, damaged inventory, slow moving products, and
products at the end of their life cycles. While management believes that inventory is appropriately stated at the lower of average cost or net realizable value, judgment is
involved in determining the net realizable value of inventory. Inventory valuation Prepaid expenses Prepaid expenses represent amounts paid in advance for products or
reserves— services to be delivered in the future and are included within prepaid expenses and other current assets in the accompanying consolidated balance sheets.
Prepaid expenses are expensed as incurred and were $ 01.48 million and $ 2.3 million as of December 31, 2023 and 2022 and 2021, respectively. 51 Property and
equipment, netProperty and equipment are recorded at cost. Additions, replacements, and leasehold improvements are capitalized, while maintenance and repairs that do not
extend the useful life of an asset are expensed as incurred. Leasehold improvements are amortized using the straight-line method over the shorter of the remaining lease term or
the estimated useful life of the improvement. When assets are retired or otherwise disposed, the cost and accumulated depreciation are removed from the respective accounts and
any related gain or loss is recognized. Depreciation and amortization are computed using the following estimated useful lives of the assets: Asset Years Leasehold improvements
Shorter of lease term or estimated useful life Computer equipment Furniture and equipment 4-7 Vehicles Quality control equipment 2-7-5 Buildings and improvements 7-30
The Company periodically reviews long-lived assets for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. In
order to assess recoverability, the Company compares the estimated undiscounted future pre- tax cash flows from the use of the group of assets, as defined, to the carrying
amount of such assets. Measurement of an impairment loss is based on the excess of the carrying amount of the group of assets over the long-lived asset's fair value. The
Company did not recognize any impairment charges associated with long-lived assets during the years ended December 31, 2023 and 2022 and 2021. Leases The Company leases office space and vehicles under operating leases. Right of use (""ROU"") lease assets represent the Company's right to use an underlying asset for the lease term, and lease lightliting represent the Allerties to make the lease term.
lease liabilities represent the obligation to make lease payments. Both the ROU lease asset and liability are recognized as of the lease commencement date based on the present
value of the lease payments over the lease term. The Company's leases do not provide an implicit borrowing rate that can readily be determined. Therefore, the Company
applies a discount rate based on the incremental borrowing rate, which is determined using the Company's synthetic credit rating and other information available as of the lease
commencement date. ROU lease assets also include any lease payments made before their contractual due dates and exclude any lease incentives. The Company's lease
agreements may include options to extend the lease term or to terminate the lease early. The Company includes options to extend or terminate leases upon determination of the
ROU lease asset and liability when it is reasonably certain the Company will exercise these options. Operating lease expense attributable to lease payments is recognized on a
straight-line basis over the lease term and is included in general, and administrative expense on the consolidated statements of operations and comprehensive loss. The Company
has lease arrangements that include lease and non-lease components. The non-lease components in the arrangements are not significant when compared to the lease
components. For all leases, the Company accounts for the lease and non-lease components as a single component. The Company evaluates ROU assets for impairment
consistent under the impairment of long-lived assets policy, 51. The Company had no material finance leases as of December 31, 2023 and 2022 and 2021. Intangible assets,
netIntangible assets subject to amortization consist of customer relationships, which were acquired and are amortized over their estimated useful life of 15 years and computer
software costs which are amortized over their estimated useful life of three years. In accordance with Accounting Standard Codification ("ASC") Topic 350, Intangibles
Goodwill and Other, intangible assets with definite lives are treated as a long-lived asset and are evaluated for impairment whenever events or changes in circumstances indicate
that the asset's carrying amount may not be recoverable. If impaired, the asset is written down to its estimated fair market value, which is generally measured by discounting
future cash flows. Non-amortizable intangible assets consist of trademarks which represent the Company's exclusive ownership of the Zevia ® brand used in connection with
the manufacture, marketing, and distribution of its carbonated beverages. The Company also owns several other trademarks in both the United States U. S. and in foreign
countries. Intangible assets not subject to amortization are evaluated for impairment annually, or sooner if management believes such assets may be impaired. An impairment
loss is recognized if the asset's carrying amount exceeds its estimated fair market value. For the years ended December 31, 2023 and 2022 and 2021, no impairment loss
were recorded. Certain external and internal computer software costs acquired for internal use are capitalized. Training costs and maintenance are expensed as incurred, while
upgrades and enhancements are capitalized if it is probable that such expenditures will result in additional functionality. Capitalized costs are included within intangible assets,
net. 52 Debt issuance costCosts incurred in connection with securing a revolving line of credit agreement are capitalized. These costs are amortized over the term of the credit
agreement. Debt issuance costs are included in Other non- current assets in the accompanying consolidated balance sheets. Net debt issuance costs totaled $ 0. 2 million and $ 0.
3 million and $ 0 million as of December 31, 2023 and 2022 and 2021, respectively. Customer incentives and allowances The Company offers its customers sales incentives that
are designed to support the distribution of its products to consumers. These incentives and discounts include cash discounts, price allowances, volume- based rebates, product
placement fees and certain other financial support for items such as trade promotions, displays, new products, consumer incentives and advertising assistance. These amounts are
deducted from gross sales and are included under Net sales in the accompanying consolidated statements of operations and comprehensive loss. The Company maintains an
allowance representing the estimated cost of certain customer incentives incurred but not yet realized as of the end of each respective year, which is recorded as an offset against
customer accounts receivable, and is included under Accounts receivable, net in the accompanying consolidated balance sheets. The customer incentives and allowances were $
4.1 million and $ 5.6 million and $ 3.5 million as of December 31, 2023 and 2022 and 2021, respectively. Revenue recognition The Company recognizes revenue when
performance obligations under the terms of a contract with the customer are satisfied. Product sales occur once control is transferred either upon shipment or delivery to the
customer. Revenue is measured as the amount of consideration the Company expects to receive in exchange for transferring goods, net of accruals for customer incentives and
allowances. The amount of consideration the Company receives and revenue the Company recognizes varies with changes in customer incentives the Company offers to its
customers. Customer incentives and allowances are estimated based on agreed upon terms as well as historical trends and current economic and market conditions, while cash
discounts are based on trade terms and require management judgment with respect to estimating customer participation and performance levels. Differences between such
estimated expenses and actual expenses for promotional and other allowance costs have historically been insignificant and are recognized in earnings in the period such
differences are determined. The Company accounts for costs associated with shipping and handling activities that occur after the transfer of control as a fulfillment activity,
instead of a separate performance obligation. The Company excludes from the transaction price those amounts which relate to sales and other taxes that are assessed by
governmental authorities and that are imposed and concurrent with a specific revenue- producing transaction and collected by the Company from a customer. The Company's
general payment terms are short- term in duration. The Company does not have significant financing components or payment terms. Cost of goods soldCost of goods sold
consists of all costs to acquire and manufacture the Company's products including the cost of the various ingredients, packaging, in-bound freight and logistics, and third-party
production fees — which are typically incurred at a flat rate per case produced — and all other costs incurred to bring the product to salable condition. The Company's cost of
goods sold is generally subject to price fluctuations in the marketplace for aluminum, logistics costs such as fuel, inbound freight and warehousing for raw materials, bottling
tolling fees, as well as shifting product mix. Selling and marketing expensesSelling and marketing expenses in the accompanying consolidated statements of operations
and comprehensive loss include warehousing and distribution costs, shipping and handling costs, advertising, and marketing costs, which generally are expensed as
incurred. Warehousing and distribution costs include storage, transfer, repacking and handling fees, and out- bound freight and delivery charges. The Company has
elected to classify shipping and handling costs for salable product outside of cost of goods sold, in selling and marketing expenses in the accompanying consolidated statements
of operations and comprehensive loss. Such costs amounted to approximately $ 14. 2 million and $ 15. 4 million and $ 13. 2 million for the years ended December 31, 2023 and
2022 and 2021-, respectively -Selling and marketing expensesSelling and marketing expenses in the accompanying consolidated statements of operations and comprehensive
loss include warehousing and distribution costs, shipping and handling costs, advertising, and marketing costs, which generally are expensed as incurred. Warehousing and
distribution costs include storage, transfer, repacking and handling fees, and out-bound freight and delivery charges. The Company expenses sales and marketing costs as
incurred. Advertising and marketing expenses represent costs associated with the promotion of the Zevia ® brand and products as outlined in ASC Topic 730-25, Other
Expenses – Advertising Costs, such as those for digital and other forms of advertising. Advertising and marketing expenses amounted to approximately $ 10.5 million and $ 11.
1 million and $ 12.6 million for the years ended December 31, 2023 and 2022 and 2021, respectively. 52 General and administrative expenses General and administrative
expenses in the accompanying consolidated statements of operations and comprehensive loss include personnel- related expenses, including salaries, bonuses, and benefits,
technology expenses, professional fees, facility costs, including insurance, utilities and rent relating to our headquarters, and overhead costs. These costs are expensed as
incurred. 53 Equity- based compensation expenseThe Company records equity- based compensation expense for employees and nonemployees under the provisions of ASC
Topic 718, Compensation — Stock compensation ("ASC 718"), using a Black-Scholes-Merton option pricing model to calculate the fair value of stock options by date
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granted. The determination of the grant date fair value of stock options issued is affected by a number of variables, including the fair value of the Company's common stock,

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the expected common stock price volatility over the expected life of the options, the expected term of the stock option, risk- free interest rates, and the expected dividend yield
of the Company's common stock. The Company derives derived its expected volatility from for grants issued prior to July 21, 2023 (which is the two-year anniversary of
the Company's IPO) based on the average historical volatilities of several peer public companies over a period equivalent to the expected term of the awards, and its
expected volatility for grants issued subsequent to July 21, 2023 based on historical volatility of the Company's stock. The Company estimates the expected term based
on the simplified method prescribed by guidance provided by the Securities and Exchange Commission. This decision was based on the lack of relevant historical data due to the
Company's limited experience for the Company's common stock. The risk- free interest rate is based an interpolation of yields on the United States U. S. Treasury yield
eurve in effect at securities with maturities equivalent to the expected term time of grant. Expected dividend yield is 0.0 % as the Company has not paid and does not
anticipate paying dividends on its common stock. The fair value of stock options is recognized as expense on a straight-line basis over the requisite service period, which is
typically four years. Equity- based compensation cost for restricted stock awards is measured based on the fair market value of the Company's common stock at the date of
grant and is recognized as expense over the requisite service period, which is the vesting period on a straight-line basis. Forfeitures are recognized as incurred. Depreciation and
AmortizationDepreciation is primarily related to building and related improvements, computer equipment, quality control and marketing equipment, and leasehold
improvements. Intangible assets subject to amortization consist of customer relationships and software applications. Non- amortizable intangible assets consist of trademarks,
which represent the Company's exclusive ownership of the Zevia ® brand used in connection with the manufacturing, marketing, and distribution of its beverages. The
Company also owns several other trademarks in both the U. S. and in foreign countries. Foreign currency transactions The functional currency of the Company is the U. S. Dollar
dollar. The Company sells and distributes its products to Canadian customers, who are invoiced and remit payment in Canadian dollars. All Canadian dollar transactions are
translated into United States U. S. dollars using period- end rates of exchange for assets and liabilities, and average rates of exchange for the period for net sales and expenses.
Foreign currency transaction (losses) gains for the years ended December 31, 2023 and 2021 amounted to approximately $ 0.20 million and $ 0.42 million.
respectively, and are included under other income (expense), net in the accompanying consolidated statements of operations and comprehensive loss. Income TaxesThe
Company is the managing member of Zevia LLC and, as a result, consolidates the financial results of Zevia LLC in the consolidated financial statements. Zevia LLC is a pass-
through entity for U. S. federal and most applicable state and local income tax purposes. As an entity classified as a partnership for tax purposes, Zevia LLC is not subject to U.
S. federal and certain state and local income taxes. Any taxable income or loss generated by Zevia LLC is passed through to its members, including the Company. The Company
is taxed as a corporation and pays corporate federal, state and local taxes with respect to income allocated from Zevia LLC based on the Company 1. seconomic interest in Zevia LLC, which was 75. 8 % and 68. 7 % and 58. 4 % as of December 31, 2023 and 2022 and 2021, respectively. Subsequent changes in economic ownership in Zevia LLC of the
Company can occur as Zevia LLC holders may convert their shares of Class B common stock into an equivalent number of shares of Class A common stock with income (loss)
allocated to the Company based on the economic interest applicable during each reporting period. The Company accounts for income taxes under the asset and liability method,
which requires the recognition of deferred tax assets and deferred tax liabilities ("DTAs" and "DTLs", "respectively) for the expected future tax consequences of events that
have been included in the financial statements. Under this method, we determine DTAs and DTLs on the basis of the differences between the financial statement and tax bases of
assets and liabilities by using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect of a change in tax rates on DTAs and DTLs is
recognized in income in the period that includes the enactment date. We recognize DTAs to the extent that we believe that these assets are more likely than not to be realized. In
making such a determination, we consider all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future
taxable income, tax- planning strategies, carryback potential if permitted under the tax law, and results of recent operations. If we determine that we would be able to realize our
DTAs in the future in excess of their net recorded amount, we would make an adjustment to the DTA valuation allowance, which would reduce the provision for income taxes.
The Company records uncertain tax positions in accordance with ASC 740, Income Taxes on the basis of a two- step process in which (1) we determine whether it is more likely
than not that the tax positions will be sustained on the basis of the technical merits of the position and (2) for those tax positions that meet the more-likely-than-not recognition
threshold, we recognize the largest amount of tax benefit that is more than 50 percent likely to be realized upon ultimate settlement with the related tax authority. We recognize
both accrued interest and penalties, when appropriate, in provision for income taxes in the accompanying consolidated statements of operations and comprehensive loss. Recent
accounting pronouncements The Company is an emerging growth company, as defined in the Jumpstart Our Business Startups Act ("" JOBS Act ""). Under the JOBS Act,
emerging growth companies can delay adopting new or revised accounting standards issued subsequent to the enactment of the JOBS Act until those standards apply to private
companies. The Company has elected to use this extended transition period for complying with new or revised accounting standards that have different effective dates for public
and private companies until the earlier of the date that it (i) is no longer an emerging growth company or (ii) affirmatively and irrevocably opts out of the extended transition
period provided in the JOBS Act. As a result, the consolidated financial statements may not be comparable to companies that comply with the new or revised accounting
pronouncements as of public company effective dates. 53-54 Recently Issued Accounting Pronouncements - Recently AdoptedIn April-June 2021 - 2016, the Financial
Accounting Standards Board ("4" FASB "7") issued Accounting Standards Update ("4" ASU "7") Not Yet AdoptedIn June 2016, the FASB issued ASU No. 2016- 13, Financial
Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. This ASU provides for a new impairment model that requires measurement
and recognition of expected credit losses for most financial assets held. The ASU is effective for private companies for annual periods, and interim periods within those annual
periods, beginning after December 15,2022. The Company currently does adopted ASU No.2016-13 as of January 1,2023. The adoption of ASU No.2016-13 did not expect
this guidance to have a significant impact on the Company's financial statements as it does not have a history of material credit losses. Any In April 2021, other - the recently
FASB issued accounting ASU No. 2021-04, which included Topic 260, Earnings Per Share and Topic 718, Compensation-Stock Compensation. This guidance clarifies and
reduces diversity in an issuer's accounting for modifications or exchanges of freestanding equity- classified written call options due to a lack of explicit guidance in the FASB
Codification. This ASU is effective for all entities for fiscal years beginning after December 15, 2021. Early adoption is permitted. The Company adopted ASU 2021-04 as of
January 1, 2022. The adoption of ASU 2021-04 did not have a significant impact on the Company -1's financial statements as the Company does not have freestanding equity-
classified written call options. In December 2019, the FASB issued ASU No. 2019- 12, Income Taxes (Topic 740) Simplifying the Accounting for Income Taxes. This ASU
improves areas of US. U.S. GAAP and reduces cost and complexity while maintaining usefulness. The main provisions remove certain exceptions, including the exception to the
general methodology for calculating income taxes in an interim period when a year- to- date loss exceeds the anticipated loss for the year. In addition, the amendments simplify
income tax accounting in the areas such as income based franchise taxes, eliminating the requirements to allocate consolidated current and deferred tax expense in certain
instances and a requirement that an entity reflects the effect of enacted changes in tax laws or rates in the annual effective tax rate computation in the interim period that includes
the enactment date. This ASU is effective for private companies for annual reporting periods beginning after December 15, 2021, and interim periods within annual periods
beginning after December 15, 2022. The Company adopted ASU 2019-12 as of January 1, 2022. The adoption of ASU 2019-12 did not have a significant impact on the
Company's financial statements. In August 2020, the FASB issued ASU No. 2020-06, Debt - Debt with Conversion and Other Options (Subtopic 470-20) and Derivatives
Hedging - Contracts in Entity's Own Equity (Subtopic 815-40). This ASU reduces the number of accounting models for convertible debt instruments and convertible preferred
stock, as well as amends the guidance for the derivatives scope exception for contracts in an entity's own equity to reduce form-over-substance-based accounting concl
In addition, this ASU improves and amends the related earnings per share guidance and requires the application of the if-converted method for calculating diluted earnings per
share, with the treasury stock method no longer permissible. The ASU is applicable to the Company for fiscal years beginning after December 15, 2023, and interim periods
within those fiscal years. Adoption is either a modified retrospective method or a fully retrospective method of transition. The Company early adopted the ASU as of January 1,
2021 and applied the accounting standard update in computing diluted earnings per share for its redeemable convertible preferred units. The adoption of ASU 2020-06 did not
have a significant impact on the Company's financial statements. In August 2018, the FASB issued ASU No. 2018-15, Intangibles-Goodwill and Other-Internal Use Software
(Subtopic 350-40): Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract. The ASU aligns the
requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs
incurred to develop or obtain internal use software. This ASU is effective for private companies for annual reporting periods beginning after December 15, 2020, and interim
periods within annual periods beginning after December 15, 2021. The Company adopted the ASU as of January 1, 2021. The adoption of ASU 2018-15 did not have a
significant impact on the Company's financial statements. Recently Issued Accounting Pronouncements – Not Yet AdoptedIn June 2016 November 2023, the FASB issues
ASU No. 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. This ASU requires entities to disclose information about their
reportable segments' significant expenses and other segment items on an interim and annual basis. Public entities with a single reportable segment are required to
apply the disclosure requirements in ASU 2023-07, as well as all existing segment disclosures and reconciliation requirements in ASC 280 on an interim and annual
basis. ASU 2023-07 is effective for fiscal years beginning after December 15, 2023, and for interim periods within fiscal years beginning after December 15, 2024, with early adoption permitted. The Company is currently evaluating the impact of adopting this guidance. In December 2023, the FASB issued ASU No. 2016-2023 - 09
Income Taxes 13, Financial Instruments — Credit Losses-(Topic 326 740): Measurement of Credit Losses-Improvements to Income Tax Disclosures. The guidance requires disaggregated information about a reporting entity's effective tax rate reconciliation as well as information on Financial Instruments-income taxes paid. This ASU
provides for a new impairment model The guidance is intended to benefit investors by providing more detailed income tax disclosures that would be useful in making
capital allocation decisions requires measurement and recognition of expected credit losses for most financial assets held. The ASU is effective for private companies for
annual periods , and interim periods within those annual periods, beginning after December 15, 2022-2025 . The guidance will be applied on a prospective basis with the
option to apply the standard retrospectively. The Company is currently does not expect evaluating the impact of adopting this guidance while early adoption is permitted
to have a significant impact on the Company's financial statements as it does not have a history of material credit losses. Any other recently issued accounting pronouncements are neither relevant, nor expected to have a material impact on the Company's financial statements. 3. REVENUESDisaggregation of RevenueThe Company - s products are
distributed and sold principally across the U. S. and Canada through a diverse network of major retailers, including: grocery stores, natural products stores, specialty outlets, and
warehouse clubs; and through online / e- commerce channels. The following table disaggregates the Company's sales by channel: Year Ended December 31, (in thousands)
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Retail sales $ 148, 299 $ 145, 041 $ 119, 884 Online / e- commerce $-18, 125 18, 140 18, 288 Net sales $ 166, 424 $ 163, 181 $ 138, 172 The following table disaggregates the
Company's sales by geographic location of the respective customers: Year Ended December 31, (in thousands) United States U. S. $ 149, 466 $ 145, 180 $ 125, 378 Canada 16,
958 18, 001 12, 794 Net sales $ 166, 424 $ 163, 181 $ 138, 172 Contract liabilities The Company did not have any material unsatisfied performance obligations as of December
31, 2022-2023 and December 31, 2021-2022, respectively. 4. INVENTORIESInventories consist of the following as of: (in thousands) December 31, 2022-2023 December 31,
2021-2022 Raw materials $ 4,714 $ 7,527 $ 10,193-Finished goods 29,836 20,049 21,308-Inventories $ 34,550 $ 27,576 $ 31,501-5. PROPERTY AND EQUIPMENT
NETProperty and equipment consist of the following as of: (in thousands) December 31, <del>2022-2023</del> December 31, <del>2021-2022</del> Land $ — $ Leasehold improvements 1, 167
Computer equipment and software (1) (1) Furniture and equipment Vehicles — Quality control and marketing equipment 1, 782 1, 635 Buildings and improvements — 1, 610 1,
443-Assets not yet placed in service 1, 128 4,512 6, 709 4,602-Less accumulated depreciation (2, 403) (2, 068) (1, 433-) Property and equipment, net $ 2, 109 $ 4, 641 For $ 3,
169 (1) During the year ended December 31, 2023 and 2022, depreciation expense the Company reclassified computer software costs from property and equipment, including
the amortization net, to intangible assets, net. Refer to Note 2-Summary of leasehold improvements, Significant Accounting Policies for amounts amounted to
approximately reclassified. During the year ended December 31, 2021, the Company purchased a warehouse facility in Evansville, Indiana for a total purchase price of 🖇 🗆 🕂
million . For the year ended December 31, 2022-and 2021, depreciation expense, including the amortization of leasehold improvements, amounted to approximately-$0.7
million and $ 0.6 million, respectively. These amounts are included under depreciation and amortization in the accompanying consolidated statements of operations and
comprehensive loss. 6. INTANGIBLE ASSETS, NETThe following table provides information pertaining to the Company's intangible assets as of: December 31, 2022-2023
(in thousands) Weighted- Average Remaining Useful Life Gross Carrying Amount Accumulated Amortization Intangible Assets, Net Software 2-1. 9-4 $ 2-1. 277-164 $ (978)
1, 429.) $ Customer relationships 2-1, 7 3, 007 (2, 470-670) 5-4, 284-171 (3, 899-648) 1, 385-Trademarks N / A 3, 000 — 3, 000 Intangible assets, net $ 8-7, 284-171 $ (3, 899-648) $ 4-3, 385-523 December 31, 2021-2022 (in thousands) Weighted-Average Remaining Useful Life Gross Carryin Advantage Amortization Intangible Assets,
Net Software 2. 0 $ 2, 277 $ (1 - 3 $ 1 , 429 440 $ (945 ) $ Customer relationships 3-2 . 7 3, 007 (2, 269 470 ) 4-5 , 447-284 (3, 214 899 ) 1, 233-385 Trademarks N / A 3, 000 -
3, 000 Intangible assets, net $ 7.8, 447.284 $ (3, 214.899) $ 4, 233.385 For the years ended December 31, 2023 and 2022 and 2022, total amortization expense amounted to $
0. 7-6 million and $ 0. 4-7 million, respectively, including $ 0. 4 million and $ 0. 2-4 million, respectively, of amortization expense related to software. No impairment losses have been recorded on any of the Company's intangible assets for the years ended December 31, 2023 and 2022 and 2021. 55-Amortization expense for intangible assets with
definite lives is expected to be as follows: (in thousands) $-Expected amortization expense for intangible assets with definite lives $ 1,385-7. DEBTABL Credit FacilityOn
February 22, 2022, Zevia LLC (the "-"Borrower"-") obtained a revolving credit facility (the "Secured Revolving Line of Credit "-") by entering into a Loan and Security
Agreement with Bank of America, N. A. (the ""Loan and Security Agreement with Bank of America, N. A. (the ""Coan and Security Agreement with Bank of America, N. A. (the ""Coan and Security Agreement and (ii) a borrowing base which is comprised of inventory and receivables. Up to $ 2 million of the
Secured Revolving Line of Credit may be used for letter of credit issuances and the Borrower has the option to increase the commitment under the Secured Revolving Line of
Credit by up to $ 10 million, subject to certain conditions. The Secured Revolving Line of Credit matures on February 22, 2027. There have been As of December 31, 2023, no
amounts were drawn under the Secured Revolving Line of Credit. The Secured Revolving Line of Credit is secured by a first priority security interest in substantially all of the
Company - sassets. Loans under the Secured Revolving Line of Credit bear interest based on either, at the Borrower's option, the Bloomberg Short-Term Bank Yield Index
rate plus an applicable margin between 1. 50 % to 2. 00 % or the Base Rate (customarily defined) plus an applicable margin between 0. 50 % to 1. 00 % with margin, in each
case, determined by the average daily availability under the Secured Revolving Line of Credit. The Under the Secured Revolving Line of Credit, the Borrower is required
under the Secured Revolving Line of Credit to comply with certain covenants, including, among others, by maintaining Liquidity (as defined therein) of $7 million at all times
until December 31, 2023. Thereafter, the Borrower must satisfy a financial covenant requiring a minimum fixed charge coverage ratio of 1.00 to 1.00 as of the last day of any
fiscal quarter following the occurrence of certain events of default that are continuing or any day on which availability under the Secured Revolving Line of Credit is less than
the greater of $ 3 million and 17.5 % of the borrowing base, and must again satisfy such financial covenant as of the last day of each fiscal quarter thereafter until such time as
there are no events of default and availability has been above such threshold for 30 consecutive days. As of December 31, 2022-2023, the Company was in compliance with its
liquidity covenant. Credit FacilityIn 2019, Zevia LLC entered into a loan agreement providing for a $ 9.0 million revolving line of credit (the "Credit Facility") with Stonegate
Asset Company II, LLC ("Stonegate"), with a maturity date in April 2022. Borrowings under the revolving line were secured by accounts receivable and inventory. In June
2020, Zevia amended the Credit Facility and increased it to $ 12.0 million. As of December 31, 2021, the revolving line interest rate was 7.5 % annual percentage rate and there
was no outstanding balance. On June 1, 2021, Zevia extended the Credit Facility through April 2023 and there were no other modifications made to the terms and conditions. In
July 2021 and subsequent to the IPO, Zevia terminated the Credit Facility. Early-termination fees were not material and were included in interest expense within other expenses,
net in the accompanying consolidated statements of operations and comprehensive loss. 8. LEASESThe Company leases its office space which has a and vehicles. The leases
have remaining lease terms term of 36 one to 15 months. In January On March 25, 2022-2023, the Company entered into an amendment to the lease for its corporate
headquarters offices to extend the term through December 31, 2023, and to expand the total square footage from 17, 923 square feet to 20, 185 square feet commencing on May
1, 2022. In January 2023, the Company extended the lease term through December 31, 2026. The Company's recognized lease costs include: Year Ended December 31, (in
thousands) Income Statement Statements of Operations and Comprehensive Loss Operating lease cost (1) $$ (1) Operating lease cost is recorded within general and
administrative expenses in the accompanying consolidated statements of operations and comprehensive loss. Year Ended December 31, Weighted- average remaining lease term
(months) 36.0 12. 0 4.6 Weighted-average discount rate 7.6 % 7.6 % The Company's variable lease costs and short-term lease costs were not material. 56 The Company is
obligated under various a non- cancellable cancelable lease agreements providing for office space and vehicles that expire expires at various dates through on
December 31, 2023-2026. Maturities of lease payments under the non-eancellable cancellable leases were as follows: (in thousands) December 31, 2022-2023 Total
lease payments 2, 187 Less Imputed imputed interest interest (30-239) Present value of lease liabilities $ 1, 948 9. COMMITMENTS AND CONTINGENCIESPurchase
commitments As of December 31, 2022 2023, the Company does not have any material agreements with suppliers for the purchase of raw material with minimum purchase
quantities. Our contract manufacturers are obligated to fulfill against purchase orders that are aligned with our forecast based on terms and conditions of the contract.
Our forecasts provided to our contract manufacturers are short term in nature and at no time extend beyond a year. Legal proceedings The Company is involved from
time to time in various claims, proceedings, and litigation. The Company establishes reserves for specific legal proceedings when it determines that the likelihood of an
unfavorable outcome is probable, and the amount of loss can be reasonably estimated. The Company has not identified any material legal matters where it believes an
unfavorable material outcome is reasonably possible and / or for which an estimate of possible losses can be made. Management does not believe that the resolution of these
matters would have a material impact on the consolidated financial statements. The Company has not identified any legal matters where it believes a material loss is
reasonably possible. 10. EMPLOYEE BENEFIT PLAN PLANEmployees --
                                                                                    Employees of the Company may participate in the Zevia LLC 401 (k) Plan (the "Plan"), a
defined contribution plan which qualifies under Section 401 (k) of the Internal Revenue Code. Participating employees may contribute from 1 % to 90 % of their pre-tax
earnings, up to the statutory limit. Effective January 1, 2020, the Company began offering matching contributions to the Plan of up to 4 % of employee pre- tax earnings. For the
years ended December 31, 2023 and 2022 and 2021, the Company incurred contribution expense of $ 0. 5 million and $ 0. 4.5 million, respectively. 11. BALANCE SHEET
COMPONENTS Accrued Expenses and Other Current Liabilities Accrued expenses and other current liabilities consisted of the following as of: (in thousands) December 31,
2022-2023 December 31, 2021-2022 Accrued employee compensation benefits $ 3-1, 409-526 $ 3, 032-409 Accrued direct selling costs 1, 113 1, 593 1, 011-Accrued customer
paid bottle deposits 1, 734 1, 253 Accrued other 1, 600 2, 153 1, 888-Total $ 5, 973 8 8, 408 <del>$ 6, 705</del>-12. EQUITY- BASED COMPENSATIONIn connection with the IPO, the
Company assumed all outstanding equity awards of Zevia LLC on a one-to-two basis and assumed all equity incentive plans and related award agreements from Zevia LLC. In
July 2021, prior to the IPO, the Company adopted the Zevia PBC 2021 Equity Incentive Plan (the "2021 Plan ") under which the Company may grant options, stock appreciation rights, restricted stock units (""RSUs ""), restricted stock awards, other equity- based awards and incentive bonuses to employees, officers, non-employee
directors and other service providers of the Company and its affiliates. The number of shares available for issuance under the 2021 Plan is increased on January 1 of each year
beginning in 2022 and ending with a final increase in 2031 in an amount equal to the lesser of: (i) 5 % of the total number of shares of Class A common stock outstanding on the preceding December 31, and or (ii) a smaller number of shares determined by the Company 's Board of Directors. In October and November 2021, the Company 's Board of
Directors approved an amended amendment to its equity- based compensation plans for a certain number of employees to allow immediate vesting upon retirement of
all outstanding RSU-RSUs awards and stock options, and to extend the exercisability of outstanding stock options held by up to five years after retirement, if they meet
certain employees-conditions, including in each case, to provide for accelerated vesting upon the holder's retirement on or after January 17, 2022. For this purpose, "
retirement "generally includes a resignation after the holder has reached 50 years of age with at least 10 years of service to the Company, so long as the holder provides advance notice of such retirement. As his or her resignation to the Company's Board of Directors. During the year ended December 31, 2022, three employees, retired from the
Company and all outstanding awards and related stock compensation expense of $ 8.2 million, respectively, were accelerated through their retirement dates. As of
December 31, 2023, the 2021 Plan provides for future grants and / or issuances of up to approximately 2.5-7 million shares of our common stock. Equity- based awards under
our employee compensation plans are made with newly issued shares reserved for this purpose. Stock OptionsThe Company uses a Black- Scholes valuation model to measure
stock option expense as of each respective grant date. Generally, stock option grants vest ratably over four years, have a ten- year term, and have an exercise price equal to the
fair market value as of the grant date. The fair value of stock options is amortized to expense over the vesting period. 57-The fair value of stock option awards granted during the
period was determined on the grant date using the Black- Scholes valuation model based on the following weighted- average assumptions: Year Ended December 31, Stock
price $ 2.90 $ 3.40 $ 14.00 Exercise Price 2.90 3.93 14.00 Expected term (years) (1) 6.25 6.06 25 Expected volatility (2) 65.4 % 62.7 % 47.5 % Risk- Free interest rate
(3) 3.6 % 2.7 % 0.9% Dividend yield (4) 0.0 % 0.0 % (1) Expected term represents the estimated period of time until an award is exercised and was determined using the simplified method. (2) Expected volatility for grants issued prior to July 21, 2023 (which is the two-year anniversary of the Company's IPO) is based on the historical
volatility of a selected peer group over a period equivalent to the expected term, and expected volatility for grants issued subsequent to July 21, 2023 is based on historical
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volatility of the Company's stock. (3) The risk- free interest rate is an interpolation of yields on U. S. Treasury securities with maturities equivalent to the expected term. (4)
We have assumed a dividend yield of zero as we have the Company has no plans to declare dividends in the foreseeable future. The weighted average grant date fair values for
stock options granted for the years ended December 31, 2023 and 2022 and 2021 and $1, 97 and $1, 97 and $6.39, respectively, 58 The following is a summary of stock
option activity for the year ended December 31, 2022-2023: Shares Weighted average exercise price Weighted average remaining life Intrinsic value (in thousands) Outstanding
Balance as of January 1, 2022-2023 1, 409, 693 $ 2. 30 Granted 1, 721, 320 $ 3. 93 Exercised (246, 415) $ 0. 50 Forfeited and expired (114, 844) $ 5. 14 Balance as of December
31, 2022-2, 769, 754 $ 3.36 8 Granted 1, 472, 639 $ 2. 90 Exercised (142, 783) $ 0. 19 Forfeited and expired (1, 018, 707) $ 4 3.00 Balance as of December 31, 455-2023
3, 080, 903 $ 3. 40 7. 7 $ 1, 230 Exercisable at the end of the period 945-1, 790 111, 816 $ 2. 67 5. 6 $ 1 - 40 5. , 230 Vested and expected to vest 3, 080, 903 $ 3, 40 7. 7
273-Vested and expected to vest 2, 769, 754-$ 13.36 8.0 $ 4, 455 230 The total intrinsic values of options exercised during the year ended December 31, 2022-2023 was $ 0.9
4 million. As of December 31, 2022-2023, total unrecognized compensation expense related to unvested stock options was $ 3.43 million, which is expected to be recognized
over a weighted- average period of 3-2.8 years. Restricted Phantom Units and Restricted Stock UnitsIn July 2021, the Company's Board of Directors approved an amendment
to 2, 422, 644 restricted phantom units (the "Restricted Phantom Unit Amendment"). The Phantom Unit Amendment
changed the settlement feature of all outstanding Restricted Phantom Units so that following vesting, each award of Restricted Phantom Units would be settled in shares of Class
A common stock having a fair market value equal to (i) the number of Restricted Phantom Units subject to such award, multiplied by (ii) the difference between the fair market
value of a share of Class A common stock and the grant date price per Restricted Phantom Unit. All other terms related to the Restricted Phantom Units remained unchanged. As
a result of the Phantom Unit Amendment, the estimated fair value of the modified awards was $ 33.9 million and was recognized as an expense over the vesting period through
January 2022 subsequent to the performance condition being met. In March 2021, the Company 2022 subsequent to the performance condition being met. In March 2021, the Company 3 Board of Directors also approved an amendment to the RSUs granted by
Zevia LLC in August 2020 ("the RSU Amendment"). The RSU Amendment changes changed the vesting of such RSUs to occur as follows: (i) in the event of a change of
control, the RSUs shall vest effective as of such change of control or (ii) in the event of an initial public offering as in the case of the IPO, the RSUs shall vest in equal monthly
installments over a 36- month period following the termination of any lockup period and shall be subject to the participant's continued employment through such vesting date.
Additionally, settlement shall occur within 30 days following the vesting of the RSUs and the participant shall be entitled to receive one share of Class A common stock for each
vested RSU. All other terms remained unchanged. As a result of the RSU Amendment, the estimated fair value of the modified awards was $48.9 million and are being
recognized as expense over the vesting period subsequent to the performance condition being met. As of December 31, 2022 2023, the remaining service period of the awards is
25 13 months. In November 2021, the Company's Board of Directors approved an amendment to its equity-based compensation plans for certain employees to allow immediate
vesting upon retirement of all outstanding RSUs and stock options, and to extend the exercisability of outstanding stock options up to five years after retirement, if they meet
certain conditions, including length of service and age, and they provide advance notice to the Board of Directors. During the year ended December 31, 2022, three employees
retired from the Company and all outstanding awards and related stock compensation expense of $8.2 million was accelerated through their retirement date. 58. The following
is a summary of RSU activity for the year ended December 31, 2022 2023: Shares Weighted average grant date fair value Aggregate Intrinsic Value (in thousands) Balance
unvested shares at January 1, 2022 2023 7-2, 981 560, 444 590 $ 5-3. 33 90 Granted 1, 121 276, 740 876 $ 3. 41 08 Vested (6-1, 445 103, 278 160) * $ 5-3. 58-92 Forfeited
(97-560, 316-253) $ 4-2. 81-84 Balance unvested at December 31, 2022-2023 2, 560-174, 590-053 $ 3, 90-10-68 $ 4, 473-370 Expected to vest at December 31, 2022-2023 2,
560 174 | 590 053 | 3 | 90 10 68 8 4 | 370 473 * Shares vested includes 1, 345, 800 of RSUs which vested but are subject to a deferred settlement provision over the next three
years and therefore have not been released. As of December 31, 2022-2023, total unrecognized compensation expense related to unvested RSUs was $ 9-5. 8-2 million, which is
expected to be recognized over a weighted- average period of 2. 3-2 years. As of December 31, 2023 and 2022, there were 593, 672 and 1, 345, 800, respectively, of RSUs
outstanding which vested in 2022 but are subjected to a deferred settlement provision over the next two years and therefore have not been released. As a result, these
RSUs are not included in the table above. 13 -REDEEMABLE CONVERTIBLE PREFERRED UNITSPrior to the IPO and the Reorganization Transactions, Zevia LLC had
various classes of redeemable convertible preferred units (" preferred units") outstanding that were issued at various times since inception. In connection with the IPO and the
Reorganization Transactions, all outstanding preferred units were reclassified into a single class of common units and each common unit outstanding after giving effect thereto
was reclassified as two Class B units on a one-to-two basis. 14. SEGMENT REPORTINGTHE Company has one operating and reporting segment which, and operates as a
product portfolio with a single business platform. In reaching this conclusion, management considered the definition of the Chief Operating Decision Maker ("CODM"); how
the business is defined by the CODM; the nature of the information provided to the CODM and how that information is used to make operating decisions; and how resources
and performance are accessed assessed. The Company's CODM is the Chief Executive Officer. The results of the operations are provided to and analyzed by the CODM at the
Company - s level and accordingly, key resource decisions and assessment of performance are performed at the Company - s level. The Company has a common management
team across all product lines and does not manage these products as individual businesses and as a result, cash flows are not distinct. 15.14. MAJOR CUSTOMERS,
ACCOUNTS RECEIVABLE AND VENDOR CONCENTRATION The table below represents the Company's major customers that accounted for more than 10 % of total net
sales for the periods: Year Ended December 31, Customer A % % Customer B % * 59 % Customer C * % Customer D * % The table below represents the Company
customers that accounted for more than 10 % of total accounts receivable, net as of: December 31, 2022-2023 December 31, 2021-2022 Customer B % * Customer D * %
Customer B % % Customer F * % Customer F * % Customer F * % Customer B * % Custom
accounts receivable, net or raw material purchases in the respective periods . 16-15 LOSS PER SHAREBasic earnings (loss) per share of Class A common stock is computed
by dividing net loss attributable to the Company for the period by the weighted-average number of shares of Class A common stock outstanding during the same period.
Diluted earnings-loss per share of Class A common stock is computed by dividing net loss attributable to the Company by the weighted- average number of shares of Class A
common stock outstanding adjusted to give effect to potentially dilutive securities and assumed conversion. There were no shares of Class A or Class B common stock
outstanding prior to July 22, 2021, therefore no earnings per share information has been presented for any period prior to that date. 59 Shares of the Company's Class B
common stock do not share in the earnings or losses attributable to Zevia PBC and are therefore not participating securities. As such, separate presentation of basic and diluted
earnings per share of Class B common stock under the two-class method has not been presented. Shares of the Company's Class B common stock are, however, considered
potentially dilutive shares of Class A common stock because shares of Class B common stock, together with the related Zevia LLC Class B Common Units, are exchangeable
 nto shares of Class A common stock on a one- for- one basis using . Prior to the IPO, the Zevia LLC membership structure included various classes of Preferred Units and
Common units. The Company analyzed the calculation of earnings per unit for periods prior to the IPO and determined that it resulted in values that would not be meaningful to
the users of these -- the if- converted method consolidated financial statements. Therefore, carnings per share information has not been presented for any period prior to the IPO
 The following table sets forth reconciliations of the numerators and denominators used to compute basic and diluted earnings per share of Class A common stock: Year Ended
December 31, (in thousands, except for share and per share amounts) Net loss per share: Numerator: Net loss and comprehensive loss $ (28, 322) $ (47, 647) $ (87, 667) Less:
net loss attributable to Zevia LLC prior to the Reorganization Transactions — 1, 913 Less: net loss attributable to non- controlling interests 6, 828 13, 790 39, 768-Add:
adjustment to reallocate net loss to controlling interest (1) (1, 298) (1) —Net loss to Zevia PBC - basic $ (20, 694) $ (35, 155) $ (45, 986) Denominator: Weighted-average shares of Class A common stock outstanding – basic 49, 898, 784 41, 739, 061 34, 450, 409 Add: weighted average shares of vested and unreleased RSUs 719, 974 (2) 1, 730,
322 (2) — Weighted- average basic and diluted shares 50, 618, 758, 43, 469, 383 34, 450, 409-Loss per share of Class A common stock – basic $ (0. 41) $ (0. 81) $ (1. 33) (3-)
Loss per share of Class A common stock – diluted $ (0. 41) $ (0. 81) $ (1. 33) (3.) (1) The numerator for the basic and diluted loss per share is adjusted for additional loss
being attributed to controlling interest as a result of the impacts of vested but unreleased RSUs being included in the denominator of the basic and diluted loss per share. (2) The
denominator for basic and diluted loss per share includes vested and unreleased RSUs as there are no conditions that would prevent these RSUs from being issued in the future
as shares of Class A common stock except for the mere passage of time. (3) Represents earnings per share of Class A common stock and weighted-average shares of Class A
common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the Reorganization Transactions and IPO. Zevia LLC Class B
Common Units, stock options and RSUs restricted stock units were evaluated under the treasury stock method for potential dilutive effects and were determined to be anti-
dilutive. The following weighted average outstanding shares were excluded from the computation of diluted net-loss per share available to Class A common stockholders as
they were anti-dilutive: Year Ended December 31, Zevia LLC Class B Common Units exchangeable to shares of Class A common Stock-stock 20, 891, 366 26, 023, 476 30,
113, 152-Stock options 3, 407, 679 2, 239, 025 1, 483, 824 Restricted stock units 2, 647, 975 3, 473, 655 167, 981, 444 17. INCOME TAXES AND TAX RECEIVABLE
AGREEMENTIncome TaxesThe Company is the managing member of Zevia LLC and as a result, consolidates the financial results of Zevia LLC in the consolidated financial
statements of Zevia PBC. Zevia LLC is a pass- through entity for U. S. federal and most applicable state and local income tax purposes following the Reorganization
Transactions effected in connection with the IPO. As an entity classified as a partnership for tax purposes, Zevia LLC is not subject to U. S. federal and certain state and local
income taxes. Any taxable income or loss generated by Zevia LLC is passed through to its members, including the Company. The Company is taxed as a C corporation and pays corporate federal, state and local taxes with respect to income allocated from Zevia LLC based on Zevia PBC ** seconomic interest in Zevia LLC, which was 75.8 % and 68.7
% and 53.4%, as of December 31, 2023 and 2022 and 2021, respectively. Income tax expense consists of the following: Year Ended December 31, Current Federal $ -
State Total Deferred Federal — — State — — Total — — Provision for income taxes $ $ 60-A reconciliation between the Company's effective tax rate and the applicable U.
S. federal statutory income tax rate is summarized as follows: Year Ended December 31, Tax computed at federal statutory rate 21.0 % 21.0 % State tax, net of federal tax
benefit 1.0 % 0. 8 % 1.7 % Permanent items and other (0. 6) % (0.8) % 0.0 % Non- controlling interests (8.7) % (5.8) % (10.0) % Equity- based compensation (3.5) % (9.2) % (3.7) % Valuation allowance (9.5) % (6.1) % (9.0) % Effective Tax Rate (0.3) % (0.1) % 0.0 % Deferred income taxes reflect the net tax effects of temporary
differences between the carrying amounts of assets and liabilities for financial reporting purposes. The components that comprise the Company Les net DTAs s deferred tax assets consist of the following: Year Ended December 31, Deferred tax assets Investment in Zevia LLC $ 53, 081 $ 53, 427 $ 47, 955 Net operating loss carryforwards 20, 488
15, 970 4, 144 Equity- based compensation 1, 795 3, 161 6, 840 Other temporary differences Total deferred tax assets 75, 541 72, 662 58, 940 Valuation allowance for deferred
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tax assets (75, 541) (72, 662) (58, 940) Net deferred tax assets $ - $ - The Company records a valuation allowance to reduce DTAs deferred tax assets to the amount the
Company believes is more likely than not to be realized. The determination of recording or releasing tax valuation allowances is made, in part, pursuant to an assessment
performed by management regarding the likelihood that the Company will generate sufficient future taxable income against which benefits of the DTAs deferred tax assets may
or may not be realized. This assessment requires management to exercise significant judgment and make estimates with respect to the Company's ability to generate revenue
gross profits, operating income and taxable income in future periods. The Company has recorded a full valuation allowance of $ 75.5 and $ 72.7 and $ 58.9 million as of
December 31, 2023 and 2022 and 2021, respectively, as it cannot conclude that it is more likely than not that the DTAs deferred tax assets will be realized primarily due to the
generation of pre- tax book losses from its inception. The following table summarizes the activity related to the Company <sup>1</sup>/<sub>2</sub>'s valuation allowance: Year Ended December 31, Balance, beginning of the year $ 72, 662 $ 58, 940 $—Increases related to current year positions 2, 879 13, 722 58, 940 Balance, end of the year $ 75, 541 $ 72, 662 61 $ 58,
940-As of December 31, 2022-2023, the Company has federal and state net operating loss carryforwards of $ 66-83. 2-7 million and $ 36-55. 8-4 million, respectively. The
federal net operating loss can be carried forward indefinitely but are limited to 80 % utilization against future taxable income each year in accordance with the Tax Cuts and Jobs
Act of 2017. The state net operating loss carryforwards will begin to expire in 2031 unless previously utilized by the Company. The Company recognizes liabilities for uncertain
tax positions based on a two-step process. The first step is to evaluate the tax position for recognition by determining if the weight of available evidence indicates that it is more
likely than not that the position will be sustained on audit, including resolution of related appeals or litigation processes, if any. The second step is to measure the tax benefit as
the largest amount that is more than 50 % likely of being realized upon settlement. While the Company believes that it has appropriate support for the positions taken on its tax
returns, the Company regularly assesses the potential outcome of examinations by tax authorities in determining the adequacy of its provision for income taxes. As of December
31, 2022-2023, the Company has no uncertain tax positions and does not expect a significant change in unrecognized tax benefits during the next 12 months. The Company is subject to taxation in the United States U. S. and various states The Company is currently under the audit examinations by Texas for taxable years 2019-2021. As of
December 31, 2023, the Company believes there will be no change of significance in its recorded tax positions and accordingly, no liability for uncertain tax benefits
has been recorded. The Company is not currently under examination by any other taxing authorities. Due to the carryover of tax attributes, the statute of limitations is currently open for tax years since inception for Zevia PBC. On March 27, 2020, the United States U. S. enacted the CARES Act. The Cares Act is an emergency economic
stimulus package that includes spending and tax breaks to strengthen the United States U. S. economy and fund a nationwide effort to curtail the effect of COVID-19. The
CARES Act provides sweeping tax changes in response to the COVID- 19 pandemic, some of the more significant provisions are amending certain provisions of the previously
enacted Tax Cuts and Jobs Act related to depreciable property and net operating losses, deferral of payroll taxes, and the Paycheck Protection program. At 61-December 31, 2022
2023, the Company has not booked any income tax provision or benefit for the impact for the CARES Act due to its recent incorporation and the pass- through treatment of
Zevia, LLC. On February 9, 2022, California enacted SB-113, which, among other changes, ends the temporary limitations on the utilization of net operating loss (" NOL")
earryforwards and certain credits. Under previously enacted provisions, NOL carryforward deductions were suspended for tax years 2020-2022 for taxpayers with over $1
million of California taxable income. The newly enacted legislation removes this limitation on NOL utilization for the 2022 tax year and removes the $ 5 million cap on the
usage of corporate income tax credits. There was no material impact from the provisions of SB-113 in 2022. On August 16, 2022, the United States U. S. enacted the Inflation
Reduction Act of 2022 ("IRA"), which includes a 15 % book- income alternative minimum tax on corporations with average applicable financial statement income over $1
billion for any three year period ending with 2022 or later and a 1 % excise tax on the fair market value of stock that is repurchased by publicly- traded U. S. corporations or
their specified affiliates. The alternative minimum tax and the excise tax are effective in taxable years beginning after December 31, 2022. The IRA also includes provisions
intended to mitigate climate change by, among others, providing tax credit incentives for reductions in greenhouse gas emissions. The Company does This legislation did not
believe this legislation will-have a material impact on our the consolidated financial statements. Tax Receivable AgreementThe Company expects to obtain an increase in its
share of tax basis in the net assets of Zevia, LLC when Class B units are exchanged by the holders of Class B units for shares of Class A common stock of the Company and
upon certain qualifying transactions. Each change in outstanding shares of Class A common stock of the Company results in a corresponding change in the Company -
ownership of Class A units of Zevia, LLC. The Company intends to treat any exchanges of Class B units as direct purchases of LLC interests for U. S. federal income tax
purposes. These increases in tax basis may reduce the amounts that Zevia PBC would otherwise pay in the future to various taxing authorities. They may also decrease gains (or
increase losses) on future dispositions of certain capital assets to the extent tax basis is allocated to those capital assets. In connection with the IPO, the Company entered into a
Tax Receivable Agreement ("-"TRA "-") with continuing members of Zevia LLC and the Direct Zevia Stockholders. In the event that such parties exchange any or all of their
Class B units for Class A common stock, the TRA requires the Company to make payments to such holders for 85 % of the tax benefits realized, or in some cases deemed to be
realized, by the Company by such exchange as a result of (i) certain favorable tax attributes acquired from the Blocker Companies in the Mergers (including net operating losses
and the Blocker Companies' allocable share of existing tax basis), (ii) increases in tax basis resulting from Zevia PBC 1. s acquisition of continuing member 1. s Zevia LLC units
in connection with the IPO and in future exchanges and, (iii) tax basis increases attributable to payments made under the TRA (including tax benefits related to imputed interest).
The annual tax benefits are computed by calculating the income taxes due, including such tax benefits, and the income taxes due without such benefits. The Company expects to
benefit from the remaining 15 % of any tax benefits that it may actually realize. The TRA payments are not conditioned upon any continued ownership interest in Zevia, LLC or
the Company. To the extent that the Company is unable to timely make payments under the TRA for any reason, such payments generally will be deferred and will accrue
interest until paid. The timing and amount of aggregate payments due under the TRA may vary based on a number of factors, including the amount and timing of the taxable
income the Company generates each year and the tax rate then applicable. The Company calculates the liability under the TRA using a complex TRA model, which includes an
assumption related to the fair market value of assets. Payments are generally due under the TRA within a specified period of time following the filing of the Company's tax
return for the taxable year with respect to which the payment obligation arises, although interest on such payments will begin to accrue at a rate of the SOFR-Secured Overnight
Financing Rate plus 300 basis points from the due date (without extensions) of such tax return. The TRA provides that if (i) certain mergers, asset sales, other forms of business
combinations, or other changes of control were to occur; (ii) there is a material uncured breach of any obligations under the TRA; or (iii) the Company elects an early termination of the TRA, then the TRA will terminate and the Company 's obligations, or the Company 's successor's obligations, under the TRA will accelerate and become
due and payable, based on certain assumptions, including an assumption that the Company would have sufficient taxable income to fully utilize all potential future tax benefits
that are subject to the TRA and that any Class B units that have not been exchanged are deemed exchanged for the fair market value of the Company - s Class A common stock
at the time of termination. 62 As of December 31, 2022-2023, the Company has concluded, based on applicable accounting standards, that it was more likely than not that its
DTAs deferred tax assets subject to the TRA would not be realized; therefore, the Company has not recorded a liability related to the tax savings it may realize from utilization
of such DTAs deferred tax assets. The TRA liability that would be recognized if the associated tax benefits were determined to be fully realizable totaled $ 56.2 million and $ 55.8 million and $ 45.6 million at December 31, 2023 and 2022 and 2021, respectively. The increase in the TRA liability is primarily related to Class B to Class A exchanges
during the year ended December 31, 2022 2023. If utilization of the DTAs deferred tax asset subject to the TRA becomes more likely than not in the future, the Company will
record a liability related to the TRA which will be recognized as expense within its consolidated statements of operations. 18-17. UNAUDITED QUARTERLY
INFORMATIONThe following summarizes selected unaudited quarterly financial data for the year ended December 31, 2023 (amounts may not sum due to rounding):
(in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 43, 300 $ 42, 241 $ 43, 089 $ 37, 794
 Gross profit 20, 105 19, 692 19, 572 15, 389 (2) Loss from operations (3, 251) (5, 377) (11, 420) (1) (8, 895) (3) Loss before income taxes (2, 911) (4, 974) (11, 255) (1) (9,
130) (3) Net loss and comprehensive loss (2, 912) (5, 009) (11, 250) (1) (9, 151) (3) Net loss attributable to Zevia PBC (2, 091) (3, 931) (8, 217) (7, 255) Basic earnings per
share (0. 03) (0. 08) (0. 16) (0. 14) Diluted earnings per share (0. 04) (0. 08) (0. 16) (0. 14) Weighted- average shares of Class A Common Stock- basic 49, 372, 874 50,
094, 096 50, 754, 470 52, 220, 804 Weighted- average shares of Class A Common Stock- diluted 72, 250, 338 50, 094, 096 50, 754, 470 52, 220, 804 (1) Net loss in the
third quarter of 2023 increased primarily due to short- term supply chain logistics challenges which hindered fulfillment and impacted net sales results and selling and
marketing expenses. (2) Gross profit decreased in the fourth quarter of 2023 primarily due to a decrease in volumes and higher inventory losses as a result of the
brand refresh, SKU optimization, and procurement changes. (3) Net loss in the fourth quarter of 2023 increased primarily due to short- term supply chain logistics
challenges which hindered fulfillment and impacted net sales results and selling and marketing expenses, as well as higher inventory losses as a result of the brand
refresh, SKU optimization, and procurement changes. The following summarizes selected unaudited quarterly financial data for the year ended December 31, 2022 (amounts
may not sum due to rounding): (in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 38, 034 $ 45, 542 $ 44, 239 $ 35, 366 Gross profit 15, 879 (1) 19, 321 (1) 19, 168 15, 653 Loss from operations (17, 555) (14, 743) (9, 221) (6, 349) Loss before income taxes (17, 473) (14, 787) (9,
195) (6, 127) Net loss and comprehensive loss (17, 485) (14, 796) (9, 196) (6, 170) Net loss attributable to Zevia PBC (10, 898) (11, 090) (7, 484) (4, 385) Basic earnings per
share (0. 28) (2) (-0. 27) (2) (-0. 16) (2) (-0. 16) (2) (0. 09) Diluted earnings per share (0. 28) (2) (-0. 27) (2) (-0. 16) (2) (0. 09) Weighted average shares of Class A Common Stock-
basic and diluted 38, 371, 713 (2) 42, 051, 987 (2) $45, 938, 507 (2) 47, 368, 849 The following summarizes selected unaudited quarterly financial data for the year ended
December 31, 2021 (amounts may not sum due to rounding): (in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 30, 694 $ 34, 352 $ 38, 956 $ 34, 170 Gross profit 14, 704 (3) 16, 673 (3) 17, 767 (3) 14, 797 (3) Loss from operations (707) (49, 498) (4) (37, 464) (4) Loss before
income taxes (749) (49, 711) (4) (37, 420) (4) Net loss and comprehensive loss (749) (49, 761) (37, 404) Net loss attributable to Zevia PBC-
                                                                                                                                                            (25, 823) (20, 163) Basic
earnings per share N/A (5) N/A (5) (0. 75) (0. 59) Diluted earnings per share N/A (5) N/A (5) (0. 75) Weighted-average shares of Class A Common Stock-basic
and-diluted 38 N / A (5) N / A (5) 34, 440 371, 982 34 713 42, 450, 409 (1) The Company reclassified $ 1.3 million and $ 1.9 million of expenses in the first and second
quarter of 2022, respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current presentation. (2) The Company
has revised basic and diluted earnings per share amounts for the first, second, and third quarters of 2022 to include the impact of vested but unreleased restricted stock units
which were previously excluded from the respective basic and diluted earnings per share computations. The impact of this immaterial correction was to decrease both basic and
diluted loss per share by $ 0.02, $ 0.01.051, 987 and $ 0.01, respectively, from the amounts previously reported in the Company's Form 10-Q for each of the respective first,
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second, and third quarters of 2022. (3) The Company reclassified $ 0.5 million, $ 0.4 million, $ 0.8 million, and $ 1.0 million of expenses in the first, second, third, and fourth
quarter of 2021, respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current presentation. (4) Net loss in the
second half of 2021 increased primarily due to $ 45 . 7 million and $ 31. 9 million , respectively 938 . 507 47 of equity based compensation in the third and fourth quart
2021 relating to restricted stock unit awards and phantom stock awards that generally vest over six months following the IPO. (5) Prior to the IPO. 368 the Zevia LLC
membership structure included various classes of Preferred Units and Common units. The Company analyzed the calculation of earnings per unit for periods prior to the IPO and
determined that it resulted in values that would not be meaningful to the users of these consolidated financial statements. Therefore-, 849 earnings per share information has not
been presented for the periods prior to the IPO-Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure Item 9A. Controls and
Procedures. Evaluation of Disclosure Controls and Procedures We maintain "disclosure controls and procedures," as defined in Rules 13a-15 (e) and 15d-15 (e) under the
Exchange Act that are designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is (1) recorded, processed,
summarized and reported, within the time periods specified in the SEC's rules and forms and (2) accumulated and communicated to our management including our principal
executive officer and principal financial officer, to allow timely decisions regarding required disclosure. Our management, with the participation of our Chief Executive Officer
and Interim Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of December 31, 2022-2023. Based on the foregoing evaluation,
management determined that our disclosure controls and procedures were effective at the reasonable assurance level as of December 31, 2022-2023. Management recognizes
that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily
applies its judgment in evaluating the cost- benefit relationship of possible controls and procedures. Report on Internal Control over Financial Reporting Our management is
responsible for establishing and maintaining adequate internal control over financial reporting for the Company, as defined in Rules 13a-15 (f) and 15d-15 (f) under the
Exchange Act. Our internal control system is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's
financial statements for external purposes in accordance with U. S. GAAP. As of December 31, 2022 2023, our management assessed the effectiveness of our internal control
over financial reporting using the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission in Internal Control-Integrated Framework.
Based on this assessment, our management concluded that our internal control over financial reporting was effective as of December 31, 2022 2023. Attestation Report of
Registered Public Accounting Firm This Report does not include an attestation report of our internal controls from our independent registered public accounting firm due to our
status as an "emerging growth company" as defined in Section 2 (a) of the Securities Act, as modified by the Jumpstart Our Business Startups Act of 2012. Changes in Internal
Control over Financial Reporting. Management determined that as of December 31, 2022-2023, no changes in our internal control over financial reporting had occurred during
the fiscal quarter then ended that materially affected or are reasonably likely to materially affect our internal control over financial reporting. Item 9B. Other Information .(b)

None of our directors or executive officers adopted or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement during the quarter
ended December 31, 2023, as such terms are defined under Item 408 (a) of Regulation S- K. Item 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections.
PART III Item 10. Directors, Executive Officers and Corporate Governance. The information required by this item is incorporated by reference to the information set forth under the captions "Election of Directors," "Corporate Governance," Executive Officers, "Delinquent Section 16 (a) Reports" (if applicable) and "Code of Business Conduct and Ethics" in the definitive Proxy Statement for our 2023 2024 Annual Meeting of Stockholders, which will be filed with the SEC no later than 120 days after December 31,
2022-2023 (the "2024 Proxy Statement"). Item 11. Executive Compensation. The information required by this item is incorporated by reference to the information and "Executive Compensation" in the definitive 2024 Proxy Statement for our 2023 Annual Meeting of Stockholders, which will under the captions "Director Compensation" and "Executive Compensation" in the definitive 2024 Proxy Statement for our 2023 Annual Meeting of Stockholders, which will
be filed with the SEC no later than 120 days after December 31, 2022. Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder
Matters. The information required by this item is incorporated by reference to the information set forth under the captions "Security Ownership of Certain Beneficial Owners and Management" and "Equity Compensation Plan Information" in the definitive 2024 Proxy Statement for our 2023 Annual Meeting of Stockholders, which will be filed with
the SEC no later than 120 days after December 31, 2022. Item 13. Certain Relationships and Related Transactions, and Director Independence. The information required by this
item is incorporated by reference to the information set forth under the captions "Certain Relationships and Related Person Transactions" and "Director Independence" in the
definitive 2024 Proxy Statement for our 2023 Annual Meeting of Stockholders, which will be filed with the SEC no later than 120 days after December 31, 2022. Item 14.
Principal Accountant Fees and Services, The information required by this item is incorporated by reference to the information set forth under the caption "Principal Accountant
Fees and Services " in the definitive 2024 Proxy Statement for our 2023 Annual Meeting of Stockholders, which will be filed with the SEC no later than 120 days after
December 31, 2022. PART IV Item 15. Exhibits, Financial Statement Schedules. The following documents are filed as a part of this Annual Report. (a) Financial Statements
Our Consolidated Financial Statements are listed in the "Index to Consolidated Financial Statements" under Part II, Item 8 of this Annual Report. (b) Financial Statement
Schedules All financial statement schedules are omitted because the information called for is not required or is shown either in the consolidated financial statements or in the
notes thereto. (c) Exhibits The exhibits listed below are filed as part of this Annual Report, or are incorporated herein by reference, in each case as indicated below. EXHIBIT
INDEX Exhibit No. Description of Exhibit 3. 1 Amended and Restated Certificate of Incorporation (incorporated herein by reference to Exhibit 3. 1 to the Company's Current
Report on Form 8-K filed on July 26, 2021). 3. 2 Amended and Restated Bylaws (incorporated herein by reference to Exhibit 3. 2 to the Company's Current Report on Form 8-
K filed on July 26, 2021). 4. 1 Description of Securities (incorporated herein by reference to Exhibit 4. 1 to the Company - s Annual Report on Form 10- K filed on March 11,
2022) 10. 1 Thirteenth Amended and Restated Limited Liability Company Agreement of Zevia LLC Agreement dated as of July 21, 2021 (incorporated by reference to Exhibit
10. 1 of the Company - s Periodic Report on Form 10- Q filed August 13, 2021). 10. 2 Tax Receivable Agreement dated as of July 21, 2021 (incorporated by reference to
Exhibit 10. 2 of the Company -'s Periodic Report on Form 10- Q filed on August 13, 2021). 10. 3 Zevia PBC Eleventh Amended and Restated Registration Rights Agreement
dated July 21, 2021 (incorporated by reference to Exhibit 10. 3 of the Company - s Periodic Report on Form 10-Q, filed on August 13, 2021). 10. 4 Form of Indemnification
Agreement entered into with Directors and Executive Officers (incorporated by reference to Exhibit 10. 4 of the Company - Registration Statement on Form S-1/A filed on
July 12, 2021). 10. 85 # Zevia PBC 2021 Equity Incentive Plan (incorporated herein by reference to Exhibit 99. 1 to the Company's Registration Statement on Form S-8 filed
on July 26, 2021). 10. 96 # Form of Restricted Stock Unit Award Grant Notice and Standard Terms and Conditions under the Zevia PBC 2021 Equity Incentive Plan
(incorporated herein by reference to Exhibit 99.2 to the Company's Registration Statement on Form S-8 filed on July 26, 2021). 10. 40-7 # Form of Nonqualified Stock
Options Grant Notice and Standard Terms and Conditions under the Zevia PBC 2021 Equity Incentive Plan (incorporated herein by reference to Exhibit 99. 3 to the Company's
Registration Statement on Form S- 8 filed on July 26, 2021). 10. 11-8 # Zevia 2020 Incentive Plan (incorporated herein by reference to Exhibit 10. 6 of the Company 🛂
Registration Statement on Form S-1 filed on June 25, 2021). 10. 129 # Form of Zevia LLC Notice of Restricted Class C Common Unit Award and Restricted Class C Common
Unit Agreement (2020) (incorporated herein by reference to Exhibit 10. 7 of the Company 🛂 Registration Statement on Form S-1 filed on June 25, 2021). 10. 13-10 # Form of
Zevia LLC Notice of Restricted Class C Common Unit Award and Restricted Class C Common Unit Agreement (2021) (incorporated herein by reference to Exhibit 10. 8 of the
Company 🛂 Registration Statement on Form S- 1 filed on June 25, 2021). 10. 14 🚹 # Form of Zevia LLC First Amendment to Notice of Restricted Class C Common Unit
Award and Restricted Class C Common Unit Agreement (incorporated herein by reference to Exhibit 10. 9 of the Company - s Registration Statement on Form S-1 filed on
June 25, 2021). 10. 15-12 # Form of Zevia LLC Second Amendment to Notice of Restricted Class C Common Unit Award and Restricted Class C Common Unit Agreement
(incorporated herein by reference to Exhibit 10. 15 of Company's Annual Report on Form 10-K filed on March 11, 2022). 10. 46-13 # Zevia LLC 2011 Unit Incentive Plan, as
amended, and the Form of Unit Option Agreement (incorporated herein by reference to Exhibit 10. 10 of the Company 🛂 s Registration Statement on Form S- 1 filed on June 25,
2021). 10. 17-14 Form of Zevia LLC 2011 Unit Incentive Plan, as amended, Second Amendment to Unit Option Agreement (incorporated herein by reference to Exhibit 10. 17
of Company's Annual Report on Form 10- K filed on March 11, 2022). 10. 18-15. Form of Zevia LLC 2011 Unit Incentive Plan, as amended, Third Amendment to Unit
Option Agreement (incorporated herein by reference to Exhibit 10. 18 of Company's Annual Report on Form 10- K filed on March 11, 2022). 10. 19 16 Form of Zevia LLC
Notice of Restricted Phantom Class C Common Unit Award and Restricted Phantom Class C Common Unit Agreement (incorporated herein by reference to Exhibit 10. 11 of
the Company 18 Registration Statement on Form S-1 filed on June 25, 2021). 10. 20 17 Form of Zevia LLC First Amendment to Notice of Restricted Phantom Class C
Common Unit Award and Restricted Phantom Class C Common Unit Agreement (incorporated by reference to Exhibit 10. 12 of the Company 🛂 Registration Statement on
Form S-1 / A filed on July 12, 2021). 10. 24 18 Loan and Security Agreement, dated as of February 22, 2022, by and among Zevia LLC, certain of its subsidiaries from time to
time joined hereto as borrowers, the financial institutions party thereto from time to time as Lenders and Bank of America, N. A., a national banking association, as agent for the
Lenders thereto (incorporated herein by reference to Exhibit 10. 1 of the Registrants-Company's Current Report on Form 8- K filed on February 24, 2022). 10. 19 25# Letter
Agreement dated March 11, 2022, between Zevia PBC and Denise D. Beckles (incorporated herein by reference to Exhibit 10. 1 to the Company's Current Report on Form 8-K
filed on April 26, 2022). 10. 26 # Severance Agreement dated May 1, 2022, between Zevia PBC and Denise D. Beckles (incorporated herein by reference to Exhibit 10. 2 to the
Company's Current Report on Form 8- K filed on April 26, 2022). 10. 27 # Letter Agreement dated March 18, 2022, between Zevia PBC and Quincy B. Troupe (incorporated
herein by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed on April 26, 2022). 10.28 # Letter Agreement dated June 13, 2022, between Zevia
PBC and Quincy B. Troupe (incorporated herein by reference to Exhibit 10. 4 to the Company's Current Report on Form 8- K filed on April 26, 2022). 10. 29 # Amended and
Restated Offer Letter dated June 15, 2022, between Zevia PBC and Amy Taylor (incorporated herein by reference to Exhibit 10. 3 of the Company's Quarterly Report on Form 10- O filed on August 11, 2022), 10. 20 # Amended and Restated Severance Agreement dated June 15, 2022, between Zevia PBC and Amy Taylor (incorporated
herein by reference to Exhibit 10. 4 of the Company's Quarterly Report on Form 10- Q filed on August 11, 2022). 10. 21 # Separation Agreement and General Release
of Claims between the Company and Quincy B. Troupe (incorporated herein by reference to Exhibit 10.1 of the Company's Quarterly Report on Form 10- Q filed on
August 11 November 7. 2022-2023 ). 10. 30 22 # Letter Amended and Restated Severance-Agreement dated June 15, 2022, between Zevia PBC the Company and Amy
Taylor Florence Neubauer (incorporated herein by reference to Exhibit 10. 42 of the Company's Quarterly Report on Form 10-Q filed on August 11-November 7, 2022-2023
  10. 31-23 # Separation Severance Agreement and General Release of Claims dated May 6, 2022, between Zevia PBC the Company and Florence Neubauer William D.
Beech (incorporated herein by reference to Exhibit 10. +3 of the Company's Quarterly Report on Form 10- Q filed on August 11 November 7, 2022 2023 ). 10. 32-24 # *
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Form Addendum to Separation Agreement and General Release of Claims dated May 13, 2022, between Restricted Stock Unit Award Grant Notice and Standard Terms
and Conditions under the Zevia PBC 2021 Equity Incentive Plan and William D. Beech ( incorporated herein by reference to Exhibit for U. S. Employee SVP ) 10. 25 # * 1-
of the Company's Quarterly Report on Form of Nonqualified Stock Options Grant Notice and Standard Terms and Conditions under the Zevia PBC 2021 Equity
Incentive Plan (for U. S. Employee SVP) 10 -Q filed on August 11; 26 # * Form of Restricted Stock Unit Award Grant Notice and Standard Terms and Condition
under the Zevia PBC 2022-2021 Equity Incentive Plan (for Board Director) -21.1 * Subsidiaries of the Company. 23.1 * Consent of Independent Registered Accounting
Firm 31. 1 * Certification of Principal Executive Officer Pursuant to Rules 13a- 14 (a) and 15d- 14 (a) under the Securities Exchange Act of 1934, as Adopted Pursuant to
Section 302 of the Sarbanes-Oxley Act of 2002. 31. 2 * Certification of Principal Financial Officer Pursuant to Rules 13a- 14 (a) and 15d- 14 (a) under the Securities Exchange
Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes- Oxley Act of 2002. 32 ** Certification of Principal Executive Officer and Principal Financial Officer Pursuant to 18 U. S. C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes- Oxley Act of 2002. 97 * Zevia PBC Clawback Policy 101. INS * Inline XBRL Instance Document 101. SCH * Inline XBRL Taxonomy Extension Schema With Embedded Document 101. CAL * Inline XBRL Taxonomy Extension Calculation- Linkbase
Document Documents 101. DEF * Inline XBRL Taxonomy Extension Definition Linkbase Document 101. LAB * Inline XBRL Taxonomy Extension Label Linkbase
Document 101. PRE * Inline XBRL Taxonomy Extension Presentation Linkbase Document 104 Cover Page Interactive Data File (formatted as Inline XBRL and contained in
Exhibit 101) * Filed herewith. * * Furnished herewith. # Management contract or compensatory plan or arrangement. Item 16. Form 10- K Summary SIGNATURES Pursuant to the requirements of Section 13 or 15 (d) of the Securities Exchange Act of 1934, the Registrant has duly caused this Annual Report to be signed on its behalf by the
undersigned, thereunto duly authorized. Zevia PBC By: / s / Amy E. Taylor Name: Amy E. Taylor Title: President and Chief Executive Officer (Principal Executive Officer)
Date: March 10 6 2023-2024 Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the
Registrant and in the capacities and on the dates indicated. By: / s / Amy E. Taylor By: / s / Girish Satya Denise D. Beckles-Name: Amy E. Taylor Name: Girish Satya Denise
D. Beekles Title: President and Chief Executive Officer, Director Title: Chief Financial Officer (Principal Executive Officer) (Principal Financial Officer) Date: March 14-6.
2023 2024 Date: March 106, 2023 2024 By: /s / Hany Mikhail By: /s / Padraic Spence Name: Hany Mikhail Name: Padraic Spence Title: Chief Accounting Officer Title: Director and Board Chair (Principal Accounting Officer) Date: March 106, 2023 2024 Date: March 106, 2023 2024 By: /s / Jacqueline J. Hayes By: /s / David J. Lee Name: Jacqueline J. Hayes Name: David J. Lee Title: Director Title: Director Date: March 106, 2023 2024 Date: March 106, 2023 2024 By: /s / Rosemary L. Ripley By: /s /
Andrew Ruben Name: Rosemary L. Ripley Name: Andrew Ruben Title: Director Title: Director Date: March 10-6, 2023-2024 Date: March 10-6, 2023-20
Ruehl By: /s/Justin Shaw Name: Julie G. Ruehl Name: Justin Shaw Title: Director Title: Director Date: March 40 6. 2023 2024 Date: March 6, 2024 Exhibit 10 -. 24Annual
Grant – U. S. Employee Form for SVP 2023-2021 EQUITY INCENTIVE PLAN GRANT NOTICE FOR RESTRICTED STOCK UNIT AWARD FOR GOOD AND
VALUABLE CONSIDERATION, Zevia PBC (the "Company"), hereby grants to the Participant named below the number of Restricted Stock Units (the "RSUs")
specified below (the "Award") under the Zevia PBC 2021 Equity Incentive Plan (the "Plan"). Each RSU represents the right to receive one share of Common Stock,
upon the terms and subject to the conditions set forth in this Grant Notice, the Plan and the Standard Terms and Conditions (the "Standard Terms and Conditions")
promulgated under such Plan and attached hereto as Exhibit A. This Award is granted pursuant to the Plan and is subject to and qualified in its entirety by the
Standard Terms and Conditions, Capitalized terms not otherwise defined herein shall have the meanings set forth in the Plan. Name of Participant: Grant Date:
Number of RSUs: Vesting Schedule: Subject to the Plan and the Standard Terms and Conditions, the RSUs shall vest in accordance with the following schedule, so
long as the Participant does not incur a Termination of Employment from the Grant Date through each vesting date: By :/s/Philip H-accepting this Grant Notice, the
Participant acknowledges that the Participant has received and read, and agrees that this Award shall be subject to, the terms of this Grant Notice, the Plan, and the
Standard Terms and Conditions O'Brien-By: Name: Philip H. O'Brien-Title: Director PARTICIPANT [Name | Signature Page to Grant Notice for Restricted Stock
Unit Award EXHIBIT A STANDARD TERMS AND CONDITIONS FORRESTRICTED STOCK UNITS These Standard Terms and Conditions apply to the Award
of Restricted Stock Units granted pursuant to the Zevia PBC 2021 Equity Incentive Plan (the "Plan"), which are evidenced by a Grant Notice or an action of the
Committee that specifically refers to these Standard Terms and Conditions. In addition to these Standard Terms and Conditions, the Restricted Stock Units shall be
subject to the terms of the Plan, which are incorporated into these Standard Terms and Conditions by this reference. Capitalized terms not otherwise defined herein
shall have the meanings set forth in the Plan. 1. TERMS OF RESTRICTED STOCK UNITS Zevia PBC (the "Company") has granted to the Participant named in the Grant Notice provided to said Participant herewith (the "Grant Notice") an award of Restricted Stock Units (the "Award" or "RSUs") specified in the Grant
Notice, with each Restricted Stock Unit representing the right to receive one share of Common Stock. The Award is subject to the conditions set forth in the Grant
Notice, these Standard Terms and Conditions and the Plan. For purposes of these Standard Terms and Conditions and the Grant Notice, any reference to the
Company shall include a reference to any Subsidiary, 2. VESTING AND SETTLEMENT OF RESTRICTED STOCK UNITS (a) The Award shall not be vested as of
the Grant Date set forth in the Grant Notice and shall be forfeitable unless and until otherwise vested pursuant to the terms of the Grant Notice and these Standard
Terms and Conditions. After the Grant Date, subject to termination or acceleration as provided in these Standard Terms and Conditions and the Plan, the Award
shall become vested as described in the Grant Notice with respect to that number of Restricted Stock Units as set forth in the Grant Notice. Restricted Stock Units that
have vested and are no longer subject to forfeiture are referred to herein as "Vested RSUs." Restricted Stock Units awarded hereunder that are not vested and
remain subject to forfeiture are referred to herein as "Unvested RSUs," (b) As soon as administratively practicable following the vesting of the RSUs pursuant to the
Grant Notice and this Section 2, but in no event later than 30 days after each vesting date, the Company shall deliver to the Participant shares of Common Stock equal
to the number of Vested RSUs. (c) If the Participant's Termination of Employment is as a result of the Participant's death or Disability, all then Unvested RSUs shall
become Vested RSUs effective as of the date of such Termination of Employment. Exhibit AStandard Terms and Conditions for Restricted Stock Units (d) If the
Participant's Termination of Employment is as a result of a Qualifying Termination (as defined below), all then Unvested RSUs shall become Vested RSUs effective as
of the date of such Termination of Employment, subject to the Participant's execution and non-revocation of a release of claims, in the form provided by the
Company within the time period specified therein. (e) Upon the Participant's Termination of Employment for any other reason not set forth in Section 2 (c) or 2 (d),
any then Unvested RSUs held by the Participant shall be forfeited and canceled, for no consideration as of the date of the Participant's Termination of Employment.
(f) As used in this Section 2: (i) "Good Reason" has the meaning set forth in the Severance Agreement by and between the Company and the Participant. (ii) "
Qualifying Termination" means the Participant's Termination of Employment by the Company without Cause or by the Participant for Good Reason, in each case,
on or within 18 months following the consummation of a Change in Control. 3. RIGHTS AS STOCKHOLDER; DIVIDEND EQUIVALENTS (g) The Participant shall
not be, nor have any of the rights or privileges of, a stockholder of the Company in respect of any RSUs (including any voting rights or rights to dividends or
distributions paid on shares of Common Stock, except as provided in Section 3 (b)) unless and until shares of Common Stock settled for such RSUs shall have been
issued by the Company to the Participant (as evidenced by the appropriate entry on the books of the Company or of a duly authorized transfer agent of the Company).
(h) Notwithstanding the foregoing, from and after the Grant Date and until the earlier of (i) the Participant's receipt of Common Stock upon settlement of RSUs and
(ii) the time when the Participant's right to receive Common Stock upon settlement of RSUs is forfeited, on the date that the Company pays a cash dividend (if any) to
holders of Common Stock generally, the Participant shall be entitled, as a Dividend Equivalent, to a number of additional whole RSUs determined by dividing (i) the
product of (A) the dollar amount of such cash dividend paid per share of Common Stock and (B) the total number of outstanding RSUs (including dividend equivalents
paid thereon) held by the Participant on the record date for such dividend, by (ii) the Fair Market Value per share of Common Stock on the date such dividend is paid
to holders of Common Stock generally. Such Dividend Equivalents (if any) shall be subject to the same terms and conditions and shall be settled or forfeited in the
same manner and at the same time as the RSUs to which the Dividend Equivalents were credited. 4. RESTRICTIONS ON RESALES OF SHARES The Company may
impose such restrictions, conditions or limitations as it determines appropriate as to the timing and manner of any resales by the Participant or other subsequent
transfers by the Participant of any shares of Common Stock issued pursuant to Vested RSUs, including (a) restrictions under an insider trading policy, (b) restrictions
designed to delay and / or coordinate the timing and manner of sales by the Participant and other holders and (c) restrictions as to the A-2 use of a specified brokerage
firm for such resales or other transfers. 5. INCOME TAXES To the extent required by applicable federal, state, local or foreign law, the Participant shall make
arrangements satisfactory to the Company for the satisfaction of any withholding tax obligations that arise by reason of the grant or vesting of the RSUs. The
Company shall not be required to issue shares or to recognize the disposition of such shares until such obligations are satisfied. 6. NON TRANSFERABILITY OF
AWARD Except as permitted by the Committee or as permitted under Section 17 of the Plan, the Award may not be sold, assigned, transferred, pledged or otherwise
directly or indirectly encumbered or disposed of other than by will or the laws of descent and distribution. 7. OTHER AGREEMENTS SUPERSEDED The Grant
Notice, these Standard Terms and Conditions and the Plan constitute the entire understanding between the Participant and the Company regarding the Award. Any
prior agreements, commitments or negotiations concerning the Award are superseded. 8. LIMITATION OF INTEREST IN SHARES SUBJECT TO RESTRICTED
STOCK UNITS Neither the Participant (individually or as a member of a group) nor any beneficiary or other person claiming under or through the Participant shall
have any right, title, interest, or privilege in or to any shares of Common Stock allocated or reserved for the purpose of the Plan or subject to the Grant Notice or these
Standard Terms and Conditions except as to such shares of Common Stock, if any, as shall have been issued to such person in connection with the Award. Nothing in
the Plan, in the Grant Notice, these Standard Terms and Conditions or any other instrument executed pursuant to the Plan shall confer upon the Participant any right
to continue in the Company's employ or service nor limit in any way the Company's right to terminate the Participant's employment at any time for any reason. 9.
NO LIABILITY OF COMPANY The Company and any affiliate which is in existence or hereafter comes into existence shall not be liable to the Participant or any
other person as to: (a) the non issuance or sale of shares of Common Stock as to which the Company has been unable to obtain from any regulatory body having
jurisdiction the authority deemed by the Company's counsel to be necessary to the lawful issuance and sale of any shares hereunder; and (b) any tax consequence
expected, but not realized, by the Participant or other person due to the receipt or settlement of the Award. 10. GENERAL (i) In the event that any provision of the
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Grant Notice or these Standard Terms and Conditions is declared to be illegal, invalid or otherwise unenforceable by a court of competent jurisdiction, such provision
shall be reformed, if possible, to the extent necessary to render it legal, A- 3 valid and enforceable, or otherwise deleted, and the remainder of the Grant Notice and
these Standard Terms and Conditions shall not be affected except to the extent necessary to reform or delete such illegal, invalid or unenforceable provision. (j) The
headings preceding the text of the sections hereof are inserted solely for convenience of reference, and shall not constitute a part of the Grant Notice or these Standard
Terms and Conditions, nor shall they affect its meaning, construction or effect. Words in the masculine gender shall include the feminine gender, and where
appropriate, the plural shall include the singular and the singular shall include the plural. The use herein of the word " including " following any general statement,
 erm or matter shall not be construed to limit such statement, term or matter to the specific items or matters set forth immediately following such word or to similar
items or matters, whether or not non-limiting language (such as " without limitation ", " but not limited to ", or words of similar import) is used with reference
thereto, but rather shall be deemed to refer to all other items or matters that could reasonably fall within the broadest possible scope of such general statement, term
or matter. References herein to any agreement, instrument or other document means such agreement, instrument or other document as amended, supplemented and
modified from time to time to the extent permitted by the provisions thereof and not prohibited by the Plan, the Grant Notice or these Standard Terms and
Conditions. Unless the context requires otherwise, all references to laws and regulations refer to such laws and regulations as they may be amended from time to time,
and references to particular provisions of laws or regulations include a reference to the corresponding provisions of any succeeding law or regulation. (k) The Grant
Notice and these Standard Terms and Conditions shall inure to the benefit of and be binding upon the parties hereto and their respective permitted heirs
beneficiaries, successors and assigns. (I) The Grant Notice and these Standard Terms and Conditions shall be construed in accordance with and governed by the laws
of the State of Delaware, without regard to principles of conflicts of law. (m) In the event of any conflict between the Grant Notice, these Standard Terms and
Conditions and the Plan, the Grant Notice and these Standard Terms and Conditions shall control. In the event of any conflict between the Grant Notice and these
Standard Terms and Conditions, the Grant Notice shall control. (n) All questions arising under the Plan, the Grant Notice or under these Standard Terms and
Conditions shall be decided by the Committee in its total and absolute discretion, 11, CLAWBACK The Restricted Stock Units and any shares of Common Stock
issued pursuant to the Vested RSUs will be subject to recoupment in accordance with any clawback policy adopted by the Company. No recovery of compensation under such a clawback policy will be an event giving rise to a right to resign for "good reason" or "constructive termination" (or similar term) under any agreement
with the Company. By accepting the Award, the Participant is agreeing to be bound by any such clawback policy, as in effect or as may be adopted and /or modified from time to time by the A- 4 Company in its discretion. 12. ELECTRONIC DELIVERY By executing the Grant Notice, the Participant hereby consents to the
delivery of information (including information required to be delivered to the Participant pursuant to applicable securities laws) regarding the Company and the
Subsidiaries, the Plan, and the Restricted Stock Units via Company web site or other electronic delivery. A-5 Exhibit 10. 25Annual Grant – U. S. Employee Form for SVP GRANT NOTICE FORNONQUALIFIED STOCK OPTIONS FOR GOOD AND VALUABLE CONSIDERATION, Zevia PBC (the "Company") hereby grants
to the Participant named below the Nonqualified Stock Option (the "Option") to purchase any part or all of the number of shares of Common Stock that are covered
by this Option at the Exercise Price per share, each specified below, and upon the terms and subject to the conditions set forth in this Grant Notice, the Zevia PBC
2021 Equity Incentive Plan (the "Plan") and the Standard Terms and Conditions (the "Standard Terms and Conditions") promulgated under such Plan and
attached hereto as Exhibit A. This Option is granted pursuant to the Plan and is subject to and qualified in its entirety by the Standard Terms and Conditions. This
Option is not intended to qualify as an incentive stock option under Section 422 of the Code, Capitalized terms not otherwise defined herein shall have the meanings set forth in the Plan. Name of Participant: Grant Date: March-Number of Shares of Common Stock covered by Option: Exercise Price Per Share: Expiration Date:
Vesting Schedule: Subject to the Plan and the Standard Terms and Conditions, the Option shall vest and become exercisable in accordance with the following
schedule, so long as the Participant does not incur a Termination of Employment from the Grant Date through each vesting date: By accepting this Grant Notice, the
Participant acknowledges that the Participant has received and read, and agrees that this Option shall be subject to, the terms of this Grant Notice, the Plan and the
Standard Terms and Conditions. Signature Page toGrant Notice forNonqualified Stock Options STANDARD TERMS AND CONDITIONS FORNONQUALIFIED
STOCK OPTIONS These Standard Terms and Conditions apply to the Options granted pursuant to the Zevia PBC 2021 Equity Incentive Plan (the "Plan"), which
are identified as nonqualified stock options and are evidenced by a Grant Notice or an action of the Committee that specifically refers to these Standard Terms and
Conditions. In addition to these Standard Terms and Conditions, the Option shall be subject to the terms of the Plan, which are incorporated into these Standard
Terms and Conditions by this reference. Capitalized terms not otherwise defined herein shall have the meanings set forth in the Plan. 1. Terms of Option Zevia PBC
(the "Company") has granted to the Participant named in the Grant Notice provided to said Participant herewith (the "Grant Notice") a Nonqualified Stock Option
(the "Option") to purchase up to the number of shares of Common Stock at a per share Exercise Price, each as set forth in the Grant Notice. The Option is subject to
the conditions set forth in the Grant Notice, these Standard Terms and Conditions, and the Plan. For purposes of these Standard Terms and Conditions and the Grant
Notice, any reference to the Company shall include a reference to any Subsidiary. 2. Nonqualified Stock Option The Option is not intended to be an incentive stock
option under Section 422 of the Code and will be interpreted accordingly. 3. Exercise of Option (a) The Option shall not be exercisable as of the Grant Date set forth in
the Grant Notice. After the Grant Date, to the extent not previously exercised, and subject to termination or acceleration as provided in these Standard Terms and
Conditions and the Plan, the Option shall be exercisable only to the extent it is or becomes vested, as described in the Grant Notice, to purchase up to that number of
shares of Common Stock as set forth in the Grant Notice; provided, that (except as set forth in Section 4 (a)) the Participant remains employed with the Company and
does not experience a Termination of Employment. The vesting period and / or exercisability of the Option may be adjusted by the Committee to reflect the decreased
level of employment during any period in which the Participant is on an approved leave of absence or is employed on a less than full time basis. (b) To exercise the
Option (or any part thereof), the Participant shall deliver to the Company a "Notice of Exercise" in a form specified by the Committee, specifying the number of
whole shares of Common Stock that the Participant wishes to purchase and how the Participant's Exhibit AStandard Terms and Conditions for Nonqualified Stock
Options shares of Common Stock should be registered (in the Participant's name only or in the Participant's and the Participant's spouse's names as community
property or as joint tenants with right of survivorship). (c) The exercise price (the "Exercise Price") of the Option is set forth in the Grant Notice. The Company shall
not be obligated to issue any shares of Common Stock until the Participant shall have paid the total Exercise Price for that number of shares of Common Stock. The
Exercise Price may be paid in Common Stock, cash or a combination thereof, including an irrevocable commitment by a broker to pay over such amount from a sale
of the Common Stock issuable under the Option, the delivery of previously owned Common Stock, withholding of shares of Common Stock otherwise deliverable upon
exercise of the Option (but only to the extent share withholding is made available to the Participant by the Company), or in such other manners as may be permitted by
the Committee. (d) Fractional shares may not be exercised. Shares of Common Stock will be issued as soon as practical after exercise. Notwithstanding the above, the
Company shall not be obligated to deliver any shares of Common Stock during any period when the Company determines that the exercisability of the Option or the
delivery of shares of Common Stock hereunder would violate Company policy or any federal, state or other applicable laws. 4. Expiration of Option;
ACCELERATED VESTING The Option shall expire and cease to be exercisable as of the earlier of (i) the Expiration Date set forth in the Grant Notice or (ii) the date
specified below in connection with the Participant's Termination of Employment: (a) If the Participant's Termination of Employment is as a result of the Participant'
 death or Disability, (i) the entire Option shall be fully vested and exercisable and (ii) the Participant may exercise any portion of the Option until the date that is 12-
months following the Termination Date. (b) If the Participant's Termination of Employment is as a result of a Qualifying Termination (as defined below), (i) subject
to the Participant's execution and non-revocation of a release of claims, in a form provided by the Company within the time period specified therein, the entire
Option shall be fully vested and exercisable and (ii) the Participant may exercise any portion of the Option until the date that is 90 days following the Termination
Date. (c) If the Participant's Termination of Employment is by the Company for Cause, the entire Option, whether or not then vested and exercisable, shall be
immediately forfeited and canceled, for no consideration, as of Termination Date. (d) If the Participant's Termination of Employment is for any reason other than as
set forth in Section 4 (a), 4 (b) or 4 (c), the Participant may exercise any portion of the Option that is vested and exercisable as of the Termination Date until the date
that is 90 days following the Termination Date. (e) Any portion of the Option that is not vested and exercisable at the time of a Termination of Employment (after
taking into account any accelerated vesting under this Section 4, the Grant Notice, Section 16 of the Plan or any other agreement between the Participant and the
Company) shall be forfeited and canceled, for no consideration, as of the Termination Date. (f) As used in this Section 4: (iii) "Termination Date" means the date of
the Participant's Termination of Employment. 5. Restrictions on Resales of Shares Acquired Pursuant to Option Exercise The Company may impose such
restrictions, conditions or limitations as it determines appropriate as to the timing and manner of any resales by the Participant or other subsequent transfers by the
Participant of any shares of Common Stock issued as a result of the exercise of the Option, including (a) restrictions under an insider trading policy, (b) restrictions
designed to delay and / or coordinate the timing and manner of sales by the Participant and other optionholders and (c) restrictions as to the use of a specified
brokerage firm for such resales or other transfers. 6. Income Taxes The Company shall not deliver shares of Common Stock in respect of the exercise of any Option
unless and until the Participant has made arrangements satisfactory to the Company to satisfy applicable withholding tax obligations. Unless the Participant pays the
withholding tax obligations to the Company by cash or check in connection with the exercise of the Option (including an irrevocable commitment by a broker to pay
over such amount from a sale of the Common Stock issuable under the Option), withholding may be effected, at the Company's election, by withholding Common
Stock issuable in connection with the exercise of the Option (provided that shares of Common Stock may be withheld only to the extent that such withholding will not
result in adverse accounting treatment for the Company). The Participant acknowledges that the Company shall have the right to deduct any taxes required to be
withheld by law in connection with the exercise of the Option from any amounts payable by it to the Participant (including future cash wages). 7. Non Transferability
of Option Except as permitted by the Committee or as permitted under Section 17 of the Plan, the Participant may not assign or transfer the Option to anyone other
than by will or the laws of descent and distribution and the Option shall be exercisable only by the Participant during his or her lifetime. The Company may cancel the
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Option if the Participant attempts to assign or transfer it in a manner inconsistent with this Section 7. 8. Other Agreements Superseded The Grant Notice, these
Standard Terms and Conditions and the Plan constitute the entire understanding between the Participant and the Company regarding the Option. Any prior
agreements, commitments or negotiations concerning the Option are superseded. 9. Limitation of Interest in Shares Subject to Option Neither the Participant
(individually or as a member of a group) nor any beneficiary or other person claiming under or through the Participant shall have any right, title, interest, or privilege
in or to any shares of Common Stock allocated or reserved for the purpose of the Plan or subject to the Grant Notice or these Standard Terms and Conditions except
as to such shares of Common Stock, if any, as shall have been issued to such person upon exercise of the Option or any part of it. Nothing in the Plan, in the Grant
Notice, these Standard Terms and Conditions or any other instrument executed pursuant to the Plan shall confer upon the Participant any right to continue in the
Company's employ or service nor limit in any way the Company's right to terminate the Participant's employment at any time for any reason. 10. No Liability of
Company The Company and any affiliate which is in existence or hereafter comes into existence shall not be liable to the Participant or any other person as to: (a) the
non issuance or sale of shares of Common Stock as to which the Company has been unable to obtain from any regulatory body having jurisdiction the authority
deemed by the Company's counsel to be necessary to the lawful issuance and sale of any shares hereunder; and (b) any tax consequence expected 2023-but not
realized, by the Participant or other person due to the receipt, exercise or settlement of any Option granted hereunder. 11. General (a) In the event that any provision
of the Grant Notice or these Standard Terms and Conditions is declared to be illegal, invalid or otherwise unenforceable by a court of competent jurisdiction, such
provision shall be reformed, if possible, to the extent necessary to render it legal, valid and enforceable, or otherwise deleted, and the remainder of the Grant Notice
and these Standard Terms and Conditions shall not be affected except to the extent necessary to reform or delete such illegal, invalid or unenforceable provision. (b)
The headings preceding the text of the sections hereof are inserted solely for convenience of reference, and shall not constitute a part of the Grant Notice and these
Standard Terms and Conditions, nor shall they affect its meaning, construction or effect. Words in the masculine gender shall include the feminine gender, and where
appropriate, the plural shall include the singular and the singular shall include the plural. The use herein of the word " including " following any general statement,
term or matter shall not be construed to limit such statement, term or matter to the specific items or matters set forth immediately following such word or to similar
items or matters, whether or not non- limiting language (such as " without limitation ", " but not limited to ", or words of similar import) is used with reference
thereto, but rather shall be deemed to refer to all other items or matters that could reasonably fall within the broadest possible scope of such general statement, term
or matter. References herein to any agreement, instrument (e) The Grant Notice and these Standard Terms and Conditions shall inure to the benefit of and be binding
upon the parties hereto and their respective permitted heirs, beneficiaries, successors and assigns, (d) The Grant Notice and these Standard Terms and Conditions
shall be construed in accordance with and governed by the laws of the State of Delaware, without regard to principles of conflicts of law. (e) In the event of any conflict
between the Grant Notice, these Standard Terms and Conditions and the Plan, the Grant Notice and these Standard Terms and Conditions shall control. In the event
of any conflict between the Grant Notice and these Standard Terms and Conditions, the Grant Notice shall control. (f) All questions arising under the Plan, the Grant
Notice or under these Standard Terms and Conditions shall be decided by the Committee in its total and absolute discretion, 12, CLAWBACK The Option and any
shares of Common Stock issued upon exercise of the Option will be subject to recoupment in accordance with any clawback policy adopted by the Company. No
recovery of compensation under such a clawback policy will be an event giving rise to a right to resign for "good reason" or "constructive termination" (or similar
term) under any agreement with the Company. By accepting the Option, the Participant is agreeing to be bound by any such clawback policy, as in effect or as may be adopted and / or modified from time to time by the Company in its discretion. 13. Electronic Delivery By executing the Grant Notice, the Participant hereby consents
to the delivery of information (including information required to be delivered to the Participant pursuant to applicable securities laws) regarding the Company and
the Subsidiaries, the Plan, the Option and the Common Stock via Company web site or other electronic delivery, Exhibit 10, 26Annual Grant - Director Form
(BOARD DIRECTOR) Name of Participant: Grant Date: Number of RSUs: Vesting Schedule: Subject to the Plan and the Standard Terms and Conditions, the RSUs
shall vest on the earlier to occur of (i) the first anniversary of the Grant Date or (ii) the Company's next annual meeting of stockholders, in each case, so long as the
Participant does not incur a Termination of Employment from the Grant Date through such vesting date. Signature Page to Grant Notice for Restricted Stock Unit
Award (Board Director) Exhibit AStandard Terms and Conditions for Restricted Stock Units (Board Director) death or Disability, all of the Unvested RSUs shall
become Vested RSUs effective as of the date of such Termination of Employment, (d) In the event of a Change in Control, all then Unvested RSUs shall become Vested
RSUs effective as of immediately prior to the consummation of such Change in Control. (e) Upon the Participant's Termination of Employment for any other reason
not set forth in Section 2 (c), any then Unvested RSUs held by the Participant shall be forfeited and canceled, for no consideration as of the date of the Participant's
Termination of Employment. (f) The Participant shall not be, nor have any of the rights or privileges of, a stockholder of the Company in respect of any RSUs
(including any voting rights or rights to dividends or distributions paid on shares of Common Stock, except as provided in Section 3 (b)) unless and until shares of
Common Stock settled for such RSUs shall have been issued by the Company to the Participant (as evidenced by the appropriate entry on the books of the Company
or of a duly authorized transfer agent of the Company). (g) Notwithstanding the foregoing, from and after the Grant Date and until the earlier of (i) the Participant's
receipt of Common Stock upon settlement of RSUs and (ii) the time when the Participant's right to receive Common Stock upon settlement of RSUs is forfeited, on the
date that the Company pays a cash dividend (if any) to holders of Common Stock generally, the Participant shall be entitled, as a Dividend Equivalent, to a number of
additional whole RSUs determined by dividing (i) the product of (A) the dollar amount of such cash dividend paid per share of Common Stock and (B) the total
number of outstanding RSUs (including dividend equivalents paid thereon) held by the Participant on the record date for such dividend, by (ii) the Fair Market Value
per share of Common Stock on the date such dividend is paid to holders of Common Stock generally. Such Dividend Equivalents (if any) shall be subject to the same
terms and conditions and shall be settled or forfeited in the same manner and at the same time as the RSUs to which the Dividend Equivalents were credited. The
Company may impose such restrictions, conditions or limitations as it determines appropriate as to the timing and manner of any resales by the Participant or other
subsequent transfers by the Participant of any shares of Common Stock issued pursuant to Vested RSUs, including (a) restrictions under an insider trading policy, (b)
restrictions designed to delay and / or coordinate the timing and manner of sales by the Participant and other holders and (c) restrictions as to the use of a specified
brokerage firm for such resales or other transfers. (h) In the event that any provision of the Grant Notice or these Standard Terms and Conditions is declared to be
illegal, invalid or otherwise unenforceable by a court of competent jurisdiction, such provision shall be reformed, if possible, to the extent necessary to render it legal,
valid and enforceable, or otherwise deleted, and the remainder of the Grant Notice and these Standard Terms and Conditions shall not be affected except to the extent
necessary to reform or delete such illegal, invalid or unenforceable provision. (i) The headings preceding the text of the sections hereof are inserted solely for
convenience of reference, and shall not constitute a part of the Grant Notice or these Standard Terms and Conditions, nor shall they affect its meaning, construction
or effect. Words in the masculine gender shall include the feminine gender, and where appropriate, the plural shall include the singular and the singular shall include
the plural. The use herein of the word (j) The Grant Notice and these Standard Terms and Conditions shall inure to the benefit of and be binding upon the parties
hereto and their respective permitted heirs, beneficiaries, successors and assigns. (k) The Grant Notice and these Standard Terms and Conditions shall be construed
in accordance with and governed by the laws of the State of Delaware, without regard to principles of conflicts of law. (I) In the event of any conflict between the Grant
Notice, these Standard Terms and Conditions and the Plan, the Grant Notice and these Standard Terms and Conditions shall control. In the event of any conflict
between the Grant Notice and these Standard Terms and Conditions, the Grant Notice shall control. (m) All questions arising under the Plan, the Grant Notice or
under these Standard Terms and Conditions shall be decided by the Committee in its total and absolute discretion. The Restricted Stock Units and any shares of
Common Stock issued pursuant to the Vested RSUs will be subject to recoupment in accordance with any clawback policy adopted by the Company. No recovery of
compensation under such a clawback policy will be an event giving rise to a right to resign for "good reason" or "constructive termination" (or similar term) under
any agreement with the Company. By accepting the Award, the Participant is agreeing to be bound by any such clawback policy, as in effect or as may be adopted and
or modified from time to time by the Company in its discretion. Exhibit 21. 1 Subsidiaries of the RegistrantName of Subsidiary State or Other Jurisdiction of Incorporation
or OrganizationZevia LLC DelawareExhibit 23. 1 CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM We consent to the incorporation by
reference in Registration Statement No-Nos. 333-258175 and 333-273798 on Form S-8 of our report dated March 10-6, 2023-2024, relating to the consolidated financial
statements of Zevia PBC and its subsidiary appearing in this Annual Report on Form 10- K for the year ended December 31, 2022-2023. Exhibit 31. 1 CERTIFICATION PURSUANT TO RULES 13a- 14 (a) AND 15d- 14 (a) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE
SARBANES- OXLEY ACT OF 2002 I, Amy E. Taylor, certify that: 1. I have reviewed this Annual Report on Form 10- K of ZEVIA PBC; 2. Based on my knowledge, this
report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which
such statements were made, not misleading with respect to the period covered by this report; 3. Based on my knowledge, the financial statements, and other financial information
included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in
this report; 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act
Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have: (a)
Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information
relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being
prepared; (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide
reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted
accounting principles; (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness
of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and (d) Disclosed in this report any change in the
registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual
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report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and 5. The registrant's other certifying
officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the
registrant's board of directors (or persons performing the equivalent functions): (a) All significant deficiencies and material weaknesses in the design or operation of internal
control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and (b)
Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting. By: /s/
Amy E. TaylorName: Amy E. TaylorTitle: President and Chief Executive Officer (principal executive officer) Date: March 106, 2023Exhibit 2024Exhibit 31. 2 I, Girish
Satya Denise D. Beckles , certify that: By: / s / Girish SatyaName Denise D. BecklesName : Girish SatyaTitle Denise D. BecklesTitle : Chief Financial Officer (principal
financial officer) Date: March 10-6, 2023Exhibit 2024Exhibit 32 In connection with the Annual Report on Form 10-K (the "Report") of Zevia PBC (the "Company") for the
year ended December 31, 2022-2023, as filed with the U. S. Securities and Exchange Commission on the date hereof, Amy E. Taylor, as Chief Executive Officer of the
Company, and Girish Satya Denise D. Beckles, as Chief Financial Officer of the Company, each hereby certifies, pursuant to 18 U. S. C. § 1350, as adopted pursuant to § 906
of the Sarbanes-Oxley Act of 2002, that, to each officer's knowledge: (1) the Report fully complies with the requirements of Section 13 (a) or 15 (d) of the Securities Exchange
Act of 1934; and (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company. / s / AMY
E. TAYLORName: Amy E. TaylorTitle: President and Chief Executive Officer (principal executive officer) Date: March 10-6 , 2023-2024 s / GIRISH SATYAName DENISE
D. BECKLESName: Girish SatyaTitle Denise D. BecklesTitle: Chief Financial Officer (principal financial officer) Date: March 10-6, 2023A-2024A signed original of this
certification required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the U. S. Securities and Exchange Commission or
its staff upon request. The foregoing certification is being furnished as an exhibit to the Report pursuant to Item 601 (b) (32) of Regulation S-K and Section 1350 of Title 18 of
the United States Code and, accordingly, is not being filed with the U. S. Securities and Exchange Commission as part of the Report and is not to be incorporated by reference
into any filing of the Company under the Securities Act of 1933 or the Securities Exchange Act of 1934 (whether made before or after the date of the Report, irrespective of any general incorporation language contained in such filing). Exhibit 97 ZEVIA PBC CLAWBACK POLICY v3. 22. 4Cover Page—USD (dated October 2 $) $ in Millions 12
Months EndedDec. 31, 2022 Mar. 01-, 2023 Jun. 11. STATEMENT OF POLICY The Board of Directors (the "Board") of 30, 2022 Document Information [Line Items]
Document Type 10- K Entity Registrant Name Zevia PBC Amendment Flag false Entity Central Index Key Document Annual Report true Document Transition Report false
Document Period End Date Dec. 31, 2022 Document Fiscal Year Focus Document Fiscal Period Focus FY Current Fiscal Year End Date -- 12-31 Entity Incorporation, State or
Country Code DE Securities Act File Number 001-40630 Entity Tax Identification Number 86-2862492 Entity Address, Address Line One 15821 Ventura Blvd. Entity
Address, Address Line Two Suite 135 Entity Address, City or Town Encino Entity Address, State or Province CA Entity Address, Postal Zip Code City Area Code Local Phone
Number 469-3842 Title of 12-( the "b) Security Class A common stock, par value $ 0.001 pershare Trading Symbol ZVIA Security Exchange Name NYSE Entity Well-
known Seasoned Issuer No Entity Current Reporting Status Yes Entity Interactive Data Current Yes Entity Filer Category Accelerated Filer Entity Emerging Growth Company
") believes that it is in true Entity Ex Transition Period false Entity Small Business true Entity Voluntary Filers No Audit Report false Documents Incorporated by Reference
Portions of the Registrant best interests of the Company and its stockholders to create and maintain a culture that emphasizes integrity and accountability and that
reinforces the Company's pay definitive proxy statement for use in connection with its 2023 Annual Meeting of Stockholders, which is to be filed no later than 120 days after
December 31, 2022, are incorporated by reference into Part III of this Annual Report on Form 10-K. Auditor Name Deloitte & Touche LLP Auditor Location Los Angeles,
California Auditor Firm ID Entity Public Float $ 102. 6Common Class A [Member] Document Information [Line Items] Entity Common Stock, Shares Outstanding 48, 564.
294 Common Class B [ Member ] Document Information [ Line Items ] Entity Common Stock, Shares Outstanding 21, 798, 600 X - DefinitionBoolean flag that is true when the
XBRL content amends previously-filed or accepted submission. ReferencesNo definition available. Details Name: dei_AmendmentFlag Namespace Prefix: dei_Data Type:
xbrli: booleanItemType Balance Type: na Period Type: durationX- DefinitionPCAOB issued Audit Firm Identifier ReferencesReference 1: http://www.xbrl.org/2003/role/
presentationRef - Publisher SEC - Name Form 10 - K Number 249 - Section 310Reference 2: http://www.xbrl.org/2003/role/presentationRef - Publisher SEC - Name Form
20 F- Number 249- Section 220 - Subsection fReference 3: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Form 40-F-Number 249- Section 240-
Subsection f Details Name: dei AuditorFirmId Namespace Prefix: dei Data Type: dei: nonemptySequenceNumberItemType Balance Type: na Period Type: durationX-
References Reference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC_Name Form 10-K-Number 249-Section 310Reference 2: http://www.xbrl.org
/2003 / role / presentationRef- Publisher SEC. Name Form 20 F- Number 249 - Section 220 - Subsection fReference 3: http://www.xbrl.org/2003/role/presentationRef-
Publisher SEC Name Form 40-F-Number 249-Section 240-Subsection f Details Name: dei AuditorLocation Namespace Prefix: dei Data Type: dei:
internationalNameItemType Balance Type: na Period Type: durationX- ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef- Publisher SEC - Name
Form 10-K-Number 249-Section 310Reference 2: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Form 20-F-Number 249-Section 220-
Subsection fReference 3: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Form 40-F-Number 249-Section 240-Subsection f Details Name:
dei AuditorName Namespace Prefix: dei Data Type: dei: internationalNameItemType Balance Type: na Period Type: durationX- DefinitionArea code of city ReferencesNo
definition available. Details Name: dei CityAreaCode Namespace Prefix: dei Data Type: xbrli: normalizedStringItemType Balance Type: na Period Type: durationX-
DefinitionEnd date of current fiscal year in the format—MM-DD. ReferencesNo definition available. Details Name: dei CurrentFiscalYearEndDate Namespace Prefix: dei-
Data Type: xbrli: gMonthDayItemType Balance Type: na Period Type: durationX- DefinitionBoolean flag that is true only for a form used as an annual report.
ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Form 10-K-Number 249-Section 310Reference 2: http://www.xbrl.org
/2003 / role / presentationRef- Publisher SEC Name Form 20 - F-Number 249 - Section 220 - Subsection fReference 3: http://www.xbrl. org/2003/role/presentationRef-
Publisher SEC- Name Form 40-F- Number 249- Section 240- Subsection f Details Name: dei DocumentAnnualReport Namespace Prefix: dei Data Type: xbrli:
booleanItemType Balance Type: na Period Type: durationX-DefinitionFiscal period values are FY, Q1, Q2, and Q3. 1st, 2nd and 3rd quarter 10-Q or 10-QT statements have
value Q1, Q2, and Q3 respectively, with 10-K, 10-KT or other fiscal year statements having FY. ReferencesNo definition available. Details Name:
dei_DocumentFiscalPeriodFocus Namespace Prefix: dei_Data Type: dei: fiscalPeriodItemType Balance Type: na Period Type: durationX-DefinitionThis is focus fiscal year of
the document report in YYYY format. For a 2006 annual report, which may also provide financial information from prior periods, fiscal 2006 should be given as the fiscal year
focus. Example: 2006. ReferencesNo definition available. Details Name: dei_DocumentFiscalYearFocus Namespace Prefix: dei_Data Type: xbrli: gYearItemType Balance
Type: na Period Type: durationX- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated
with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: dei_DocumentInformationLineItems Namespace Prefix: dei_
Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionFor the EDGAR submission types of Form 8-K: the date of the report, the date of the
        event reported; for the EDGAR submission types of Form N-1A: the filing date; for all other submission types: the end of the reporting or transition period. The format
of the date is YYYY-MM-DD. ReferencesNo definition available. Details Name: dei_DocumentPeriodEndDate Namespace Prefix: dei_Data Type: xbrli: dateItemType
Balance Type: na Period Type: durationX- DefinitionBoolean flag that is true only for a form used as a transition report. ReferencesReference 1: http://
role / presentationRef- Publisher SEC- Name Forms 10-K, 10-Q, 20-F- Number 240- Section 13- Subsection a-1 Details Name: dei_DocumentTransitionReport Namespace
Prefix: dei_Data Type: xbrli: booleanItemType Balance Type: na Period Type: durationX- DefinitionThe type of document being provided (such as 10- K, 10- Q, 485BPOS,
etc). The document type is limited to the same value as the supporting SEC submission type, or the word' Other'. ReferencesNo definition available. Details Name:
dei_DocumentType Namespace Prefix: dei_Data Type: dei: submissionTypeItemType Balance Type: na Period Type: durationX-DefinitionDocuments incorporated by
reference. References Reference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-Section 12-Subsection b-23
Details Name: dei_DocumentsIncorporatedByReferenceTextBlock Namespace Prefix: dei_Data Type: dtr- types: textBlockItemType Balance Type: na Period Type: durationX-
DefinitionAddress Line 1 such as Attn, Building Name, Street Name ReferencesNo definition available. Details Name: dei EntityAddressAddressLine1 Namespace Prefix: dei-
Data Type: xbrli: normalizedStringItemType Balance Type: na Period Type: durationX- DefinitionAddress Line 2 such as Street or Suite number Referen
available. Details Name: dei_EntityAddressAddressLine2 Namespace Prefix: dei_Data Type: xbrli: normalizedStringItemType Balance Type: na Period Type: durationX-
DefinitionName of the City or Town ReferencesNo definition available. Details Name: dei_EntityAddressCityOrTown Namespace Prefix: dei_Data Type: xbrli:
normalizedStringItemType Balance Type: na Period Type: durationX- DefinitionCode for the postal or zip code ReferencesNo definition available. Details Name:
dei_EntityAddressPostalZipCode Namespace Prefix: dei_Data Type: xbrli: normalizedStringItemType Balance Type: na Period Type: durationX- DefinitionName of the state
or province. ReferencesNo definition available. Details Name: dei_EntityAddressStateOrProvince Namespace Prefix: dei_Data Type: dei: stateOrProvinceItemType Balance
    te: na Period Type: durationX-DefinitionA unique 10-digit SEC- issued value to identify entities that have filed disclosures with the SEC. It is commonly abbreviated as
CIK. ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-Section 12-Subsection b-2 Details
Name: dei_EntityCentralIndexKey Namespace Prefix: dei_ Data Type: dei: centralIndexKeyItemType Balance Type: na Period Type: durationX- DefinitionIndicate number of
shares or other units outstanding of each of registrant's classes of capital or common stock or other ownership interests, if and as stated on cover of related periodic report.
Where multiple classes or units exist define each class / interest by adding class of stock items such as Common Class A [ Member ], Common Class B [ Member ] or
Partnership Interest [ Member ] onto the Instrument [ Domain ] of the Entity Listings, Instrument. ReferencesNo definition available. Details Name:
dei_EntityCommonStockSharesOutstanding Namespace Prefix: dei_ Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionIndicate! Yes' or' No'
whether registrants (1) have filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such
shorter period that registrants were required to file such reports); and (2) have been subject to such filing requirements for the past 90 days. This information should be based on
the registrant's current or most recent filing containing the related disclosure. References No definition available. Details Name: dei Entity Current Reporting Status Namespace
Prefix: dei_Data Type: dei: yesNoltemType Balance Type: na Period Type: durationX-DefinitionIndicate if registrant meets the emerging growth company criteria
ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-Section 12-Subsection b-2 Details Name:
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dei_EntityEmergingGrowthCompany Namespace Prefix: dei_Data Type: xbrli: booleanItemType Balance Type: na Period Type: durationX- DefinitionIndicate if an emerging
growth company has elected not to use the extended transition period for complying with any new or revised financial accounting standards. ReferencesReference 1: http://
    vw. xbrl. org / 2003 / role / presentationRef- Publisher SEC- Name Securities Act- Number 7A - Section B - Subsection 2 Details Name: dei EntityExTransitionPeriod
Namespace Prefix: dei_Data Type: xbrli: booleanItemType Balance Type: na Period Type: durationX- DefinitionCommission file number. The field allows up to 17 characters.
The prefix may contain 1-3 digits, the sequence number may contain 1-8 digits, the optional suffix may contain 1-4 characters, and the fields are separated with a hyphen.
ReferencesNo definition available. Details Name: dei EntityFileNumber Namespace Prefix: dei Data Type: dei: fileNumberItemType Balance Type: na Period Type:
durationX-DefinitionIndicate whether the registrant is one of the following: Large Accelerated Filer, Accelerated Filer, Non-accelerated Filer. Definitions of these
are stated in Rule 12b-2 of the Exchange Act. This information should be based on the registrant's current or most recent filing containing the related disclosure.
ReferencesReference 1: http://www.xbrl. org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-Section 12-Subsection b-2 Details Name:
dei EntityFilerCategory Namespace Prefix: dei Data Type: dei: filerCategoryItemType Balance Type: na Period Type: durationX-DefinitionTwo-character EDGAR code
representing the state or country of incorporation. ReferencesNo definition available. Details Name: dei_EntityIncorporationStateCountryCode Namespace Prefix: dei_Data
Type: dei: edgarStateCountryItemType Balance Type: na Period Type: durationX-DefinitionBoolean flag that is true when the registrant has submitted electronically every
Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required
to submit such files). ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Regulation S-T-Number 232-Section 405 Details
Name: dei_EntityInteractiveDataCurrent Namespace Prefix: dei_Data Type: dei: yesNoItemType Balance Type: na Period Type: durationX- DefinitionThe aggregate market
value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and
asked price of such common equity, as of the last business day of the registrant's most recently completed second fiscal quarter. ReferencesNo definition available. Details
Name: dei_EntityPublicFloat Namespace Prefix: dei_ Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionThe exact name of the entity
filing the report as specified in its charter, which is required by forms filed with the SEC. References Reference 1: http://www.xbrl.org/2003/role/presentationRef-
Publisher SEC- Name Exchange Act- Number 240-Section 12-Subsection b-2 Details Name: dei_EntityRegistrantName Namespace Prefix: dei_Data Type: xbrli:
normalizedStringItemType Balance Type: na Period Type: durationX- DefinitionIndicates that the company is a Smaller Reporting Company (SRC). ReferencesReference 1:
http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-Section 12-Subsection b-2 Details Name: dei_EntitySmallBusiness
    nespace Prefix: dei_Data Type: xbrli: booleanItemType Balance Type: na Period Type: durationX-DefinitionThe Tax Identification Number (TIN), also known
Employer Identification Number (EIN), is a unique 9-digit value assigned by the IRS. ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher
SEC-Name Exchange Act-Number 240-Section 12-Subsection b-2 Details Name: dei_EntityTaxIdentificationNumber Namespace Prefix: dei_Data Type: dei:
employerIdItemType Balance Type: na Period Type: durationX- DefinitionIndicate' Yes' or' No' if the registrant is not required to file reports pursuant to Section 13 or Section
15 (d) of the Act. ReferencesNo definition available. Details Name: dei_EntityVoluntaryFilers Namespace Prefix: dei_Data Type: dei: yesNoltemType Balance Type: na Period
Type: durationX- DefinitionIndicate' Yes' or' No' if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Is used on Form Type: 10-K,
10 O. 8 K. 20 F. 6 K. 10 K / A. 10 O / A. 20 F / A. 6 K / A. N CSR, N Q. N - 1 A. References Reference 1: http://www.xbrl. org/2003/role/presentationRef-
Publisher SEC - Name Securities Act - Number 230 - Section 405 Details Name: dei - EntityWellKnownSeasonedIssuer Namespace Prefix: dei - Data Type: dei: yesNoltemType
Balance Type: na Period Type: durationX- ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef- Publisher SEC- Name Form 10- K- Number 249-
Section 310Reference 2: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Form 20-F-Number 249-Section 220-Subsection fReference 3: http://
www. xbrl. org / 2003 / role / presentationRef - Publisher SEC - Name Form 40 - F - Number 249 - Section 240 - Subsection f Details Name: dci - IefrAuditorAttestationFlag
Namespace Prefix: dei Data Type: xbrli: booleanItemType Balance Type: na Period Type: durationX- DefinitionLocal phone number for entity. ReferencesNo definition
available. Details Name: dei_LocalPhoneNumber Namespace Prefix: dei_Data Type: xbrli: normalizedStringItemType Balance Type: na Period Type: durationX-
Definition Title of a 12 (b) registered security. References Reference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name Exchange Act-Number 240-
Section 12- Subsection b Details Name: dei_Security12bTitle Namespace Prefix: dei_Data Type: dei: securityTitleItemType Balance Type: na Period Type: durationX-
DefinitionName of the Exchange on which a security is registered. ReferencesReference 1: http://www.xbrl.org/2003/role/presentationRef-Publisher SEC-Name
Exchange Act - Number 240 - Section 12 - Subsection d1 - 1 Details Name: dei_SecurityExchangeName Namespace Prefix: dei_Data Type: dei: edgarExchangeCodeltemType
Balance Type: na Period Type: durationX- DefinitionTrading symbol of an instrument as listed on an exchange. ReferencesNo definition available. Details Name:
dei_TradingSymbol Namespace Prefix: dei_Data Type: dei: tradingSymbolHemType Balance Type: na Period Type: durationX-Details Name: us-
gaap StatementClassOfStockAxis = us-gaap CommonClassAMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap StatementClassOfStockAxis = us- gaap CommonClassBMember Namespace Prefix: Data Type: na Balance Type: Period Type: Consolidated Balance Sheets-USD ($)
Dec. 31, 2022 Dec. 31, 2021 Current assets: Cash and cash equivalents $ 47, 399, 000 $ 43, 110, 000 Short-Term Investments 30, 000, 000 Accounts receivable, net 11, 077, 000
9, 047, 000Inventories 27, 576, 000 31, 501, 000Prepaid expenses and other current assets 2, 607, 000 3, 421, 000Total current assets 88, 659, 000 117, 079, 000Property and
equipment, net 4, 641, 000 3, 169, 000Right- of- use assets under operating leases, net 708, 000 211, 000Intangible assets, net 4, 385, 000 4, 233, 000Other non-current assets
539, 000 301, 000Total assets 98, 932, 000 124, 993, 000Current liabilities: Accounts payable 8, 023, 000 13, 492, 000Accrued expenses and other current liabilities 8, 408, 000
6, 705, 000Current portion of operating lease liabilities 715, 000 236, 000Total current liabilities 17, 146, 000 20, 433, 000Operating lease liabilities, net of current portion 1,
000Total liabilities 17, 146, 000 20, 434, 000Commitments and contingencies (Note 9) Permanent Equity (Deficit) Preferred Stock, $ 0.001 par value. 10, 000, 000 shares
authorized, no shares issued and outstanding as of December 31, 2021. No shares authorized, issued and outstanding as of December31, 2020Class A common stock value 48,
000 34, 000 Class B common stock value 22, 000 30, 000 Additional paid- in capital 189, 724, 000 174, 404, 000 Accumulated deficit (79, 843, 000) (45, 986, 000) Total Zevia's
Equity / members' (deficit) 109, 951, 000 128, 482, 000Noncontrolling Interests (28, 165, 000) (23, 923, 000) Total Equity 81, 786, 000 104, 559, 000Total liabilities and equity
$98, 932, 000 $124, 993, 000X- DefinitionCarrying value as of the balance sheet date of liabilities incurred (and for which invoices have typically been received) and payable
to vendors for goods and services received that are used in an entity's business. Used to reflect the current portion of the liabilities (due within one year or within the normal
operating cycle if longer). ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02.19 (a))-URI https://asc.fasb.org/extlink & oid = 120391452 & loc = d3c13212-122682Reference 2:
            www.xbrl. org / 2003 / role / example Ref - Publisher FASB- Name Accounting Standards Codification - Topic 852 - SubTopic 10 - Section 55 - Paragraph 10 - URI https:/
/ asc. fasb. org / extlink & oid = 84165509 & loc = d3e56426-112766 Details Name: us-gaap_AccountsPayableCurrent Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: credit Period Type: instantX-DefinitionAmount, after allowance for credit loss, of right to consideration from cus
service rendered in normal course of business, classified as current. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 310-SubTopic 10-Section 45-Paragraph 2-URI https://asc.fasb.org/extlink & oid = 124259787 & loc
111522Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 310-SubTopic 10-Section 45-
Paragraph 9- URI https://asc.fasb.org/extlink & oid = 124259787 & loc = d3e4531-111522 Details Name: us-gaap_AccountsReceivableNetCurrent Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount of excess of issue price over par or stated value of stock and from
other transaction involving stock or stockholder. Includes, but is not limited to, additional paid- in capital (APIC) for common and preferred stock. ReferencesReference 1: http://
 www.xbrl. org / 2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification- Topic 852- SubTopic 10- Section 55- Paragraph 10- URI https://as
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d3e13212-122682 Details Name: us-gaap_AdditionalPaidInCapital Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
instantX- DefinitionSum of the carrying amounts as of the balance sheet date of all assets that are recognized. Assets are probable future economic benefits obtained or
controlled by an entity as a result of past transactions or events. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting
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    ise, fasb. org / extlink & oid = 126734703 & loe = d3e572229-122910Reference 7: http://www.xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name
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SL2890621-112765Reference 8: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-
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/ extlink & oid = 120391452 & loc
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24: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 30-
Subparagraph (e) - URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8906 - 108599 Details Name: us-gaap_Assets Namespace Prefix: us-gaap_Data Type:
xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionSum of the carrying amounts as of the balance sheet date of all assets that are expected to be
realized in eash, sold, or consumed within one year (or the normal operating cycle, if longer). Assets are probable future economic benefits obtained or controlled by an entity as
a result of past transactions or events. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
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(A)) URI https://asc. fasb. org/extlink & oid = 126975872 & loe = SL124442552-122756Reference 6: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-
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                 = SL124442526-122756Reference 8: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
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             Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (9))- URI https://asc. fasb. org/extlink-&
oid = 120391452 & loc = d3e13212-122682Reference 19: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
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Paragraph 1B - Subparagraph (SX 210. 13-02 (a) (4) (i)) - URI https://asc. fasb. org/extlink & oid = 126975872 & loc = SL124442552 - 122756 Details Name: ur
gaap_AssetsCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- ReferencesNo definition available. Details
Name: us-gaap_AssetsCurrentAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionAmount of
eurrency on hand as well as demand deposits with banks or financial institutions. Includes other kinds of accounts that have the general characteristics of demand deposits
Excludes eash and eash equivalents within disposal group and discontinued operation. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher
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SL116631418-115840Reference 2: http://www.xbrl. org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-
Section 55-Paragraph 10-URI https://asc.fasb.org/extlink&oid=84165509&loe=d3e56426-112766Reference3: http://www.xbrl.org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codiffication-Topic 946-SubTopic 210-Section 45-Paragraph 21-URI https://asc.fasb.org/extlink&oid=118262064&loc
= SL116631419-115840Reference 4: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210.5-02 (1)) - URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682 Details Name:
  - gaap_Cash Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionRepresents the caption on the face of
the balance sheet to indicate that the entity has entered into (1) purchase or supply arrangements that will require expending a portion of its resources to meet the terms thereof,
and (2) is exposed to potential losses or, less frequently, gains, arising from (a) possible claims against a company's resources due to future performance under contract terms,
                    s or likely gains from uncertainties that will ultimately be resolved when one or more future events that are deemed likely to occur do occur or fail to occur.
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
Paragraph 1 - Subparagraph (SX 210. 5-02. 25) URI https://ase. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682Reference 2: http://fasb. org/us-gaap
role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 944 - SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 7 - 03. (a), 19)
URI https://ase. fasb. org/extlink & oid = 126734703 & loe = d3e572229-122910Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name
Accounting Standards Codification-Topic 942-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210. 9-03. 17)-URI https://asc. fasb. org/extlink & oid =
126897435 & loc = d3e534808-122878 Details Name: us-gaap_CommitmentsAndContingencies Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: instantX- DefinitionSum of the carrying amounts of all intangible assets, excluding goodwill, as of the balance sheet date, net of accumulated
amortization and impairment charges. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-
Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph ((a) (1), (b))-URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275Reference 2:
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http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 45-Paragraph 1- URI https://
asc. fasb. org / extlink & oid = 6388964 & loc = d3e16212 - 109274 Details Name: us-gaap_IntangibleAssetsNetExcludingGoodwill Namespace Prefix: us-gaap_Data Type:
xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount after valuation and LIFO reserves of inventory expected to be sold, or consumed within
one year or operating cycle, if longer. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
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exampleRef Publisher FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://asc.fasb.org/extlink&oid=
                = d3e56426-112766 Details Name: us- gaap_InventoryNet Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period
Type: instantX- DefinitionSum of the carrying amounts as of the balance sheet date of all liabilities that are recognized. Liabilities are probable future sacrifices of economic
benefits arising from present obligations of an entity to transfer assets or provide services to other entities in the future. ReferencesReference 1: http://fasb.org/us-
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/ commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 852- SubTopic 10- Section 50- Paragraph 7- Subparagraph (b) - URI https://asc. fasb.
org / extlink & oid = 124433192 & loc = SL2890621-112765Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
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810-SubTopic 10-Section 50-Paragraph 3-Subparagraph (bb)-URI https://ase. fasb. org/extlink & oid = 123419778 & loe = d3e5710-111685Reference 10: http://www
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disclosureRef Publisher FASB-Name Accounting Standards Codification Topic 470 SubTopic 10 Section S99 Paragraph 1A Subparagraph (SX 210. 13-01 (a) (4) (iv))
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role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 470 - SubTopic 10 - Section S99 - Paragraph 1A - Subparagraph (SX 210. 13 - 01 (a) (5))
URI https://asc. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 15: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-
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http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section 899-Paragraph 1-
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(A)) URI https://asc. fasb. org/extlink & oid = 126975872 & loc = SL124442552-122756Reference 20: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher
FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (iii)) URI https://asc.fasb.org/
extlink & oid = 126975872 & loe = SL124442526-122756 Details Name: us-gaap Liabilities Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: instantX- DefinitionAmount of liabilities and equity items, including the portion of equity attributable to noncontrolling interests, if any.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 323-SubTopic 10-
Section 50- Paragraph 3- Subparagraph (e) - URI https://asc. fasb. org/extlink & oid = 114001798 & loc = d3e33918-111571Reference 2: http://www.xbrl. org/2003/role
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                -d3e56426-112766Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 942-
SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 9 - 03 (23)) - URI https://asc. fasb. org/extlink & oid = 126897435 & loc = d3e534808 - 122878Reference 4:
http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 944-SubTopic 210-Section S99-Paragraph 1-
Subparagraph (SX 210, 7-03 (a) (25)) URI https://asc. fasb. org/extlink & oid = 126734703 & loc = d3e572229-122910Reference 5: http://www.xbrl.org/2009/role-
commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (g) (1) (ii))-
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gaap_LiabilitiesAndStockholdersEquity Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-DefinitionTotal
obligations incurred as part of normal operations that are expected to be paid during the following twelve months or within one business cycle, if longer. Referen
http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://
/asc. fasb. org / extlink & oid = 84165509 & loc = d3e56426-112766Reference 2: http://www.xbrl. org / 2009 / role / commonPracticeRef-Publisher FASB-Name
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111685Reference 15: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-
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/extlink & oid = 124098289 & loe = d3e6904-107765Reference 21: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
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122682 Details Name: us-gaap_LiabilitiesCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-
ReferencesNo definition available. Details Name: us-gaap_LiabilitiesCurrentAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period
Type: durationX- ReferencesNo definition available. Details Name: us-gaap_LimitedLiabilityCompanyLLCMembersEquityAbstract Namespace Prefix: us-gaap_Data Type:
xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionTotal of all stockholders' equity (deficit) items, net of receivables from officers, directors, owner
and affiliates of the entity which is directly or indirectly attributable to that ownership interest in subsidiary equity which is not attributable to the parent (that is, noncontrolling
interest, previously referred to as minority interest). References Reference 1: http://www.xbrl.org/2003/role/disclosure Ref-Publisher FASB-Name Accounting Standards
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126975872 & loc = SL124442552-122756Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
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URI https://asc. fasb. org/extlink & oid = 126975872 & loc = SL124442526-122756Reference 8: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-N
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= 126975872 & loc = SL124442552-122756Reference 9: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
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fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB-Name Accounting Standards Codification- Topic 942- SubTopic 210- Section S99- Paragraph 1- Subparagraph (SX
210. 9-03 (22)) URI https://asc. fasb. org/extlink & oid = 126897435 & loc = d3e534808-122878Reference 11: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (g) (1) (ii)) URI https://asc.
fasb. org / extlink & oid = 120395691 & loc = d3e23780-122690Reference 12: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification Topic 470 SubTopic 10 Section S99 Paragraph 1B Subparagraph (SX 210. 13-02 (a) (4) (iv)) URI https://asc. fasb. org/extlink & oid=
126975872 & loc = SL124442552 - 122756 Details Name: us-gaap MinorityInterest Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit
Period Type: instantX- DefinitionPresent value of lessee's discounted obligation for lease payments from operating lease, classified as current. ReferencesReference 1: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20 - Section 45 - Paragraph 1 - Subparagraph (b)
URI https://asc. fasb. org/extlink & oid = 123391704 & loc = SL77918627- 209977 Details Name: us- gaap_OperatingLeaseLiabilityCurrent Namespace Prefix: us- gaap_
Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionPresent value of lessee's discounted obligation for lease payments from operating
lease, classified as noncurrent. References Reference 1: http://www.xbrl. org/2003/role/disclosure Ref. Publisher FASB-Name Accounting Standards Codification-Topic
842-SubTopic 20-Section 45-Paragraph 1-Subparagraph (b)-URI https://asc.fasb.org/extlink&oid=123391704&loc=SL77918627-209977 Details Name: us-
gaap OperatingLeaseLiabilityNoneurrent Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAmount of
lessee's right to use underlying asset under operating lease. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification-Topic 842-SubTopic 20-Section 45-Paragraph 1-Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 123391704 & loc = SL77918627-
209977 Details Name: us-gaap OperatingLeaseRightOfUseAsset Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type:
instantX- DefinitionAmount of noncurrent assets classified as other. References Reference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (17))-URI https://asc. fasb. org/extlink & oid-
120391452 & loc = d3e13212-122682 Details Name: us-gaap_OtherAssetsNoneurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: instantX- DefinitionAggregate par or stated value of issued nonredeemable preferred stock (or preferred stock redeemable solely at the option of the issuer). This
item includes treasury stock repurchased by the entity. Note: elements for number of nonredeemable preferred shares, par value and other disclosure concepts are in another
section within stockholders' equity. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-
Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28))- URI https://asc. fasb. org/extlink & oid = 120391452 & loe = d3e13212
122682Reference 2: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-
Paragraph 10- URI https://asc. fasb. org /extlink & oid = 84165509 & loe = d3e56426-112766 Details Name: us-gaap_PreferredStockValue Namespace Prefix: us-gaap_
Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAmount of asset related to consideration paid in advance for costs that provide
economic benefits in future periods, and amount of other assets that are expected to be realized or consumed within one year or the normal operating cycle, if longer
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-
Section S99- Paragraph 1- Subparagraph (SX 210. 5-02 (9)) - URI https://asc.fasb.org/extlink&oid=120391452&loc=d3e13212-122682 Details Nam
gaap_PrepaidExpenseAndOtherAssetsCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount
        umulated depreciation, depletion and amortization of physical assets used in the normal conduct of business to produce goods and services and not intended for resale.
Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures. ReferencesReference 1: http://fasb.org/us-
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 360 - SubTopic 10 - Section 50 - Paragraph 1 - URI https://asc. fasb. org / extlink
& oid = 6391035 & loc = d3e2868-110229Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
944-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210. 7-03 (a) (8))- URI https: //asc. fasb. org/extlink & oid = 126734703 & loc = d3c572229
122910Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 360-Section 50-
      raph 1-URI https://asc. fasb. org/extlink & oid = 124429447 & loc = SL124453093-239630Reference 4: http://www.xbrl. org/2003/role/exampleRef-Publisher
FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://asc.fasb.org/extlink&oid=84165509&loc=d3e56426-
112766 Details Name: us-gaap_PropertyPlantAndEquipmentNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
DefinitionThe cumulative amount of the reporting entity's undistributed earnings or deficit. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (30) (a) (3))- URI https://asc. fasb. org/
extlink & oid = 120391452 & loe = d3e13212-122682Reference 2: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards
Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://asc. fasb. org/extlink & oid = 84165509 & loc = d3e56426-112766Reference 3: http://fasb.
org / us- gaap / role / ref / legacyRef- Publisher FASB-Name Accounting Standards Codification- Topic 944- SubTopic 210- Section S99- Paragraph 1- Subparagraph (SX 210-
7-03 (a) (23) (a) (4)) URI https://asc. fasb. org/extlink & oid = 126734703 & loe = d3e572229-122910Reference 4: http://www.xbrl. org/2003/role/diselosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 40-Section 65-Paragraph 2-Subparagraph (h) (2)-URI https://ase.fasb.org/extlink & oid
= 124501264 & loe = SL117420844 - 207641Reference 5: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 3-04)-URI https://asc. fasb. org/extlink & oid = 120397183 & loe = d3e187085-122770Reference 6:
http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 40-Section 65-Paragraph 2-
Subparagraph (g) (2) (i) - URI https://asc. fasb. org/extlink & oid = 124501264 & loc = SL117420844 - 207641 Details Name: us-gaap_RetainedEarningsAccumulatedDeficit
Namespace Prefix: us gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAmount of investments including trading securities,
available - for - performance compensation philosophy sale securities, held-to-maturity securities, and short-term investments classified as other and current.
References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 210-Section S99-
Paragraph 1- Subparagraph (SX 210. 9-03 (4)) URI https://asc. fasb. org/extlink & oid = 126897435 & loc = d3e534808-122878Reference 2: http://fasb. org/us-gaap/
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role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 942- SubTopic 210- Section S99- Paragraph 1- Subparagraph (SX 210. 9-03 (5))- URI
https://asc.fasb.org/extlink&oid=126897435&loe=d3e534808-122878Reference3: http://www.xbrl.org/2009/role/commonPracticeRef-PublisherFASB-Name
Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (8)) URI https://asc. fasb. org/extlink & oid-
120391452 & loc = d3c13212-122682Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-
SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 7 - 03 (a) (1) (g)) - URI https://asc. fasb. org / extlink & oid = 126734703 & loc = d3e572229 - 122910 Details
Name: us-gaap_ShortTermInvestments Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionTotal of all
stockholders' equity (deficit) items, net of receivables from officers, directors, owners, and affiliates of the entity which are attributable to the parent. The Board amount of the
economic entity's stockholders' equity attributable to the parent excludes the amount of stockholders' equity which is allocable to that ownership interest in subsidiary equity
which is not attributable to the parent (noncontrolling interest, minority interest). This excludes temporary equity and is sometimes called permanent equity.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-
Section S99-Paragraph 1- Subparagraph (SX 210. 4-08 (g) (1) (ii)) URI https://asc. fasb. org/extlink & oid = 120395691 & loc = d3e23780-122690Reference 2: http://
  www.xbrl. org / 2003 / role / exampleRef: Publisher FASB - Name Accounting Standards Codification - Topic 852 - SubTopic 10 - Section 55 - Paragraph 10 - URI https://asc.
fasb. org / extlink & oid = 84165509 & loe = d3e56426-112766Reference 3: http://fasb. org / us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards
Codification- Topic 310- SubTopic 10- Section S99- Paragraph 2- Subparagraph (SAB Topic 4. E) - URI https://asc. fasb. org/extlink & oid = 122038336 & loc = d3e74512-
122707Reference 4: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
Paragraph 1 - Subparagraph (SX 210. 5-02 (31)) - URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682Reference 5: http://fasb. org/us-gaap/
role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 5 - 02 (29)) - URI
https://\ ase.\ fasb.\ org/\ extlink\ \&\ oid = 120391452\ \&\ loe = d3e13212-122682 \\ Reference\ 6:\ http://\ fasb.\ org/\ us-gaap/\ role/\ ref/\ legaeyRef-\ Publisher\ FASB-\ Name (and the property of the
Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (30))- URI https://asc.fasb.org/extlink&oid=
120391452 & loc = d3e13212-122682Reference 7: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-
Topic 825-SubTopic 10-Section 50-Paragraph 28-Subparagraph (f)-URI https://asc. fasb. org/extlink & oid = 123596393 & loc = d3e14064-108612Reference 8: http://
www. xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 323- SubTopic 10- Section 50- Paragraph 3-
Subparagraph (c) URI https://asc.fasb.org/extlink & oid = 114001798 & loc = d3e33918-111571 Details Name: us-gaap_StockholdersEquity Namespace Prefix: us-ga
Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-DefinitionAmount of stockholders' equity (deficit), net of receivables from officers, directors,
owners, and affiliates of the entity, attributable to both the parent and noncontrolling interests. Amount excludes temporary equity. Alternate caption for the concept is perm
equity. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-
Section 45- Paragraph 24- URI https://asc. fasb. org/extlink & oid = 124436220 & loc = d3e21930-107793Reference 2: http://www.xbrl.org/2003/role/disclosureRef-
Publisher FASB Name Accounting Standards Codification Topic 505 SubTopic 10 Section S99 Paragraph 1 Subparagraph (SX 210. 3-04) URI https://asc. fasb. org/
extlink & oid = 120397183 & loe = d3e187085 - 122770Reference 3: http://www.xbrl. org / 2003 / role / disclosureRef - Publisher FASB-Name Accounting Standards
Codification-Topic 250-SubTopic 10-Section 45-Paragraph 23-Subparagraph (b)-URI https://asc. fasb. org/extlink & oid = 124436220 & loc = d3e21914-
107793Reference 4: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-
Paragraph 7 - Subparagraph (b) URI https://asc. fasb. org/extlink & oid = 124431687 & loe = d3e22644 - 107794Reference 5: http://www.xbrl. org/2003/role/
disclosureRef-Publisher FASB- Name Accounting Standards Codification-Topic 220-SubTopic 10-Section 50-Paragraph 5- URI https://asc. fasb. org/extlink&oid=
124431353 & loc = SL124442411 - 227067Reference 6: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
326-SubTopic 10-Section 65-Paragraph 4-Subparagraph (d) URI https://asc.fasb.org/extlink&oid=122640432&loc=SL121648383-210437Reference 7: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification - Topic 105 - SubTopic 10 - Section 65 - Paragraph 6 - Subparagraph (c)
URI https://asc. fasb. org/extlink & oid = 126987489 & loc = SL124442142-165695Reference 8: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification Topic 105 - SubTopic 10 - Section 65 - Paragraph 6 - Subparagraph (d) - URI https://asc. fasb. org/extlink & oid = 126987489 & loc
SL124442142-165695Reference 9: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 810-SubTopic 10-
Section 45- Paragraph 16- URI https://asc. fasb. org/extlink & oid = 126929396 & loc = SL4568740-111683Reference 10: http://www.xbrl. org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (e) (3) URI https://asc.fasb.org
/extlink & oid = 126732423 & loc = SL123482106 - 238011Reference 11: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
Standards Codification-Topic 825-SubTopic 10-Section 50-Paragraph 28-Subparagraph (f)-URI https://asc.fasb.org/extlink & oid = 123596393 & loc = d3c14064
108612Reference 12: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 45-
Paragraph 5-Subparagraph (b) URI https://asc.fasb.org/extlink&oid=124436220&loe=d3e21711-107793Reference 13: http://www.xbrl.org/2009/role/
eommonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 323-SubTopic 10-Section 50-Paragraph 3-Subparagraph (e) URI https://asc.fasb.
org/extlink & oid = 114001798 & loe = d3e33918-111571Reference 14: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
Standards Codification Topic 235 SubTopic 10 Section S99 Paragraph 1 Subparagraph (SX 210. 4-08 (g) (1) (ii)) URI https://asc. fasb. org/extlink & oid = 120395691
& loc = d3e23780-122690Reference 15: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic
30-Section 50-Paragraph 1- URI https://ase. fasb. org/extlink & oid = 6450520 & loe = d3e32583-110901Reference 16: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 65-Paragraph 8-Subparagraph (d) (2)-URI https://asc.fasb.org/extlink&oid
 = 126983759 & loe = SL121830611-158277Reference 17: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
Topic 848-SubTopic 10-Section 65-Paragraph 2-Subparagraph (a) (3) (iii) (03) URI https://asc.fasb.org/extlink & oid = 125980421 & loc-
237846Reference 18: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 30-Section 45-
Paragraph 17- URI https://ase. fasb. org/extlink & oid = 118261656 & loe = d3e32136-110900Reference 19: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 65-Paragraph 8-Subparagraph (d) (3)-URI https://asc.fasb.org/extlink&oid=
                       =SL121830611-158277Reference 20: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification
944-SubTopic 40-Section 65-Paragraph 2-Subparagraph (f) (2)-URI https://asc. fasb. org/extlink & oid = 124501264 & loe = SL117420844-207641Reference 21: http://
        xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 65- Paragraph 15- Subparagraph (f)
(2) URI https://asc. fasb. org/extlink & oid = 128097895 & loc = SL121327923- 165333Reference 22: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-
Name Accounting Standards Codification-Topic 810-SubTopic 10-Section 55-Paragraph 41-URI https://asc.fasb.org/extlink&oid=120409616&loc-
111686Reference 23: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 40-Section 65-
Paragraph 2-Subparagraph (f) (1)- URI https://asc. fasb. org/extlink & oid = 124501264 & loc = SL117420844-207641Reference 24: http://www
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 830- SubTopic 30- Section 45- Paragraph 20- Subparagraph (a) - URI https://asc. fasb. org/
extlink & oid = 118261656 & loe = d3e32211-110900Reference 25: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 810-SubTopic 10-Section 45-Paragraph 15- URI https://asc. fasb. org/extlink & oid = 126929396 & loc = SL4568447-111683Reference 26: http://
       xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 65- Paragraph 15- Subparagraph (f)
(1) URI https://ase. fasb. org/extlink & oid = 128097895 & loe = SL121327923-165333Reference 27: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-
              unting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 1-Subparagraph (b) (3)-URI https://asc. fasb. org/extlink & oid = 124431687 &
loe = d3e22499-107794Reference 28: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic
10-Section 65-Paragraph 15-Subparagraph (e)-URI https://asc. fasb. org/extlink & oid = 128097895 & loe = SL121327923-165333 Details Name: us
gaap_StockholdersEquityIncludingPortionAttributableToNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period
Type: instantX- DefinitionAccrued expenses and other current liabilities net ReferencesNo definition available. Details Name:
zvia_Aceruedexpensesandothereurrentliabilitiesnet Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionClass
A common stock value ReferencesNo definition available. Details Name: zvia_ClassACommonStockValue Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: instantX- DefinitionClass B common stock value ReferencesNo definition available. Details Name: zvia_ClassBCommonStockValue
Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantConsolidated Balance Sheets (Parenthetical)- $/shares Dec. 31, 2022
Dec. 31, 2021Preferred stock, par value $ 0.001 $ 0.001Preferred stock, shares authorized 10, 000, 000 10, 000, 000Preferred stock, shares issuedPreferred stock, shares
outstandingCommon Class A [ Member ] Common stock par value $ 0.001 $ 0.001 Common stock shares authorized 550,000,000 Common stock shares issued 47,774,046
34, 463, 417Common stock shares outstanding 47, 774, 046 34, 463, 417Common Class B [ Member ] Common stock par value $ 0.001 $ 0.001Common stock shares
authorized 250, 000, 000 Common stock shares issued 21, 798, 600 30, 113, 152Common stock shares outstanding 21, 798, 600 30, 113, 152X-DefinitionFace amount or stated
value per share of common stock. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
210-SubTopic 10-Section S99- Paragraph 1-Subparagraph (SX 210. 5-02 (29))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details
Name: us-gaap_CommonStockParOrStatedValuePerShare Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX-DefinitionThe maximum number of common shares permitted to be issued by an entity's charter and bylaws. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (29))- URI https://
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asc. fasb. org / extlink & oid = 120391452 & loc = d3c13212-122682 Details Name: us- gaap_CommonStockSharesAuthorized Namespace Prefix: us- gaap_ Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX-DefinitionTotal number of common shares of an entity that have been sold or granted to shareholders (includes
               es that were issued, repurchased and remain in the treasury). These shares represent capital invested by the firm's shareholders and owners, and may be all or only
a portion of the number of shares authorized. Shares issued include shares outstanding and shares held in the treasury. References Reference 1: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210 . 5 - 02 (29)) - URI https:
//asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-gaap_CommonStockSharesIssued Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX- DefinitionNumber of shares of common stock outstanding. Common stock represent the ownership interest in a
corporation. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-
   etion 50- Paragraph 2- URI https://ase. fasb. org/extlink & oid = 126973232 & loe = d3e21463-112644Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (29)) URI https://asc. fasb. org
/ extlink & oid = 120391452 & loe = d3e13212- 122682 Details Name: us-gaap_CommonStockSharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX- DefinitionFace amount or stated value per share of preferred stock nonredeemable or redeemable solely at the option
of the issuer. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-
Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28))-URI https://asc. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682Reference 2: http://www
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 505- SubTopic 10- Section 50- Paragraph 13- Subparagraph (a)- URI
https://asc. fasb. org/extlink & oid = 126973232 & loe = SL123496158-112644 Details Name: us-gaap_PreferredStockParOrStatedValuePerShare Namespace Prefix: us-
gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionThe maximum number of nonredeemable preferred shares (or preferred
stock redeemable solely at the option of the issuer) permitted to be issued by an entity's charter and bylaws. References Reference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (28))-URI https://
ase. fasb. org / extlink & oid = 120391452 & loe = d3e13212 - 122682 Details Name: us- gaap_PreferredStockSharesAuthorized Namespace Prefix: us- gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX- DefinitionTotal number of nonredeemable preferred shares (or preferred stock redeemable solely at the option of the
issuer) issued to shareholders (includes related preferred shares that were issued, repurchased, and remain in the treasury). May be all or portion of the number of preferred
shares authorized. Excludes preferred shares that are classified as has therefore adopted this debt. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28))-URI https://asc.fasb.org
/extlink & oid = 120391452 & loe = d3e13212-122682Reference 2: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 505-SubTopic 10-Section 50-Paragraph 13-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 126973232 & loc = SL123496158-112644
Details Name: us-gaap_PreferredStockSharesIssued Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX-
DefinitionAggregate share number for all nonredeemable preferred stock (or preferred stock redeemable solely at the option of the issuer) held by stockholders. Does not
include\ preferred\ shares\ that\ have\ been\ repurchased.\ References Reference\ 1:\ http://fasb.\ org/us-gaap/role/ref/legacyRef-Publisher\ FASB-Name\ Accounting\ Standards
Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28)) URI https://asc.fasb.org/extlink&oid=120391452&loc
d3e13212-122682 Details Name: us-gaap_PreferredStockSharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type:
instantX- Details Name: us- gaap_StatementClassOfStockAxis = us- gaap_CommonClassAMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details
Name: us-gaap_StatementClassOfStockAxis = us-gaap_CommonClassBMember Namespace Prefix: Data Type: na Balance Type: Period Type: Consolidated Statements of
Operations and Comprehensive Loss- USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Statement of Comprehensive Income [ Abstract | Net sales $ 163,
181 $ 138, 172Cost of goods sold 93, 160 74, 231Gross profit 70, 021 63, 941Operating expenses: Selling and marketing 52, 869 45, 130General and administrative 36, 793 27,
516Equity-based compensation 26, 880 77, 724Depreciation and amortization 1, 347Total operating expenses 117, 889 151, 367Loss from operations (47, 868) (87, 426) Other
income (expense), net (207) Loss before income taxes (47, 582) (87, 633) Provision for income taxes (65) (34) Net loss and comprehensive loss (47, 647) (87, 667) Net loss
attributable to Zevia LLC prior to the Reorganization Transactions 1, 913 Net loss attributable to noncontrolling interest 13, 790 39, 768 Net loss attributable to Zevia PBC $
Clawback Policy (33, 857-this "Policy") $ (45., which provides for the recoupment 986) Net loss per share attributable to common stockholders, basic $ (0.81) $ (1.33) [
1 Net loss per share attributable to common shareholders, diluted $ (0.81) $ (1.33) [1] Weighted average common units outstanding, basic 43, 469, 383 34, 450, 409Weighted
average common units outstanding, diluted 43, 469, 383 34, 450, 409 [1](1) Represents earnings per share of Incentive Class A common stock and weighted average sh
of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the reorganization transactions and initial public
offering (see Note 16). X- DefinitionThe aggregate costs related to goods produced and sold and services rendered by an entity during the reporting period. This excludes costs
incurred during the reporting period related to financial services rendered and other revenue generating activities. References Reference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 924-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 11, L)- URI https://
ase. fasb. org / extlink & oid = 6472922 & loe = d3c499488-122856Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB- Name Accounting
Standards Codification-Topic 220-SubTopic 10-Section S99-Paragraph 2-Subparagraph (SX 210. 5-03. 2 (a), (d)) URI https://asc. fasb. org/extlink & oid = 126953954 &
loc = SL114868664- 224227 Details Name: us-gaap_CostOfGoodsAndServicesSold Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: durationX- DefinitionThe current period expense charged against earnings on long-lived, physical assets not used in production, and which are not intended for
resale, to allocate or recognize the cost of such assets over their useful lives; or to record the reduction in book value of an intangible asset over the benefit period of such asset;
or to reflect consumption during the period of an asset that is not used in production. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-
Name Accounting Standards Codification-Topic 360-SubTopic 10-Section 50- Paragraph 1-Subparagraph (a)- URI https://asc. fasb. org/extlink & oid = 6391035 & loc
d3e2868-110229Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section
45-Paragraph 28-Subparagraph (b)-URI https://ase.fasb.org/extlink&oid=126954810&loe=d3e3602-108585 Details Name: us-gaap DepreciationAndAmortization
Namespace Prefix: us gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-DefinitionThe amount of net income (loss) for the period per
each share of common stock or unit outstanding during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB
Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (e) (4)- URI https://asc.fasb.org/extlink&oid=126732423-&
loe = SL123482106-238011Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic
10-Section 50- Paragraph 3- URI https://asc.fasb.org/extlink&oid=124431687&loe=d3e22583-107794Reference 3: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 250- SubTopic 10- Section 50- Paragraph 11- Subparagraph (b)- URI https://asc. fasb. org/
                - 124431687 & loe = d3e22694- 107794Reference 4: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
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disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph (SX 210. 7-04 (23)) URI https://disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 
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Details Name: us-gaap_EarningsPerShareBasie Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX-
DefinitionThe amount of net income (loss) for the period available to each share of common stock or common unit outstanding during the reporting period and to each share or
unit that would have been outstanding assuming the issuance of common shares or units for all dilutive potential common shares or units outstanding during the reporting period.
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120400993 & loe = SL114874131-224263Reference 13: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
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Paragraph 2-Subparagraph (SX 210.5-03 (25))- URI https://ase. fasb. org/extlink & oid = 126953954 & loe = SL114868664-224227 Details Name: us-
gaap_EarningsPerShareDiluted Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe aggregate total
of expenses of managing and administering the affairs of an entity, including affiliates of the reporting entity, which are not directly or indirectly associated with the
manufacture, sale or creation of a product or product line. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification Topic 220 SubTopic 10 Section S99 Paragraph 2 Subparagraph (SX 210. 5-03. 4) URI https://asc. fasb. org/extlink&oid=126953954&loc=
SL114868664-224227 Details Name: us-gaap_GeneralAndAdministrativeExpense Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: durationX- DefinitionAggregate revenue less cost of goods and services sold or operating expenses directly attributable to the revenue generation activity.
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Section 50-Paragraph 3-Subparagraph (e) URI https://ase.fasb.org/extlink & oid = 114001798 & loc = d3e33918-111571Reference 7: http://www.xbrl.org/2003/role
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(A)) URI https://asc. fasb. org/extlink & oid = 126975872 & loe = SL124442552-122756Reference 8: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-
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extlink & oid = 126975872 & loe = SL124442552 - 122756Reference 9: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
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= SL114868664-224227Reference 19: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic
10-Section 50-Paragraph 32-Subparagraph (c)-URI https://asc.fasb.org/extlink &oid = 126901519 & loc = d3e8933-108599 Details Name: us-gaap_GrossProfit
Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionAmount of income (loss) from continuing
operations, including income (loss) from equity method investments, before deduction of income tax expense (benefit), and income (loss) attributable to noncontrolling inte
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
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d3e537907-122884Reference 9: http://www.xbrl.org/2003/role/exampleRef-Publisher-FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-
Section 50-Paragraph 31- URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8924-108599Reference 10: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB - Name Accounting Standards Codification - Topic 942 - SubTopic 220 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 9 - 04 (15)) - URI https://asc. fasb.
org / extlink & oid = 120399700 & loc = SL114874048- 224260 Details Name: us-
gaap_IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraordinaryItemsNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
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Balance Type: credit Period Type: durationX-DefinitionAmount of current income tax expense (benefit) and deferred income tax expense (benefit) pertaining to continuing

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Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 8-URI https://asc.fasb.org/extlink&oid=124431687&loc=d3e22658-
107794 Details Name: us-gaap_IncomeTaxExpenseBenefit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
DefinitionThe portion of profit or loss for the period, net of income taxes, which is attributable to the parent. ReferencesReference 1: http://fasb.org/us-g
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extlink & oid = 126901519 & loc = d3e8933-108599 Details Name: us-gaap_NetIncomeLoss Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: durationX-DefinitionAmount of Net Income (Loss) attributable to noncontrolling interest. ReferencesReference 1: http://www.xbrl.org/2003/role/
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gaap_NetIncomeLossAttributableToNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
Definition Amount, after deduction of tax, noncontrolling interests, dividends on preferred stock and participating securities; of income (loss) available to common shareholders.
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Paragraph 32- Subparagraph (e) URI https://ase.fasb.org/extlink & oid = 126901519 & loe = d3e8933-108599 Details Name: us-
gaap_NetIncomeLossAvailableToCommonStockholdersBasic Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionThe aggregate amount of income or expense from ancillary business-related activities (that is to say, excluding major activities considered part of the normal
operations of the business). ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 220-
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                                                                                                                                                                                    SI 114868664-224227 Details
Name: us-gaap_NonoperatingIncomeExpense Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionGenerally recurring costs associated with normal operations except for the portion of these expenses which can be clearly related to production and included in cost of
sales or services. Includes selling, general and administrative expense. ReferencesNo definition available. Details Name: us-gaap_OperatingExpenses Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- ReferencesNo definition available. Details Name: us-
gaap_OperatingExpensesAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionThe net result for the
period of deducting operating expenses from operating revenues. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting
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126901519 & loc = d3e8736 - 108599 Details Name: us-gaap_OperatingIncomeLoss Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit
Period Type: durationX- DefinitionAmount of revenue recognized from goods sold, services rendered, insurance premiums, or other activities that constitute an earning process.
Includes, but is not limited to, investment and interest income before deduction of interest expense when recognized as a component of revenue, and sales and trading gain (loss).
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108599Reference 14: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-
Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (5))- URI https://asc. fasb. org/extlink & oid = 126975872 & loc = SL124442552-122756Reference 15: http://
org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 41-Subparagraph (a) - URI https:/
/ asc. fasb. org / extlink & oid = 126901519 & loc = d3e9038- 108599Reference 16: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (iii) (A))-URI https://asc.fasb.org/extlink&oid=
126975872 & loc = SL124442526-122756Reference 17: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
470-SubTopie 10- Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (5))- URI https://asc. fasb. org/extlink & oid = 126975872 & loe = SL124442526-
122756Reference 18: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
Paragraph 42-URI https://ase. fasb. org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 19: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (g) (1) (ii))- URI https://asc. fasb. org/
extlink & oid = 120395691 & loe = d3e23780- 122690Reference 20: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 942-SubTopic 235-Section S99-Paragraph 1-Subparagraph (SX 210.9-05 (b) (2))-URI https://asc.fasb.org/extlink & oid = 120399901 & loc
d3e537907-122884Reference 21: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-
Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (iii) (B))- URI https://ase. fasb. org/extlink & oid = 126975872 & loc = SL124442552-122756Reference
22: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph
1A-Subparagraph (SX 210. 13-01 (a) (4) (ii))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 23: http://www
2003 / role / disclosureRef-Publisher FASB- Name Accounting Standards Codification- Topic 220- SubTopic 10- Section S99- Paragraph 2- Subparagraph (SX 210. 5-03 (1))-
URI https://ase. fasb. org/extlink & oid = 126953954 & loc = SL114868664-224227 Details Name: us-gaap_Revenues Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: credit Period Type: durationX-DefinitionThe aggregate total amount of expenses directly related to the marketing or selling of products or
services. ReferencesNo definition available. Details Name: us-gaap_SellingAndMarketingExpense Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: debit Period Type: durationX- DefinitionAmount of noneash expense for share-based payment arrangement. ReferencesReference 1: http://fasb.org/us-gaap/role/ref
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/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (a) URI https://asc.fasb.
extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-gaap_ShareBasedCompensation Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: durationX-ReferencesNo definition available. Details Name: us-gaap_StatementOfIncomeAndComprehensiveIncomeAbstract Na
Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionThe average number of shares or units issued and outstanding that are
used in calculating diluted EPS or earnings per unit (EPU), determined based on the timing of issuance of shares or units in the period. ReferencesReference 1: http://
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 260- SubTopic 10- Section 50- Paragraph 1- Subparagraph (a) - URI
https://asc.fasb.org/extlink&oid=124432515&loe=d3e3550-109257Reference2: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 260-SubTopic 10-Section 45-Paragraph 16-URI https://asc.fasb.org/extlink&oid=126958026&loc=d3e1505-109256
Details Name: us-gaap_WeightedAverageNumberOfDilutedSharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type
durationX-DefinitionNumber of [ basic ] shares or units, after adjustment for contingently issuable shares or units and other shares or units not deemed outstanding, determined
by relating the portion of time within a reporting period that common shares or units have been outstanding to the total time in that period. ReferencesReference 1: http://v
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 260- SubTopic 10- Section 50- Paragraph 1- Subparagraph (a) - URI
https://asc.fasb.org/extlink&oid=124432515&loc=d3e3550-109257Reference 2: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 260-SubTopic 10-Section 45-Paragraph 10-URI https://asc.fasb.org/extlink&oid=126958026&loc=d3e1448-109256
Details Name: us-gaap_WeightedAverageNumberOfSharesOutstandingBasic Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type
durationX-DefinitionNetIncome loss prior to reorganization. ReferencesNo definition available. Details Name: zvia_NetincomeLossPriorToReorganization Namespace Prefix:
zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationConsolidated Statements of Changes In Redeemable Convertible Preferred Units And
Equity Deficit- USD ($) $ in Thousands Total IPO [Member] Restatement Adjustment [Member] Redeemable Convertible Preferred Units [Member] Redeemable
Convertible Preferred Units [Member] Restatement Adjustment [Member] Common Class A [Member] Common Class A [Member] PO [Member] Common Class A [Member]
Member | IPO | Member | Zevia LLC | Member | Common Class A | Member | Restatement Adjustment | Member | Common Class B | Member | Zevia LLC | Member | Memb
Additional Paid- In Capital [ Member ] Additional Paid- In Capital [ Member ] Zevia LLC [ Member ] Additional Paid- In Capital [ Member ] IPO [ Member ] Additional Paid-
In Capital [ Member ] Restatement Adjustment [ Member ] Accumulated Deficit [ Member ] Member Defecit [ Member ] Member Defecit [ Member ] Zevia LLC [ Member ]
Member Defecit [ Member ] IPO [ Member ] Member Defecit [ Member ] IPO [ Member ] IPO [ Member ] Membe
Member | Noncontrolling Interest [ Member ] Common Stock [ Member ] Common Class A [ Member ] Common Stock [ Member ] Beginning Balance (in shares) at Dec. 31, 2020 26, 322, 803 Beginning Balance at Dec. 31, 2020 $ 232, 457 Beginning Balance at Dec. 31, 2020 $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196, 812) $ (196
common units prior to the Reorganization Transactions Equity-based compensation prior to the Reorganization Transactions Net loss prior to the Reorganization Transactions
(1, 913) (1, 913) Distributions to unitholders for tax payments (2, 669) (2, 669) Balance prior to the Reorganization Transactions (201, 311) $ 232, 457 (201, 311) Balance prior
to the Reorganization Transactions (Shares) 26, 322, 803 Issuance of common stock, net of commission Shares 6, 900, 000 3, 767, 440 30, 114, 488 Issuance of common stock,
net of commission 90, 080 $ 7 $ 3 $ 30 $ 2, 034 $ (30) $ 90, 073 $ 2, 037 Share Based Compensation Arrangement Stock Options Cancelled (4 as defined below) $ 2 (4) $ 425
$ (423) Stock Repurchased and Retired During Period, Shares 32, 560 Offering costs (8, 367) (8, 367) Repurchase and cancellation of Zevia LLC units (17) $ (17) Repurchase
and cancellation of Zevia LLC units, Shares (1, 336) Allocation of equity to noncontrolling interest $ (15, 845) $ 15, 845 Exercise of stock options (178) (178) Exercise of stock
options Shares 46, 967 Equity-based compensation 77, 651 77, 651 Net loss (85, 754) $ (45, 986) (39, 768) Ending Balance at Dec. 31, 2021 104, 559 $ 232, 457 $ 24 174, 404
$ 12, 800 (45, 986) $ 219, 633 (23, 923) $ 34 $ 30Ending Balance (in the event shares) at Dec. 31, 2021 23, 716, 450 34, 463, 417 30, 113, 152Ending Balance at Dec. 31, 2021
$ (232, 457) Ending Balance (in shares) at Dec. 31, 2021 (26, 322, 803) Vesting and release of common stock a Restatement (as defined below). II. TERMS OF
RECOUPMENT A. Covered Executives. This Policy applies to any "executive officer" of the Company as defined under Rule equity incentive plans, net (in shares) 4,
749, 662 Vesting and release of common stock under equity incentive plans, net (2, 130) (2, 136) $ 6 Exchange of Class B common stock for Class A common stock (in shares)
8, 314, 552 (8, 314, 552) Exchange of Class B common stock for Class A common stock (9, 548) 9, 548 $ 8 $ (8) Exercise of stock options $ 124 Exercise of stock options
Shares 246, 415 246, 415 Equity-based compensation $ 26, 880 26, 880 Net loss (47, 647) (33, 857) (13, 790) Ending Balance at Dec. 31, 2022 $ 81, 786 $ 189, 724 $ (79, 843)
$ (28, 165) $ 48 $ 22Ending Balance (in shares) at Dec. 31, 2022 47, 774, 046 21, 798, 600X DefinitionAmount of increase to additional paid- in capital (APIC) for recognition
of cost for award under share-based payment arrangement. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 718-SubTopic 20-Section 55-Paragraph 12-URI https://asc. fasb. org/extlink & oid = 126964447 & loc = d3e11149-113907Reference 2:
http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 20-Section 55-Paragraph 13-URI https://
ase. fasb. org / extlink & oid = 126964447 & loc = d3e11178-113907Reference 3: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification Topic 718 - SubTopic 10 10D - Section 35 - Paragraph 2 - URI https://asc. fasb. org/extlink & oid = 126961718 & loe = d3c4534 - 113899 Details
Name: us-gaap AdjustmentsToAdditionalPaidInCapitalSharebasedCompensationRequisiteServicePeriodRecognitionValue Namespace Prefix: us-gaap Data Type: xbrli:
monetary/ItemType Balance Type: credit Period Type: durationX- DefinitionAmount of paid and unpaid eash, stock, and paid-in-kind (PIK) dividends declared, for example,
but not limited to, common and preferred stock. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards
Codification Topic 505 SubTopic 10 Section S99 Paragraph 1 Subparagraph (SX 210. 3 - 04) URI https://asc. fasb. org/extlink & oid = 120397183 & loc = d3c187085
122770Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 942-SubTopic 405-Section 45
Paragraph 2 - URI https://ase. fasb. org/extlink & oid = 6957935 & loe = d3e64057-112817 Details Name: us-gaap Dividends Namespace Prefix: us-gaap Data Type:
xbrli: monetaryItemType Balance Type: debit Period Type: durationX-DefinitionNumber of shares issued which are neither cancelled nor held in the treasury. Reference
definition available. Details Name: us-gaap SharesOutstanding Namespace Prefix: us-gaap Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX-
DefinitionThe number of shares issued during the period upon the conversion of units. An example of a convertible unit is an umbrella partnership real estate investment to
unit (UPREIT unit), ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 3-04)- URI https://asc. fasb. org/extlink & oid = 120397183 & loc = d3c187085-122770Reference 2: http://
/fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section 50-Paragraph 3-URI https://asc
fasb. org / extlink & oid = 126973232 & loc = d3e21475-112644Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (29))-URI https://asc.fasb.org/extlink&oid=120391452&loc
d3e13212-122682Reference 4: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-
50-Paragraph 2-URI https://asc.fasb.org/extlink&oid=126973232&loc=d3e21463-112644Reference5: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher
                           Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (28))-URI https://asc.fasb.org/
& oid = 120391452 & loc = d3e13212-122682 Details Name: us- gaap_StockIssuedDuringPeriodSharesConversionOfUnits Namespace Prefix: us- gaap_ Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX-DefinitionNumber of new stock issued during the period. ReferencesReference 1: http://fasb
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210 - 5 - 02 (29)) - URI https:
           fasb. org / extlink & oid = 120391452 & loe = d3e13212- 122682Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 505-SubTopic 10-Section 50- Paragraph 2-URI https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: http://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-1
// fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB-Name Accounting Standards Codification- Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph
(SX 210. 3-04)- URI https://ase. fasb. org/extlink & oid = 120397183 & loe = d3e187085-122770Reference 4: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (28))-URI https://asc.fasb.org/extlink
& oid = 120391452 & loe = d3e13212-122682 Details Name: us-gaap_StockIssuedDuringPeriodSharesNewIssues Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX- DefinitionNumber of shares issued during the period related to Restricted Stock Awards, net of any shares forfeited.
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section 50-
                                             /asc. fasb. org / extlink & oid = 126973232 & loc = d3e21463-112644Reference 2: http://fasb. org / us- gaap / role / ref / legacyRef- Publisher
FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.3-04)- URI https://asc.fasb.org/extlink&oid
= 120397183 \& loe = d3e187085 - 122770 Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-SubTopic 10-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. org/extlink & oid = 120391452 & loe = d3e13212-122682 Reference 210-Section S99-Paragraph (SX 210.5-02 (28))- URI https://ase. org/extli
4: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-
Subparagraph (SX 210. 5-02 (29))- URI https://ase. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Details Name: us-
gaap_Stock/IssuedDuringPeriodSharesRestrietedStock/AwardNetOfForfeitures Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type:
durationX- DefinitionNumber of share options (or share units) exercised during the current period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-
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extlink \& oid = 128089324 \& loe = \overline{d} \\ 3e5070 - 113901 \\ Reference 2: http://fasb. org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb. org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 2: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ Accounting Standards \\ 113901 \\ Reference 3: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name \\ 113901 \\ Reference 3: http://fasb.org/us-gaap/role/ref-Publisher \\ 113901 \\ Reference 3
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122770Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
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role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (29)) URI
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                :: us- gaap_StockIssuedDuringPeriodSharesStockOptionsExercised Namespace Prefix: us- gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type:
durationX- DefinitionValue of stock issued during the period upon the conversion of units. An example of a convertible unit is an umbrella partnership real estate investment
trust unit (UPREIT unit). ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
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d3e187085-122770 Details Name: us-gaap_StockIssuedDuringPeriodValueConversionOfUnits Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: durationX- DefinitionEquity impact of the value of new stock issued during the period. Includes shares issued in an initial public offering or a
secondary public offering. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-NameAccountingStandardsCodification-Topic 505-
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S99- Paragraph 1- Subparagraph (SX 210. 5-02 (28))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-
gaap_StockIssuedDuringPeriodValueNewIssues Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionValue of stock issued as a result of the exercise of stock options. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name
Accounting Standards Codification-Topic 505-SubTopic 10-Section 50-Paragraph 2-URI https://asc.fasb.org/extlink & oid = 126973232 & loc = d3e21463-
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ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210.5 - 02. 29 - 31) - URI
https://asc.fasb.org/extlink&oid=120391452&loe=d3e13212-122682 Details Name: us-gaap_StockIssuedDuringPeriodValueStockOptionsExercised Namespace
Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX DefinitionNumber of shares that have been repurchased and retired during
the period. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1- Subparagraph (SX 210. 5-02 (28))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682Reference 2: http://fasb.org
      gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 505- SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210. 3-
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gaap_StockRepurchasedAndRetiredDuringPeriodShares Namespace Prefix: us_gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-DefinitionEquity impact of the value of stock that has been repurchased and retired during the period. The excess of the purchase price over par value can be charged against
retained earnings (once the excess is fully allocated to additional paid in capital). ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-
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d3e187085-122770 Details Name: us-gaap StockRepurchasedAndRetiredDuringPeriodValue Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance
Type: debit Period Type: durationX- DefinitionAmount of stockholders' equity (deficit), net of receivables from officers, directors, owners, and affiliates of the entity,
attributable to both the parent and noncontrolling interests. Amount excludes temporary equity. Alternate caption for the concept is permanent equity. ReferencesReference 1:
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//ase. fasb. org / extlink & oid = 124436220 & loc = d3e21930-107793Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting
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URI https://ase.fasb.org/extlink&oid=128097895&loe=SL121327923-165333 Details Name: us-
gaap_StockholdersEquityIncludingPortionAttributableToNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period
Type: instantX- DefinitionCarrying amount, attributable to parent, of an entity's issued and outstanding stock which is not included within permanent equity. Temporary equity
is a security with redemption features that are outside the control of the issuer, is not classified as an asset or liability in conformity with GAAP, and is not mandatorily
redeemable. Includes any type of security that is redeemable at a fixed or determinable price or on a fixed or determinable date or dates, is redeemable at the option of the
holder, or has conditions for redemption which are not solely within the control of the issuer. Includes stock with a put option held by an ESOP and stock redeemable by a holder
only in the event of a change in control of the issuer. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
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(SX 210. 13-01 (a) (4) (iv))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 4: http://www.xbrl.org/2003/role/
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Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (i))- URI https://asc. fasb. org/extlink & oid
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Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (iv))- URI https://ase.fasb.org/extlink & oid = 126975872 & loc
SL124442552-122756 Details Name: us-gaap_TemporaryEquityCarryingAmountAttributableToParent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: instantX - DefinitionThe number of securities classified as temporary equity that have been issued and are held by the entity's shareholders.
Securities outstanding equals securities issued minus securities held in treasury. Temporary equity is a security with redemption features that are outside the control of the issuer,
is not classified as an asset or liability in conformity with GAAP, and is not mandatorily redeemable. Includes any type of security that is redeemable at a fixed or determinable
price or on a fixed or determinable date or dates, is redeemable at the option of the holder, or has conditions for redemption which are not solely within the control of the issuer.
If convertible, the issuer does not control the actions or events necessary to issue the maximum number of shares that could be required to be delivered under the conversion
option if the holder exercises the option to convert the stock to another class of equity. If the security is a warrant or a rights issue, the warrant or rights issue is considered to be
temporary equity if the issuer cannot demonstrate that it would be able to deliver upon the exercise of the option by the holder in all cases. Includes stock with put option held by
ESOP and stock redeemable by holder only in the event of a change in control of the issuer. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (27) (b))-URI https://asc. fasb. org/
extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-gaap_TemporaryEquitySharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX-DefinitionAllocation Of Equity To Noncontrolling Interest ReferencesNo definition available. Details Name:
zvia_AllocationOfEquityToNoncontrollingInterest Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionBalance prior to reorganization transaction (Shares) ReferencesNo definition available. Details Name: zvia BalancePriorToReorganizationTransactionShares
Namespace Prefix: zvia_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-DefinitionBalance Prior to the Reorganization Transaction Value
ReferencesNo definition available. Details Name: zvia BalancePriorToTheReorganizationTransactionValue Namespace Prefix: zvia Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: durationX- DefinitionExercise of Common units prior to reorganization ReferencesNo definition available. Details Name:
zvia_ExerciseOfCommonUnitsPriorToReorganization Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
Definitionnet income loss post reorganisation ReferencesNo definition available. Details Name: zvia NetIncomeLossPostReorganisation Namespace Prefix: zvia Data Type:
xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionNet income loss prior to reorganisation ReferencesNo definition available. Details Name
zvia NetIncomeLossPriorToReorganisation Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionShare Based
Compensation Arrangement Stock Options Cancelled References No definition available. Details Name: zvia ShareBasedCompensationArrangementStockOptionsCancelled
Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX_DefinitionShare Based Compensation Arrangement Stock Options
Shares Cancelled ReferencesNo definition available. Details Name: zvia—ShareBasedCompensationArrangementStockOptionsSharesCancelled Namespace Prefix: zvia—Data
Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-DefinitionTransaction fees ReferencesNo definition available. Details Name: zvia TransactionFees
Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionUnits based compensation prior to reorganization
ReferencesNo definition available. Details Name: zvia UnitsBasedCompensationPriorToReorganization Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: durationX- DefinitionVesting and release of common stock under equity incentive plans ReferencesNo definition available. Details Name:
zvia VestingAndReleaseOfCommonStockUnderEquityIncentivePlans Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: debit Period Type:
durationConsolidated Statements of Cash Flows- USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31, 2021Operating activities: Net loss $ (47, 647) $ (87, 667)
Adjustments to reconcile net loss to net cash used in operating activities: Non- cash lease expenseDepreciation and amortization 1, 347Loss (gain) on sale of equipment (4)
Amortization of debt issuance costEquity- based compensation 26, 880 77, 724Changes in operating assets and liabilities: Accounts receivable, net (2, 030) (2, 062) Invento
3, 925 (10, 701) Prepaid expenses and other assets (2, 481) Accounts payable (5, 850) 4, 396 Accrued expenses and other current liabilities 1, 703 1, 960 Operating lease liabilities
(672) (624) Net eash used in operating activities (20, 778) (17, 806) Investing activities: Proceeds from maturities of short-term investments 30, 000Payments for purcha
short-term investments (30, 000) Purchases of property, equipment and software (2, 593) (3, 143) Net eash provided by (used in) investing activities 27, 407 (33, 143) Financing
activities: Proceeds from revolving line of credit [1]74, 721Repayment of revolving line of credit [1](74, 721) Payment of debt issuance costs (334) Minimum tax
withholding paid on behalf of employees for net share settlement (2, 130) Proceeds from exercise of stock optionsProceeds from exercise of common unitsExercise of stock
options (178) Repurchase of Zevia LLC units (17) Distribution to unitholders for tax payments (2, 669) Proceeds from issuance of Class A common stock sold in IPO, net of
underwriting discounts and commissions 139, 689Use of proceeds from issuance of Class A common stock to purchase Zevia LLC Units (49, 609) Cancellation of options in
IPOCancellation of options (4) Payment of IPO costs (8, 101) Net eash (used in) provided by financing activities (2, 340) 79, 123Net change from operating, investing, and
financing activities 4, 289 28, 174Cash and cash equivalents at beginning of period 43, 110 14, 936Cash and cash equivalents at end of period 47, 399 43, 110Non- cash
investing and financing activities Capital expenditures included in accounts payableConversion of Class B common stock to Class A common stock 9, 548Operating lease right-
of-use assets obtained in exchange for lease liabilities 1, 150Unpaid IPO offering costsSupplemental Disclosure of Cash Flow Information: Cash paid for interestCash paid for
income taxes $ 69 $ 0 [ 1 ] Zevia PBC's revolving line of credit provides for daily drawdowns and repayments of amounts outstanding. As of December 31, 2021, no amounts
were outstanding due to the termination of the line of credit in July 2021. Consistent with the provisions of ASC Topic 230, Statement of Cash Flows, Zevia PBC has presented
daily draw-downs and repayments under its revolving line of credit with its lender on a gross basis in the consolidated statements of eash flows for the year ended December 31,
2021. X- References No definition available. Details Name: us-gaap_AdjustmentsToReconcileNetIncomeLossToCashProvidedByUsedInOperatingActivitiesAbstract
Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionAmount of amortization expense attributable to debt
issuance costs. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-
SubTopic 10- Section 45- Paragraph 28- Subparagraph (b). URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3602-108585Reference 2: http://fasb. org/us-
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 220 - SubTopic 10 - Section S99 - Paragraph 2 - Subparagraph (SX 210. 5 - 03 (8)) -
URI https://asc.fasb.org/extlink&oid=126953954&loc=SL114868664-224227Reference3: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification Topic 470 SubTopic 20 Section 50 Paragraph 1F Subparagraph (b) (2) URI https://asc. fasb. org/extlink & oid = 123466505 & loe =
SL123495355-112611Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 835-SubTopic 30-
Section 45- Paragraph 3- URI https://asc. fasb. org/extlink & oid = 124435984 & loc = d3e28555-108399 Details Name: us-gaap_AmortizationOfFinancingCosts
Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionFuture cash outflow to pay for purchas
assets that have occurred. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-
SubTopic 10-Section 50- Paragraph 5- URI https://asc. fasb. org/extlink & oid = 126999549 & loc = d3e4332-108586Reference 2: http://fasb. org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 50-Paragraph 4-URI https://asc.fasb.org/extlink&oid=
126999549 & loe = d3c4313-108586Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-
SubTopic 10-Section 50-Paragraph 3-URI https://asc.fasb.org/extlink&oid=126999549&loc=d3c4304-108586 Details Name: us-
gaap_CapitalExpendituresIncurredButNotYetPaid Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
Definition Amount of eash and eash equivalents, and eash and eash equivalents restricted to withdrawal or usage. Excludes amount for disposal group and discontinued
operations. Cash includes, but is not limited to, currency on hand, demand deposits with banks or financial institutions, and other accounts with general characteristics of demand
deposits. Cash equivalents include, but are not limited to, short-term, highly liquid investments that are both readily convertible to known amounts of eash and so near their
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maturity that they present insignificant risk of changes in value because of changes in interest rates. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 24-URI https://asc.fasb.org/extlink&oid=126954810&loc=
d3e3521-108585Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-S
45-Paragraph 4- URI https://asc. fasb. org/extlink & oid = 126954810 & loe = d3e3044-108585Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 50-Paragraph 8-URI https://asc.fasb.org/extlink&oid=126999549&loc
SL98516268-108586 Details Name: us-gaap_CashCashEquivalentsRestrictedCashAndRestrictedCashEquivalents Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount of increase (decrease) in eash, eash equivalents, and eash and eash equivalents restricted to
withdrawal or usage; including effect from exchange rate change. Cash includes, but is not limited to, currency on hand, demand deposits with banks or financial institutions, and
other accounts with general characteristics of demand deposits. Cash equivalents include, but are not limited to, short-term, highly liquid investments that are both readily
convertible to known amounts of cash and so near their maturity that they present insignificant risk of changes in value because of changes in interest rates. References Reference
1: http://fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 830- SubTopic 230- Section 45- Paragraph 1- URI https:
//asc. fasb. org / extlink & oid = 123444420 & loc = d3e33268-110906Reference 2: http://fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB-Name Accounting
Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 24 - URI https://asc. fasb. org/extlink & oid = 126954810 & loe = d3e3521 - 108585 Details Name:
us-gaap_CashCashEquivalentsRestrictedCashAndRestrictedCashEquivalentsPeriodIncreaseDecreaseIncludingExchangeRateEffect Namespace Prefix: us-gaap_Data Type:
xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe aggregate expense recognized in the current period that allocates the cost of tangible
assets, intangible assets, or depleting assets to periods that benefit from use of the assets. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 22-Subparagraph (e)-URI https://asc.fasb.org/extlink&oid=
126901519 & loc = d3e8736 - 108599Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-
SubTopic 10-Section 45-Paragraph 28-Subparagraph (b)-URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-
gaap_DepreciationDepletionAndAmortization Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
DefinitionAmount of gain (loss) on sale or disposal of property, plant and equipment assets, including oil and gas property and timber property. ReferencesReference 1: http://
fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (b)-
URI https://ase. fasb. org/extlink & oid = 126954810 & loe = d3e3602-108585 Details Name: us-gaap_GainLossOnSaleOfPropertyPlantEquipment Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe amount of eash paid during the current period to foreign, federal, state,
and local authorities as taxes on income, net of any cash received during the current period as refunds for the overpayment of taxes. ReferencesReference 1: http://fasb.org/
us-gaap / role / ref / legacyRef - Publisher FASB-Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 50 - Paragraph 2 - URI https://asc. fasb. org/
extlink & oid = 126999549 & loc = d3c4297-108586 Details Name: us-gaap_IncomeTaxesPaidNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: durationX-DefinitionThe increase (decrease) during the reporting period in the aggregate amount of liabilities incurred (and for which invoices have
typically been received) and payable to vendors for goods and services received that are used in an entity's business. References Reference 1: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 28 - Subparagraph (a) - URI https://asc. fasb. org/
extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-gaap_IncreaseDecreaseInAccountsPayable Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe increase (decrease) during the reporting period in amount due within one year (or one business
eyele) from customers for the credit sale of goods and services. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification Topic 230 SubTopic 10 Section 45 Paragraph 28 Subparagraph (a) URI https://asc.fasb.org/extlink&oid=126954810&loc=d3e3602
108585 Details Name: us-gaap_IncreaseDecreaseInAccountsReceivable Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX- DefinitionThe increase (decrease) during the reporting period in the aggregate amount of expenses incurred but not yet paid. ReferencesReference 1: http://fasb.org
/us- gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 28 - Subparagraph (a) - URI https:
//asc. fasb. org / extlink & oid = 126954810 & loe = d3e3602-108585 Details Name: us-gaap IncreaseDecreaseInAccruedLiabilities Namespace Prefix: us-gaap Data Type:
xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe increase (decrease) during the reporting period in the aggregate value of all inventory held
by the reporting entity, associated with underlying transactions that are classified as operating activities. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (a) URI https://asc.fasb.org/
extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-gaap IncreaseDecreaseInInventories Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: durationX- ReferencesNo definition available. Details Name: us-gaap IncreaseDecreaseInOperatingCapitalAbstract Namespace Prefix: us
gaap Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionAmount of increase (decrease) in obligation for operating lease.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-SubTopic 20-
Section 50- Paragraph 4- Subparagraph (g) (1)- URI https://ase. fasb. org/extlink & oid = 128292326 & loe = SL77918686-209980Reference 2: http://www.xbrl.org.
2009 / role / commonPracticeRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 28 - Subparagraph (a) - URI https:
//asc. fasb. org / extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-gaap IncreaseDecreaseInOperatingLeaseLiability Namespace Prefix: us-gaap Data
Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of increase (decrease) in prepaid expenses, and assets classified as other.
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-
Paragraph 28-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-
gaap IncreaseDecreaseInPrepaidDeferredExpenseAndOtherAssets Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX- DefinitionAmount of eash paid for interest, excluding capitalized interest, classified as operating activity. Includes, but is not limited to, payment to settle
coupon bond for accreted interest of debt discount and debt instrument with insignificant coupon interest rate in relation to effective interest rate of borrowing attributable to
accreted interest of debt discount. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification
Topic 230-SubTopic 10-Section 50-Paragraph 2-URI https://asc. fasb. org/extlink & oid = 126999549 & loc = d3e4297-108586Reference 2: http://www.xbrl.org/2003
/role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 230- SubTopic 10- Section 45- Paragraph 17- Subparagraph (d) - URI https:
org / extlink & oid = 126954810 & loc = d3e3367-108585Reference 3: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 230-SubTopic 10-Section 45-Paragraph 25-Subparagraph (e)-URI https://asc.fasb.org/extlink&oid=126954810&loc=d3e3536-108585 Details
Name: us-gaap_InterestPaidNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionAmount of cash
inflow (outflow) from financing activities, including discontinued operations. Financing activity eash flows include obtaining resources from owners and providing them with a
return on, and a return of, their investment; borrowing money and repaying amounts borrowed, or settling the obligation; and obtaining and paying for other resources obtained
from creditors on long-term credit. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
Topic 230 - SubTopic 10 - Section 45 - Paragraph 24 - URI https://asc. fasb. org/extlink & oid = 126954810 & loe = d3e3521 - 108585 Details Name: us
gaap_NetCashProvidedByUsedInFinancingActivities Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
ReferencesNo definition available. Details Name: us- gaap_NetCashProvidedByUsedInFinancingActivitiesAbstract Namespace Prefix: us- gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX-DefinitionAmount of cash inflow (outflow) from investing activities, including discontinued operations. Investing
activity cash flows include making and collecting loans and acquiring and disposing of debt or equity instruments and property, plant, and equipment and other productive assets.
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-
Paragraph 24-URI https://asc.fasb.org/extlink&oid=126954810&loc=d3e3521-108585 Details Name: us-gaap_NetCashProvidedByUsedInInvestingActivities
Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- ReferencesNo definition available. Details Name: us-
gaap_NetCashProvidedByUsedInInvestingActivitiesAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
DefinitionAmount of eash inflow (outflow) from operating activities, including discontinued operations. Operating activity eash flows include transactions
changes in value not defined as investing or financing activities. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting
Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 25 - URI https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108585Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & oid = 126954810 & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & loc = d3e3536-108588Reference 2: https://asc. fasb. org - extlink & loc = d3e3536-108588Re
// fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 230- SubTopic 10- Section 45- Paragraph 24- URI https://asc
fasb. org / extlink & oid = 126954810 & loc = d3e3521-108585Reference 3: http://fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards
Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28- URI https://asc.fasb.org/extlink&oid=126954810&loc=d3e3602-108585-Details Name: us-
gaap_NetCashProvidedByUsedInOperatingActivities Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: na Period Type: durationX-
ReferencesNo definition available. Details Name: us-gaap_NetCashProvidedByUsedInOperatingActivitiesAbstract Namespace Prefix: us-gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionAmount after income tax of income (loss) including the portion attributable to nonredeemable
noncontrolling\ interest.\ Excludes\ the\ portion\ attributable\ to\ redeemable\ noncontrolling\ interest\ recognized\ as\ temporary\ equity.\ References Reference\ 1:\ http://fasb.\ org/us-to-portion.
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 810 - SubTopic 10 - Section 50 - Paragraph 1A - Subparagraph (e) (1) - URI https://asc. fasb. org / extlink & oid = 109239629 & loc = SL4573702 - 111684Reference 2: http://fasb. org / us-gaap / role / ref / legacyRef - Publisher FASB - Name Accounting
Standards Codification Topic 810 SubTopic 10 Section 50 Paragraph 1A Subparagraph (a) (2) URI https://asc.fasb.org/extlink&oid=109239629&loe=St4573702-111684Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 480-SubTopic 10-Section S99-
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Subparagraph (3)- URI https://asc.fasb.org/extlink & oid = 122040564 & loc = SL6540498-122764 Details Name: us-
gaap_NetIncomeLossIncludingPortionAttributableToNonredeemableNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: durationX-ReferencesNo definition available. Details Name: us-gaap_NoncashInvestingAndFinancingItemsAbstract Namespace Prefix: us-gaap_Data
Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionAmount of operating lease expense. Excludes sublease income. ReferencesReference 1: http://
    w. xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20- Section 45- Paragraph 4-
Subparagraph (b) URI https://asc. fasb. org/extlink & oid = 123391704 & loc = SL77918638-209977 Details Name: us-gaap OperatingLeaseExpense Namespace Prefix:
   gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe cash outflow to reacquire common stock during the period.
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-
Paragraph 15-Subparagraph (a) - URI https://asc.fasb.org/extlink & oid = 126954810 & loc = d3e3291-108585 Details Name: us-
gaap PaymentsForRepurchaseOfCommonStock Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionCash outflow to owners or shareholders, excluding ordinary dividends. Includes special dividends. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 15-Subparagraph (a)-URI https://asc.fasb.org/
extlink & oid = 126954810 & loe = d3e3291-108585 Details Name: us-gaap_PaymentsOfCapitalDistribution Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: eredit Period Type: durationX- DefinitionThe eash outflow paid to third parties in connection with debt origination, which will be amortized
over the remaining maturity period of the associated long-term debt. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name
Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 15-Subparagraph (e)-URI https://asc.fasb.org/extlink & oid = 126954810 & loc-
d3e3291-108585 Details Name: us-gaap_PaymentsOfDebtIssuanceCosts Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX-DefinitionThe cash outflow for cost incurred directly with the issuance of an equity security. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 15-URI https://asc.fasb.org/extlink&oid-
126954810 & loc = d3e3291-108585 Details Name: us-gaap_PaymentsOfStockIssuanceCosts Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: durationX- DefinitionAmount of cash outflow to satisfy grantee's tax withholding obligation for award under share-based payment arrangement.
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-
Paragraph 15-Subparagraph (a)- URI https://ase. fasb. org/extlink & oid = 126954810 & loc = d3e3291-108585 Details Name: us-
gaap_PaymentsRelatedToTaxWithholdingForShareBasedCompensation Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX-DefinitionThe cash outflow associated with the acquisition of long-lived, physical assets that are used in the normal conduct of business to produce goods and
services and not intended for resale; includes eash outflows to pay for construction of self-constructed assets. References Reference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 13-Subparagraph (c)-URI https://asc.fasb.org/
extlink & oid = 126954810 & loc = d3e3213-108585 Details Name: us-gaap_PaymentsToAcquirePropertyPlantAndEquipment Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe cash outflow for securities or other assets acquired, which qualify for treatment as an investing
activity and are to be liquidated, if necessary, within the current operating cycle. Includes eash flows from securities classified as trading securities that were acquired for reasons
other than sale in the short-term. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic
230-SubTopic 10-Section 45-Paragraph 13-URI https://asc.fasb.org/extlink & oid=126954810 & loc=d3e3213-108585 Details Name: us-
gaap_PaymentsToAcquireShortTermInvestments Namespace Profix: us_gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-DefinitionThe cash inflow from a contractual arrangement with the lender, including letter of credit, standby letter of credit and revolving credit arrangements, under which
borrowings can be made up to a specific amount at any point in time with maturities due beyond one year or the operating cycle, if longer. References Reference 1: http://fasb.
org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 14-Subparagraph (b)-URI
https://asc.fasb.org/extlink&oid=126954810&loe=d3e3255-108585 Details Name: us-gaap_ProceedsFromLongTermLinesOfCredit Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe cash inflow from sales, maturities, prepayments, calls and collections of all
investments, including securities and other assets, having ready marketability and intended by management to be liquidated, if necessary, within the current operating cycle.
Includes eash flows from securities classified as trading securities that were acquired for reasons other than sale in the short-term. ReferencesReference 1: http://fasb.org/us-
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 12 - URI https://asc.fasb.org/
extlink & oid = 126954810 & loc = d3e3179-108585 Details Name: us-gaap_ProceedsFromSaleMaturityAndCollectionOfShorttermInvestments Namespace Prefix: us-gaap_
Data Type: xbrli: monetaryltemType Balance Type: debit Period Type: durationX-DefinitionAmount of cash inflow from exercise of option under share-based payment
arrangement. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-
Section 50- Paragraph 2A- Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 128089324 & loc = SL79508275-113901Reference 2: http://fasb. org/us-gaap
role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 14 - Subparagraph (a) - URI https://asc. fasb.
org/extlink & oid = 126954810 & loe = d3e3255-108585 Details Name: us-gaap ProceedsFromStockOptionsExercised Namespace Prefix: us-gaap Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe eash outflow for the settlement of obligation drawn from a contractual arrangement with the
lender, including letter of credit, standby letter of credit and revolving credit arrangements, under which borrowings can be made up to a specific amount at any point in time
with maturities due beyond one year or the operating cycle, if longer. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name
Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 15-Subparagraph (b)-URI https://asc.fasb.org/extlink&oid=126954810&locality
d3e3291-108585 Details Name: us-gaap RepaymentsOfLongTermLinesOfCredit Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: credit
Period Type: durationX- DefinitionAmount of increase in right- of-use asset obtained in exchange for operating lease liability. ReferencesReference 1: http://
2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20- Section 55- Paragraph 53- URI https://asc. fasb. org/extlink
& oid = 123414884 & loe = SL77918982-209971Reference 2: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification
Topic 842-SubTopic 20-Section 50-Paragraph 4-Subparagraph (g) (2)-URI https://asc.fasb.org/extlink & oid = 128292326 & loc = SL77918686-209980 Details Name:
us-gaap_RightOfUseAssetObtainedInExchangeForOperatingLeaseLiability Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period
Type: durationX- DefinitionAmount of noncash expense for share-based payment arrangement. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (a) URI https://asc.fasb.org.
126954810 & loc = d3e3602-108585 Details Name: us-gaap_ShareBasedCompensation Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: durationX- DefinitionThe gross value of stock issued during the period upon the conversion of convertible securities. ReferencesReference 1: http://fasb.org.
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 505 - SubTopic 10 - Section 50 - Paragraph 2 - URI https://ase.fasb.org/extlink
  oid = 126973232 & loe = d3e21463-112644Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-
Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.3-04)-URI https://asc.fasb.org/extlink&oid=120397183&loe=d3e187085-
122770Reference 3: http://fasb.org/us-gaap/role/ref/legaeyRef-PublisherFASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
Paragraph 1- Subparagraph (SX 210. 5-02. 29-31)- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682 Details Name: us-
gaap_StockIssuedDuringPeriodValueConversionOfConvertibleSecurities Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX-ReferencesNo-definition available. Details Name: us-gaap_SupplementalCashFlowInformationAbstract Namespace Prefix: us-gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionExercise of stock option payment. ReferencesNo definition available. Details Name
zvia ExerciseOfStockOptionPayment Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionPayment for
purchase of stock unit. ReferencesNo definition available. Details Name: zvia_PaymentForPurchaseOfStockUnit Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: durationX- DefinitionPayments for stock options cancellation. ReferencesNo definition available. Details Name:
zvia_PaymentsForStockOptionsCancellation Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionProceeds
from cancellation of options in initial public offering. ReferencesNo definition available. Details Name: zvia_ProceedsFromCancellationOfOptionsInInitialPublicOffering
Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- Definitionproceeds from exercise of common units ReferencesNo
definition available. Details Name: zvia_ProceedsFromExerciseOfCommonUnits Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: debit Period
Type: durationX- DefinitionProceeds from issuance of Class A common stock sold in initial public offering, net of underwriting discounts and commissions ReferencesNo
definition available. Details Name: zvia ProceedsFromIssuanceOfClassACommonStockSoldInInitialPublicOfferingNetOfUnderwritingDiscountsAndCommissions Namesp
Prefix: zvia_Data Type: xbrli: monetaryltemType Balance Type: debit Period Type: durationX-DefinitionUnpaid IPO offering costs ReferencesNo definition available. Details
Name: zvia_UnpaidIpoOfferingCosts Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationConsolidated Statements of
Cash Flows (Parenthetical)—USD ($) Dec. 31, 2022 Dec. 31, 2021 Revolving Credit Facility [Member] Line of credit $ 0 $ 0X- Definition The carrying value as of the balance
sheet date of the current and noncurrent portions of long-term obligations drawn from a line of credit, which is a bank's commitment to make loans up to a specific amount.
Examples of items that might be included in the application of this element may consist of letters of credit, standby letters of credit, and revolving credit arrangements, under
which borrowings can be made up to a maximum amount as of any point in time conditional on satisfaction of specified terms before, as of and after the date of drawdowns on
the line. Includes short- term obligations that would normally be classified as current liabilities but for which (a) postbalance sheet date issuance of a long term obligation to
refinance the short term obligation on a long term basis, or (b) the enterprise has entered into a financing agreement that clearly permits the enterprise to refinance the short-term
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obligation on a long term basis and the following conditions are met (1) the agreement does not expire within 1 year and is not cancelable by the lender except for violation of an
objectively determinable provision, (2) no violation exists at the BS date, and (3) the lender has entered into the financing agreement is expected to be financially capable of
honoring the agreement. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-NameAccountingStandardsCodification-
SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210. 5-02 (22))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682Reference 2:
                    - gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 942- SubTopic 210- Section S99- Paragraph 1-
Subparagraph (SX 210. 9-03 (16))- URI https://asc. fasb. org/extlink & oid = 126897435 & loc = d3e534808-122878Reference 3: http://fasb. org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210. 7-03 (16))- URI https://
asc. fasb. org / extlink & oid = 126734703 & loe = d3e572229-122910 Details Name: us-gaap_LineOfCredit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: instantX- Details Name: us- gaap_CreditFacilityAxis = us- gaap_RevolvingCreditFacilityMember Namespace Prefix: Data Type: na Balance
Type: Period Type: Description of Business and Basis of Presentation 12 Months Ended Dec. 31, 2022 Organization Consolidation And Presentation Of Financial Statements
Line Items ] Description of Business and Basis of Presentation 1. DESCRIPTION OF BUSINESSOrganization and operationsZevia PBC (the "Company") develops, markets,
sells, and distributes a wide variety of zero sugar, zero calorie, non-GMO Project verified, gluten-free, Kosher, vegan, zero sodium carbonated and non-carbonated beverages
under the Zevia ® brand name that include a broad assortment of flavors across Soda, Energy Drinks, Organic Teas, Mixers, and Kidz drinks. Zevia PBC's products are
distributed and sold principally across the United States of America ("U.S.") and Canada through a diverse network of major retailers (both brick- and-mortar and e-
commerce), including grocery stores, natural products stores, warehouse clubs, and specialty outlets. Zevia PBC's products are manufactured and generally maintained at third-
party beverage production and warehousing facilities located in both the United States and Canada. Initial Public Offering and Reorganization TransactionsOn July 21, 2021, the registration statement on Form S-1 of Zevia PBC was declared effective by the Securities and Exchange Commission ("SEC") related to the initial public offering ("IPO") of
its Class A common stock. On July 22, 2021, the Company's Class A common stock began trading on the New York Stock Exchange under the ticker symbol." ZVIA Covered
Executives 1) B The Company completed the IPO of 10, 700, 000 shares of its Class A common stock at an offering price of $ 14. Accounting Restatement 00 per share on
July 26, 2021. The Company received aggregate net proceeds of approximately $ 139.7 million after deducting underwriting discounts and commissions of $ 10.1 million. The
underwriters did not exercise their option to purchase 1, 605, 000 additional shares of Class A common stock and that option expired on August 20, 2021. In connection with the
IPO, the Company completed the following transactions ("Reorganization Transactions"): * Zevia LLC recapitalized its common and preferred membership interests into a
single class of common units and each common unit outstanding after giving effect thereto was reclassified as two Class B units on a one-to-two basis; • The Compan
amended and restated its certificate of incorporation in its entirety to, among other—the event things: (i) authorize 800, 000, 000 shares of common stock, 550, 000, 000 shares
of which are designated as "Class A Common Stock "and 250, 000, 000 shares of which are designated as "Class B Common Stock;" and (ii) authorize 10, 000, 000 shares of
undesignated preferred stock that may be issued from time to time by the Company's Board of Directors in one or more series and amended and restated its bylaws in their -- the
entirety to, among other things: (a) establish procedures relating to the presentation of stockholder proposals at stockholder meetings; (b) establish procedures relating to the
nomination of directors; and (e) conform to the provisions of the amended and restated certificate; * The limited liability company agreement of Zevia LLC was amended and
restated (the "Amended and Restated Zevia LLC Agreement") to, among other things, provide for Class A units and Class B units and appoint the Company as the sole
managing member of Zevia LLC; * The Company assumed all outstanding equity awards of Zevia LLC on a one-to-two basis; * The Amended and Restated Zevia LLC
Agreement classified the interests acquired by the Company as Class A units, reclassified the interests held by the continuing members of Zevia LLC as Class B units and
permits the continuing members of Zevia LLC to exchange Class B units for shares of Class A common stock on a one-for-one basis or, at the election of the Company, for
eash. For each membership unit of Zevia LLC that is reclassified as a Class B unit, the Company issued one corresponding share of its Class B common stock to the continuing
members; • The Company contributed approximately $ 90. 1 million of the net proceeds of the IPO to Zevia LLC to acquire 6, 900, 000 newly issued Class A units of Zevia
LLC at a per- unit price equal to the per- share price paid by the underwriters for shares of Class A common stock in the IPO. The Company retained $ 81. 7 million of the total
IPO proceeds after $ 8. 4 million of offering costs. The retained proceeds will ultimately be used by the Company for working capital and other general corporate purposes;
The Company used approximately $ 25.5 million of the net proceeds of the IPO to purchase 1, 956, 142 Class B units and corresponding shares of Class B common stock from
certain of Zevia LLC's unitholders, including certain members of senior management, at a per-unit price equal to the per-share price paid by the underwriters for shares of
Class A common stock in the IPO. Such units were immediately converted into an equivalent number of Class A units; • The Company used approximately $ 0. 4 million of the
net proceeds of the IPO to cancel and cash- out of 32, 560 outstanding options held by certain option holders, including certain members of senior management, at a per- option
price equal to the per-share price paid by the underwriters for shares of Class A common stock in the IPO. The Company received an equivalent number of Class A units from
Zevia LLC in exchange for the cancellation of such options; * Zevia PBC formed a new, first- tier merger subsidiary with respect to each blocker company of certain pre- IPO
institutional investors ("Direct Zevia Stockholders"), and contemporaneously with the IPO, each respective merger subsidiary merged with and into the respective blocker
company, with the blocker company surviving. Immediately thereafter, each blocker company merged with and into Zevia PBC, with Zevia PBC surviving. As a result of the
blocker mergers, the 100 % owners of the blocker companies acquired an aggregate of 23, 716, 450 shares of newly issued Class A common stock and received approximately $
23. 7 million in eash consideration in exchange for 1, 811, 298 previously-held Class B units, which were immediately converted into an equivalent number of Class A units in
the hands of Zevia PBC, and the blocker companies ceased to own any Zevia LLC units; and - The Company entered into an Amended and Restated Registration Rights
Agreement with the Class B stockholders to provide for certain rights and restrictions after the IPO. Immediately following the closing of the IPO on July 26, 2021, Zevia LLC
became the predecessor of the Company for financial reporting purposes. The Company is required a holding company, and its sole material asset is its controlling equity
interest in Zevia LLC. As the sole managing member of Zevia LLC, the Company operates and controls all of the business and affairs of Zevia LLC. This reorganization is
accounted for as a reorganization of entities under common control. As a result, the consolidated financial statements of the Company will recognize the assets and liabilities
received in the reorganization at their historical carrying amounts, as reflected in the historical financial statements of Zevia LLC. The Company has consolidated Zevia LLC in
its financial statements and record a noncontrolling interest related to prepare the Class B units held by the Class B stockholders on its consolidated balance sheet and statement
of operations. As of December 31, 2022 and 2021, the Company held an economic interest of 68. 7 % and 53. 4 %, respectively, in Zevia LLC and the remaining 31. 3 % and 46.
6 %, respectively, represents the non-controlling interest. X-DefinitionThe entire disclosure for the business description and basis of presentation concepts. Busin
describes the nature and type of organization including but not limited to organizational structure as may be applicable to holding companies, parent and subsidiary relationships,
business divisions, business units, business segments, affiliates and information about significant ownership of the reporting entity. Basis of presentation describes the
underlying basis used to prepare the financial statements (for example, US Generally Accepted Accounting Principles, Other Comprehensive Basis of Accounting, IFRS)
        pesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 235-URI https://
topic & trid = 2122369Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 205-URI https://asc.
fasb. org / topic & trid = 2122149Reference 3: http://fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification - Topic 275 - URI
https://ase.fasb.org/topic&trid=2134479 Details Name: us-gaap_BusinessDescriptionAndBasisOfPresentationTextBlock Namespace Prefix: us-gaap_Data Type: dtr-
types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionOrganization Consolidation And Presentation Of Financial Statements [ Line Item ].
ReferencesNo definition available. Details Name: zvia OrganizationConsolidationAndPresentationOfFinancialStatementsLineItems Namespace Prefix: zvia Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationSummary of Significant Accounting Policies 12 Months Ended Dec. 31, 2022 Summary of Significant Accounting
Policies 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES Basis of presentation The accompanying consolidated financial statements have been prepared in
accordance with generally accepted accounting principles in the United States (" US GAAP"). Principles of ConsolidationThe consolidated financial statements include the
accounts of the Company and its subsidiary, Zevia LLC, that it controls due to ownership of a majority voting interest. All intercompany transactions and balances have been
eliminated in consolidation. The Company owns a majority economic interest in, and operates and controls all of the businesses and affairs of, Zevia LLC. Accordingly, the
Company has prepared these consolidated financial statements in accordance with Accounting Standards Codification ("ASC") Topic 810, Consolidation. In connection with
the IPO, the Company completed the Reorganization Transactions, which were accounted for consistent with a combination of entities under common control. As a result, the
financial reports filed with the SEC by the Company subsequent to the Reorganization Transactions are prepared "as if" Zevia LLC is the accounting predecessor of the
Company. The historical operations of Zevia LLC are deemed to be those of the Company. Thus, the consolidated financial statements included in this report reflect (i) the
historical operating results and financial position of Zevia LLC prior to the Reorganization Transactions; (ii) the consolidated results of operations and financial position of the
Company and Zevia LLC following the Reorganization Transactions; and (iii) the Company's equity structure for all periods presented. No step-up basis of intangible assets or
goodwill was recorded. On January 1, 2022, Zevia PBC and Zevia LLC entered into a service agreement to transfer the services of all employees of Zevia PBC to Zevia LLC.
                                                                                                                                        payroll costs, such as those
Under terms of the service agreement between the entities, the payroll costs of employees are borne by Zevia LLC while certain other non-
with stock compensation arrangements, remain with Zevia PBC. In addition, pursuant to the Thirteenth Amended and Restated Limited Liability Company Agreement of Zevia
LLC dated as of July 21, 2021, Zevia LLC shall reimburse Zevia PBC, for certain expenses for overhead, administrative, and other expenses, at Zevia PBC's discretion. For the
year ended December 31, 2022, it was determined that the majority of such costs should be retained by Zevia PBC, with certain costs directly attributable to Zevia LLC being
borne by that entity. These costs impacted the amount of net loss reported by Zevia LLC and consequently impacted the amount allocated to noncontrolling interest.
Reclassifications Certain amounts from prior periods have been reclassified in the consolidated balance sheet and consolidated statement restatement of operations and
comprehensive loss to conform to the current period presentation. For the activity in the periods prior to the IPO and Reorganization Transactions, common stock, additional
paid- in capital, and accumulated deficit information has been combined and presented as member's deficit in the accompanying consolidated balance sheets and consolidated
statements of changes in redeemable convertible preferred units and equity (deficit). Consolidated Balance Sheet: The following table presents the adjustments made to the
Consolidated Balance Sheet as of December 31, 2021, in order to reclassify computer software costs from property and equipment, net, to intangible assets, net in accordance
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with Accounting Standard Codification (" ASC") Topic 350, Intangibles — Goodwill and Other: (in thousands) December 31, 2021 (as reported) Adjustments December 31,
2021 (adjusted) Property and equipment, net $ 3, 664 $ (495) $ 3, 169 Intangible assets, net 3, 738 4, 233 Consolidated Statement of Operations and Comprehensive Loss: The
following table presents the reclassifications made to the Consolidated Statements of Operations and Comprehensive Loss for the year ended December 31, 2021 in order to
reclassify repackaging and handling costs from cost of goods sold to selling and marketing expenses. The Company believes this classification change better portrays the
financial impacts of the fulfillment activities conducted by the Company. The Company made this change in classification during the year ended December 31, 2022 as a
of an increasing trend in the occurrence of such fulfillment costs in the business. (in thousands) Year Ended December 31, 2021 (as reported) Reclassification Year Ended
December 31, 2021 (adjusted) Cost of goods sold $ 76, 958 $ (2, 727) $ 74, 231 Gross profit 61, 214 2, 727 63, 941 Selling and marketing expenses 42, 403 2, 727 45, 130 1
of estimates The preparation of the consolidated financial statements in accordance with US GAAP requires management to make estimates and assumptions that affect the
reported amounts of assets and liabilities, as well as the reported amount of net sales and expenses during the reporting period. Actual results could differ from those estimate
Significant estimates made by the Company relate to: net sales and associated cost recognition; the useful lives assigned to and the recoverability of property and equipment;
     erves recorded for inventory obsolescence; the incremental borrowing rate for lease liabilities; allowance for doubtful accounts; recoverability of intangible assets; realization
of deferred tax assets; and the determination of the fair value of equity instruments, including redeemable convertible preferred and common units, restricted unit awards, and
equity-based compensation awards. On an ongoing basis, the Company evaluates its estimates compared to historical experience and trends, which form the basis for making
judgments about the carrying value of its assets and liabilities. As of December 31, 2022, the Company's operations continued to be impacted by the effects of the COVID-19
 andemic including the emergence of new variants, with respect to broad-based inflation in input costs, logistics, manufacturing and labor costs. During the year ended
December 31, 2022, the Company experienced significant inflationary impact, which has created headwinds that the Company expects to continue into 2023. The effects of the
COVID-19 pandemic are expected to continue to impact global economics, and the Company will continue to monitor the situation and the effects on its business and
operations, particularly if the COVID-19 pandemic, including the emergence of new variants, continues for an extended period of time. Cash, cash equivalents and
investmentsCash and cash equivalents include cash and investments in short-term, highly liquid securities, with original maturities of three months or less. Investments with
original maturities at the date of acquisition of more than three months are classified as short-term investments or long-term investments based on the remaining contractual
maturity of the security at the reporting date. As of December 31, 2022, the Company did not hold any investments. As of December 31, 2021, the Company held $ 27.0 million
of time deposits with contractual maturities of less than three months, which are classified as eash and eash equivalents on the consolidated balance sheets, and $ 30 million of
time deposits with contractual maturities of greater than three months but less than one year which are classified as short-term investments on the consolidated balance sheets.
The Company maintains eash deposits with high credit quality financial institutions. The deposits with these financial institutions may exceed the federally insured limits;
however, these deposits typically are redeemable upon demand. The Company has not experienced any loss because of these deposits and does not expect to incur any losse
the future. Fair value of financial instruments Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or
most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Subsequent changes in fair value of thes
financial assets and liabilities are recognized in earnings or other comprehensive income when they occur. When determining the fair value measurements for assets and
liabilities which are required to be recorded at fair value, the Company considers the principal or most advantageous market in which the Company would transact and the
market-based risk measurement or assumptions that market participants would use in pricing the assets or liabilities, such as inherent risk, transfer restrictions, and credit risk.
The three-level hierarchy for disclosure of fair value measurements is as follows: • Level 1. Quoted prices in active markets for identical assets or liabilities. • Level 2. Inputs
other than Level 1 inputs that are observable for the asset or liability, either directly or indirectly, such as quoted prices for similar assets or liabilities in active markets, quoted
prices for identical or similar assets or liabilities in markets that are not active, or market-corroborated inputs. • Level 3. Unobservable inputs for the asset or liability. The
Company's material financial instruments consist primarily of each and each equivalents, short-term investments, accounts receivable, accounts payable, acco
other current liabilities. The carrying values of the Company's cash, short-term investments, accounts receivable, accounts payable, accou
liabilities approximated their fair values at December 31, 2022 and 2021 due to the short period of time to maturity or repayment. As of December 31, 2022 and 2021, all eash
and eash equivalents and short-term investments were considered Level 1. As of December 31, 2022 and 2021, the Company did not have any assets or liabilities measured on a
recurring basis without observable market values that would require a high level of judgment to determine fair value (Level 3). The Company recognizes transfers between levels
of the fair value hierarchy as of the end of the reporting period. For the years ended December 31, 2022 and 2021, there were no transfers between levels of the fair value
hierarchy. Other comprehensive loss The nature of the Company's operations does not give rise to consequential other comprehensive loss. Accounts receivable and allowance
for doubtful accounts Trade receivables are recorded at net realizable value, which includes an appropriate allowance for doubtful accounts. Credit is extended to customers
based on an evaluation of their financial condition, credit rating, and trade references. The Company monitors exposure to credit losses and maintains an allowance for
anticipated losses based on each customer's credit condition and payment behavior. The Company's accounts receivable balance is net of an allowance for doubtful accounts.
The allowance for doubtful accounts was not material at December 31, 2022 or December 31, 2021. Changes in the Allowance for Doubtful Accounts were as follows: Year
Ended December 31, Balance, beginning of the year $ Provision (recovery) for bad debt (10) Balance, end of the year $-
                                                                                                                                                              $ InventoriesInventories consist of raw materials
and finished goods. Raw materials include costs for the Company's ingredients and packaging inventories. The costs of finished goods inventories include production fees from
third-party manufacturers. Inventories are stated at the lower of average cost or net realizable value. The Company regularly reviews whether the net realizable value of its
inventory is lower than its carrying value. Indicators that could result in inventory write downs include age of inventory, damaged inventory, slow moving products, and
products at the end of their life cycles. While management believes that inventory is appropriately stated at the lower of average cost or net realizable value, judgment is
involved in determining the net realizable value of inventory. Inventory valuation reserves were $ 0.4 million as of December 31, 2022 and 2021. Property and equipment,
netProperty and equipment are recorded at cost. Additions, replacements, and leasehold improvements are capitalized, while maintenance and repairs that do not extend the
useful life of an asset are expensed as incurred. Leasehold improvements are amortized using the straight-line method over the shorter of the remaining lease term or the
estimated useful life of the improvement. When assets are retired or otherwise disposed, the cost and accumulated depreciation are removed from the respective accounts and
any related gain or loss is recognized. Depreciation and amortization are computed using the following estimated useful lives of the assets: Asset Years Leasehold improvements
Shorter of lease term or estimated useful life Computer equipment Furniture and equipment 4-7 Vehicles Quality control equipment 2-7 Buildings and improveme
Company periodically reviews long-lived assets for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. In
                ss recoverability, the Company compares the estimated undiscounted future pre-tax eash flows from the use of the group of assets, as defined, to the carrying
amount of such assets. Measurement of an impairment loss is based on the excess of the earrying amount of the group of assets over the long-lived asset's fair value. The
Company did not recognize any impairment charges associated with long-lived assets during the years ended December 31, 2022 and 2021. LeasesThe Company le
space and vehicles under operating leases. Right of use (" ROU") lease assets represent the Company's right to use an underlying asset for the lease term, and lease liabilities
represent the obligation to make lease payments. Both the ROU lease asset and liability are recognized as of the lease commencement date based on the present value of the
lease payments over the lease term. The Company's leases do not provide an implicit borrowing rate that can readily be determined. Therefore, the Company applies a discount
rate based on the incremental borrowing rate, which is determined using the Company's synthetic credit rating and other information available as of the lease commencement
date. ROU lease assets also include any lease payments made before their contractual due dates and exclude any lease incentives. The Company's lease agreements may include
options to extend the lease term or to terminate the lease early. The Company includes options to extend or terminate leases upon determination of the ROU lease asset and
liability when it is reasonably certain the Company will exercise these options. Operating lease expense attributable to lease payments is recognized on a straight-line basis over
the lease term and is included in general, and administrative expense on the consolidated statements of operations and comprehensive loss. The Company has lease arrangements
that include lease and non-lease components. The non-lease components in the arrangements are not significant when compared to the lease components. For all leases, the
Company accounts for the lease and non-lease components as a single component. The Company evaluates ROU assets for impairment consistent under the impairment of long-
lived assets policy. The Company had no material finance leases as of December 31, 2022 and 2021. Intangible assets, netIntangible assets subject to amortization consist of
customer relationships, which were acquired and are amortized over their estimated useful life of 15 years and computer software costs which are amortized over their estimated
useful life of three years. In accordance with Accounting Standard Codification ("ASC") Topic 350, Intangibles — Goodwill and Other, intangible assets with definite lives are
treated as a long-lived asset and are evaluated for impairment whenever events or changes in circumstances indicate that the asset's carrying amount may not be recoverable. If
impaired, the asset is written down to its estimated fair market value, which is generally measured by discounting future cash flows. Non-amortizable intangible assets consist of
trademarks which represent the Company's exclusive ownership of the Zevia ® brand used in connection with the manufacture, marketing, and distribution of its carbonated
beverages. The Company also owns several other trademarks in both the United States and in foreign countries. Intangible assets not subject to amortization are evaluated for
impairment annually, or sooner if management believes such assets may be impaired. An impairment loss is recognized if the asset's carrying amount exceeds its estimated fair
market value. For the years ended December 31, 2022 and 2021, no impairment losses were recorded. Certain external and internal computer software costs acquired for internal
use are capitalized. Training costs and maintenance are expensed as incurred, while upgrades and enhancements are capitalized if it is probable that such expenditures will result
in additional functionality. Capitalized costs are included within intangible assets, net. Debt issuance costCosts incurred in connection with securing a revolving line of credit
        nent are capitalized. These costs are amortized over the term of the credit agreement. Debt issuance costs are included in Other non-current assets in the accompanying
eonsolidated balance sheets. Net debt issuance costs totaled $ 0.3 million and $ 0 million as of December 31, 2022 and 2021, respectively. Customer incentives and
allowancesThe Company offers its customers sales incentives that are designed to support the distribution of its products to consumers. These incentives and discounts include
eash discounts, price allowances, volume-based rebates, product placement fees and certain other financial support for items such as trade promotions, displays, new products,
consumer incentives and advertising assistance. These amounts are deducted from gross sales and are included under Net sales in the accompanying consolidated statements of
operations and comprehensive loss. The Company maintains an allowance representing the estimated cost of certain customer incentives incurred but not yet realized as of the
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end of each respective year, which is recorded as an offset against customer accounts receivable, and is included under Accounts receivable, net in the accompanying
consolidated balance sheets. The customer incentives and allowances were $ 5, 6 million and $ 3, 5 million as of December 31, 2022 and 2021, respectively. Revenue
recognitionThe Company recognizes revenue when performance obligations under the terms of a contract with the customer are satisfied. Product sales occur once control is
transferred either upon shipment or delivery to the customer. Revenue is measured as the amount of consideration the Company expects to receive in exchange for transferring
goods, net of accruals for customer incentives and allowances. The amount of consideration the Company receives and revenue the Company recognizes varies with changes in
eustomer incentives the Company offers to its customers. Customer incentives and allowances are estimated based on agreed upon terms as well as historical trends and current
economic and market conditions, while cash discounts are based on trade terms and require management judgment with respect to estimating customer participation and
performance levels. Differences between such estimated expenses and actual expenses for promotional and other allowance costs have historically been insignificant and are
recognized in earnings in the period such differences are determined. The Company accounts for costs associated with shipping and handling activities that occur after the
transfer of control as a fulfillment activity, instead of a separate performance obligation. The Company excludes from the transaction price those amounts which relate to sales
and other taxes that are assessed by governmental authorities and that are imposed and concurrent with a specific revenue-producing transaction and collected by the Company
from a customer. The Company's general payment terms are short-term in duration. The Company does not have significant financing components or payment terms. Cost of
goods soldCost of goods sold consists of all costs to acquire and manufacture the Company's products including the cost of the various ingredients, packaging, in-bound freight
and logistics, and third-party production fees which are typically incurred at a flat rate per ease produced and all other costs incurred to bring the product to salable
condition. The Company's cost of goods sold is generally subject to price fluctuations in the marketplace for aluminum, logistics costs such as fuel, freight and warehousing for
raw materials, bottling tolling fees, as well as shifting product mix. The Company has elected to classify shipping and handling costs for salable product outside of cost of goods
sold, in selling and marketing expenses in the accompanying consolidated statements of operations and comprehensive loss. Such costs amounted to approximately $ 15.4
million and $ 13.2 million for the years ended December 31, 2022 and 2021, respectively. Selling and marketing expensesSelling and marketing expenses in the accompanying
consolidated statements of operations and comprehensive loss include warehousing and distribution costs, shipping and handling costs, advertising, and marketing costs, which
generally are expensed as incurred. Warehousing and distribution costs include storage, transfer, repacking and handling fees, and out-bound freight and delivery charges. The
Company expenses sales and marketing costs as incurred. Advertising and marketing expenses represent costs associated with the promotion of the Zevia ® brand and products
as outlined in ASC Topic 730-25, Other Expenses - Advertising Costs, such as those for digital and other forms of advertising. Advertising and marketing expenses amounted to
approximately $ 11.1 million and $ 12.6 million for the years ended December 31, 2022 and 2021, respectively. General and administrative expenses General and administrative
expenses in the accompanying consolidated statements of operations and comprehensive loss include personnel-related expenses, including salaries, bonuses, and benefits,
technology expenses, professional fees, facility costs, including insurance, utilities and rent relating to our headquarters, and overhead costs. These costs are expensed as
incurred. Equity-based compensation expense The Company records equity-based compensation expense for employees and nonemployees under the provisions of ASC Topic 718, Compensation—Stock compensation ("ASC 718"), using a Black-Scholes-Merton option pricing model to calculate the fair value of stock options by date granted. The
determination of the grant date fair value of stock options issued is affected by a number of variables, including the fair value of the Company's common stock, the expected
common stock price volatility over the expected life of the options, the expected term of the stock option, risk-free interest rates, and the expected dividend yield of the
Company's common stock. The Company derives its volatility from the average historical volatilities of several peer public companies over a period equivalent to the expected
term of the awards. The Company estimates the expected term based on the simplified method prescribed by guidance provided by the Securities and Exchange Commission
This decision was based on the lack of relevant historical data due to the Company's limited experience for the Company's common stock. The risk-free interest rate is based
on the United States Treasury yield curve in effect at the time of grant. Expected dividend yield is 0.0 % as the Company has not paid and does not anticipate paying dividends
on its common stock. The fair value of stock options is recognized as expense on a straight-line basis over the requisite service period, which is typically four years. Equity-
based compensation cost for restricted stock awards is measured based on the fair market value of the Company's common stock at the date of grant and is recognized as
expense over the requisite service period, which is the vesting period on a straight-line basis. Forfeitures are recognized as incurred. Depreciation and AmortizationDepreciation
is primarily related to building and related improvements, computer equipment, quality control and marketing equipment, and leasehold improvements. Intangible assets subject
to amortization consist of customer relationships and software applications. Non-amortizable intangible assets consist of trademarks, which represent the Company's exclusive
ownership of the Zevia & brand used in connection with the manufacturing, marketing, and distribution of its beverages. The Company also owns several other trademarks in
both the U. S. and in foreign countries. Foreign currency transactions The functional currency of the Company is the U. S. Dollar. The Company sells and distributes its products
to Canadian customers, who are invoiced and remit payment in Canadian dollars. All Canadian dollar transactions are translated into United States dollars using period-end rates
of exchange for assets and liabilities, and average rates of exchange for the period for net sales and expenses. Foreign currency transaction (losses) gains for the years ended
December 31, 2022 and 2021 amounted to approximately $ 0, 2 million and $ 0, 0 million, respectively, and are included under other income (expense), net in the accompanying
consolidated statements of operations and comprehensive loss. Income TaxesThe Company is the managing member of Zevia LLC and, as a result, consolidates the financial
results of Zevia LLC in the consolidated financial statements. Zevia LLC is a pass-through entity for U. S. federal and most applicable state and local income tax purposes. As
an entity classified as a partnership for tax purposes, Zevia LLC is not subject to U. S. federal and certain state and local income taxes. Any taxable income or loss generated by
Zevia LLC is passed through to its members, including the Company. The Company is taxed as a corporation and pays corporate federal, state and local taxes with respect to
income allocated from Zevia LLC based on the Company's economic interest in Zevia LLC, which was 68. 7 % and 53. 4 % as of December 31, 2022 and 2021, respectively.
Subsequent changes in economic ownership in Zevia LLC of the Company can occur as Zevia LLC holders may convert their shares of Class B common stock into an
equivalent number of shares of Class A common stock with income (loss) allocated to the Company based on the economic interest applicable during each reporting period. The
Company accounts for income taxes under the asset and liability method, which requires the recognition of deferred tax assets and liabilities ("DTAs" and "DTLs")
expected future tax consequences of events that have been included in the financial statements. Under this method, we determine DTAs and DTLs on the basis of the differences
between the financial statement and tax bases of assets and liabilities by using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect
of a change in tax rates on DTAs and DTLs is recognized in income in the period that includes the enactment date. We recognize DTAs to the extent that we believe that these
assets are more likely than not to be realized. In making such a determination, we consider all available positive and negative evidence, including future reversals of existing
taxable temporary differences, projected future taxable income, tax-planning strategies, carryback potential if permitted under the tax law, and results of recent operations. If we
determine that we would be able to realize our DTAs in the future in excess of their net recorded amount, we would make an adjustment to the DTA valuation allowance, which
would reduce the provision for income taxes. The Company records uncertain tax positions in accordance with ASC 740, Income Taxes on the basis of a two-step process in
which (1) we determine whether it is more likely than not that the tax positions will be sustained on the basis of the technical merits of the position and (2) for those
positions that meet the more-likely-than-not recognition threshold, we recognize the largest amount of tax benefit that is more than 50 percent likely to be realized upon
ultimate settlement with the related tax authority. We recognize both accrued interest and penalties, when appropriate, in provision for income taxes in the accompanying
consolidated statements of operations and comprehensive loss. Recent accounting pronouncements The Company is an emerging growth company, as defined in the Jumpstart
Our Business Startups Act (" JOBS Act"). Under the JOBS Act, emerging growth companies can delay adopting new or revised accounting standards issued subsequent to the
enactment of the JOBS Act until those standards apply to private companies. The Company has elected to use this extended transition period for complying with new or revised
accounting standards that have different effective dates for public and private companies until the earlier of the date that it (i) is no longer an emerging growth company or (ii)
affirmatively and irrevocably opts out of the extended transition period provided in the JOBS Act. As a result, the consolidated financial statements may not be comparable to
companies that comply with the new or revised accounting pronouncements as of public company effective dates. Recently Issued Accounting Pronouncements - Recently
AdoptedIn April 2021, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2021- 04, which included Topic 260, Earnings
Per Share and Topic 718, Compensation- Stock Compensation. This guidance clarifies and reduces diversity in an issuer's accounting for modifications or exchanges of
freestanding equity-classified written call options due to a lack of explicit guidance in the FASB Codification. This ASU is effective for all entities for fiscal years beginning
after December 15, 2021. Early adoption is permitted. The Company adopted ASU 2021-04 as of January 1, 2022. The adoption of ASU 2021-04 did not have a significant
impact on the Company's financial statements as the Company does not have freestanding equity-classified written call options. In December 2019, the FASB issued ASU No.
2019-12, Income Taxes (Topic 740) Simplifying the Accounting for Income Taxes. This ASU improves areas of US GAAP and reduces cost and complexity while maintaining
usefulness. The main provisions remove certain exceptions, including the exception to the general methodology for calculating income taxes in an interim period when a year
to-date loss exceeds the anticipated loss for the year. In addition, the amendments simplify income tax accounting in the areas such as income based franchise taxes, eliminating
the requirements to allocate consolidated current and deferred tax expense in certain instances and a requirement that an entity reflects the effect of enacted changes in tax law
or rates in the annual effective tax rate computation in the interim period that includes the enactment date. This ASU is effective for private companies for annual reporting
periods beginning after December 15, 2021, and interim periods within annual periods beginning after December 15, 2022. The Company adopted ASU 2019-12 as of January
1, 2022. The adoption of ASU 2019-12 did not have a significant impact on the Company's financial statements. In August 2020, due to material non-compliance with any
financial reporting requirement under the FASB federal securities laws (including any such correction that is material to the previously issued ASU No. 2020 financial
statements, or that would result in a material misstatement if the error were corrected in the current period or left uncorrected in the current period) (a " Restatement
"), the Company will recover on a reasonably prompt basis the amount of any Incentive - 06, Debt - Debt with Conversion and Based Compensation Received by a
Covered Executive during Other—the Options (Subtopic 470 Recovery Period that exceeds the amount that otherwise would have been Received had it been
determined based on the restated financial statements, C. Incentive 20) and Derivatives and Hedging—Contracts Based Compensation. For purposes of this Policy, "
Incentive- Based Compensation " means any compensation granted, earned, or vested based in Entity whole or in part on the Company 's Own Equity attainment of a
financial reporting measure that was Received by a person (Subtopic 815-i) on or after October 2, 2023 and after the person began service as a Covered Executive,
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and (ii) who served as a Covered Executive at any time during the performance period for the Incentive - 40) Based Compensation . This ASU reduces-A financial
reporting measure is (i) any measure that is determined and presented in accordance with the number of accounting principles used models for convertible debt
instruments and convertible preferred stock, as well as amends the guidance for the derivatives scope exception for contracts in preparing an entity's own equity to reduce
form- over- substance-based accounting conclusions. In addition, this ASU improves and amends the related earnings per share guidance and requires the application of the if-
converted method for calculating diluted earnings per share, with the treasury stock method no longer permissible. The ASU is applicable to the Company for fiscal year
beginning after December 15, 2023, and interim periods within those fiscal years. Adoption is either a modified retrospective method or a fully retrospective method of
transition. The Company early adopted the ASU as of January 1, 2021 and applied the accounting standard update in computing diluted earnings per share for its redeemable
convertible preferred units. The adoption of ASU 2020-06 did not have a significant impact on the Company's financial statements. In August 2018, the FASB issued ASU
No. 2018-15, Intangibles-Goodwill and any measure derived wholly Other-Internal Use Software (Subtopic 350-40): Customer's Accounting for or Implementation Costs
Incurred in part from such a measure, and (ii) any measure based in whole Cloud Computing Arrangement That Is a Service Contract. The ASU aligns the requirements for
or capitalizing implementation costs incurred in part a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to
develop or obtain internal use software. This ASU is effective for private companies for annual reporting periods beginning after December 15, 2020, and interim periods within
annual periods beginning after December 15, 2021. The Company adopted the ASU as of January 1, 2021. The adoption of ASU 2018-15 did not have a significant impact on
the Company's stock price financial statements. Recently Issued Accounting Pronouncements - Not Yet AdoptedIn June 2016, the FASB issued ASU No. 2016-13, Financial
Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. This ASU provides for or a new impairment model that
measurement..... facility in Evansville, Indiana for a total stockholder return purchase price of $1. Incentive 7 million. For the year ended December 31, 2022 and 2021, depreciation expense, including the amortization of leasehold improvements, amounted to approximately $0.7 million and $0.6 million, respectively. These amounts are
included under depreciation and amortization in the accompanying consolidated statements of operations and comprehensive loss. X- ReferencesNo definition available. Details
Name: us-gaap_PropertyPlantAndEquipmentAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionThe
entire disclosure for long-lived, physical asset used in normal conduct of business and not intended for resale. Includes, but is not limited to, work of art, historical treasure, and similar asset classified as collections. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-
Topic 958-SubTopic 360-Section 50-Paragraph 6-URI https://asc. fasb. org/extlink & oid = 126982197 & loc = d3e99893-112916Reference 2: http://fasb. org/us-gaap/
role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 360-URI https://asc.fasb.org/topic & trid = 2155823Reference 3: http://www
xbrl. org / 2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 958 - SubTopic 360 - Section 50 - Paragraph 7 - URI https://asc. fasb.
org / extlink & oid = 126982197 & loc = SL120174063-112916Reference 4: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 958-SubTopic 360-Section 50-Paragraph 1-Subparagraph (d) URI https://asc.fasb.org/extlink & oid = 126982197 & loc = d3c99779-112916 Details
Name: us-gaap_PropertyPlantAndEquipmentDisclosureTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type
durationIntangible Assets, Net 12 Months Ended Dec. 31, 2022 Intangible Assets, Net (Excluding Goodwill) [ Abstract ] Intangible Assets, Net 6. INTANGIBLE ASSETS,
NETThe following table provides information pertaining to the Company's intangible assets as of: December 31, 2022 (in thousands) Weighted-Average Remaining Useful
Life Gross Carrying Amount Accumulated Amortization Intangible Assets, Net Software 2. 0 $ 2, 277 $ (1, 429) $ Customer relationships 2. 7 3, 007 (2, 470) 5, 284 (3, 899) 1,
                                -3, 000 Intangible assets, net $ 8, 284 $ (3, 899) $ 4, 385 December 31, 2021 (in thousands) Weighted-Average Remaining Useful Life Gross
385 Trademarks N / A 3, 000
Carrying Amount Accumulated Amortization Intangible Assets, Net Software 1. 3 $ 1, 440 $ (945) $ Customer relationships 3. 7 3, 007 (2, 269) 4, 447 (3, 214) 1, 233
Trademarks N / A 3, 000 — 3, 000 Intangible assets, net $ 7, 447 $ (3, 214) $ 4, 233 For the years ended December 31, 2022 and 2021, total amortization expense amounted to $
0. 7 million and $ 0. 4 million, respectively, including $ 0. 4 million and $ 0. 2 million, respectively, of amortization expense related to software. No impairment losses have been
recorded on any of the Company's intangible assets for the years ended December 31, 2022 and 2021. Amortization expense for intangible assets with definite lives is expected
to be as follows: (in thousands) $ Expected amortization expense for intangible assets with definite lives $ 1, 385 X. DefinitionThe entire disclosure for all or part of the
information related to intangible assets. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
Topie 350- SubTopie 30- URI https://asc.fasb.org/subtopie & trid = 2144471 Details Name: us-gaap_IntangibleAssetsDisclosureTextBlock Namespace Prefix: us-gaap_
Data Type: dtr- types: textBlockItemType Balance Type: na Period Type: durationX- ReferencesNo definition available. Details Name: us
gaap Intangible Assets Net Excluding Good will Abstract Namespace Prefix: us-gaap Data Type: xbrli: string Item Type Balance Type: na Period Type: duration Debt 12 Months
Ended Dec. 31, 2022 Debt Disclosure [ Abstract | Debt 7. DEBTABL Credit Facility On February 22, 2022, Zevia LLC (the" Borrower") obtained a revolving credit facility (the
"Secured Revolving Line of Credit") by entering into a Loan and Security Agreement with Bank of America, N. A. (the" Loan and Security Agreement"). The Borrower may
draw funds under the Secured Revolving Line of Credit up to an amount not to exceed the lesser of (i) a $ 20 million revolving commitment and (ii) a borrowing base which is
comprised of inventory and receivables. Up to $ 2 million of the Secured Revolving Line of Credit may be used for letter of credit issuances and the Borrower has the option to
increase the commitment under the Secured Revolving Line of Credit by up to $ 10 million, subject to certain conditions. The Secured Revolving Line of Credit matures on
February 22, 2027. There have been no amounts drawn under the Secured Revolving Line of Credit. The Secured Revolving Line of Credit is secured by a first priority security
interest in substantially all of the Company's assets. Loans under the Secured Revolving Line of Credit bear interest based on either, at the Borrower's option, the Bloomberg
Short- Term Bank Yield Index rate plus an applicable margin between 1. 50 % to 2. 00 % or the Base Rate (customarily defined) plus an applicable margin between 0. 50 % to 1.
00 % with margin, in each case, determined by the average daily availability under the Secured Revolving Line of Credit. The Borrower is required under the Secured Revolving
Line of Credit to comply with certain covenants, including, among others, by maintaining Liquidity (as defined therein) of $ 7 million at all times until December 31, 2023.
Thereafter, the Borrower must satisfy a financial covenant requiring a minimum fixed charge coverage ratio of 1.00 to 1.00 as of the last day of any fiscal quarter following the
occurrence of certain events of default that are continuing or any day on which availability under the Secured Revolving Line of Credit is less than the greater of $ 3 million and
17.5 % of the borrowing base, and must again satisfy such financial covenant as of the last day of each fiscal quarter thereafter until such time as there are no events of default
and availability has been above such threshold for 30 consecutive days. As of December 31, 2022, the Company was in compliance with its liquidity covenant. Credit FacilityIn
2019, Zevia LLC entered into a loan agreement providing for a $ 9. 0 million revolving line of credit (the "Credit Facility") with Stonegate Asset Company II, LLC ("
Stonegate"), with a maturity date in April 2022. Borrowings under the revolving line were secured by accounts receivable and inventory. In June 2020, Zevia amended the
Credit Facility and increased it to $ 12.0 million. As of December 31, 2021, the revolving line interest rate was 7.5% annual percentage rate and there was no outstanding
balance. On June 1, 2021, Zevia extended the Credit Facility through April 2023 and there were no other modifications made to the terms and conditions. In July 2021 and
subsequent to the IPO, Zevia terminated the Credit Facility. Early- termination fees were not material and were included in interest expense within other expenses.
accompanying consolidated statements of operations and comprehensive loss. X- ReferencesNo definition available. Details Name: us-gaap_DebtDisclosureAbstract
Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionThe entire disclosure for information about sl
long-term debt arrangements, which includes amounts of borrowings under each line of credit, note payable, commercial paper issue, bonds indenture, debenture issue, own-
share lending arrangements and any other contractual agreement to repay funds, and about the underlying arrangements, rationale for a classification as long-term, including
repayment terms, interest rates, collateral provided, restrictions on use of assets and activities, whether or not in compliance with debt covenants, and other matters important to
    s of the financial statements, such as the effects of refinancing and noncompliance with debt covenants. References Reference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-URI https://asc.fasb.org/topic & trid = 2208564Reference 2: http://www.xbrl.org/
2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification-Topic 470-SubTopic 20-Section 50-Paragraph 1B- Subparagraph (h) - URI https://
ase, fasb, org/extlink & oid = 123466505 & loc = SL123495323-112611Reference 3; http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting
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112611Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 20-Section 50-
Paragraph 11- Subparagraph (a) - URI https://ase. fasb. org/extlink & oid = 123466505 & loe = SL123495371- 112611Reference 5: http://www.xbrl. org/2003/role/
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Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (e))-URI https://asc.fasb.org/extlink & oid = 120395691 & loc = d3e23780-
122690Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 20-Section 50-
Paragraph 1B- Subparagraph (g)- URI https://ase. fasb. org/extlink & oid = 123466505 & loe = SL123495323-112611Reference 8: http://www.xbrl. org/2003/role/
disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 470- SubTopic 20-Section 50- Paragraph 1C- Subparagraph (b) - URI https://asc. fasb. org/
extlink & oid = 123466505 & loc = SL123495334-112611Reference 9: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 470-SubTopic 20-Section 50-Paragraph 1C-Subparagraph (a)- URI https://asc.fasb.org/extlink&oid=123466505&loc=SL123495334
112611Reference 10: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 20-Section 50-
Paragraph 1E-Subparagraph (b) URI https:///asc. fasb. org/extlink & oid=123466505 & loe=SL123495348-112611Reference 11: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 470- SubTopic 20- Section 50- Paragraph 1B- URI https://asc.fasb.org/extlink & oid=
123466505 & loc = SL123495323-112611Reference 12: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
470-SubTopic 20-Section 50-Paragraph 11-Subparagraph (b) - URI https://ase.fasb.org/extlink&oid=123466505&loe=SL123495371-112611Reference 13: http://
www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 20-Section 50-Paragraph 1B-Subparagraph (i)-URI https://ase.fasb.org/extlink&oid=123466505&loe=SL123495323-112611 Details Name: us-gaap_DebtDisclosureTextBlock Namespace Prefix: us-gaap_Data
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Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationLeases 12 Months Ended Dec. 31, 2022 Leases [ Abstract ] Leases 8. LEASESThe Company leases
office space and vehicles. The leases have remaining lease terms of one to 15 months. On March 25, 2022, the Company entered into an amendment to the lease for its corporate
headquarters offices to extend the term through December 31, 2023, and to expand the total square footage from 17, 923 square feet to 20, 185 square feet commencing on May
1, 2022. In January 2023, the Company extended the lease term through December 31, 2026. The Company's recognized lease costs include: Year Ended December 31, (in
thousands) Income Statement Operating lease cost (1) $$ (1) Operating lease cost is recorded within general and administrative expenses in the accompanying consolidated
statements of operations and comprehensive loss. Year Ended December 31, Weighted- average remaining lease term (months) 12. 0 4. 6 Weighted- average discount rate 7. 6 %
7.6% The Company's variable lease costs and short- term lease costs were not material. The Company is obligated under various non-cancellable lease agreements providing
for office space and vehicles that expire at various dates through 2023. Maturities of lease payments under non-cancellable leases were as follows: (in thousands) December 31,
2022 $ Total lease payments Less Imputed Interest (30) Present value of lease liabilities $ X-ReferencesNo definition available. Details Name: us-gaap_LeasesAbstract
Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionThe entire disclosure for operating leases of lesses
Includes, but is not limited to, description of operating lease and maturity analysis of operating lease liability. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-SubTopic 20-URI https://asc.fasb.org/subtopic & trid = 77888251 Details Name: us-
gaap_LesseeOperatingLeasesTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationCommitments And
Contingencies 12 Months Ended Dec. 31, 2022 Commitments and Contingencies Disclosure [ Abstract ] Commitments And Contingencies 9. COMMITMENTS AND
CONTINGENCIES Purchase commitments As of December 31, 2022, the Company does not have any material agreements with suppliers for the purchase of raw material with
minimum purchase quantities. Legal proceedings The Company is involved from time to time in various claims, proceedings, and litigation. The Company establishes reserves
for specific legal proceedings when it determines that the likelihood of an unfavorable outcome is probable, and the amount of loss can be reasonably estimated. The Company
has not identified any material legal matters where it believes an unfavorable material outcome is reasonably possible and / or for which an estimate of possible losse
made. Management does not believe that the resolution of these matters would have a material impact on the consolidated financial statements. X- ReferencesNo definition
available. Details Name: us-gaap_CommitmentsAndContingeneiesDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period
Type: durationX- DefinitionThe entire disclosure for commitments and contingencies. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 440-URI https://asc.fasb.org/topic & trid = 2144648Reference 2: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 954-SubTopic 440-Section 50-Paragraph 1-Subparagraph (a)-URI https://asc.fasb.org/
extlink \& oid = 6491277 \& loc = d3c6429 - 115629 \\ Reference \ 3: \ http://\ www.\ xbrl.\ org / 2009 / \ role / \ common \\ Practice Ref-\ Publisher\ FASB-\ Name\ Accounting\ Standards \ Accounting
Codification-Topic 450- URI https://asc. fasb. org/topic & trid = 2127136Reference 4: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 440-SubTopic 10-Section 50-Paragraph 4-Subparagraph (e)-URI https://asc.fasb.org/extlink & oid = 123406679 & loc =
d3e25336-109308Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 440-SubTopic 10-
Section 50- Paragraph 4- Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 123406679 & loc = d3e25336-109308 Details Name: us-
gaap_CommitmentsAndContingenciesDisclosureTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type:
durationEmployee Benefit Plan 12 Months Ended Dec. 31, 2022 Retirement Benefits [ Abstract ] Employee Benefit Plan 10. EMPLOYEE BENEFIT PLANEmployees of the
Company may participate in the Zevia LLC 401 (k) Plan (the "Plan"), a defined contribution plan which qualifies under Section 401 (k) of the Internal Revenue Code.
Participating employees may contribute from 1 % to 90 % of their pre- tax earnings, up to the statutory limit. Effective January 1, 2020, the Company began offering matching
contributions to the Plan of up to 4 % of employee pre- tax earnings. For the years ended December 31, 2022 and 2021, the Company incurred contribution expense of $ 0.5
million and $ 0.4 million, respectively. X- DefinitionThe entire disclosure for an entity's employee compensation and benefit plans, including, but not limited to,
postemployment and postretirement benefit plans, defined benefit pension plans, defined contribution plans, non-qualified and supplemental benefit plans, deferred
compensation, share-based compensation, life insurance, severance, health care, unemployment and other benefit plans. ReferencesReference 1: http://fasb.org/us-gaap/
role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-URI https://asc.fasb.org/topic&trid=2228938Reference 2: http://fasb.org/
us-gaap/tole/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 712-URI https://asc.fasb.org/topic&trid=2197446Reference3: http://
fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 710-URI https://asc.fasb.org/topic & trid = 2127225Reference
4: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 715-URI https://asc. fasb. org/topic & trid = 2235017
Details Name: us-gaap_CompensationAndEmployeeBenefitPlansTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period
Type: durationX- ReferencesNo definition available. Details Name: us-gaap CompensationAndRetirementDisclosureAbstract Namespace Prefix: us-gaap Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationBalance Sheet Components 12 Months Ended Dec. 31, 2022 Payables and Aceruals [ Abstract ] Balance Sheet
Components 11. BALANCE SHEET COMPONENTS Accrued Expenses and Other Current Liabilities Accrued expenses and other current liabilities consisted of the following
as of: (in thousands) December 31, 2022 December 31, 2021 Accrued employee compensation benefits $ 3, 409 $ 3, 032 Accrued direct selling costs 1, 593 1, 011 Accrued
eustomer paid bottle deposits 1, 253 Acerued other 2, 153 1, 888 Total $ 8, 408 $ 6, 705 X- ReferencesNo definition available. Details Name: us-
gaap Payables And Aceruals Abstract Namespace Prefix: us-gaap Data Type: xbrli: string Item Type Balance Type: na Period Type: duration X-Definition The entire disclosure
for supplemental balance sheet disclosures, including descriptions and amounts for assets, liabilities, and equity. ReferencesReference 1: http://www.xbrl.org/2009/role/
commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-URI https://asc. fasb. org/topic & trid = 2122208 Details Name: us
gaap SupplementalBalanceSheetDisclosuresTextBlock Namespace Prefix: us-gaap Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationEquity
         ompensation is deemed 12 Months Ended Dec. 31, 2022 Share- Based Payment Arrangement [ Abstract ] Employee Benefit Plan 12. EQUITY- BASED
COMPENSATIONIn connection with the IPO, the Company assumed all outstanding equity awards of Zevia LLC on a one-to-two-to be basis and assumed all equity
incentive plans and related award agreements from Zevia LLC. In July 2021, prior to the IPO, the Company adopted the Zevia PBC 2021 Equity Incentive Plan (the "2021)
Plan") under Received " in the fiscal period during which the relevant financial reporting measure Company may grant options, stock appreciation rights, restricted stock
units (" RSUs"), restricted stock awards, other equity-based awards and incentive bonuses to employees, officers, non-employee directors and other service providers of the
Company and its affiliates. The number of shares available for issuance under the 2021 Plan is attained, regardless increased on January I of each when the compensation is
actually paid or awarded. D. Recovery Period. For purposes of this Policy, "Recovery Period" means the three completed fiscal year-years immediately beginning in
2022 and ending with a final increase in 2031 in an amount equal to the lesser of: (i) 5 % of the total number of shares of Class A common stock outstanding on the preceding
December 31, and (ii) a smaller number of shares determined by the Company's Board of Directors. In October and November 2021, the Company amended outstanding RSU
awards and outstanding stock options held by certain employees, in each case, to provide for accelerated vesting upon the holder's retirement on or after January 17, 2022. For
                retirement" generally includes a resignation after the holder has reached 50 years of age with at least 10 years of service to the Company, so long as
provides advance notice of such retirement. As of December 31, 2022, the 2021 Plan provides for future grants and / or issuances of up to approximately 2. 5 million shares of
our common stock. Equity-based awards under our employee compensation plans are made with newly issued shares reserved for this purpose. Stock Options The Company
uses a Black-Scholes valuation model to measure stock option expense as of each respective grant-date. Generally, stock option grants vest ratably over four years, have a ten-
year term, and have an exercise price equal to the fair market value as of the grant date. The fair value of stock options is amortized to expense over the vesting period. The fair
value of stock option awards granted during the period was determined on the grant date using the Black-Scholes valuation model based on the following weighted-average
assumptions: Year Ended December 31, Stock price $ 3.40 $ 14.00 Exercise Price 3.93 14.00 Expected term (years) (1) 6.25 6.06 Expected volatility (2) 62.7% 47.5 %
Risk-Free interest rate (3) 2.7 % 0.9 % Dividend yield (4) 0.0 % 0.0 % (1) Expected term represents the estimated period of time until an award is exercised and was
determined using the simplified method. (2) Expected volatility is based on the historical volatility of a selected peer group over a period equivalent to the expected term. (3)
The risk-free rate is an interpolation of yields on U. S. Treasury securities with maturities equivalent to the expected term. (4) We have assumed a dividend yield of zero as
have no plans to declare dividends in the foreseeable future. The weighted average grant date fair values for stock options granted for the years ended December 31, 2022 and
2021 was $ 1.97 and $ 6.39, respectively. The following is a summary of stock option activity for the year ended December 31, 2022: Shares Weighted average exercise price
Weighted average remaining life Intrinsic value (in thousands) Outstanding Balance as of January 1, 2022 1, 409, 693 $ 2, 30 Granted 1, 721, 320 $ 3, 93 Exercised (246, 415) $
0.50 Forfeited and expired (114, 844) $ 5. 14 Balance as of December 31, 2022 2, 769, 754 $ 3.36 8.0 $ 4, 455 Exercisable at the end of the period 945, 790 $ 1.40 5.3 $ 3,
273 Vested and expected to vest 2, 769, 754 $ 3. 36 8. 0 $ 4, 455 The total intrinsic values of options exercised during the year ended December 31, 2022 was $ 0. 9 million. As
of December 31, 2022, total unrecognized compensation expense related to unvested stock options was $3.4 million, which is expected to be recognized over a weighted-
average period of 3. 2 years. Restricted Phantom Units and Restricted Stock UnitsIn July 2021, the Company's Board of Directors approved an amendment to 2, 422, 644
restricted phantom units (the "Restricted Phantom Units") previously granted by Zevia LLC (the "Phantom Unit Amendment"). The Phantom Unit Amendment changed the
settlement feature of all outstanding Restricted Phantom Units so that following vesting, each award Restricted Phantom Units would be settled in shares of Class A common
stock having a fair market value equal to (i) the number of Restricted Phantom Units subject to such award, multiplied by (ii) the difference between the fair market value of a
share of Class A common stock and the grant date price per Restricted Phantom Unit. All other terms related to the Restricted Phantom Units remained unchanged. As a result of
the Phantom Unit Amendment, the estimated fair value of the modified awards was $ 33.9 million and was recognized as an expense over the vesting period through January
2022 subsequent to the performance condition being met. In March 2021, the Company's Board of Directors also approved an amendment to the RSUs granted in August 2020
("the RSU Amendment"). The RSU Amendment changes the vesting of such RSUs to occur as follows: (i) in the event of a change of control, the RSUs shall vest effective as
of such change of control or (ii) in the event of an IPO, the RSUs shall vest in equal monthly installments over a 36- month period following the termination of any lockup period
and shall be subject to the participant's continued employment through such vesting date. Additionally, settlement shall occur within 30 days following the vesting of the RSUs
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and the participant shall be entitled to receive one share of Class A common stock for each vested RSU. All other terms remained unchanged. As a result of the RSU
Amendment, the estimated fair value of the modified awards was $48.9 million and are being recognized as expense over the vesting period subsequent to the performance
condition being met. As of December 31, 2022, the remaining service period of the awards is 25 months. In November 2021, the Company's Board of Directors approved an
amendment to its equity-based compensation plans for certain employees to allow immediate vesting upon retirement of all outstanding RSUs and stock options, and to extend
the exercisability of outstanding stock options up to five years after retirement, if they the meet certain conditions, including length of service and age, and they provide
advance notice to the Board of Directors. During the year ended December 31, 2022, three employees retired from the Company and all outstanding awards and related stock
compensation expense of $ 8.2 million was accelerated through their retirement date. The following is a summary of RSU activity for the year ended December 31, 2022:
Shares Weighted average grant date fair value Aggregate Intrinsic Value (in thousands) Balance unvested shares at January 1, 2022 7, 981, 444 $ 5. 33 Granted 1, 121, 740 $ 3.
41 Vested (6, 445, 278) * $ 5. 58 Forfeited (97, 316) $ 4. 81 Balance unvested at December 31, 2022 2, 560, 590 $ 3. 90 10, 473 Expected to vest at December 31, 2022 2, 560,
590 $ 3.90 10, 473 * Shares vested includes 1, 345, 800 of RSUs which vested but are subject to a deferred settlement provision over the next three years and therefore have not
been released. As of December 31, 2022, total unrecognized compensation expense related to unvested RSUs was $ 9.8 million, which is expected to be recognized over a
weighted-average period of 2.3 years. X-DefinitionThe entire disclosure for share-based payment arrangement. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB- Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (a)-URI https://asc. fasb. org/
extlink & oid = 128089324 & loe = d3e5070-11301Reference 2: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 718-URI https://asc.fasb.org/topic & trid = 2228938Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (1)-URI https://asc.fasb.org/extlink & oid = 128089324 & loe =
d3e5070- 113901Reference 4: http://www.xbrl. org/2003/role/exampleRef-PublisherFASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section
50-Paragraph 2-Subparagraph (a) (1)- URI https://ase. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901Reference 5: http://www.xbrl. org/2003/role/
disclosureRef Publisher FASB Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (h) (2) (i)-URI https://asc. fasb.
org / extlink & oid = 128089324 & loc = d3e5070-113901Reference 6: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (h) (2)-URI https://asc.fasb.org/extlink & oid = 128089324 & loc = d3e5070-113901 Details
Name: us-gaap_DisclosureOfCompensationRelatedCostsShareBasedPaymentsTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type:
na Period Type: durationX- ReferencesNo definition available. Details Name: us-gaap_DisclosureOfCompensationRelatedCostsSharebasedPaymentsAbstract Names
Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationRedeemable Convertible Preferred Units 12 Months Ended Dec. 31, 2022
Redeemable Convertible Preferred Units [ Abstract ] Redeemable Convertible Preferred Units 13. REDEEMABLE CONVERTIBLE PREFERRED UNITSPrior to the IPO and
the Reorganization Transactions, Zevia LLC had various classes of redeemable convertible preferred units ("preferred units") outstanding that were issued at various times since
inception. In connection with the IPO and the Reorganization Transactions, all outstanding preferred units were reclassified into a single class of common units and each
common unit outstanding after giving effect thereto was reclassified as two Class B units on a one-to-two basis. X- DefinitionRedeemable Convertible Preferred Units
ReferencesNo definition available. Details Name: zvia_RedeemableConvertiblePreferredUnits Namespace Prefix: zvia_Data Type: dtr-types: textBlockItemType Balance
Type: na Period Type: durationX- DefinitionRedeemable Convertible Preferred Units [ Abstract ] ReferencesNo definition available. Details Name:
zvia RedeemableConvertiblePreferredUnitsAbstract Namespace Prefix: zvia Data Type: xbrli: stringItemType Balance Type: na Period Type: durationSegment Reporting 12
Months Ended Dec. 31, 2022 Segment Reporting [ Abstract ] Segment Reporting 14. SEGMENT REPORTINGThe Company has one operating and reporting segment which
operates as a product portfolio with a single business platform. In reaching this conclusion, management considered the definition of the Chief Operating Decision Maker ("
CODM."); how the business is defined by the CODM; the nature of the information provided to the CODM and how that information is used to make operating decisions; and
how resources and performance are accessed. The Company's CODM is the Chief Executive Officer. The results of the operations are provided to and analyzed by the CODM
at the Company's level and accordingly, key resource decisions and assessment of performance are performed at the Company's level. The Company has a common
management team across all product lines and does not manage these products as individual businesses and as a result, eash flows are not distinct. X. ReferencesNo definition
available. Details Name: us-gaap SegmentReportingAbstract Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
Definition The entire disclosure for reporting segments including data and tables. Reportable segments include those that meet any of the following quantitative thresholds a) it's
reported revenue, including sales to external customers and intersegment sales or transfers is 10 percent or more of the combined revenue, internal and external, of all operating
segments b) the absolute amount of its reported profit or loss is 10 percent or more of the greater, in absolute amount of 1) the combined reported profit of all operating s
that did not report a loss or 2) the combined reported loss of all operating segments that did report a loss c) its assets are 10 percent or more of the combined assets of all
operating segments. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
SubTopic 10 Section 50 Paragraph 31 - URI https://asc.fasb.org/extlink&oid=126901519&loc=d3e8924-108599Reference 2: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 34-URI https://asc.fasb.org/extlink & oid-
126901519 & loc = d3e8981-108599Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
SubTopic 10-Section 50- Paragraph 21- Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8721-108599Reference 4: http://www.xbrl.
org / 2003 / role / disclosureRef Publisher FASB Name Accounting Standards Codification Topic 280 - SubTopic 10 - Section 50 - Paragraph 40 - URI https://asc. fasb. org /
extlink & oid = 126901519 & loe = d3e9031-108599Reference 5: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 280-SubTopic 10-Section 50-Paragraph 32-Subparagraph (f)-URI https://asc.fasb.org/extlink&oid=126901519&loc=d3e8933-108599Reference
              r. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 280- SubTopic 10- Section 50- Paragraph 32
Subparagraph (e) URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8933-108599Reference 7: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB Name Accounting Standards Codification Topic 280 SubTopic 10 Section 50 Paragraph 26 URI https://asc.fasb.org/extlink&oid=126901519&loc=d3e8844
108599Reference 8: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
Paragraph 41- URI https://ase. fasb. org/extlink & oid = 126901519 & loe = d3e9038-108599Reference 9. http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 32-Subparagraph (d) URI https://asc.fasb.org/extlink&oid=
126901519 & loc = d3e8933-108599Reference 10: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
SubTopic 10- Section 50- Paragraph 22- URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8736-108599Reference 11: http://www.xbrl. org/2003/role/
         eRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 42-URI https://asc.fasb.org/extlink & oid-
126901519 & loc = d3e9054-108599Reference 12: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
               ection 50-Paragraph 15-URI https://asc.fasb.org/extlink&oid=126901519&loc=d3e8657-108599Reference 13: http://
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 21-Subparagraph (b)-URI https://asc.fasb.org/
extlink & oid = 126901519 & loc = d3e8721-108599Reference 14: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 280-URI https://asc. fasb. org/topic & trid = 2134510 Details Name: us-gaap_SegmentReportingDisclosureTextBlock Namespace Prefix: us-gaap_
Data Type: dtr- types: textBlockItemType Balance Type: na Period Type: durationMajor Customers, Accounts Receivable And Vendor Concentration 12 Months Ended Dec
2022 Risks and Uncertainties [ Abstract ] Major Customers, Accounts Receivable And Vendor Concentration 15. MAJOR CUSTOMERS, ACCOUNTS RECEIVABLE AND
VENDOR CONCENTRATION The table below represents the Company's major customers that accounted for more than 10 % of total net sales for the periods: Year Ended
December 31, Customer A % % Customer B * % Customer D * % The table below represents the Company's customers that accounted for more than 10 % of
total accounts receivable, net as of: December 31, 2022 December 31, 2021 Customer B * % Customer D % % Customer E % % Customer F * % Customer H % * The table
below represents raw material vendors that accounted for more than 10 % of all raw material purchases for the periods: Year Ended December 31, Vendor A % Wendor B %
% Vendor C % % * Less than 10 % of total net sales, accounts receivable, net or raw material purchases. X- DefinitionThe entire disclosure for any concentrations existing at
the date of the financial statements that make an entity vulnerable to a reasonably possible, near-term, severe impact. This disclosure informs financial statement users about the
  neral nature of the risk associated with the concentration, and may indicate the percentage of concentration risk as of the balance sheet date. ReferencesReference 1: http://
asb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 275- URI https://asc. fasb. org / topic & trid = 2134479 Details
Name: us-gaap_ConcentrationRiskDisclosureTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-
ReferencesNo definition available. Details Name: us-gaap_RisksAndUncertaintiesAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na
Period Type: durationLoss Per Share 12 Months Ended Dec. 31, 2022 Earnings Per Share [ Abstract ] Loss Per Share 16. LOSS PER SHAREBasic earnings (loss) per share of
Class A common stock is computed by dividing net loss attributable to the Company for the period by the weighted- average number of shares of Class A common stock
outstanding during the same period. Diluted earnings per share of Class A common stock is computed by dividing net loss attributable to the Company by the weighted- average
number of shares of Class A common stock outstanding adjusted to give effect to potentially dilutive securities. There were no shares of Class A or Class B common stock
outstanding prior to July 22, 2021, therefore no earnings per share information has been presented for any period prior to that date. Shares of the Company's Class B common
stock do not share in the earnings or losses attributable to Zevia PBC and are therefore not participating securities. As such, separate presentation of basic and diluted earnings
per share of Class B common stock under the two-class method has not been presented. Shares of the Company's Class B common stock are, however, considered potentially
dilutive shares of Class A common stock because shares of Class B common stock, together with the related Zevia LLC Class B Common Units, are exchangeable into shares of
Class A common stock on a one-for- one basis. Prior to the IPO, the Zevia LLC membership structure included various classes of Preferred Units and Common units. The
Company analyzed the calculation of earnings per unit for periods prior to the IPO and determined that it resulted in values that would not be meaningful to the users of these
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consolidated financial statements. Therefore, earnings per share information has not been presented for any period prior to the IPO. The following table sets forth reconciliations
of the numerators and denominators used to compute basic and diluted earnings per share of Class A common stock: Year Ended December 31, (in thousands, except for share
and per share amounts) Net loss per share: Numerator: Net loss and comprehensive loss $ (47, 647) $ (87, 667) Less: net loss attributable to Zevia LLC prior to the
                               1, 913 Less: net loss attributable to non-controlling interests 13, 790 39, 768 Add: adjustment to reallocate net loss to controlling interest (1,
           Net loss to Zevia PBC $ (35, 155) $ (45, 986) Denominator: Weighted-average shares of Class A common stock outstanding - basic 41, 739, 061 34, 450, 409 Add:
weighted average shares of vested and unreleased RSUs 1, 730, 322 (2) Weighted average basic and diluted shares 43, 469, 383 34, 450, 409 Loss per share of Class A
               basic $ (0. 81) $ (1. 33) (3) Loss per share of Class A common stock — diluted $ (0. 81) $ (1. 33) (3) (1) The numerator for the basic and diluted loss per share is
adjusted for additional losses being attributed to controlling interest as a result of the impacts of vested but unreleased RSUs being included in the denominator of the basic and
diluted loss per share. (2) The denominator for basic and diluted loss per share includes vested and unreleased RSUs as there are no conditions that would prevent these RSUs
from being issued in the future as shares of Class A common stock except for the mere passage of time. (3) Represents earnings per share of Class A common stock and
weighted-average shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the Reorganization
Transactions and IPO. Zevia LLC Class B Common Units, stock options and restricted stock units were evaluated under the treasury stock method for potential dilutive effects
and were determined to be anti-dilutive. The following weighted average outstanding shares were excluded from the computation of diluted net loss per share available to
common stockholders: Year Ended December 31, Zevia LLC Class B Common Units exchangeable to shares of Class A common Stock 26, 023, 476 30, 113, 152 Stock options
2, 239, 025 1, 483, 824 Restricted stock units 3, 473, 655 7, 981, 444 X- ReferencesNo definition available. Details Name: us-gaap_EarningsPerShareAbstract Namespace
Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionThe entire disclosure for earnings per share. ReferencesReference 1:
http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 3-URI https://
/asc. fasb. org / extlink & oid = 109243012 & loe = SL65017193-207537Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (e) URI https://asc.fasb.org/extlink&oid=124432515&loc=d3e3550-
109257Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260- URI https://asc. fasb. org/
topie & trid = 2144383Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-
Section 50- Paragraph 2- URI https://ase. fasb. org/extlink & oid = 124432515 & loe = d3e3630-109257 Details Name: us-gaap_EarningsPerShareTextBlock Namespace
Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationIncome Taxes And Tax Receivable Agreement 12 Months Ended Dec. 31,
2022 Income Tax Disclosure [ Abstract ] Income Taxes And Tax Receivable Agreement 17. INCOME TAXES AND TAX RECEIVABLE AGREEMENTIncome Taxes The
Company is required to prepare the managing member of Zevia LLC and accounting restatement described in this Policy, all as determined pursuant to Rule 10D a result,
consolidates the financial results of Zevia LLC in the consolidated financial statements of Zevia PBC. Zevia LLC is a pass—through entity for U. S. federal and most applicable
state and local income tax purposes following the Reorganization Transactions effected in connection with the IPO. As an entity classified as a partnership for tax purpose
Zevia LLC is not subject to U. S. federal and certain state and local income taxes. Any taxable income or loss generated by Zevia LLC is passed through to its members,
including the Company. The Company is taxed as a C corporation and pays corporate federal, state and local taxes with respect to income allocated from Zevia LLC based on
Zevia PBC's economic interest in Zevia LLC, which was 68. 7 % and 53. 4 %, as of December 31, 2022 and 2021, respectively. Income tax expense consists of the following:
Year Ended December 31, Current Federal $

    State Total Deferred Federal

                                                                                      State
                                                                                                  Total

    Provision for income taxes $ $ A reconciliation between the

Company's effective tax rate and the applicable U. S. federal statutory income tax rate is summarized as follows: Year Ended December 31, Tax computed at federal statutory
rate 21.0 % 21.0 % State tax, net of federal tax benefit 0.8 %-1.7 % Permanent items and other (0.8) % 0.0 % Non-controlling interests (5.8) % (10.0) % Equity-based
compensation (9, 2) % (3, 7) % Valuation allowance (6, 1) % (9, 0) % Effective Tax Rate (0, 1) % 0, 0 % Deferred income taxes reflect the net tax effects of temporary
differences between the carrying amounts of assets and liabilities for financial reporting purposes. The components that comprise the Company's net deferred tax assets or
of the following: Year Ended December 31, and any transition period of Deferred tax assets Investment in Zevia LLC $ 53, 427 $ 47, 955 Net operating loss less
earryforwards 15, 970 4, 144 Equity-based compensation 3, 161 6, 840 Other temporary differences Total deferred tax assets 72, 662 58, 940 Valuation allowance for deferred
tax assets (72, 662) (58, 940) Net deferred tax assets $ $ The Company records a valuation allowance to reduce deferred tax assets to the amount the Company believes is
more likely than nine months not to be realized. The determination of recording or releasing tax valuation allowances is made, in part, pursuant to an assessment performed by
management regarding the likelihood that the Company will generate sufficient future taxable income against which benefits of the deferred tax assets may or may not be
realized. This assessment requires management to exercise significant judgment and make estimates with respect to the Company's ability to generate revenue, gross profits,
operating income and taxable income in future periods. The Company has recorded a full valuation allowance of $72.7 and $58.9 million as of December 31, 2022 and 2021,
respectively, as it cannot conclude that it is more likely than not that the deferred tax assets will be realized primarily due to the generation of pre- tax book losses from its
inception. The following table summarizes the activity related to the Company's valuation allowance: Year Ended December 31, Balance, beginning of the year $ 58, 940 $
Increases related to current year positions 13, 722 58, 940 Balance, end of the year $ 72, 662 $ 58, 940 As of December 31, 2022, the Company has federal and state net
operating loss carryforwards of $ 66. 2 million and $ 36. 8 million, respectively. The federal net operating loss can be carried forward indefinitely but are limited to 80 %
utilization against future taxable income each year in accordance with the Tax Cuts and Jobs Act of 2017. The state net operating loss carryforwards will begin to expire in 2031
unless previously utilized by the Company. The Company recognizes liabilities for uncertain tax positions based on a two-step process. The first step is to evaluate the tax
position for recognition by determining if the weight of available evidence indicates that it is more likely than not that the position will be sustained on audit, including
resolution of related appeals or litigation processes, if any. The second step is to measure the tax benefit as the largest amount that is more than 50 % likely of being realized
upon settlement. While the Company believes that it has appropriate support for the positions taken on its tax returns, the Company regularly assesses the potential outcome of
examinations by tax authorities in determining the adequacy of its provision for income taxes. As of December 31, 2022, the Company has no uncertain tax positions and does
not expect a significant change in unrecognized tax benefits during the next 12 months. The Company is subject to taxation in the United States and various states. The
Company is not currently under examination by any taxing authorities. Due to the carryover of tax attributes, the statute of limitations is currently open for tax years since
inception for Zevia PBC. On March 27, 2020, the United States enacted the CARES Act. The Cares Act is an emergency economic stimulus package that includes spending and
tax breaks to strengthen the United States economy and fund a nationwide effort to curtail the effect of COVID-19. The CARES Act provides sweeping tax changes in response
to the COVID-19 pandemic, some of the more significant provisions are amending certain provisions of the previously enacted Tax Cuts and Jobs Act related to depreciable
property and net operating losses, deferral of payroll taxes, and the Paycheck Protection program. At December 31, 2022, the Company has not booked any income tax provision
or benefit for the impact for the CARES Act due to its recent incorporation and the pass- through treatment of Zevia, LLC. On February 9, 2022, California enacted SB-113,
which, among other changes, ends the temporary limitations on the utilization of net operating loss (" NOL") carryforwards and certain credits. Under previously enacted
provisions, NOL earryforward deductions were suspended for tax years 2020-2022 for taxpayers with within over $1 million of California taxable income. The newly enacted
legislation removes this limitation on NOL utilization for or immediately following such the 2022 tax year and removes the $5 million cap on the usage of corporate income
tax credits. There was no material impact from the provisions of SB 113 in 2022. On August 16, 2022, the United States enacted the Inflation Reduction Act of 2022 ("IRA"),
which includes a 15 % book- income alternative minimum tax on corporations with average applicable financial statement income over $ 1 billion for any three year period
ending with 2022 or later and a 1 % excise tax on the fair market value of stock that is repurchased by publicly-traded U. S. corporations or their specified affiliates. The
alternative minimum tax and the excise tax are effective in taxable years beginning after December 31, 2022. The IRA also includes provisions intended to mitigate climate
change by, among others, providing tax credit incentives for reductions in greenhouse gas emissions. The Company does not believe this legislation will have a material impact
on our consolidated financial statements. Tax Receivable AgreementThe Company expects to obtain an increase in its share of tax basis in the net assets of Zevia, LLC when
Class B units are exchanged by the holders of Class B units for shares of Class A common stock of the Company and upon certain qualifying transactions. Each change in
outstanding shares of Class A common stock of the Company results in a corresponding change in the Company's ownership of Class A units of Zevia, LLC. The Company
intends to treat any exchanges of Class B units as direct purchases of LLC interests for U. S. federal income tax purposes. These increases in tax basis may reduce the amounts
that Zevia PBC would otherwise pay in the future to various taxing authorities. They may also decrease gains (or increase losses) on future dispositions of certain capital assets to
the extent tax basis is allocated to those capital assets. In connection with the IPO, the Company entered into a Tax Receivable Agreement ("TRA") with continuing members of
Zevia LLC and the Direct Zevia Stockholders. In the event that such parties exchange any or all of their Class B units for Class A common stock, the TRA requires the
Company to make payments to such holders for 85 % of the tax benefits realized, or in some cases deemed to be realized, by the Company by such exchange as a result of (i)
certain favorable tax attributes acquired from the Blocker Companies in the Mergers (including net operating losses and the Blocker Companies' allocable share of existing tax
basis), (ii) increases in tax basis resulting from Zevia PBC's acquisition of continuing member's Zevia LLC units in connection with the IPO and in future exchanges and, (iii)
tax basis increases attributable to payments made under the TRA (including tax benefits related to imputed interest). The annual tax benefits are computed by calculating the
income taxes due, including such tax benefits, and the income taxes due without such benefits. The Company expects to benefit from the remaining 15 % of any tax benefits that
it may actually realize. The TRA payments are not conditioned upon any continued ownership interest in Zevia, LLC or the Company. To the extent that the Company is unable
to timely make payments under the TRA for any reason, such payments generally will be deferred and will accrue interest until paid. The timing and amount of aggregate
payments due under the TRA may vary based on a number of factors, including the amount and timing of the taxable income the Company generates each year and the tax rate
then applicable. The Company calculates the liability under the TRA using a complex TRA model, which includes an assumption related to the fair market value of asset
Payments are generally due under the TRA within a specified period of time following the filing of the Company's tax return for the taxable year with respect to which the
payment obligation arises, although interest on such payments will begin to accrue at a rate of the SOFR plus 300 basis points from the due date (without extensions) of such tax
return. The TRA provides that if (i) certain mergers, asset sales, other forms of business combinations, or other changes of control were to occur; (ii) there is a material uncured
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breach of any obligations under the TRA; or (iii) the Company elects an early termination of the TRA, then the TRA will terminate and the Company's obligations, or the
Company's successor's obligations, under the TRA will accelerate and become due and payable, based on certain assumptions, including an assumption that the Company
would have sufficient taxable income to fully utilize all potential future tax benefits that are subject to the TRA and that any Class B units that have not been exchanged are
deemed exchanged for the fair market value of the Company's Class A common stock at the time of termination. As of December 31, 2022, the Company has concluded, based
on applicable accounting standards, that it was more likely than not that its deferred tax assets subject to the TRA would not be realized; therefore, the Company has not recorded
a liability related to the tax savings it may realize from utilization of such deferred tax assets. The TRA liability that would be recognized if the associated tax benefits were
determined to be fully realizable totaled $ 55.8 million and $ 45.6 million at December 31, 2022 and 2021, respectively. The increase in the TRA liability is primarily related to
Class B to Class A exchanges during the year ended December 31, 2022. If utilization of the deferred tax asset subject to the TRA becomes more likely than not in the future;
the Company will record a liability related to the TRA which will be recognized as expense within its consolidated statements of operations. X-ReferencesNo definition
available. Details Name: us-gaap_IncomeTaxDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
DefinitionThe entire disclosure for income taxes. Disclosures may include net deferred tax liability or asset recognized in an enterprise's statement of financial position, net
change during the year in the total valuation allowance, approximate tax effect of each type of temporary difference and carryforward that gives rise to a significant portion of
deferred tax liabilities and deferred tax assets, utilization of a tax earryback, and tax uncertainties information. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 21-URI https://asc.fasb.org/extlink&oid=
121826272 & loc = d3e32857-109319Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-
SubTopic 10-Section S99-Paragraph 2-Subparagraph (SAB Topic 11. C) URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330215-122817Reference 3:
http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 17-
Subparagraph (b) URI https://ase. fasb. org/extlink & oid = 121826272 & loe = d3e32809-109319Reference 4: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB TOPIC 6. I. 5. Q1) - URI https://asc. fasb.
org/extlink & oid = 122134291 & loe = d3e330036-122817Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
xbrl. org / 2003 / role / disclosureRef: Publisher FASB-Name Accounting Standards Codiffication - Topic 740 - SubTopic 270 - Section 50 - Paragraph 1 - URI https://asc.fasb.
org / extlink & oid = 6424409 & loc = d3e44925-109338Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification Topic 740- URI https://asc. fasb. org/topic & trid = 2144680Reference 8: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 740-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a)-URI https://asc. fasb. org/extlink & oid = 6424122 & loc
d3e41874-109331Reference 9: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-
Section S99- Paragraph 1- Subparagraph (SX 210. 4-08 (h) (2))- URI https://asc. fasb. org/extlink & oid = 120395691 & loc = d3e23780-122690 Details Name: us
gaap_IncomeTaxDisclosureTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationUnaudited Quarterly
Information 12 Months Ended Dec. 31, 2022 Quarterly Financial Information Disclosure [ Abstract ] Unaudited Quarterly Information 18. UNAUDITED QUARTERLY
INFORMATIONThe following summarizes selected unaudited quarterly financial data for the year ended December 31, 2022 (amounts may not sum due to rounding): (in
thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 38, 034 $ 45, 542 $ 44, 239 $ 35, 366 Gross profit 15.
879 (1) 19, 321 (1) 19, 168 15, 653 Loss from operations (17, 555) (14, 743) (9, 221) (6, 349) Loss before income taxes (17, 473) (14, 787) (9, 195) (6, 127) Net loss and
comprehensive loss (17, 485) (14, 796) (9, 196) (6, 170) Net loss attributable to Zevia PBC (10, 898) (11, 090) (7, 484) (4, 385) Basic earnings per share (0, 28) (2) (0, 27) (2) (0.
16) (2) (0, 09) Diluted earnings per share (0, 28) (2) (0, 27) (2) (0, 16) (2) (0, 09) Weighted-average shares of Class A Common Stock-basic and diluted 38, 371, 713 (2) 42,
051, 987 (2) $ 45, 938, 507 (2) 47, 368, 849 The following summarizes selected unaudited quarterly financial data for the year ended December 31, 2021 (amounts may not sum
due to rounding); (in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 30, 694 $ 34, 352 $ 38, 956 $ 34,
170 Gross profit 14, 704 (3) 16, 673 (3) 17, 767 (3) 14, 797 (3) Loss from operations (707) (49, 498) (4) (37, 464) (4) Loss before income taxes (749) (49, 711) (4) (37, 420) (4)
Net loss and comprehensive loss (749) (49, 761) (37, 404) Net loss attributable to Zevia PBC
                                                                                               (25, 823) (20, 163) Basic earnings per share N / A (5) N / A (5) (0. 75) (0.
59) Diluted earnings per share N/A (5) N/A (5) (0. 75) (0. 59) Weighted-average shares of Class A Common Stock-basic and diluted N/A (5) N/A (5) 34, 440, 982 34,
450, 409 (1) The Company reclassified $ 1.3 million and $ 1.9 million of expenses in the first and second quarter of 2022, respectively, which were previously recorded as cost
of goods sold to selling and marketing expenses to conform to the current presentation. (2) The Company has revised basic and diluted earnings per share amounts for the first,
second, and third quarters of 2022 to include the impact of vested but unreleased restricted stock units which were previously excluded from the respective basic and diluted
earnings per share computations. The impact of this immaterial correction was to decrease both basic and diluted loss per share by $ 0, 02, $ 0, 01, and $ 0, 01, respectively, from
the amounts previously reported in the Company's Form 10-Q for each of the respective first, second, and third quarters of 2022. (3) The Company reclassified $ 0.5 million, $
0. 4 million, $ 0. 8 million, and $ 1. 0 million of expenses in the first, second, third, and fourth quarter of 2021, respectively, which were previously recorded as cost of goods
sold to selling and marketing expenses to conform to the current presentation. (4) Net loss in the second half of 2021 increased primarily due to $ 45. 7 million and $ 31. 9
million, respectively, of equity-based compensation in the third and fourth quarter of 2021 relating to restricted stock unit awards and phantom stock awards that generally vest
over six months following the IPO. (5) Prior to the IPO, the Zevia LLC membership structure included various classes of Preferred Units and Common units. The Company
analyzed the calculation of earnings per unit for periods prior to the IPO and determined that it resulted in values that would not be meaningful to the users of these consolidated
financial statements. Therefore, earnings per share information has not been presented for the periods prior to the IPO. X. ReferencesNo definition available. Details Name: us-
gaap_QuarterlyFinancialInformationDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
DefinitionThe entire disclosure for quarterly financial data. Includes, but is not limited to, tabular presentation of financial information for fiscal quarters, effect of year-end
adjustments, and an explanation of matters or transactions that affect comparability of the information. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 270-URI https://asc.fasb.org/topic&trid=2126967Reference 2: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 270-SubTopic 10-Section 50-Paragraph 1B-URI https://asc.fasb.org/extlink&oid=
126900988 & loc = SL124452896-108306 Details Name: us-gaap QuarterlyFinancialInformationTextBlock Namespace Prefix: us-gaap Data Type: dtr-types:
textBlockItemType Balance Type: na Period Type: durationSummary of Significant Accounting Policies (Policies) 12 Months Ended Dec. 31, 2022 Basis of Presentation Basis
of presentationThe accompanying consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States (" US
GAAP"). Principles of Consolidation Principles of Consolidation Principles of Consolidated financial statements include the accounts of the Company and its subsidiary, Zevia LLC, that
it controls due to ownership of a majority voting interest. All intercompany transactions and balances have been climinated in consolidation. The Company owns a majority
economic interest in, and operates and controls all of the businesses and affairs of, Zevia LLC. Accordingly, the Company has prepared these consolidated financial stat
accordance with Accounting Standards Codification ("ASC") Topic 810, Consolidation. In connection with the IPO, the Company completed the Reorganization Transactions.
which were accounted for consistent with a combination of entities under common control. As a result, the financial reports filed with the SEC by the Company subsequent to
the Reorganization Transactions are prepared "as if" Zevia LLC is the accounting predecessor of the Company. The historical operations of Zevia LLC are deemed to be those
of the Company. Thus, the consolidated financial statements included in this report reflect (i) the historical operating results and financial position of Zevia LLC prior to the
Reorganization Transactions; (ii) the consolidated results of operations and financial position of the Company and Zevia LLC following the Reorganization Transactions; and
(iii) the Company's equity structure for all periods presented. No step- up basis of intangible assets or goodwill was recorded. On January 1, 2022, Zevia PBC and Zevia LLC
entered into a service agreement to transfer the services of all employees of Zevia PBC to Zevia LLC. Under terms of the service agreement between the entities, the payroll
costs of employees are borne by Zevia LLC while certain other non-payroll costs, such as those associated with stock compensation arrangements, remain with Zevia PBC. In
addition, pursuant to the Thirteenth Amended and Restated Limited Liability Company Agreement of Zevia LLC dated as of July 21, 2021, Zevia LLC shall reimburse Zevia
PBC, for certain expenses for overhead, administrative, and other expenses, at Zevia PBC's discretion. For the year ended December 31, 2022, it was determined that the
majority of such costs should be retained by Zevia PBC, with certain costs directly attributable to Zevia LLC being borne by that entity. These costs impacted the amount of net
loss reported by Zevia LLC and consequently impacted the amount allocated to noncontrolling interest. Reclassifications Reclassifications Certain amounts from prior periods
have been reclassified in the consolidated balance sheet and consolidated statement of operations and comprehensive loss to conform to the current period presentation. For the
activity in the periods prior to the IPO and Reorganization Transactions, common stock, additional paid- in capital, and accumulated deficit information has been combined and
presented as member's deficit in the accompanying consolidated balance sheets and consolidated statements of changes in redeemable convertible preferred units and equity
(deficit). Consolidated Balance Sheet: The following table presents the adjustments made to the Consolidated Balance Sheet as of December 31, 2021, in order to reclassify
computer software costs from property and equipment, net, to intangible assets, net in accordance with Accounting Standard Codification ("ASC") Topic 350, Intangible:
Goodwill and Other: (in thousands) December 31, 2021 (as reported) Adjustments December 31, 2021 (adjusted) Property and equipment, net $ 3, 664 $ (495) $ 3, 169
Intangible assets, net 3, 738 4, 233 Consolidated Statement of Operations and Comprehensive Loss: The following table presents the reclassifications made to the Consolidated
Statements of Operations and Comprehensive Loss for the year ended December 31, 2021 in order to reclassify repackaging and handling costs from cost of goods sold to selling
and marketing expenses. The Company believes this classification change better portrays the financial impacts of the fulfillment activities conducted by the Company. The
Company made this change in classification during the year ended December 31, 2022 as a result of an increasing trend in the occurrence of such fulfillment costs in the
business. (in thousands) Year Ended December 31, 2021 (as reported) Reclassification Year Ended December 31, 2021 (adjusted) Cost of goods sold $76, 958 $ (2, 727) $74,
231 Gross profit 61, 2142, 727 63, 941 Selling and marketing expenses 42, 403 2, 727 45, 130 Use of estimates Use of estimates The preparation of the consolidated financial
statements in accordance with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, as well as the
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reported amount of net sales and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates made by the Company relate to:
sales and associated cost recognition; the useful lives assigned to and the recoverability of property and equipment; reserves recorded for inventory obsolescence; the
incremental borrowing rate for lease liabilities; allowance for doubtful accounts; recoverability of intangible assets; realization of deferred tax assets; and the determination
the fair value of equity instruments, including redeemable convertible preferred and common units, restricted unit awards, and equity-based compensation awards. On an
ongoing basis, the Company evaluates its estimates compared to historical experience and trends, which form the basis for making judgments about the carrying value of its
assets and liabilities. As of December 31, 2022, the Company's operations continued to be impacted by the effects of the COVID-19 pandemic including the emergence of new
variants, with respect to broad-based inflation in input costs, logistics, manufacturing and labor costs. During the year ended December 31, 2022, the Company experienced
significant inflationary impact, which has created headwinds that the Company expects to continue into 2023. The effects of the COVID-19 pandemic are expected to continue
to impact global economics, and the Company will continue to monitor the situation and the effects on its business and operations, particularly if the COVID-19 pandemic.
including the emergence of new variants, continues for an extended period of time. Cash, eash equivalents and investments Cash, eash equivalents and investments Cash, eash equivalents and investments Cash and eash
equivalents include eash and investments in short-term, highly liquid securities, with original maturities of three months or less. Investments with original maturities at the date
of acquisition of more than three months are classified as short-term investments or long-term investments based on the remaining contractual maturity of the security at the
reporting date. As of December 31, 2022, the Company did not hold any investments. As of December 31, 2021, the Company held $ 27.0 million of time deposits with
contractual maturities of less than three months, which are classified as eash and eash equivalents on the consolidated balance sheets, and $ 30 million of time deposits with
contractual maturities of greater than three months but less than one year which are classified as short-term investments on the consolidated balance sheets. The Company
maintains eash deposits with high credit quality financial institutions. The deposits with these financial institutions may exceed the federally insured limits; however, these
deposits typically are redeemable upon demand. The Company has not experienced any loss because of these deposits and does not expect to incur any losses in the future. Fair
value of financial instruments Fair value of financial instruments Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price)
in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Subsequent changes in fair
value of these financial assets and liabilities are recognized in earnings or other comprehensive income when they occur. When determining the fair value measurements for
assets and liabilities which are required to be recorded at fair value, the Company considers the principal or most advantageous market in which the Company would transact and
the market-based risk measurement or assumptions that market participants would use in pricing the assets or liabilities, such as inherent risk, transfer restrictions, and credit
risk. The three-level hierarchy for disclosure of fair value measurements is as follows: • Level 1. Quoted prices in active markets for identical assets or liabilities. • Level 2.
Inputs other than Level 1 inputs that are observable for the asset or liability, either directly or indirectly, such as quoted prices for similar assets or liabilities in active markets,
quoted prices for identical or similar assets or liabilities in markets that are not active, or market-corroborated inputs. Level 3. Unobservable inputs for the asset or liability.
The Company's material financial instruments consist primarily of eash and eash equivalents, short-term investments, accounts receivable, accounts payable, 
and other current liabilities. The carrying values of the Company's cash, short-term investments, accounts receivable, accounts payable, accrued expenses and other current
liabilities approximated their fair values at December 31, 2022 and 2021, all eash
and eash cautivalents and short-term investments were considered Level 1. As of December 31, 2022 and 2021, the Company did not have any assets or liabilities measured on a
recurring basis without observable market values that would require a high level of judgment to determine fair value (Level 3). The Company recognizes transfers between levels
of the fair value hierarchy as of the end of the reporting period. For the years ended December 31, 2022 and 2021, there were no transfers between levels of the fair value
hierarchy. Other comprehensive loss Other comprehensive loss The nature of the Company's operations does not give rise to consequential other comprehensive loss. Accounts
receivable and allowance for doubtful accounts Accounts receivable and allowance for doubtful accounts Trade receivables are recorded at net realizable value, which includes
an appropriate allowance for doubtful accounts. Credit is extended to customers based on an evaluation of their financial condition, credit rating, and trade references. The
Company monitors exposure to credit losses and maintains an allowance for anticipated losses based on each customer's credit condition and payment behavior. The Company
s accounts receivable balance is not of an allowance for doubtful accounts. The allowance for doubtful accounts was not material at December 31, 2022 or December 31, 2021.
Changes in the Allowance for Doubtful Accounts were as follows: Year Ended December 31, Balance, beginning of the year $ $ — Provision (recovery) for bad debt (10)
Balance, end of the year $ $\_$ Inventories Inventories Inventories Inventories and finished goods. Raw materials include costs for the Company's ingredients and
packaging inventories. The costs of finished goods inventories include production fees from third-party manufacturers. Inventories are stated at the lower of average cost or net
realizable value. The Company regularly reviews whether the net realizable value of its inventory is lower than its carrying value. Indicators that could result in inventory write
downs include age of inventory, damaged inventory, slow moving products, and products at the end of their life cycles. While management believes that inventory is
appropriately stated at the lower of average cost or net realizable value, judgment is involved in determining the net realizable value of inventory. Inventory valuation reserves
were $ 0.4 million as of December 31, 2022 and 2021. Property and equipment, net Property and equipment, netProperty and equipment are recorded at cost. Additions,
replacements, and leasehold improvements are capitalized, while maintenance and repairs that do not extend the useful life of an asset are expensed as incurred. Leasehold
improvements are amortized using the straight-line method over the shorter of the remaining lease term or the estimated useful life of the improvement. When assets are retired
or otherwise disposed, the cost and accumulated depreciation are removed from the respective accounts and any related gain or loss is recognized. Depreciation and amortization
are computed using the following estimated useful lives of the assets: Asset Years Leasehold improvements Shorter of lease term or estimated useful life Computer equipment
Furniture and equipment 4-7 Vehicles Quality control equipment 2-7 Buildings and improvements 7-30 The Company periodically reviews long-lived assets for impairment
whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. In order to assess recoverability, the Company compares the estimated
undiscounted future pre- tax eash flows from the use of the group of assets, as defined, to the carrying amount of such assets. Measurement of an impairment loss is based on the
excess of the carrying amount of the group of assets over the long-lived asset's fair value. The Company did not recognize any impairment charges associated with long-lived
assets during the years ended December 31, 2022 and 2021. Leases LeasesThe Company leases office space and vehicles under operating leases. Right of use ("ROU") lease
assets represent the Company's right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments. Both the ROU lease
asset and liability are recognized as of the lease commencement date based on the present value of the lease payments over the lease term. The Company's leases do not provide
an implicit borrowing rate that can readily be determined. Therefore, the Company applies a discount rate based on the incremental borrowing rate, which is determined using
the Company's synthetic credit rating and other information available as of the lease commencement date. ROU lease assets also include any lease payments made before their
         tual due dates and exclude any lease incentives. The Company's lease agreements may include options to extend the lease term or to terminate the lease early. The
Company includes options to extend or terminate leases upon determination of the ROU lease asset and liability when it is reasonably certain the Company will exercise these
options. Operating lease expense attributable to lease payments is recognized on a straight-line basis over the lease term and is included in general, and administrative expenses attributable to lease payments is recognized on a straight-line basis over the lease term and is included in general, and administrative expenses.
on the consolidated statements of operations and comprehensive loss. The Company has lease arrangements that include lease and non-lease components. The non-lease
components in the arrangements are not significant when compared to the lease components. For all leases, the Company accounts for the lease and non-lease components
single component. The Company evaluates ROU assets for impairment consistent under the impairment of long-lived assets policy. The Company had no material finance lease
as of December 31, 2022 and 2021. Intangible assets, net Intangible assets, netIntangible assets subject to amortization consist of customer relationships, which were acquired
and are amortized over their estimated useful life of 15 years and computer software costs which are amortized over their estimated useful life of three years. In accordance with
Accounting Standard Codification (" ASC") Topic 350, Intangibles
                                                                               Goodwill and Other, intangible assets with definite lives are treated as a long-lived asset and are
evaluated for impairment whenever events or changes in circumstances indicate that the asset's carrying amount may not be recoverable. If impaired, the asset is written down
to its estimated fair market value, which is generally measured by discounting future cash flows. Non-amortizable intangible assets consist of trademarks which represent the
Company's exclusive ownership of the Zevia ® brand used in connection with the manufacture, marketing, and distribution of its carbonated beverages. The Company also
owns several other trademarks in both the United States and in foreign countries. Intangible assets not subject to amortization are evaluated for impairment annually, or sooner if
management believes such assets may be impaired. An impairment loss is recognized if the asset's carrying amount exceeds its estimated fair market value. For the years ended
December 31, 2022 and 2021, no impairment losses were recorded. Certain external and internal computer software costs acquired for internal use are capitalized. Training costs
and maintenance are expensed as incurred, while upgrades and enhancements are capitalized if it is probable that such expenditures will result in additional functionality.
Capitalized costs are included within intangible assets, net. Debt issuance cost Debt issuance costCosts incurred in connection with securing a revolving line of credit agreement
are capitalized. These costs are amortized over the term of the credit agreement. Debt issuance costs are included in Other non-current assets in the accompanying consolidated
balance sheets. Net debt issuance costs totaled $ 0.3 million and $ 0 million as of December 31, 2022 and 2021, respectively. Customer incentives and allowances Customer
incentives and allowancesThe Company offers its customers sales incentives that are designed to support the distribution of its products to consumers. These incentives and
discounts include cash discounts, price allowances, volume-based rebates, product placement fees and certain other financial support for items such as trade promotions,
displays, new products, consumer incentives and advertising assistance. These amounts are deducted from gross sales and are included under Net sales in the accompanying
consolidated statements of operations and comprehensive loss. The Company maintains an allowance representing the estimated cost of certain customer incentives incurred but
not yet realized as of the end of each respective year, which is recorded as an offset against customer accounts receivable, and is included under Accounts receivable, net in the
accompanying consolidated balance sheets. The customer incentives and allowances were $ 5, 6 million and $ 3, 5 million as of December 31, 2022 and 2021, respectively.
Revenue recognition Revenue recognition The Company recognizes revenue when performance obligations under the terms of a contract with the customer are satisfied. Product
sales occur once control is transferred either upon shipment or delivery to the customer. Revenue is measured as the amount of consideration the Company expects to receive in
exchange for transferring goods, net of accruals for customer incentives and allowances. The amount of consideration the Company receives and revenue the Company
recognizes varies with changes in customer incentives the Company offers to its customers. Customer incentives and allowances are estimated based on agreed upon terms a
well as historical trends and current economic and market conditions, while eash discounts are based on trade terms and require management judgment with respect to estimating
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customer participation and performance levels. Differences between such estimated expenses and actual expenses for promotional and other allowance costs have historically
been insignificant and are recognized in earnings in the period such differences are determined. The Company accounts for costs associated with shipping and handling activities
that occur after the transfer of control as a fulfillment activity, instead of a separate performance obligation. The Company excludes from the transaction price those amo
which relate to sales and other taxes that are assessed by governmental authorities and that are imposed and concurrent with a specific revenue-producing transaction and
collected by the Company from a customer. The Company's general payment terms are short-term in duration. The Company does not have significant financing components
payment terms. Cost of goods sold Cost of goods sold Cost of goods sold consists of all costs to acquire and manufacture the Company's products including the cost of the
various ingredients, packaging, in-bound freight and logistics, and third-party production fees
                                                                                                 which are typically incurred at a flat rate per case produced
costs incurred to bring the product to salable condition. The Company's cost of goods sold is generally subject to price fluctuations in the marketplace for aluminum, logistics
costs such as fuel, freight and warehousing for raw materials, bottling tolling fees, as well as shifting product mix. The Company has elected to classify shipping and handling
costs for salable product outside of cost of goods sold, in selling and marketing expenses in the accompanying consolidated statements of operations and comprehensive los
Such costs amounted to approximately $ 15. 4 million and $ 13. 2 million for the years ended December 31, 2022 and 2021, respectively. Selling and marketing exper
and marketing expensesSelling and marketing expenses in the accompanying consolidated statements of operations and comprehensive loss include warehousing and
distribution costs, shipping and handling costs, advertising, and marketing costs, which generally are expensed as incurred. Warehousing and distribution costs include storage,
transfer, repacking and handling fees, and out-bound freight and delivery charges. The Company expenses sales and marketing costs as incurred. Advertising and marketing
expenses represent costs associated with the promotion of the Zevia ® brand and products as outlined in ASC Topic 730-25, Other Expenses-
                                                                                                                                              Advertising Costs, such as those
for digital and other forms of advertising. Advertising and marketing expenses amounted to approximately $11.1 million and $12.6 million for the years ended December 31,
2022 and 2021, respectively. General and administrative expenses General and administrative expenses General and administrative expenses in the accompanying consolidated
statements of operations and comprehensive loss include personnel-related expenses, including salaries, bonuses, and benefits, technology expenses, professional fees, facility
costs, including insurance, utilities and rent relating to our headquarters, and overhead costs. These costs are expensed as incurred. Equity-based compensation expense Equity-
based compensation expenseThe Company records equity-based compensation expense for employees and nonemployees under the provisions of ASC Topic 718,
                Stock compensation ("ASC 718"), using a Black-Scholes-Merton option pricing model to calculate the fair value of stock options by date granted. The
determination of the grant date fair value of stock options issued is affected by a number of variables, including the fair value of the Company's common stock, the expected
common stock price volatility over the expected life of the options, the expected term of the stock option, risk-free interest rates, and the expected dividend yield of the
Company's common stock. The Company derives its volatility from the average historical volatilities of several peer public companies over a period equivalent to the expected
term of the awards. The Company estimates the expected term based on the simplified method prescribed by guidance provided by the Securities and Exchange Commission.
This decision was based on the lack of relevant historical data due to the Company's limited experience for the Company's common stock. The risk-free interest rate is based
on the United States Treasury yield curve in effect at the time of grant. Expected dividend yield is 0.0% as the Company has not paid and does not anticipate paying dividends
on its common stock. The fair value of stock options is recognized as expense on a straight-line basis over the requisite service period, which is typically four years. Equity-
based compensation cost for restricted stock awards is measured based on the fair market value of the Company's common stock at the date of grant and is recognized as
expense over the requisite service period, which is the vesting period on a straight-line basis. Forfeitures are recognized as incurred. Depreciation and Amortization
Depreciation and AmortizationDepreciation is primarily related to building and related improvements, computer equipment, quality control and marketing equipment, and
leasehold improvements. Intangible assets subject to amortization consist of customer relationships and software applications. Non-amortizable intangible assets consist of
trademarks, which represent the Company's exclusive ownership of the Zevia ® brand used in connection with the manufacturing, marketing, and distribution of its beverages.
The Company also owns several other trademarks in both the U. S. and in foreign countries. Foreign currency transactions Foreign currency transactions The functional currency
of the Company is the U. S. Dollar. The Company sells and distributes its products to Canadian customers, who are invoiced and remit payment in Canadian dollars. All
Canadian dollar transactions are translated into United States dollars using period- end rates of exchange for assets and liabilities, and average rates of exchange for the period
for net sales and expenses. Foreign currency transaction (losses) gains for the years ended December 31, 2022 and 2021 amounted to approximately $ 0.2 million and $ 9.0
million, respectively, and are included under other income (expense), net in the accompanying consolidated statements of operations and comprehensive loss. Income Taxes
Income TaxesThe Company is the managing member of Zevia LLC and, as a result, consolidates the financial results of Zevia LLC in the consolidated financial statements.
Zevia LLC is a pass-through entity for U. S. federal and most applicable state and local income tax purposes. As an entity classified as a partnership for tax purposes, Zevia
LLC is not subject to U. S. federal and certain state and local income taxes. Any taxable income or loss generated by Zevia LLC is passed through to its members, including the
Company. The Company is taxed as a corporation and pays corporate federal, state and local taxes with respect to income allocated from Zevia LLC based on the Company's
economic interest in Zevia LLC, which was 68.7 % and 53.4 % as of December 31, 2022 and 2021, respectively. Subsequent changes in economic ownership in Zevia LLC of
the Company can occur as Zevia LLC holders may convert their shares of Class B common stock into an equivalent number of shares of Class A common stock with income
(loss) allocated to the Company based on the economic interest applicable during each reporting period. The Company accounts for income taxes under the asset and liability
method, which requires the recognition of deferred tax assets and liabilities ("DTAs" and "DTLs") for the expected future tax consequences of events that have been included
in the financial statements. Under this method, we determine DTAs and DTLs on the basis of the differences between the financial statement and tax bases of assets and
liabilities by using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect of a change in tax rates on DTAs and DTLs is recognized in
income in the period that includes the enactment date. We recognize DTAs to the extent that we believe that these assets are more likely than not to be realized. In making such a
determination, we consider all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future taxable income,
tax-planning strategies, carryback potential if permitted under the tax law, and results of recent operations. If we determine that we would be able to realize our DTAs in the
future in excess of their net recorded amount, we would make an adjustment to the DTA valuation allowance, which would reduce the provision for income taxes. The Company
records uncertain tax positions in accordance with ASC 740, Income Taxes on the basis of a two-step process in which (1) we determine whether it is more likely than not that
the tax positions will be sustained on the basis of the technical merits of the position and (2) for those tax positions that meet the more-likely-than-not recognition threshold,
we recognize the largest amount of tax benefit that is more than 50 percent likely to be realized upon ultimate settlement with the related tax authority. We recognize both
accrued interest and penalties, when appropriate, in provision for income taxes in the accompanying consolidated statements of operations and comprehensive loss. Recent
accounting pronouncements Recent accounting pronouncementsThe Company is an emerging growth company, as defined in the Jumpstart Our Business Startups Act (" JOBS
Act"). Under the JOBS Act, emerging growth companies can delay adopting new or revised accounting standards issued subsequent to the enactment of the JOBS Act until those
standards apply to private companies. The Company has elected to use this extended transition period for complying with new or revised accounting standards that have different
effective dates for public and private companies until the earlier of the date that it (i) is no longer an emerging growth company or (ii) affirmatively and irrevocably opts out of
the extended transition period provided in the JOBS Act. As a result, the consolidated financial statements may not be comparable to companies that comply with the n
revised accounting pronouncements as of public company effective dates. Recently Issued Accounting Pronouncements - Recently AdoptedIn April 2021, the Financial
Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2021-04, which included Topic 260, Earnings Per Share and Topic 716
Compensation- Stock Compensation. This guidance clarifies and reduces diversity in an issuer's accounting for modifications or exchanges of freestanding equity-classified
written call options due to a lack of explicit guidance in the FASB Codification. This ASU is effective for all entities for fiscal years beginning after December 15, 2021. I
Early adoption is permitted. Recoupment The Company adopted ASU 2021-04 as of January 1, 2022. If The adoption of ASU 2021-04 did not have a significant impact on
the Company's financial statements as the Company does not have freestanding equity-classified written call options. In December 2019, the FASB issued ASU No. 2019-12,
Income Taxes (Topic 740) Simplifying the Accounting for Income Taxes. This ASU improves areas of US GAAP and reduces cost and complexity while maintaining
usefulness. The main provisions remove certain exceptions, including the exception to the general methodology for calculating income taxes in an interim period when a
to-date loss exceeds the anticipated loss for the year. In addition, the amendments simplify income tax accounting in the areas such as income based franchise taxes, eliminating
the requirements to allocate consolidated current and deferred tax expense in certain instances and a requirement that an entity reflects the effect of enacted changes in tax law.
or rates in the annual effective tax rate computation in the interim period that includes the enactment date. This ASU is effective for private companies for annual reporting
periods beginning after December 15, 2021, and interim periods within annual periods beginning after December 15, 2022. The Company adopted ASU 2019-12 as of January
1, 2022. The adoption of ASU 2019-12 did not have a significant impact on the Company's financial statements. In August 2020, the FASB issued ASU No. 2020-06, Debt
                                                                                   equivalents, including the policy for determining determines which items are treated as eash
Debt with Conversion and Other -- the Committee Options (Subtopic 470- 20)...
equivalents. Other--- the information that may be disclosed includes (1) the nature of any restrictions on the entity's use of its cash and cash equivalents, (2) whether the entity's
eash and eash equivalents are insured or expose the entity to credit risk, (3) the classification of any negative balance accounts (overdrafts), and (4) the carrying basis of eash
equivalents (for example, at cost) and whether the earrying amount of eash equivalents approximates fair value. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 50-Paragraph 1- URI https://asc.fasb.org/extlink&oid=
126999549 & loe = d3e4273-108586 Details Name: us-gaap_CashAndCashEquivalentsPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:
textBlockHemType Balance Type: na Period Type: durationX- DefinitionDisclosure of accounting policy for salaries, bonuses, incentive awards, postretirement and
postemployment benefits granted to employees, including equity-based arrangements; discloses methodologies for measurement, and the bases for recognizing related assets
and liabilities and recognizing and reporting compensation expense. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (b), (f(1))-URI https://asc.fasb.org/extlink&oid=128089324&loc
=d3e5070-113901 Details Name: us-gaap_CompensationRelatedCostsPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type:
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na Period Type: durationX-DefinitionDisclosure of accounting policy regarding (1) the principles it follows in consolidating or combining the separate financial statements,

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including the principles followed in determining the inclusion or exclusion of subsidiaries or other entities in the consolidated or combined financial statements and (2) its
treatment of interests (for example, common stock, a partnership interest or other means of exerting influence) in other entities, for example consolidation or use of the equity or
cost methods of accounting. The accounting policy may also address the accounting treatment for intercompany accounts and transactions, noncontrolling inter
income statement treatment in consolidation for issuances of stock by a subsidiary. References Reference 1: http://www.xbrl. org/2003/role/exampleRef-PublisherFASB-
Name Accounting Standards Codification-Topic 235-SubTopic 10-Section 50-Paragraph 4-Subparagraph (a)-URI https://asc.fasb.org/extlink&oid=126899994&loc-
d3e18823-107790Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 810-SubTopic 10-Section
50-Paragraph 1-URI https://asc.fasb.org/extlink&oid=109239629&loc=d3e5614-111684 Details Name: us-gaap_ConsolidationPolicyTextBlock Namespace Prefix:
us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionDisclosure of accounting policy for cost of product sold and service
rendered. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 705-URI https://
//asc. fasb. org / topic & trid = 2122478 Details Name: us-gaap CostOfSalesPolicyTextBlock Namespace Prefix: us-gaap Data Type: dtr-types: textBlockItemType Balance
Type: na Period Type: durationX- DefinitionDisclosure of accounting policy for deferral and amortization of significant deferred charges. ReferencesReference 1: http://www.
xbrl. org / 2003 / role / disclosureRef-Publisher FASB- Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210-
5-02 (17))- URI https://asc. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Details Name: us-gaap_DeferredChargesPolicyTextBlock Namespace Prefix:
us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionDisclosure of accounting policy for depreciation, depletion, and
amortization of property and equipment costs, including methods used and estimated useful lives and how impairment of such assets is assessed and recognized
ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section 50-
Paragraph 4- Subparagraph (b)- URI https://ase. fasb. org / extlink & oid = 126899994 & loc = d3e18823-107790 Details Name: us-
gaap_DepreciationDepletionAndAmortizationPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type:
durationX- DefinitionDisclosure of accounting policy for fair value measurements of financial and non-financial assets, liabilities and instruments classified in shareholders'
equity. Disclosures include, but are not limited to, how an entity that manages a group of financial assets and liabilities on the basis of its net exposure measures the fair value of
those assets and liabilities. ReferencesNo definition available. Details Name: us-gaap_FairValueMeasurementPolicyPolicyTextBlock Namespace Prefix: us-gaap_Data Type:
dtr-types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionDisclosure of accounting policy for (1) transactions denominated in a currency other than the
reporting enterprise's functional currency, (2) translating foreign currency financial statements that are incorporated into the financial statements of the reporting enterprise by
consolidation, combination, or the equity method of accounting, and (3) remeasurement of the financial statements of a foreign reporting enterprise in a hyperinflationary
economy. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 830-URI https://
fasb. org / topic & trid = 2175825 Details Name: us- gaap_ForeignCurrencyTransactionsAndTranslationsPolicyTextBlock Namespace Prefix: us- gaap_Data Type: dtr-types:
textBlockHemType Balance Type: na Period Type: durationX-DefinitionDisclosure of accounting policy for income taxes, which may include its accounting policies for
recognizing and measuring deferred tax assets and liabilities and related valuation allowances, recognizing investment tax credits, operating loss carryforwards, tax credit
earryforwards, and other carryforwards, methodologies for determining its effective income tax rate and the characterization of interest and penalties in the financial statements.
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 45-
Paragraph 25-URI https://asc. fasb. org/extlink & oid = 123427490 & loc = d3e32247-109318Reference 2: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB Name Accounting Standards Codification Topic 740 SubTopic 10 Section 50 Paragraph 20 URI https://asc.fasb.org/extlink&oid=121826272 & loc
d3e32847-109319Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section 50- Paragraph 19- URI https://ase. fasb. org/extlink & oid = 121826272 & loc = d3e32840-109319Reference 4: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB_Name Accounting Standards Codification-Topic 220-SubTopic 10-Section 50-Paragraph 1-URI https://asc.fasb.org/extlink & oid = 124431353 & loc-
SL116659661-227067Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section 50- Paragraph 9- URI https://ase. fasb. org/extlink & oid = 121826272 & loe = d3e32639-109319Reference 6: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 45-Paragraph 28-URI https://asc.fasb.org/extlink&oid=123427490&loc=
d3e32280-109318Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section 50- Paragraph 17- Subparagraph (b) - URI https://asc. fasb. org/extlink & oid = 121826272 & loc = d3e32809-109319 Details Name: us-
gaap_IncomeTaxPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionDisclosure of
accounting policy for finite-lived intangible assets. This accounting policy also might address: (1) the amortization method used; (2) the useful lives of such assets; and (3) how
                 sses and measures impairment of such assets. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification Topic 926 SubTopic 20 Section 50 Paragraph 5 URI https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959Reference 2: https://asc. fasb. org/extlink & oid = 120154696 & loc = d3e54445 107959 & loc = d3e54445 107959 & loc =
// fasb. org / us-gaap / role / ref / legacyRef-Publisher FASB- Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a)
URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275Reference 3: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 920-SubTopic 350-Section 50-Paragraph 4-Subparagraph (a) - URI https://asc.fasb.org/extlink&oid=120155617&loc
SL120155638-234783Reference 4: http://www.xbrl. org/2003/role/exampleRef-PublisherFASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-
Section 50-Paragraph 4-Subparagraph (c)-URI https://asc.fasb.org/extlink&oid=126899994&loc=d3e18823-107790Reference 5: http://www.xbrl.org/2003/role
/ disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 920-SubTopic 350-Section 50-Paragraph 1-Subparagraph (a) - URI https://asc. fasb. org/
extlink & oid = 120155617 & loe = SL120155628-234783Reference 6: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 920-SubTopic 350-Section 50-Paragraph 1-Subparagraph (b) URI https://asc.fasb.org/extlink & oid = 120155617 & loc = SL120155628-234783
Details Name: us-gaap_IntangibleAssetsFiniteLivedPolicy Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-
Definition Disclosure of inventory accounting policy for inventory classes, including, but not limited to, basis for determining inventory amounts, methods by which amounts are
added and removed from inventory classes, loss recognition on impairment of inventories, and situations in which inventories are stated above cost. ReferencesReference 1: http://dx.
//www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 330-SubTopic 10-Section 50-Paragraph 4-URI https://asc.
fasb. org / extlink & oid = 116847112 & loc = d3e4556- 108314Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards
Codification-Topic 330- URI https://asc. fasb. org/topic & trid = 2126998Reference 3: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (6) (b))-URI https://asc.fasb.org/
120391452 & loc = d3e13212-122682Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 912-
SubTopic 330-Section 50- Paragraph 1- URI https://asc. fasb. org/extlink & oid = 6471895 & loc = d3e55923-109411Reference 5: http://www.xbrl. org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 330-SubTopic 10-Section 50-Paragraph 1-URI https://asc.fasb.org/extlink&oid=
116847112 & loc = d3e4492-108314Reference 6: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 270-
SubTopic 10-Section 45-Paragraph 6-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 126900757 & loc = d3e543-108305Reference 7: http://www.xbrl. org/
2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification- Topic 235- SubTopic 10- Section 50- Paragraph 4- Subparagraph (d) - URI https://
fasb. org / extlink & oid = 126899994 & loc = d3e18823-107790Reference 8: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification-Topic 210-SubTopic 10-Section 50-Paragraph 1- URI https://asc.fasb.org/extlink & oid = 6361739 & loc = d3c7789-107766 Details Name
gaap_InventoryPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionDisclosure of
    counting policy for leasing arrangement entered into by lessee. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 842-SubTopic 20-Section 50-Paragraph 1-Subparagraph (b)-URI https://asc.fasb.org/extlink&oid=128292326&loc
SL77918666-209980 Details Name: us-gaap_LesseeLeasesPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period
Type: durationX- DefinitionDisclosure of accounting policy pertaining to new accounting pronouncements that may impact the entity's financial reporting. Includes, but is not
limited to, quantification of the expected or actual impact. ReferencesNo definition available. Details Name: us-gaap_NewAccountingPronouncementsPolicyPolicyTextBlock
Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionDisclosure of accounting policy for reclassification
affecting comparability of financial statement. Excludes amendment to accounting standards, other change in accounting principle, and correction of error. References Reference
1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 205-SubTopic 10-Section 50-Paragraph 1-
URI https://ase. fasb. org/extlink & oid = 124429488 & loc = d3e326-107755 Details Name: us-gaap_PriorPeriodReclassificationAdjustmentDescription Namespace Prefix:
us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionDisclosure of accounting policy for long-lived, physical asset used in
normal conduct of business and not intended for resale. Includes, but is not limited to, work of art, historical treasure, and similar asset classified as collections.
References Reference 1: http://www.xbrl.\ org/2003/role/disclosure Ref-Publisher FASB-Name Accounting Standards Codification-Topic 958-SubTopic 360-Section 50-Section 50-Sect
Paragraph 1 - Subparagraph (d) URI https://ase. fasb. org/extlink & oid = 126982197 & loe = d3e99779-112916Reference 2: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 958-SubTopic 360-Section 50-Paragraph 6-URI https://asc.fasb.org/extlink&oid=
126982197 & loc = d3e99893-112916Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 360-SubTopic 10-Section 50-Paragraph 1-URI https://asc.fasb.org/extlink & oid = 6391035 & loc = d3e2868-110229 Details Name: us-
gaap_PropertyPlantAndEquipmentPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockHemType Balance Type: na Period Type: durationX-
Definition Disclosure of accounting policy for receivable. Includes, but is not limited to, accounts receivable and financing receivable. References Reference 1: http://www.
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xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 310- SubTopic 10- Section 50- Paragraph 2- URI https://asc.
fasb. org / extlink & oid = 123577603 & loc = d3e5033-111524Reference 2: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
Standards Codification-Topic 310-SubTopic 20-Section 50-Paragraph 4-URI https://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = d3e10178-111534Reference 3: http://asc.fasb.org/extlink & oid = 84159169 & loc = 84159169 & loc = 84159169 & loc = 84159169 & loc = 841591
/www.xbrl.org/2009/role/commonPracticeRef-PublisherFASB-Name Accounting Standards Codification-Topic 310-SubTopic 20-Section 50-Paragraph 2-URI https:/
/asc. fasb. org/extlink & oid = 84159169 & loc = d3c10149-111534Reference 4: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 310-SubTopic 20-Section 50-Paragraph 1-URI https://asc. fasb. org/extlink & oid = 84159169 & loc = d3c10133-111534
Details Name: us-gaap_ReceivablesPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-
Definition Disclosure of accounting policy for revenue. Includes revenue from contract with customer and from other sources. References Reference 1: http://www.xbrl.org/
2003 / role / exampleRef - Publisher FASB - Name Accounting Standards Codification - Topic 235 - SubTopic 10 - Section 50 - Paragraph 4 - Subparagraph (e) - URI https://as
fasb. org / extlink & oid = 126899994 & loc = d3e18823-107790Reference 2: http://www.xbrl. org / 2003 / role / exampleRef- Publisher FASB- Name Accounting Standards
Codification-Topic 235-SubTopic 10-Section 50-Paragraph 4-Subparagraph (f)-URI https://asc.fasb.org/extlink & oid = 126899994 & loc = d3c18823-107790 Details
Name: us-gaap_RevenueRecognitionPolicyTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-
Definition Disclosure of accounting policy for inclusion of significant items in the selling, general and administrative (or similar) expense report caption. References Reference 1:
http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 720-SubTopic 35-Section 50-Paragraph 1-Subparagraph
(a) URI https://ase. fasb. org/extlink & oid = 6420018 & loc = d3e36677-107848 Details Name: us-gaap_SellingGeneralAndAdministrativeExpensesPolicyTextBlock
Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionDisclosure of accounting policy for the use of
estimates in the preparation of financial statements in conformity with generally accepted accounting principles. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 12-URI https://asc.fasb.org/extlink&oid=
99393423 & loe = d3e6191- 108592Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification-Topic 275-
SubTopic 10-Section 50-Paragraph 11- URI https://asc.fasb.org/extlink&oid=99393423&loe=d3e6161-108592Reference 3: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 9-URI https://asc.fasb.org/extlink&oid-
99393423 & loe = d3e6143-108592Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-
SubTopic 10- Section 50- Paragraph 1- Subparagraph (b)- URI https://asc. fasb. org/extlink & oid = 99393423 & loc = d3e5967-108592Reference 5: http://fasb. org/us-
gaap / role / ref / legacyRef- Publisher FASB-Name Accounting Standards Codification- Topic 275- SubTopic 10- Section 50- Paragraph 4- URI https://asc. fasb. org / extlink
& oid = 99393423 & loc = d3e6061- 108592Reference 6: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
275-SubTopic 10-Section 50-Paragraph 8- URI https://asc. fasb. org/extlink & oid = 99393423 & loc = d3e6132-108592Reference 7: http://www.xbrl. org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 275- SubTopic 10- Section 50- Paragraph 1- Subparagraph (c)- URI https://asc. fasb. org/
extlink & oid = 99393423 & loe = d3e5967-108592 Details Name: us-gaap_UseOfEstimates Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance
Type: na Period Type: durationX- DefinitionCustomer incentives and allowances [ policy text block ] ReferencesNo definition available. Details Name:
zvia_CustomerIncentivesAndAllowancesPolicyTextBlock Namespace Prefix: zvia_Data Type: dtr-types: textBlockItemType-Balance Type: na Period Type: durationX-
DefinitionOther comprehensive loss [ policy text block ] ReferencesNo definition available. Details Name: zvia OtherComprehensiveLossPolicyTextBlock Namespace Prefix:
zvia_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationSummary of Significant Accounting Policies (Tables) 12 Months Ended Dec. 31, 2022
Accounting Policies [ Abstract ] Summary of Reclassification of Consolidated Balance Sheet The following table presents the adjustments made to the Consolidated Balance
Sheet as of December 31, 2021, in order to reclassify computer software costs from property and equipment, net, to intangible assets, net in accordance with Accounting
Standard Codification ("ASC") Topic 350, Intangibles
                                                             Goodwill and Other: (in thousands) December 31, 2021 (as reported) Adjustments December 31, 2021 (adjusted)
Property and equipment, net $ 3, 664 $ (495) $ 3, 169 Intangible assets, net 3, 738 4, 233 Summary of Reclassification Adjustments on Cost of Goods Sold, Gross Profit, and
Selling and Marketing Expenses of Condensed Consolidated Statements of Operations and Comprehensive Loss (in thousands) Year Ended December 31, 2021 (as reported)
Reclassification Year Ended December 31, 2021 (adjusted) Cost of goods sold $ 76, 958 $ (2, 727) $ 74, 231 Gross profit 61, 214 2, 727 63, 941 Selling and marketing expenses
42, 403 2, 727 45, 130 Summary of Changes in the Allowance for Doubtful Accounts Changes in the Allowance for Doubtful Accounts were as follows: Year Ended December
31, Balance, beginning of the year $ $ Provision (recovery) for bad debt (10) Balance, end of the year $ $ $ Summary of estimated useful lives of the assets Depreciation
and amortization are computed using the following estimated useful lives of the assets: Asset Years Leasehold improvements Shorter of lease term or estimated useful life
Computer equipment Furniture and equipment 4-7 Vehicles Quality control equipment 2-7 Buildings and improvements 7-30 X-ReferencesNo definition available. Details
Name: us-gaap AccountingPoliciesAbstract Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionTabular
disclosure of allowance for credit loss on accounts receivable. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name
Accounting Standards Codification-Topic 326-SubTopic 20-Section 50-Paragraph 13 URI https://asc.fasb.org/extlink & oid = 124255953 & loc = SL82919249-210447
Details Name: us-gaap_AccountsReceivableAllowanceForCreditLossTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na
Period Type: durationX- DefinitionSchedule of property plant and equipment useful life [ table text block ] ReferencesNo definition available. Details Name
zvia ScheduleOfPropertyPlantAndEquipmentUsefulLifeTableTextBlock Namespace Prefix: zvia Data Type: dtr-types: textBlockItemType Balance Type: na Period Type:
durationX- DefinitionSchedule of reclassification of consolidated balance sheets. ReferencesNo definition available. Details Name:
zvia ScheduleOfReclassificationOfConsolidatedBalanceSheetsTableTextBlock Namespace Prefix: zvia Data Type: dtr-types: textBlockItemType Balance Type: na Period
Type: durationX- DefinitionSchedule of reclassification of consolidated statement of operations and comprehensive loss. ReferencesNo definition available. Details Name:
zvia ScheduleOfReclassificationOfConsolidatedStatementOfOperationsAndComprehensiveLossTableTextBlock Namespace Prefix: zvia Data Type: dtr-types:
textBlockItemType Balance Type: na Period Type: durationRevenues (Tables) 12 Months Ended Dec. 31, 2022 Revenue from Contract with Customer [ Abstract ] Summary of
Disaggregation of Revenue The following table disaggregates the Company's sales by channel: Year Ended December 31, (in thousands) Retail sales $ 145, 041 $ 119, 884
         e-commerce $ 18, 140 18, 288 Net sales $ 163, 181 $ 138, 172 The following table disaggregates the Company's sales by geographic location of the respective
eustomers: Year Ended December 31, (in thousands) United States $ 145, 180 $ 125, 378 Canada 18, 001 12, 794 Net sales $ 163, 181 $ 138, 172 X- Definition Tabular
disclosure of disaggregation of revenue into categories depicting how nature, amount, timing, and uncertainty of revenue and cash flows are affected by economic factor.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 606-SubTopic 10-
Section 50- Paragraph 5- URI https://ase.fasb.org/extlink&oid=126920106&loc=SL49130545-203045 Details Name: us
gaap_DisaggregationOfRevenueTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-
            No definition available. Details Name: us-gaap_RevenueFromContractWithCustomerAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType
Balance Type: na Period Type: durationInventories (Tables) 12 Months Ended Dec. 31, 2022 Inventory Disclosure [ Abstract ] Summary of Inventories Inventories consist of the
following as of: (in thousands) December 31, 2022 December 31, 2021 Raw materials $7, 527 $10, 193 Finished goods 20, 049 21, 308 Inventories $27, 576 $31, 501 X
ReferencesNo definition available. Details Name: us- gaap_InventoryDisclosureAbstract Namespace Prefix: us- gaap_Data Type: xbrli: stringItemType Balance Type: na
Period Type: durationX- DefinitionTabular disclosure of the carrying amount as of the balance sheet date of merchandise, goods, commodities, or supplies held for future sale or
to be used in manufacturing, servicing or production process. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (6) (e)) URI https://asc.fasb.org/extlink & oid = 120391452-&
loe = d3e13212-122682Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-
Section S99-Paragraph 1- Subparagraph (SX 210. 5-02 (6) (b))-URI https://ase. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682Reference 3: http://
org / us-gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 210- SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210. 5-
02 (6) (a)) - URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682Reference 4: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-
Name Accounting Standards Codification-Topic 210-SubTopic 10-Section 50- Paragraph 1- URI https://asc.fasb.org/extlink & oid = 6361739 & loc = d3e7789-107766
Details Name: us-gaap_ScheduleOfInventoryCurrentTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type:
durationProperty and Equipment, Net (Tables) 12 Months Ended Dec. 31, 2022 Property, Plant and Equipment [ Abstract ] Schedule of Estimated Useful Lives of Property and
Equipment Property and equipment consist of the following as of: (in thousands) December 31, 2022 December 31, 2021 Land $ $ Leasehold improvements Computer
equipment and software (1) (1) Furniture and equipment Vehicles Quality control and marketing equipment 1, 635 Buildings and improvements 1, 610 1, 443 Assets not yet
placed in service 1, 128 6, 709 4, 602 Less accumulated depreciation (2, 068) (1, 433) Property and equipment, net $ 4, 641 $ 3, 169 (1) During the year ended December 31,
2022, the Company reclassified computer software costs from property and equipment, net, to intangible assets, net. Refer to Note 2-Summary of Significant Accounting
Policies for amounts reclassified. X-ReferencesNo definition available. Details Name: us-gaap_PropertyPlantAndEquipmentAbstract Namespace Prefix: us-gaap_Data Type:
xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionTabular disclosure of physical assets used in the normal conduct of business and not intended for
resale. Includes, but is not limited to, balances by class of assets, depreciation and depletion expense and method used, including composite depreciation, and accumulated
deprecation. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legaeyRef-PublisherFASB-Name Accounting Standards Codification-Topic 360-SubTopic 10-
Section 50 Paragraph 1- URI https://asc. fasb. org/extlink & oid = 6391035 & loc = d3e2868-110229 Details Name: us=gaap_PropertyPlantAndEquipmentTextBlock
Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationIntangible Assets, Net (Tables) 12 Months Ended Dec. 31, 2022
Intangible Assets, Net (Excluding Goodwill) [ Abstract ] Summary of Intangible Assets The following table provides information pertaining to the Company's intangible a
as of: December 31, 2022 (in thousands) Weighted-Average Remaining Useful Life Gross Carrying Amount Accumulated Amortization Intangible Assets, Net Software 2. 0 $
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2, 277 $ (1, 429) $ Customer relationships 2. 7 3, 007 (2, 470) 5, 284 (3, 899) 1, 385 Trademarks N / A 3, 000 - 3, 000 Intangible assets, net $ 8, 284 $ (3, 899) $ 4, 385
December 31, 2021 (in thousands) Weighted-Average Remaining Useful Life Gross Carrying Amount Accumulated Amortization Intangible Assets, Net Software 1.3 $ 1, 440
$ (945) $ Customer relationships 3, 7, 3, 007 (2, 269) 4, 447 (3, 214) 1, 233 Trademarks N / A 3, 000 - 3, 000 Intangible assets, net $ 7, 447 $ (3, 214) $, 4, 233 Summary of
Expected Amortization Expense for Intangible Assets with Definite Lives Amortization expense for intangible assets with definite lives is expected to be as follows: (in
thousands) $ Expected amortization expense for intangible assets with definite lives $ 1,385 X- ReferencesNo definition available. Details Name: us
gaap_IntangibleAssetsNetExcludingGoodwillAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
Definition Tabular disclosure of assets, excluding financial assets and goodwill, lacking physical substance and exist in perpetuity, by either major class or business
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-
Paragraph 3-Subparagraph (b), (d)-URI https://asc.fasb.org/extlink&oid=66006027&loe=d3e16373-109275Reference 2: http://fasb.org/us-gaap/role/ref/
legacyRef. Publisher FASB. Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (b) - URI https://asc.fasb.org/
extlink & oid = 66006027 & loc = d3e16323-109275 Details Name: us-gaap_ScheduleOfIndefiniteLivedIntangibleAssetsTableTextBlock Namespace Prefix: us-gaap_Data
Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionTabular disclosure of the amount of amortization expense expected to be recorded in
succeeding fiscal years for finite-lived intangible assets. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification - Topic 350 - SubTopic 30 - Section 50 - Paragraph 2 - Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323 - 109275
Details Name: us-gaap_ScheduleofFiniteLivedIntangibleAssetsFutureAmortizationExpenseTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:
textBlockItemType Balance Type: na Period Type: durationLeases (Tables) 12 Months Ended Dec. 31, 2022 Leases [Abstract] Summary of Lease Cost The Company leases
office space and vehicles. The leases have remaining lease terms of one to 15 months. On March 25, 2022, the Company entered into an amendment to the lease for its corporate
headquarters offices to extend the term through December 31, 2023, and to expand the total square footage from 17, 923 square feet to 20, 185 square feet commencing on May
1, 2022. In January 2023, the Company extended the lease term through December 31, 2026. The Company's recognized lease costs include: Year Ended December 31, (in
thousands) Income Statement Operating lease cost (1) $$ (1) Operating lease cost is recorded within general and administrative expenses in the accompanying consolidated
statements of operations and comprehensive loss. Year Ended December 31, Weighted-average remaining lease term (months) 12. 0 4. 6 Weighted-average discount rate 7. 6 %
7.6% Summary of Maturities of Lease Payments Under Non- Cancellable Leases Maturities of lease payments under non- cancellable leases were as follows: (in thousands)
December 31, 2022 $ Total lease payments Less Imputed Interest (30) Present value of lease liabilities $ X- DefinitionTabular disclosure of lessee's lea
not limited to, interest expense for finance lease, amortization of right- of- use asset for finance lease, operating lease cost, short- term lease cost, variable lease cost and sublease
income. ReferencesReference 1: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-SubTopic
20-Section 50-Paragraph 4- URI https://ase.fasb.org/extlink&oid=128292326&loe=SL77918686-209980 Details Name: us-gaap_LeaseCostTableTextBlock
Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- ReferencesNo definition available. Details Name: us-
gaap_LeasesAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionTabular disclosure of undiscounted
eash flows of lessee's operating lease liability. Includes, but is not limited to, reconciliation of undiscounted eash flows to operating lease liability recognized in statement of
financial position. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-
SubTopic 20-Section 50- Paragraph 6- URI https://asc.fasb.org/extlink&oid=128292326&loe=SL77918701-209980 Details Name: us-
gaap LesseeOperatingLeaseLiabilityMaturityTableTextBlock Namespace Prefix: us_gaap_Data Type: dtr_types: textBlockItemType Balance Type: na Period Type: durationBalance Sheet Components (Tables) 12 Months Ended Dec. 31, 2022 Payables and Accruals [ Abstract ] Schedule of Accruad Expenses and Other Current Liabilities
Accrued expenses and other current liabilities consisted of the following as of: (in thousands) December 31, 2022 December 31, 2021 Accrued employee compensation benefits
$ 3, 409 $ 3, 032 Accrued direct selling costs 1, 593 1, 011 Accrued customer paid bottle deposits 1, 253 Accrued other 2, 153 1, 888 Total $ 8, 408 $ 6, 705 X-
Definition Tabular disclosure of other current liabilities. References No definition available. Details Name: us-gaap_Other Current Liabilities Table TextBlock Names pace Prefix:
us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-ReferencesNo definition available. Details Name: us-
gaap_PayablesAndAccrualsAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationEquity Based Compensation
(Tables) 12 Months Ended Dec. 31, 2022 Share- Based Payment Arrangement [ Abstract ] Schedule for Fair Value of Stock Options Granted Estimated on the Date of Grant
Using the Black-Scholes Option Year Ended December 31, Stock price $ 3. 40 $ 14. 00 Exercise Price 3. 93 14. 00 Expected term (years) (1) 6. 25 6. 06 Expected volatility (2)
62.7% 47.5% Risk-Free interest rate (3) 2.7% 0.9% Dividend yield (4) 0.0% 0.0% (1) Expected term represents the estimated period of time until an award is exercised
and was determined using the simplified method. (2) Expected volatility is based on the historical volatility of a selected peer group over a period equivalent to the expected
term. (3) The risk-free rate is an interpolation of yields on U. S. Treasury securities with maturities equivalent to the expected term. (4) We have assumed a dividend yield of
zero as we have no plans to declare dividends in the foreseeable future. Summary of Stock Option Activity year ended December 31, 2022: Shares Weighted average exercise
price Weighted average remaining life Intrinsic value (in thousands) Outstanding Balance as of January 1, 2022 1, 409, 693 $ 2. 30 Granted 1, 721, 320 $ 3. 93 Exercised (246,
415) $ 0.50 Forfeited and expired (114, 844) $ 5.14 Balance as of December 31, 2022 2, 769, 754 $ 3.36 8.0 $ 4, 455 Exercisable at the end of the period 945, 790 $ 1.40 5.3
$ 3, 273 Vested and expected to vest 2, 769, 754 $ 3, 36 8, 0 $ 4, 455 The total intrinsic values of options exercised during the year ended December 31, 2022 was $ 0, 9 million.
Summary of Restricted Stock Unit Activity year ended December 31, 2022: Shares Weighted average grant date fair value Aggregate Intrinsic Value (in thousands) Balance
unvested shares at January 1, 2022 7, 981, 444 $ 5. 33 Granted 1, 121, 740 $ 3. 41 Vested (6, 445, 278) * $ 5.58 Forfeited (97, 316) $ 4. 81 Balance unvested at December 31,
2022 2, 560, 590 $ 3. 90 10, 473 Expected to vest at December 31, 2022 2, 560, 590 $ 3. 90 10, 473 * Shares vested includes 1, 345, 800 of RSUs which vested but are subject to
a deferred settlement provision over the next three years and therefore have not been released. X-ReferencesNo definition available. Details Name: us-
gaap DisclosureOfCompensationRelatedCostsSharebasedPaymentsAbstract Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na Period Type:
durationX-DefinitionTabular disclosure of the number and weighted- average grant date fair value for restricted stock units that were outstanding at the beginning and
the year, and the number of restricted stock units that were granted, vested, or forfeited during the year. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) URI https
extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-gaap_ScheduleOfShareBasedCompensationRestrictedStockUnitsAwardActivityTableTextBlock
Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- DefinitionTabular disclosure for stock option plans. Includes,
but is not limited to, outstanding awards at beginning and end of year, grants, exercises, forfeitures, and weighted-average grant date fair value. ReferencesReference 1: http://
fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (d)
URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name
Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e)-URI https://
d3e5070-113901Reference 3: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section
50-Paragraph 2-Subparagraph (e) (1)-URI https://ase.fasb.org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap_ScheduleOfShareBasedCompensationStockOptionsActivityTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na
Period Type: durationX- DefinitionTabular disclosure of the significant assumptions used during the year to estimate the fair value of stock options, including, but not limited to:
(a) expected term of share options and similar instruments, (b) expected volatility of the entity's shares, (c) expected dividends, (d) risk-free rate (s), and (e) discount for post-
vesting restrictions. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic
10-Section 50-Paragraph 2-Subparagraph (f) (2)-URI https://ase. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ScheduleOfShareBasedPaymentAwardStockOptionsValuationAssumptionsTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType
Balance Type: na Period Type: durationMajor Customers, Accounts Receivable And Vendor Concentration (Tables) 12 Months Ended Dec. 31, 2022 Customer Concentration
Risk [ Member ] | Revenue from Contract with Customer Benchmark [ Member ] Concentration Risk [ Line Items ] Summary Sales to Significant Customers The table below
represents the Company's major customers that accounted for more than 10 % of total net sales for the periods: Year Ended December 31, Customer A %% Customer B * %
Customer C * % Customer D * % Customer Concentration Risk [ Member ] | Accounts Receivable [ Member ] Concentration Risk [ Line Items ] Summary Sales to Significant
Customers The table below represents the Company's customers that accounted for more than 10 % of total accounts receivable, net as of: December 31, 2022 December 31,
2021 Customer B * % Customer D % % Customer E % % Customer F * % Customer H % * Supplier Concentration Risk [Member] | Cost of Goods and Service Benchmark [
Member ] Concentration Risk [ Line Items ] Summary Sales to Significant Customers The table below represents raw material vendors that accounted for more than 10 % of all
raw material purchases for the periods: Year Ended December 31, Vendor A %% Vendor B %% Vendor C %%* Less than 10 % of total net sales, accounts receivable, net or
raw material purchases. X- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with
domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us-gaap_ConcentrationRiskLineItems Namespace Prefix: us-
gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionTabular disclosure of the nature of a concentration, a benchmark to which it is
compared, and the percentage that the risk is to the benchmark. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 825-SubTopic 10-Section 50- Paragraph 21- URI https://asc. fasb. org/extlink & oid = 123594938 & loc = d3e13537-108611Reference 2:
http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 825-SubTopic 10-Section 50-Paragraph 20-URI https://
ase, fasb. org / extlink & oid = 123594938 & loe = d3e13531- 108611Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 20-URI https://asc. fasb. org/extlink & oid = 99393423 & loc = d3e6404-108592Reference 4: http://
/fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 16-URI https://assc.
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fasb. org / extlink & oid = 99393423 & loe = d3e6327-108592Reference 5: http://fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards
Codification-Topic 275-SubTopic 10-Section 50-Paragraph 18-URI https://asc.fasb.org/extlink&oid=99393423&loc=d3e6351-108592Reference 6: http://fasb.org
/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 21-URI https://asc.fasb.org-
extlink & oid = 99393423 & loc = d3e6442-108592 Details Name: us-gaap_SchedulesOfConcentrationOfRiskByRiskFactorTextBlock Namespace Prefix: us-gaap_Data
Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX- Details Name: us- gaap_ConcentrationRiskByTypeAxis = us-
gaap_CustomerConcentrationRiskMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: us-gaap_ConcentrationRiskByBenchmarkAxis=
us-gaap_RevenueFromContractWithCustomerMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_ConcentrationRiskByBenchmarkAxis = us- gaap_AccountsReceivableMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_ConcentrationRiskByTypeAxis = us- gaap_SupplierConcentrationRiskMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us
gaap_ConcentrationRiskByBenchmarkAxis = us-gaap_CostOfGoodsTotalMember Namespace Prefix: Data Type: na Balance Type: Period Type: Loss Per Share (Tables) 12
Months Ended Dec. 31, 2022 Earnings Per Share [ Abstract ] Summary of Computation of Basic and Diluted Earnings per Share The following table sets forth reconciliations of
the numerators and denominators used to compute basic and diluted earnings per share of Class A common stock: Year Ended December 31, (in thousands, except for share and
per share amounts) Net loss per share: Numerator: Net loss and comprehensive loss $ (47, 647) $ (87, 667) Less: net loss attributable to Zevia LLC prior to the Reorganization
Transactions 1, 913 Less: net loss attributable to non-controlling interests 13, 790 39, 768 Add: adjustment to reallocate net loss to controlling interest (1, 298) (1) Net
loss to Zevia PBC $ (35, 155) $ (45, 986) Denominator: Weighted-average shares of Class A common stock outstanding basic 41, 739, 061 34, 450, 409 Add: weighted
average shares of vested and unreleased RSUs 1, 730, 322 (2) Weighted-average basic and diluted shares 43, 469, 383 34, 450, 409 Loss per share of Class A common stock
-basic $ (0.81) $ (1.33) (3) Loss per share of Class A common stock - diluted $ (0.81) $ (1.33) (3) (1) The numerator for the basic and diluted loss per share is adjusted for
additional losses being attributed to controlling interest as a result of the impacts of vested but unreleased RSUs being included in the denominator of the basic and diluted loss
per share. (2) The denominator for basic and diluted loss per share includes vested and unreleased RSUs as there are no conditions that would prevent these RSUs from being
issued in the future as shares of Class A common stock except for the mere passage of time. (3) Represents earnings per share of Class A common stock and weighted-average
shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the Reorganization Transactions and IPO:
Summary of Antidilutive Securities Excluded From Computation of Earnings Per Share Year Ended December 31, Zevia LLC Class B Common Units exchangeable to shares of
Class-A common Stock 26, 023, 476 30, 113, 152 Stock options 2, 239, 025 1, 483, 824 Restricted stock units 3, 473, 655 7, 981, 444 X- ReferencesNo definition available.
Details Name: us-gaap_EarningsPerShareAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionTabular
disclosure of securities (including those issuable pursuant to contingent stock agreements) that could potentially dilute basic earnings per share (EPS) in the future that were not
included in the computation of diluted EPS because to do so would increase EPS amounts or decrease loss per share amounts for the period presented, by antidilutive securities.
References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-
Paragraph 1- Subparagraph (e) - URI https://ase. fasb. org/extlink & oid = 124432515 & loe = d3e3550-109257 Details Name: us-
gaap_ScheduleOfAntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType
Balance Type: na Period Type: durationX- DefinitionTabular disclosure of an entity's basic and diluted earnings per share calculations, including a reconciliation of numerators
and denominators of the basic and diluted per-share computations for income from continuing operations. ReferencesReference 1: http://www.xbrl.org/2009/role/
eommonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (a) URI https://asc.fasb.
org/extlink & oid = 124432515 & loe = d3e3550-109257 Details Name: us-gaap_ScheduleOfEarningsPerShareBasicAndDilutedTableTextBlock Namespace Prefix: us-gaap_
Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationIncome Taxes And Tax Receivable Agreement (Tables) 12 Months Ended Dec. 31, 2022
Income Tax Disclosure [ Abstract ] Schedule of Income Tax Expense Income tax expense consists of the following: Year Ended December 31, Current Federal $-
                           State
Total Deferred Federal
                                       -Total -
                                                Provision for income taxes $ $ Summary of Reconciliation Between the Effective Tax Rate and the Applicable U.S.
Federal Statutory Income Tax Rate A reconciliation between the Company's effective tax rate and the applicable U. S. federal statutory income tax rate is summarized as
follows: Year Ended December 31, Tax computed at federal statutory rate 21, 0 % 21, 0 % State tax, net of federal tax benefit 0, 8 % 1, 7 % Permanent items and other (0, 8) %
0.0 % Non- controlling interests (5.8) % (10.0) % Equity-based compensation (9.2) % (3.7) % Valuation allowance (6.1) % (9.0) % Effective Tax Rate (0.1) % 0.0 %
Schedule of Components that Comprise Net Deferred Tax Assets The components that comprise the Company's net deferred tax assets consist of the following: Year Ended
December 31, Deferred tax assets Investment in Zevia LLC $ 53, 427 $ 47, 955 Net operating loss earryforwards 15, 970 4, 144 Equity-based compensation 3, 161 6, 840 Other
temporary differences Total deferred tax assets 72, 662 58, 940 Valuation allowance for deferred tax assets (72, 662) (58, 940) Net deferred tax assets $-$-
Activity Related to Valuation Allowance The following table summarizes the activity related to the Company's valuation allowance: Year Ended December 31, Balance;
beginning of the year $58,940 $ Increases related to current year positions 13, 722 58,940 Balance, end of the year $72,662 $58,940 X ReferencesNo definition
available. Details Name: us-gaap IncomeTaxDisclosureAbstract Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
Definition Tabular disclosure of the components of income tax expense attributable to continuing operations for each year presented including, but not limited to: current tax
expense (benefit), deferred tax expense (benefit), investment tax credits, government grants, the benefits of operating loss earryforwards, tax expense that results from allocating
ecrtain tax benefits either directly to contributed capital or to reduce goodwill or other noncurrent intangible assets of an acquired entity, adjustments of a deferred tax liability or
asset for enacted changes in tax laws or rates or a change in the tax status of the entity, and adjustments of the beginning-of-the-year balances of a valuation allowance because
of a change in circumstances that causes a change in judgment about the realizability of the related deferred tax asset in future years. ReferencesReference 1: http://fasb.org/
us-gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 740- SubTopic 10- Section 50- Paragraph 9- URI https://asc. fasb. org /
extlink & oid = 121826272 & loe = d3e32639-109319 Details Name: us-gaap ScheduleOfComponentsOfIncomeTaxExpenseBenefitTableTextBlock Namespace Prefix: us
gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type: durationX-DefinitionTabular disclosure of the components of net deferred tax asset or liability
recognized in an entity's statement of financial position, including the following: the total of all deferred tax liabilities, the total of all deferred tax assets, the total valuation
allowance recognized for deferred tax assets. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 740-SubTopic 10-Section 50-Paragraph 2-URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32537-109319 Details Name: us-
gaap_ScheduleOfDeferredTaxAssetsAndLiabilitiesTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period Type:
durationX- DefinitionTabular disclosure of the reconciliation using percentage or dollar amounts of the reported amount of income tax expense attributable to continuing
operations for the year to the amount of income tax expense that would result from applying domestic federal statutory tax rates to pretax income from continuing operations.
ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-
Paragraph 12-URI https://ase. fasb. org/extlink & oid = 121826272 & loc = d3e32687-109319 Details Name: us-
gaap_ScheduleOfEffectiveIncomeTaxRateReconciliationTableTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: na Period
Type: durationX- DefinitionTabular disclosure of valuation allowances to reduce deferred tax assets to net realizable value, including identification of the deferred tax asset
likely than not will not be fully realized and the corresponding amount of the valuation allowance. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) URI https://asc.fasb.org/extlink&oid=
121826272 & loc = d3e32537- 109319 Details Name: us-gaap_SummaryOfValuationAllowanceTextBlock Namespace Prefix: us-gaap_Data Type: dtr-types:
textBlockItemType Balance Type: na Period Type: durationUnaudited Quarterly Information (Tables) 12 Months Ended Dec. 31, 2022 Quarterly Financial Information
Disclosure Abstract Summary of Unaudited Quarterly Financial Data The following summarizes selected unaudited quarterly financial data for the year ended December 31,
2022 (amounts may not sum due to rounding): (in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth Quarter Net sales $ 38,
034 $ 45, 542 $ 44, 239 $ 35, 366 Gross profit 15, 879 (1) 19, 321 (1) 19, 168 15, 653 Loss from operations (17, 555) (14, 743) (9, 221) (6, 349) Loss before income taxes (17,
473) (14, 787) (9, 195) (6, 127) Net loss and comprehensive loss (17, 485) (14, 796) (9, 196) (6, 170) Net loss attributable to Zevia PBC (10, 898) (11, 990) (7, 484) (4, 385)
Basic earnings per share (0. 28) (2) (0. 27) (2) (0. 16) (2) (0. 99) Diluted earnings per share (0. 28) (2) (0. 27) (2) (0. 16) (2) (0. 99) Weighted-average shares of Class A
Common Stock - basic and diluted 38, 371, 713 (2) 42, 051, 987 (2) $45, 938, 507 (2) 47, 368, 849 The following summarizes selected unaudited quarterly financial data for the
year ended December 31, 2021 (amounts may not sum due to rounding): (in thousands, except share and per share amounts) First Quarter Second Quarter Third Quarter Fourth
Quarter Net sales $ 30, 694 $ 34, 352 $ 38, 956 $ 34, 170 Gross profit 14, 704 (3) 16, 673 (3) 17, 767 (3) 14, 797 (3) Loss from operations (707) (49, 498) (4) (37, 464) (4) Loss
before income taxes (749) (49, 711) (4) (37, 420) (4) Net loss and comprehensive loss (749) (49, 761) (37, 404) Net loss attributable to Zevia PBC
                                                                                                                                                  -(25, 823) (20, 163)
Basic earnings per share N / A (5) N / A (5) (0.75) (0.59) Diluted earnings per share N / A (5) N / A (5) (0.75) (0.59) Weighted-average shares of Class A Common Stock
basic and diluted N / A (5) N / A (5) 34, 440, 982 34, 450, 409 (1) The Company reclassified $ 1.3 million and $ 1.9 million of expenses in the first and second quarter of 2022,
respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current presentation. (2) The Company has revised basic
and diluted earnings per share amounts for the first, second, and third quarters of 2022 to include the impact of vested but unreleased restricted stock units which were previously
excluded from the respective basic and diluted earnings per share computations. The impact of this immaterial correction was to decrease both basic and diluted loss per share by
$ 0.02, $ 0.01, and $ 0.01, respectively, from the amounts previously reported in the Company's Form 10-Q for each of the respective first, second, and third quarters of
2022. (3) The Company reclassified $ 0.5 million, $ 0.4 million, $ 0.8 million, and $ 1.0 million of expenses in the first, second, third, and fourth quarter of 2021, respectively,
which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current presentation. (4) Net loss in the second half of 2021 increased
primarily due to $ 45.7 million and $ 31.9 million, respectively, of equity-based compensation in the third and fourth quarter of 2021 relating to restricted stock unit awards and
phantom stock awards that generally vest over six months following the IPO. (5) Prior to the IPO, the Zevia LLC membership structure included various classes of Preferred
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Units and Common units. The Company analyzed the calculation of earnings per unit for periods prior to the IPO and determined that it resulted in values that would not be
meaningful to the users of these consolidated financial statements. Therefore, earnings per share information has not been presented for the periods prior to the IPO. X
          sNo definition available. Details Name: us-gaap_QuarterlyFinancialInformationDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType
Balance Type: na Period Type: durationX- DefinitionTabular disclosure of quarterly financial data. Includes, but is not limited to, financial information for fiscal quarters,
eumulative effect of a change in accounting principle and earnings per share data. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-
Name Accounting Standards Codification - Topic 270 - SubTopic 10 - Section 50 - Paragraph 1 - URI https://asc.fasb.org/extlink & oid = 126900988 & loc = d3e1280 - 108306
Details Name: us-gaap_ScheduleOfQuarterlyFinancialInformationTableTextBlock Namespace Profix: us-gaap_Data Type: dtr-types: textBlockItemType Balance Type: n
Period Type: durationDescription of Business and Basis of Presentation-Additional Information (Detail)-USD ($) $ / shares in Units, $ in Thousands 12 Months EndedJul. 21,
2021 Dec. 31, 2021 Dec. 31, 2022Organization Consolidation And Presentation Of Financial Statements [Line Items] Preferred stock, shares authorized 10, 000, 000 10, 000,
000Issuance of common stock, net of commission $ 90, 080 Common Class A [ Member ] Organization Consolidation And Presentation Of Financial Statements [ Line Items ]
Common stock shares authorized 550, 000, 000Common Class A [Member] | Blocker Companies [Member] Organization Consolidation And Presentation Of Financial
Statements [Line Items] Business acquisition, consideration in eash $ 23,700 Business acquisition, percentage of owners acquired 100.00 % Business acquisition, equity
interest issued, number of shares 23, 716, 450 Common Class B Units [Member] Organization Consolidation And Presentation Of Financial Statements [Line Items] Partners!
Capital Account, Sale of Units $ 25,500 Common Class B Units [Member] | Blocker Companies [Member] Organization Consolidation And Presentation Of Financial
Statements [Line Items] Issuance of units-1, 811, 298 IPO [Member] | Common Class A [Member] Organization Consolidation And Presentation Of Financial Statements [
Line Items ] Stock issued during period shares new issues 6, 900, 000 6, 900, 000 Proceeds from issuance of initial public offering $ 81, 700 Payments for repurchase of initial
public offering 8, 400 Issuance of common stock, net of commission $ 7 Zevia L L C [ Member ] Organization Consolidation And Presentation Of Financial Statements [ Line
Items ] Percentage of ownership and economic interest held by parent 53. 40 % 68. 70 % Percentage of ownership and economic interest held by non- controlling interest 46. 60
%31.30 % Zevia L.L.C [Member] | IPO [Member] | Common Class A [Member] Organization Consolidation And Presentation Of Financial Statements [Line Items] Stock
issued during period shares new issues 3, 767, 440 Issuance of common stock, net of commission $ 3 ZEVIA PBC [ Member ] Organization Consolidation And Presentation Of
Financial Statements [Line Items] Proceeds from initial public offering utilized for cancellation Of options outstanding $ 400 Common stock shares authorized 800, 000, 000
Preferred stock, shares authorized 10, 000, 000 ZEVIA PBC [Member] | Common Class A [Member] Organization Consolidation And Presentation Of Financial Statements [
Line Items | Partners' Capital Account, Sale of Units $ 90, 100 Number of additional Shares acquired by underwriter from selling stockholders 32, 560 Common stock shares
authorized 550, 000, 000 ZEVIA PBC [Member] | Common Class B Units [Member] Organization Consolidation And Presentation Of Financial Statements [Line Items]
Common stock shares authorized 250, 000, 000 Issuance of units 1, 956, 142 Common Stock, Exchange Basis one-for- one basis ZEVIA PBC [Member] | IPO [Member]
Common Class A [ Member ] Organization Consolidation And Presentation Of Financial Statements [ Line Items ] Stock issued during period shares new issues 10, 700, 000
Sale of stock, price per share $ 14.00 Proceeds from issuance of initial public offering $ 139, 700 Number of additional Shares acquired by underwriter from selling
stockholders 1, 605, 000 Underwriting discounts and commissions $ 10, 100 X- DefinitionNumber of shares of equity interests issued or issuable to acquire entity.
References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 805-SubTopic 30-Section 50-
Paragraph 1 - Subparagraph (b) (4) - URI https://asc. fasb. org/extlink & oid = 126975305 & loc = d3c6927-128479 Details Name: us-
gaap_BusinessAequisitionEquityInterestsIssuedOrIssuableNumberOfSharesIssued Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period
Type: durationX- DefinitionPercentage of voting equity interests acquired at the acquisition date in the business combination. ReferencesReference 1: http://fasb.org/us-gaap
/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 805-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) URI https://asc.fasb.
org / extlink & oid = 79982066 & loc = d3e1392-128463 Details Name: us-gaap_BusinessAcquisitionPercentageOfVotingInterestsAcquired Namespace Prefix: us-gaap_Data
Type: dtr- types: percentItemType Balance Type: na Period Type: instantX- DefinitionThe maximum number of common shares permitted to be issued by an entity's charter and
bylaws. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (29))-URI https://asc.fasb.org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-
gaap CommonStockSharesAuthorized Namespace Prefix: us-gaap Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionThe equity interest of
noncontrolling shareholders, partners or other equity holders in consolidated entity. ReferencesNo definition available. Details Name: us-
gaap MinorityInterestOwnershipPercentageByNoncontrollingOwners Namespace Prefix: us gaap Data Type: dtr-types: percentItemType Balance Type: na Period Type:
instantX- DefinitionThe parent entity's interest in net assets of the subsidiary, expressed as a percentage. ReferencesNo definition available. Details Name: us-
gaap_MinorityInterestOwnershipPercentageByParent Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type: instantX-
Definition Total change in each class of partners' capital accounts during the year due to the sale of units. All partners include general, limited and preferred partners
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section S99-
Paragraph 1 - Subparagraph (SX 210. 3-04) - URI https://asc. fasb. org/extlink & oid = 120397183 & loc = d3e187085 - 122770Reference 2: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 505 - SubTopic 10 - Section S99 - Paragraph 5 - Subparagraph (SAB Topic 4. F) - URI https://
ase. fasb. org / extlink & oid = 120397183 & loc = d3e187171-122770 Details Name: us-gaap PartnersCapitalAccountSaleOfUnits Namespace Prefix: us-gaap Data Type
xbrli: monetaryItemType Balance Type: credit Period Type: durationX-DefinitionTotal units issued during the year due to the sale of units. All partners include general, limited
and preferred partners. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505
SubTopic 10 Section S99 - Paragraph 1- Subparagraph (SX 210. 3-04) - URI https://asc. fasb. org/extlink & oid = 120397183 & loc = d3e187085-122770 Details Name: us-
gaap_PartnersCapitalAccountUnitsSaleOfUnits Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX- DefinitionThe ca
outflow associated with the repurchase of amount received from entity's first offering of stock to the public. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 15-Subparagraph (a) - URI https://asc.fasb.org/
extlink & oid = 126954810 & loe = d3e3291-108585 Details Name: us-gaap PaymentsForRepurchaseOfInitialPublicOffering Namespace Prefix: us-gaap Data Type: xbrli:
monetaryItemType Balance Type: credit Period Type: durationX-DefinitionThe cash outflow associated with the acquisition of business during the period. The cash por
only of the acquisition price. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
     SubTopic 30-Section 50-Paragraph 1-Subparagraph (b) (1) URI https://asc. fasb. org/extlink & oid = 126975305 & loc = d3c6927-128479Reference 2: http://
org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 13-Subparagraph (b) URI
        ase. fasb. org / extlink & oid = 126954810 & loe = d3e3213-108585 Details Name: us-gaap_PaymentsToAequireBusinessesGross Namespace Prefix:
Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe maximum number of nonredeemable preferred shares (or preferred stock
           solely at the option of the issuer) permitted to be issued by an entity's charter and bylaws. ReferencesReference 1: http://
Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (28))-URI https://asc.fasb.org
/ extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-gaap_PreferredStockSharesAuthorized Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: instantX- DefinitionThe eash inflow associated with the amount received from entity's first offering of stock to the public.
         sReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-
Paragraph 14- Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 126954810 & loe = d3e3255-108585 Details Name: us-
gaap_ProceedsFromIssuanceInitialPublicOffering Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
DefinitionThe number of shares issued or sold by the subsidiary or equity method investee per stock transaction. ReferencesNo definition available. Details Name: us
gaap_SaleOfStockNumberOfSharesIssuedInTransaction Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-
DefinitionPer share amount received by subsidiary or equity investee for each share of common stock issued or sold in the stock transaction. ReferencesNo definition available.
Details Name: us-gaap_SaleOfStockPricePerShare Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX-
DefinitionNumber of new stock issued during the period. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 5 - 02 (29)) - URI https://asc. fasb. org/extlink & oid = 120391452 & loc =
d3e13212-122682Reference 2: http://fasb. org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section
50-Paragraph 2- URI https://ase. fasb. org/extlink & oid = 126973232 & loc = d3e21463-112644Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.3-04)-URI https://asc.fasb.org/extlink & oid
  120397183 & loe = d3e187085-122770Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (28))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682 Details
Name: us-gaap_StocklssuedDuringPeriodSharesNewIssues Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-
DefinitionEquity impact of the value of new stock issued during the period. Includes shares issued in an initial public offering or a secondary public offering.
References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section S99-
Paragraph 1 - Subparagraph (SX 210. 3-04) - URI https://ase.fasb.org/extlink & oid = 120397183 & loe = d3e187085-122770Reference 2: http://fasb.org/us-gaap/role/
ref / legacyRef- Publisher FASB- Name Accounting Standards Codification - Topic 505 - SubTopic 10 - Section 50 - Paragraph 2 - URI https://asc. fasb. org/extlink & oid =
126973232 & loc = d3e21463-112644Reference 3: http://fasb.org/us-gaap/role/ref/legaeyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210. 5-02 (29))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682Reference 4:
http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-
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Subparagraph (SX 210. 5-02 (28)) - URI https://ase.fasb.org/extlink & oid = 120391452 & loe = d3e13212-122682 Details Name: us
gaap_StocklssuedDuringPeriodValueNewIssues Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionCommon stock exchange basis. ReferencesNo definition available. Details Name: zvia CommonStockExchangeBasis Namespace Prefix: zvia
stringItemType Balance Type: na Period Type: durationX- DefinitionOrganization Consolidation And Presentation Of Financial Statements [ Line Item ]. ReferencesNo
definition available. Details Name: zvia_OrganizationConsolidationAndPresentationOfFinancialStatementsLineItems Namespace Prefix: zvia_Data Type: xbrli: stringItemType
Balance Type: na Period Type: durationX- DefinitionProceeds from initial public offering utilized for cancellation Of options outstanding. ReferencesNo definition available
Details Name: zvia_ProceedsFromInitialPublicOfferingUtilizedForCancellationOfOptionsOutstanding Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: durationX-DefinitionUnderwriter discounts and commissions. ReferencesNo definition available. Details Name
zvia_UnderwriterDiscountsAndCommissions Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-Details Name: us-
gaap_StatementClassOfStockAxis = us-gaap_CommonClassAMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_BusinessAcquisitionAxis = zvia_BlockerCompaniesMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_StatementClassOfStockAxis = zvia_CommonClassBUnitsMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_SubsidiarySaleOfStockAxis = us- gaap_IPOMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_OwnershipAxis =
zvia_ZeviaLLCMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_ConsolidatedEntitiesAxis = srt_ParentCompanyMember
Namespace Prefix: Data Type: na Balance Type: Period Type: Summary of Significant Accounting Policies-Additional Information (Detail)- USD ($) 12 Months EndedDec.
31, 2022 Dec. 31, 2021New Accounting Pronouncements or Change in Accounting Principle [ Line Items ] Short-Term Investments $ 0 $ 30, 000, 000Investments Impairment
chargesNet debt issuance cost 300, 000Customer incentives and allowances 5, 600, 000 3, 500, 000Cost and expenses 15, 400, 000 13, 200, 000Foreign currency transaction
(losses) gains 200, 000 0. 0Marketing and advertising expense 11, 100, 000 12, 600, 000 Impairment charges Inventory valuation reserves 400, 000 400, 000 Fair value Transfer$
0Dividend yield [1] 0.00 % Customer Relationships [Member] New Accounting Pronouncements or Change in Accounting Principle [Line Items] Useful lives 5 year
Computer software [Member] New Accounting Pronouncements or Change in Accounting Principle [Line Items] Useful lives 3 years Fair value measurements recurring
member New Accounting Pronouncements or Change in Accounting Principle [Line Items] Fair value net asset liability $0$ 0Zevia LLC [Member] New Accounting
Pronouncements or Change in Accounting Principle [ Line Items ] Percentage of ownership and economic interest held by parent 68. 70 % 53. 40 % Short- Term Investments $
30,000,000 Cash and Cash Equivalents, at Carrying Value $ 27,000,000.0 [1](4) We have assumed a dividend yield of zero as we have no plans to declare dividends in the
foreseeable future. X- DefinitionAmount of write-down of assets recognized in the income statement. Includes, but is not limited to, losses from tangible assets, intangible assets
and goodwill. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-
Section 45-Paragraph 28-Subparagraph (b) URI https://asc.fasb.org/extlink & oid = 126954810 & loc = d3e3602-108585Reference 2: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 360 - SubTopic 10 - Section 45 - Paragraph 4 - URI https://asc.fasb.org/extlink & oid =
126905981 & loc = d3e2420-110228 Details Name: us-gaap_AssetImpairmentCharges Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: durationX- DefinitionAmount of currency on hand as well as demand deposits with banks or financial institutions. Includes other kinds of accounts that have the
general characteristics of demand deposits. Also includes short-term, highly liquid investments that are both readily convertible to known amounts of eash and so near their
maturity that they present insignificant risk of changes in value because of changes in interest rates. Excludes cash and cash equivalents within disposal group and discontinued
operation. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-
Section 45- Paragraph 4- URI https://asc. fasb. org/extlink & oid = 126954810 & loe = d3e3044-108585Reference 2: http://www.xbrl. org/2003/role/exampleRef-
Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section 45-Paragraph 1-Subparagraph (a) - URI https://asc.fasb.org/extlink & oid-
124098289 & loc = d3c6676 - 107765Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (1)) - URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682 Details Name:
us-gaap_CashAndCashEquivalentsAtCarryingValue Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
Definition Total costs of sales and operating expenses for the period. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name
Accounting Standards Codification Topic 220 SubTopic 10 Section S99 Paragraph 2 Subparagraph (SX 210.5-03) URI https://asc. fasb. org/extlink & oid = 126953954
& loc = SL114868664-224227 Details Name: us- gaap CostsAndExpenses Namespace Prefix: us- gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period
Type: durationX- DefinitionAmount, after accumulated amortization, of debt issuance costs. Includes, but is not limited to, legal, accounting, underwriting, printing, and
registration costs. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-
SubTopic 20-Section 50-Paragraph 1D-Subparagraph (a)-URI https://asc. fasb. org/extlink & oid = 123466505 & loc = SL123495340-112611Reference 2: http://fasb.
org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 835-SubTopic 30-Section 45-Paragraph 3-URI https://asc.fasb.org
/extlink & oid = 124435984 & loc = d3c28555-108399 Details Name: us-gaap DeferredFinanceCostsNet Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: instantX- DefinitionFair value of asset after deduction of liability. ReferencesNo definition available. Details Name: us-
gaap FairValueNetAssetLiability Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionUseful life of finite-
lived intangible assets, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents the reported fact of one year, five months, and thirteen days. ReferencesNo
definition available. Details Name: us-gaap_FiniteLivedIntangibleAssetUsefulLife Namespace Prefix: us-gaap_Data Type: xbrli: durationItemType Balance Type: na Period
Type: durationX- DefinitionAmount before tax of foreign currency transaction realized and unrealized gain (loss) recognized in the income statement. ReferencesReference 1:
http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 20-Section 45-Paragraph 1-URI https://www.xbrl.org/20-Section 45-Paragraph 1-URI h
/ asc. fasb. org / extlink & oid = 125521441 & loc = d3e30690 - 110894Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef - Publisher FASB - Name Accounting
Standards Codification-Topic 830-SubTopic 20-Section 35-Paragraph 1-URI https://asc.fasb.org/extlink & oid = 123602790 & loc = d3e30226-110892Reference 3: http:
//www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 830-SubTopic 10-Section 45-Paragraph 17-URI https://
asc. fasb. org/extlink & oid = 126980362 & loc = d3e28228-110885Reference 4: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification-Topic 830-SubTopic 20-Section 50-Paragraph 1-URI https://asc.fasb.org/extlink&oid=124440516&loc=d3e30840-110895 Details Name:
us-gaap_ForeignCurrencyTransactionGainLossBeforeTax Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
Definition The amount of impairment loss recognized in the period resulting from the write-down of the carrying amount of an intangible asset (excluding goodwill) to fair
value. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 230-SubTopic 10
45-Paragraph 28-Subparagraph (b)-URI https://asc.fasb.org/extlink&oid=126954810&loe=d3e3602-108585Reference 2: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-Paragraph 3-Subparagraph (b)-URI https://asc.fasb
extlink & oid = 66006027 & loe = d3e16373-109275 Details Name: us-gaap_ImpairmentOfIntangibleAssetsExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of valuation reserve for inventory. ReferencesReference 1: http://ww
role / commonPracticeRef - Publisher FASB-Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 5 - 02 (6))
 \label{eq:control_control}  \text{URI https://ase. fasb. org/extlink \& oid} = 120391452 \& loc = d3e13212-122682 \\ \text{Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name} \\ \text{Name of the problem of the problem
Accounting Standards Codification-Topic 330-SubTopic 10-Section S99-Paragraph 2-Subparagraph (SAB TOPIC 5. BB)-URI https://asc. fasb. org/extlink & oid=
27011343 & loc = d3e100047-122729 Details Name: us- gaap_InventoryValuationReserves Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: instantX- DefinitionSum of the earrying amounts as of the balance sheet date of all investments. ReferencesReference 1: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 944 - SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 7 - 03. 1 (h)) - URI
https://ase. fasb. org/extlink & oid = 126734703 & loe = d3e572229-122910 Details Name: us-gaap Investments Namespace Prefix: us-gaap Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: instantX- DefinitionThe total expense recognized in the period for promotion, public relations, and brand or product
advertising. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 220-SubTopic 10-
Section S99-Paragraph 2- Subparagraph (SX 210. 5-03. 4) URI https://asc. fasb. org/extlink & oid = 126953954 & loe = SL114868664-224227 Details Name: t
gaap_MarketingAndAdvertisingExpense Namespace Prefix: us-gaap_ Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionThe parent
entity's interest in net assets of the subsidiary, expressed as a percentage. ReferencesNo definition available. Details Name: us
gaap_MinorityInterestOwnershipPercentageByParent Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type: instantX-
DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one
or many axes to the table. ReferencesNo definition available. Details Name: us-gaap_NewAccountingPronouncementsOrChangeInAccountingPrincipleLineItems Namespace
Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionThe estimated dividend rate (a percentage of the share price) to be paid
(expected dividends) to holders of the underlying shares over the option's term. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-
Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (f) (2) (iii) URI https://asc.fasb.org/extlink & oid = 128089324
& loe = d3e5070-113901-Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardFairValueAssumptionsExpectedDividendRate
Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type: durationX- DefinitionAmount of investments including trading securities
available-for-sale securities, held-to-maturity securities, and short-term investments classified as other and current. ReferencesReference 1: http://fasb.org/us-gaap/role/
ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210.9-03 (4))-URI https:
//asc. fasb. org / extlink & oid = 126897435 & loc = d3e534808- 122878Reference 2: http://fasb. org / us- gaap / role / ref / legacyRef - Publisher FASB- Name Accounting
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d3e534808-122878Reference 3: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic
10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (8))- URI https://ase.fasb.org/extlink&oid=120391452&loc=d3e13212-122682Reference 4: http://fas
org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210.
7-03 (a) (1) (g))- URI https://ase. fasb. org/extlink & oid = 126734703 & loe = d3e572229-122910 Details Name: us-gaap_ShortTermInvestments Namespace Prefix: us
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionCustomer Incentives - Incentive and Allowances ReferencesNo definition
available. Details Name: zvia_CustomerIncentivesAndAllowances Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
DefinitionFair value transfer ReferencesNo definition available. Details Name: zvia_FairValueTransfer Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance
Type: credit Period Type: instantX-Details Name: us- gaap_FiniteLivedIntangibleAssetsByMajorClassAxis = us- gaap_CustomerRelationshipsMember Namespace Prefix:
Data Type: na Balance Type: Period Type: X- Details Name: us-gaap_FiniteLivedIntangibleAssetsByMajorClassAxis = us-gaap_ComputerSoftwareIntangibleAssetMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: us-gaap_FairValueByMeasurementFrequencyAxis = us-gaap_FairValueByMeasurementFrequencyAxis = us-
gaap_FairValueMeasurementsRecurringMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_OwnershipAxis = zvia_ZeviaLLCMember
Namespace Prefix: Data Type: na Balance Type: Period Type: Summary of Significant Accounting Policies-Summary of Reclassification of Consolidated Balance She
(Details) USD ($) $ in Thousands Dec. 31, 2022 Dec. 31, 2021 Property and equipment, net $ 4, 641 $ 3, 169 Intangible assets, net $ 4, 385 4, 233 Previously Reported [Member
Property and equipment, net 3, 664Intangible assets, net 3, 738Restatement Adjustment [Member] Property and equipment, net (495) Intangible assets, net $495X-
DefinitionSum of the carrying amounts of all intangible assets, excluding goodwill, as of the balance sheet date, net of accumulated amortization and impairment charges
ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-
Paragraph 2 - Subparagraph ((a) (1), (b)) - URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323 - 109275Reference 2: http://fasb. org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 45-Paragraph 1-URI https://asc.fasb.org/extlink&oid=6388964
& loe = d3e16212-109274 Details Name: us-gaap_IntangibleAssetsNetExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
debit Period Type: instantX- DefinitionAmount after accumulated depreciation, depletion and amortization of physical assets used in the normal conduct of business to produce
goods and services and not intended for resale. Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures.
ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 360-SubTopic 10-Section 50-
Paragraph 1- URI https://asc. fasb. org/extlink & oid = 6391035 & loe = d3e2868 - 110229Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification - Topic 944 - SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210.7-03 (a) (8)) - URI https://asc. fasb. org/extlink &
oid = 126734703 & loc = d3e572229 - 122910Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB_Name Accounting Standards Codification-
Topic 942-SubTopic 360-Section 50-Paragraph 1- URI https://asc. fasb. org/extlink & oid = 124429447 & loe = SL124453093-239630Reference 4: http://www.xbrl.org
/2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://asc.fasb.org/extlink
& oid = 84165509 & loc = d3e56426-112766 Details Name: us-gaap_PropertyPlantAndEquipmentNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: instantX- Details Name: srt_RestatementAxis = srt_ScenarioPreviouslyReportedMember Namespace Prefix: Data Type: na Balance Type:
Period Type: X- Details Name: srt_RestatementAxis = srt_RestatementAdjustmentMember Namespace Prefix: Data Type: na Balance Type: Period Type: Summary of
Significant Accounting Policies-Summary of Reclassifications of Consolidated Statement of Operations and Comprehensive Loss (Detail) USD ($) $ in Thousands 3 Months
Ended 12 Months EndedDec. 31, 2022 Sep. 30, 2022 Jun. 30, 2022 Mar. 31, 2022 Dec. 31, 2021 Sep. 30, 2021 Jun. 30, 2021 Mar. 31, 2021 Dec. 31, 2022 Dec. 31, 2021 Cost of
and marketing $ 52, 869 45, 130Previously Reported [ Member ] Cost of goods sold 76, 958Gross Profit 61, 214Selling and marketing 42, 403Revision of Prior Period,
Adjustment | Member | Cost of goods sold (2, 727) Gross Profit 2, 727Selling and marketing $ 1, 900 $ 1, 300 $ 800 $ 1, 000 $ 400 $ 500 $ 2, 727 [ 1 ] The Company
reclassified $ 1.3 million and $ 1.9 million of expenses in the first and second quarter of 2022, respectively, which were previously recorded as cost of goods sold to selling and
marketing expenses to conform to the current presentation. [2] The Company reclassified $ 0.5 million, $ 0.4 million, $ 0.8 million, and $ 1.0 million of expenses in the first,
second, third, and fourth quarter of 2021, respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current
presentation. X- Definition The aggregate costs related to goods produced and sold and services rendered by an entity during the reporting period. This excludes costs incurred
during the reporting period related to financial services rendered and other revenue generating activities. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB-Name Accounting Standards Codification- Topic 924- SubTopic 10- Section S99- Paragraph 1- Subparagraph (SAB Topic 11. L)- URI https://
ase. fasb. org / extlink & oid = 6472922 & loc = d3e499488-122856Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification Topic 220 SubTopic 10 Section S99 Paragraph 2 Subparagraph (SX 210. 5 - 03. 2 (a), (d)) URI https://asc. fasb. org/extlink & oid = 126953954 &
loe = SL114868664-224227 Details Name: us-gaap CostOfGoodsAndServicesSold Namespace Prefix: us-gaap Data Type: xbrli: monetaryltemType Balance Type: debit
Period Type: durationX-DefinitionAggregate revenue less cost of goods and services sold or operating expenses directly attributable to the revenue generation activity.
ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
Paragraph 31-URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8924-108599Reference 2: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 30-Subparagraph (b) URI https://asc.fasb.org/extlink&oid
126901519 & loc = d3e8906-108599Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
SubTopic 10-Section 50-Paragraph 22-URI https://asc.fasb.org/extlink&oid=126901519&loe=d3e8736-108599Reference 4: http://www.xbrl.org/2003/role
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 32-Subparagraph (f)-URI https://asc. fasb. org/
extlink & oid = 126901519 & loe = d3e8933-108599Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (iv)) URI https://asc.fasb.org/extlink & oid = 126975872 & loc =
SL124442526-122756Reference 6: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 323-SubTopic 10-
Section 50- Paragraph 3- Subparagraph (e)- URI https://ase. fasb. org/extlink & oid = 114001798 & loe = d3e33918-111571Reference 7: http://www.xbrl. org/2003/role
/ disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (iii)
(A))- URI https://asc.fasb.org/extlink&oid=126975872&loc=SL124442552-122756Reference 8: http://www.xbrl.org/2003/rolc/disclosureRef-Publisher FASB-
  time Accounting Standards Codification- Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (iii) (B))- URI https://asc. fasb. org
extlink & oid = 126975872 & loc = SL124442552- 122756Reference 9: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13- 01 (a) (4) (ii))- URI https://asc. fasb. org/extlink & oid
126975872 & loc = SL124442526-122756Reference 10: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (g) (1) (ii))-URI https://asc.fasb.org/extlink & oid = 120395691 & loc = d3e23780-
122690Reference 11: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-
Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (i)) URI https://asc. fasb. org/extlink & oid = 126975872 & loc = SL124442526-122756Reference 12: http://
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 470- SubTopic 10- Section S99- Paragraph 1B- Subparagraph (SX 210.
13-02 (a) (4) (i))- URI https://asc.fasb.org/extlink & oid = 126975872 & loc = SL124442552-122756Reference 13: http://www.xbrl.org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (iii) (A))- URI https://
ase. fasb. org / extlink & oid = 126975872 & loe = SL124442526-122756Reference 14: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting
Standards Codification-Topic 825-SubTopic 10-Section 50-Paragraph 28-Subparagraph (f) URI https://asc.fasb.org/extlink&oid=123596393 & loc=d3e14064-
108612Reference 15: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-
Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (5))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 16: http://www.xbrl.
org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 470- SubTopic 10- Section S99- Paragraph 1B- Subparagraph (SX 210. 13-
02 (a) (4) (iv))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442552-122756Reference 17: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (5))-URI https://asc.
fasb. org / extlink & oid = 126975872 & loe = SL124442552-122756Reference 18: http://fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB-Name Accounting
Standards Codification-Topic 220-SubTopic 10-Section S99-Paragraph 2-Subparagraph (SX 210.5-03.1, 2)-URI https://asc.fasb.org/extlink&oid=126953954&loc
= SL114868664-224227Reference 19: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic
10-Section 50-Paragraph 32-Subparagraph (e) - URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8933-108599 Details Name: us-gaap_GrossProfit
Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe aggregate total amount of expenses directly
related to the marketing or selling of products or services. ReferencesNo definition available. Details Name: us-gaap_SellingAndMarketingExpense Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- Details Name: srt_RestatementAxis = srt_ScenarioPreviouslyReportedMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: srt_RestatementAxis = srt_RestatementAdjustmentMember Namespace Prefix: Data Type: na
Balance Type: Period Type: Summary of Significant Accounting Policies-Summary of Changes in the Allowance for Doubtful Accounts (Detail)- USD ($) $ in Thousands 12
Months EndedDec. 31, 2022 Dec. 31, 2021 Accounting Policies [ Abstract ] Balance, beginning of the year $ 10 $ OProvision (recovery) for bad debt (10) Balance, end of the
year $ 0 $ 10X- ReferencesNo definition available. Details Name: us-gaap_AccountingPoliciesAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance
```

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Type: na Period Type: durationX-DefinitionAmount of allowance for credit loss on accounts receivable. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 326-SubTopic 20-Section 50-Paragraph 13-Subparagraph (a)-URI https://asc.fasb.org/
                  - 124255953 & loc = SL82919249- 210447Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification Topic 310 SubTopic 10 Section 50 Paragraph 4 URI https://asc.fasb.org/extlink & oid = 123577603 & loc = d3e5074 111524Reference 3: http://ww
xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards Codification- Topic 326-SubTopic 20- Section 50- Paragraph 13- Subparagraph (f) - URI
https://ase.fasb.org/extlink&oid=124255953&loe=SL82919249-210447Reference4: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 326-SubTopic 20-Section 45-Paragraph 1-URI https://asc.fasb.org/extlink&oid=124255206&loc-
210446Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
Paragraph 1- Subparagraph (SX 210. 5-02 (4))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-
gaap_AllowanceForDoubtfulAccountsReceivable Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-
DefinitionAmount of expense (reversal of expense) for expected credit loss on accounts receivable. ReferencesReference 1: http://www.xbrl.org/2003/role/disclo
Publisher FASB- Name Accounting Standards Codification-Topic 326-SubTopic 20-Section 50- Paragraph 13- Subparagraph (b)- URI https://asc. fasb. org/extlink & oid =
124255953 & loc = SL82919249-210447Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
220-SubTopic 10-Section S99-Paragraph 2-Subparagraph (SX 210. 5-03 (5)) URI https://asc.fasb.org/extlink&oid=126953954&loc=SL114868664-224227 Details
Name: us-gaap_ProvisionForDoubtfulAccounts Namespace Prefix: us-gaap_ Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationSummary of
Significant Accounting Policies-Summary of estimated useful lives of the assets (Details) 12 Months Ended Dec. 31, 2022 Leasehold Improvements [Member] Property, Plant
and Equipment [ Line Items ] Useful Life Shorter of lease term or estimated useful lifeComputer Equipment and Software [ Member ] Property, Plant and Equipment [ Line
Items ] Estimated Useful Life (In Years) 3 yearsFurniture and Equipment [ Member ] | Maximum Member Property, Plant and Equipment [ Line Items ] Estimated Useful Life
(In Years) 7 yearsFurniture and Equipment [ Member ] | Minimum Member Property, Plant and Equipment [ Line Items ] Estimated Useful Life (In Years) 4 yearsVehicles [
Member ] Property, Plant and Equipment [ Line Items ] Estimated Useful Life (In Years) 5 yearsQuality Control Equipment [ Member ] | Maximum Member Property, Plant and
Equipment [ Line Items ] Estimated Useful Life (In Years) 7 yearsQuality Control Equipment [ Member ] | Minimum Member Property, Plant and Equipment [ Line Items
Estimated Useful Life (In Years) 2 yearsBuildings and Improvements [Member] | Maximum Member Property, Plant and Equipment [Line Items] Estimated Useful Life (In
Years) 30 yearsBuildings and Improvements [Member] | Minimum Member Property, Plant and Equipment [Line Items] Estimated Useful Life (In Years) 7 yearsX
DefinitionDescribes the periods of time over which an entity anticipates to receive utility from its property, plant and equipment (that is, the periods of time over which an entity
allocates the initial cost of its property, plant and equipment). ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification - Topic 360 - SubTopic 10 - Section 35 - Paragraph 4 - URI https://asc. fasb. org/extlink & oid = 126905813 & loc = d3e1205 - 110223 Details Name: us-
gaap_PropertyPlantAndEquipmentEstimatedUsefulLives Namespace Prefix: us- gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one
or many axes to the table. ReferencesNo definition available. Details Name: us- gaap_PropertyPlantAndEquipmentLineItems Namespace Prefix: us- gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionUseful life of long lived, physical assets used in the normal conduct of business and not intended for resale,
in' PnYnMnDTnHnMnS' format, for example, 'P1Y5M13D' represents the reported fact of one year, five months, and thirteen days. Examples include, but not limited to, land,
buildings, machinery and equipment, office equipment, furniture and fixtures, and computer equipment. ReferencesNo definition available. Details Name: us-
gaap_PropertyPlantAndEquipmentUsefulLife Namespace Prefix: us- gaap_ Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX- Details Name: us-
gaap_PropertyPlantAndEquipmentByTypeAxis = us- gaap_LeaseholdImprovementsMember Namespace Prefix: Data Type: na Balance Type: Refined Type: X- Details Name:
us-gaap_PropertyPlantAndEquipmentByTypeAxis = us-gaap_ComputerEquipmentMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name:
us-gaap_PropertyPlantAndEquipmentByTypeAxis - us-gaap_FurnitureAndFixturesMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
srt_RangeAxis = srt_MaximumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace
Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap VehiclesMember Namespace Prefix: Data
Type: na Balance Type: Period Type: X- Details Name: us-gaap_PropertyPlantAndEquipmentByTypeAxis = zvia_QualityControlEquipmentMember Namespace Prefix: Data
Type: na Balance Type: Period Type: X - Details Name: us-gaap_PropertyPlantAndEquipmentByTypeAxis = us-gaap_BuildingAndBuildingImprovementsMember Namespace
Prefix: Data Type: na Balance Type: Period Type: Revenues - Summary of Disaggregation of Revenue (Detail) - USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec.
31, 2021Disaggregation of Revenue [ Line Items ] Net sales $ 163, 181 $ 138, 172Retail sales [ Member ] Disaggregation of Revenue [ Line Items ] Net sales 145, 041-119,
884Online / e- commerce [ Member ] Disaggregation of Revenue [ Line Items ] Net sales 18, 140 18, 288United States Disaggregation of Revenue [ Line Items ] Net sales 145,
180 125, 378Canada Disaggregation of Revenue [ Line Items ] Net sales $ 18,001 $ 12,794X- DefinitionLine items represent financial concepts included in a table. These
concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details
Name: us-gaap_DisaggregationOfRevenueLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
Definition Amount, excluding tax collected from customer, of revenue from satisfaction of performance obligation by transferring promised good or service to customer. Tax
collected from customer is tax assessed by governmental authority that is both imposed on and concurrent with specific revenue-producing transaction, including, but not
limited to, sales, use, value added and excise. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 280-SubTopic 10-Section 50-Paragraph 30-Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8906-108599Reference
                 w. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 280- SubTopic 10- Section 50- Paragraph 40- URI
https://ase.fasb.org/extlink&oid=126901519&loe=d3e9031-108599Reference3: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 41-Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 126901519 & loc
d3e9038 108599Reference 4: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-
Section 50- Paragraph 32- Subparagraph (b) URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8933-108599Reference 5: http://
/ disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 280 - SubTopic 10 - Section 50 - Paragraph 32 - Subparagraph (a) - URI https://asc. fasb. org/
extlink & oid = 126901519 & loe = d3e8933-108599Reference 6: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 606-SubTopic 10-Section 50-Paragraph 4-Subparagraph (a) - URI https://asc.fasb.org/extlink & oid = 126920106 & loc = $L49130543-
                                          xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 280- SubTopic 10- S
Paragraph 22-Subparagraph (b)- URI https://asc.fasb.org/extlink&oid=126901519 & loc=d3e8736-108599Reference 8: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 22-Subparagraph (a)-URI https:
extlink & oid = 126901519 & loe = d3e8736-108599Reference 9: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 280-SubTopic 10-Section 50-Paragraph 42-URI https://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599Reference 10: http://asc.fasb.org/extlink & oid = 126901519 & loc = d3e9054-108599 & loc = d3e9054-10859 & l
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 606- SubTopic 10- Section 50- Paragraph 5- URI https://asc. fasb. org
/ extlink & oid = 126920106 & loc = SL49130545-203045Reference 11: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards
Codification-Topic 924- SubTopic 10-Section S99- Paragraph 1- Subparagraph (SAB Topic 11. L)- URI https://asc. fasb. org/extlink & oid = 6472922 & loc = d3e499488-
122856 Details Name: us-gaap_RevenueFromContractWithCustomerExcludingAssessedTax Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: durationX-Details Name: us-gaap_ContractWithCustomerSalesChannelAxis = us-gaap_SalesChannelDirectlyToConsumerMember Namespace Prefix:
Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_ContractWithCustomerSalesChannelAxis = us- gaap_SalesChannelThroughIntermediaryMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt StatementGeographicalAxis = country US Namespace Prefix: Data Type: na Balance Type:
Period Type: X- Details Name: srt_StatementGeographicalAxis = country_CA Namespace Prefix: Data Type: na Balance Type: Period Type: Revenues- Additional Information
(Detail) USD ($) Dec. 31, 2022 Dec. 31, 2021Revenue from Contract with Customer [Abstract] Revenue, remaining performance obligation, amount $ 0 $ 0X- ReferencesNo
definition available. Details Name: us-gaap_RevenueFromContractWithCustomerAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na
Period Type: durationX- DefinitionAmount of transaction price allocated to performance obligation that has not been recognized as revenue. ReferencesReference 1: http://
       .xbrl.org / 2003 / role / disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 606-SubTopic 10-Section 50-Paragraph 13-Subparagraph (a)-
URI https://asc. fasb. org/extlink & oid = 126920106 & loc = SL49130556-203045 Details Name: us-gaap_RevenueRemainingPerformanceObligation Namespace Prefix:
us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantInventories-Summary of Inventories (Detail)- USD ($) $ in Thousands Dec. 31, 2022
Dec. 31, 2021 Inventory Disclosure [ Abstract ] Raw materials $ 7, 527 $ 10, 193Finished goods 20, 049 21, 308 Inventories $ 27, 576 $ 31, 501X- References No definition
available. Details Name: us-gaap_InventoryDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-
DefinitionCarrying amount, net of valuation reserves and adjustments, as of the balance sheet date of merchandise or goods held by the company that are readily available for
sale. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 330-SubTopic 10-Section
S99-Paragraph 2-Subparagraph (SAB Topic 5. BB)- URI https://asc. fasb. org/extlink & oid = 27011343 & loc = d3e100047-122729Reference 2: http://www.xbrl. org/
2003/role / example Ref. Publisher FASB-Name Accounting Standards Codification Topic 210-SubTopic 10-Section S99-Paragraph (SX 210. 5-02 (6) (a) (1))-URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3c13212-122682 Details Name: us-gaap_InventoryFinishedGoodsNetOfReserves Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount after valuation and LIFO reserves of inventory expected to be sold, or
consumed within one year or operating cycle, if longer. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name Accounting
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Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (6))-URI https://asc.fasb.org/extlink&oid=120391452&loe=
d3e13212-122682Reference 2: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section
45-Paragraph 1-Subparagraph (b)-URI https://ase.fasb.org/extlink&oid=124098289&loe=d3e6676-107765Reference 3: http://www.xbrl.org/2003/role/
exampleRef Publisher FASB Name Accounting Standards Codification Topic 852 SubTopic 10 Section 55 Paragraph 10 URI https://asc.fasb.org/extlink & oid=
                      d3e56426-112766 Details Name: us-gaap_InventoryNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period
Type: instantX-DefinitionCarrying amount, net of valuation reserves and adjustments, as of the balance sheet date of unprocessed items to be consumed in the manufacturing or
production process. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 330-SubTopic
10-Section S99- Paragraph 2-Subparagraph (SAB Topic 5. BB)- URI https://asc.fasb.org/extlink & oid = 27011343 & loc = d3e100047-122729Reference 2: http://www.
xbrl. org / 2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification- Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 5-
02 (6) (a) (4)) - URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-gaap InventoryRawMaterialsNetOfReserves Namespace
Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantProperty and Equipment, Net-Summary of Property and Equipment (Detail)
USD ($) $ in Thousands Dec. 31, 2022 Dec. 31, 2021 Property, Plant and Equipment [Line Items] Property, Plant and Equipment, Gross $ 6, 709 $ 4, 602Less accumulated
depreciation (2, 068) (1, 433) Property and equipment, net 4, 641 3, 169Land [Member ] Property, Plant and Equipment [Line Items ] Property, Plant and Equipment
GrossLeasehold Improvements [ Member ] Property, Plant and Equipment [ Line Items ] Property, Plant and Equipment, GrossComputer Equipment and Software [ Member ]
Property, Plant and Equipment [ Line Items ] Property, Plant and Equipment, Gross [ 1 ] Furniture and Equipment [ Member ] Property, Plant and Equipment [ Line Items
Property, Plant and Equipment, GrossVehicles [Member] Property, Plant and Equipment [Line Items] Property, Plant and Equipment, GrossQuality Control Equipment
Member ] Property, Plant and Equipment [ Line Items ] Property, Plant and Equipment, Gross 1, 635Buildings and improvements [ Member ] Property, Plant and Equipment [
Line Items ] Property, Plant and Equipment, Gross 1, 610 1, 443 Assets not yet Placed in Service [Member] Property, Plant and Equipment [Line Items] Property, Plant and
Equipment, Gross $ 1, 128 $ 456 [ 1 ] (1) During the year ended December 31, 2022, the Company reclassified computer software costs from property and equipment, net, to
intangible assets, net. Refer to Note 2-Summary of Significant Accounting Policies for amounts reclassified. X- DefinitionAmount of accumulated depreciation, depletion and
amortization for physical assets used in the normal conduct of business to produce goods and services. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-
Publisher FASB Name Accounting Standards Codification-Topic 360-SubTopic 10-Section 50-Paragraph 1-Subparagraph (e) URI https://asc.fasb.org/extlink&oid=
6391035 & loc = d3e2868-110229Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (14))- URI https://asc.fasb.org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name:
us-gaap\_Accumulated Depreciation Depletion And Amortization Property Plant And Equipment Namespace Prefix: us-gaap\_Data Type: xbrli: monetary Item Type Balance Type: Type: xbrli: monetary Item Type Balance Type Bala
credit Period Type: instantX- DefinitionAmount before accumulated depreciation, depletion and amortization of physical assets used in the normal conduct of business and not
intended for resale. Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures. ReferencesReference 1:
http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-
Subparagraph (SX 210.5-02 (13)) URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682Reference 2: http://fasb. org/us-gaap/role/ref/
legacyRef. Publisher FASB-Name Accounting Standards Codification-Topic 360-SubTopic 10-Section 50-Paragraph 1-Subparagraph (b) URI https://asc.fasb.org/
extlink & oid = 6391035 & loc = d3e2868-110229 Details Name: us-gaap_PropertyPlantAndEquipmentGross Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: instantX- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose
reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us
gaap_PropertyPlantAndEquipmentLineItems-Namespace Prefix: us- gaap_ Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionAmount after
accumulated depreciation, depletion and amortization of physical assets used in the normal conduct of business to produce goods and services and not intended for resale.
Examples include, but are not limited to, land, buildings, machinery and equipment, office equipment, and furniture and fixtures. References Reference 1: http://fasb.org/us-
gaap /role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 360 - SubTopic 10 - Section 50 - Paragraph 1 - URI https://asc. fasb. org/extlink
& oid = 6391035 & loc = d3e2868-110229Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
944-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210. 7-03 (a) (8)). URI https://asc. fasb. org/extlink & oid = 126734703 & loc = d3e572229-
122910Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 360-Section 50-
Paragraph 1- URI https://asc.fasb.org/extlink & oid = 124429447 & loc = SL124453093-239630Reference 4: http://www.xbrl.org/2003/role/exampleRef-Publisher
FASB-Name Accounting Standards Codification-Topic 852-SubTopic 10-Section 55-Paragraph 10-URI https://asc.fasb.org/extlink&oid=84165509&loc=d3e56426-
112766 Details Name: us-gaap_PropertyPlantAndEquipmentNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
Details Name: us-gaap_PropertyPlantAndEquipmentByTypeAxis = us-gaap_LandMember Namespace Prefix: Data Type: na Balance Type: Prefix Type: X- Details Name: us-
gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap LeaseholdImprovementsMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
us-gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap ComputerEquipmentMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
us-gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap FurnitureAndFixturesMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
us-gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap VehiclesMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_PropertyPlantAndEquipmentByTypeAxis = zvia_QualityControlEquipmentMember Namespace Profix: Data Type: na Balance Type: Period Type: X - Details Name: us-
gaap PropertyPlantAndEquipmentByTypeAxis = us-gaap BuildingMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: us-
gaap_PropertyPlantAndEquipmentByTypeAxis = zvia_AssetsNotYetPlacedInServiceMember Namespace Prefix: Data Type: na Balance Type: Period Type: Property and
Equipment, Net-Additional Information (Detail) USD ($) $ in Millions 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Property, Plant and Equipment [ Line Items ]
Depreciation expense $ 0.7 $ 0. 6INDIANA | Warehouse Facility [Member] Property, Plant and Equipment [Line Items] Purchase price of asset $ 1.7X-Definition
amount of expense recognized in the current period that reflects the allocation of the cost of tangible assets over the assets' useful lives. Includes production and non-production
related depreciation. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 360
SubTopic 10-Section 50-Paragraph 1-Subparagraph (a)-URI https://asc. fasb. org/extlink & oid = 6391035 & loc = d3c2868-110229Reference 2: http://fasb. org/us-
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 28 - Subparagraph (b) - URI https:
asc. fasb. org / extlink & oid = 126954810 & loe = d3e3602-108585 Details Name: us- gaap_Depreciation Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: durationX- DefinitionThe cash outflow for purchases of and capital improvements on property, plant and equipment (capital expenditures),
software, and other intangible assets. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification
Topic 230 - SubTopic 10 - Section 45 - Paragraph 13 - Subparagraph (c) - URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3213 - 108585Reference 2: http://
www. xbrl. org / 2009 / role / commonPracticeRef-Publisher FASB- Name Accounting Standards Codification-Topic 805-SubTopic 50-Section 30-Paragraph 1- URI https://
            org/extlink & oid = 126928898 & loc = d3e9212-128498Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting
Standards Codification-Topic 805-SubTopic 50-Section 30-Paragraph 2-URI https://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e9215-128498Reference 4: http://asc.fasb.org/extlink & oid = 126928898 & loc = d3e92888 & loc = d3e9288 & loc = d3e92888 & loc = d3e92888
          xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 805- SubTopic 50- Section 25- Paragraph 1- URI https:/
/ asc. fasb. org / extlink & oid = 127000608 & loc = d3e9135-128495 Details Name: us- gaap_PaymentsToAequireProductiveAssets Namespace Prefix: us- gaap_ Data Type:
xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose
reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us
gaap_PropertyPlantAndEquipmentLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-Details Name:
srt_StatementGeographicalAxis = stpr_IN Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
srt_MortgageLoansOnRealEstateDescriptionTypeOfPropertyAxis = srt_WarehouseMember Namespace Prefix: Data Type: na Balance Type: Period Type: Intangible Assets,
Net-Summary of Intangible Assets (Detail)- USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Schedule Of Intangible Assets [Line Items ] Finite-Lived
intangible assets, gross $ 5, 284 $ 4, 447Accumulated amortization (3, 899) (3, 214) Finite-Lived Intangible Assets, Net, Total 1, 385 1, 233Intangible assets, net 4, 385 4,
233Intangible assets, net $ 8, 284 $ 7, 447Trademarks [ Member ] Schedule Of Intangible Assets [ Line Items ] Weighted- Average Remaining Useful Life 2 years 8 months 12
days 3 years 8 months 12 daysIndefinite-lived intangible assets, excluding goodwill $ 3,000 $ 3,000Customer Relationships [ Member ] Schedule Of Intangible Assets [ Line
Items | Finite-Lived intangible assets, gross 3, 007 3, 007Accumulated amortization (2, 470) (2, 269) Finite-Lived Intangible Assets, Net, Total $ 537 $ 738Software [Member
Schedule Of Intangible Assets [Line Items] Weighted-Average Remaining Useful Life 2 years 1 year 3 months 18 daysFinite-Lived intangible assets, gross $ 2, 277 $ 1,
440Accumulated amortization (1, 429) (945) Finite Lived Intangible Assets, Net, Total $ 848 $ 495X- DefinitionAccumulated amount of amortization of assets, excluding
financial assets and goodwill, lacking physical substance with a finite life. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a) (1)-URI https://asc.fasb.org/extlink&oid=66006027&loc=
d3e16323-109275Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-
Section S99- Paragraph 1- Subparagraph (SX 210.5-02 (16))- URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-
gaap_FiniteLivedIntangibleAssetsAecumulatedAmortization Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-DefinitionAmount before amortization of assets, excluding financial assets and goodwill, lacking physical substance with a finite life. ReferencesReference 1: http://www.xbrl.
org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 928- SubTopic 340- Section 50- Paragraph 1- URI https://asc. fasb. org /
extlink & oid = 6473545 & loc = d3e61844 - 108004Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB- Name Accounting Standards Codification-
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Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a) (1)-URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275 Details Name
gaap_FiniteLivedIntangibleAssetsGross Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount after
     rtization of assets, excluding financial assets and goodwill, lacking physical substance with a finite life. ReferencesReference 1: http://
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 926-SubTopic 20-Section 50-Paragraph 5-URI https://asc.fasb.org/extlink&oid=
120154696 & loc = d3e54445-107959Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-
SubTopic 30-Section 50-Paragraph 2-Subparagraph (a) (1)-URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3c16323-109275 Details Name: us-
gaap_FiniteLivedIntangibleAssetsNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-DefinitionRemaining
  nortization period of finite-lived intangible assets, in' PnYnMnDTnHnMnS' format, for example,' P1Y5M13D' represents the reported fact of one year, five months, and
thirteen days. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 926-SubTopic 20-
Section 50- Paragraph 5- URI https://ase. fasb. org/extlink & oid = 120154696 & loc = d3e54445-107959 Details Name: us-
gaap_FiniteLivedIntangibleAssetsRemainingAmortizationPeriod1 Namespace Prefix: us-gaap_ Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX-
Definition Amount of assets, excluding financial assets and goodwill, lacking physical substance and having a projected indefinite period of benefit. References Reference 1: http://
// fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification- Topic 350- SubTopic 30- Section 50- Paragraph 2- Subparagraph (b)-
URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275 Details Name: us-gaap_IndefiniteLivedIntangibleAssetsExcludingGoodwill Namespace
Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount before accumulated amortization of intangible assets,
excluding goodwill. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (15))- URI https://asc.fasb.org/extlink&oid=120391452&loc=d3e13212-122682 Details Name:
us-gaap_IntangibleAssetsGrossExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
DefinitionSum of the carrying amounts of all intangible assets, excluding goodwill, as of the balance sheet date, net of accumulated amortization and impairment charge
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-
Paragraph 2-Subparagraph ((a) (1), (b)) - URI https://asc.fasb.org/extlink&oid=66006027&loe=d3e16323-109275Reference 2: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 45-Paragraph 1-URI https://asc.fasb.org/extlink&oid=6388964
& Ioe = d3e16212-109274 Details Name: us-gaap_IntangibleAssetsNetExcludingGoodwill Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
debit Period Type: instantX-DefinitionSchedule of intangible assets. ReferencesNo definition available. Details Name: zvia ScheduleOfIntangibleAssetsLineItems Namespace
Prefix: zvia_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-Details Name: us-gaap_IndefiniteLivedIntangibleAssetsByMajorClassAxis = us-
{\color{red} {\bf gaap\_TrademarksMember\ Namespace\ Prefix:\ Data\ Type:\ na\ Balance\ Type:\ Period\ Type:\ X-\ Details\ Name:\ us-\ {\color{red} {\bf gaap\_FiniteLivedIntangibleAssetsByMajorClassAxis=us-betails\ Name:\ us-\ {\bf gaap\_FiniteLivedIntangibleAssetsByMajorClassAxis=us-betails\ Name:\ {\color{red} {\bf gaap\_FiniteLivedIntangibleAssetsByMajorClassAxis=us-betails\ Name:\ {\bf g
gaap CustomerRelationshipsMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us- gaap FiniteLivedIntangibleAssetsByMajorClassAxis
= zvia_SoftwareMember Namespace Prefix: Data Type: na Balance Type: Period Type: Intangible Assets, Net-Summary of Expected Amortization Expense for Intangible
Assets with Definite Lives (Detail) USD ($) $ in Thousands Dec. 31, 2022 Dec. 31, 2021Intangible Assets, Net (Excluding Goodwill) [ Abstract ] $ 632 563 190 Finite-Lived
Intangible Assets, Net, Total $ 1, 385 $ 1, 233X- Definition Amount of amortization for assets, excluding financial assets and goodwill, lacking physical substance with finite life
expected to be recognized in next fiscal year following current fiscal year. Excludes interim and annual periods when interim periods are reported from current statement of
financial position date (rolling approach). ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a) (3)-URI https://asc.fasb.org/extlink&oid=66006027&loc=d3e16323-109275 Details
Name: us-gaap_FiniteLivedIntangibleAssetsAmortizationExpenseNextTwelveMonths Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: instantX- DefinitionAmount of amortization for assets, excluding financial assets and goodwill, lacking physical substance with finite life expected to be
recognized in third fiscal year following current fiscal year. Excludes interim and annual periods when interim periods are reported from current statement of financial position
date (rolling approach). ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 350-
SubTopie 30- Section 50- Paragraph 2- Subparagraph (a) (3)- URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275 Details Name: us-
gaap_FiniteLivedIntangibleAssetsAmortizationExpenseYearThree Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type:
instantX - DefinitionAmount of amortization for assets, excluding financial assets and goodwill, lacking physical substance with finite life expected to be recognized in second
fiseal year following current fiseal year. Excludes interim and annual periods when interim periods are reported from current statement of financial position date (rolling
approach). References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-SubTopic 30-SubTopic
Section 50- Paragraph 2-Subparagraph (a) (3)- URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275 Details Name: us-
gaap_FiniteLivedIntangibleAssetsAmortizationExpenseYearTwo Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
Definition Amount after amortization of assets, excluding financial assets and goodwill, lacking physical substance with a finite life. References Reference 1: http://
org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 926-SubTopic 20-Section 50-Paragraph 5- URI https://asc. fasb. org/
extlink & oid = 120154696 & loc = d3e54445-107959Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 350-SubTopic 30-Section 50-Paragraph 2-Subparagraph (a) (1) - URI https://asc. fasb. org/extlink & oid = 66006027 & loc = d3e16323-109275 Details
Name: us-gaap_FiniteLivedIntangibleAssetsNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- ReferencesNo
definition available. Details Name: us-gaap Intangible Assets Net Excluding Goodwill Abstract Namespace Prefix: us-gaap Data Type: xbrli: string Item Type Balance Type: na
Period Type: durationIntangible Assets, Net - Additional Information (Detail) - USD ($) 12 Months EndedDec. 31, 2022 Dec. 31, 2021Schedule Of Intangible Assets [ Line Items
| Amortization expense $ 700, 000 $ 400, 000 Impairment losses on intangible assets Software | Member | Schedule Of Intangible Assets | Line Items | Amortization expense $
400, 000 $ 200, 000X- DefinitionThe aggregate expense charged against earnings to allocate the cost of intangible assets (nonphysical assets not used in production) in a
systematic and rational manner to the periods expected to benefit from such assets. As a noncash expense, this element is added back to net income when calculating cash
provided by or used in operations using the indirect method. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting
Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (b)-URI https://asc.fasb.org/extlink&oid=126954810&loc=d3e3602-
108585Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-
Paragraph 2-Subparagraph (a) (2) URI https://asc.fasb.org/extlink & oid = 66006027 & loc = d3c16323-109275Reference 3: http://fasb.org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 45-Paragraph 2-URI https://asc.fasb.org/extlink&oid=6388964
& loe = d3e16225-109274 Details Name: us-gaap_AmortizationOfIntangibleAssets Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit
Period Type: durationX-DefinitionThe amount of impairment loss recognized in the period resulting from the write-down of the carrying amount of an intangibl
(excluding goodwill) to fair value. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic
230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (b) - URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3602-108585Reference 2: http://fasb. org
/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 350-SubTopic 30-Section 50-Paragraph 3-Subparagraph (b)-URI https:/
/ asc. fasb. org / extlink & oid = 66006027 & loc = d3e16373-109275 Details Name: us- gaap_ImpairmentOfIntangibleAssetsExeludingGoodwill Namespace Prefix: us- gaap_
Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-DefinitionSchedule of intangible assets. ReferencesNo definition available. Details Name:
zvia_ScheduleOfIntangibleAssetsLineItems Namespace Prefix: zvia_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- Details Name: us
gaap_FiniteLivedIntangibleAssetsByMajorClassAxis = zvia_SoftwareMember Namespace Prefix: Data Type: na Balance Type: Period Type: Debt- Additional Information
(Detail)- USD ($) 6 Months Ended 12 Months EndedFeb. 22, 2022 Jun. 01, 2021 Jun. 30, 2020 Dec. 31, 2021 Dec. 31, 2019 Dec. 31, 2022Line of Credit Facility [Line Items]
Fixed Charge Coverage Ratio Thereafter, the Borrower must satisfy a financial covenant requiring a minimum fixed charge coverage ratio of 1.00 to 1.00 Loan and Security
Agreement [ Member ] | Minimum Member Line of Credit Facility [ Line Items ] Applicable Margin 1.50 % Loan and Security Agreement [ Member ] | Maximum Member
Line of Credit Facility [Line Items ] Applicable Margin 2.00 % Secured Revolving Line of Credit [Member ] Line of Credit Facility [Line Items ] Aggregate Principal Amount
$ 20,000,000 Amount of line of credit use for letter of credit issuances 2,000,000 Commitment of secured line of credit 10,000,000 Liquidity commitment 7,000,000
Borrowing base secured revolving line of credit $ 3,000,000 Borrowing Base 17.50 % Secured Revolving Line of Credit [Member] | Minimum Member Line of Credit
Facility [ Line Items ] Applicable Margin 0. 50 % Secured Revolving Line of Credit [ Member ] | Maximum Member Line of Credit Facility [ Line Items ] Applicable Margin 1.
00 % Revolving Credit Facility [ Member ] Line of Credit Facility [ Line Items ] Line of credit maximum borrowing capacity $ 9, 000, 000. 0 Line of Credit Maturity Date Apr.
15, 2022 Line of credit interest rate 7.50 % Outstanding balance of line of credit $ 0 $ 0 Extended line of credit maturity date Apr. 15, 2023 Amended Revolving Credit Facility [
Member ] Line of Credit Facility [ Line Items ] Increase amount of line of credit $-12,000,000.0 X-DefinitionThe carrying value as of the balance sheet date of the current and
noncurrent portions of long-term obligations drawn from a line of credit, which is a bank's commitment to make loans up to a specific amount. Examples of items that might be
included in the application of this element may consist of letters of credit, standby letters of credit, and revolving credit arrangements, under which borrowings can be made up to
a maximum amount as of any point in time conditional on satisfaction of specified terms before, as of and after the date of drawdowns on the line. Includes short-term
obligations that would normally be classified as current liabilities but for which (a) postbalance sheet date issuance of a long term obligation to refinance the short term
obligation on a long term basis, or (b) the enterprise has entered into a financing agreement that clearly permits the enterprise to refinance the short-term obligation on a long
term basis and the following conditions are met (1) the agreement does not expire within 1 year and is not cancelable by the lender except for violation of an objectively
determinable provision, (2) no violation exists at the BS date, and (3) the lender has entered into the financing agreement is expected to be financially capable of honoring the
agreement. References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-
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Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (22))-URI https://ase.fasb.org/extlink&oid=120391452&loe=d3e13212-122682Reference 2: http://fasb
/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 210-Section S99-Paragraph 1-Subparagraph (SX 210-9-
03 (16))- URI https://asc. fasb. org/extlink & oid = 126897435 & loc = d3e534808-122878Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-
Name Accounting Standards Codification - Topic 944 - SubTopic 210 - Section S99 - Paragraph 1 - Subparagraph (SX 210. 7-03 (16)) - URI https://asc.fasb.org/extlink & oid =
                  = d3e572229-122910 Details Name: us-gaap_LineOfCredit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period
Type: instantX- DefinitionAmount of current borrowing capacity under the credit facility considering any current restrictions on the amount that could be borrowed (for
example, borrowings may be limited by the amount of current assets), but without considering any amounts currently outstanding under the facility. References Reference 1: http://
// fasb. org / us-gaap / role / ref / legacyRef- Publisher FASB-Name Accounting Standards Codification- Topic 210- SubTopic 10- Section S99- Paragraph 1- Subparagraph
(SX 210. 5-02. 19 (b), 22 (b))- URI https://ase. fasb. org/extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-
gaap_LineOfCreditFacilityCurrentBorrowingCapacity Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-
DefinitionDate the credit facility terminates, in YYYY- MM- DD format. ReferencesReference 1: http://fasb.org/us-gaap/rolc/ref/legacyRef-PublisherFASB-Name
Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02. 19 (b), 22 (b))-URI https://asc.fasb.org/extlink & oid
= 120391452 & loc = d3e13212-122682 Details Name: us-gaap_LineOfCreditFacilityExpirationDate1 Namespace Prefix: us-gaap_Data Type: xbrli: dateItemType Balance
Type: na Period Type: durationX- DefinitionAmount of increase (decrease) of the credit facility. ReferencesReference 1: http://www.xbrl.org/2009/role/
commonPracticeRef- Publisher FASB-Name Accounting Standards Codification- Topic 235- SubTopic 10- Section S99- Paragraph 1- Subparagraph (SX 210. 4-08 (f))- URI
https://ase.fasb.org/extlink&oid=120395691&loe=d3e23780-122690DetailsName: us-gaap_LineOfCreditFacilityIncreaseDecreaseForPeriodNetNamespacePrefix:
   gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe effective interest rate during the reporting period.
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-
Paragraph 1- Subparagraph (SX 210.5-02.19 (b), 22 (b)) URI https://asc. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Details Name
gaap_LineOfCreditFacilityInterestRateDuringPeriod Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type: durationX-
DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one
or many axes to the table. ReferencesNo definition available. Details Name: us-gaap_LineOfCreditFacilityLineItems Namespace Prefix: us-gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionMaximum borrowing capacity under the credit facility without consideration of any current restrictions on
the amount that could be borrowed or the amounts currently outstanding under the facility. References Reference 1: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02.19 (b), 22 (b))- URI https://asc. fasb. org
/ extlink & oid = 120391452 & loc = d3e13212-122682 Details Name: us-gaap_LineOfCreditFacilityMaximumBorrowingCapacity Namespace Prefix: us-gaap_Data Type:
xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionThe percentage points added to the reference rate or index during the adjustment period to
compute the variable [fully indexed] rate on the loans receivable realized during the reporting period. This may be an effective margin for the period depending on the specific
terms of the underlying loan agreement (for example, an annual disclosure for a loan with a quarterly adjustment period). References No definition available. Details Name:
gaap LoansReceivableBasisSpreadOnVariableRateDuringPeriod Namespace Prefix: us-gaap Data Type: dtr-types: percentItemType Balance Type: na Period Type:
durationX-DefinitionAmount of line of credit use for letter of credit issuances ReferencesNo definition available. Details Name:
zvia_AmountOfLineOfCreditUseForLetterOfCreditIssuances Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionBorrowing Base ReferencesNo definition available. Details Name: zvia_BorrowingBase Namespace Prefix: zvia_Data Type: dtr-types: percentItemType Balance
Type: na Period Type: durationX- DefinitionBorrowing base secured revolving line of credit. ReferencesNo definition available. Details Name:
zvia_BorrowingBaseSecuredRevolvingLineOfCredit Namespace Prefix: zvia_ Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
DefinitionCommitment of the Secured Revolving Line of Credit. ReferencesNo definition available. Details Name: zvia CommitmentOfTheSecuredRevolvingLineOfCredit
Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionExtended line of credit facility expiration date.
ReferencesNo definition available. Details Name: zvia ExtendedLineOfCreditFacilityExpirationDate Namespace Prefix: zvia Data Type: xbrli: dateItemType Balance Type:
na Period Type: durationX- DefinitionFixed Charge Coverage Ratio ReferencesNo definition available. Details Name: zvia FixedChargeCoverageRatio Namespace Prefix:
zvia Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionLiquidity commitment ReferencesNo definition available. Details Name:
zvia LiquidityCommitment Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- Details Name: us-
gaap_TypeOfArrangementAxis = zvia_LoanAndSecurityAgreementMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis =
srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MaximumMember Namespace Prefix: Data Type:
na Balance Type: Period Type: X-Details Name: us-gaap CreditFacilityAxis = zvia SecuredRevolvingLineOfCreditFacilityMember Namespace Prefix: Data Type: na Balance
Type: Period Type: X- Details Name: us-gaap - CreditFacilityAxis = us-gaap - RevolvingCreditFacilityMember Namespace Prefix: Data Type: na Balance Type: Period Type:
X-Details Name: us-gaap CreditFacilityAxis = zvia AmendedRevolvingCreditFacilityMember Namespace Prefix: Data Type: na Balance Type: Period Type: Leases
Additional Information (Detail) Mar. 25, 2022 ft2Minimum Member Lessee, Lease, Description | Line Items | Area of land 17, 923Maximum Member Lessee, Lease,
Description | Line Items | Area of land 20, 185X-DefinitionArea of land held. ReferencesNo definition available. Details Name: us-gaap AreaOfLand Namespace Prefix: us-
gaap_Data Type: dtr-types: arealtemType Balance Type: na Period Type: instantX- DefinitionLine items represent financial concepts included in a table. These concepts are
used to disclose reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us-
gaap_LesseeLeaseDescriptionLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX- Details Name
srt RangeAxis = srt MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X - Details Name: srt RangeAxis = srt MaximumMember Namespace
Prefix: Data Type: na Balance Type: Period Type: Leases-Summary of Lease Costs As Follows (Detail)- USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31,
2021 Income Statement Operating lease cost [1] $ 705 $ 605Other Information Weighted-average remaining lease term (months) 12 months 4 months 18 days Weighted-
average discount rate 7. 60 % 7. 60 % [1] Operating lease cost is recorded within general and administrative expenses in the accompanying consolidated statements of
operations and comprehensive loss. X- ReferencesNo definition available. Details Name: us-gaap_incomeAndExpensesLesseeAbstract Namespace Prefix: us-gaap_Data
Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionAmount of single lease cost, calculated by allocation of remaining cost of lea
lease term. Includes, but is not limited to, single lease cost, after impairment of right- of- use asset, calculated by amortization of remaining right- of- use asset and accretion of
lease liability. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Name Accounting Standards Codification-Topic 842-SubTopic 20-
Section 55-Paragraph 53-URI https://asc.fasb.org/extlink & oid = 123414884 & loc = SL77918982-209971Reference 2: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-SubTopic 20-Section 50-Paragraph 4-Subparagraph (b) URI https://
extlink & oid = 128292326 & loe = SL77918686-209980 Details Name: us-gaap_OperatingLeaseCost Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: durationX- DefinitionWeighted average discount rate for operating lease calculated at point in time. ReferencesReference 1: http://
xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20 - Section 50 - Paragraph 4 - Subparagraph (g) (4) - URI
https://ase.fasb.org/extlink & oid = 128292326 & loe = SL77918686-209980Reference 2: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Net
Accounting Standards Codification-Topic 842-SubTopic 20-Section 55-Paragraph 53-URI https://asc.fasb.org/extlink&oid=123414884&loc=SL77918982-209971
Details Name: us-gaap_OperatingLeaseWeightedAverageDiscountRatePercent Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period
Type: instantX-DefinitionWeighted average remaining lease term for operating lease, in' PnYnMnDTnHnMnS' format, for example,' P1Y5M13D' represents reported fact of
one year, five months, and thirteen days. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Name Accounting Standards Codification-
Topic 842- SubTopic 20- Section 55- Paragraph 53- URI https://asc. fasb. org/extlink & oid = 123414884 & loc = SL77918982-209971Reference 2: http://www
2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20 - Section 50 - Paragraph 4 - Subparagraph (g) (3) - URI https://
asc. fasb. org/extlink & oid = 128292326 & loc = SL77918686-209980 Details Name: us-gaap_OperatingLeaseWeightedAverageRemainingLeaseTerm1 Namespace Prefix:
us-gaap_Data Type: xbrli: durationItemType Balance Type: na Period Type: instantX- ReferencesNo definition available. Details Name: zvia_OtherInformationAbstract
Namespace Prefix: zvia_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationLeases-Summary of Maturities of Lease Payments Under Non Cancellable
Leases Were As Follows (Detail) $ in Thousands Dec. 31, 2022 USD ($) Lessee, Operating Lease, Liability, to be Paid [Abstract] $ 745Total lease payments Less Imputed
Interest (30) Present value of lease liabilities $ 715X- DefinitionAmount of lessee's undiscounted obligation for lease payment for operating lease. ReferencesReference 1: http://
    vw. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 842- SubTopic 20- Section 50- Paragraph 6- URI https://asc.
fasb. org / extlink & oid = 128292326 & loc = SL77918701- 209980 Details Name: us-gaap_LesseeOperatingLeaseLiabilityPaymentsDue Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAmount of lessee's undiscounted obligation for lease payment for operating lease to be
paid in next fiscal year following current fiscal year. Excludes interim and annual periods when interim periods are reported from current statement of financial position date
(rolling approach). ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 842-
SubTopic 20-Section 50- Paragraph 6-URI https://asc.fasb.org/extlink & oid = 128292326 & loc = SL77918701-209980 Details Name: us-
gaap_LesseeOperatingLeaseLiabilityPaymentsDueNextTwelveMonths Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
instantX- DefinitionAmount of lessee's undiscounted obligation for lease payments in excess of discounted obligation for lease payments for operating lease
References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topie 842-SubTopie 20-Section 50-
Paragraph 6-URI https://ase.fasb.org/extlink & oid = 128292326 & loe = SL77918701-209980 Details Name: us-
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gaap_LesseeOperatingLeaseLiabilityUndiscountedExcessAmount Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
instantX- ReferencesNo definition available. Details Name: us-gaap_OperatingLeaseLiabilitiesPaymentsDueAbstract Namespace Prefix: us-gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionPresent value of lessee's discounted obligation for lease payments from operating I
References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 842-SubTopic 20-Section 45-
Paragraph 1 - Subparagraph (b) - URI https://asc. fasb. org/extlink & oid = 123391704 & loc = SL77918627- 209977 Details Name: us-gaap_OperatingLeaseLiability
Namespace Prefix: us gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantEmployee Benefit Plan- Additional Information (Details)- USD ($)
$ in Millions 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Defined Benefit Plan Disclosure [Line Items] Defined contribution plan, employer matching contribution, per
4.00 % Contribution expense $ 0.5 $ 0.4 Maximum | Member | Defined Benefit Plan Disclosure | Line Items | Define contribution plan, percentage of contribution by
employees 90. 00 % Minimum [ Member ] Defined Benefit Plan Disclosure [ Line Items ] Define contribution plan, percentage of contribution by employees 1. 00 % X
DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one
or many axes to the table. ReferencesNo definition available. Details Name: us-gaap_DefinedBenefitPlanDisclosureLineItems Namespace Prefix: us-gaap_Data Typ
stringItemType Balance Type: na Period Type: durationX- DefinitionAmount of cost for defined contribution plan. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification-Topic 715-SubTopic 70-Section 50-Paragraph 1-URI https://asc.fasb.org/extlink&oid=
49170846 & loc = d3e28014-114942 Details Name: us-gaap_DefinedContributionPlanCostRecognized Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType
Balance Type: debit Period Type: durationX- DefinitionPercentage of employees' gross pay for which the employer contributes a matching contribution to a defined contribution
plan. ReferencesNo definition available. Details Name: us-gaap_DefinedContributionPlanEmployerMatchingContributionPercent Namespace Prefix: us-gaap_Data Type: dtr-
types: percentItemType Balance Type: na Period Type: durationX- DefinitionMaximum percentage of employee gross pay the employee may contribute to a defined contribution
plan. ReferencesNo definition available. Details Name: us-gaap_DefinedContributionPlanMaximumAnnualContributionsPerEmployeePercent Namespace Prefix: us-gaap_
Data Type: dtr-types: percentItemType Balance Type: na Period Type: durationX- Details Name: srt_RangeAxis = srt_MaximumMember Namespace Prefix: Data Type: na
Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: Balance Sheet
Components-Summary of Acerued Expenses and Other Current Liabilities (Details) USD ($) $ in Thousands Dec. 31, 2022 Dec. 31, 2021 Payables and Aceruals [ Abstract ]
Accrued employee compensation benefits $ 3, 409 $ 3, 032 Accrued direct selling costs 1, 593 1, 011 Accrued customer paid bottle deposits 1, 253 Accrued other 2, 153 1,
888Total $ 8, 408 $ 6, 705X- DefinitionCarrying value as of the balance sheet date of obligations, excluding pension and other postretirement benefits, incurred through that
date and payable for perquisites provided to employees pertaining to services received from them. Used to reflect the current portion of the liabilities (due within one year or
within the normal operating cycle if longer). ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards
Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02. 20)-URI https://asc. fasb. org/extlink & oid = 120391452 & loc = d3e13212-
122682 Details Name: us-gaap_AceruedEmployeeBenefitsCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
instantX- DefinitionCarrying value as of the balance sheet date of obligations incurred through that date and payable for the marketing, trade and selling of the entity's goods
and services. Marketing costs would include expenditures for planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services; costs
public relations and corporate promotions; and obligations incurred and payable for sales discounts, rebates, price protection programs, etc. offered to customers and under
government programs. Used to reflect the current portion of the liabilities (due within one year or within the normal operating cycle if longer). References No definition
available. Details Name: us-gaap_AceruedMarketingCostsCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
instantX- DefinitionThe current portion, due within one year or one operating cycle, if longer, of deposits held other than customer deposits. ReferencesReference 1: http://
fasb. org / us- gaap / role / ref / legacyRef- Publisher FASB- Name Accounting Standards Codification - Topic 210 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX
210. 5-02. 20) - URI https://asc. fasb. org/extlink & oid = 120391452 & loe = d3e13212-122682 Details Name: us-gaap_DepositLiabilityCurrent Namespace Prefix: us
gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAmount of expenses incurred but not yet paid classified as other, due within
one year or the normal operating cycle, if longer. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards
Codification Topic 210 SubTopic 10 Section S99 Paragraph 1 Subparagraph (SX 210.5-02.20) URI https://asc.fasb.org/extlink & oid = 120391452 & loc = d3e13212-
122682 Details Name: us-gaap_OtherAccruedLiabilitiesCurrent Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX-
ReferencesNo definition available. Details Name: us-gaap PayablesAndAcerualsAbstract Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance Type: na
Period Type: durationX-DefinitionAccrued expenses and other current liabilities net ReferencesNo definition available. Details Name:
zvia Aceruedexpensesandothereurrentliabilitiesnet Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantEquity Based
Compensation Received - Additional Information (Detail) - USD ($) $ / shares in Units, $ in Millions 1 Months Ended 12 Months EndedJul. 31, 2021 Mar. 31, 2021 Dec. 31,
2022 Dec. 31, 2021 Share-based Compensation Arrangement by Share-based Payment Award | Line Items | Remaining service period of the awards 25 months Stock
compensation expense $ 8. 2 Aggregate intrinsic value $ 0.9 Equity Incentive Plan 2021 | Member | Share-based Compensation Arrangement by Share-based Payment Award
[Line Items] Percentage of increase in shares available for issuance 5, 00 % The amount of common stock available under the plan for future grants and / or issuances 2, 500,
000 Restricted Stock Units (RSUs) [ Member ] Share-based Compensation Arrangement by Share-based Payment Award [ Line Items ] Estimated weighted average period
over which expense is expected to be recognized 2 years 3 months 18 days Share-based Payment Arrangement, Plan Modification, Incremental Cost $ 48.9 Number of Monthly
Installments Granted Equally Following The Termination Of Lockup Period 36 months Settlement period on vesting of RSUs 30 days Amount of cost to be recognized for non
vested award under share-based payment arrangement $ 9.8 Employee Stock Option [ Member ] Share-based Compensation Arrangement by Share-based Payment Award [
Line Items ] Unrecognized unit compensation expense on unvested unit options $ 3.4 Estimated weighted average period over which expense is expected to be recognized 3
years 2 months 12 days Granted (in dollars per share) $ 1, 97 $ 6, 39Restricted Phantom Class A Common Units [Member] Share-based Compensation Arrangement by Share-
based Payment Award [ Line Items ] Number of RSUs that were modified during the period 2, 422, 644 Share- based Payment Arrangement, Plan Modification, Incremental
Cost $ 33. 9 X- Definition Amount of expense for award under share-based payment arrangement. Excludes amount capitalized. References Reference 1: http://www.xbrl.org/
2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (h) (1) (i) - URI https:
/asc. fasb. org / extlink & oid = 128089324 & loc = d3e5070- 113901 Details Name: us-gaap_AllocatedShareBasedCompensationExpense Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of cost not yet recognized for nonvested award under share- based payment
arrangement. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-
Section 50- Paragraph 2- Subparagraph (i)- URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us
gaap_EmployeeServiceShareBasedCompensationNonvestedAwardsTotalCompensationCostNotYetRecognized Namespace Prefix: us-gaap_Data Type: xbrli:
       ryltemType Balance Type: debit Period Type: instantX- DefinitionWeighted- average period over which cost not yet recognized is expected to be recognized for award
under share-based payment arrangement, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents reported fact of one year, five months, and thirteen days.
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-
Paragraph 2-Subparagraph (i)- URI https://asc. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
                erviceShareBasedCompensationNonvestedAwardsTotalCompensationCostNotYetRecognizedPeriodForRecognition1 Namespace Prefix: us-gaap_Data Type:
xbrli: durationItemType Balance Type: na Period Type: durationX- DefinitionAmount of cost to be recognized for nonvested award under share-based payment arrangement.
Excludes share and unit options. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-
Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (i)- URI https://asc. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap_EmployeeServiceShareBasedCompensationNonvestedAwardsTotalCompensationCostNotYetRecognizedShareBasedAwardsOtherThanOptions Namespace Prefix: us-
gaap - Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX - DefinitionPeriod over which grantee's right to exercise award under share-based
payment arrangement is no longer contingent on satisfaction of service or performance condition, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents
reported fact of one year, five months, and thirteen days. Includes, but is not limited to, combination of market, performance or service condition. ReferencesReference 1: http://
      xbrl. org / 2003 / role / exampleRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (-a)
(1)-URI https://ase. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardAwardVestingPeriod1 Namespace Prefix: us-gaap_Data Type: xbrli: durationItemType Balance
Type: na Period Type: durationX- DefinitionPer share or unit weighted- average intrinsic value of award granted under share- based payment arrangement. Excludes share and
unit options. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-
Section 50- Paragraph 2- Subparagraph (e) (2) (iii) (01)- URI https://ase. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsGrantsInPeriodIntrinsieValue Namespace Prefix: us-gaap_
Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionLine items represent financial concepts included in a table. These concepts are
used to disclose reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period
Type: durationX- DefinitionThe difference between the maximum number of shares (or other type of equity) authorized for issuance under the plan (including the effects of
amendments and adjustments), and the sum of: 1) the number of shares (or other type of equity) already issued upon exercise of options or other equity-based awards under the
plan; and 2) shares (or other type of equity) reserved for issuance on granting of outstanding awards, net of cancellations and forfeitures, if applicable. ReferencesReference 1:
http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2- URI https://
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asc. fasb. org / extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardNumberOfSharesAvailableForGrant Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType
Balance Type: na Period Type: instantX- DefinitionAmount of accumulated difference between fair value of underlying shares on dates of exercise and exercise price on opti
exercised (or share units converted—Covered Executive) into shares. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (d) (2)-URI https://asc.fasb.org/extlink&oid=128089324&loc
d3e5070-113901 Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsExercisesInPeriodTotalIntrinsicValue Namespace
Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAn excess of the fair value of the modified award over the fair
value of the award immediately before the modification. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification-Topic 718-SubTopic 10-Section 50- Paragraph 2-Subparagraph (h) (2) (iii)- URI https://asc.fasb.org/extlink&oid=128089324&loc=d3e5070-
113901 Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardPlanModificationIncrementalCompensationCost Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionNumber of monthly installments granted equally following the termination
of lockup-period. References No definition available. Details Name: zvia_NumberOfMonthlyInstallmentsGrantedEquallyFollowingTheTerminationOfLockupPeriod Namespace
Prefix: zvia_Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX-DefinitionSettlement period on vesting of RSUs. ReferencesNo definition available.
Details Name: zvia_SettlementPeriodOnVestingOfRsus Namespace Prefix: zvia_Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX-
DefinitionShare based compensation arrangement by share based payment award plan modification incremental units. ReferencesNo definition available. Details Name
zvia_ShareBasedCompensationArrangementByShareBasedPaymentAwardPlanModificationIncrementalUnits Namespace Prefix: zvia_Data Type: xbrli: sharesItemType
Balance Type: na Period Type: durationX- DefinitionShares Available for Issuance, Increase (Decrease) as a Percent of Total Number of Shares Outstanding. ReferencesNo
definition available. Details Name: zvia_SharesAvailableForIssuanceIncreaseDecreaseAsAPercentOfTotalNumberOfSharesOutstanding Namespace Prefix: zvia_Data Type:
dtr-types: percentItemType Balance Type: na Period Type: durationX- Details Name: us-gaap_PlanNameAxis = zvia_EquityIncentivePlanTwoThousandTwentyOneMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-gaap_AwardTypeAxis = us-gaap_RestrictedStockUnitsRSUMember Namespace Prefix:
Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_AwardTypeAxis = us- gaap_EmployeeStockOptionMember Namespace Prefix: Data Type: na Balance
Type: Period Type: X- Details Name: us-gaap_AwardTypeAxis = zvia_RestrictedPhantomClassACommonUnitsMember Namespace Prefix: Data Type: na Balance Type:
Period Type: Equity Based Compensation Fair Value of Stock Options Granted Estimated on the Date of Grant Using the Black - Scholes Option (Details) - $ / shares 12 Months
EndedDec. 31, 2022 Dec. 31, 2021Share-Based Compensation Arrangement by Share-Based Payment Award | Line Items | Stock price $ 3, 40 Exercise Price $ 3, 93 Expected
term (years) [1] 6 years 3 months Expected volatility [2] 62. 70 % Risk- Free interest rate [3] 2. 70 % Dividend yield [4] 0. 00 % Share-Based Compensation Arrangement
by Share- Based Payment Award [Line Items] Stock price $ 14.00 Exercise Price $ 14.00 Expected term (years) [1] 6 years 21 days Expected volatility [2] 47.50 % Risk-
Free interest rate [3] 0.90 % Dividend yield [4] 0.00 % [1](1) Expected term represents the estimated period of time until an award is exercised and was determined using
the simplified method. [2](2) Expected volatility is based on the historical volatility of a selected peer group over a period equivalent to the expected term. [3](3) The risk-
free rate is an interpolation of yields on U. S. Treasury securities with maturities equivalent to the expected term. [4](4) We have assumed a dividend yield of zero as we have
no plans to declare dividends in the foreseeable future. X- DefinitionAgreed-upon price for the exchange of the underlying asset relating to the share-based payment award.
ReferencesNo definition available. Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardFairValueAssumptionsExercisePrice Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionThe estimated dividend rate (a percentage of the
share price) to be paid (expected dividends) to holders of the underlying shares over the option's term. ReferencesReference 1: http://www.xbrl. org/2003/role/
disclosureRef. Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (f) (2) (iii) URI https://asc.fasb.
org / extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap ShareBasedCompensationArrangementByShareBasedPaymentAwardFairValueAssumptionsExpectedDividendRate Namespace Prefix: us-gaap Data Type: dtr-types:
percentltemType Balance Type: na Period Type: durationX- DefinitionThe estimated measure of the percentage by which a share price is expected to fluctuate during a
Recovery period. Volatility also may be defined as a probability-weighted measure of the dispersion of returns about the mean. The volatility of a share price is the standard
deviation of the continuously compounded rates of return on the share over a specified period. That is the same as the standard deviation of the differences in the natural
logarithms of the stock prices plus dividends, if any, over the period. References Reference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification—Topic 718—SubTopic 10—Section 50—Paragraph 2—Subparagraph (f) (2) (ii)—URI https://asc. fasb. org/extlink & oid = 128089324 & loc
=d3e5070-113901 Details Name: us-gaap-ShareBasedCompensationArrangementByShareBasedPaymentAwardFairValueAssumptionsExpectedVolatilityRate Namespace
Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type: durationX- DefinitionThe risk-free interest rate assumption that is used in valuing an
option on its own shares. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-
SubTopic 10-Section 50- Paragraph 2- Subparagraph (f) (2) (iv) - URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us
gaap ShareBasedCompensationArrangementByShareBasedPaymentAwardFairValueAssumptionsRiskFreeInterestRate Namespace Prefix: us-gaap Data Type: dtr-types:
percentItemType Balance Type: na Period Type: durationX- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable
information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period
Type: durationX- DefinitionPrice of a single share of a number of saleable stocks of a company. ReferencesNo definition available. Details Name: us-gaap SharePrice
Namespace Prefix: us - gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionExpected term of award under share-based payment
arrangement, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents reported fact of one year, five months, and thirteen days. ReferencesReference 1: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (f)
(2) (i) URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070 113901 Details Name: us-
               sedCompensationArrangementBySharebasedPaymentAwardFairValueAssumptionsExpectedTerm1 Namespace Prefix: us-gaap_Data Type: xbrli:
durationItemType Balance Type: na Period Type: durationX- Details Name: us-gaap_AwardTypeAxis = zvia_TwoThousandTwentyTwoMember Namespace Prefix: Data
Type: na Balance Type: Period Type: Equity Based Compensation - Summary of Stock Option Activity (Details) $ / shares in Units, $ in Thousands 12 Months EndedDec. 31,
2022 USD ($) $ / shares sharesShare- Based Payment Arrangement [ Abstract ] Outstanding Balance as of January 1, 2021 | shares 1, 409, 693Granted | shares 1, 721,
320Exercised | shares (246, 415) Forfeited and expired | shares (114, 844) Balance as of December 31, 2021 | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 754Exercisable at the end of the period | shares 2, 769, 764Exercisable at the end of the period | shares 2, 769, 764Exercisable at the end of the period |
790Vested and expected to vest | shares 2, 769, 754Weighted average exercise price, Beginning balance | $ / shares $ 2, 30Weighted average exercise price, Granted | $ / shares
3. 93Weighted average exercise price, Exercised | $ / shares 0. 50Weighted average exercise price, Forfeited and cancelled | $ / shares 5. 14Weighted average exercise price,
Ending balance | $ / shares 3. 36Weighted average exercise price, Exercisable | $ / shares 1. 40Weighted average exercise price, Vested and expected to vest | $ / shares $ 3.
36Weighted average remaining life Outstanding 8 yearsWeighted average remaining life Exercisable 5 years 3 months 18 daysWeighted average remaining life Vested and
expected to vest 8 years Aggregate intrinsic value | $ $ 4, 455 Aggregate intrinsic value, Exercisable | $ 3, 273 Aggregate intrinsic value, Vested and expected to vest | $ $ 4,
455X- ReferencesNo-definition available. Details Name: us-gaap_DisclosureOfCompensationRelatedCostsSharebasedPaymentsAbstract Namespace Prefix: us-gaap_Data
Type: xbrli: stringItemType Balance Type: na Period Type: durationX- DefinitionThe number of shares into which fully or partially vested stock options outstanding as of the
balance sheet date can be currently converted under the option plan. References Reference 1: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) (iii)-URI https://asc.fasb.org/extlink&oid=128089324&loc
 = d3e5070-113901 Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsExercisableNumber Namespace Prefix: us-gaap_
Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionFor presentations that combine terminations, the number of shares under options that were
cancelled during the reporting period as a result of occurrence of a terminating event specified in contractual agreements pertaining to the stock option plan or that expired.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-
Section 50- Paragraph 2- Subparagraph (e) (1) (iv) - URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsForfeituresAndExpirationsInPeriod Namespace Prefix: us- gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX- DefinitionWeighted average price of options that were either forfeited or expired. ReferencesReference 1: http://
www.xbrl.org + 2009 / role / commonPracticeRef - Publisher FASB - Name Accounting Standards Codification - Topic 718 - SubTopic 10 - Section 50 - Paragraph 2
Subparagraph (e) (1) (iv)- URI https://asc. fasb. org/extlink&oid=128089324&loe=d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsForfeituresAndExpirationsInPeriodWeightedAverageExereisePrice Namespace Prefix: us-
gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionGross number of share options (or share units) granted during the period.
References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-
Paragraph 2- Subparagraph (e) (1) (iv) (01) - URI https://asc. fasb. org / extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsGrantsInPeriodGross Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType
Balance Type: na Period Type: durationX- DefinitionNumber of options outstanding, including both vested and non-vested options. ReferencesReference 1: http://www.
org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) (ii) URI
https://asc.fasb.org/extlink&oid=128089324&loc=d3e5070-113901Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) (i) URI https://asc.fasb.org/extlink&oid=128089324&loc=
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d3e5070-113901 Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsOutstandingNumber Namespace Prefix: us-gaap_Data
Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionWeighted average price at which grantees can acquire the shares reserved for issuance under the
stock option plan. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-
SubTopic 10-Section 50- Paragraph 2-Subparagraph (e) (1) (ii) URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901Reference 2: http://www.
xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (c) (1) (i)-
URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsOutstandingWeightedAverageExercisePrice Namespace Prefix: us-gaap_Data Type: dtr-
types: perShareItemType Balance Type: na Period Type: instantX- DefinitionAmount by which current fair value of underlying stock-exceeds exercise price of fully vested and
expected to vest exercisable or convertible options. Includes, but is not limited to, unvested options for which requisite service period has not been rendered but that are exp
to vest based on achievement of performance condition, if forfeitures are recognized when they—the occur. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (e) (2)- URI https://asc. fasb.
/ extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedAndExpectedToVestExercisableAggregateIntrinsicValue Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionWeighted-average exercise price, at which grantee can acquire shares
reserved for issuance, for fully vested and expected to vest exercisable or convertible options. Includes, but is not limited to, unvested options for which requisite service period
has not been rendered but that are expected to vest based on achievement of performance condition, if forfeitures are recognized when they occur. References Reference 1: http://
/www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e)
(2)- URI https: //ase. fasb. org / extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedAndExpectedToVestExercisableWeightedAverageExercisePrice Namespace Prefix:
us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionNumber of fully vested and expected to vest options outstanding that can
be converted into shares under option plan. Includes, but is not limited to, unvested options for which requisite service period has not been rendered but that are expected to vest
based on achievement of performance condition, if forfeitures are recognized when they occur. References Reference 1: http://www.xbrl.org/2003/role/disclosureReference 1:
Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1)-URI https://asc.fasb.org/extlink & oid
= 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedAndExpectedToVestOutstandingNumber Namespace Prefix: us-gaap_Data-Type:
xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionWeighted- average exercise price, at which grantee can acquire shares reserved for issuance, for fully
vested and expected to vest options outstanding. Includes, but is not limited to, unvested options for which requisite service period has not been rendered but that are expected to
vest based on achievement of performance condition, if forfeitures are recognized when they occur. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1)-URI https://asc.fasb.org/extlink&oid
= 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardOptionsVestedAndExpectedToVestOutstandingWeightedAverageExercisePrice Namespace Prefix:
us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionWeighted average price at which option holders acquired shares when
eonverting their stock options into shares. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) (iv) (02)-URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-
113901 Details Name: us-gaap_ShareBasedCompensationArrangementsByShareBasedPaymentAwardOptionsExercisesInPeriodWeightedAverageExercisePrice Namespace
Prefix: us-gaap Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionWeighted average per share amount at which grantees can
acquire shares of common stock by exercise of options. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification - Topic 718 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (e) (1) (iv) (01) - URI https://asc. fasb. org/extlink & oid = 128089324 & loc
d3e5070-113901 Details Name: us-gaap_ShareBasedCompensationArrangementsByShareBasedPaymentAwardOptionsGrantsInPeriodWeightedAverageExercisePrice
Namespace Prefix: us-gaap Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX-DefinitionIntrinsic value of outstanding award under share-
based payment arrangement. Excludes share and unit options. ReferencesNo definition available. Details Name: us-
gaap SharebasedCompensationArrangementBySharebasedPaymentAwardEquityInstrumentsOtherThanOptionsAggregateIntrinsieValueOutstanding Namespace Prefix: us-
gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-DefinitionAmount of difference between fair value of the underlying shares reserved for
issuance and exercise price of vested portions of options outstanding and currently exercisable. ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-
Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-URI https://asc. fasb. org/extlink & oid = 128089324 & loc
d3e5070-113901 Details Name: us-gaap_SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableIntrinsieValue1 Namespace Prefix: us-gaap_
Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionWeighted average remaining contractual term for vested portions of options
outstanding and currently exercisable or convertible, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents the reported fact of one year, five months, and
thirteen days. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification Topic 718-SubTopic 10-
Section 50-Paragraph 2-URI https://asc.fasb.org/extlink&oid=128089324&loe=d3e5070-113901 Details Name: us-
gaap_SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableWeightedAverageRemainingContractualTerm1 Namespace Prefix: us-gaap_Data
Type: xbrli: durationItemType Balance Type: na Period Type: durationX-DefinitionWeighted average remaining contractual term for option awards outstanding, in
PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents the reported fact of one year, five months, and thirteen days. ReferencesReference 1: http://
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 718 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (e) (1) - URI https://
asc. fasb. org / extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsOutstandingWeightedAverageRemainingContractualTerm2 Namespace Prefix: us-gaap_
Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX- DefinitionWeighted average remaining contractual term for fully vested and expected to ves
options outstanding, in PnYnMnDTnHnMnS' format, for example, P1Y5M13D' represents reported fact of one year, five months, and thirteen days. Includes, but is not limited
to, unvested options for which requisite service period has not been rendered but that are expected to vest based on achievement of performance condition, if forfeitures
recognized when they occur. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1)- URI https://asc.fasb.org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name:
gaap\_Share based Compensation Arrangement By Share based Payment Award Options Vested And Expected To Vest Outstanding Weighted Average Remaining Contractual Term I and the Contractual Term I are the Contractual Term I and the Contractual Term I are the Contract
Namespace Prefix: us-gaap_Data Type: xbrli: durationItemType Balance Type: na Period Type: durationX-DefinitionNumber of share options (or share units) exercises
the current period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-
SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (1) (iv) (02)-URI https://asc.fasb.org/extlink & oid = 128089324 & loc = d3e5070-113901Reference 2: http://
fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX
210. 3-04)- URI https://ase. fasb. org/extlink & oid = 120397183 & loc = d3e187085-122770Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher
FASB-Name Accounting Standards Codification-Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.5-02 (28))- URI https://asc.fasb.org/extlink
& oid = 120391452 & loc = d3e13212-122682Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-
Topic 210-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 5-02 (29))- URI https://asc.fasb.org/extlink&oid=120391452&loc=d3e13212-
122682Reference 5: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 505-SubTopic 10-Section 50-
Paragraph 2- URI https://asc. fasb. org/extlink & oid = 126973232 & loc = d3e21463-112644 Details Name: us-
gaap_StockIssuedDuringPeriodSharesStockOptionsExercised Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationEquity
Based Compensation-Summary of Restricted Stock Unit Activity (Details)-Restricted Stock Units (RSUs) [Member] $ / shares in Units, $ in Thousands 12 Months EndedDec-
31, 2022 USD ($) $ / shares sharesShare-Based Compensation Arrangement by Share-Based Payment Award [Line Items ] Balance nonvested shares at January 1, 2021 |
shares 7, 981, 444Restricted stock units, Granted | shares 1, 121, 740Restricted stock units, Vested | shares (6, 445, 278) Restricted stock units, Forfeited | shares (97, 316)
Balance non-vested at December 31, 2022 | shares 2, 560, 590 Vested and expected to vest at December 31, 2022 | shares 2, 560, 590 Weighted average grant date fair value,
Beginning balance | $ / shares $ 5.33Weighted average grant date fair value, Granted | $ / shares 3.41Weighted average grant date fair value, Vested | $ / shares 5.58Weighted
average grant date fair value, Forfeited | $/ shares 4. 81 Weighted average grant date fair value, Ending balance | $/ shares 3. 90 Weighted average grant date fair value, Vested
and expected to vest at December 31, 2021 | $ / shares $ 3.90 Aggregate intrinsic value, Non vested | $ $ 10, 473 Aggregate intrinsic value, Vested and expected to vest | $ $ 10,
473X- DefinitionThe number of equity-based payment instruments, excluding stock (or unit) options, that were forfeited during the reporting period. ReferencesReference 1:
http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-
Subparagraph (e) (2) (iii) (03)- URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us
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gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsForfeitedInPeriod Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-DefinitionWeighted average fair value as of the grant date of equity-based award plans other than stock (unit) option plans that were not exercised or put into effect as a result of the occurrence of a terminating event. ReferencesReference 1: http://www.xbrl.org/2003/role/

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disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (2) (iii) (03)-URI https://asc.
fasb. org / extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsForfeituresWeightedAverageGrantDateFairValue Namespace
Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe number of grants made during the period on other than
stock (or unit) option plans (for example, phantom stock or unit plan, stock or unit appreciation rights plan, performance target plan). ReferencesReference 1: http://www.xbrl.
org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (e) (2) (iii) (01)-
URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-113901 Details Name: us-
gaap ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsGrantsInPeriod Namespace Prefix: us-gaap Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX- DefinitionThe weighted average fair value at grant date for nonvested equity- based awards issued during the period
on other than stock (or unit) option plans (for example, phantom stock or unit plan, stock or unit appreciation rights plan, performance target plan). References Reference 1: http://
  www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 718- SubTopic 10- Section 50- Paragraph 2- Subparagraph (e)
(2) (iii) (01)- URI https://ase. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap\_Share Based Compensation Arrangement By Share Based Payment Award Equity Instruments Other Than Options Grants In Period Weighted Average Grant Date Fair Value
Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX-DefinitionThe number of non-vested equity-based payment
instruments, excluding stock (or unit) options, that validly exist and are outstanding as of the balance sheet date. ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (c) (2) (ii) URI https://asc.fasb.
org / extlink & oid = 128089324 & loc = d3e5070-113901Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (2) (i)-URI https://asc.fasb.org/extlink&oid=128089324&loc=d3e5070-113901
Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsNonvestedNumber Namespace Prefix: us-
gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionPer share or unit weighted- average fair value of nonvested award under share-
based payment arrangement. Excludes share and unit options. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting
Standards Codification-Topic 718-SubTopic 10-Section 50-Paragraph 2-Subparagraph (e) (2) (i)-URI https://asc. fasb. org/extlink & oid = 128089324 & loc = d3e5070-
113901Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 718-SubTopic 10-Section 50-
Paragraph 2-Subparagraph (e) (2) (ii)-URI https://asc. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsNonvestedWeightedAverageGrantDateFairValue Namespace
Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX- DefinitionThe number of equity- based payment instruments, excluding
stock (or unit) options, that vested during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting
Standards Codification - Topic 718 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (e) (2) (iii) (02) - URI https://ase. fasb. org/extlink & oid = 128089324 & loc
d3e5070-113901 Details Name: us-gaap_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsVestedInPeriod Names
Prefix: us-gaap_Data Type: xbrli: shares ItemType Balance Type: na Period Type: durationX-DefinitionThe weighted average fair value as of grant date pertaining to an
equity-based award plan other than a stock (or unit) option plan for which the grantee gained the right during the reporting period, by satisfying service and performance
requirements, to receive or retain shares or units, other instruments, or eash in accordance with the terms of the arrangement. ReferencesReference 1: http://www.xbrl. org/
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 718 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (e) (2) (iii) (02) - URI
https://ase. fasb. org/extlink & oid = 128089324 & loe = d3e5070-113901 Details Name: us-
gaap\_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsVestedInPeriodWeightedAverageGrantDateFairValue
Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionLine items represent financial concepts included in
a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the table. ReferencesNo definition available.
Details Name: us-gaap ShareBasedCompensationArrangementByShareBasedPaymentAwardLineItems Namespace Prefix: us-gaap Data Type: xbrli: stringItemType Balance
Type: na Period Type: durationX- DefinitionIntrinsic value of nonvested award under share-based payment arrangement. Excludes share and unit options. ReferencesNo
definition available. Details Name: us-
gaap-SharebasedCompensationArrangementBySharebasedPaymentAwardEquityInstrumentsOtherThanOptionsAggregateIntrinsieValueNonvested Namespace Prefix: us-gaap-
Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionShare based compensation arrangement by share based payment award equity
instruments other than options vested and expected to vest exercisable aggregate intrinsic value. ReferencesNo definition available. Details Name:
zvia-ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsVestedAndExpectedToVestExercisableAggregateIntrinsieValue
Namespace Prefix: zvia Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionShare based compensation arrangement by share based
payment award equity instruments other than options vested and expected to vest outstanding number. ReferencesNo definition available. Details Name:
zvia-ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsVestedAndExpectedToVestOutstandingNumber Namespace
Prefix: zvia Data Type: xbrli: sharesItemType Balance Type: na Period Type: instantX- DefinitionShare based compensation arrangement by share based payment award equity
instruments other than options vested and expected to vest weighted average grant date fair value. ReferencesNo definition available. Details Name:
zvia_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsVestedAndExpectedToVestWeightedAverageGrantDateFairValue
Namespace Prefix: zvia_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: instantX-Details Name: us-gaap_AwardTypeAxis-
gaap RestrictedStockUnitsRSUMember Namespace Prefix: Data Type: na Balance Type: Period Type: Equity Based Compensation-Summary of Restricted Stock Unit Activity
(Parenthetical) (Details) 12 Months EndedDec. 31, 2022 sharesShare-Based Payment Arrangement [Abstract] Restricted Unsettled Shares, Vested 1, 345, 800X-Ref
definition available. Details Name: us-gaap DisclosureOfCompensationRelatedCostsSharebasedPaymentsAbstract Namespace Prefix: us-gaap Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionShare based compensation arrangement by share based payment award equity instrui
options unsettled vested in period. ReferencesNo definition available. Details Name:
zvia_ShareBasedCompensationArrangementByShareBasedPaymentAwardEquityInstrumentsOtherThanOptionsUnsettledVestedInPeriod Namespace Prefix: zvia_Data Type:
xbrli: sharesItemType Balance Type: na Period Type: durationMajor Customers, Accounts Receivable And Vendor Concentration-Summary Sales to Significant Customers
(Detail) 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Customer Concentration Risk [Member] | Revenue from Contract with Customer Benchmark [Member] | Customer A [
Member | Concentration Risk [ Line Items ] Concentration Risk, Percentage 15. 00 % 17. 00 % Customer Concentration Risk [ Member ] | Revenue from Contract with
Customer Benchmark [Member] | Customer B [Member] Concentration Risk [Line Items] Concentration Risk, Percentage 16.00 % Customer Concentration Risk [Member]
Revenue from Contract with Customer Benchmark [Member] | Customer C [Member] | Concentration Risk [Line Items] | Concentration Risk, Percentage 11. 00 % Customer
Concentration Risk [ Member ] | Revenue from Contract with Customer Benehmark [ Member ] | Customer D [ Member ] Concentration Risk [ Line Items ] Concentration Risk,
Percentage 11. 00 % Customer Concentration Risk [ Member ] | Accounts Receivable [ Member ] | Customer B [ Member ] Concentration Risk [ Line Items ] Concentration
Risk, Percentage 13. 00 % Customer Concentration Risk [ Member ] | Accounts Receivable [ Member ] | Customer D [ Member ] Concentration Risk [ Line Items ]
Concentration Risk, Percentage 10.00 % 15.00 % Customer Concentration Risk [ Member ] | Accounts Receivable [ Member ] | Customer E [ Member ] Concentration Risk [
Line Items ] Concentration Risk, Percentage 17. 00 % 11. 00 % Customer Concentration Risk [Member] | Accounts Receivable [Member] | Customer F [Member]
Concentration Risk [ Line Items ] Concentration Risk, Percentage 12. 00 % Customer Concentration Risk [ Member ] | Accounts Receivable [ Member ] | Customer H [ Member
Concentration Risk [Line Items ] Concentration Risk, Percentage 12. 00 % Supplier Concentration Risk [Member] | Cost of Goods and Service Benchmark [Member]
Vendor A [ Member | Concentration Risk | Line Items | Concentration Risk, Percentage 27. 00 % 28. 00 % Supplier Concentration Risk [ Member | | Cost of Goods and Service
Benchmark [Member] | Vendor B [Member] Concentration Risk [Line Items] Concentration Risk, Percentage 18. 00 % 22. 00 % Supplier Concentration Risk [Member]
Cost of Goods and Service Benchmark [ Member ] | Vendor C [ Member ] Concentration Risk [ Line Items ] Concentration Risk, Percentage 13. 00 % 13. 00 % X-
DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one
or many axes to the table. ReferencesNo definition available. Details Name: us-gaap_ConcentrationRiskLineItems Namespace Prefix: us-gaap_Data Type: xbrli:
stringItemType Balance Type: na Period Type: durationX- DefinitionFor an entity that discloses a concentration risk in relation to quantitative amount, which serves as the"
benchmark" (or denominator) in the equation, this concept represents the concentration percentage derived from the division. ReferencesReference 1: http://www.xbrl. org/
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 280 - SubTopic 10 - Section 50 - Paragraph 42 - URI https://asc.fasb.org/extlink
& oid = 126901519 & loe = d3e9054-108599Reference 2: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic
275-SubTopic 10-Section 50-Paragraph 18-URI https://asc.fasb.org/extlink&oid=99393423&loc=d3e6351-108592Reference 3: http://fasb.org/us-gaap/role/ref
/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 825-SubTopic 10-Section 50-Paragraph 20-URI https://asc. fasb. org/extlink&oid=
123594938 & loc = d3c13531-108611Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 825-
SubTopic 10-Section 50-Paragraph 21-Subparagraph (a)-URI\ https://\ asc.\ fasb.\ org/\ extlink \&\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink \&\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink \&\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink \&\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c13537-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ fasb.\ org/\ extlink &\ oid = 123594938\ \&\ loc = d3c135337-108611Reference 5:\ http://\ oid = 123594938\ &\ oid = d3c135337-108611Reference 5:\ http://\ oid = d3c13537-108611Reference 5:\ http://\ oid = d3c13537-108611Reference 5:\ http://\
us-gaap / role / ref / legacyRef - Publisher FASB-Name Accounting Standards Codification - Topic 275 - SubTopic 10 - Section 50 - Paragraph 20 - URI https://asc. fasb. org /
extlink & oid = 99393423 & loe = d3e6404-108592 Details Name: us-gaap_ConcentrationRiskPercentage1 Namespace Prefix: us-gaap_Data Type: dtr-types:
percentItemType Balance Type: na Period Type: durationX- Details Name: us-gaap_ConcentrationRiskByTypeAxis = us-gaap_CustomerConcentrationRiskMember
```

Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_ConcentrationRiskByBenchmarkAxis = us-

```
gaap_RevenueFromContractWithCustomerMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_MajorCustomersAxis-
zvia_CustomerAMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_MajorCustomersAxis = zvia_CustomerBMember Namespace
Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_MajorCustomersAxis = zvia_CustomercMember Namespace Prefix: Data Type:
Period Type: X Details Name: srt MajorCustomersAxis = zvia CustomerDMember Namespace Prefix: Data Type: na Balance Type: Period Type: X Details Name: us-
gaap_ConcentrationRiskByBenchmarkAxis = us- gaap_AccountsReceivableMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name:
srt_MajorCustomersAxis = zvia_CustomerEMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_MajorCustomersAxis-
zvia_CustomerFMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: srt_MajorCustomersAxis = zvia_CustomerHMember Namespace
Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_ConcentrationRiskByTypeAxis = us- gaap_SupplierConcentrationRiskMember Namespac
Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-gaap_ConcentrationRiskByBenchmarkAxis = us-gaap_CostOfGoodsTotalMember Namespace Prefix:
Data Type: na Balance Type: Period Type: X- Details Name: zvia_ShareBasedGoodsAndNonEmployeeServicesTransactionSupplierAxis = zvia_VendorAMember Names
Prefix: Data Type: na Balance Type: Period Type: X- Details Name: zvia_ShareBasedGoodsAndNonEmployeeServicesTransactionSupplierAxis = zvia_VendorBMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: zvia_ShareBasedGoodsAndNonEmployeeServicesTransactionSupplierAxis
zvia_VendorCMember Namespace Prefix: Data Type: na Balance Type: Period Type: Major Customers, Accounts Receivable And Vendor Concentration-Additional
Information (Detail) 12 Months Ended Dec. 31, 2022 Customer Concentration Risk [Member] | Revenue from Contract with Customer Benchmark [Member] | Minimum [
Member | Concentration Risk [ Line Items ] Concentration Risk, Percentage 10. 00 % Customer Concentration Risk [ Member ] | Revenue from Contract with Customer
Benchmark [Member] | Customers [Member] Concentration Risk [Line Items] Concentration Risk, Percentage 10.00 % Customer Concentration Risk [Member] | Accounts
Receivable [Member] | Customers [Member] Concentration Risk [Line Items] Concentration Risk, Percentage 10.00 % Supplier Concentration Risk [Member] | Cost of
Goods and Service Benchmark [Member] | Customers [Member] | Concentration Risk [Line Items] | Concentration Risk, Percentage 10.00 % X- DefinitionLine items
represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the
table. ReferencesNo definition available. Details Name: us-gaap_ConcentrationRiskLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na
Period Type: durationX- DefinitionFor an entity that discloses a concentration risk in relation to quantitative amount, which serves as the" benchmark" (or denominator) in the
equation, this concept represents the concentration percentage derived from the division. References Reference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher
FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 42-URI https://asc.fasb.org/extlink&oid=126901519&loc=d3e9054-
108599Reference 2: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-
Paragraph 18-URI https://asc. fasb. org/extlink & oid = 99393423 & loe = d3e6351-108592Reference 3: http://fasb. org/us-gaap/role/ref/legacyRef-Publisher FASB-
Name Accounting Standards Codification - Topic 825 - SubTopic 10 - Section 50 - Paragraph 20 - URI https://asc. fasb. org/extlink & oid = 123594938 & loc = d3e13531-
108611Reference 4: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 825-SubTopic 10-Section 50-
Paragraph 21-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 123594938 & loe = d3e13537-108611Reference 5: http://fasb. org/us-gaap/role/ref/
legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 275-SubTopic 10-Section 50-Paragraph 20-URI https://asc. fasb. org/extlink & oid=
99393423 & loc = d3e6404- 108592 Details Name: us- gaap_ConcentrationRiskPercentage1 Namespace Prefix: us- gaap_Data Type: dtr- types: percentItemType Balance
Type: na Period Type: durationX- Details Name: us- gaap_ConcentrationRiskByTypeAxis = us- gaap_CustomerConcentrationRiskMember Namespace Prefix: Data Type: na
Balance Type: Period Type: X. Details Name: us-gaap_ConcentrationRiskByHype: na Balance Type: Period Type: X. Details Name: us-gaap_ConcentrationRiskByBenchmarkAxis = us-gaap_RevenueFromContractWithCustomerMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: Name: srt_RangeAxis = srt_MinimumMember Namespace Prefix: Data Type: na Balance Type: Period Type: Name: srt_RangeAxis = srt_MinimumMember Name: srt_RangeAxis = srt_MinimumMember Name: srt_RangeAxis = srt_MinimumMember Name: srt_RangeAxis = srt_MinimumMember Name: srt_RangeAxis = srt_RangeAxis = srt_MinimumMember Name: srt_RangeAxis = srt_R
Name: srt MajorCustomersAxis = zvia CustomersMember Namespace Prefix: Data Type: na Balance Type: Period Type: X Details Name: us-
gaap_ConcentrationRiskByBenchmarkAxis = us- gaap_AccountsReceivableMember Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap ConcentrationRiskByTypeAxis = us-gaap SupplierConcentrationRiskMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details Name: us-
gaap_ConcentrationRiskByBenchmarkAxis = us-gaap_CostOfGoodsTotalMember Namespace Prefix: Data Type: na Balance Type: Period Type: Loss Per Share-Summary of
Computation of Basic and Diluted Earnings per Share (Detail) - USD ($) $ / shares in Units, $ in Thousands 3 Months Ended 12 Months EndedDec. 31, 2022 Sep. 30, 2022 Jun.
30, 2022 Mar. 31, 2022 Dec. 31, 2021 Sep. 30, 2021 Jun. 30, 2021 Mar. 31, 2021 Dec. 31, 2022 Dec. 31, 2021 Basic net loss per share: Net loss attributable to Zevia LLC prior
to the Reorganization Transactions $ 0 $ 1, 913Net loss attributable to noncontrolling interest 13, 790 39, 768Net income (loss) attributable to Zevia PBC $ (6, 170) $ (9, 196) $
(14, 796) $ (17, 485) $ (37, 404) $ (49, 761) $ (749) $ 247 $ (47, 647) $ (87, 667) Weighted average common units outstanding, basic 47, 368, 849 45, 938, 507 [1] 42, 051, 987
1 38, 371, 713 [1] 34, 450, 409 34, 440, 982 43, 469, 383 34, 450, 409 Weighted average common units outstanding, diluted 47, 368, 849 45, 938, 507 [1] 42, 051, 987 [1]
38, 371, 713 [1] 34, 450, 409 34, 440, 982 43, 469, 383 34, 450, 409Basic earnings per share $ (0.09) $ (0.16) [1] $ (0.27) [1] $ (0.28) [1] $ (0.59) $ (0.75) $ (0.81) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.80) $ (1.8
33) [2] Diluted earnings per share $ (0.09) $ (0.16) [1] $ (0.27) [1] $ (0.28) [1] $ (0.59) $ (0.75) $ (0.81) $ (1.33) [2] Common Class A [Member] Basic net loss per
share: Net loss and comprehensive loss $ (47, 647) $ (87, 667) Net loss attributable to Zevia LLC prior to the Reorganization Transactions 1, 913Net loss attributable to
noncontrolling interest 13, 790 39, 768Adjustment to reallocate net loss to controlling interest [3](1, 298) Net income (loss) attributable to Zevia PBC $ (35, 155) $ (45, 986)
Weighted average common units outstanding, basic 41, 739, 061 34, 450, 409Weighted average common units outstanding, diluted 43, 469, 383 34, 450, 409Basic earnings per
share $ (0. 81) $ (1. 33) [ 4 ] Diluted earnings per share (0. 81) $ (1. 33) [ 4 ] Common Class A [ Member ] | RSU [ Member ] Basic net loss per share: Weighted average shares
of vested and unreleased RSUs [5] $1,730,322 [1] The Company has revised basic and diluted earnings per share amounts for the first, second, and third quarters of 2022 to
include the impact of vested but unreleased restricted stock units which were previously excluded from the respective basic and diluted earnings per share computations. The
impact of this immaterial correction was to decrease both basic and diluted loss per share by $0.02, $0.01, and $0.01, respectively, from the amounts previously reported in
the Company's Form 10-Q for each of the respective first, second, and third quarters of 2022. [2](1) Represents earnings per share of Class A common stock and weighted-
average shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the reorganization transactions and
initial public offering (see Note 16). [3] The numerator for the basic and diluted loss per share is adjusted for additional losses being attributed to controlling interest as a result
of the impacts of vested but unreleased RSUs being included in the denominator of the basic and diluted loss per share. [4] Represents earnings per share of Class A.
stock and weighted-average shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the
Reorganization Transactions and IPO. [5] The denominator for basic and diluted loss per share includes vested and unreleased RSUs as there are no conditions that
prevent these RSUs from being issued in the future as shares of Class A common stock except for the mere passage of time. X- DefinitionThe amount of net income (loss) for
the period per each share of common stock or unit outstanding during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (e) (4)-URI https://asc.fasb.org/extlink & oid
                             SL123482106-238011Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification
Topic 250-SubTopic 10-Section 50-Paragraph 3- URI https://asc.fasb.org/extlink & oid = 124431687 & loc = d3e22583-107794Reference 3: http://www.xbrl.org/
2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 250 - SubTopic 10 - Section 50 - Paragraph 11 - Subparagraph (b) - URI https://
ase. fasb. org/extlink & oid = 124431687 & loc = d3e22694-107794Reference 4: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name Accounting
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Details Name: us-gaap_EarningsPerShareBasic Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX-
ReferencesNo definition available. Details Name: us-gaap_EarningsPerShareBasieOtherDisclosuresAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType
Balance Type: na Period Type: durationX-DefinitionThe amount of net income (loss) for the period available to each share of common stock or common unit out:
during the reporting period and to each share or unit that would have been Received if outstanding assuming the issuance of common shares or units for all dilutive potential
common shares or units outstanding during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 55-Paragraph 52-URI https://asc.fasb.org/extlink&oid=128363288&loc=d3e4984-109258Reference 2: http://asc.fasb.org/extlink&oid=128363288
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SL114868664-224227 Details Name: us-gaap_EarningsPerShareDiluted Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe portion of profit or loss for the period, net of income taxes, which is attributable to the parent. ReferencesReference 1: http://fasb.org/us-gaap/
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extlink & oid = 126901519 & loe = d3e8933-108599 Details Name: us-gaap_NetIncomeLoss Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
credit Period Type: durationX- DefinitionAmount of Net Income (Loss) attributable to noncontrolling interest. ReferencesReference 1: http://www.xbrl.org/2003/role/
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gaap_NetIncomeLossAttributableToNoncontrollingInterest Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
DefinitionThe consolidated profit or loss for the period, net of income taxes, including the portion attributable to the noncontrolling interest. ReferencesReference 1: http://
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126968391 \& loc = SL7669619 - 108580 \\ Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher-FASB-Name-Accounting-Standards-Codification-Topic Publisher-FASB-Name-Accounting-Standards-Codification-Topic Publisher-FASB-Name-Accounting-Standards-Name-Accounting-Standards-Name-Accounting-Standards-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Accounting-Name-Ac
810-SubTopic 10-Section 50-Paragraph 1A-Subparagraph (a) (1)-URI https://asc.fasb.org/extlink&oid=109239629&loe=SL4573702-111684Reference 4: http://
    w. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 250- SubTopic 10- Section 50- Paragraph 9- URI https://
fasb. org / extlink & oid = 124431687 & loc = d3e22663-107794Reference 5: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting
Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210. 13-01 (a) (4) (i)) URI https://asc. fasb. org/extlink & oid-
126975872 & loc = SL124442526-122756Reference 6: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic
470-SubTopic 10-Section S99- Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (i))- URI https://ase. fasb. org/extlink & oid = 126975872 & loc = SL124442552-
122756Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
Paragraph 22- URI https://asc. fasb. org /extlink & oid = 126901519 & loc = d3e8736-108599Reference 8: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher
FASB Name Accounting Standards Codification Topic 280 SubTopic 10 Section 50 Paragraph 32 Subparagraph (c) URI https://asc. fasb. org/extlink & oid-
126901519 & loc = d3e8933-108599Reference 9: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-
SubTopic 40-Section 65-Paragraph 1-Subparagraph (f)-URI https://ase. fasb. org/extlink & oid = 126732423 & loe = SL123482106-238011Reference 10: http://www
xbrl. org / 2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 470 - SubTopic 10 - Section S99 - Paragraph 1A - Subparagraph (SX 210.
13-01 (a) (5))- URI https: //asc. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 11: http://www.xbrl. org/2003/role/disclosureRef-
Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (4) (iv))- URI https://
fasb. org / extlink & oid = 126975872 & loc = SL124442552-122756Reference 12: http://www.xbrl. org / 2009 / role / commonPracticeRef-Publisher FASB-Name
Accounting Standards Codification-Topic 220-SubTopic 10-Section 50-Paragraph 6-URI https://asc.fasb.org/extlink&oid=124431353&loc=8L124452729-
227067Reference 13: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-
Paragraph 30-Subparagraph (b) URI https://ase. fasb. org/extlink & oid = 126901519 & loc = d3e8906-108599Reference 14: http://www.xbrl. org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 230- SubTopic 10- Section 45- Paragraph 2- URI https://asc. fasb. org / extlink & oid =
126954810 & loc = d3e3000 - 108585Reference 15: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 810-
SubTopic 10-Section 45-Paragraph 19-URI https://asc.fasb.org/extlink & oid = 126929396 & loc = SL4569616-111683Reference 16: http://www.xbrl.org/2003/role
/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 323-SubTopic 10-Section 50-Paragraph 3-Subparagraph (e)-URI https://asc. fasb. org/
extlink & oid = 114001798 & loe = d3e33918-111571Reference 17: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards
Codification-Topic 280-SubTopic 10-Section 50-Paragraph 32-Subparagraph (f)-URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8933-108599Refer
18: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-
Subparagraph (SX 210. 13-02 (a) (4) (iii) (A))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442552- 122756Reference 19: https://
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 205 - SubTopic 20 - Section 50 - Paragraph 7 - URI https://ase.fasb.org/extlink
                                 -SL51721683-107760Reference 20: http://www.xbrl.org/2003/role/disclosureRef-Publisher-FASB-Name Accounting Standards
Codification-Topic 250-SubTopic 10-Section 50-Paragraph 1-Subparagraph (b) (2) URI https://asc. fasb. org/extlink & oid = 124431687 & loc = d3e22499-
                                   www. xbrl. org / 2003 / role / disclosureRef - Publisher FASB- Name Accounting Standards Codification - Topic 825 - SubTopic 10 - Section 50-
107794Reference 21: http:/
Paragraph 28-Subparagraph (f) URI https://asc. fasb. org/extlink & oid = 123596393 & loe = d3e14064-108612Reference 22: http://www.xbrl. org/2003/role/
disclosureRef Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 235-Section S99-Paragraph 1-Subparagraph (SX 210. 9-05 (b) (2))-URI
https://asc.fasb.org/extlink&oid=120399901&loe=d3e537907-122884Reference23: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Name
Accounting Standards Codification-Topic 280-SubTopic 10-Section 50-Paragraph 31-URI https://asc.fasb.org/extlink & oid = 126901519 & loc =
108599Reference 24: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 220-SubTopic 10-Section 45-
Paragraph 1B-Subparagraph (a) - URI \ https://asc. \ fasb. \ org/extlink \& \ oid = 126968391 \& loc = SL7669625 - 108580 Reference \ 25: \ http://www. \ xbrl. \ org/2003/rockets and \ a
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1A-Subparagraph (SX 210: 13-01 (a) (4) (iv))-
                asc. fasb. org / extlink & oid = 126975872 & loc = SL124442526-122756Reference 26: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-
Name Accounting Standards Codification Topic 470 SubTopic 10 Section S99 Paragraph 1A Subparagraph (SX 210. 13-01 (a) (4) (iii) (A)) - URI https://asc. fasb. org/
extlink & oid = 126975872 & loe = SL124442526-122756Reference 27: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 470-SubTopic 10-Section S99-Paragraph 1B-Subparagraph (SX 210. 13-02 (a) (5))-URI https://asc.fasb.org/extlink&oid=126975872&loc-
SL124442552-122756Reference 28: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-
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29: http://www.xbrl.org/2009/role/commonPracticeRef-PublisherFASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section S99-Paragraph
1A-Subparagraph (SX 210. 13-01 (a) (4) (ii))-URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 30: http://www.xbrl. org/
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 810 - SubTopic 10 - Section 50 - Paragraph 1A - Subparagraph (c) (1) - URI https://
ase, fasb, org/extlink & oid = 109239629 & loc = $L4573702-111684Reference 31; http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting
Standards Codification-Topic 810-SubTopic 10-Section 55-Paragraph 4J-URI https://asc.fasb.org/extlink&oid=120409616&loe=SL4591551-111686Reference 32:
http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 810-SubTopic 10-Section 55-Paragraph 4K-URI https://
/ asc. fasb. org / extlink & oid = 120409616 & loe = SL4591552-111686Reference 33: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification - Topic 250 - SubTopic 10 - Section 50 - Paragraph 8 - URI https://ase.fasb.org/extlink & oid = 124431687 & loe = d3e22658 - 107794 Details Name:
us-gaap_ProfitLoss Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-DefinitionWeighted average grant-date
fair value of options vested. ReferencesNo definition available. Details Name: us-
gaap_SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsVestedWeightedAverageGrantDateFairValue Namespace Prefix: us-gaap_Data Type: dtr-
types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe average number of shares or units issued and outstanding that are used in calculating diluted
EPS or earnings per unit (EPU), determined or calculated based on the timing of issuance of shares or units in the period. References Reference 1: http://www.xbrl.org/2003
/role / disclosureRef- Publisher FASB- Name Accounting Standards Codification - Topic 260 - SubTopic 10 - Section 50 - Paragraph 1 - Subparagraph (a) - URI https://asc. fasb.
org / extlink & oid = 124432515 & loe = d3e3550-109257Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 260-SubTopic 10-Section 45-Paragraph 16-URI https://ase.fasb.org/extlink&oid=126958026&loc=d3e1505-109256 Details Name: us-
gaap_WeightedAverageNumberOfDilutedSharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-
DefinitionNumber of [basic] shares or units, after adjustment for contingently issuable shares or units and other shares or units not deemed outstanding, determined by relating
the portion of time within a reporting period that common shares or units have been outstanding to the total time in that period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (a)-URI https://ase.
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fasb. org / extlink & oid = 124432515 & loc = d3e3550- 109257Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards
Codification-Topic 260-SubTopic 10-Section 45-Paragraph 10-URI https://ase.fasb.org/extlink&oid=126958026&loc=d3c1448-109256 Details Name: us-
gaap_WeightedAverageNumberOfSharesOutstandingBasie Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-
Definition Adjustment to Reallocate Net Loss To Controlling Interest References No definition available. Details Name:
zvia_AdjustmentToReallocateNetLossToControllingInterest Namespace Prefix: zvia_ Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
DefinitionNetIncome loss prior to reorganization. ReferencesNo definition available. Details Name: zvia NetincomeLossPriorToReorganization Namespace Prefix: zvia Data
Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- Details Name: us-gaap_StatementClassOfStockAxis = us-gaap_CommonClassAMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_AwardTypeAxis = us- gaap_RestrictedStockUnitsRSUMember Namespace Prefix:
Data Type: na Balance Type: Period Type: Loss Per Share-Summary of Antidilutive Securities Excluded From Computation of Earnings Per Share (Detail)- shares 12 Months
EndedDee. 31, 2022 Dee. 31, 2021Common Class A | Member | Antidilutive Securities Excluded from Computation of Earnings Per Share | Line Items | Antidilutive Securities
Excluded from Computation of Earnings Per Share, Amount 26, 023, 476 30, 113, 152Employee Stock Option [Member ] Antidilutive Securities Excluded from Computation of
Earnings Per Share [ Line Items ] Antidilutive Securities Excluded from Computation of Earnings Per Share, Amount 2, 239, 025 1, 483, 824Restricted Stock Units (RSUs) [
Member ] Antidilutive Securities Excluded from Computation of Earnings Per Share [ Line Items ] Antidilutive Securities Excluded from Computation of Earnings Per Share;
Amount 3, 473, 655 7, 981, 444X- DefinitionSecurities (including those issuable pursuant to contingent stock agreements) that could potentially dilute basic earnings per share
(EPS) or earnings per unit (EPU) in the future that were not included in the computation of diluted EPS or EPU because to do so would increase EPS or EPU amounts or
decrease loss per share or unit amounts for the period presented. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name
Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (c)-URI https://asc.fasb.org/extlink&oid=124432515&loc
d3e3550 109257 Details Name: us-gaap_AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareAmount Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX- DefinitionLine items represent financial concepts included in a table. These concepts are used to disclose reportable
information associated with domain members defined in one or many axes to the table. ReferencesNo definition available. Details Name: us-
gaap_AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period
Type: durationX- Details Name: us- gaap_StatementClassOfStockAxis = us- gaap_CommonClassAMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us-
gaap_AntidilutiveSecuritiesExcludedFromComputationOfEarningsPerShareByAntidilutiveSecuritiesAxis = us-gaap_RestrictedStockUnitsRSUMember Namespace Prefix:
Data Type: na Balance Type: Period Type: Income Taxes And Tax Receivable Agreement (Additional Information) (Details) USD ($) $ in Thousands 12 Months Ended Aug. 16,
2022 Feb. 09, 2022 Dec. 31, 2022 Dec. 31, 2021 Income Tax Contingency [ Line Items ] Valuation allowance $ 72, 700 $ 58, 900 Deferred Tax Assets Liabilities Net
Unrecognized Tax Benefits, Ending Balance Provision for income taxes Taxable income under previously enacted provisions $1,000 Corporate alternative minimum tax 15.00
% Average applicable income limit under I R-A $ 1,000,000 Percent of excise tax on net stock repurchases 1.00 % Interest Rate Cap [ Member ] Income Tax Contingency |
Line Items ] Amount of corporate income tax credits $ 5,000 COVID-19 Income Tax Contingency [Line Items] Provision for income taxes State Income Tax Contingency [
Line Items | Operating Loss Carry forwards 36, 800 federal Income Tax Contingency | Line Items | Operating Loss Carry forwards $66, 200 Effective Income Tax Rates
reconciliation Tax Cuts and Jobs Act Percent 1 80.00 % Tax Receivable Agreement [Member] Income Tax Contingency [Line Items] Deferred Tax Assets Liabilities Net $
55, 800 $ 45, 600Common Class B [ Member ] | Tax Receivable Agreement [ Member ] Income Tax Contingency [ Line Items ] Income tax benefit percentage attributable to
exchange for class A common stock 85.00 % Zevia LLC [ Member ] Income Tax Contingency [ Line Items ] Economic interest percentage 68.70 % 53.40 % X-
Definition Amount, after allocation of valuation allowances and deferred tax liability, of deferred tax asset attributable to deductible differences and earryforwards, without
jurisdictional netting. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-
SubTopic 10-Section 50-Paragraph 2-URI https://asc.fasb.org/extlink&oid=121826272&loe=d3e32537-109319 Details Name: us-
gaap DeferredTaxAssetsLiabilitiesNet Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionLine items
represent financial concepts included in a table. These concepts are used to disclose reportable information associated with domain members defined in one or many axes to the
table. ReferencesNo definition available. Details Name: us-gaap_IncomeTaxContingencyLineItems Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance
Type: na Period Type: durationX- DefinitionAmount of current income tax expense (benefit) and deferred income tax expense (benefit) pertaining to continuing operations.
ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-
Paragraph 1- Subparagraph (SAB TOPIC 6, I. 7). URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817Reference 2: http://www.xbrl. org/
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 740 - SubTopic 10 - Section 50 - Paragraph 10 - URI https: //asc. fasb. org / extlink
& oid = 121826272 & loc = d3e32672-109319Reference 3: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
Topic 280-SubTopic 10-Section 50-Paragraph 22-Subparagraph (h) URI https://asc. fasb. org/extlink & oid = 126901519 & loc = d3e8736-108599Reference 4: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification - Topic 235 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SX
210. 4-08 (h)) URI https://asc. fasb. org/extlink & oid = 120395691 & loc = d3e23780-122690Reference 5: http://www.xbrl. org/2003/role/disclosureRef-Publisher
FASB Name Accounting Standards Codification Topic 250-SubTopic 10-Section 50-Paragraph 9-URI https://asc.fasb.org/extlink&oid=124431687&loc=d3e22663-
107794Reference 6: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 740-SubTopic 20-Section 45-
Paragraph 2 - Subparagraph (a) URI https://ase. fasb. org/extlink & oid = 123586238 & loe = d3e38679 - 109324Reference 7: http://www.xbrl. org/2003/role
disclosureRef. Publisher FASB- Name Accounting Standards Codification- Topic 944- SubTopic 220- Section S99- Paragraph 1- Subparagraph (SX 210. 7-04 (9))- URI https://
/asc. fasb. org / extlink & oid = 120400993 & loc = SL114874131 - 224263 Reference 8: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 8-URI https://asc.fasb.org/extlink&oid=124431687&loc=d3e22658-107794 Details Name:
us-gaap_IncomeTaxExpenseBenefit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of the
difference between reported income tax expense (benefit) and expected income tax expense (benefit) computed by applying the domestic federal statutory income tax rates to
pretax income (loss) from continuing operations attributable to increase (decrease) in the valuation allowance for deferred tax assets. ReferencesReference 1: http://www.xbrl.
org / 2009 / role / commonPracticeRef - Publisher FASB - Name Accounting Standards Codification - Topic 740 - SubTopic 10 - Section 50 - Paragraph 12 - URI https://asc.fasb.
org / extlink & oid = 121826272 & loe = d3e32687-109319 Details Name: us-gaap_IncomeTaxReconciliationChangeInDeferredTaxAssetsValuationAllowance Namespace
Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of operating loss carryforward, before tax effects,
available to reduce future taxable income under enacted tax laws. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounts
Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 3-Subparagraph (a) URI https://asc.fasb.org/extlink&oid=121826272&loc=d3e32559-
109319 Details Name: us-gaap_OperatingLossCarryforwards Namespace Prefix: us-gaap_Data Type: xbrli: monetaryftemType Balance Type: debit Period Type: instantX-
DefinitionAmount of unrecognized tax benefits. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 740-SubTopic 10-Section 45-Paragraph 10B-URI https://asc.fasb.org/extlink&oid=123427490&loc=SL37586934-109318Reference 2: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 740- SubTopic 10- Section 50- Paragraph 15A- Subparagraph
(a) URI https://ase. fasb. org/extlink & oid = 121826272 & loe = SL6600010-109319 Details Name: us-gaap_UnrecognizedTaxBenefits Namespace Prefix: us-gaap_
Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- DefinitionAverage applicable income limit under Inflation Reduction Act. ReferencesNo definition
available. Details Name: zvia_AverageApplicableIncomeLimitUnderIRA Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type:
durationX- DefinitionCorporate alternative minimum tax percentage. ReferencesNo definition available. Details Name: zvia-CorporateAlternativeMinimumTax Namespace
Prefix: zvia_Data Type: dtr-types: percentItemType Balance Type: na Period Type: instantX-DefinitionCorporate income tax credits amount. ReferencesNo definition
available. Details Name: zvia_CorporateIncomeTaxCreditsAmount Namespace Prefix: zvia_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-
Definition Economic Interest In Related Party Percentage ReferencesNo definition available. Details Name: zvia_EconomicInterestInRelatedPartyPercentage Namespace Prefix:
zvia_Data Type: dtr-types: percentItemType Balance Type: na Period Type: instantX- DefinitionEffective income tax rates reconciliation, tax cuts and jobs act, percent 1.
ReferencesNo definition available. Details Name: zvia_EffectiveIncomeTaxRatesReconciliationTaxCutsAndJobsActPercent Namespace Prefix: zvia_Data Type: dtr-types:
percentItemType Balance Type: na Period Type: durationX- DefinitionIncome Tax Benefit Percentage Attributable To Exchange For Class A Common Stock ReferencesNo
definition available. Details Name: zvia_IncomeTaxBenefitPercentageAttributableToExchangeForClassACommonStock Namespace Prefix: zvia_Data Type: dtr-types:
percentItemType Balance Type: na Period Type: instantX- DefinitionPercent of Excise tax on net stock repurchases. ReferencesNo definition available. Details Name:
zvia_PercentOfExciseTaxOnNetStockRepurchases Namespace Prefix: zvia_Data Type: dtr-types: percentItemType Balance Type: na Period Type: instantX- DefinitionTaxable
income under previously enacted provisions ReferencesNo definition available. Details Name: zvia_TaxableIncomeUnderPreviouslyEnactedProvisions Namespace Prefix: zvia_
Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- Details Name: us- gaap_DerivativeInstrumentRiskAxis = us- gaap_InterestRateCapMember
Namespace Prefix: Data Type: na Balance Type: Period Type: X- Details Name: us- gaap_UnusualRiskOrUncertaintyByNatureAxis = zvia_CovidNinteenMember Namespace
Prefix: Data Type: na Balance Type: Period Type: X - Details Name: us- gaap_IncomeTaxAuthorityAxis = us- gaap_StateAndLocalJurisdictionMember Namespace Prefix: Data
Type: na Balance Type: Period Type: X-Details Name: us-gaap_IncomeTaxAuthorityAxis = us-gaap_DomesticCountryMember Namespace Prefix: Data Type: na Balance
Type: Period Type: X- Details Name: us-gaap_RelatedPartyTransactionAxis = zvia_TaxReceivableAgreementMember Namespace Prefix: Data Type: na Balance Type: Period
Type: X-Details Name: us-gaap_StatementClassOfStockAxis = us-gaap_CommonClassBMember Namespace Prefix: Data Type: na Balance Type: Period Type: X-Details
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Name: srt_OwnershipAxis = zvia_ZeviaLLCMember Namespace Prefix: Data Type: na Balance Type: Period Type: Income Taxes and Tax Receivable Agreement-Schedule of
Income Tax Expense (Details) USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31, 2021Current Federal $ 0 $ 0StateTotalDeferred FederalStateTotalProvision for
income taxes $ 65 $ 34X- Definition Amount of current federal tax expense (benefit) attributable to income (loss) from continuing operations. Includes, but is not limited to,
current national tax expense (benefit) for non- US (United States of America) jurisdiction. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-
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122134291 & loc = d3e330036-122817Reference 3: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-
Topic 740-SubTopic 10-Section 50-Paragraph 9-Subparagraph (a)- URI https://asc. fasb. org/extlink & oid = 121826272 & loc = d3e32639-109319 Details Name: us
gaap_CurrentFederalTaxExpenseBenefit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-DefinitionAmount of
eurrent income tax expense (benefit) pertaining to taxable income (loss) from continuing operations. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-
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extlink & oid = 122134291 & loc = d3e330036-122817Reference 2: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards
Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (h) (1) (Note 1))- URI https://asc. fasb. org/extlink & oid = 120395691 & loe
  d3e23780-122690Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
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https://asc.fasb.org/extlink&oid=122134291&loc=d3e330036-122817 Details Name: us-gaap_CurrentIncomeTaxExpenseBenefit Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- ReferencesNo definition available. Details Name: us-
gaap_CurrentIncomeTaxExpenseBenefitContinuingOperationsAbstract Namespace Prefix: us-gaap_Data-Type: xbrli: stringItemType Balance Type: na Period Type:
durationX- DefinitionAmount of current state and local tax expense (benefit) attributable to income (loss) from continuing operations. Includes, but is not limited to, current
regional, territorial, and provincial tax expense (benefit) for non-US (United States of America) jurisdiction. ReferencesReference 1: http://www.xbrl.org/2009/role/
eemmonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210.4-08 (h) (1)
(Note 1))- URI https://ase. fasb. org/extlink & oid = 120395691 & loc = d3e23780-122690Reference 2: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher
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us- gaap_CurrentStateAndLocalTaxExpenseBenefit Namespace Prefix: us- gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-
Definition Amount of deferred federal tax expense (benefit) attributable to income (loss) from continuing operations. Includes, but is not limited to, deferred national tax expense
(benefit) for non-US (United States of America) jurisdiction. References Reference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name
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122690Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section
50 Paragraph 9-Subparagraph (b) - URI https://asc.fasb.org/extlink & oid = 121826272 & loe = d3e32639-109319 Details Name: us-
gaap_DeferredFederalIncomeTaxExpenseBenefit Namespace Prefix: us_gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX-DefinitionAmount of deferred income tax expense (benefit) pertaining to income (loss) from continuing operations. ReferencesReference 1: http://fasb.org/us-gaap/role/
ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 740 - SubTopic 10 - Section S99 - Paragraph 1 - Subparagraph (SAB Topic 6. I. 7) - URI https://
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    = d3e330036-122817Reference 3: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 235-
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122690Reference 4: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-
Paragraph 1-Subparagraph (SAB Topic 6, I. Fact. 2) URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817Reference 5: http://fasb. org/us-
gaap / role / ref / legacyRef - Publisher FASB - Name Accounting Standards Codification - Topic 230 - SubTopic 10 - Section 45 - Paragraph 28 - Subparagraph (b) - URI https://
asc. fasb. org/extlink & oid = 126954810 & loe = d3e3602-108585Reference 6: http://www.xbrl. org/2003/role/disclosureRef-PublisherFASB-Name Accounting
Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 9-Subparagraph (b) URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32639
109319 Details Name: us-gaap DeferredIncomeTaxExpenseBenefit Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type:
durationX-ReferencesNo definition available. Details Name: us-gaap_DeferredIncomeTaxExpenseBenefitContinuingOperationsAbstract Namespace Prefix: us-gaap_Data
Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionAmount of deferred state and local tax expense (benefit) attributable to income (loss) from
continuing operations. Includes, but is not limited to, deferred regional, territorial, and provincial tax expense (benefit) for non- US (United States of America) jurisdiction.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section 50- Paragraph 9- Subparagraph (b) - URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32639-109319Reference 2: http://www.xbrl.org/
/commonPracticeRef- Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 6. I. 7)- URI
https://ase.fasb.org/extlink&oid=122134291&loe=d3e330036-122817Reference3: http://www.xbrl.org/2009/role/commonPracticeRef-PublisherFASB-N
Accounting Standards Codification Topic 235 SubTopic 10 Section S99 Paragraph 1 Subparagraph (SX 210. 4-08 (h) (1) (Note 1)) URI https://asc. fasb. org/extlink &
oid = 120395691 & loc = d3e23780-122690 Details Name: us-gaap_DeferredStateAndLocalIncomeTaxExpenseBenefit Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of current income tax expense (benefit) and deferred income tax expense (benefit)
pertaining to continuing operations. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codifficences (Continuing Operations).
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                     !: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-
Paragraph 10-URI https://ase. fasb. org/extlink & oid = 121826272 & loc = d3e32672-109319Reference 3: http://www.xbrl. org/2003/role/disclosureRef-Publisher
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fasb. org / extlink & oid = 124431687 & loe = d3e22663-107794Reference 6: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting
Standards Codification-Topic 740-SubTopic 20-Section 45-Paragraph 2-Subparagraph (a)-URI https://asc.fasb.org/extlink&oid=123586238&loc=d3c38679-
109324Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-
Paragraph 1-Subparagraph (SX 210.7-04 (9)) URI https://ase.fasb.org/extlink&oid=120400993 & loc=SL114874131-224263Reference 8: http://www.xbrl.org/
2003 / role / disclosureRef - Publisher FASB - Name Accounting Standards Codification - Topic 250 - SubTopic 10 - Section 50 - Paragraph 8 - URI https: // asc. fasb. org / extlink
& oid = 124431687 & loc = d3e22658-107794 Details Name: us-gaap_IncomeTaxExpenseBenefit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance
Type: debit Period Type: durationIncome Taxes and Tax Receivable Agreement-Summary of Reconciliation Between the Effective Tax Rate and the Applicable U.S. Federal
Statutory Income Tax Rate (Details) 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Income Tax Disclosure [ Abstract ] Tax computed at federal statutory rate 21. 00 % 21. 00 %
State tax, net of federal tax benefit 0. 80 % 1. 70 % Permanent items and other (0. 80 %) 0. 00 % Non- controlling interests (5. 80 %) (10. 00 %) Equity-based compensation (9.
20 %) (3. 70 %) Valuation allowance (6. 10 %) (9. 00 %) Effective Tax Rate (0. 10 %) 0. 00 % X- DefinitionPercentage of current income tax expense (benefit) and deferred
income tax expense (benefit) pertaining to continuing operations. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 12-URI https://asc.fasb.org/extlink&oid=121826272-&loc=d3e32687-109319
Details Name: us-gaap_EffectiveIncomeTaxRateContinuingOperations Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period Type:
durationX- DefinitionPercentage of domestic federal statutory tax rate applicable to pretax income (loss). ReferencesReference 1: http://www.xbrl.org/2003/role/
disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 6. I. Fact. 4)-URI
https://ase.fasb.org/extlink & oid = 122134291 & loe = d3e330036 - 122817Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name
Accounting Standards Codification-Topic 235-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SX 210. 4-08 (h) (2))-URI https://asc. fasb. org/extlink & oid-
120395691 & loc = d3e23780-122690Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-
SubTopic 10-Section 50-Paragraph 12-URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32687-109319 Details Name: us
gaap_EffectiveIncomeTaxRateReconciliationAtFederalStatutoryIncomeTaxRate Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period
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Type: durationX- DefinitionPercentage of the difference between reported income tax expense (benefit) and expected income tax expense (benefit) computed by applying the
domestic federal statutory income tax rates to pretax income (loss) from continuing operations attributable to changes in the valuation allowance for deferred tax assets.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section S99-Paragraph 1- Subparagraph (SAB Topic 6. I. Fact. 4)- URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817Reference 2: http://
www. xbrl. org / 2009 / role / commonPracticeRef- Publisher FASB- Name Accounting Standards Codification- Topic 740- SubTopic 10- Section 50- Paragraph 12- URI https:/
/asc. fasb. org / extlink & oid = 121826272 & loc = d3e32687-109319 Details Name: us-
gaap_EffectiveIncomeTaxRateReconciliationChangeInDeferredTaxAssetsValuationAllowance Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance
Type: na Period Type: durationX- DefinitionPercentage of the difference between reported income tax expense (benefit) and expected income tax expense (benefit) computed by
applying the domestic federal statutory income tax rates to pretax income (loss) from continuing operations attributable to noncontrolling interest income (loss) exempt from
income taxes. ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-
SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 6. I. Fact. 4) - URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817Reference
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gaap_EffectiveIncomeTaxRateReconciliationMinorityInterestIncomeExpense Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period
Type: durationX-DefinitionPercentage of difference between reported income tax expense (benefit) and expected income tax expense (benefit) computed by applying domestic
federal statutory income tax rate to pretax income (loss) from continuing operation, attributable to nondeductible expense for share-based payment arrangement.
ReferencesReference 1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Section 50- Paragraph 12-URI https://asc.fasb.org/extlink&oid=121826272&loc=d3e32687-109319Reference 2: http://www.xbrl.org/2009/role/
commonPracticeRef- Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 6.1. Fact. 4)
URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817 Details Name: us-
gaap_EffectiveIncomeTaxRateReconciliationNondeductibleExpenseShareBasedCompensationCost Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType
Balance Type: na Period Type: durationX-DefinitionPercentage of the difference between reported income tax expense (benefit) and expected income tax expense (benefit)
computed by applying the domestic federal statutory income tax rates to pretax income (loss) from continuing operations attributable to other adjustments. References References
1: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 12-
URI https://ase. fasb. org/extlink & oid = 121826272 & loc = d3e32687-109319Reference 2: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-
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oid = 122134291 & loc = d3e330036-122817 Details Name: us-gaap_EffectiveIncomeTaxRateReconciliationOtherAdjustments Namespace Prefix: us-gaap_Data Type: dtr-
types: percentItemType Balance Type: na Period Type: durationX- DefinitionPercentage of the difference between reported income tax expense (benefit) and expected income
tax expense (benefit) computed by applying the domestic federal statutory income tax rates to pretax income (loss) from continuing operations attributable to state and local
income tax settlement. ReferencesReference 1: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic
740-SubTopic 10-Section 50-Paragraph 12-URI https://ase.fasb.org/extlink&oid=121826272&loc=d3e32687-109319Reference 2: http://www.xbrl.org/2009/
role / commonPracticeRef-Publisher FASB- Name Accounting Standards Codification-Topic 740-SubTopic 10-Section S99-Paragraph 1-Subparagraph (SAB Topic 6. I.
Fact. 4)- URI https://asc. fasb. org/extlink & oid = 122134291 & loc = d3e330036-122817 Details Name: us-
gaap_EffectiveIncomeTaxRateReconciliationTaxSettlementsStateAndLocal Namespace Prefix: us-gaap_Data Type: dtr-types: percentItemType Balance Type: na Period
Type: durationX-ReferencesNo definition available. Details Name: us- gaap Income TaxDisclosureAbstract Namespace Prefix: us- gaap Data Type: kbrli: stringltemType Balance Type: na Period Type: durationIncome Taxes and Tax Receivable Agreement-Schedule of Components that Comprise Net Deferred Tax Assets (Details) - USD ($) $ in
Thousands Dec. 31, 2022 Dec. 31, 2021 Dec. 31, 2020Deferred tax assets Investment in Zevia LLC $ 53, 427 $ 47, 955 Net operating loss earryforwards 15, 970 4, 144 Equity-
based compensation 3, 161 6, 840 Other temporary differences Total deferred tax assets 72, 662 58, 940 Valuation allowance for deferred tax assets (72, 662) (58, 940) $ 0 Net
deferred tax assets $ 0 $ 0 X. DefinitionAmount before allocation of valuation allowances of deferred tax asset attributable to deductible temporary differences and
earryforwards. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic
10-Section 50-Paragraph 2-Subparagraph (b) URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32537-109319 Details Name: us-
gaap DeferredTaxAssetsGross Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount before
allocation of valuation allowances of deferred tax asset attributable to deductible temporary differences from the entity's investment in its wholly-owned subsidiaries
ReferencesReference 1: http://fasb. org/us-gaap/role/ref/legacyRef-PublisherFASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-
Paragraph 8-URI https://asc.fasb.org/extlink&oid=121826272&loe=d3e32632-109319Reference2:http://www.xbrl.org/2009/role/commonPracticeRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 6-URI https://asc.fasb.org/extlink&oid=121826272&loc
d3e32621-109319 Details Name; us-gaap DeferredTaxAssetsInvestmentInSubsidiaries Namespace Prefix; us-gaap Data Type; xbrli; monetaryItemType Balance Type;
Period Type: instantX- DefinitionAmount, after allocation of valuation allowances and deferred tax liability, of deferred tax asset attributable to deductible differences and
earryforwards, without jurisdictional netting. ReferencesReference 1: http://www.xbrl. org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards
Codification Topic 740 SubTopic 10 Section 50 Paragraph 2 URI https://asc.fasb.org/extlink & oid = 121826272 & loc = d3e32537 109319 Details Name: us-
gaap_DeferredTaxAssetsLiabilitiesNet Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- ReferencesNo definition
available. Details Name: us-gaap_DeferredTaxAssetsNetAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type: durationX-DefinitionAmount before allocation of valuation allowances of deferred tax asset attributable to deductible operating loss carryforwards. ReferencesReference 1: http://fasb
org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 8-URI https://asc.fasb.org
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gaap_DeferredTaxAssetsOperatingLossCarryforwards Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
Definition Amount before allocation of valuation allowances of deferred tax asset attributable to deductible temporary differences from employee compensation.
References Reference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-
Paragraph 8- URI https://asc.fasb.org/extlink&oid=121826272&loe=d3e32632-109319Reference 2: http://www.xbrl.org/2009/role/commonPracticeRef-
Publisher FASB-Name Accounting Standards Codification-Topic 740-SubTopic 10-Section 50-Paragraph 6-URI https://asc.fasb.org/extlink&oid=121826272&lo
d3e32621-109319 Details Name: us-gaap_DeferredTaxAssetsTaxDeferredExpenseCompensationAndBenefitsEmployeeCompensation Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX- DefinitionAmount, before allocation of valuation allowance, of deferred tax asset attributable to
deductible temporary differences from provisions, reserves, allowances, and accruals, classified as other. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/
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Topic 740- SubTopic 10- Section 50- Paragraph 6- URI https://asc. fasb. org/extlink & oid = 121826272 & loc = d3e32621-109319 Details Name: us
gaap_DeferredTaxAssetsTaxDeferredExpenseOther Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: instantX-
Definition Amount of deferred tax assets for which it is more likely than not that a tax benefit will not be realized. References Reference 1: http://www.xbrl.org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 740 - SubTopic 10 - Section 50 - Paragraph 2 - Subparagraph (c) - URI https://asc. fasb. org/
extlink & oid = 121826272 & loc = d3e32537-109319 Details Name: us-gaap_DeferredTaxAssetsValuationAllowance Namespace Prefix: us-gaap_Data Type: xbrli:
monetaryItemType Balance Type: credit Period Type: instantIncome Taxes and Tax Receivable Agreement-Summary of Activity Related to Valuation Allowance (Details)-
USD ($) $ in Thousands 12 Months EndedDec. 31, 2022 Dec. 31, 2021 Income Tax Disclosure [Abstract] Balance, beginning of the year $58, 940 $0 Increases related to
current year positions 13, 722 58, 940Balance, end of the year $ 72, 662 $ 58, 940X- Definition Amount of deferred tax assets for which it is more likely than not that a tax
benefit will not be realized. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 740-
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gaap_DeferredTaxAssetsValuationAllowance Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: instantX- ReferencesNo
definition available. Details Name: us-gaap_IncomeTaxDisclosureAbstract Namespace Prefix: us-gaap_Data Type: xbrli: stringItemType Balance Type: na Period Type
durationX-DefinitionAmount of increase (decrease) in the valuation allowance for a specified deferred tax asset. ReferencesReference 1: http://www.xbrl.org/2003/role/
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121826272 & loc = d3e32537-109319 Details Name: us-gaap_ValuationAllowanceDeferredTaxAssetChangeInAmount Namespace Prefix: us-gaap_Data Type: xbrli:
monetary/ItemType Balance Type: credit Period Type: durationUnaudited Quarterly Financial Information-Summary of Unaudited Quarterly Financial Data (Details)- USD ($) $
/ shares in Units, $ in Thousands 3 Months Ended 12 Months EndedDec. 31, 2022 Sep. 30, 2022 Jun. 30, 2022 Mar. 31, 2022 Dec. 31, 2021 Sep. 30, 2021 Jun. 30, 2021 Mar.
31, 2021 Dec. 31, 2022 Dec. 31, 2021 Net sales $ 35, 366 $ 44, 239 $ 45, 542 $ 38, 034 $ 34, 170 $ 38, 956 $ 34, 352 $ 30, 694 $ 163, 181 $ 138, 172Gross Profit 15, 653 19,
16819, 321 [1] 15, 879 [1] 14, 797 [2] 17, 767 [2] 16, 673 [2] 14, 704 [2] 70, 021 63, 941Loss from operations (6, 349) (9, 221) (14, 743) (17, 555) (37, 464) [3] (49,
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498) [3] (707) (47, 868) (87, 426) Loss before income taxes (6, 127) (9, 195) (14, 787) (17, 473) (37, 420) [3] (49, 711) [3] (749) (47, 582) (87, 633) Net loss and

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comprehensive loss (6, 170) (9, 196) (14, 796) (17, 485) (37, 404) (49, 761) (749) (47, 647) (87, 667) Net loss attributable to Zevia PBC $ (4, 385) $ (7, 484) $ (11, 990) $ (10,
898) $ (20, 163) $ (25, 823) $ 0 $ 0 $ (33, 857) $ (45, 986) Basic earnings per share $ (0. 09) $ (0. 16) [4] $ (0. 27) [4] $ (0. 28) [4] $ (0. 59) $ (0. 75) $ (0. 81) $ (1. 33) [5]
Diluted earnings per share $ (0.09) $ (0.16) [4] $ (0.27) [4] $ (0.28) [4] $ (0.59) $ (0.59) $ (0.81) $ (1.33) [5] Weighted average common units outstanding, basic 47,
368, 849 45, 938, 507 [4] 42, 051, 987 [4] 38, 371, 713 [4] 34, 450, 40934, 440, 982 43, 469, 383 34, 450, 400Weighted average common units outstanding, diluted 47, 368,
849 45, 938, 507 [4] 42, 051, 987 [4] 38, 371, 713 [4] 34, 450, 40934, 440, 982 43, 469, 383 34, 450, 409Common Class A [Member] Net loss and comprehensive loss $
(35, 155) $ (45, 986) Basic earnings per share $ (0.81) $ (1.33) [6] Diluted earnings per share $ (0.81) $ (1.33) [6] Weighted average common units outstanding, basic 41,
739, 061 34, 450, 409 Weighted average common units outstanding, diluted 43, 469, 383 34, 450, 409 [1] The Company reclassified $1.3 million and $1.9 million of
expenses in the first and second quarter of 2022, respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current
presentation. [2] The Company reclassified $ 0.5 million, $ 0.4 million, $ 0.8 million, and $ 1.0 million of expenses in the first, second, third, and fourth quarter of 2021.
respectively, which were previously recorded as cost of goods sold to selling and marketing expenses to conform to the current presentation. [3] Net loss in the second half of
2021 increased primarily due to $ 45.7 million and $ 31.9 million, respectively, of equity-based compensation in the third and fourth quarter of 2021 relating to restricted stock
unit awards and phantom stock awards that generally vest over six months following the IPO. [4] The Company has revised basic and diluted earnings per share amounts for the
first, second, and third quarters of 2022 to include the impact of vested but unreleased restricted stock units which were previously excluded from the respective basic and
diluted earnings per share computations. The impact of this immaterial correction was to decrease both basic and diluted loss per share by $ 0.02, $ 0.01, and $ 0.01,
respectively, from the amounts previously reported in the Company's Form 10 restated financial results, such excess amount of Incentive - Q for each of Based
Compensation shall be subject to recoupment by the Company pursuant to this Policy respective first, second, and third quarters of 2022. For Incentive [5](1)
Represents earnings per share of Class A common stock and weighted - Based Compensation average shares of Class A common stock outstanding for the period from July 22;
2021 through December 31, 2021, the period following the reorganization transactions and initial public offering (see Note 16). [6] Represents earnings per share of Class A
common stock and weighted-average shares of Class A common stock outstanding for the period from July 22, 2021 through December 31, 2021, the period following the
Reorganization Transactions and IPO. X- DefinitionThe amount of net income (loss) for the period per each share of common stock or unit outstanding during the reporting
period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-
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11: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 55-Paragraph 15-URI
https://ase. fasb. org / extlink & oid = 128363288 & loc = d3e3842-109258Reference 12: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name
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//ase. fasb. org / extlink & oid = 126953954 & loe = SL114868664-224227Reference 15: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name
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//asc. fasb. org / extlink & oid = 120399700 & loc = SL114874048-224260 Details Name: us-gaap EarningsPerShareBasic Namespace Prefix: us-gaap Data Type: dtr-
types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe amount of net income (loss) for the period available to each share of common stock or
common unit outstanding during the reporting period and to each share or unit that would have been outstanding assuming the issuance of common shares or units for all dilutive
potential common shares or units outstanding during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Name
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/ asc. fasb. org / extlink & oid = 126953954 & loc = SL114868664-224227 Details Name: us- gaap _EarningsPerShareDiluted Namespace Prefix: us- gaap _ Data Type: dtr-
types: perShareItemType Balance Type: na Period Type: durationX- DefinitionAggregate revenue less cost of goods and services sold or operating expenses directly attributable
to the revenue generation activity. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic
280-SubTopic 10-Section 50-Paragraph 31-URI https://asc.fasb.org/extlink&oid=126901519&loe=d3e8924-108599Reference 2: http://www.xbrl.org/2003/role
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d3e23780-122690Reference 11: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-
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Name: us-gaap_GrossProfit Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX-DefinitionAmount of income
(loss) from continuing operations, including income (loss) from equity method investments, before deduction of income tax expense (benefit), and income (loss) attributable to
noncontrolling interest. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 280-
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https://asc. fasb. org/extlink & oid = 120399700 & loc = SL114874048-224260 Details Name: us-
gaap IncomeLossFromContinuingOperationsBeforeIncomeTaxesExtraordinaryItemsNoncontrollingInterest Namespace Prefix: us-gaap Data Type: xbrli: monetaryItemType
Balance Type: credit Period Type: durationX- DefinitionThe portion of profit or loss for the period, net of income taxes, which is attributable to the parent. ReferencesReference
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extlink & oid = 126901519 & loc = d3e8933-108599 Details Name: us-gaap_NetIncomeLoss Namespace Prefix: us-gaap_Data Type: xbrli: monetaryItemType Balance Type:
eredit Period Type: durationX- DefinitionAmount, after deduction of tax, noncontrolling interests, dividends on preferred stock and participating securities; of income (loss)
available to common shareholders. References Reference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-
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DefinitionThe net result for the period of deducting operating expenses from operating revenues. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-
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monetaryItemType Balance Type: credit Period Type: durationX- DefinitionAmount of revenue recognized from goods sold, services rendered, insurance premiums, or other
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122756Reference 22: http://www.xbrl.org/2009/role/commonPracticeRef-Publisher FASB-Name Accounting Standards Codification-Topic 470-SubTopic 10-Section
S99-Paragraph 1A-Subparagraph (SX 210. 13- 01 (a) (4) (ii))- URI https://ase. fasb. org/extlink & oid = 126975872 & loe = SL124442526-122756Reference 23: http://
www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 220- SubTopic 10- Section S99- Paragraph 2- Subparagraph (SX
210. 5-03 (1)) URI https://asc. fasb. org/extlink & oid = 126953954 & loe = SL114868664-224227 Details Name: us-gaap_Revenues Namespace Prefix: us-gaap_Data
Type: xbrli: monetaryItemType Balance Type: credit Period Type: durationX- DefinitionThe average number of shares or units issued and outstanding that are used in
calculating diluted EPS or carnings per unit (EPU), determined based on stock price the timing of issuance of shares or units in the period. References Reference 1: http:
www. xbrl. org- or / 2003 / role / disclosureRef total stockholder return, the Committee will determine the amount based on a reasonable estimate of the effect of the
accounting restatement on the relevant stock price or total stockholder return. In all cases, the calculation of the excess amount of Incentive - Based Compensation to
be recovered will be Publisher FASB- Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (a) URI https://asc.fasb.org/extlink & oid = 124432515 & loc = d3c3550-109257Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 260-SubTopic 10-Section 45-Paragraph 16-URI https://asc. fasb. org/extlink & oid = 126958026 & loe = d3e1505-109256 Details Name: us-
gaap_WeightedAverageNumberOfDilutedSharesOutstanding Namespace Prefix: us-gaap_Data Type: xbrli: sharesItemType Balance Type: na Period Type: durationX-
DefinitionNumber of [basic] shares or units, after adjustment for contingently issuable shares or units and other shares or units not deemed outstanding, determined by relating
the portion of time without regard to any taxes paid within within with respect a reporting period that common shares or units have been outstanding to such the total time in that
period. ReferencesReference 1: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-
Section 50- Paragraph 1- Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 124432515 & loc = d3e3550-109257Reference 2: http://www.xbrl. org/2003/role/
disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 260- SubTopic 10- Section 45- Paragraph 10- URI https://asc.fasb.org/extlink&oid=
126958026 & loc = d3c1448-109256 Details Name: us-gaap_WeightedAverageNumberOfSharesOutstandingBasie Namespace Prefix: us-gaap_Data Type: xbrli:
sharesItemType Balance Type: na Period Type: durationX-Details Name: us-gaap_StatementClassOfStockAxis = us-gaap_CommonClassAMember Namespace Prefix: Data
Type: na Balance Type: Period Type: Unaudited Quarterly Financial Information-Summary of Unaudited Quarterly Financial Data (Parenthetical) (Details)- USD ($) $ / shares
in Units, $ in Thousands 3 Months Ended 12 Months EndedDec. 31, 2022 Sep. 30, 2022 Jun. 30, 2022 Mar. 31, 2022 Dec. 31, 2021 Sep. 30, 2021 Jun. 30, 2021 Mar. 31, 2021
Dec. 31, 2022 Dec. 31, 2021Selling and marketing $ 52, 869 $ 45, 130Basic earnings per share $ (0. 09) $ (0. 16) [ 1 ] $ (0. 27) [ 1 ] $ (0. 28) [ 1 ] $ (0. 59) $ (0. 75) $ (0. 81) $
$26, 880 $ 77, 724Restatement Adjustment [ Member ] Selling and marketing $1,900 $1,300 $800 $1,000 $400 $500 $2,727Basie earnings per share $0.00 $1.01 $0.10 $1.00 $0.00 $1.00 $0.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.00 $1.
02 Diluted carnings per share $ 0. 01 $ 0. 01 $ 0. 02 [ 1 ] The Company will maintain documentation of all determinations and actions taken in complying with this Policy.
Any determinations made by the Committee under this Policy shall be final and binding on all affected individuals. F. Method of Recoupment. The Company may
effect any recovery pursuant to this Policy by requiring payment of such amount (s) to the Company, by set- off, by reducing future compensation, or by such other
means or combination of means has- as revised basic the Committee determines to be appropriate. The Company need not recover the excess amount of Incentive-
Based Compensation if and diluted carnings per share to the extent that the Committee determines that such recovery is impracticable, subject to and in accordance with
any applicable exceptions under the New York Stock Exchange listing rules, and not required under Rule 10D- 1, including if the Committee determines that the
direct expense paid to a third party to assist in enforcing this Policy would exceed the amount to be recovered after making a reasonable attempt to recover such
amounts. The Company is authorized to take appropriate steps to implement this Policy with respect to Incentive- Based Compensation arrangements with Covered
Executives, III. NO INDEMNIFICATION The Company shall not indemnify any Covered Executives against the loss of any Incentive- Based Compensation recouped
under this Policy, including by paying or reimbursing the Covered Executives for premiums for any insurance policy covering any potential losses. 2 IV.
ADMINISTRATION; INTERPRETATION This Policy is administered by the Compensation Committee first, second, and third quarters of 2022 to include the Board (
impact of vested but unreleased restricted stock units which were previously excluded from the "Committee"), subject to ratification by the independent members of the
Board with respective respect to application basic and diluted earnings per share computations. The impact of this Policy immaterial correction was to decrease both basic and diluted loss per share by $ 0.02, $ 0.01, and $ 0.01, respectively, from the amounts previously reported in the Company's Form Chief Executive Officer. This Policy is
intended to comply with, and as applicable to be administered and interpreted consistent with, and subject to the exception set forth in, Listing Standard 303A. 14
adopted by the New York Stock Exchange to implement Rule 10 10D - 1 under the Securities Exchange Act of 1934, as amended (collectively, "Rule 10D-1"). The
Committee is authorized to interpret and construe this Policy and to make all determinations necessary, appropriate, or advisable for each of the administration of this
Policy consistent with Rule 10D-1. Subject to ratification by the independent members of the Board with respective—respect first to the application of this Policy to
the Company's Chief Executive Officer, second any determinations made by the Committee will be made in its sole discretion and are final, conclusive and binding
on all affected individuals and need not be uniform with respect to all Covered Executives. No recovery of compensation under this Policy will be and- an third quarters
event giving rise to a right to resign for "good reason" or be deemed a "constructive termination" (or any similar term) as such terms are used in any agreement
between any Covered Executive and the Company. Headings are given to the sections and subsections of this Policy solely as a convenience to facilitate reference and
shall not be deemed in any way material or relevant to the construction or interpretation of this Policy or any provision thereof. Words in the masculine gender shall
include the feminine gender, and where appropriate, the plural shall include the singular and the singular shall include the plural. The use herein of the word
including "following any general statement, term or matter shall not be construed to limit such statement, term or matter to the specific items or matters set forth
immediately following such word or to similar items or matters, whether or not non-limiting language (such as " without limitation ", " but not limited to ", or words
of similar import) is used with reference thereto, but rather shall be deemed to refer to all other items or matters that could reasonably fall within the broadest
possible scope of such general statement, term or matter. References herein to any agreement, instrument or other document means such agreement, instrument or
other document as amended, supplemented and modified from time to time to the extent permitted by the provisions thereof and not prohibited by this Policy. V.
EFFECTIVE DATE This Policy shall be effective as of October 2, 2023 (the" Effective Date") and shall apply to Incentive Compensation that is approved, awarded or
granted to Covered Executives on or after the Effective Date. As of the Effective Date, this Policy shall supersede and replace that certain Zevia PBC Clawback Policy
dated as of October 6, 2022 - [2] (the " Prior Policy "). Notwithstanding the foregoing, this Policy shall not affect any remedies or rights of recoupment that may
become available to the Company under the Prior Policy with respect to any incentive compensation (or any portion thereof) that (i) was made, granted or Received
prior to the Effective Date and (ii) is not recoverable under this Policy. 3 VI. AMENDMENT Upon the recommendation of the Committee, the Board may amend or
replace this Policy from time to time in its discretion. VII. OTHER RECOUPMENT RIGHTS The Committee intends that this Policy will be applied to the fullest
extent of the law. The Committee may require that any employment agreement, equity award agreement, or similar agreement entered into on or after the Effective
Date shall, as a condition to the grant of any benefit thereunder, require a Covered Executive to agree to abide by the terms of this Policy. Any right of recoupment
under this Policy is in addition to, and not in lieu of, any other remedies or rights of recoupment that may be available to the Company pursuant to the terms of any
other policy, any employment agreement or plan or award terms, and any other legal remedies available to the Company, including disciplinary action up to and
including termination and institution of civil or criminal proceedings; provided that the Company shall not recoup amounts pursuant to such other policy, terms or
remedies to the extent it is recovered pursuant to this Policy. Any right of recoupment under this Policy is in addition to, and is not in lieu of, any actions imposed by
law enforcement agencies, regulators, or other authorities. Notwithstanding the generality of the foregoing, to the extent that the requirements under the provisions of
Section 304 of the Sarbanes- Oxley Act of 2002 are broader than the provisions in this Policy, the provisions of such law will apply to the Company's Chief Executive
Officer and Chief Financial Officer. VIII. IMPRACTICABILITY The Company shall recover Incentive-Based Compensation in accordance with this Policy unless
such recovery would be impracticable, as determined by the Committee in accordance with Rule 10D- 1. IX. SUCCESSORS This Policy shall be binding ) Represents
earnings per share of Class A common stock and weighted- average shares of Class A common stock outstanding enforceable against all Covered Executives and their
beneficiaries, heirs, executors, administrators, for or the other legal representatives period from July 22, 2021 through December 31, 2021, the period following the
reorganization transactions and initial public offering (see Note 16). X- DefinitionThe amount of net income (loss) for the period per each share of common stock or unit
outstanding during the reporting period. ReferencesReference 1: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards
Codification-Topic 815- SubTopic 40- Section 65- Paragraph 1- Subparagraph (e) (4) - URI https://asc. fasb. org/extlink & oid = 126732423 & loc-
238011Reference 2: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-
Paragraph 3- URI https://asc. fasb. org/extlink & oid = 124431687 & loe = d3e22583-107794Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher
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disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 4-UR1 https://asc.fasb.org/extlink&oid=
124431687 & loc = d3c22595 - 107794Reference 6: http://www.xbrl. org/2003/role/disclosurcRef-Publisher FASB- Name Accounting Standards Codification Topic 250-SubTopic 10-Section 50- Paragraph 11- Subparagraph (a) - URI https://asc. fasb. org/extlink & oid = 124431687 & loc = d3c22694 - 107794Reference 7: http://www.xbrl.
org / 2003 / role / disclosureRef. Publisher FASB. Name Accounting Standards Codification. Topic 260-SubTopic 10-Section 45-Paragraph 7-URI https://asc. fasb. org/
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extlink & oid = 126958026 & loc = d3e1337-109256Reference 8: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (f)-URI https://asc.fasb.org/extlink & oid = 126732423 & loc = SL123482106e 9: http://www.xbrl.org/2003/role/exampleRef-PublisherFASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section Paragraph 52- URI https://asc. fasb. org/extlink & oid = 128363288 & loc = d3e4984-109258Reference 10: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 944-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 7-04 (23))- URI https://asc. fasb. org & oid = 120400993 & loe = SL114874131-224263Reference 11: http://www.xbrl.org/2003/role/disclosureRef-PublisherFASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 55-Paragraph 15-URI https://asc.fasb.org/extlink&oid=128363288&loc=d3e3842-109258Reference 12: http xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 250- SubTopic 10- Section 50- Paragraph 7- Subparagraph (a) - URI https://ase.fasb.org/extlink & oid = 124431687 & loe = d3e22644-107794Reference 13: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (a)-URI https://asc.fasb.org/extlink&oid=124432515&loe= d3e3550-109257Reference 14: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 220-SubTopic 10-Section S99- Paragraph 2- Subparagraph (SX 210. 5-03 (25))- URI https://ase. fasb. org/extlink & oid = 126953954 & loe = SL114868664-224227Reference 15: http:// w. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 260- SubTopic 10- Section 45- Paragraph 2- URI https://asc. fasb. org / extlink & oid = 126958026 & loc = d3e1252-109256Reference 16: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 45-Paragraph 60B-Subparagraph (d)- URI https://asc.fasb.org/extlink & oid = 126958026 & loc = \$L5780133-109256Reference 17: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 220-Section S99-Paragraph 1 - Subparagraph (SX 210. 9-04 (27)) - URI https://ase. fasb. org/extlink & oid = 120399700 & loc = SL114874048 - 224260 Details Name: us gaap_EarningsPerShareBasie Namespace Prefix: us-gaap_Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe amount of net income (loss) for the period available to each share of common stock or common unit outstanding during the reporting period and to each share or unit that would have been outstanding assuming the issuance of common shares or units for all dilutive potential common shares or units outstanding during the reporting period. ReferencesReference 1: http://www.xbrl.org/2003/role/exampleRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 55-Paragraph 52-URI https:// / ase. fasb. org / extlink & oid = 128363288 & loc = d3c4984 - 109258Reference 2: http://www.xbrl. org / 2003 / role / disclosureRef- Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 7-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 124431687 & loc = d3e22644-107794Reference 3: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 55-Paragraph 15- URI https://asc. fasb. org /extlink & oid = 128363288 & loe = d3e3842-109258Reference 4: http://www.xbrl. org / 2003 / role / disclosureRef - Publisher FASB Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 45-Paragraph 2-URI https://asc.fasb.org/extlink&oid=126958026&loc=d3c1252-109256Reference 5: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 11-Subparagraph (b) URI https://ase. fasb. org/extlink & oid = 124431687 & loc = d3e22694 107794Reference 6: http://www.xbrl. org/2003/role/ disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 4-URI https://asc.fasb.org/extlink&oid= 124431687 & loc = d3e22595-107794Reference 7: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 3- URI https://asc. fasb. org/extlink & oid = 124431687 & loc = d3e22583-107794Reference 8: http://www.xbrl.ore/2003/rt disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 45-Paragraph 60B-Subparagraph (d)-URI https://asc.fasb.org/ extlink & oid = 126958026 & loc = SL5780133-109256Reference 9: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (f) URI https://asc. fasb. org/extlink & oid = 126732423 & loc = SL123482106-238011Reference 10: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 942-SubTopic 220-Section S99-Paragraph 1-Subparagraph (SX 210. 9-04 (27)) URI https://ase.fasb.org/extlink & oid = 120399700 & loc = SL114874048-224260Reference 11: http://www.xbrl.org/ 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification-Topic 260-SubTopic 10-Section 50-Paragraph 1-Subparagraph (a)-URI https:// fasb. org / extlink & oid = 124432515 & loc = d3e3550-109257Reference 12: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification Topic 944 SubTopic 220 Section S99 Paragraph 1- Subparagraph (SX 210. 7-04 (23)) URI https://asc.fasb.org/extlink & oid = 120400993 & loc = SL114874131-224263Reference 13: http://www.xbrl.org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 250-SubTopic 10-Section 50-Paragraph 11-Subparagraph (a) URI https://asc.fasb.org/extlink & oid = 124431687 & loc = d3e22694-107794Reference 14: http://www.xbrl.org/2003 /role / disclosureRef Publisher FASB Name Accounting Standards Codification Topic 260 SubTopic 10 Section 45 Paragraph 7 - URI https://asc.fasb.org/extlink&oid -126958026 & loc = d3e1337-109256Reference 15: http://www.xbrl. org/2003/role/disclosureRef-Publisher FASB-Name Accounting Standards Codification-Topic 815-SubTopic 40-Section 65-Paragraph 1-Subparagraph (e) (4) URI https://asc. fasb. org/extlink & oid = 126732423 & loe = SL123482106-238011Reference 16: http:// www. xbrl. org / 2003 / role / disclosureRef- Publisher FASB- Name Accounting Standards Codification- Topic 220- SubTopic 10- Section S99- Paragraph 2- Subparagraph (SX 210. 5-03 (25)) - URI https://ase. fasb. org/extlink & oid = 126953954 & loc = SL114868664 - 224227 Details Name: us-gaap EarningsPerShareDiluted Namespace Prefix: us-gaap Data Type: dtr-types: perShareItemType Balance Type: na Period Type: durationX- DefinitionThe aggregate total amount of expenses directly related to the marketing or selling of products or services. ReferencesNo definition available. Details Name: us-gaap-SellingAndMarketingExpense Namespace Prefix: us-gaap-Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- DefinitionAmount of noneash expense for share- based payment arrangement. ReferencesReference 1: http://fasb.org/us-gaap/role/ref/legacyRef-Publisher FASB-Name Accounting Standards Codification-Topic 230-SubTopic 10-Section 45-Paragraph 28-Subparagraph (a) URI https://asc. fasb. org/extlink & oid = 126954810 & loc = d3e3602-108585 Details Name: us-gaap_ShareBasedCompensation Namespace Prefix: usgaap Data Type: xbrli: monetaryItemType Balance Type: debit Period Type: durationX- Details Name: srt RestatementAxis = srt RestatementAdjustmentMember Namespace Prefix: Data Type: na Balance Type: Period Type: